

SANTA CRUZ RECORD



SEPTEMBER 13, 2016 – VOL. 45, NO. 47

LOCAL BUSINESS STARTS HERE

WWW.SANTACRUZRECORD.COM



Event Santa Cruz

Celebrate three years of Event Santa Cruz with a collaboration extravaganza featuring local food, crafts, live music and some of the people who've helped Event Santa Cruz become a stand-out in the Santa Cruz scene. No speakers this time, just one big party!



Vendors are creating special collaborations for the event, including a Verve Coffee/Humble Sea brew, a Venus Spirits-infused Penny Ice Cream flavor and much more.

Vendors musicians and collaborators include: Humble Sea Brewing Co., Venus

Spirits, This Tiny Ocean, Sun's Out Buns Out, The Penny Ice Creamery, Pono Hawaiian Grill, SparQle Cloud, MÅKSĒ BAR, Friend In Cheeses Jam Company, Santa Cruz Waves, Upcycled Skate Art with Santa Cruz Engraving, Kitty Crush (Jacklyn Paulette and Madeline Rose), Ashby Confections, G's Tacos#2, Kickin Chicken, Big Wave BBQ, Flatbed Coffee Company, Mountain-side Jewelry, and Kyle Jouras Ceramic Arts.

Join us at the Venus Spirits lot to help us celebrate our anniversary and enjoy some of the finest local food, art, drinks and music Santa Cruz has to offer.

Don't miss this one! Sept. 23, 6-9 p.m. at Venus Spirits. Visit facebook.com/EventSantaCruz. Admission is Free!

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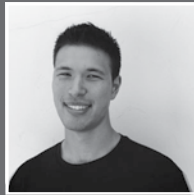
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Professional Headshots

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Jules Holdsworth Photography

julesholdsworth@gmail.com
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Tracking the Numbers

	This Week	Y-T-D 2016	Y-T-D 2015
Grant Deeds - Santa Cruz Co.	45	1970	2328
Grant Deeds - Monterey Co.	70	2914	2849
Grant Deeds - San Benito Co.	15	672	579
Notices of Default - Santa Cruz	0	179	195
Notices of Default - Monterey Co.	5	365	406
Notices of Default - San Benito Co.	3	41	56
Foreclosures - Santa Cruz Co.	2	143	184
Foreclosures - Monterey Co.	6	314	320
Foreclosures - San Benito Co.	4	39	45
Trustee Deeds - Santa Cruz Co.	0	40	60
Trustee Deeds - Monterey Co.	4	130	157
Trustee Deeds - San Benito Co.	0	22	24
Business Filings - Santa Cruz	26	995	1044

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Santa Cruz Record Calendar of Events



Tuesday, September 13

- **Build Your Business: Writing Your Best Business Plan** 2–5 p.m. at Santa Cruz Civic Auditorium. Write a Plan for Profitability, Capital and Growth. Visit SantaCruzSBDC.org for more information.

- **SimpleSTEPS for Starting Your Business** 6:30–9 p.m. at Simpkins Family Swim Center. This SCORE workshop helps people understand what it takes to successfully start a small business. The workshop is intended to help new and early-stage businesses by presenting a broad brush overview of the subjects that will impact the success or failure of that of that business. Seating is limited, pre-registration is suggested. The cost is \$35. Visit SantaCruz.Score.org for more information.

Wednesday, September 14

- **Brown Bag Series: Selling on eBay – Beginner** 12–1 p.m. at Santa Cruz Central Library, 224 Church St. Selling on eBay for beginners. Visit SantaCruzSBDC.org for more information.

Thursday, September 15

- **Indie Biz Expo** 4:30–7:30 p.m. at Coconut Grove at the Boardwalk. If you love local, you won't want to be anywhere else. The Indie Biz Expo will let you check out Santa Cruz indie businesses, all in one spot. Sample Micro/craft brews, spirits and wine. Get free swag, enjoy music and a beer garden. Check out pop-up shops. This is your chance to discover indie businesses you might not know about with unique offerings. Visit www.indiebizexpo.org for more information.

- **BufferLocal Santa Cruz: Driving Clicks and Engagement** 6:30–7:30 p.m. at NextSpace, 101

Cooper St., Santa Cruz. Great messaging is essential to drawing readers into your content and driving more engagement. Many storytellers and copywriters have tested out the best intros and segues to earn reader attention. Their copywriting formulas just plain work — on Facebook, on Twitter, in emails, and anywhere else you might happen to write online. Join us for a night of discussing your postings and the posts of social media experts. There will be food and beverages thanks to Launch Brigade. This event is free. Visit buffer.com/bufferlocal for more information.

Wednesday, September 21

- **Santa Cruz Bitcoin and Crypto-currency Meetup** 6:30 p.m. at NextSpace, 101 Cooper St., Santa Cruz. Meet to discuss Bitcoin, Cryptocurrencies and novel concepts in monetary instruments. Seasoned cryptocurrency specialists and the crypto-curious are all welcome. Visit www.meetup.com/Santa-Cruz-Bitcoin-and-Crypto-currency-Meetup for more information.

Friday, September 23

- **Event Santa Cruz: Collaboration on the Lot** 6–9 p.m. at Venus Spirits, 427 Swift Street, Santa Cruz. Celebrate three years of Event Santa Cruz with a collaboration extravaganza featuring local food, a craft fair, live music and some of the people who've helped Event Santa Cruz become a standout of the Santa Cruz scene. Visit EventSantaCruz.com for more information.

Tuesday, September 27

- **Build Your Business: Social Media Puzzle** 2–4:30 p.m. at Santa Cruz Civic Auditorium. Learn how to put all the pieces of the online puzzle together to grow your business. Visit SantaCruzSBDC.org for more information.

Wednesday, September 28

- **Santa Cruz Chamber Networking Mixer** 5–7 p.m. at Sutter Maternity and Surgery Center, 2025 Soquel Avenue, Santa Cruz. Enjoy an evening of networking along with wine and delicious appetizers. Visit SantaCruzChamber.org for more information.

Wednesday, October 5

- **Santa Cruz New Tech MeetUp** 6 p.m. at Cruzio and Ecology Action Green Building, 877 Cedar Street, Santa Cruz. Learn about hot new technologies and mingle with 250+ fellow entrepreneurs, investors, bloggers and tech enthusiasts. Presenting companies will be announced one week prior to the event. This event is always packed, so be sure to RSVP early. Doors open at 6 p.m., presentations start at 7 pm. Entry fee is \$10 (pay at the door) and includes food, beverage and live music. Visit www.meetup.com/santacruznewtech for more information.

Saturday, October 8

- **Build Your Business: Writing Your Best Business Plan** 9 a.m. – 12 p.m. at Cabrillo College 6500 Soquel Dr., Aptos. Write a Plan for Profitability, Capital and Growth. Visit SantaCruzSBDC.org for more information.

Wednesday, October 12

- **Brown Bag Series: Selling on eBay – Advanced** 12–1 p.m. at Santa Cruz Central Library, 224 Church St. Selling on eBay for advanced sellers. Visit SantaCruzSBDC.org for more information.

Saturday, October 29

- **Build Your Business: Social Media Puzzle** 9:30 a.m. – 12 p.m. at Cabrillo College 6500 Soquel Dr., Aptos. Learn how to put all the pieces of the online puzzle together to grow your business. Visit SantaCruzSBDC.org for more information.

Tuesday, November 1

- **Build Your Business: Writing Your Best Business Plan** 2–5 p.m. at Santa Cruz Civic Auditorium. Write a Plan for Profitability, Capital and Growth. Visit SantaCruzSBDC.org for more information. suggested. Visit SantaCruz.Score.org for more information.

The Calendar appears every other week. To have your local business-related event included, or to update your event, please email the Santa Cruz Record at santacruzrecord@gmail.com



Myshka Everett
Felton Feed and Pet Supply
Felton CA 95018

Richard Solorio
Solo Specialties Installation
Freedom CA 95019

Mesa Energy Systems Inc.
Emcor Services Mesa Energy
Norwalk CT 06851

LaQrecia Clarke
Lady Vets Alliance Vets 4 Vets, et al
Santa Cruz CA 95060

International Net Developers, Inc
Net Tech
Santa Cruz CA 95061

Harlan A Levey
Hal Media
Santa Cruz CA 95063

Janice Walton-Hadlock
Raja Books
Santa Cruz CA 95065

Victor M. Flores
Power Wave Electric
Santa Cruz CA 95062

Maria Acosta-Smith
Goat Girl Goods
Santa Cruz CA 95062

Joshua P. Wilbur
Specialtea Coffee Steeped Coffee
Santa Cruz CA 95062

James Keener
Santa Cruz Spirits
Santa Cruz CA 95062

Amy Brillon
Diyives
Santa Cruz CA 95062

Chris Ellis Camile Periat
Santa Cruz Sports Nutrition Team Pulse
Santa Cruz CA 95062

Randy Yagi
TrendingTravel.org
Santa Cruz CA 95062

Thien Cong Le
Paris Nail Facial Waxing Spa
Scotts Valley CA 95066

Lance Rine
ShakingHandsMatter.com
Soquel CA 95073

Trilogy Medical Inc.
Trilogy Medical
Watsonville CA 95076

Bruno Guzman
B & G Industrial Repairs
Watsonville CA 95076

New Business Filings

Cayla Hogan
La Lueur Candles La Lueur
Aptos CA 95003

Anna & Jason Daniels
A & J Hay Services
Ben Lomond CA 95005

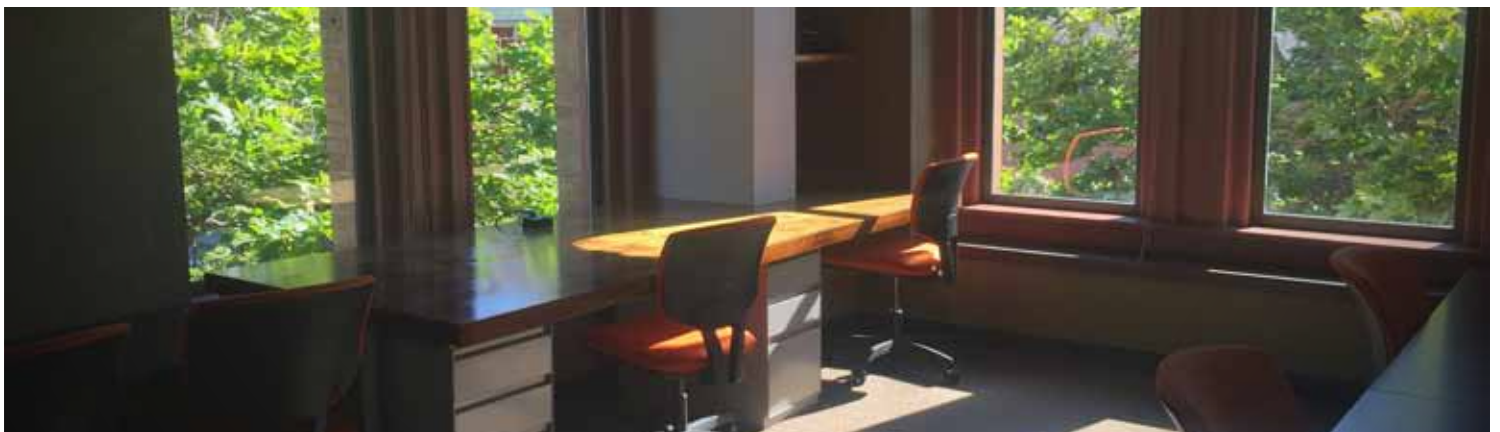
Geofferey Nelson
GNN Construction
Boulder Creek CA 95006

Anna Smith
MSVI
Boulder Creek CA 95006

Daniel L Garcia
Posh Property Services
Capitola CA 95010

Stacey Bissonnette
La Tienda de La Luna
Capitola CA 95010

Karin Fortin Delmar McComb
Blossom's Farm
Corralitos CA 95076



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Writing News Releases For Your Small Business

by Andy Van Valer

News stories or articles about businesses are more widely read and believed than advertisements in newspapers and magazines. Like similar kinds of stories broadcast on radio and television, they are prepared by journalists who are independent of the people or organizations about which they are reporting. This gives news stories more credibility than advertisements, whose paid-for content is, by its nature, biased. The publicity that news stories generate can be more valuable, and contribute more to the image and reputation of your business, than thousands of pounds spent on advertising.

