

# SANTA CRUZ RECORD

OCTOBER 11, 2016 – VOL. 45, NO. 51

LOCAL BUSINESS STARTS HERE

WWW.SANTACRUZRECORD.COM



## This Tiny Ocean

My story is one of an accidental entrepreneur. I've enjoyed making jewelry since high school, but it wasn't until I moved to the Santa Cruz Mountains that I contemplated starting a small jewelry business. I'm fairly certain living so close to nature is what stemmed all my creativity.

I continued making jewelry and toying with the idea of a real jewelry business, but my family and career (which was in Silicon Valley) occupied most of my time for several years. When I was laid off from my job, I was devastated. I managed to pick up a few marketing gigs and started working from home. Without the commute over the hill, I found I had a few extra hours

each day. One night I made the decision to put the extra time into my jewelry business idea and opened an Etsy shop.

I kept working in marketing thinking it was still going to be my main career, but in the afternoons and evenings, I dedicated my time to my jewelry business. Every time I was able to get my jewelry into a local shop, I literally danced. It was more rewarding than anything I had ever experienced in my professional career and it began to make me question my career choice. It wasn't until my jewelry was accepted by UncommonGoods.com and my wholesale orders skyrocketed that I thought, "Ready or not, this is now your full-time job." The funny part is, it doesn't feel like work and I'm happier.

To see more beautiful seaglass jewelry, visit [thistinyocean.com](http://thistinyocean.com).

## Inside this Issue

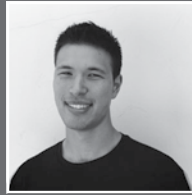
Calendar of Events .....	3
New Business Filings .....	4
Slingshot to Success .....	5
Businesses in Escrow .....	6
A.B.C. License Transfers .....	6
Commercial Leasing .....	6
Businesses for Sale .....	7
Marketing Made Easy .....	8
Tri-Co. Real Estate Sales .....	9
Distressed Real Estate .....	12
Public/Legal Notices .....	12

## Professional Headshots

Four current, high-resolution, professional quality photos that look and feel just like you. Quick and painless, delivered by email within 48 hours. Shot outside in downtown Santa Cruz with Jules.

### Jules Holdsworth Photography

julesholdsworth@gmail.com  
www.julesholdsworth.com



Over 20 years experience helping Santa Cruz County!

### FULL SERVICE DIGITAL PRINTING & PROFESSIONAL MAILING SERVICES

Committed to your special project needs with:

- Fast and friendly service
- Advanced mailing list and data processing
- Layout and design services
- High quality, low cost, full color printing
- Cost-effective direct mailing services

maverickmailing.com



## Tracking the Numbers

	This Week	Y-T-D 2016	Y-T-D 2015
Grant Deeds - Santa Cruz Co.	76	2207	2619
Grant Deeds - Monterey Co.	95	3251	3194
Grant Deeds - San Benito Co.	24	754	643
Notices of Default - Santa Cruz	10	208	216
Notices of Default - Monterey Co.	10	405	437
Notices of Default - San Benito Co.	0	45	62
Foreclosures - Santa Cruz Co.	5	159	209
Foreclosures - Monterey Co.	6	342	348
Foreclosures - San Benito Co.	1	41	49
Trustee Deeds - Santa Cruz Co.	0	45	66
Trustee Deeds - Monterey Co.	4	141	173
Trustee Deeds - San Benito Co.	0	23	29
Business Filings - Santa Cruz	22	1069	1161

## Advertise in the Santa Cruz Record

### A Business to Business Resource

We mail directly to hundreds of businesses in Santa Cruz County every week. Find us all around town and on Twitter; Facebook and LinkedIn. Call or email us today to find out how you can receive a 25% discount on this size Ad.

santacruzrecord@gmail.com 831-454-9820

# WINDOW WASHING

## 427-1094

### JERRY SIMPSON CALL ANY HOUR



## Get Creative!

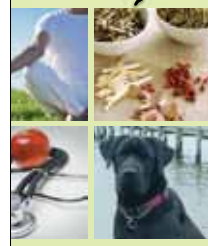
Jules is an award-winning Designer with over 27 years of experience. From publication design or re-design to business card design to brochure design, Jules can meet all your creative needs.

Jules Holdsworth | Santa Cruz

831-291-3983 | julesholdsworth@gmail.com



BAY HealthStyles



July 2016 • FREE  
Rivah  
Water Guide





# Santa Cruz Record Calendar of Events



## Tuesday, October 11

- **Startup Monterey Bay Tech MeetUp** 6:30 – 8:30 p.m. at the Press Club, 668 William Avenue, Seaside. Startup Monterey Bay Tech Meetup (SMNTM) is the place to go to meet aspiring entrepreneurs, get news about what's happening with local startups, get help and get inspired. SMBTM features pitches from startups, news about startups in Monterey Bay, music, fun and games. Join us as we build the Monterey startup community. Drinks and food are available for sale through Perfectly Pressed Juice Bar 'N Cafe at The Press Club. Visit [www.MeetUp.com/Monterey-Bay-Entrepreneurs-and-Innovators](http://www.MeetUp.com/Monterey-Bay-Entrepreneurs-and-Innovators) for more information.

## Wednesday, October 12

- **Brown Bag Series: Selling on eBay – Advanced** 12–1 p.m. at Santa Cruz Central Library, 224 Church St. Selling on eBay for advanced sellers. Visit [SantaCruzSBDC.org](http://SantaCruzSBDC.org) for more information.

## Tuesday, October 18

- **Marketing Made Simple Workshop: Strategic Partnerships** 5:30–7 p.m. at the Capitola-Soquel Chamber of Commerce, 716-G Capitola Avenue, Capitola. This interactive session will give you an entirely new mindset on how you can boost your promotional power through the art of strategic partnerships. Visit [www.RootGroupMarketing.com](http://www.RootGroupMarketing.com) for more information.

## Thursday, October 20

- **Event Santa Cruz – Photobomb! Part 2** 6–8:30 p.m. at Verve Coffee in Seabright, 104 Bronson Street, Santa Cruz. Santa Cruz is one of the most beautiful places in the world to photograph. Maybe that is why there are so many amazing photographers here. So, for our October Event, all our speakers are coming out from behind the

lens. Come listen to their super fast lightning talks on why they are photographers. Music guest is Jake Karecki. Beer sold by Humble Sea Brewing Co. Visit [www.EventSantaCruz.com](http://www.EventSantaCruz.com) for more information.

## Saturday, October 22

- **Ultimate 1-Day Marketing Boot Camp** 9 a.m. – 2 p.m. at the Capitola-Soquel Chamber of Commerce, 716-G Capitola Avenue, Capitola. This intensive strategy session was created for the budget-minded business owner. You'll join up to four other business owners as we sculpt a customized marketing program for your specific business. You'll receive four marketing programs for the price of one and you'll walk away with detailed action plans for your overall marketing program as well as specific plans for the social media, strategic partnerships and PR portions of your business. Visit [www.rootgroup-marketing.com](http://www.rootgroup-marketing.com) for more information.

## Tuesday, October 25

- **Monterey Bay Business Expo** 4–7 p.m. at Embassy Suites by Hilton Monterey Bay Seaside, 1441 Canyon Del Rey Blvd, Seaside. The 22nd annual Monterey Bay Business Expo is designed to showcase regional companies and organizations and increase local business. An opportunity for local businesses to demonstrate and sell their products and services to more than 1000 attendees. Visit [www.montereychamber.com](http://www.montereychamber.com) for more information.

## Wednesday, October 26

- **Network Mixer on Roaring Camp and Santa Cruz Railroads** 5–7 p.m. Join us for a scenic ride on the historic Roaring Camp Santa Cruz and Big Trees train. Departs from in front of the Boardwalk at 5:30 p.m. This unique Networking Mixer will be a fun opportunity to enjoy a fall evening with friends and make new business connections all while enjoying appetizers, wine and soft drinks. You are encouraged to bring your friends and family. Arrive at the Boardwalk at 5 p.m. and returns at 6:30 p.m. Visit [SantaCruzChamber.org](http://SantaCruzChamber.org) for more information.

## Saturday, October 29

- **Build Your Business: Social Media Puzzle** 9:30 a.m. – 12 p.m. at Cabrillo College 6500 Soquel Dr., Aptos. Learn how to put all the pieces of the online puzzle together to grow your business. Visit [SantaCruzSBDC.org](http://SantaCruzSBDC.org) for more information.

## Tuesday, November 1

- **Build Your Business: Writing Your Best Business Plan** 2–5 p.m. at Santa Cruz Civic Auditorium. Write a Plan for Profitability, Capital and Growth. Visit [SantaCruzSBDC.org](http://SantaCruzSBDC.org) for more information.
- **SimpleSTEPS for Starting Your Business** 6:30–9 p.m. at Simpkins Family Swim Center. This SCORE workshop helps people understand what it takes to successfully start a small business. The workshop is intended to help new and early-stage businesses by presenting a broad brush overview of the subjects that will impact the success or failure of that of that business. Pre-registration suggested. Visit [SantaCruz.Score.org](http://SantaCruz.Score.org) for more information.

## Wednesday, November 2

- **Santa Cruz New Tech MeetUp** 6 p.m. at Cruzio and Ecology Action Green Building, 877 Cedar Street, Santa Cruz. Learn about hot new technologies and mingle with 250+ fellow entrepreneurs, investors, bloggers and tech enthusiasts. Presenting companies will be announced one week prior the event. This event is always packed, so be sure to RSVP early. Doors open at 6 p.m., presentations start at 7 pm. Entry fee is \$10 (pay at the door) and includes food, beverage and live music. Visit [www.MeetUp.com/SantaCruzNewTech](http://www.MeetUp.com/SantaCruzNewTech) for more information.

The Calendar appears every other week. To have your local business-related event included, or to update your event, please email the Santa Cruz Record at [santacruzrecord@gmail.com](mailto:santacruzrecord@gmail.com)



Maria Acosta-Smith  
**Goat Girl Goods**  
Santa Cruz CA 95062

James Keener  
**Santa Cruz Spirits**  
Santa Cruz CA 95062

Thien Cong Le  
**Paris Nail Facial Waxing Spa**  
 Scotts Valley CA 95066

Jonathan Gullman  
**Bruscia Ranch**  
Watsonville CA 95076

Herminia Borge  
**Mina Borge Events**  
 Watsonville CA 95076

Myshka Everett  
**Felton Feed and Pet Supply**  
 Felton CA 95018

## 4 • SANTA CRUZ RECORD • OCTOBER 11, 2016

# Utilize LinkedIn Company Search to Expand Your Professional Network

by Andy Van Valer

If you've spent some time on LinkedIn, you may realize that the network allows for companies to build dynamic profiles on the site. Did you know that you can discover important information conducting company searches?

Your professional network isn't just about the people you know, it's also about the companies in your network and how you're connected to them. LinkedIn's Company Search provides an opportunity to discover connections in your network and filter them by the companies they work for.

Why is this important? Not only can you search for companies by attributes such as location, industry and size, but also by how you're connected! Ultimately, LinkedIn Company Search can help you expand your professional network in ways that you may not have thought about.

## Set your Company Search parameters

Navigate to Company Search, located underneath the "Companies" tab. Next, refine your search in the left-hand column using the following parameters for the most relevant results:

- Location (focus on your city)
- Industry (target a single industry initially)
- Relationship (choose second-degree connections)

When viewing these search results, look for the number of people in your network for each company listed.

Each company that shows up in your search results will showcase a link to the number of people who are in your network. These "people" will all be your second-degree connections, given that you filtered for this parameter.

Click the link to "View all X people."

To expand the list of second-degree connections from each company who are in your network, you'll need to click the "View all X people" link. Once you click this link, you'll see a list of all of your second-degree connections who are associated with this particular company, along with the number of shared connections that you have with each person.

Click to view all of the second-degree connections who are in your network from this company.

Now you'll see the list of second-degree connections who are in your network and work for this particular company, as well as the number of shared connections that exist between you and this individual. LinkedIn will also show you any groups that you have in common with this list of second-degree connections, which could open up the opportunity to make a direct connection. (LinkedIn will allow you to send invitations to

connect with mutual group members.)

View the second-degree connection's profile and connect!

I suggest that prior to asking for an introduction from your shared connection that you spend some time learning more about the person. For example, view the profile of the second-degree connection and look for common experiences, interests or additional places on the web where you can connect.

Does the person have a blog you can subscribe to? Do they have a Twitter account that is visible on their LinkedIn profile? Are there groups that they are a member of that would make sense for you to join as well? Do you share common personal interests or past work experiences with this individual? You might also Google the person to gather additional intelligence.