What types of stories get coverage in the news?

Journalists are always on the lookout for newsworthy stories that will be interesting, informative or entertaining to their readers, listeners or viewers.

The most widely used type of news stories are those with 'human interest.' People like to read about what other people are doing. Ideally you should put together a news release that communi-

cates information with this type of human appeal — perhaps involving the activities, achievements or experiences of the people involved in your business, such as customers or employees. Study the types of stories appearing in local newspapers or other media outlets; these will give you ideas for the kind of news you could cover.

How to submit your news release

Check your target publications' websites, or give them a call, to find out if they have particular requirements for the method by which news releases and any accompanying photographs, should be submitted. Some publications will only accept releases by email, fax or hard copy in the mail.

Keep the subject line of your email short and compelling — it needs to grab the reader's attention and make them want to read the rest of the news release.

Don't leave it too late to send your release, particularly if it is publicizing an event or a photo call. Each publication will have a diary of forthcoming events, which it uses to plan the coverage for specific days or weeks.

Try to make your news release timely — give it an angle or a theme that ties it to current events in the news, or to a time of year such as Small Business Saturday or Christmas.

Where to send your news releases

A vital part of publicizing your story is knowing who to send your news release to. Media publications or broadcast outlets normally have different journalists responsible for different interest areas or programs. While some focus on a particular geographic area, others specialize by subject area; for example, education, health, lifestyle or business.

It is a good idea to get to know the local journalists who cover your particular area of expertise, and to build a rapport with them. You can find a full list at <http://www.slingshottosuccess.com/press-contacts.html>. ■

Andy Van Valer, CEO Slingshot, is an organization that helps entrepreneurs get the support, resources and advice they'll need to make their business idea a reality or to scale to the next level. For more information visit www.slingshotsv.com.

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Seller
Buyer
Business
Escrow Holder
Last day for Claims

Margarita Lozano
Javier Martinez
Aqualight Water Store
Chicago Title
9/12/2016

Richard & Mary Leshner
Jose Perez
Jack Fox Auto Service Inc.
Neil Ticker
9/19/2016



Owner, Editor and Publisher
Liese A. Varenkamp

Data Specialist
Meghan Hebard

Designer & Art Director
Jules L. Holdsworth

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291A Water Street, Santa Cruz, CA 95060
(831) 454-9820
santacruzrecord@gmail.com
www.santacruzrecord.com

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A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder

San Carlos Associates & Marriott Hotel Services Inc.
San Carlos Associates
350 Calle Principal, Monterey
Brewer Consulting Inc.

Reza Inc.
CST California Stations Inc.
1940 Highway 1, Moss Landing
Brewer Consulting Inc.

The Carmel Restaurant Group Inc.
Andre Lemarie
Mission & 6th Shps 2 & 3 Carmel
Green Escrow Services Inc.

Sotola Bar & Grill Co.
Lee Allan Walters
330 32nd Avenue, Santa Cruz
William H. Dunn

Nicholas & Julie Ruiz, Neil Amarante & Laura Gulley
Twisted Roots Wine LLC
2 W. Lockeford St., Lodi
None Shown

Productivity Technique

1. Turn Off Alerts

It's terribly tough to get into your Zen zone when your phone is buzzing every few minutes. Depending on how chatty your phone is, you may get notifications for everything from emails to retweets. It's essential you shut these notifications off! Trust me, you'll see efficiency skyrocket once you tell your phone to shut its blabbering mouth.



HIGH VISIBILITY RETAIL-AUTOMOTIVE



5346 Scotts Valley Rd, Scotts Valley
Use/Warehouse

\$1.30 - \$1.63 Per Sf NNN
690 - 4,252 SF of prime modern commercial space right off Hwy 17 in north Santa Cruz. Zoned C-S: Permits most retail, office and service

MID-COUNTY OFFICE SPACE



1850 41st Ave, Suite 103, Capitola

\$2,485 Per Month
1,178 SF suite in multi-tenant office building, located at a signalized intersection across the street from the Capitola Mall.

SMALL DOWNTOWN OFFICE SUITE



55 River Street, Santa Cruz

\$1,150 Per Month
675 +/- SF, Two private offices and reception area. Move-in condition. Ideal downtown location near Santa Cruz Metro bus line, Main Post Office.

2 SUITES EASTSIDE LOCATION



1729 Seabright Avenue, Santa Cruz

\$1.25 Per RSF, NNN
Suite B - 2,608 +/- RSF consisting of 5 offices & a bullpen area. Suite C - 1,050 +/- RSF consisting of one small office & a bullpen area.

Main Street Realtors

Contacts/Agents:

Fred Antaki 831 295-8850 BRE01035303
Andrew Myers 831 588-2014 BRE01980934
Datta Khalsa 831 818-0181 BRE01161050



Businesses for Sale

PRESTIGES LEATHER GOODS COMPANY MONTEREY BAY AREA

One of the most respected sources for leather goods in the industry, established 1991. Virtually unlimited production capabilities using extensive stock of machinery with wide range of applications at the wholesale, retail and manufacturing sub-contracting level. Client list includes over 60 corporate, hospitality and retail customers, including 5-star hotels and resorts, Fortune 500 companies and fine stationers in addition to component of retail sales both online and at the company's showroom. Offered for \$245,000. Listed by Datta Khalsa, CABB, Main St Realtors, tel 831-818-0181

LANDMARK LOCAL BBQ RESTAURANT SANTA CRUZ COUNTY

Frequented by a busy lunch crowd and a favorite gathering spot on evenings and weekends by regulars and tourists alike, this establishment is a steady performer that turns in reliable numbers year-in and year-out with multiple income streams, including 80% takeout business. Additional income possible by resuming Catering and Offsite Event sales, with existing mobile refrigeration and BBQ trailers included in sale. Business brings over \$700K in annual sales, netting over \$100K profit with minimal owner oversight of less than 20 hours/week. Includes Type 41 ABC license. New price of \$249,500.

Listed by Datta Khalsa,
CABBMain Street Realtors, tel 831-818-0181

UPSCALE SPA AND BOUTIQUE SANTA CRUZ COUNTY

One of the largest and most respected in the region. Includes reception area with retail boutique, waiting room, and 7 treatment rooms. \$234K-\$255K in Gross Receipts over the past 2 years. Over \$85K invested in Furniture, Fixtures and Equipment alone. Offered for \$75,000. Listed by Datta Khalsa, CABB, Main Street Realtors, tel 831-818-0181

FINE ITALIAN RESTAURANT SANTA CRUZ COUNTY

2400 SF elegant restaurant offers fine dining in scenic Mid County Location with indoor seating for 65, additional outdoor banquet seating for up to 140 overlooking the property's private organic gardens. A chef's dream kitchen with double hood and full grease trap, large walk-in cooler, plus small office/apartment available for staff accommodations. Generated sales of \$600K in first year and growing. Includes Type 41 ABC License. Offered for \$135,000. Listed by Datta Khalsa, CABB, Main Street Realtors, tel 831-818-0181

REFRIGERATION COMPANY

Area: Central Coast County: None Given City: None Given

Price: \$425,000 + Inventory
Adjusted Net: \$231,933
Revenue: \$1,000,000

Profitable Central Coast Refrigeration Company for Sale. 52 year-old refrigeration company located in the central coast area of California specializes in total refrigeration management, which includes: sales, installation, and service of commercial, industrial, transportation-related refrigeration. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL KEN JOHNSON.
COAST BUSINESS BROKERAGE.
408-799-2117 OR 831-685-8866.
scbusinessbroker@gmail.com.
BRE # 01905767

CUSTOM AUTO REPAIR

Area: Santa Cruz County
County: Santa Cruz City: Scotts Valley

Price: \$199,000
Adjusted Net: \$108,000+
Revenue: \$1,049,514

4X4 and More in Scotts Valley has been in business for over 25 years. In addition to custom 4X4 modifications and repairs, they also provide routine car repairs and maintenance for a steady stream of loyal customers in Santa Cruz County and beyond. Owner willing to train as needed. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL REX WALTERS, BROKER.
COAST BUSINESS BROKERAGE.
831-685-8866. scbusinessbroker@gmail.com
BRE # 01841628

PREMIUM COFFEE DISTRIBUTOR

Area: San Francisco Bay Area County: None Given City: None Given

Price: \$198,000 Adjusted Net: \$61,914
Revenue: \$425,819

Please Note: An offer has been accepted and escrow opened. Backup offers only at this point. Substantial Price Reduction A leading distributor of branded premium Italian espresso, coffee, tea and cocoa for offices and restaurants in the San Francisco Bay Area. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL KEN JOHNSON.
COAST BUSINESS BROKERAGE.
408-799-2117 OR 831-685-8866.
scbusinessbroker@gmail.com.
BRE # 01905767

BEAUTIFUL COFFEE HOUSE AND WINE BAR

Area: Santa Cruz Area County: Santa Cruz City: Capitola

Price: \$225,000+ Inv
Adjusted Net: \$70,000 Revenue: \$407,000

Zizzo's Coffee House And Wine Bar for sale in Capitola. Provides gourmet coffee and pastries in the morning, wine and tapas in the evening. Over \$100,000 invested in remodel makes this one of the

favorite go-to spots in the area. Attention to detail shines through in every aspect. Live music. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL REX WALTERS, BROKER. COAST BUSINESS BROKERAGE.

831-685-8866.
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BRE # 01841628

WINE TOURS SHUTTLES WEDDINGS TRANSPORTATION

Area: Santa Cruz County County: Santa Cruz City: None Given

Price: \$760,000
Adjusted Net: \$295,000 Revenue: \$825,000

Santa Cruz area business does quite well, and has grown steadily over the past five years. Business can be home-based, if desired, or buyer can work from an already established office. Price includes the company's 11 Ford, Chevy, Toyota vans, and two Teslas. Office Non-Disclosure Agreement and Buyers Profile required from buyers. PLEASE CALL OR EMAIL REX WALTERS, BROKER. COAST BUSINESS BROKERAGE.

831-685-8866.
scbusinessbroker@gmail.com
BRE # 01841628

BREWERY AND PUB

Area: Santa Cruz County County: Santa Cruz City: None Given

Price: \$2,500,000
Adjusted Net: Call Revenue: \$720,000

Excellent, established, and fully expansion-ready brewery in Santa Cruz area. Suitable for purchase or acquisition. Current master brewer willing to stay involved for up to a year, by mutual arrangement. This can be a good target acquisition for a larger company wishing to gain a foothold. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

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831-685-8866.

scbusinessbroker@gmail.com
BRE # 01841628

SANTA CRUZ CAR WASH & GAS STATION WITH REAL ESTATE

Area: Santa Cruz Area County: Santa Cruz City: Santa Cruz Price: \$4,950,000

Adjusted Net: \$600,000+ Revenue: \$1,700,000

Cruz Car Wash is in a Great Santa Cruz location area near major shopping, this coastal Monterey Bay area full service car wash & gas services clients from Monterey, San Benito, Santa Clara, and Santa Cruz counties. All equipment and facilities have been professionally maintained and upgraded. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL REX WALTERS, BROKER. COAST BUSINESS BROKERAGE.

831-685-8866.
scbusinessbroker@gmail.com
BRE # 01841628

Cruz Views

five minutes with: Mike Pitt

1. Was there an event or moment in your life when you decided you wanted to own your own business? What was it?

Not exactly. I was planning on doing corporate law and working for a big company. That changed when I started working for O'Neill as an independent sales representative right out of college. It was probably the perfect career for me in that it was an industry I was already credible in and I was able to manage my own program even though ultimately, I had bosses. After about 10 years, I started to look for a new challenge and on a whim, purchased my first small business. That was Castaways, a neighborhood bar in Pleasure Point. The plan was always to keep my "career" and have the other business on the side but by the time I was starting my third "side business", the new direction was pretty clear. I gave up working for O'Neill after 17 years as a sales rep to focus solely on my businesses.

2. What advice would you offer an entrepreneur just starting a business?

Be flexible/adaptive. You encounter so many unforeseen obstacles with all the variables starting a business, it is important to be able to navigate them without being too set on a specific course. There usually isn't just one way to accomplish your goals, there are many. That path tends to evolve along the way.

3. What's the biggest business mistake you've made and what did you learn from it?

Underestimating the complexity of it all. What seems to be fairly straight forward in theory tends to always be more difficult in execution. There are so many moving parts that aligning them all the way you want is often easier imagined than in practice.

4. What do you do outside of work that helps you deal with the day to day stress of owning a business?

Surfing has been my sport and therapy of choice since I was 11 years old. It's so ingrained in my life that I rarely even think about it, I just do it. However, I fully recognize it's significance to me and how it helps balance



MOTIV, Süda, Ulterior & Castaways

motivsc.com

eatsuda.com

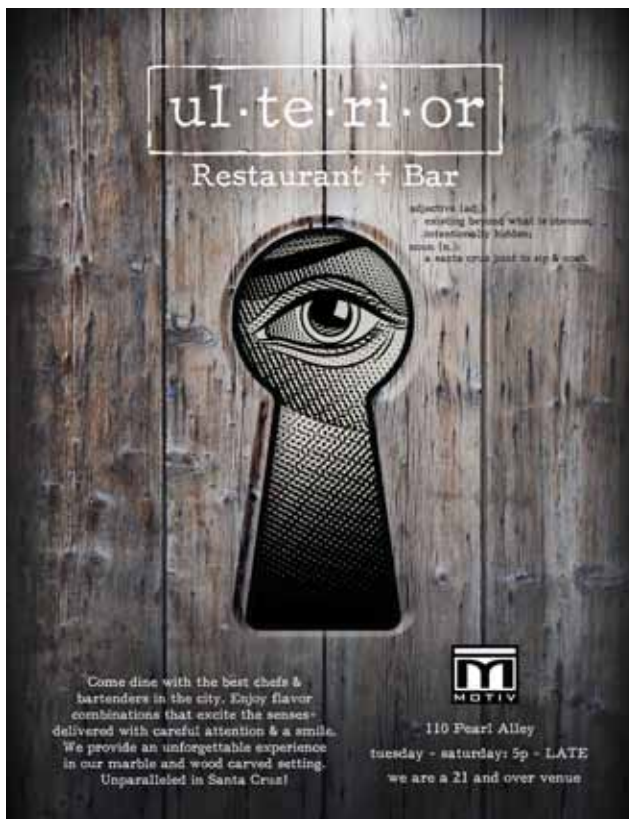
lionfishsc.com/ulterior

thecastawaysbar.com

my entrepreneurial side. Surfing has definitely taught me to be patient. Through surfing I've learned to accept the things I can't change and not to give up on the things I care about and can change.

5. When you were younger, what was the first thing you bought with your own money?

Candy? Haha. I have no idea. We didn't have much money growing up so I tended to use more creative means to attain the things I really wanted. From a very young age, bartering and salesmanship were my tools. When I really wanted my first surfboard, I traded a Walk-Man I got at the flea market for a bike that was then traded for the surfboard. I remember making that happen. Before that, I'd just show up at home with new items and my mom would have to ask how I got them. ■





Tri-Co. Real Estate Sales

Property Address APN# Purchase Price
Document# Date Recorded

Santa Cruz County

2985 Pacific Heights Dr. Aptos CA 95003
105-081-50 \$565,000 2016-33135 9/2

603 Burns Ave. Aptos CA 95003 040-211-
04 \$707,000 2016-33346 9/6

8059 Valencia St. Aptos CA 95003 041-021-
11 \$200,000 2016-33569 9/7

20 Seascape Resort Dr. Aptos CA 95003
054-481-11 \$590,500 2016-33573 9/7

270 Bowker Rd. Aptos CA 95003 049-542-
11 \$545,000 2016-33660 9/7

802 Cathedral Dr. Aptos CA 95003 040-
172-16 \$736,000 2016-32894 9/1

9111 Soquel Dr. Aptos CA 95003 041-161-
37 \$750,000 2016-32960 9/2

767 Cathedral Dr. Aptos CA 95003 040-
182-44 \$782,500 2016-33016 9/2

277 Azalea Ave. Ben Lomond CA 95005
072-121-18 \$629,000 2016-32909 9/1

200 Chipmunk Hollow Rd. Boulder Creek
CA 95006 082-122-13 \$540,000 2016-
33392 9/6

106 Kings Highway Boulder Creek CA
95006 086-511-16 \$345,000 2016-33422
9/6

110 Ross Ave. Freedom CA 95019 015-301-
26 \$475,000 2016-32892 9/1

30 Stewart Ave. Freedom CA 95019 048-
061-52 \$300,000 2016-32938 9/1

235 Hillview Way La Selva Beach CA 95076
046-212-16 \$1,185,000 2016-32789 9/1

2030 N. Pacific Ave. #230 Santa Cruz CA
95060 006-551-15 \$817,000 2016-33133 9/2

41 Grandview St. #505 Santa Cruz CA
95060 002-711-18 \$534,000 2016-33137 9/2

100 Kalkar Dr. Santa Cruz CA 95060 001-
022-31 \$1,106,000 2016-33143 9/2

3828 Fenn Way Santa Cruz CA 95062 031-
011-35 \$765,000 2016-33146 9/2

1935 Harper St. Santa Cruz CA 95062 029-
131-27 \$879,000 2016-33428 9/7

2770 Fresno St. Santa Cruz CA 95062 028-
252-45 \$1,600,000 2016-33436 9/7

941 Mariana Ct. Santa Cruz CA 95062
026-701-16 \$793,000 2016-33438 9/7

677 Nobel Dr. Santa Cruz CA 95060 002-
271-25 \$1,050,000 2016-33646 9/7

205 Windham St. Santa Cruz CA 95062
010-116-19 \$1,374,545 2016-33679 9/7

308 35th Avenue Santa Cruz CA 95062
032-223-33 \$1,260,000 2016-32805 9/1

2746 Hampton Lane Santa Cruz CA 95062
025-371-29 \$546,000 2016-32899 9/1

940 Mariana Ct. Santa Cruz CA 95062
026-701-10 \$820,000 2016-32969 9/2

300 24th Avenue Santa Cruz CA 95062
028-182-14 \$550,000 2016-32987 9/2

1036 Sumner St. Santa Cruz CA 95060 011-
013-12 \$690,000 2016-32993 9/2

116 Kenny Ave. Santa Cruz CA 95065 102-
292-01 \$779,000 2016-33012 9/2

480 6th Avenue Santa Cruz CA 95062 027-
071-09 \$690,000 2016-33023 9/2

19 Eastridge Dr. Santa Cruz CA 95060
060-122-05 \$1,190,000 2016-33028 9/2

433 Sundridge Dr. Scotts Valley CA 95066
022-121-08 \$2,194,000 2016-33097 9/2

101 Sunset Terrace Scotts Valley CA 95066
024-102-42 \$925,000 2016-33664 9/7

3607 Paper Mill Rd. Soquel CA 95073 030-
331-07 \$845,000 2016-33672 9/7

4445 Merlin Way Soquel CA 95073 102-
401-04 \$1,020,000 2016-32903 9/1

600 San Juan Pass Watsonville CA 95076
107-031-10 \$1,350,000 2016-33120 9/2

928 Main St. Watsonville CA 95076 016-
173-45 \$705,000 2016-33148 9/2

106 Marcela Dr. Watsonville CA 95076
017-753-14 \$463,000 2016-33314 9/6

1000 Hecker Pass Rd. Watsonville CA
95076 109-212-06 \$815,909 2016-32885 9/1

32 White Rd. Watsonville CA 95076 108-
151-11 \$362,000 2016-32902 9/1

217 Pacifica Bl. #206 Watsonville CA 95076
016-561-10 \$210,000 2016-33006 9/2

217 Pacifica Bl. #204 Watsonville CA 95076
016-561-12 \$210,000 2016-33007 9/2

237 Pacifica Bl. #205 Watsonville CA 95076
016-571-13 \$210,000 2016-33008 9/2

252 Green Meadow Dr. #D Watsonville CA
95076 018-412-61 \$286,000 2016-33014 9/2

47 Penny Lane Watsonville CA 95076
015-251-03 \$715,000 2016-32814 9/1

Monterey County

25604 Hatton Rd. Carmel CA 93923 009-
153-010 \$1,800,000 2016-50478 9/1

Scenic Rd. Carmel CA 93923 010-302-010
\$5,250,000 2016-50578 9/1

Oak Knoll Way Carmel CA 93923 009-
201-007 \$721,000 2016-50636 9/1

4000 Rio Road #18 Carmel CA 93923 015-
541-018 \$580,000 2016-50642 9/1

25760 Partridge Pl. Carmel CA 93923 015-
302-006 \$1,200,000 2016-50888 9/2

24472 San Juan Rd. Carmel CA 93923 009-
013-004 \$1,149,000 2016-51165 9/6

San Carlos 6th SW of 10th St. Carmel by
the Sea CA 93921 010-076-008 \$436,500
2016-50948 9/2