This research prior to asking for an introduction to connect or sending any type of direct invitation to connect helps you have a more meaningful dialogue once you've become connected on LinkedIn. ■

*Andy Van Valer, CEO Slingshot, is an organization that helps entrepreneurs get the support, resources and advice they'll need to make their business idea a reality or to scale to the next level. For more information visit [www.slingshotsv.com](http://www.slingshotsv.com).*

## Santa Cruz County's Business Launch & Startup Specialists

# 360° Business Strategy Audit

**SCHEDULE YOUR BUSINESS & MARKETING AUDIT  
& MENTION SCR TO RECEIVE PRIORITY PRICING**

**Operations | Funding | Strategic Marketing | Branding | Sales Strategy**

  
**YOUR LOCAL BUSINESS  
ADVOCATES**  
  
SLINGSHOT

[SlingshotToSuccess.com](http://SlingshotToSuccess.com) | 831.291.3960





## A.B.C. License Transfers

Applicant - Buyer  
Transferor - Seller  
**Location of License**  
Escrow Holder

MJ Ventures  
AML PG Inc.  
**1112 Forest Ave., Pacific Grove**  
Ronald Parravano

Water Cooled LLC  
Romano Milano Inc.  
**381 Soquel Ave., Santa Cruz**  
William H. Dunn

Roman MMendoza & Martha T Degadillo  
Ismael Gomar Ocampo  
**473 E. Market St., Salinas**  
Robert C. Taylor Jr.



**Owner, Editor and Publisher**  
**Liese A. Varenkamp**

**Data Specialist**  
**Meghan Hebard**

**Designer & Art Director**  
**Jules L. Holdsworth**

**Social Media Management**  
**Marissa Woodman**

Open Monday-Friday, 9 a.m. – 4 p.m.  
291A Water Street, Santa Cruz, CA 95060  
(831) 454-9820  
santacruzrecord@gmail.com  
www.santacruzrecord.com

The Santa Cruz Record was founded in 1971 and is published weekly each Tuesday. The Santa Cruz Record was adjudged a newspaper of general circulation by Decree of the Superior Court of the State of California in and for the County of Santa Cruz, Case No. 48682, Aug. 11, 1972, and in and for the City of Santa Cruz, Case No. 48682, May 15, 1989. If you have any questions or need more information, please contact us. Periodical postage is paid at Santa Cruz, CA.

Postmaster: Address change information to: Santa Cruz Record, 291 A Water St., Santa Cruz, CA 95060  
The Santa Cruz Record © 2016

Printed locally by Maverick Mailing on recycled paper.



### HIGH VISIBILITY RETAIL-AUTOMOTIVE



**5346 Scotts Valley Rd, Scotts Valley**  
**Use/Warehouse**  
\$1.30 - \$1.63 Per Sf NNN  
690 - 4,252 SF of prime modern commercial space right off Hwy 17 in north Santa Cruz. Zoned C-S: Permits most retail, office and service

### MID-COUNTY OFFICE SPACE



**1850 41st Ave, Suite 103, Capitola**  
\$2,485 Per Month  
1,178 SF suite in multi-tenant office building, located at a signalized intersection across the street from the Capitola Mall.

### SMALL DOWNTOWN OFFICE SUITE



**55 River Street, Santa Cruz**  
\$1,150 Per Month  
675 +/- SF, Two private offices and reception area. Move-in condition. Ideal downtown location near Santa Cruz Metro bus line, Main Post Office.

### 2 SUITES EASTSIDE LOCATION



**1729 Seabright Avenue, Santa Cruz**  
\$1.25 Per RSF, NNN  
Suite B - 2,608 +/- RSF consisting of 5 offices & a bullpen area. Suite C - 1,050 +/- RSF consisting of one small office & a bullpen area.

### **Main Street Realtors**

**Contacts/Agents:**

**Fred Antaki 831 295-8850 BRE01035303**  
**Andrew Myers 831 588-2014 BRE01980934**  
**Datta Khalsa 831 818-0181 BRE01161050**



## Businesses in Escrow

Seller  
Buyer  
**Business**  
Escrow Holder  
Last day for Claims

Jilmar Inc.  
Octane Automotive Inc.  
**Midas**  
Advantage One Escrow  
10/17/2016

Ismael Ocampo  
Roman Monjaraz Mendoza  
**El Chiloko**  
Robert C. Taylor Jr.  
10/14/2016

Pacific Grove Liquors & Deli LLC  
Dhan Bahadur Khadka  
**Grand Avenue Liquors & Deli**  
Ronald A. Parravano  
10/14/2016

## Productivity Technique

### 5. Drink Water

Most of us don't drink nearly as much water as we should. Our bodies thrive on water, just like the rest of the world! Drinking more water gives you energy, keeps you healthy, and gives you an excuse to get up for bathroom breaks so you're not stuck in a chair all day (which is horribly unhealthy too, so you're killing two birds with one water bottle).

**#productivity**



## Businesses for Sale

### ICONIC FURNITURE & MATTRESS STORE SANTA CRUZ COUNTY

Established store with loyal customer base in modern 9,200 sq.ft. facility with high traffic counts and ample parking. Exclusive product lines and dominant market share built through a strong tradition of customer care. Known for their competitive pricing, knowledgeable sales staff. **Offered for \$295,000.** Listed by Datta Khalsa, CABB, Main Street Realtors, tel 831-818-0181

### UPSCALE SPA & BOUTIQUE SANTA CRUZ COUNTY

One of the largest and most respected spas in the region. Includes reception area with retail boutique, waiting room, and 7 treatment rooms, total \$85K invested in FF&E. Past 2 years averaging in \$245K Annual sales. **Offered for \$75,000.** Listed by Datta Khalsa, CABB, Main Street Realtors, tel 831-818-0181

### PRESTIGES LEATHER GOODS COMPANY MONTEREY BAY AREA

One of the most respected sources for leather goods in the industry, established 1991. Virtually unlimited production capabilities using extensive stock of machinery with wide range of applications at the wholesale, retail and manufacturing sub-contracting level. Client list includes over 60 corporate, hospitality and retail customers, including 5-star hotels and resorts, Fortune 500 companies and fine stationers in addition to component of retail sales both online and at the company's showroom. **Offered for \$245,000.** Listed by Datta Khalsa, CABB, Main St Realtors, tel 831-818-0181

### RED HOT REGINAL CUISINE RESTAURANT SANTA CRUZ COUNTY

Thriving Cafe offering regional cuisine with indoor and outdoor seating in popular center. Recipes and concept negotiable. Over \$70K invested in FF&E includes full modern kitchen with hood, grease trap, plus Type 41 ABC license. Generated \$399K in Gross sales in first year of business and growing! **Offered of \$125,000.** Listed by Datta Khalsa, CABB, Main Street Realtors, tel 831-818-0181

### JEWELRY AND GIFT STORE DOWNTOWN AREA

**Area: Santa Cruz County: Santa Cruz City: Santa Cruz Price: \$25,000 + Inventory Adjusted Net: \$50,000 Revenue: \$117,000** Located in Historical Downtown Santa Cruz! Santa Cruz Jewelry and Gift Store is a well-established retail store with great name recognition, affordable rent and regular clientele. This can be your opportunity to live and work in Santa Cruz, one of California's most desirable coastal areas. They carry lines such as the exquisite "Firefly". Current owner is ready and motivated to sell. Own your own little shop (450 approx. square feet) and start living the good life now! Per city, rent might be increased to market rate. Seller states rate is already at or close to market rate. Office Non-Disclosure Agreement and Buyers Profile required. . Office Non-Disclosure Agreement and Buyers Profile required from buyers. **PLEASE CALL OR EMAIL SYLVIA REYES. COAST BUSINESS BROKERAGE. 831-566-2733 OR 831-685-8866. sylvia.coastbrokers@gmail.com. BRE # 01750151**

### CAPITOLA TOYS AND HOBBY STORE

**Area: Santa Cruz County: Santa Cruz City: None Given Price: \$44,000,00 + Adjusted Net: \$35,981 Revenue: \$252,732** Who says you can't be a kid again! This well established toy and hobby store in one of the best retail locations in Santa Cruz County. In business 23+ years with customers coming from beyond the county to find hobby supplies. This is the only hobby store in the county, with 1315 sq. ft. of floor space and a data base of over 46,000 customers. Perfect for the person who enjoys fun and has creativity! Some Seller Financing for a qualified buyer. Price is plus inventory, est. \$45K. Office Non-Disclosure Agreement and Buyers Profile required from buyers **PLEASE CALL OR EMAIL SYLVIA REYES. COAST BUSINESS BROKERAGE. 831-566-2733 OR 831-685-8866. sylvia.coastbrokers@gmail.com. BRE # 01750151**

### SUCCESSFUL APPLIANCE REPAIR SERVICE

**Area: Santa Cruz Area County: Santa Cruz City: Santa Cruz Price: \$95,000 + Adjusted Net: \$101,735 Revenue: \$177,560** Successful, well-established major appliance repair business in Santa Cruz coastal area. Business repairs such appliances as: washers, dryers, refrigerators, dishwashers, ranges, etc. Business has reputation for prompt, honest, quality repairs done right. In business for over 45 continuous years. Office Non-Disclosure Agreement and Buyers Profile required from buyers. **PLEASE CALL OR EMAIL REX WALTERS, BROKER. COAST BUSINESS BROKERAGE. 831-685-8866. scbusinessbroker@gmail.com BRE # 01841628**

### FULL SERVICE BODY AND SKIN SPA

**Area: Santa Cruz County County: Santa Cruz City: Santa Cruz Price: \$75,000+ Adjusted Net: Call Revenue: \$415,511** Santa Cruz Full Service Body and Skin Spa \$75000 + Inventory est. \$43K. Seller motivated! Hair, Nails, Skin, Massage! This is a great opportunity to own a popular full service spa in beautiful Santa Cruz, CA! Huge local community support. Office Non-Disclosure Agreement and Buyers Profile required from buyers. **PLEASE CALL OR EMAIL SYLVIA REYES. COAST BUSINESS BROKERAGE. 831-566-2733 OR 831-685-8866. sylvia.coastbrokers@gmail.com. BRE # 01750151**

### HOME OWNER ASSOC MANAGEMENT COMPANY

**Area: South SF Bay Area County: Santa Clara City: None Given Price: \$335,000 Adjusted Net: Call Revenue: \$350,000** Book of business available from a proven and successful South Bay Area HOA management company. Current office is in the Los Gatos / Saratoga area, but could easily be moved or even home-based. You will handle many or most of the day-to-day responsibilities for the individual Home Owner Association. . Office Non-Disclosure Agreement and Buyers Profile required from buyers. **PLEASE CALL OR EMAIL REX WALTERS, BROKER. COAST BUSINESS BROKERAGE. 831-685-8866. scbusinessbroker@gmail.com BRE # 01841628**

### RESTAURANT AND CONVENIENCE STORE

**Area: San Mateo County, SF Bay Area County: San Mateo City: None Given Price: \$349,000 + Invent, Adjusted Net: Call/Email Revenue: \$1,178,619** Phenomenal Coastal Location and tourist destination as well as local favorite. Wine Bar, Coffee Shop, Wood Fired Pizza Oven, Outdoor BBQ with picnic tables and sit-down indoor seating. Office Non-Disclosure Agreement and Buyers Profile required from buyers. **PLEASE CALL OR EMAIL KEN JOHNSON. COAST BUSINESS BROKERAGE. 408-799-2117 OR 831-685-8866. scbusinessbroker@gmail.com BRE # 01905767**

### LANDSCAPE AND PEST CONTROL

**Area: Monterey Bay Area County: Monterey City: None Given Price: \$200,000 Adjusted Net: \$61,281 Revenue: \$371,000** Great Landscape and pest control business in North Monterey County. Currently home-based and profitable. Office Non-Disclosure Agreement and Buyers Profile required from buyers. **PLEASE CALL OR EMAIL REX WALTERS, BROKER. COAST BUSINESS BROKERAGE. 831-685-8866. scbusinessbroker@gmail.com BRE # 01841628**

The Capitola-Soquel Chamber & The Root Group  
present

# MARKETING MADE EASY

## Workshop Series

**Let Us Make Your Life Easier for the Holidays &  
Strategically Plan for the New Year**

### **Strategic Partnerships: A Holiday Marketing Goldmine**

10/18/16 | 5:30 - 7pm | Chamber Office Conf. Room | 20 Seats  
Chamber Members \$55 | Non-Members \$65 | Non-Profits \$45

### **The Ultimate 1-Day Marketing Boot Camp**

10/22/16 | 9am - 2pm | Chamber Office Conference Room | 4 Seats  
Chamber Members \$499 | Non-Members \$549 | Non-Profits \$349

### **Brand Tune Up: Increase Visibility Instantly**

11/15/16 | 5:30 - 7:30pm | Chamber Office Conf. Room | 20 Seats  
Chamber Members \$99 | Non-Members \$119 | Non-Profits \$79



**Seating Very Limited, Reserve Early**  
**Event Details & Registration @**  
[RootGroupMarketing.com/events](http://RootGroupMarketing.com/events)