Mission St. 2 NW of 2nd Ave. Carmel by the
Sea CA 93921 010-121-015 \$840,000 2016-
51498 9/7

25410 Via Mariquita Carmel Valley CA
93924 169-361-006 \$1,000,000 2016-51440
9/7

11380 Speegle St. Castroville CA 95012
030-088-005 \$250,000 2016-50879 9/2

15154 Breckridge Ave. East Garrison CA
93933 031-167-096 \$684,500 2016-51093
9/6

15177 Breckinridge Ave. East Garrison CA
93933 031-161-024 \$508,500 2016-51286
9/7

15181 Breckinridge Ave. East Garrison CA
93933 031-167-080 \$531,500 2016-51410
9/7

805 Barbara Way Gonzales CA 93926 020-
245-002 \$365,000 2016-50538 9/1

648 St. Christopher Lane Greenfield CA
93927 024-391-067 \$332,000 2016-51538
9/7

continued on following page

242 Rio Vista Dr. King City CA 93930 026-461-004 \$395,000 2016-50920 9/2

1602 Hodges Ct. Marina CA 93933 031-171-010 \$195,000 2016-50421 9/1

229 9th Street Marina CA 93933 031-251-050 \$584,000 2016-50449 9/1

296 Reindollar Ave. Marina CA 93933 032-411-075 \$565,000 2016-50707 9/2

474 Sunrise Pl. Marina CA 93933 032-371-094 \$430,000 2016-50902 9/2

231 9th Street Marina CA 93933 031-251-050 \$641,000 2016-51347 9/7

4 Chualar Pl. Monterey CA 93940 001-311-027 \$700,000 2016-50412 9/1

595 English Ave. Monterey CA 93940 013-144-025 \$265,000 2016-50580 9/1

24700 Bit Road Monterey CA 93940 416-193-013 \$935,000 2016-50610 9/1

2 Black Tail Lane Monterey CA 93940 101-301-010 \$925,000 2016-50890 9/2

668 Alice St. Monterey CA 93940 001-164-020 \$825,000 2016-50905 9/2

4 Wright Pl. Monterey CA 93940 014-062-004 \$1,200,000 2016-51258 9/6

300 Glenwood Cir. #165 Monterey CA 93940 001-776-004 \$400,000 2016-51509 9/7

86 Glen Lake Dr. Pacific Grove CA 93950 007-612-025 \$623,000 2016-50665 9/2

810 Pine Ave. Pacific Grove CA 93950 006-327-008 \$850,000 2016-50895 9/2

711 Timber Trail Pacific Grove CA 93950 007-711-036 \$600,000 2016-50930 9/2

55 Country Club Gate Pacific Grove CA 93950 007-671-019 \$769,000 2016-51311 9/7

215 Pine Garden Lane Pacific Grove CA 93950 006-371-011 \$698,000 2016-51487 9/7

1006 Broncho Rd. Pebble Beach CA 93953 007-272-026 \$1,375,000 2016-50504 9/1

62 Ocean Pines Lane Pebble Beach CA 93953 008-583-007 \$656,500 2016-50614 9/1

1095 Mission Rd. Pebble Beach CA 93953 007-212-010 \$1,289,000 2016-50664 9/2

4058 El Bosque Dr. Pebble Beach CA 93953 008-111-019 \$740,000 2016-51326 9/7

1916 Bradbury St. Salinas CA 93906 153-262-048 \$425,000 2016-50367 9/1

21728 Woodrose Pl. Salinas CA 93908 139-331-003 \$640,500 2016-50371 9/1

597 Sutter St. Salinas CA 93906 026-137-001 \$385,000 2016-50419 9/1

13135 Corte Diego Salinas CA 93908 161-611-006 \$725,000 2016-50423 9/1

704 Garner Ave. #7 Salinas CA 93905 043-442-043 \$149,000 2016-50456 9/1

10622 Charletown Way Salinas CA 93906 015-322-013 \$445,000 2016-50517 9/1

1462 Ramona Ave. Salinas CA 93906 261-223-022 \$370,000 2016-50657 9/2

119 W. San Luis St. Salinas CA 93901 002-332-018 \$450,000 2016-50662 9/2

1906 Bradbury St. Salinas CA 93906 153-262-043 \$420,000 2016-50666 9/2

22922 Cordoba Ct. Salinas CA 93908 161-501-007 \$800,000 2016-50732 9/2

231 Winham St. Salinas CA 93901 002-381-009 \$410,000 2016-50831 9/2

1320 Padre Dr. Salinas CA 93901 207-101-040 \$37,328,182 2016-50872 9/2

819 Riverton Way Salinas CA 93906 153-203-010 \$523,500 2016-50907 9/2

25640 Creekview Cir. Salinas CA 93908 161-554-009 \$889,000 2016-50910 9/2

21 Montclair Pl. Salinas CA 93907 125-223-044 \$510,000 2016-50950 9/2

2231 San Miguel Canyon Rd. Salinas CA 93907 127-281-038 \$750,000 2016-51119 9/6

734 Via Maria Salinas CA 93901 016-245-007 \$445,000 2016-51141 9/6

313 San Juan Dr. Salinas CA 93901 002-682-005 \$538,000 2016-51192 9/6

123 Homestead Ave. Salinas CA 93901 002-271-029 \$395,000 2016-51201 9/6

1359 Estrella Way Salinas CA 93905 153-371-001 \$408,500 2016-51250 9/6

1310 Primavera St. #123 Salinas CA 93901 207-176-063 \$370,000 2016-51260 9/6

423 Sonora Way Salinas CA 93906 003-683-001 \$380,000 2016-51293 9/7

10 Carbernet Cir. Salinas CA 93906 211-373-010 \$495,000 2016-51299 9/7

629 Fairmont Dr. Salinas CA 93901 002-902-007 \$450,000 2016-51322 9/7

343 Paradise Rd. Salinas CA 93907 129-093-016 \$650,000 2016-51475 9/7

128 Nissen Rd. #3 Salinas CA 93901 002-587-071 \$400,000 2016-51511 9/7



Santa Cruz * Monterey * San Benito
The Tri-County Real Estate Report
 What properties Sold & What Properties are Distressed
 This is a detailed report for Real Estate Professionals
 Call or email us: (831) 454-9820 SantaCruzRecord@gmail.com

130 San Miguel Ave. Salinas CA 93901
002-671-007 \$545,000 2016-51563 9/7

835 Garden Way Salinas CA 93905 003-
761-005 \$289,000 2016-51563 9/7

75831 Indian Valley Rd. San Miguel CA
93451 424-131-013 \$602,000 2016-50893
9/2

Vacant Land Sand City CA 93955 011-182-
013 \$2,400,000 2016-51435 9/7

1184 Prospect St. Seaside CA 93955 012-
381-034 \$350,000 2016-50373 9/1

1257 Luxton St. Seaside CA 93955 012-
333-004 \$312,000 2016-51288 9/7

469 Indian Warrior Way Soledad CA 93960
022-401-053 \$345,000 2016-50445 9/1

San Benito County

71 Carr Ave. Aromas CA 95004 011-350-035
\$345,000 2016-9389 9/6

190 Santa Ana Rd. Hollister CA 95023 051-050-
002 \$320,000 2016-9230 9/1

250 El Toro Ct. Hollister CA 95023 054-590-
004 \$533,500 2016-9235 9/1

2681 Valley View Rd. Hollister CA 95023 057-
550-008 \$525,000 2016-9266 9/2

1618 Lily Dr. Hollister CA 95023 025-550-047
\$580,000 2016-9269 9/2

0 Los Altos Dr. Hollister CA 95023 020-460-038
\$100,000 2016-9274 9/2

1664 Santana Ranch Dr. Hollister CA 95023
025-370-038 \$649,000 2016-9277 9/2

1236 West St. Hollister CA 95023 055-140-004
\$360,000 2016-9287 9/2

1330 Black Forest Dr. Hollister CA 95023 056-
410-089 \$610,000 2016-9291 9/2

1345 Brigantino Dr. Hollister CA 95023 054-
490-038 \$540,000 2016-9295 9/2

0 Union Rd. Hollister CA 95023 021-160-016
\$950,000 2016-9302 9/2

620 Donald Dr. Hollister CA 95023 020-510-
050 \$630,000 2016-9303 9/2

425 South Street Hollister CA 95023 055-010-
024 \$600,000 2016-9343 9/6

256 El Toro Hollister CA 95023 054-590-004
\$529,091 2016-9410 9/7

1400 Anzar Rd. San Juan Bautista CA 95045
011-200-044 \$184,000 2016-9226 9/1 ■



Tri-County Distressed Real Estate Recorded 9-1 thru 9-7

Trustee Sales

Trustee Sales (aka Foreclosures)

These are recently recorded in the Santa Cruz, Monterey and San Benito County public records. Use the key below for the explanation of the stream of data for each notice. Privacy is very important to us, therefore, we do not include names with the information.

**Doc# Address APN# Default Amount
Sale Date Location of Sale Time of Sale**

Santa Cruz County

2016-33291 165 Mellow View Lane Watsonville 95076 050-391-02 \$325,012 28-Sep 701 Ocean St. Santa Cruz 1:45 PM

2016-33421 250 Miguez Mountain Lane 291 Aptos 95003 041-261-46 \$1,368,197 5-Oct 701 Ocean St. Santa Cruz 1:45 PM

Monterey County

2016-50734 35 Waugh Rd. Royal Oaks 95076 119-081-005 \$78,187 27-Sep 168 W. Alisal St. Salinas 10:00 AM

2016-50613 27980 Dorris Dr. Carmel 93923 169-236-010 \$461,737 28-Sep 168 W. Alisal St. Salinas 10:00 AM

2016-50685 357 Ventana Ave. Greenfield 93927 024-154-036 \$118,289 28-Sep 168 W. Alisal St. Salinas 10:00 AM

2016-51582 534 Dallas Ave. Salinas 93905 004-443-009 \$395,060 30-Sep 168 W. Alisal St. Salinas 10:00 AM

2016-51015 560 Amador Ave. Seaside 93955 011-314-006 \$701,000 4-Oct 168 W. Alisal St. Salinas 10:00 AM

2016-50960 665 Melrose Dr. Salinas 93901 002-083-007 \$209,601 25-Oct 168 W. Alisal St. Salinas 9:00 AM

San Benito County

2016-9215 305 5th Street San Juan Bautista 95045 002-390-008 \$326,448 11-Oct Monterey St. & 5th Hollister 11:30 AM

2016-9332 1510 Sonny's Way Hollister 95023 020-820-006 \$677,398 14-Oct Monterey St. & 5th Hollister 11:30 AM

2016-9412 1041 Trinity Dr. Hollister 95023 060-086-003 \$752,283 18-Oct Monterey St. & 5th Hollister 11:30 AM

2016-9359 1421 Panorama Dr. Hollister 95023 057-600-050 \$665,910 1-Nov Monterey St. & 5th Hollister 11:30 AM

Trustee Deeds

Trustee Deeds are similar to Grant Deeds; (i.e. the recorded document that transfers real property from Seller to Buyer. Trustee Deeds, however, transfer real property, through foreclosure, from a Trustee to a Buyer. The Buyer can be a 3rd Party (i.e. Investor), or a Lender (i.e. foreclosing beneficial)

**Property Address - APN# -
Grantee (*3rd Party Sale) - Default \$\$ -
#Purchase Price - Document #**

Santa Cruz County

No new filings this week.

Monterey County

2016-50968 613 Maple St. King City 026-513-006 Federal National Mtg. Assn. CA1600273405 \$337,615 \$250,000

2016-50697 11560 Spur Rd. Monterey 416-141-007 Wilmington Trust CA08002445-15-1 \$2,840,234 \$2,200,000

2016-50597 1021 Polk St. #16 Salinas 003-543-038 Charles & Suna Cryder* CA-16-709266-AB \$273,002 \$185,000

2016-51105 1422 Del Monte Ave. Salinas 004-471-007 Zalez 9004 LLC* 9551-2779 \$341,403

San Benito County

No new filings this week.



Public Notices

FICTITIOUS BUSINESS NAME

STATEMENT - Refile with Change

File No. 16-1363

The following person is doing business as: **MOXIES MOBILE MAINTENANCE**, 104 Kings Highway, Boulder Creek CA 95006.

Darlene E Moxon, Jeff L. Moxon, address same as business; John L. Moxon, 132 Kings Highway, Boulder Creek CA 95006

This business is conducted by a General Partnership.

/s/Darlene E Moxon

The registrant commenced to transact business under the fictitious business name listed above on 1/1/90. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/28/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 16-1375

The following person is doing business as: **THE SACRED PASSAGE CENTER**, 3010 Gera Dr., Santa Cruz CA 95062.

Andrea E. Norred, address same as business.

This business is conducted by an Individual.

/s/Andrea E. Norred

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/29/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 16-1432

The following person is doing business as: **ILLUMINEE**, 402 Ingalls St. Suite 23, Santa Cruz CA 95060.

Illuminee, Inc., address same as business.

This business is conducted by an Individual.

/s/Isabelle Brightman

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/3/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 16-1489

The following person is doing business as: **GROUND SWELL FARM**, 507 Fair Ave. Santa Cruz CA 95060.

Heather A. Cook and James Cook, address same as business. This business is conducted by a Married Couple.

/s/James Cook

The registrant commenced to transact business under the fictitious business name listed above on 1/26/10. This

statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/16/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT - Refile with Change

File No. 16-1490

The following person is doing business as: **1. ISTYLY 2. PRIMERIDING CO. 3. SANTA CRUZ CUSTOM SCREEN PRINTING 4. SANTA CRUZ SHIRT OUTLET**, 403 Swift St. Suite A, Santa Cruz CA 95060.

Dale Leite, 884 Eddy Lane, Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Dale Leite

The registrant commenced to transact business under the fictitious business name listed above on 8/15/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/16/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 16-1499

The following person is doing business as: **SANTA CRUZ RV RENTAL**, 1201 Webster St. Santa Cruz CA 95062.

Greg Turnquist, address same as business.

This business is conducted by an Individual.

/s/Greg Turnquist

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/17/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT - Refile with Change

File No. 16-1507

The following person is doing business as: **FLOWER ESSENCE ENERGY**, 12379 La Lena St. Felton CA 95018.

Maggie Smith, address same as business.

This business is conducted by an Individual.

/s/Maggie Smith

The registrant commenced to transact business under the fictitious business name listed above on 3/28/00. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/18/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 16-1508

The following person is doing business as: **AT HOME AT REST PET EUTHANASIA**, 1039 Lakeside Dr., Felton CA 95018.

Maria Kutý, address same as business.

This business is conducted by an Individual.

/s/Maria Kutý

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/19/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 16-1511

The following person is doing business as: **METABOLIC HEALING**, 755 14th Ave. #307, Santa Cruz CA 95062.

Metabolic Healing, Inc., address same as business.

This business is conducted by a Corporation.

/s/Benjamin Newman, Secretary

The registrant commenced to transact business under the fictitious business name listed above on 8/22/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/22/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 16-1512

The following person is doing business as: **FLAUTT ELECTRIC**, 271 Kinston Hillway, Los Gatos CA 95032.

Jeremy L. Flautt, address same as business.

This business is conducted by an Individual.

/s/Jeremy L. Flautt

The registrant commenced to transact business under the fictitious business name listed above on 4/23/04. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/19/16.

8/23, 8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 16-1525

The following person is doing business as: **LEAH'S TUTORING**, 4121 Scotts Valley Dr. #11, Scotts Valley CA 95066.

Leah Cooper, address same as business.

This business is conducted by an Individual.

/s/Leah Cooper

The registrant commenced to transact business under the fictitious business name listed above on 5/31/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/23/16.

8/23, 8/30, 9/6, 9/13

ORDER TO SHOW CAUSE

FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **MARGOT JOAN CLARK** for CHANGE OF NAME
16CV02026

TO ALL INTERESTED PERSONS:

1. Petitioner: **MARGOT JOAN CLARK** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

MARGOT JOAN CLARK

PROPOSED NAME(s):

MARGOT JOAN LAMARR

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the

petition without a hearing.

NOTICE OF HEARING

SEPTEMBER 22, 2016, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

August 8, 2016

Margot Joan Clark

23070 Summit Rd

Los Gatos CA 95033

408 893-6834

8/23, 8/30, 9/6, 9/13

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **GILBERT NAVARRO** for CHANGE OF NAME

16CV02154

TO ALL INTERESTED PERSONS:

1. Petitioner: **GILBERT NAVARRO** filed a petition with this court for a decree changing names as follows: PRESENT NAME(s):

PHILLIP LEONARD NAVARRO

PROPOSED NAME(s):

LEONARD JUNIOR ROSAS NAVARRO

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

OCTOBER 3, 2016, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

August 19, 2016

Gilbert Navarro

46 Clifford Ave.

Watsonville CA 95076

831 600-6117

8/23, 8/30, 9/6, 9/13

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1421

The following person is doing business as: **DRCSS**, 53

Rancho Rd. Watsonville CA 95076.

Kathy M. Coulston, address same as business.

This business is conducted by an Individual.

/s/Kathy M. Coulston

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/2/16.

8/30, 9/6, 9/13, 9/20

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1440

The following person is doing business as: **EVOLVEWELL-NESS STUDIO**, 120 Pearl Alley, Santa Cruz CA 95060. Margaret Capers, 684 Meder St. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Margaret Capers

The registrant commenced to transact business under the fictitious business name listed above on 7/1/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/4/16.

8/30, 9/6, 9/13, 9/20

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 16-1484

The following person is doing business as: **CRUISE PLANNERS**, 111 Germaine Ave. Santa Cruz CA 95065.

Charles D. Adams, address same as business.

This business is conducted by an Individual.

/s/Charles D. Adams

The registrant commenced to transact business under the fictitious business name listed above on 8/19/14. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/15/16.

8/30, 9/6, 9/13, 9/20

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 16-1492

The following person is doing business as: **1. A.J. DURAN CONSULTING 2. ROSHAMBO CONSULTING 3. ROSHAMBO GROUP**, 465 7th Ave. Santa Cruz CA 95062.

A.J. Duran Consulting LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Aaron Duran

The registrant commenced to transact business under the fictitious business name listed above on 12/1/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/16/16.

8/30, 9/6, 9/13, 9/20

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1503

The following person is doing business as: **SARAH'S COASTAL CREATIONS**, 139 Anderson Dr. Watsonville CA 95076.

Sarah M. Lewis, address same as business.

This business is conducted by an Individual.

/s/Sarah M. Lewis

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz

County on 8/18/16.

8/30, 9/6, 9/13, 9/20

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **LUCILLE COPPEL** for CHANGE OF NAME

16CV02225

TO ALL INTERESTED PERSONS:

1. Petitioner: **LUCILLE COPPEL** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

a. LUCILLE COPPEL

b. LUCILLE COPPEL JR.

PROPOSED NAME(s):

a. GABRIELLE LUCY COPPEL

b. GABRIELLE LUCY COPPEL

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

OCTOBER 11, 2016, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

August 26, 2016

Lucille Coppel

405 Monterey Ave.

Capitola CA 95010

831 359-9826

8/30, 9/6, 9/13, 9/20

**NOTICE OF SALE OF REAL PROPERTY
AT PRIVATE SALE**

Case No. PES-16-299824

**SUPERIOR COURT OF THE STATE OF CALIFORNIA
COUNTY OF SAN FRANCISCO**

**In the Matter of the ESTATE OF ISAAC AMTO aka
IKE AMATO**

Notice is hereby given that the undersigned will sell at private sale, on or after September 14, 2016 at the office of Brett Barron, Capital Realty Group, 1200 Howard Avenue, Suite 204, Burlingame, CA, to the highest and best bidder, and subject to confirmation by said Superior Court, all right, title and interest of said estate in and to all that certain real property situated in the County of Santa Cruz, State of California, commonly known as:

201 CENTRAL AVENUE CAPITOLA, CA 95010

APN: 03611109

Terms of sale are cash in laMul money of the United

continued on following page

continued from previous page

States on confirmation of sale, or part cash and balance upon such terms and conditions as are agreeable to the personal representative. Ten (10Yo) of amount bid to be deposited with bid. Bids or offers must be in writing and will be received at the office of Brett Barron, Capital Realty Group at any time after the first publication of this notice and before the date of said sale.

Dated: August 25, 2015

Law Office of Nancy D. Rasch 165 South Park San Francisco, CA 94107 415-440-494

8/30, 9/6, 9/13

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1486

The following person is doing business as: **STINGING INSECT REMOVAL**, 114 Pennsylvania Ave. Santa Cruz CA 95062.

Jeffrey Morley Perez, address same as business.

This business is conducted by an Individual.

/s/Jeffrey Morley Perez

The registrant commenced to transact business under the fictitious business name listed above on 1/1/08. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/16/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1500

The following person is doing business as: **1. SUMMIT WASTE & RECYCLING SERVICE 2. SUMMIT WASTE AND RECYCLING SERVICE**, 17325 Highway 9, Boulder Creek CA 95006.