## Tri-Co. Real Estate Sales

Property Address APN# Purchase Price  
Document# Date Recorded

### Santa Cruz County

607 La Honda Ct. Aptos CA 95003 044-231-22 \$720,000 2016-37549 9/29

204 Quail Run Rd. Aptos CA 95003 040-232-19 \$1,300,000 2016-37590 9/30

907 Vista Del Mar Dr. Aptos CA 95003 044-182-53 \$785,000 2016-37608 9/30

117 Alta Dr. Aptos CA 95003 045-342-02 \$605,000 2016-37824 9/30

736 Cathedral Dr. Aptos CA 95003 040-192-65 \$425,000 2016-37977 10/3

545 La Honda Dr. Aptos CA 95003 044-241-65 \$940,000 2016-38254 10/4

210 Seascape Resort Dr. Aptos CA 95003 054-441-11 \$430,000 2016-38363 10/5

257 Rio Del Mar Bl. Aptos CA 95003 042-281-02 \$940,000 2016-38528 10/5

115 Estates Dr. Ben Lomond CA 95005 077-062-42 \$275,000 2016-37538 9/29

616 Hubbard Gulch Rd. Ben Lomond CA 95005 078-101-09 \$515,000 2016-37990 10/3

8550 Glen Arbor Rd. Ben Lomond CA 95005 072-078-08 \$678,000 2016-38416 10/5

14645 W. Park Ave. Boulder Creek CA 95006 082-051-03 \$485,000 2016-37525 9/29

161 Timberwood Rd. Boulder Creek CA 95006 089-441-13 \$750,000 2016-37623 9/30

12754 Boulder St. Boulder Creek CA 95006 081-212-10 \$609,000 2016-37654 9/30

Vacant Land Boulder Creek CA 95006 086-141-07 \$140,000 2016-37807 9/30

165 E. Hilton Dr. Boulder Creek CA 95006 086-501-17 \$448,000 2016-37827 9/30

152 Lorenzo Lane Boulder Creek CA 95006 083-111-34 \$456,000 2016-38053 10/4

6 Huckleberry Island Brookdale CA 95007 079-082-14 \$648,000 2016-37384 9/29

1775 49th Avenue Capitola CA 95010 034-023-35 \$1,050,000 2016-37556 9/29

1133 Callas Ln. #4 Capitola CA 95010 036-511-85 \$460,000 2016-37635 9/30

520 Arbol St. Felton CA 95018 075-181-11 \$415,000 2016-37409 9/29

245 Clearview Pl. Felton CA 95018 071-191-31 \$725,500 2016-37666 9/30

9611 Zayante Dr. Felton CA 95018 074-112-08 \$425,000 2016-37832 9/30

111 Madrona Rd. Felton CA 95018 064-122-11 \$357,255 2016-38020 10/3

Vacant Land Felton CA 95018 074-261-16 \$300,000 2016-38150 10/4

220 Alta Dr. La Selva Beach CA 95076 045-092-05 \$1,345,000 2016-37895 10/3

23754 Hutchinson Rd. Los Gatos CA 95033 093-273-02 \$1,100,000 2016-37842 9/30

21686 Summit Rd. Los Gatos CA 95033 096-021-17 \$870,000 2016-38324 10/4

135 Liberty St. Santa Cruz CA 95060 004-263-06 \$1,225,000 2016-37387 9/29

1725 Bay St. Santa Cruz CA 95060 002-192-01 \$740,000 2016-37434 9/29

309 Raymond St. Santa Cruz CA 95060 007-281-11 \$1,675,000 2016-37520 9/29

633 Miramar Dr. Santa Cruz CA 95060 002-151-11 \$1,115,000 2016-37596 9/30

125 Shelter Lagoon Dr. Santa Cruz CA 95060 004-351-11 \$599,000 2016-37603 9/30

926 Paget Ave. Santa Cruz CA 95062 028-015-10 \$665,000 2016-37633 9/30

2701 Soquel Ave. Santa Cruz CA 95062 025-131-12 \$910,000 2016-33718 9/30

41 Grandview St. #501 Santa Cruz CA 95060 002-701-10 \$335,000 2016-37775 9/30

1770 17th Ave. #1 Santa Cruz CA 95062 029-101-40 \$116,000 2016-37802 9/30

708 Frederick St. #208 Santa Cruz CA 95062 011-341-08 \$465,000 2016-37830 9/30

755 14th Avenue #610 Santa Cruz CA 95062 027-401-48 \$472,091 2016-37877 10/3

418 Front St. Santa Cruz CA 95060 005-151-39 \$1,200,000 2016-37891 10/3

1815 Delaware Ave. Santa Cruz CA 95060 003-203-34 \$855,000 2016-38178 10/4

755 14th Ave. #715 Santa Cruz CA 95062 027-391-50 \$456,500 2016-38247 10/4

102 Vista Prieta Ct. Santa Cruz CA 95062 026-561-15 \$135,000 2016-38264 10/4

209 Calvin Place Santa Cruz CA 95060 002-292-02 \$849,000 2016-38345 10/5

302 Emeline Ave. Santa Cruz CA 95060 008-211-07 \$700,000 2016-38353 10/5

190 Walnut Ave. #102 Santa Cruz CA 95060 007-521-02 \$585,000 2016-38412 10/5

195 Braemoor Dr. Santa Cruz CA 95060 080-302-04 \$790,000 2016-38508 10/5

504 Logan St. Santa Cruz CA 95062 010-210-01 \$1,110,000 2016-38512 10/5

117 Handley St. Santa Cruz CA 95060 003-145-19 \$860,000 2016-38518 10/5

241 Walnut Ave. Santa Cruz CA 95060 005-073-03 \$1,575,000 2016-38525 10/5

755 14th Ave. #115 Santa Cruz CA 95062 027-391-01 \$471,000 2016-38539 10/5

43 Deerfield Dr. Scotts Valley CA 95066 023-431-18 \$1,250,000 2016-37821 9/30

111 Bean Creek Rd. #63 Scotts Valley CA 95066 022-584-05 \$487,000 2016-37846 9/30

111 Bean Creek Rd. #70 Scotts Valley CA 95066 022-592-02 \$499,000 2016-37856 9/30

164 Spreading Oak Dr. Scotts Valley CA 95066 067-532-08 \$1,200,000 2016-37984

10 Blake Lane Scotts Valley CA 95066 022-891-10 \$675,000 2016-38340 10/5

11 Carriage Lane Scotts Valley CA 95066 021-361-05 \$659,000 2016-38542 10/5

3040 Porter St. Soquel CA 95073 030-082-49 \$480,000 2016-37401 9/29

Vacant Land Soquel CA 95073 102-391-56 \$230,000 2016-37575 9/29

4231 Starboard Ct. #1 Soquel CA 95073 030-193-09 \$472,000 2016-37639 9/30

3025 Crystal Heights Dr. Soquel CA 95073 037-072-25 \$685,000 2016-37791 9/30

continued on following page

18 Florido Ave. Watsonville CA 95076 045-371-23 \$1,095,000 2016-37415 9/29

360 Old Evans Rd. Watsonville CA 95076 107-551-01 \$1,000,000 2016-37444 9/29

8 Monterey Vista Ct. Watsonville CA 95076 018-591-09 \$568,000 2016-37506 9/29

4 Vista Verde Cir. Watsonville CA 95076 018-632-37 \$570,000 2016-37522 9/29

Vacant Land Watsonville CA 95076 109-021-06 \$280,000 2016-37584 9/30

832 Delta Way Watsonville CA 95076 017-761-62 \$482,000 2016-37741 9/30

130 Mariposa Ave. Watsonville CA 95076 016-042-03 \$489,000 2016-37816 9/30

499 Cloudview Dr. Watsonville CA 95076 017-471-01 \$400,000 2016-37818 9/30

59 Trembley Lane Watsonville CA 95076 051-401-43 \$590,000 2016-37839 9/30

777 Green Valley Rd. Watsonville CA 95076 050-041-11 \$350,000 2016-37849 9/30

725 Vista Montana Watsonville CA 95076 017-741-07 \$500,000 2016-37852 9/30

11 Prendergast Lane Watsonville CA 95076 107-201-25 \$760,000 2016-37987 10/3

128 Crescent Dr. Watsonville CA 95076 016-214-01 \$475,000 2016-38343 10/5

65 Peppertree Lane Watsonville CA 95076 016-411-77 \$550,000 2016-38364 10/5

129 Toscano Loope Watsonville CA 95076 019-931-08 \$469,000 2016-38529 10/5

## Monterey County

46402 Clear Ridge Rd. Big Sur CA 93920 419-231-005 \$1,685,000 2016-59285 10/5

46280 Pfeiffer Ridge Rd. Big Sur CA 93920 419-241-023 \$509,500 2016-59583 10/5

25410 Carmel Knolls Dr. Carmel CA 93923 015-321-004 \$1,300,000 2016-57017 9/29

3 Hacienda Carmel Carmel CA 93923 015-332-007 \$450,000 2016-57139 9/30

7026 Valley Greens Cir. #16 Carmel CA 93923 157-161-004 \$823,000 2016-57154 9/30

Guadalupe St. Carmel CA 93923 010-023-012 \$960,000 2016-57166 9/30

3466 Trevis Way Carmel CA 93923 009-291-009 \$1,100,000 2016-57695 9/30

24770 Lower Trail Carmel CA 93923 009-073-010 \$1,225,000 2016-59024 10/5

Junipero Ave. Carmel CA 93923 010-105-027 \$1,325,000 2016-59171 10/5

77 Del Mesa Carmel CA 93923 015-446-013 \$670,000 2016-56561 9/29

3 NW 11th on Mission Carmel by the Sea CA 93921 010-152-006 \$1,699,000 2016-57073 9/29

SE Casanova & Palou Ave. Carmel by the Sea CA 93921 010-225-004 \$1,395,000 2016-57802 9/30

Santa Fe 3 NE 2nd Ave. Carmel by the Sea CA 93921 010-027-013 \$1,300,000 2016-57910 9/30

Monterey Verde 2 NE 12th Avenue Carmel by the Sea CA 93921 101-183-008 \$2,800,000 2016-57937 9/30

Monte Verde 2 SE of 5th Ave. Carmel by the Sea CA 93921 010-212-013 \$1,020,000 2016-58338 10/3

Camino Real 2 SW of 12th Ave. Carmel by the Sea CA 93921 010-285-012 \$174,500 2016-59515 10/5

5 Cummings Dr. Carmel Valley CA 93924 189-391-008 \$682,000 2016-56523 9/29

Cachagua Rd. Carmel Valley CA 93924 418-261-002 \$140,000 2016-56835 9/29

167 El Caminito Rd Carmel Valley CA 93924 187-581-018 \$975,000 2016-56994 9/29

23 Paso Hondo Carmel Valley CA 93924 189-272-005 \$699,000 2016-57163 9/30

17 La Racheria Carmel Valley CA 93924 187-131-009 \$1,032,000 2016-58999 10/4

11501 Main St. Castroville CA 95012 030-201-037 \$480,000 2016-57118 9/30

11780 Merritt Way Castroville CA 95012 030-272-011 \$434,500 2016-58992 10/4

14545 Russon Rd. Castroville CA 95012 131-073-021 \$511,500 2016-59598 10/5

15 Work Ave. Del Rey Oaks CA 93940 012-492-053 \$550,000 2016-58980 10/4

15169 Breckinridge Ave. East Garrison CA 93933 031-167-083 \$519,500 2016-56960 9/29

15172 Breckenridge Ave. East Garrison CA 93933 031-167-082 \$486,500 2016-57092 9/29

18611 McClellan Cir. East Garrison CA 93933 031-163-001 \$676,500 2016-57108 9/29

645 Vazquez Ave. Greenfield CA 93927 024-401-054 \$330,000 2016-58855 10/4

345 Apple Ave. Greenfield CA 93927 024-153-071 \$295,000 2016-59021 10/5

420 Lewis St. King City CA 93930 026-617-011 \$340,000 2016-57141 9/30

304 S. 1st Street King City CA 93930 026-241-008 \$235,000 2016-57688 9/30

201 Rio Vista Dr. #14 King City CA 93930 026-491-014 \$115,000 2016-57970 10/3

2760 Bungalow Dr. Marina CA 93933 031-251-050 \$760,500 2016-56512 9/29

245 9th Street Marina CA 93933 031-254-081 \$646,045 2016-56982 9/29

3255 Vista Del Camino Marina CA 93933 032-482-008 \$600,000 2016-57169 9/30

1730 Eichelberger Ct. Marina CA 93933 031-171-012 \$168,000 2016-57677 9/30

1326 Patch Ct. Marina CA 93933 031-181-006 \$332,500 2016-57839 9/30

427 Diana Place Marina CA 93933 032-141-006 \$435,000 2016-57894 9/30

1325 Patch Ct. Marina CA 93933 031-181-007 \$200,000 2016-57910 9/30

2758 Bungalow Dr. Marina CA 93933 031-253-046 \$717,500 2016-58289 10/3

348 Elba Cir. Marina CA 93933 032-272-022 \$300,000 2016-38348 10/3

391 Carmel Ave. Marina CA 93933 032-222-045 \$578,000 2016-59037 10/5

460 Casanova Ave. Monterey CA 93940 013-072-006 \$550,000 2016-56518 9/29

5 Lilac St. Monterey CA 93940 013-231-028 \$605,000 2016-56526 9/29

30 Ralston Dr. Monterey CA 93940 013-263-011 \$625,000 2016-56564 9/29

1691 Via Isola Monterey CA 93940 013-292-008 \$690,000 2016-57066 9/29

125 Surf Way #416 Monterey CA 93940 011-443-038 \$660,000 2016-57105 9/29

543 Pine St. Monterey CA 93940 001-115-005 \$817,000 2016-57136 9/30

24 Skyline Crest Dr. Monterey CA 93940 014-072-043 \$715,000 2016-57148 9/30

780 Prescott Ave. Monterey CA 93940 001-089-013 \$710,000 2016-57167 9/30

420 Dela Vina Ave. Monterey CA 93940 013-112-060 \$365,500 2016-57178 9/30

2299 Irving Ave. Monterey CA 93940 001-211-021 \$650,000 2016-57832 9/30

23830 Secretariat Lane Monterey CA 93940 173-101-006 \$1,395,000 2016-57853 9/30

17 Montsalas Dr. Monterey CA 93940 101-271-011 \$485,000 2016-58466 10/4

799 Grace St. Monterey CA 93940 001-175-018 \$655,000 2016-58950 10/4

820 Casanova Ave. #74 Monterey CA 93940 013-254-009 \$240,000 2016-59621 10/5

231 Cedar St. Pacific Grove CA 93950 006-322-011 \$825,000 2016-57820 9/30

1127 David Ave. Pacific Grove CA 93950 007-581-002 \$679,000 2016-58972 10/4

46 Glen Lake Dr. Pacific Grove CA 93950 007-612-046 \$655,000 2016-59532 10/5

1235 Ocean View Bl. Pacific Grove CA 93950 006-012-004 \$2,200,000 2016-59588 10/5

2897 Forest Lodge Rd. Pebble Beach CA 93953 007-181-002 \$307,500 2016-56509 9/29

809 Lewis Rd. Royal Oaks CA 95076 412-051-020 \$730,000 2016-57173 9/30

1856 Delancy Dr. Salinas CA 93906 211-283-004 \$425,000 2016-56505 9/29

17776 Riverbend Rd Salinas CA 93908 139-231-006 \$607,000 2016-56520 9/29

16 Alder Cir. Salinas CA 93905 153-433-028 \$462,000 2016-56964 9/29

13 Arguello Cir. Salinas CA 93907 003-164-036 \$456,000 2016-57001 9/29

24000 Potter Rd. Salinas CA 93908 137-051-021 \$2,600,000 2016-57008 9/29

1564 Canelli Ct. Salinas CA 93905 153-701-017 \$480,000 2016-57022 9/29

520 Cayuga St. #1 Salinas CA 93901 002-415-001 \$250,000 2016-57034 9/29

1759 Pescadero Dr. Salinas CA 93906 261-321-002 \$495,500 2016-57103 9/29

17558 Sugarmill Rd. Salinas CA 93908 139-251-008 \$555,000 2016-57134 9/30

20200 Spence Rd. Salinas CA 93908 137-121-005 \$2,400,000 2016-57143 9/30

58 Beverly Dr. Salinas CA 93905 003-482-009 \$310,000 2016-57164 9/30

217 Columbine Dr. Salinas CA 93905 003-772-016 \$295,000 2016-57172 9/30

1128 San Fernando Dr. Salinas CA 93905 016-132-005 \$520,000 2016-57528 9/30

2242 Alisal Rd. Salinas CA 93906 153-011-053 \$550,000 2016-57561 9/30

402 Zinfandel Way Salinas CA 93906 211-343-011 \$460,000 2016-57565 9/30

140 San Benancio Canyon Rd. Salinas CA 93908 416-261-033 \$850,000 2016-57825 9/30

10255 Reese Cir. Salinas CA 93907 125-013-011 \$679,500 2016-57879 9/30

363 Paradise Rd. Salinas CA 93907 129-093-015 \$655,000 2016-57881 9/30

935 Sage Ct. Salinas CA 93905 153-471-037 \$350,000 2016-58430 10/4

1251 Summit Dr. Salinas CA 93905 004-643-012 \$410,000 2016-58459 10/4

118 N. Main St. Salinas CA 93901 003-145-003 \$114,000 2016-58713 10/4

1304 Grandhaven St. Salinas CA 93905 004-262-002 \$331,491 2016-58945 10/4

166 Kern #18 Salinas CA 93905 003-096-006 \$130,000 2016-59011 10/4

756 Atherton Cir. Salinas CA 93906 261-444-019 \$365,000 2016-59169 10/5

1555 Mariposa Ct.. Salinas CA 93906 261-471-022 \$398,000 2016-59614 10/5

1841 Soto St. Seaside CA 93955 012-856-013 \$412,000 2016-56521 9/29

1676 Vallejo St. Seaside CA 93955 012-722-009 \$402,500 2016-57830 9/30

1662 Kenneth St. Seaside CA 93955 012-743-013 \$350,000 2016-57948 9/30

5120 Peninsula Point Ct. Seaside CA 93955 031-231-044 \$680,000 2016-57971 10/3

1173 Elm Ave. Seaside CA 93955 012-195-050 \$520,000 2016-58245 10/3

1867 San Pablo Ave. Seaside CA 93955 012-622-019 \$455,000 2016-58968 10/4

1229 Amador Ave. Seaside CA 93955 012-262-012 \$410,000 2016-59046 10/5

## San Benito County

1151 Jacqueline Dr. Hollister CA 95023 058-070-080 \$493,000 2016-10484 9/29

2090 Clearview Dr. Hollister CA 95023 057-480-001 \$540,000 2016-10486 9/29

151 Joes Lane Hollister CA 95023 020-630-006 \$383,000 2016-10492 9/29

827 Central Ave. Hollister CA 95023 053-220-026 \$325,000 2016-10494 9/29

1227 Brook View Ct. Hollister CA 95023 020-900-005 \$632,000 2016-10560 9/29

837 Industrial Dr. #9 Hollister CA 95023 056-350-011 \$130,000 2016-10589 9/30

732 5th Street Hollister CA 95023 053-160-014 \$369,000 2016-10591 9/30

1243 Trask Dr. Hollister CA 95023 020-060-011 \$556,500 2016-10602 9/30

241 El Toro Ct. Hollister CA 95023 054-590-027 \$525,500 2016-10605 9/30

1219 Trask Dr. Hollister CA 95023 020-060-011 \$562,000 2016-10608 9/30

1235 Trask Dr. Hollister CA 95023 020-060-011 \$606,500 2016-10611 9/30

411 5th Street Hollister CA 95023 002-370-004 \$575,000 2016-10614 9/30

321 Slate Ave. Hollister CA 95023 057-230-043 \$493,500 2016-10617 9/30

540 Freya Ct. Hollister CA 95023 054-530-044 \$457,000 2016-10623 9/30

350 Linda Dr. Hollister CA 95023 020-790-030 \$662,500 2016-10626 9/30

670 5th Street Hollister CA 95023 053-400-012 \$525,000 2016-10662 9/30

1120 West St. Hollister CA 95023 055-110-009 \$450,000 2016-10665 10/3

228 Olive St. Hollister CA 95023 056-161-021 \$325,000 2016-10671 10/3

1221 Aspen Way Hollister CA 95023 057-343-001 \$506,000 2016-10678 10/3

1654 Santana Ranch Dr. Hollister CA 95023 025-370-040 \$612,500 2016-10682 10/3

1330 Brigatino Dr. Hollister CA 95023 054-490-056 \$522,000 2016-10755 10/4

321 5th Street Hollister CA 95023 054-080-008 \$750,000 2016-10794 10/5

1801 Lana Lane #100 Hollister CA 95023 051-162-003 \$575,000 2016-10809 10/5

247 El Toro Ct. Hollister CA 95023 054-590-028 \$602,000 2016-10812 10/5





## Tri-County Distressed Real Estate Recorded 9-28 thru 10-5 Trustee Sales

Doc#	Address	APN#	Default Amount	Sale Date	Location of Sale	Time of Sale
------	---------	------	----------------	-----------	------------------	--------------

### Santa Cruz County

2016-37902 2050 17th Avenue Santa Cruz 95062  
029-071-14 \$1,227,614 31-Oct 701 Ocean St.  
Santa Cruz 1:45 PM

2016-37903 449 Gold Ave. Felton 95018 064-  
111-10 \$470,131 31-Oct 701 Ocean St. Santa  
Cruz 1:45 PM

2016-38274 112 Coloma St. Santa Cruz 95060  
008-322-18 \$861,501 1-Nov 701 Ocean St. Santa  
Cruz 1:45 PM

2016-37979 15300 Upper Ellen Rd. Los Gatos  
95033 091-141-64 \$395,659 1-Nov 701 Ocean  
St. Santa Cruz 1:45 PM

2016-38406 736 Encino Dr. Aptos 95003 044-  
151-45 \$848,293 2-Nov 701 Ocean St. Santa  
Cruz 1:00 PM

### Monterey County

2016-57183 424 Cabrillo Ave. Salinas  
93906 003-652-004 \$428,701 25-Oct 168  
W. Alisal St. Salinas 10:00 AM

2016-57909 418 Montgomery St. Salinas  
93907 261-782-033 \$192,401 26-Oct 168  
W. Alisal St. Salinas 10:00 AM

2016-59591 226 Madera Ct. Monterey  
93940 173-072-018 \$1,788,801 27-Oct 168  
W. Alisal St. Salinas 10:00 AM

2016-58287 6915 Lakeview Dr. Salinas  
93907 129-172-015 \$515,294 8-Nov 168 W.  
Alisal St. Salinas 9:00 AM

2016-58505 638 Saint Christopher Ln.  
Greenfield 93927 024-391-072 \$164,759  
8-Nov 168 W. Alisal St. Salinas 9:00 AM

2016-59631 888 Entrada Dr. Soledad 93960  
022-302-031 \$262,790 29-Nov 168 W.  
Alisal St. Salinas 9:00 AM

### San Benito County

2016-10801 2360 Valley View Rd. Hollister  
95023 057-530-052 \$470,605 3-Nov Mon-  
terey St. & 5th Hollister 11:30 PM

### Trustee Deeds

Property Address - APN# -	Grantee (*3rd Party Sale) - Default \$ -	Purchase Price - Document #
---------------------------	--	-----------------------------

### Santa Cruz County

No new filings this week.

### Monterey County

2016-58302 68359 Jolon Rd. Bradley 423-361-  
005 The Socotra Fund LLC 128341-5 \$990,336  
\$10,000

2016-58299 1290 Santa Lucia Greenfield 109-  
224-032 Zalez 9004 LLC\* 16-00171-2 \$338,456  
\$227,900

2016-57120 8630 Prunedale North Rd. Salinas  
129-012-004 Bank of NY 14-001653-CXE  
\$459,514 \$368,396

2016-58984 1487 Cherokee Dr. Salinas 261-  
411-001 CIT Bank CA08000794-16-1 \$463,087  
\$370,000

### San Benito County

No new filings this week.



## Public Notices

### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1533

The following person(s) is/are doing business as: **CENTRAL COAST DRILLING**, 1702 Ocean St., Santa Cruz CA 95060.  
Craig A Lambert, address same as business.

This business is conducted by an Individual.

/s/Craig A Lambert

The registrant commenced to transact business under the fictitious business name listed above on 8/17/98. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/24/16.

9/20, 9/27, 10/4, 10/11

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1557

The following person(s) is/are doing business as: **POSH PROPERTY SERVICES**, 1925 46th Ave. #75, Capitola CA 95010.

Daniel L. Garcia, address same as business.

This business is conducted by an Individual.

/s/Daniel Garcia

The registrant commenced to transact business under the fictitious business name listed above on 8/24/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/29/16.

9/20, 9/27, 10/4, 10/11

### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1576

The following person(s) is/are doing business as: **METHOD SEVEN**, 1010 Fair Ave., Suite F, Santa Cruz CA 95062.

Applied Botanics, Inc, address same as business.

This business is conducted by a Corporation.

/s/Lauren Donlon

The registrant commenced to transact business under the fictitious business name listed above on 4/4/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/31/16.

9/20, 9/27, 10/4, 10/11

## The Tri-County Real Estate Report

**Santa Cruz \* Monterey \* San Benito**

**Weekly Real Estate Sales & Distressed Properties**

**This is a detailed report for Real Estate Professionals**

**Call or email us: (831) 454-9820 SantaCruzRecord@gmail.com**

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 16-1583

The following person(s) is/are doing business as: **BLOSSOM'S FARM**, 358 Merk Rd. Corralitos CA 95076.  
Karin Fortin and Delmar McComb, address same as business.  
This business is conducted by a General Partnership.  
/s/Karin Fortin

The registrant commenced to transact business under the fictitious business name listed above on 2/27/14. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/1/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1587

The following person(s) is/are doing business as: **NETTECH**, 2900 N Rodeo Gulch Rd. Soquel CA 95073.  
International Net Developers, Inc, address same as business.  
This business is conducted by a Corporation.  
/s/Frederick Hawk, President

The registrant commenced to transact business under the fictitious business name listed above on 9/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/1/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1621

The following person(s) is/are doing business as: **J AND J DELIVERIES**, 1980 Lotman Dr., Santa Cruz CA 95062.  
Justin M. Johnson, address same as business; Jacob A. Rivera, 1524 B 17th Ave., Santa Cruz CA 95062.  
This business is conducted by a General Partnership.  
/s/Justin Johnson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/8/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1625

The following person(s) is/are doing business as: **INTREPID TIES**, 133 Morrissey Blvd Apt. 4, Santa Cruz CA 95062.  
Federico Medina, address same as business.  
This business is conducted by an Individual.  
/s/Federico Medina

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/8/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1626

The following person(s) is/are doing business as: **SHAL AGRO**, 610 Hanover St. Santa Cruz CA 95062.  
Alan Lasky and Sheryl Nigro, address same as business.  
This business is conducted by an Individual.  
/s/Alan Lasky /s/Sheryl Nigro

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/8/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1638

The following person(s) is/are doing business as: **SANTA CRUZ KIDS IN NATURE**, 727 Almar Ave. Santa Cruz CA 95060.