James F. Sanchez, address same as business.

This business is conducted by an Individual.

/s/James F. Sanchez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/17/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1510

The following person is doing business as: **ENGINEERED DESIGN**, 1811 Alice St. Santa Cruz CA 95062.

Casey W. Train and Kathy R. Train, address same as business.

This business is conducted by a Married Couple.

/s/Casey W. Train

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/19/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1515

The following person is doing business as: **FLOORS ETC**, 3155 Porter St. Soquel CA 95073.

JLS Floors Etc., Inc., address same as business.

This business is conducted by a Corporation.

/s/Elisabeth Sabini, President

The registrant commenced to transact business under the fictitious business name listed above on 1/1/04. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/19/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1532

The following person is doing business as: **FLOW**, 13026 Highway 9, Boulder Creek CA 95006.

Adam Mendoza, 12655 Flat St., Boulder Creek CA 95006; April Pearl, address same as business.

This business is conducted by a General Partnership.

/s/Adam Mendoza /s/ April Pearl

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/24/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1552

The following person is doing business as: **RAJA BOOKS**, 90 Brookwood Dr. Santa Cruz CA 95065.

Janice Walton-Hadlock, address same as business.

This business is conducted by an Individual.

/s/Janice Walton-Hadlock

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/29/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1556

The following person(s) is/are doing business as: **CRMENTERPRISES**, 1925 46th Ave. Apt. 146, Capitola CA 95010.

Charles R. Muller, address same as business.

This business is conducted by an Individual.

/s/Charles Muller

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/29/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1558

The following person(s) is/are doing business as: **GOAT GIRL GOODS**, 1255 Dougmar Dr. Santa Cruz CA 95062.

Maria Acosta-Smith, address same as business.

This business is conducted by an Individual.

/s/Maria Acosta-Smith

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/29/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1564

The following person(s) is/are doing business as: **SYMPTOM MANAGEMENT, INC.**, 2030 North Pacific Ave. Ste. #E, Santa Cruz CA 95060.

Symptom Management: Pain Medicine, Palliative Care and Hospice, Inc., address same as business.

This business is conducted by a Corporation.

/s/Chante S. Buntin, MD, CEO

The registrant commenced to transact business under the fictitious business name listed above on 3/26/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/30/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1571

The following person(s) is/are doing business as: **1. SPICIALTEA COFFEE 2. STEEPED COFFEE**, 215 Owen St. Apt. B, Santa Cruz CA 95062.

Joshua P. Wilbur, address same as business.

This business is conducted by an Individual.

/s/Joshua Paul Wilbur

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/30/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1579

The following person(s) is/are doing business as: **1. LADY VETS ALLIANCE 2. SOUNDSYEPEACE FOR VETERANS 3. VETS 4 VETS 4. YOUNGPEOPLE**, 121 Walti St. #2, Santa Cruz CA 95060.

LaQrecia Clarke, address same as business.

This business is conducted by an Individual.

/s/LaQrecia Clarke

The registrant commenced to transact business under the fictitious business name listed above on 8/31/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/31/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1580

The following person(s) is/are doing business as: **SANTA CRUZ SPIRITS**, 1215 Water St. Unit C, Santa Cruz CA 95062.

James Keener, 1233 La Madrona Dr., Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/James Keener

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/31/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1581

The following person(s) is/are doing business as: **DIYIVES**, 1755 Matthew Lane, Santa Cruz CA 95062.

Amy Brillon, address same as business.

This business is conducted by an Individual.

/s/Amy Brillon

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/1/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1586

The following person(s) is/are doing business as: **SHAKINGHANDSMATTER.COM**, 100 N. Rodeo Gulch Dr. Unit 46, Soquel CA 95073.

Lance Rine, address same as business.

This business is conducted by an Individual.

/s/Lance Rine

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/1/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1596

The following person(s) is/are doing business as: **TRENDINGTRAVEL.ORG**, 3030 Buckingham Lane, Santa Cruz CA 95062.

Randy Yagi, 3010 Buckinghame Ln., Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Randy Yagi

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/2/16.

9/6, 9/13, 9/20, 9/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1597

The following person(s) is/are doing business as: **MAUNA KEA 77**, 270 Moon Meadow Ln., Felton CA 95018.

Dennis Pippo, address same as business.

This business is conducted by an Individual.

/s/Dennis Pippo

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16.

9/6, 9/13, 9/20, 9/27

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **GARY MICHAEL COCROFT** for CHANGE OF NAME 16CV02252

TO ALL INTERESTED PERSONS:

1. Petitioner: **GARY MICHAEL COCROFT** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

GARY MICHAEL COCROFT

PROPOSED NAME(s):

GARY MICHAEL CROFT

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

OCTOBER 14, 2016, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

August 30, 2016

Gary Michael Cocroft

157 Towne Terrace

Santa Cruz CA 95060

408 591-8260

9/6, 9/13, 9/20, 9/27

SUMMONS

(CITACION JUDICIAL)

CASE NUMBER (Número del Caso): 16CV01072

NOTICE TO DEFENDANT (AVISO AL DEMANDADO): **ELLEN K. FUNK, TRUSTEE OF THE ELLEN K. FUNK FAMILY TRUST DATED 7/11/2003 AND CAROL SUE KAUFMAN, TRUSTEE OF THE CAROL SUE KAUFMAN FAMILY TRUST DATED 7/11/2003, THE TESTATE AND INTESTATE SUCCESSORS OF ELLEN K. FUNK, BELIEVED TO BE DECEASED, AND ALL PERSONS CLAIMING BY, THROUGH OR UNDER SUCH DEFENDANT, AND ALL PERSONS UNKNOWN, CLAIMING ANY LEGAL OR EQUITABLE RIGHT, TITLE, ESTATE, LIEN, OR INTEREST IN THE PROPERTY DESCRIBED IN THE COMPLAINT ADVERSE TO PLAINTIFF'S TITLE, OR ANY CLOUD ON PLAINTIFF'S TITLE THERETO, AND DOES 1 TO 10, INCLUSIVE.**

YOU ARE BEING SUED BY PLAINTIFF (LO ESTÁ DEMANDANDO EL DEMANDANTE): SAR IDEAL VENTURES, LLC

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter

or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es):

continued on following page

continued from previous page

**Superior Court of California, County of Santa Cruz
701 Ocean St. Santa Cruz CA 95060.**

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

**DAVID R. BECK
BECK & MATHIESEN, APC
700 FREDERICK ST. SUITE 306
SANTA CRUZ CA 95062
(831) 429-0181**

DATE (Fecha): May 3, 2016
Alex Calvo, Clerk (Secretario),
by Amanda Lucas, Deputy
9/6, 9/13, 9/20, 9/27

**SUMMONS
(CITACION JUDICIAL)**

CASE NUMBER (Número del Caso): 16CV01073

NOTICE TO DEFENDANT (AVISO AL DEMANDADO): **CAROL SUE KAUFMAN, TRUSTEE OF THE CAROL SUE KAUFMAN FAMILY TRUST DATED 7/11/2003, AND ELLEN K. FUNK, TRUSTEE OF THE ELLEN K. FUNK FAMILY TRUST DATED 7/11/2003, THE TESTATE AND INTESTATE SUCCESSORS OF ELLEN K. FUNK, BELIEVED TO BE DECEASED, AND ALL PERSONS CLAIMING BY, THROUGH OR UNDER SUCH DEFENDANT, AND ALL PERSONS UNKNOWN, CLAIMING ANY LEGAL OR EQUITABLE RIGHT, TITLE, ESTATE, LIEN, OR INTEREST IN THE PROPERTY DESCRIBED IN THE COMPLAINT ADVERSE TO PLAINTIFF'S TITLE, OR ANY CLOUD ON PLAINTIFF'S TITLE THERETO, AND DOES 1 TO 10, INCLUSIVE,**

YOU ARE BEING SUED BY PLAINTIFF (LO ESTÁ DEMANDANDO EL DEMANDANTE):

SAR IDEAL VENTURES, LLC

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local

court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es):

**Superior Court of California, County of Santa Cruz
701 Ocean St. Santa Cruz CA 95060.**

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

**DAVID R. BECK
BECK & MATHIESEN, APC
700 FREDERICK ST. SUITE 306
SANTA CRUZ CA 95062
(831) 429-0181**

DATE (Fecha): May 3, 2016
Alex Calvo, Clerk (Secretario),
by Amanda Lucas, Deputy
9/6, 9/13, 9/20, 9/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1447

The following person(s) is/are doing business as: **SHAM-POOCHEZ**, 1380 Sequel Ave., Santa Cruz CA 95062.

Judith A. McCormack, 328 Doris Ave. Aptos CA 95003.
This business is conducted by an Individual.

/s/Judy McCormack

The registrant commenced to transact business under the fictitious business name listed above on 8/12/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/5/16.
8/30, 9/6, 9/13, 9/20

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1479

The following person(s) is/are doing business as: **KIND**, 10842 Vineland Rd., Ben Lomond CA 95005.
Angela N. Scoma and Robert M. Scoma, address same as business.

This business is conducted by a Married Couple.

/s/Angela N. Scoma

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/12/16.
9/6, 9/13, 9/20, 9/27

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 16-1488

The following person(s) is/are doing business as: **SANTA CRUZ REFRIGERATION**, 1840 41st Ave., Suite 102-272, Capitola CA 95010.

Kenneth Angelo, 3918 Terra Ln., Soquel CA 95073.

This business is conducted by an Individual.

/s/Kenneth Angelo

The registrant commenced to transact business under the fictitious business name listed above on 11/25/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/16/16.
9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 16-1514

The following person(s) is/are doing business as: **WEST COAST PLANTSCAPES**, 18 Deerfield Dr., Scotts Valley CA 95066.

Bethany Schulze, address same as business.

This business is conducted by an Individual.

/s/Bethany Schulze

The registrant commenced to transact business under the fictitious business name listed above on 1/1/09. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/19/16.
9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1523

The following person(s) is/are doing business as: **BAGITO**, 1234 Brommer St. Santa Cruz CA 95062.

Reusable Solutions Group, Inc., address same as business.

This business is conducted by a Corporation.

/s/Mitch E. Barlas

The registrant commenced to transact business under the fictitious business name listed above on 1/1/16. This statement was filed with Gail L. Pellerin, County Clerk of

Santa Cruz County on 8/23/16.
9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1530

The following person(s) is/are doing business as: **PARKS CONSTRUCTION**, 3094 Christopher Ct. Unit A, Soquel CA 95073.

Matt Parks, address same as business.

This business is conducted by an Individual.

/s/Matt Parks

The registrant commenced to transact business under the fictitious business name listed above on 8/24/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/24/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1540

The following person(s) is/are doing business as: **WESLEY MCBRIDE**, 595 Redwood Dr. Santa Cruz CA 95060.