Kathryn Jaffe, address same as business.  
This business is conducted by an Individual.  
/s/Kathryn Jaffe

The registrant commenced to transact business under the fictitious business name listed above on 9/27/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/12/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1645

The following person(s) is/are doing business as: **1. KIND THE SHOP 2. MAKER SOCIAL 3. MAKER'S EDGE**, 56 Old El Pueblo Rd., Scotts Valley CA 95066.  
Angela and Robert Scoma, 10840 Vineland Rd., Ben Lomond CA 95005.

This business is conducted by a Married Couple.  
/s/Rob Scoma  
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/13/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1649

The following person(s) is/are doing business as: **CAMP SANTA CRUZ**, 631 26th Ave., Santa Cruz CA 95062.  
The Advent Christian Conference of Northern California, address same as business.  
This business is conducted by a Corporation.  
/s/Lucas McLelan, President

The registrant commenced to transact business under the fictitious business name listed above on 9/13/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/13/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1653

The following person(s) is/are doing business as: **1. JODI PRATT AND ASSOCIATES 2. PRATT AND ASSOCIATES**, 260 Rio Del Mar Blvd. #15, Aptos CA 95003.  
Pratt, Jodi, Trustee for the Jodi Pratt Living Trust dated April 30, 2015, address same as business.  
This business is conducted by a Business Trust.  
/s/Jodi Pratt

The registrant commenced to transact business under the fictitious business name listed above on 4/1/05. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/14/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1654

The following person(s) is/are doing business as: **KEISER NUTRITION & FITNESS**, 300 Plum St. #106, Capitola CA 95010.  
Margaux M Keiser, address same as business.  
This business is conducted by an Individual.  
/s/Margaux Keiser

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/14/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1669

The following person(s) is/are doing business as: **ASTOUNDING RESULTS**, 720-D Capitola Ave. Capitola CA 95010.  
Sonni Scher, address same as business.  
This business is conducted by an Individual.  
/s/Sonni Scher  
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/16/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1673

The following person(s) is/are doing business as: **ITTY BITTY HAIR COMMITTEE**, 2-2592 E. Cliff Dr., Santa Cruz CA 95062.  
Heather Watson, 3541 Marilyn St., Santa Cruz CA 95062.  
This business is conducted by an Individual.  
/s/Heather Watson  
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/19/16.  
9/20, 9/27, 10/4, 10/11

**FICTITIOUS BUSINESS NAME  
STATEMENT OF ABANDONMENT**

Original File No. 2015-0001648

The following person has Abandoned the use of the Fictitious Business Name(s): **WHAT - THE NEW GENERAL STORE**, 3647 Portola Dr., Santa Cruz CA 95062.  
Lauren K. Raisch, 22561 Old Santa Cruz Hwy, Los Gatos CA 95033.  
This business was conducted by an Individual.  
/s/Lauren K. Raisch

The registrant commenced to transact business under the fictitious business name listed above on 9/17/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/16/16  
9/20, 9/27, 10/4, 10/11

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **CHRISTIAN ANDRES DeKONINK** for CHANGE OF NAME  
16CV02401

TO ALL INTERESTED PERSONS:

1. Petitioner: **CHRISTIAN ANDRES DeKONINK** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):  
**CHRISTIAN ANDRES DeKONINK**  
PROPOSED NAME(s):

**CHRISTIAN ANDRES RUBIO**  
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person

*continued on following page*

objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### NOTICE OF HEARING

**OCTOBER 31, 2016, 8:30am, Dept. 5**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

September 16, 2016

Christian Andres DeKonink

813 E. Cliff Dr. Apt. 2

Santa Cruz CA 95060

831 252-4568

9/20, 9/27, 10/4, 10/11

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1553

The following person(s) is/are doing business as: **POWER WAVE ELECTRIC**, 888 35th Ave., Santa Cruz CA 95062. Victor M. Flores, address same as business.

This business is conducted by an Individual.

/s/Victor Manuel Flores

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/29/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT- Refile with Change

File No. 16-1565

The following person(s) is/are doing business as: **ACR ACADEMY**, 327 Church St., Santa Cruz CA 95060. Bookuu Co, Inc., address same as business.

This business is conducted by a Corporation.

/s/James Dawson, Owner

The registrant commenced to transact business under the fictitious business name listed above on 5/10/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 8/30/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1582

The following person(s) is/are doing business as: **ROCKING HORSE RANCH COUNSELING SERVICES**, 6233 Soquel Dr., Suite C, Aptos CA 95003.

Harvey & Nancy Cohen, 4134 Fairway Dr., Soquel CA 95073.

This business is conducted by a Married Couple.

/s/Harvey Cohen

The registrant commenced to transact business under the fictitious business name listed above on 5/1/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/1/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1598

The following person(s) is/are doing business as: **RCOTILE & STONE**, 1109 Smith Lane, Roseville CA 95661.

Roseville Flooring, Inc., address same as business.

This business is conducted by a Corporation.

/s/Earl Mann, President

The registrant commenced to transact business under the fictitious business name listed above on 1/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1599

The following person(s) is/are doing business as: **RELEASE CONSULTING**, 407 Southwood Dr., Scotts Valley CA 95066.

Roger L. Snyder, address same as business.

This business is conducted by an Individual.

/s/Roger L. Snyder

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1610

The following person(s) is/are doing business as: **BIKE STATION**, 3555 Clares St. Ste FF, Capitola CA 95010.

Bike Gallery LLC, 7420 Viewpoint Rd. Aptos CA 95003.

This business is conducted by a Limited Liability Company.

/s/Joanne Thompson /s/ Anne-Marie Jackson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/7/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1619

The following person(s) is/are doing business as: **LESTER CONSTRUCTION**, 281 Sunlit Ln., Santa Cruz CA 95060.

William James Lester, address same as business.

This business is conducted by an Individual.

/s/William James Lester

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/8/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1630

The following person(s) is/are doing business as: **CHIMPS PUBLISHING**, 801 Coast Range Dr., Scotts Valley CA 95066.

Christine Stanton, address same as business.

This business is conducted by an Individual.

/s/Christine Stanton

The registrant commenced to transact business under the fictitious business name listed above on 9/9/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/9/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1635

The following person(s) is/are doing business as: **AK PRODUCTIONS**, 23112 Sierra Dr., Twain Harte, CA 95383.

Jan Lemas, address same as business.

This business is conducted by an Individual.

/s/Jan Lemas

The registrant commenced to transact business under the fictitious business name listed above on 9/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/12/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1641

The following person(s) is/are doing business as: **R & R NOTARY**, 445 Los Altos Dr., Aptos CA 95003.

Keith I Rushing and Mary E Russell, address same as business.

This business is conducted by a Married Couple.

/s/Mary E Russell

The registrant commenced to transact business under the fictitious business name listed above on 9/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/12/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1677

The following person(s) is/are doing business as: **MLW INSURANCE AGENCY**, 2733 Mattison Ln., Santa Cruz CA 95065.

Mark L. Waldor, address same as business.

This business is conducted by an Individual.

/s/Mark L. Waldor

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/15/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1677

The following person(s) is/are doing business as: **CARLOS HERNANDEZ AUDIO VIDEO**, 1275 7th Ave. Apt. 1, Santa Cruz CA 95062.

Carlos J. Hernandez Eslava, address same as business.

This business is conducted by an Individual.

/s/Carlos J Hernandez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/20/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1678

The following person(s) is/are doing business as: **SANTA CRUZ COFFEE ROASTING CO.**, 331 Locust St., Watsonville CA 95076.

Bronson B Baker, 138 Forest Ave., Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Bronson B Baker

The registrant commenced to transact business under the fictitious business name listed above on 4/11/78. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/20/16.

9/27, 10/4, 10/11, 10/18



#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 16-1679

The following person(s) is/are doing business as: **APTOS COFFEE ROASTING**, 19 A Rancho Del Mar Center, Aptos CA 95003.

Bronson B Baker, address same as business.

This business is conducted by an Individual.

/s/Bronson B Baker

The registrant commenced to transact business under the fictitious business name listed above on 4/1/86. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/20/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 16-1680

The following person(s) is/are doing business as: **1. SANTA CRUZ COFFEE ROASTING 2. SANTA CRUZ COFFEE ROASTING BREWBAR**, 1330 Pacific Ave. Santa Cruz CA 95060.

Bronson B. Baker, 138 Forest Ave., Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Bronson B. Baker

The registrant commenced to transact business under the fictitious business name listed above on 4/1/78. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/20/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 16-1682

The following person(s) is/are doing business as: **TIM'S TREE'S**, 1568 Cox Rd., Aptos CA 95003.

Tim Hoy, address same as business.

This business is conducted by an Individual.

/s/Tim Hoy

The registrant commenced to transact business under the fictitious business name listed above on 9/20/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/20/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 16-1683

The following person(s) is/are doing business as: **AHWAH-NEE ASSET MANAGEMENT**, 641 Escalona Dr., Santa Cruz CA 95060.

Jeffrey R Scharf, address same as business.

This business is conducted by an Individual.

/s/Jeffrey R. Scharf

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/20/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 16-1684

The following person(s) is/are doing business as: **WARRIOR DEMOS**, 208 Lamanda Dr., Aptos CA 95003.

Taran Rowe, address same as business.

This business is conducted by an Individual.

/s/Taran Rowe

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz

County on 9/21/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 16-1696

The following person(s) is/are doing business as: **SANTA CRUZ SCHOLASTIC SURF LEAGUE**, 303 Plateau Ave., Santa Cruz CA 95060.

Jay Moriarity Foundation, 3039 Sandbrook Ln. Aptos CA 95003.

This business is conducted by a Corporation.

/s/Kimberly Moriarity

The registrant commenced to transact business under the fictitious business name listed above on 7/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 16-1697

The following person(s) is/are doing business as: **SEACLIFF PARK RESIDENTS ASSOCIATION, A GENERAL PARTNERSHIP**, 2700 Mar Vista Dr., Aptos CA 95003.

Art Alfaro, 42 Primrose St., Aptos CA 95003; Richard C. Anderson, 83 Leawood St., Aptos CA 95003; Marta Ansbro, 82 Leawood St., Aptos CA 95003; Helen D. Atkins, Trust of Helen D. Atkins, 16 Primrose St. Aptos CA 95003; Leland Avery, 5 Primrose St., Aptos CA 95003; Silvio Azzaro, Trust of Silvio Azzaro, 31 Primrose St., Aptos CA 95003; Twila Banks, 35 Primrose St. Aptos CA 95003; Walter Baptista, 59 Greco St, Aptos CA 95003; Beverley Barrett, 33 Primrose St., Aptos CA 95003; Paul Benemelis, 23 Primrose St., Aptos CA 95003; Susan Beran, 63 Leawood St., Aptos CA 95003; Carole A Berg, 94 Leawood St. Aptos CA 95003; Sharon M Berier, 19 Primrose St. Aptos CA 95003; D.Florence Blake, 17 Primrose St. Aptos CA 95003; David Boggini, Trust of David Boggini, 66 Leawood St. Aptos CA 95003; Myrtle P. Brabant, 41 Primrose St., Aptos CA 95003; Marilyn Bracamonte, 14 Primrose St. Aptos CA 95003; Myrl Brenkwitz, 15 Primrose St., Aptos CA 95003; Florence M. Brown, 53 Greco St., Aptos CA 95003; L. Mae Canepa, 36 Primrose St, Aptos CA 95003; Miriam E Cardona, 28 Primrose St., Aptos CA 95003; Susan M. Carroll, 52 Primrose St. Aptos CA 95003; John W Christerson, Trust of John W Christerson, 77 Leawood St. Aptos CA 95003; Autumn Christianson, 12 Primrose St. Aptos CA 95003; Lydia Clarke, 71 Leawood St. Aptos CA 95003; Carole E. Constable, 27 Primrose St., Aptos CA 95003; Carl Crabb, 25 Primrose St., Aptos CA 95003; Maria De La Rosa, 47 Primrose St. Aptos CA 95003; Bernard Denton, 95 Leawood St. Aptos CA 95003; Myrtle Disman, 55 Greco St., Aptos CA 95003; Patricia A Doolittle, 7 Primrose St. Aptos CA 95003; Diane Finn, 18 Primrose St. Aptos CA 95003; Dianne L Fitzgerald, 22 Primrose St. Aptos CA 95003; Frances, Darlene, Trust of Darlene Francis; John S. Gabriel, 10 Primrose St. Aptos CA 95003; Pamela J Gandolfi, 45 Primrose St. Aptos CA 95003; Thomas A Garske, Trust of Thomas A Garske, 76 Leawood St. Aptos CA 95003; Peggy Gates, 44 Primrose St., Aptos CA 95003; Susan Gibson, 69 Leawood St., Aptos CA 95003; Elizabeth Gonzales, 79 Leawood St. Aptos CA 95003; Kathleen A. Gribben, 97 Leawood St. Aptos CA 95003; Jean Grigsby, 6 Primrose St., Aptos CA 95003; William Hawkins, 81 Leawood St., Aptos CA 95003; Trust of Beverley Hickman, 74 Leawood St., Aptos CA 95003; Janet A. Hoy, Trustee of Janet A. Hoy, 93 Leawood St. Aptos CA 95003; Dennis M. Johnson, 26 Primrose St., Aptos CA 95003; Linda Jones, 65 Leawood St. Aptos CA 95003; Nicole Joy-Kerkenides, 57 Greco St. Aptos CA 9500; Gloria Kirkpatrick, 99 Leawood St, Aptos CA 95003; Elfriede Kraft, 64 Leawood St., Aptos CA

95003; Edith Kulstein Trust of Edith Kulstein, 8 Primrose St, Aptos CA 95003; Beverly Lamarche, 29 Primrose St., Aptos CA 95003; Lawrence T. Lane, 73 Leawood St. Aptos CA 95003; Janis Lanser, 2 Primrose St. Aptos CA 95003; Mary Laut, 32 Primrose St., Aptos CA 95003; Frank J. Livingston, 85 Leawood St., Aptos CA 95003; Trudy Maitoza Trust of Trudy Maitoza, 68 Leawood St. Aptos CA 95003; Rosemary Matzerath, 88 Leawood St. Aptos CA 95003; May Antoinette, 11 Primrose St. Aptos CA 95003; Judith McCall, 39 Primrose St., Aptos CA 95003; Dan A McCarthy, 9 Primrose St. Aptos CA 95003; Rosemary Matzerath, 88 Leawood St., Aptos CA 95003; Antoinette May, 11 Primrose St, Aptos CA 95003; Dan A McCarthy, 9 Primrose St., Aptos CA 95003; Gerald W McGowan Trust of Gerald W. MCGowan, 74 Leawood St. Aptos CA 95003; Judy A McNeeley, 24 Primrose St. Aptos CA 95003; Dianne Milburn, 51 Greco St., Aptos CA 95033; Dorothy L. Miller Trust of Dorothy L. Miller, 54 Primrose St., Aptos CA 95003; Tura M. Miller, 50 Primrose St. Aptos CA 95003; Mae M. Mohr, Trust of Mae M. Mohr, 86 Leawood St. Aptos CA 95003; Paul T. Moser, 40 Primrose St., Aptos CA 95003; Janice E Nonhof, Trust of Janice E Nonhof, 67 Leawood St. Aptos CA 95003; Helene O'Higgins, 21 Primrose St., Aptos CA 95003; Marilyn Ogg, 38 Primrose St., Aptos CA 95003; Margaret H. O'Brien, 91 Leawood St, Aptos CA 95003; Helene O'Higgins, 21 Primrose St, Aptos CA 95003; Marilyn Ogg, 38 Primrose St., Aptos CA 95003; Stanley E Paramore, 13 Primrose St. Aptos CA 95003; Trust of David Pfaff, 48 Primrose St., Aptos CA 95003; Lucille Rhodes Trust of Lucille Rhodes, 49 Greco St., Aptos CA 95003; Edith Rittue, 43 Primrose St., Aptos CA 95003; Joanne Rodriquez, 1 Primrose St., Aptos CA 95003; Barbara L. Rodriquez, 4 Primrose St. Aptos CA 95003; Janice Rose, Trustee of Janice Rose, 80 Leawood St. Aptos CA 95003; Margaret Ross, 20 Primrose St. Aptos CA 95003; Donna R. Runnalls, 90 Leawood St. Aptos CA 95003; Shirley M. Sapena, 89 Leawood St. Aptos CA 95003; Cecelia P Sellers, 100 Leawood St. Aptos CA 95003; Carl Sprague, 70 Leawood St. Aptos CA 95003; Deadra L. St. Clair, 92 Leawood St. Aptos CA 95003; Jeanne Tannehill, 61 Greco St. Aptos CA 95003; Robert L. Tott, 37 Primrose St. Aptos CA 95003; Joanne E. Turnquist, Trust of Joanne E. Turnquist, 30 Primrose St. Aptos CA 95003; Dianna L. Varga, 101 Leawood St. Aptos CA 95003; Roxena Walters, 72 Leawood St. Aptos CA 95003; June M. Warren, 87 Leawood St. Aptos CA 95003; Alison Watson, Trust of Alison Watson, 75 Leawood St. Aptos CA 95003; Wayne Vincent , Sr. Trust of Vincent Wayne Sr., 60 Greco St. Aptos CA 95003; Margaret Wessels, 58 Primrose St. Aptos CA 95003; Eleanor V Whitman, 34 Primrose St. Aptos CA 95003; Richard A. Williams, 56 Primrose St. Aptos CA 95003; Richard B Woodbury, 98 Leawood St. Aptos CA 95003..

This business is conducted by a General Partnership.

/s/Art Alfaro

The registrant commenced to transact business under the fictitious business name listed above on 7/21/87. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 16-1702

The following person(s) is/are doing business as: **ROTHENBERG DESIGN**, 1920 16th Ave., Santa Cruz CA 95062.

Aaron Rothenberg, address same as business.

This business is conducted by an Individual.

/s/Aaron Rothenberg

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz

[continued on following page](#)

County on 9/23/16.  
9/27, 10/4, 10/11, 10/18

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1704

The following person(s) is/are doing business as: **MAKENA COURT APARTMENTS**, 120 and 124 Hiawatha Ave., Santa Cruz CA 95060.

Makena Court, LLC, 84 W. Santa Clara St. Ste 510, San Jose CA 95113.

This business is conducted by a Limited Liability Company.  
/s/Eduardo Cerna

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/23/16.

9/27, 10/4, 10/11, 10/18

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1707

The following person(s) is/are doing business as: **TRINI BADILLA'S SALSA**, 2551 Rodeo Gulch Rd., Suite #2, Soquel CA 95073.

Daniel M. Ennamorato, 501 Highland Ave. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Daniel Ennamorato

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/26/16.

9/27, 10/4, 10/11, 10/18

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1717

The following person(s) is/are doing business as: **HIGH PERFORMANCE ACUPUNCTURE**, 295 Moon Meadow Ln., Felton CA 95018.

Kat Brooke, address same as business.

This business is conducted by an Individual.

/s/Kat Brooke

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/26/16.

9/27, 10/4, 10/11, 10/18

**FICTITIOUS BUSINESS NAME  
STATEMENT OF ABANDONMENT**

Original File No. 2012-0002001

The following person has Abandoned the use of the Fictitious Business Name(s): **SANTA CRUZ SCHOLASTIC SURF LEAGUE**, 701 Ocean St Rm. 340, Santa Cruz CA 95060.

Santa Cruz County Sheriffs Activity League, 701 Ocean St. Room 340, Santa Cruz CA 95060.

This business was conducted by a Corporation.

/s/Joe Clarke, VP

The registrant commenced to transact business under the fictitious business name listed above on 10/5/12. This statement was filed with Gail L. Pellerin, County Clerk of

Santa Cruz County on 9/20/16  
9/27, 10/4, 10/11, 10/18

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF  
SANTA CRUZ PETITION OF **ROBIN PEAKEBLAND**  
for CHANGE OF NAME

16CV02478

TO ALL INTERESTED PERSONS:

1. Petitioner: **ROBIN PEAKEBLAND** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

**ROBIN PEAKEBLAND**

PROPOSED NAME(s):

**ROBIN ROSE PEAKE**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**NOVEMBER 10, 2016, 8:30am, Dept. 5**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

September 26, 2016

Robin Peakebland

920 Capitola Ave. Spc 66

Capitola CA 95010

831 325-9333

9/27, 10/4, 10/11, 10/18

**NOTICE OF PETITION  
TO ADMINISTER ESTATE OF  
LAURA L. LANDIS, Decedent**

Case Number: 16PR00409

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **LAURA L. LANDIS, aka LAURA LEE LANDIS, LAURA O'DAY, and LAURA LUCAS**.

A PETITION FOR PROBATE has been filed by **DOUG LANDIS** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **DOUG LANDIS** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice

or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **OCTOBER 21, 2016, at 8:30 am, in Dept. 4 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:

LAWRENCE M. BRENNER, ESQ.

133 MISSION ST. STE 290

SANTA CRUZ CA 95060

(831) 427-2727

9/27, 10/4, 10/11

**NOTICE OF PETITION  
TO ADMINISTER ESTATE OF  
JUDITH L. KNIGHT, Decedent**

Case Number: 16PR00415

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **JUDITH LYNN KNIGHT, JUDITH LYNN OLSON**.

A PETITION FOR PROBATE has been filed by **JOSEPH CLARKE** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **JOSEPH CLARKE** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **NOVEMBER 9, 2016, at 8:30 am, in Dept. 4 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor

of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:  
LAWRENCE M. BRENNER, ESQ.  
133 MISSION ST. STE 290  
SANTA CRUZ CA 95060  
(831) 427-2727  
9/27, 10/4, 10/11

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1588

The following person(s) is/are doing business as: **1. SANTA CRUZ SPORTS NUTRITION 2. TEAM PULSE**, 175 Belvedere Terrace, Santa Cruz CA 95062.

Chris Ellis and Camile Periat, address same as business.

This business is conducted by a General Partnership.

/s/Chris Ellis /s/Camile Periat

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/1/16.

9/27, 10/4, 10/11, 10/18

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1616

The following person(s) is/are doing business as: **TEAL SALON AND BEAUTY BOUTIQUE**, 4652 Scotts Valley Dr. #101, Scotts Valley CA 95066.

Stephanie O'Brien, 245 Tabor Dr. Scotts Valley CA 95066.

This business is conducted by an Individual.

/s/Stephanie O'Brien

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/7/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1633

The following person(s) is/are doing business as: **SWEETIE B'S TREATS AND CATERING**, 1029 Smith Grade, Santa Cruz CA 95060.

Brenda S. Pappas, address same as business.

This business is conducted by an Individual.

/s/Brenda Pappas

The registrant commenced to transact business under the fictitious business name listed above on 5/1/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/12/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1644

The following person(s) is/are doing business as: **ANDERSEN TUTORING**, 9685 Brookside Ave. Ben Lomond CA 95005.

Suzanne Andersen, address same as business.

This business is conducted by an Individual.

/s/Suzanne Andersen

The registrant commenced to transact business under the fictitious business name listed above on 9/3/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/13/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1665

The following person(s) is/are doing business as: **SURF CITY TAX SERVICE**, 4067 Cory St. Ste. 3, Soquel CA 95073.

Surf City Tax Service, 117 Washburn Ave. Santa Cruz CA 95060.

This business is conducted by a Corporation.

/s/Martha Ryhanych, Secretary

The registrant commenced to transact business under the fictitious business name listed above on n8/15/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/15/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1699

The following person(s) is/are doing business as: **1. KUMON MATH AND READING CENTER OF SANTA CRUZ 2. KUMON OF SANTA CRUZ**, 181 Walnut Ave. Santa Cruz CA 95060.

Lakee Kiko, LLC, 310 Cayuga St. Santa Cruz CA 95062.

This business is conducted by a Limited Liability Company.

/s/Keerti Ayakanny, CEO, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/23/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1710

The following person(s) is/are doing business as: **INSIDE OUT HEALTH**, 501 Soquel Ave. Suite G, Santa Cruz CA 95062.

Clare Albright and Nicholas Hyde, 31 Via Arroyo, Corralitos CA 95076.

This business is conducted by a Married Couple.

/s/Nicholas Hyde

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/26/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1729

The following person(s) is/are doing business as: **1. BOCCA ALLEGRA 2. BOCCA ALLEGRA CATERING**, 343 Soquel Ave. #48, Santa Cruz CA 95062.

Mirjam Kuusik, address same as business.

This business is conducted by an Individual.

/s/Mirjam Kuusik

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/29/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1736

The following person(s) is/are doing business as: **4BizForce**, 15040 Fern Ave., Boulder Creek CA 95006.

Dominique Butel, address same as business.

This business is conducted by an Individual.

/s/Dominique Butel

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/30/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1741

The following person(s) is/are doing business as: **OT PROPERTIES**, 180 Dakota Ave. #D, Santa Cruz CA 95060.

Oscar Toledo-Saenz, address same as business.

This business is conducted by an Individual.

/s/Oscar Toledo-Saenz

The registrant commenced to transact business under the fictitious business name listed above on 9/30/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/30/16.

10/4, 10/11, 10/18, 10/25

#### FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2013-0001363

The following person has Abandoned the use of the Fictitious Business Name(s): **1. KUMON MATH AND READING CENTER OF SANTA CRUZ 2. KUMON OF SANTA CRUZ**, 181 Walnut Ave. Santa Cruz CA 95060.

N Versus K, Inc., 181 Walnut Ave., Santa Cruz CA 95060. This business was conducted by a Corporation.