Robert Aaron, address same as business.

This business is conducted by an Individual.

/s/Robert Aaron

The registrant commenced to transact business under the fictitious business name listed above on 8/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/25/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1559

The following person(s) is/are doing business as: **MSVI**, 240 Madrone Ave. Boulder Creek CA 95006.

Anna Smith, address same as business.

This business is conducted by an Individual.

/s/Anna Smith

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/29/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1566

The following person(s) is/are doing business as: **BRUSCIA RANCH**, 625 Main St. Watsonville CA 95076.

Jonathan Gullman, address same as business.

This business is conducted by an Individual.

/s/Jonathan Gullman

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/30/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 16-1575

The following person(s) is/are doing business as: **COASTAL CHIROPRACTIC AND SPORTS THERAPY**, 9000 Soquel

Ave. Suite 101, Santa Cruz CA 95062.

Jamie Bjerkhoel, 37 Windemere Lane, Aptos CA 95003.

This business is conducted by an Individual.

/s/Jamie Bjerkhoel

The registrant commenced to transact business under the fictitious business name listed above on 11/8/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/31/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1590

The following person(s) is/are doing business as: **SERMOC SERVICES**, 111 E. Beach St. Apt. A, Watsonville CA 95076. Geruth Mocanu, address same as business.

This business is conducted by an Individual.

/s/Geruth Mocanu

The registrant commenced to transact business under the fictitious business name listed above on 9/1/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/1/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 16-1595

The following person(s) is/are doing business as: **ONE STOP CRITICAL**, 27 First Street, Watsonville CA 95076. One Stop Critical, Inc., address same as business.

This business is conducted by a Corporation.

/s/Jeanette K. Witten, Secretary

The registrant commenced to transact business under the fictitious business name listed above on 2/6/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/2/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1600

The following person(s) is/are doing business as: **1. LIVING CULTURES 2. LIVING CULTURES A GUT HEALTH PROJECT 3. LIVING CULTURES A GUT HEALTHFOOD PROJECT 4. LIVING CULTURES CAFE 5. LIVING CULTURES FOOD FOR A HEALTHY GUT 6. LIVING CULTURES GUT HEALTH 7. LIVING CULTURES GUT HEALTH PROJECT 8. LIVING CULTURES GUT HEALTHFOOD PROJECT 9. LIVING CULTURES MICROBIOME 10. LIVING CULTURES SUPERFOODS**, 3639 Paper Mill Rd., Soquel CA 95073.

Hiessel Lifesciences LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Constance Heissel, CEO & President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1604

The following person(s) is/are doing business as: **JOON.**, 2526 Redwood Dr., Aptos CA 95003.

Aaron Mort and Samirah A. Shahmirzadi, address same as business.

This business is conducted by a Married Couple.

/s/Aaron Mort

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1606

The following person(s) is/are doing business as: **JOY GATEWAY**, 837 Corcoran Avenue #1, Santa Cruz CA 95062. Amirali Shahinpour, address same as business.

This business is conducted by an Individual.

/s/Amirali Shahinpour

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1617

The following person(s) is/are doing business as: **1. KISS CATERING 2. KISS CATERING CAFE**, 95 Disc Drive, Scotts Valley CA 95066.

Scott Dixel and Sandra Johnson-Dixel, 3710 Gross Road, #23, Santa Cruz CA 95062.

This business is conducted by a Married Couple.

/s/Sandra Johnson-Dixel

The registrant commenced to transact business under the fictitious business name listed above on 9/25/00. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/7/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 16-1623

The following person(s) is/are doing business as: **DIVORCE HELPLINE**, 406 Mission St. Suite D, Santa Cruz CA 95060. Hardin, Pollock & Woodcock A Professional Corporation, address same as business.

This business is conducted by a Corporation.

/s/Allison Hardin, President

The registrant commenced to transact business under the fictitious business name listed above on 1/1/89. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/8/16.

9/13, 9/20, 9/27, 10/4

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 16-1632

The following person(s) is/are doing business as: **EVOLVE BEAUTY LOUNGE**, 4210 Capitola Rd. Capitola CA 95010. Evelyn Durant, 2722 Hampton Ln., Santa Cruz CA 95065. This business is conducted by an Individual.

/s/Evelyn Durant

continued on following page

continued from previous page

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/12/16.
9/13, 9/20, 9/27, 10/4

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1634

The following person(s) is/are doing business as: **BEACH AND BAYS PROPERTIES**, 3545 La Madrona Ct., Santa Cruz CA 95060.

Deven Siggins, address same as business.
This business is conducted by an Individual.
/s/Deven Siggins

The registrant commenced to transact business under the fictitious business name listed above on 8/19/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/12/16.
9/13, 9/20, 9/27, 10/4

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1639

The following person(s) is/are doing business as: **EVOLV CREATIVE**, 1550 Graham Hill Rd., Santa Cruz CA 95060.
Steven M. Cassingham, address same as business.

This business is conducted by an Individual.
/s/Steven Cassingham

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/12/16.
9/13, 9/20, 9/27, 10/4

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2016-0001311

The following person has Abandoned the use of the Fictitious Business Name(s): **TEMESCAL PURVEYORS**, 130 Viki Ct., Scotts Valley CA 95066.
Temescal Purveyors LLC, 130 Viki Ct., Scotts Valley CA 95066.

This business was conducted by a Limited Liability Company.
/s/Temirzhan Nauruzbaev

The registrant commenced to transact business under the fictitious business name listed above on 7/21/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16
9/13, 9/20, 9/27, 10/4

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **JIENI LI** for CHANGE OF NAME
16CV02258

TO ALL INTERESTED PERSONS:

1. Petitioner: **JIENI LI** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

JIENI LI

PROPOSED NAME(s):

JENNY LI GRAY

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

OCTOBER 14, 2016, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

August 30, 2016

Jieni Li

6 Deerfield Dr.

Scotts Valley CA 95066

(821) 706-1151

9/13, 9/20, 9/27, 10/4

NOTICE OF PETITION TO ADMINISTER ESTATE OF

JOYCE JACQUELINE RAY LAZIER, Decedent

Case Number: 16PR00323

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **JOYCE JACQUELINE RAY LAZIER, aka JOYCE J. LAZIER and JOYCE JACQUELINE RAY.**

A PETITION FOR PROBATE has been filed by **KENNETH E. LAZIER** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **KENNETH E. LAZIER** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **OCTOBER 5, 2016, at 8:30 am, in Dept. 4 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you

should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: THORNTON KONTZ, ESQ.

THOMPSON, KONTZ & BRENNER

133 Mission St. Suite 290

Santa Cruz CA 95060

(831) 427-2727

9/13, 9/20, 9/27

SUMMONS

(CITACION JUDICIAL)

CASE NUMBER (Número del Caso):

16CV01663

NOTICE TO DEFENDANT (AVISO AL DEMANDADO): MICHAEL P. RUDINICA, individually and as trustee of the RUDINICA FAMILY TRUST, dated April 16, 1999, DODI ASHCRAFT, individually and doing business as FIRST FOUNDATION FUNDING, FCI LENDER SERVICES, INC., a California Corporation, JOSHUA McCARTER, and all other persons unknown, claiming any legal or equitable right, title, estate, lien, or interest in the property described in Exhibit "A" attached hereto and by this reference incorporated fully herein as DOES 1 through 20, inclusive YOU ARE BEING SUED BY PLAINTIFF (LO ESTÁ DEMANDANDO EL DEMANDANTE): The People of the State of California

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program.

You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es): Superior Court of California, 701 Ocean St., Room 110, Santa Cruz, CA 95060

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es): Angel L. Hess

Law Offices of Angel L. Hess

133 Mission St. Suite 280

Santa Cruz CA 95060

(831) 426-8536

DATE (Fecha): June 30, 2016

Alex Calvo, Clerk (Secretario), by Karen Broughton, Deputy (Adjunto)(SEAL)

EXHIBIT "A"

LEGAL DESCRIPTION

The land referred to herein is situated in the State of Cal-

ifornia, County of Santa Cruz and described as follows:

Parcel One:

A part of land conveyed to Lewis P. Athos by Deed dated September 28, 1931 and recorded September 29, 1931, in Volume 212, Page 95, Official Records of Santa Cruz County and by Deed Recorded in Volume 478, Page 381, Official Records of Santa Cruz County, and more particularly bounded and described as follows:

Beginning at the most Eastern corner of land conveyed to Ralph M. Potter, et ux., by Deed dated March 26, 1957 and recorded April 15, 1957, in Volume 1126, Page 73, Official Records of Santa Cruz County which is the Southwestern boundary of land conveyed to the State of California by Deed dated April 14, 1944 and recorded May 22, 1944 in Volume 466, Page 458, Official Records of Santa Cruz County; thence from said point of beginning, along said last mentioned boundary, South 40°03' East 147.45 feet to an angle; thence South 52°00' 49" East 205.00 feet to an angle; thence South 39°20' East 450.00 feet to the most Northern corner of land conveyed to Ralph M. Potter, et ux., by Deed dated April 20, 1958 and recorded September 10, 1958 in Volume 1203, Page 543, Official Records of Santa Cruz County; thence along the Northwestern boundary of said last mentioned land, South 83°12' West 232.67 feet to an angle; thence South 8°43' West 276.86 feet to an angle; thence South 5°02' West 84.03 feet to an angle; thence South 32°35' East 140.47 feet to an angle; thence South 26°59' East 105.58 feet to an angle; thence South 7°20' West 454.69 feet to an angle; thence North 89°00' West 378.57 feet to the most Western corner of said last mentioned land conveyed to Potter in the centerline of Larkin Valley Road as now travelled; thence along said centerline Westerly 170 feet, more or less, to the centerline of San Andreas road; thence Northwesterly along said last mentioned centerline 650 feet, more or less, to the Southwestern corner of said first above mentioned land conveyed to Potter; thence along the Southeastern boundary of said last mentioned land North 56°35' 30" East 205 feet, more or less, to an angle in said last mentioned boundary; thence North 32°13' East 323.82 feet to an angle; thence North 7° 13' East 675.57 feet to the place of beginning.

Excepting therefrom all that portion of the above described property as lies Westerly of the Easterly boundary of San Andreas Road.

Also excepting therefrom the land conveyed by Harry P. Xanthus, as trustee for Peter H. Xanthus, to the State of California, by Deed recorded October 17, 1973 in Volume 2357, Page 23, Official Records of Santa Cruz County.

Also excepting therefrom the land conveyed to Harry P. Xanthus, trustee, to the County of Santa Cruz, by Deed recorded June 25, 1974 in Volume 2421, Page 354, Official Records of Santa Cruz County.