/s/Keerti Ayakanny

The registrant commenced to transact business under the fictitious business name listed above on 7/1/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/16

10/4, 10/11, 10/18, 10/25

#### ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **JULIA MARY DYE HULPHERS** for CHANGE OF NAME

[continued on following page](#)



16CV02524

TO ALL INTERESTED PERSONS:

1. Petitioner: **JULIA MARY DYE HULPHERS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

**JULIA MARY DYE HULPHERS**

PROPOSED NAME(s):

**JULIA MARY DYE**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**NOVEMBER 18, 2016, 8:30am, Dept. 4**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

September 30, 2016

Julia Mary Dye Hulpfers

315 S. Branciforte Ave.

Santa Cruz CA 95062

831 423-5679

10/4, 10/11, 10/18, 10/25

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1603

The following person(s) is/are doing business as: **SWEET SERENDIPITY**, 200 Kipling Ave., Ben Lomond CA 95005. Natalie McKinney, address same as business.

This business is conducted by an Individual.

/s/Natalie McKinney

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16.

10/4, 10/11, 10/18, 10/25

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 16-1615

The following person(s) is/are doing business as: **COMFORT INNSANTA CRUZ**, 110 Plymouth St., Santa Cruz CA 95060. Manjula R. Patel, Trustee of the Raman B. Patel Revocable Living Trust Dated 6-28-1990, 229 Kings Court, San Carlos CA 94070; Pramod R. Patel, 229 Kings Ct., San Carlos CA 94070 and Raman B. Patel, Trustee of the Raman B. Patel Revocable Living Trust Dated 6-28-1990, 229 Kings Ct., San Carlos CA 94070.

This business is conducted by a General Partnership.

/s/Pramod Patel

The registrant commenced to transact business under the fictitious business name listed above on 1/1/88. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/7/16.

10/4, 10/11, 10/18, 10/25

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1629

The following person(s) is/are doing business as: **MAR-KLEY'S INDOOR RANGE & GUN SHOP**, 14 Blanca Ln., Watsonville CA 95076.

Santa Cruz Tactical, Inc, 125 Coral St., Santa Cruz CA 95060.

This business is conducted by a Corporation.

/s/Chris Gillespie, President

The registrant commenced to transact business under the fictitious business name listed above on 7/1/08. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/9/16.

10/4, 10/11, 10/18, 10/25

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1674

The following person(s) is/are doing business as: **SALON SAMIR**, 147 S Morrissey Ave., Santa Cruz CA 95062.

Jerica Johnson, 1902 Harper St., Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Jerica Johnson

The registrant commenced to transact business under the fictitious business name listed above on 8/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/19/16.

10/11, 10/18, 10/25, 11/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1636

The following person(s) is/are doing business as: **EXHALE.**, 245 D Mt. Hermon Rd., Scotts Valley CA 95066.

Kimberly Pursley, 5507 Lincoln Way, Felton CA 95018.

This business is conducted by an Individual.

/s/Kimberly Pursley

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/12/16.

10/11, 10/18, 10/25, 11/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1651

The following person(s) is/are doing business as: **ELEMENT ARBORCARE**, 2598 Smith Grade, Bonny Doon CA 95060.

Joshua B. Hoag, address same as business.

This business is conducted by an Individual.

/s/Joshua B. Hoag

The registrant commenced to transact business under the fictitious business name listed above on 8/24/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/14/16.

10/11, 10/18, 10/25, 11/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1676

The following person(s) is/are doing business as: **PINNACLES CLIMBERS ASSOCIATION**, 521 Sumner Ave., Aptos CA 95003.

Kathy Cook, address same as business.

This business is conducted by an Individual.

/s/Kathy Cook

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/19/16.

10/11, 10/18, 10/25, 11/1

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 16-1681

The following person(s) is/are doing business as: **CSL BUILDERS**, 116 Continental St., Santa Cruz CA 95060.

Charles S. Loftis, address same as business.

This business is conducted by an Individual.

/s/Charles Shane Loftis

The registrant commenced to transact business under the fictitious business name listed above on 9/20/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/20/16.

10/11, 10/18, 10/25, 11/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1687

The following person(s) is/are doing business as: **J.W. CONSULTANTS**, 228 Campus Dr., Aptos CA 95003.

Judith Wachs, address same as business.

This business is conducted by an Individual.

/s/Judith Wachs

The registrant commenced to transact business under the fictitious business name listed above on 9/20/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/21/16.

10/11, 10/18, 10/25, 11/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1727

The following person(s) is/are doing business as: **GOOD COMPANY HAIR STUDIO**, 1355 Brommer St., Santa Cruz CA 95062.

Farzaneh Kashef, address same as business.

This business is conducted by an Individual.

/s/Farzaneh Kashef

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/28/16.

10/11, 10/18, 10/25, 11/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 16-1733

The following person(s) is/are doing business as: **PARROT-DISE**, 136 Carl Ave., Santa Cruz CA 95062.

Tamara Reidda, address same as business.

This business is conducted by an Individual.

/s/Tamara Reidida

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/29/16.  
10/11, 10/18, 10/25, 11/1

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1739

The following person(s) is/are doing business as: **HOUNDS STEP-N-OUT**, 811 Elsie Mae Dr., Boulder Creek CA 95006. Pamela S. Spurgeon, address same as business. This business is conducted by an Individual.

/s/Pamela Sue Spurgeon

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/30/16.  
10/11, 10/18, 10/25, 11/1

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1746

The following person(s) is/are doing business as: **SANGHA SHANTIVANAM OF SANTA CRUZ**, 120 Archer Dr., Santa Cruz CA 95060. Sangha Shantivanam of Santa Cruz, address same as business. This business is conducted by a Corporation.

/s/Jerome Deck, Treasurer

The registrant commenced to transact business under the fictitious business name listed above on 2/25/09. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/3/16.  
10/11, 10/18, 10/25, 11/1

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1753

The following person(s) is/are doing business as: **BOULDER CREEK HIKING COMPANY**, 289 W. Hilton Dr., Boulder Creek CA 95006.

John F. Koester and Heather Van Nes, address same as business.

This business is conducted by a Married Couple.

/s/John F. Koester

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/4/16.  
10/11, 10/18, 10/25, 11/1

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1757

The following person(s) is/are doing business as: **SIERRA CASA ASSOCIATED**, 514 Middlefield Dr. Aptos CA 95003. Randal Kleis, address same as business.

This business is conducted by an Individual.

/s/Randal Kleis

The registrant commenced to transact business under the fictitious business name listed above on 10/5/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/5/16.  
10/11, 10/18, 10/25, 11/1

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1759

The following person(s) is/are doing business as: **1. DOWN POCKET T-SHIRT COMPANY 2. DPTCO.**, 216 Cathedral Dr., Scotts Valley CA 95066.

Benjamin J. Elvendale, address same as business.

This business is conducted by an Individual.

/s/Benjamin Elvendale

The registrant commenced to transact business under the fictitious business name listed above on 9/15/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/5/16.  
10/11, 10/18, 10/25, 11/1

#### ADVERTISEMENT OF SALE

NOTICE IS HEREBY GIVEN that the undersigned intends to sell the personal property described below to enforce a lien imposed on said property pursuant to Sections 21700-21716 of the Business & Professions Code, Section 2328 of the UCC, Section 535 of the Penal Code and provisions of the Civil Code.

**The undersigned will sell at public sale by competitive bidding on Tuesday the 25th day of October, 2016, at 10:30am, on the premises where said property has been stored and which are located at: Brommer St Storage, 1300 Brommer St, Santa Cruz, California 95062, County of Santa Cruz, the following, which contain misc. household and personal items unless otherwise noted:**

**Unit#--Name**

**C-62--Bahindukila Abourou**

**G-6, G-9, H-9--Mary Moore**

**G-38--Priscilla Quinn**

**G-39--Logan Davis**

**H-14--Jil Anderson**

**H-22, D-19--Jim Hildreth**

**I-9--Tony Price**

Purchases must be paid for at the time of purchase in cash only. All purchased items sold as is where is and must be removed at the time of sale. Sale subject to cancellation in the event of settlement between owner and obligated party. Brommer St. Storage reserves the right to refuse any bid or cancel auction for any or all units.

Dated: 10/11/16, 10/18/16

Auctioneer John Cardoza, CAI

Bond No. 5860870

(209) 667-5797

#### NOTICE OF BULK SALE (A.B.C. License)

The following definitions and designations shall apply in this Notice without regard to number or gender:

SELLER: Patricia R. Malone

4402 Scotts Valley Drive, Scotts Valley, CA 95066

BUYER: Fontana Hospitality Group, LLC

4402 Scotts Valley Drive, Scotts Valley, CA 95066

BUSINESS: MALONE'S GRILL

4402 Scotts Valley Drive, Scotts Valley, CA 95066

A.B.C. LICENSE: California Department of Alcoholic Beverage Control license issued to Transferor for Business.

Notice is hereby given that Seller intends to make a bulk sale of the assets of the above described Business to Buyer, including the A.B.C. License, stock in trade, furniture, and equipment used in the Business, to be consummated at the office of WILLIAM H. DUNN, 1350 Dell Avenue, #204, Campbell, CA 95008, on or after the date the A.B.C. License is transferred by the A.B.C. to Buyer (estimated to be November 30, 2016). This transfer is not subject to California Commercial Code Sec. 6106.2.

Seller has used the following other business names and addresses within the last three years so far as known to Buyer: None

Fontana Hospitality Group, LLC

BY: WILLIAM H. DUNN

Agent for Buyer

10/11/16

CNS-2934379#

SANTA CRUZ RECORD

#### NOTICE TO CREDITORS OF BULK SALE

(SECS. 6104, 6105 U.C.C. & B & P 24073 et seq.)  
ESCROW NO: 19642-CV DATE: October 6, 2016

Notice is hereby given to creditors of the within named seller that a sale that may constitute a bulk sale has been or will be made.

The individuals, partnership, or corporate names and the business addresses of the seller are:

**Michael D Sowders and Laura D Sowders**

**4210 Capitola Rd., Capitola CA 95010**

The individuals, partnership, or corporate names and the business addresses of the buyer are:

**Evelyn Durant**

**4210 Capitola Rd., Capitola CA 95010**

As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are:

NONE KNOWN

The assets sold or to be sold are described in general as: ALL FURNITURE, FIXTURES, EQUIPMENT, GOOD-WILL, COVENANT NOT TO COMPETE & ALL OTHER ASSETS OF THE BUSINESS KNOWN AS: **Rumours Salon and Spa** AND ARE LOCATED AT: **4210 Capitola Rd., Capitola CA 95010**

(a) The place, and date on or after which, the Bulk Sale is to be consummated:

**Business & Escrow Service Center, Inc. 3031 Tisch Way, Suite 310 San Jose, CA 95128 on or before October 27, 2016.**

(b) **The last date to file claims is October 26, 2016**, unless there is a liquor license transferring in which case claims may be filed until the date the license transfers.

BUYER'S SIGNATURE:

/s/ Evelyn Durant

10/11

T.S. No.: 9986-6718 TSG Order No.: 733-1501245-70 A.P.N.: 102-321-13 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05/11/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NBS Default Services, LLC, as the duly appointed Trustee, under and pursuant to the power of sale con-

*continued on following page*

tained in that certain Deed of Trust Recorded 05/18/2004 as Document No.: 20040034969, of Official Records in the office of the Recorder of Santa Cruz County, California, executed by: DONALD G. GARDNER, AN UNMARRIED MAN, as Trustor, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable in full at time of sale by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and state, and as more fully described in the above referenced Deed of Trust. Sale Date & Time: 11/23/2016 at 01:45 PM Sale Location: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA The street address and other common designation, if any, of the real property described above is purported to be: 165 SUNCREST DRIVE, SOQUEL, CA 95073-9709 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made in an "AS IS" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$649,991.46 (Estimated) as of 10/12/2016. Accrued interest and additional advances, if any, will increase this figure prior to sale. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the re-

scheduled time and date for the sale of this property, you may call, 916-939-0772 for information regarding the trustee's sale or visit this Internet Web site, [www.nationwideposting.com](http://www.nationwideposting.com), for information regarding the sale of this property, using the file number assigned to this case, T.S.# 9986-6718. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. NBS Default Services, LLC 301 E. Ocean Blvd. Suite 1720 Long Beach, CA 90802 800-766-7751 For Trustee Sale Information Log On To: [www.nationwideposting.com](http://www.nationwideposting.com) or Call: 916-939-0772. NBS Default Services, LLC, Nicole Rodriguez, Foreclosure Associate This communication is an attempt to collect a debt and any information obtained will be used for that purpose. However, if you have received a discharge of the debt referenced herein in a bankruptcy proceeding, this is not an attempt to impose personal liability upon you for payment of that debt. In the event you have received a bankruptcy discharge, any action to enforce the debt will be taken against the property only. NPP0292822 To: SANTA CRUZ RECORD 10/11/2016, 10/18/2016, 10/25/2016

NOTICE OF TRUSTEE'S SALE TS No. CA-16-709933-RY Order No.: 160106119-CA-VOI NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED TO THE COPY PROVIDED TO THE MORTGAGOR OR TRUSTOR (Pursuant to Cal. Civ. Code 2923.3) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/20/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): PEDRO SANCHEZ, A SINGLE MAN Recorded: 1/27/2006 as Instrument No. 2006-0005084 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 11/1/2016 at 1:45PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, located at

701 Ocean Street Santa Cruz, California 95060 Amount of unpaid balance and other charges: \$861,501.79 The purported property address is: 112 COLOMA STREET, SANTA CRUZ, CA 95060 Assessor's Parcel No.: 008-322-18 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 888-988-6736 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-16-709933-RY. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the sale is set aside for any reason, including if the Trustee is unable to convey title, the Purchaser at the sale shall be entitled only to a return of the monies paid to the Trustee. This shall be the Purchaser's sole and exclusive remedy. The purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, the Beneficiary's Agent, or the Beneficiary's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders rights against the real property only. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 888-988-6736 Or Login to: [20 • SANTA CRUZ RECORD • OCTOBER 11, 2016](http://www.quali-</a></p>
</div>
<div data-bbox=)



tyloan.com Reinstatement Line: (866) 645-7711 Ext 5318  
Quality Loan Service Corp. TS No.: CA-16-709933-RY  
IDSPub #0115948 10/11/2016 10/18/2016 10/25/2016

NOTICE OF TRUSTEE'S SALE TS No. CA-16-736463-JB Order No.: 8649011 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED TO THE COPY PROVIDED TO THE MORTGAGOR OR TRUSTOR (Pursuant to Cal. Civ. Code 2923.3) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/20/2009. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): GEORGE PHILLIPS AND RETA PHILLIPS, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP Recorded: 4/30/2009 as Instrument No. 2009-0019102 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 11/1/2016 at 1:45:00 PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, located at 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: \$395,659.81 The purported property address is: 15300 UPPER ELLEN RD, LOS GATOS, CA 95033 Assessor's Parcel No.: 091-141-64 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one

or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-16-736463-JB. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the sale is set aside for any reason, including if the Trustee is unable to convey title, the Purchaser at the sale shall be entitled only to a return of the monies paid to the Trustee. This shall be the Purchaser's sole and exclusive remedy. The purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, the Beneficiary's Agent, or the Beneficiary's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 916-939-0772 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-16-736463-JB IDSPub #0115796 10/11/2016 10/18/2016 10/25/2016

Loan No. 20085 File: TS16-3014 NOTICE OF TRUSTEE'S SALE UNDER DEED OF TRUST YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED March 2, 2014. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that ROBIL, INC., A CALIFORNIA CORPORATION, as trustee, or successor trustee, or substituted trustee pursuant to the Deed of Trust executed by, DAVID KIRACOFE, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY. Recorded on 3/11/2016 as Instrument No. 2015-0008806 in Book N/A Page N/A of official records in the office of the County Recorder of SANTA CRUZ County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded on 7/7/2016 in Book N/A Page N/A, as Instrument No. 2016-0024345 of said Official Records. WILL SELL ON NOVEMBER 3, 2016 AT THE FRONT ENTRANCE TO THE COUNTY COURTHOUSE 701 Ocean Street, Santa Cruz, CA 95060 At: 1:30 P.M. PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH

(payable at the time of sale in lawful money of the United States), all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State hereinafter described: As more fully described on said Deed of Trust. APN: 029-321-05 Legal Description See Exhibit "A" The land referred to is situated in the unincorporated area of the County of Santa Cruz, State of California, and is described as follows: Being a part of Section 9, Township 11 South, Range 1 West, Mount Diablo Base and Meridian, and more particularly bounded are described as follows: Beginning at an iron pipe standing at the intersection of the Easterly side of the County Road known as 17th Avenue with the Southerly boundary of lands conveyed by Luella Humphrey to Enoch Crews, by Deed dated July 1, 1925, and Recorded in Volume 54 of the Official Records at Page 125, Santa Cruz County Records, thence from said place of beginning running Northerly along the Easterly side of said 17th Avenue curving to the right with a radius of 1575 feet from a tangent bearing North 6 degrees 46 minutes 30 seconds West through an angle of 4 degrees 0 minutes for a distance of 109.96 feet to a station; therefore leaving said boundary South 84 degrees 38 minutes East 123.77 to a station: thence South 4 degrees 46 minutes 30 seconds East 70.0 feet to the Southerly boundary of said first above mentioned lands, thence along said boundary South 70 degrees 41 minutes West 122.70 feet to the place of beginning. APN: 029-321-05 Beneficiaries See Exhibit "B" MARILYN J. GREENBERG, TRUSTEE OF THE MARILYN J. GREENBERG LIVING TRUST, UTD 12-01-2014, as an undivided 100% interest. The property address and other common designation, if any, of the real property described above is purported to be: 2308 17TH AVENUE, SANTA CRUZ, CA 95062 The undersigned Trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expense and advances at the time of the initial publication of the Notice of Sale is: \$531,310.86 In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. In the event tender other than cash is accepted the Trustee may withhold the issuance of the Trustee's Deed until funds become available to the payee or endorsee as a matter of right. Said sale will be made but without covenant or warranty, express or implied regarding title, possession or encumbrances to satisfy the indebtedness secured by said Deed, advances thereunder, with interest thereon as provided in said Note, fees, charges and expenses of the trustee and the trusts created by said Deed of Trust. Dated: 10/6/2016 Robil, Inc., A California Corporation, As Said Trustee 309 Ray Street Pleasanton, CA 94566 925-223-8900 By Dan Dianda - President TAC: 3959 PUB: 10/13/16, 10/20/16, 10/27/16 TAC: 10/11/16, 10/18/16, 10/25/16

T.S. No. 037208-CA APN: 029-071-14 NOTICE OF TRUSTEE'S SALE Pursuant to CA Civil Code 2923.3 IMPORTANT NOTICE TO PROPERTY OWNER: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 2/21/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER On 10/31/2016 at 1:45 PM, CLEAR RECON CORP., as duly appointed trustee under and pursu-

ant to Deed of Trust recorded 2/28/2006, as Instrument No. 2006-0011472, of Official Records in the office of the County Recorder of Santa Cruz County, State of CALIFORNIA executed by: ABDERREHIM MEKKOUDI & ANDREA MEKKOUDI, HUSBAND & WIFE AS JOINT TENANTS WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK DRAWN ON A STATE OR NATIONAL BANK, A CHECK DRAWN BY A STATE OR FEDERAL CREDIT UNION, OR A CHECK DRAWN BY A STATE OR FEDERAL SAVINGS AND LOAN ASSOCIATION, SAVINGS ASSOCIATION, OR SAVINGS BANK SPECIFIED IN SECTION 5102 OF THE FINANCIAL CODE AND AUTHORIZED TO DO BUSINESS IN THIS STATE: AT THE COURTYARD STEPS TO THE SANTA CRUZ COUNTY COURTHOUSE LOCATED AT 701 OCEAN STREET, SANTA CRUZ, CA 95060 all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST The street address and other common designation, if any, of the real property described above is purported to be: 2050-2052 17TH AVENUE SANTA CRUZ, CA 95062 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be held, but without covenant or warranty, express or implied, regarding title, possession, condition, or encumbrances, including fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to pay the remaining principal sums of the note(s) secured by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$1,227,614.37 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pur-

suant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 758-8052 or visit this Internet Web site WWW.HOMESearch.COM, using the file number assigned to this case 037208-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR SALES INFORMATION: (800) 758-8052 CLEAR RECON CORP. 4375 Jutland Drive Suite 200 San Diego, California 92117 10/4, 10/11, 10/18

NOTICE OF TRUSTEE'S SALE TS No. CA-14-650654-RY Order No.: 150281073-CA-VOO NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED TO THE COPY PROVIDED TO THE MORTGAGOR OR TRUSTOR (Pursuant to Cal. Civ. Code 2923.3) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/21/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): VINCENT C PEEBLES AND LARA PEEBLES, HUSBAND AND WIFE AS JOINT TENANTS, AS TO AN UNDIVIDED 85% INTEREST AND JOAN DE ALEJANDRO, AN UNMARRIED WOMAN, AS TO AN UNDIVIDED 15% INTEREST Recorded: 4/30/2007 as Instrument No. 2007-0024094 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 10/18/2016 at 1:45PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, located at 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: \$774,169.54 The purported property address is: 5351 SOQUEL DRIVE, SOQUEL, CA 95073 Assessor's Parcel No.: 037-082-41-000 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved

in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-14-650654-RY. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the sale is set aside for any reason, including if the Trustee is unable to convey title, the Purchaser at the sale shall be entitled only to a return of the monies paid to the Trustee. This shall be the Purchaser's sole and exclusive remedy. The purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, the Beneficiary's Agent, or the Beneficiary's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 916-939-0772 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-14-650654-RY IDSPub #0114971 9/27/2016 10/4/2016 10/11/2016

# Famous Nathan

by Lloyd Handwerker  
with Gil Reavill



by Terri Schlichenmeyer

Mom always loved you best. I can beat you at that. You got more than me, more from Santa and a bigger birthday cake. I was Dad's favorite, I'm better than you, and sibling rivalry can linger long past childhood. It's not pretty and, as you'll see in "Famous Nathan" by Lloyd Handwerker (with Gil Reavill), it can bring down an empire.

Born in 1892 in Austria-occupied Poland, Nathan Handwerker was a go-getter, even as a boy: his family was poor and had many small mouths to feed so he, as the third-oldest son, begged his father to let him leave home to work. Eleven-year-old Handwerker found a series of jobs that paid little but he settled on one in a bakery, reasoning that he would never go hungry there.

Living in Poland at the turn of the last century could be dangerous for a young Jewish man – gangs and military recruiters were on the hunt – so Handwerker began saving to move to America. He left the Netherlands in March, 1912 and upon his arrival in New York a month later, he quickly found a job, then another, and another. Remembering his life back home, he found employment in

restaurants and worked his way up, toiling seven days a week while he learned English.

While

at his part-time job in Coney Island, Handwerker noticed a counter location that would make a perfect place to start a business.

It took awhile for Nathan's (later, Nathan's Famous) to be successful; Handwerker was initially charging too

much for his hot dogs

but once he settled on a nickel apiece, two cents for a drink, "the store" started to take off. Coney Island was the place to be, for New Yorkers escaping the city; Nathan's was open year 'round and became famous for speed and spectacle of service. Handwerker was at the store every day, sometimes for 20 hours a day but he still managed to marry and have three children – the younger two, both sons he hoped would someday take over the family business.

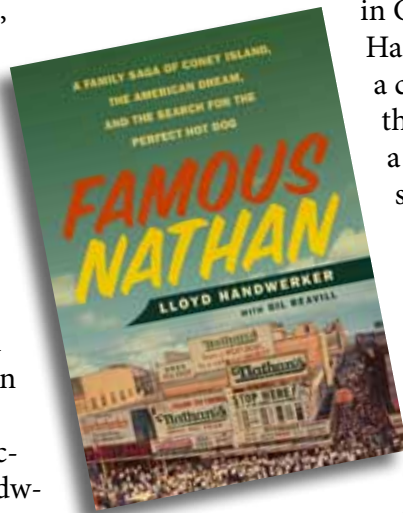
As they say, though, all good things must end. Coney Island changed quite a bit in 1966, thanks to a man named Trump; and Nathan's began to struggle, partly because of "small-is-beautiful versus big-is-bet-

ter debate" and good old-fashioned sibling rivalry.

As business biographies go, I thought "Famous Nathan" was one of the tastier.

Author Lloyd Handwerker, grandson of Nathan, starts his sweeping story with a Coney Island tradition, then moves in directions that truly couldn't be more opposite. We travel from a competitive eating stage to the sleeping-pallet of an illiterate, dirt-poor immigrant who stumbled into his life's work to avoid starvation, the irony of which is never allowed to be lost on readers. Handwerker's storytelling (with Gil Reavill) is clear, lively, and filled with such twists. I thoroughly enjoyed it.

From the first page, this is an easy book to like: it's interesting, has a smooth timeline, and sometimes reads like a novel. If you're hungry for that, "Famous Nathan" is a wiener. ■



## Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



## Santa Cruz Restaurant Week \$35 | October 12-19, 2016



### FIRST COURSE

#### KALE CAESAR SALAD

Curly kale tossed w/ Caesar dressing, parmesan, shaved bottarga & breadcrumbs

#### SUDA RAW

Shaved red & chioggia beet, carrot, fennel, celery & apple tossed w/ champagne vinaigrette, Point Reyes blue cheese, fines herb & brown-butter walnut

#### CRISPY ARTICHOKE

Stem-on whole artichoke heart lightly fried & served w/ lemon aioli

### SECOND COURSE

#### BUCATINI PESTO

Fresh bucatini served w/ a hazelnut basil pesto topped w/ torn basil & breadcrumbs

#### ARCTIC CHAR

Pan-seared on a bed of couscous w/ grilled eggplant & cucumber yogurt sauce

#### BAVETTE

Grass-fed Bavette steak w/ confit fingerlings, crispy onions, & chimichurri

### THIRD COURSE

#### OLIVE OIL CAKE

Served w/ candied orange peel & whipped cream

#### CHOCOLATE MOUSSE

Valrhona 62%

#### PEACHES & CREAM

Kirsch-glazed peaches, whipped marscapone

Good Times "Best of" Winner - 5 Years in a Row!

831.600.7068- 3910 PORTOLA DRIVE, SANTA CRUZ | EATSUDA.COM