Parcel Two:

A right of way for a roadway 14 feet in width, measured at right angles, 7.00 feet on each side of the following described centerline:

Beginning at a station from which the Western terminus of the course described as "Thence leaving the centerline of Larkin Valley Road, as now travelled. South 89°00' East 378.57 feet to a 1/2 inch iron pipe" in the Deed conveying land to Ralph M. Potter and Margaret Potter, his wife, dated August 20, 1958 and recorded September 10,

1958 in Volume 1203 of Official Records, at Page 543, Santa Cruz County Records Bears North 89°00' West 188.57 feet distant; thence from said point of beginning South 7°20' West to the centerline of Larkin Valley Road as described in said Deed conveying land to Potter.

APN: 045-011-15

(End of Legal Description)

9/13, 9/20, 9/27, 10/4

NOTICE OF TRUSTEE'S SALE

T.S. No. 16-42150 APN: 009-032-35

YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 8/14/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.

A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

Trustor: Ernesto Garcia Perez, and Lilia M. Rubalcava, husband and wife as joint tenants

Duly Appointed Trustee: LAW OFFICES OF LES ZIEVE Deed of Trust recorded 8/28/2006 as Instrument No. 2006-0050169 in book , page And modified by that certain Loan Modification dated April 30, 2010 in Official Records under Recorder's Series

Number 2010-0016568 of Official Records in the office of the Recorder of Santa Cruz County, California,

Date of Sale:10/5/2016 at 1:45 PM

Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street Santa Cruz, CA

Estimated amount of unpaid balance and other charges: \$831,992.48

Note: Because the Beneficiary reserves the right to bid less than the total debt owed, it is possible that at the time of the sale the opening bid may be less than the total debt owed.

Street Address or other common designation of real property:

65 ROONEY STREET
SANTA CRUZ, CA 95065

Described as follows:

continued on following page

As more fully described on said Deed of Trust.

A.P.N #: 009-032-35

The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.

NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property.

NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 848-9272 or visit this Internet Web site www.elitepostandpub.com, using the file number assigned to this case 16-42150. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale.

Dated: 9/8/2016

LAW OFFICES OF LES ZIEVE, as Trustee

30 Corporate Park, Suite 450

Irvine, CA 92606

For Non-Automated Sale Information,

call: (714) 848-7920

For Sale Information: (714) 848-9272

www.elitepostandpub.com

Melanie Schultz, Trustee Sale Officer

THIS FIRM IS ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION WE OBTAINED WILL BE USED FOR THAT PURPOSE. EPP 19647 9/13, 9/20, 9/27/16

NOTICE OF TRUSTEE'S SALE

T.S. No. 15-38648 APN: 041-261-46

YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/1/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.

A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

Trustor: DONALD C. SCHWARTZ, A MARRIED MAN

Duly Appointed Trustee: LAW OFFICES OF LES ZIEVE Deed of Trust recorded 7/14/2004 as Instrument No. 2004-0050826 in book --, page -- of Official Records in the office of the Recorder of Santa Cruz County, California,

Date of Sale: 10/5/2016 at 1:45 PM

Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street Santa Cruz, CA

Estimated amount of unpaid balance and other charges: \$1,368,197.05

Note: Because the Beneficiary reserves the right to bid less than the total debt owed, it is possible that at the time of the sale the opening bid may be less than the total debt owed.

Street Address or other common designation of real property: 250 MIGUES MOUNTAIN LANE NO. 291

APTOS, CA 95003

Described as follows:

AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST

A.P.N #: 041-261-46

The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.

NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at

a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property.

NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 848-9272 or visit this Internet Web site www.elitepostandpub.com, using the file number assigned to this case 15-38648. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale.

Dated: 9/2/2016

LAW OFFICES OF LES ZIEVE, as Trustee

30 Corporate Park, Suite 450

Irvine, CA 92606

For Non-Automated Sale Information, call: (714) 848-7920

For Sale Information: (714) 848-9272 www.elitepostandpub.com

Christine O'Brien, Trustee Sale Officer

THIS FIRM IS ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION WE OBTAINED WILL BE USED FOR THAT PURPOSE. EPP 19607

9/13, 9/20, 9/27/16

NOTICE OF TRUSTEE'S SALE TS No. CA-12-503203-CT Order No.: 1134919 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED TO THE COPY PROVIDED TO THE MORTGAGOR OR TRUSTOR (Pursuant to Cal. Civ. Code 2923.3) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/3/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business

in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): DAVID V ROBLES AND JEANNETTE L ROBLES HUSBAND AND WIFE AS JOINT TENANTS Recorded: 4/11/2007 as Instrument No. 2007-0019792 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 9/27/2016 at 1:45PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, located at 701 Ocean Street Santa Cruz, California 95060 Amount of unpaid balance and other charges: \$1,076,463.09 The purported property address is: 3918 CORNWELL RD, SOQUEL, CA 95073-2334 Assessor's Parcel No.: 102-401-41 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 888-988-6736 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-12-503203-CT. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.

If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's right's against the real property only. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 888-988-6736 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-12-503203-CT IDSPub #0113758 9/6/2016 9/13/2016 9/20/2016

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 16-003803 730-1604604-70 APN 008-501-04 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03/01/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09/26/2016 at 01:45PM, Aztec Foreclosure Corporation as the duly appointed Trustee under and pursuant to the power of sale contained in that certain Deed of Trust executed by Margarita Garza, an unmarried woman, as Trustor(s), in favor of Mortgage Electronic Registration Systems, Inc. solely as nominee for First Financial Equities, Inc., a New York Corporation, as Beneficiary, Recorded on 03/07/2006 in Instrument No. 2006-0012963 of official records in the Office of the county recorder of SANTA CRUZ County, California; WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). At the courtyard steps to the Santa Cruz County Courthouse located at 701 Ocean Street, Santa Cruz, CA 95060, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California described as: 1730 OCEAN STREET, SANTA CRUZ, CA 95060 The property heretofore described is being sold "as is". The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale

will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$533,148.33 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. DATE: 08/30/2016 AZTEC FORECLOSURE CORPORATION Elaine Malone Assistant Secretary / Assistant Vice President Aztec Foreclosure Corporation 949 South Coast Drive, Suite 475 Costa Mesa, CA 92626 Phone: (877) 257-0717 or (602) 638-5700 Fax: (602) 638-5748 www.aztectrustee.com NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call or visit the Internet Web site, using the file number assigned to this case 16-003803. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. www.homesearch.com 800-758-8052 Or Aztec Foreclosure Corporation (877) 257-0717 www.aztectrustee.com NPP0290662 To: SANTA CRUZ RECORD 09/06/2016, 09/13/2016, 09/20/2016

You're Invited



Bhody - Inspired Living

Come celebrate the Opening along with the
Downtown Association

**Ribbon Cutting @ 1526 Pacific Avenue
September 17 @ 3:00 pm - 5:00 pm**



DT SC

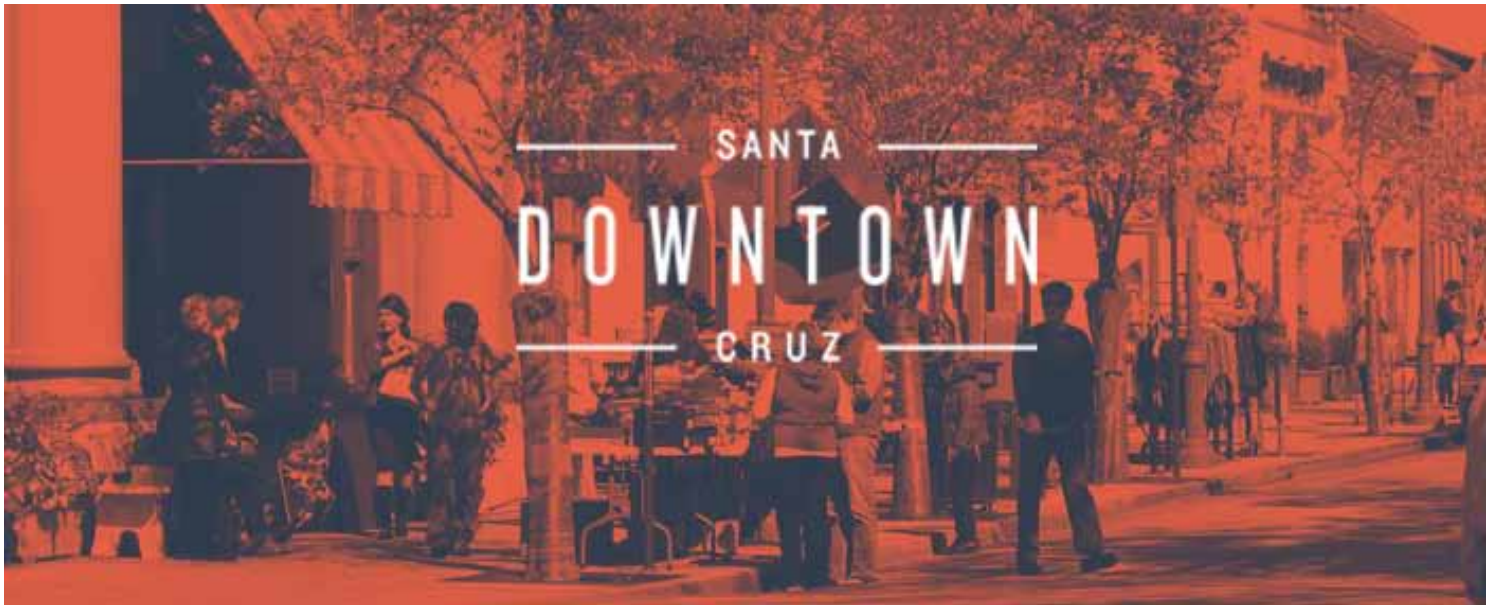
A New Look for Downtown Santa Cruz

After over a year of development, the Downtown Association is launching a new look and feel for Downtown Santa Cruz.

The new brand which was created by Cosmic Design responds to a comprehensive, community process, in which the Downtown Association strived to reveal a foundation for branding Downtown Santa Cruz. The place-branding process became known as the Downtown Identity Project and included the input of thousands of people.

“We were very impressed with the work (the Downtown Association) had already done when they came to us” Eric Ressler, Cosmic’s founder and creative director said of the Downtown Identity Project, “We often work with much larger companies who do not start the process this prepared.”

Recognizing the strong ownership and emotional investment that exists within the community for Downtown Santa Cruz, the Downtown Association began the process of rebranding with an extensive outreach and information gathering process. The Downtown Identity Project took place over the span of several months in 2015 and included numerous focus groups, community conversations, workshops, surveys and other activities designed to reveal and understand the aspects of Downtown that resonate most positively with the community.



The data collection and distillation was facilitated by Chip, Downtown Association’s Executive Director and Consultant Julie Forbes, with oversight and guidance from an advisory committee consisting of Downtown Association board members and community stakeholders.

Key Findings

The full results of the study are available at DowntownIdentityProject.com and will remain available as a tool for Downtown businesses and other marketing partners to help guide consistent and effective brand messaging.

Vibrant, Creative, Healthy, Inviting and Evolving were all identified as personality traits that described Downtown Santa Cruz at its best.

