SANTA CRUZ RECORD

JUNE 14, 2016 - VOL. 45, NO. 34

LOCAL BUSINESS STARTS HERE

WWW.SANTACRUZRECORD.COM



NextSpace Santa Cruz

In 2008 NextSpace Santa Cruz opened its doors and has been the premier coworking space in Santa Cruz county ever since.

NextSpace Santa Cruz offers coworking in an innovative workspace and a thriving community with endless coffee, internet and opportunities for collaboration.

We provide a community space for freelancers, entre-

preneurs, small business owners and telecommuters to work productively. Members have a professional space with a creative and collaborative community that includes utilities, conference rooms and business structures.

NextSpace offers a variety of month-to-month membership options. Choose from open seating in the Café, individual workstations or private offices. All memberships include a business mailing address.

Every month we host a variety of networking and MeetUp events to promote small businesses, design and tech in Santa Cruz County.

This month, NextSpace will be hosting an Open House on Tuesday, June 28 from 6-8 p.m. Join

us for a tour, meet our wonderful Community Mangers and learn about our awesome summer promos.

Visit NextSpace.us for more information.

photos by NextSpace member Jules Holdsworth

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Tracking the Numbers

3 WCCK	1-1-0 2010	Y-T-D 2015
58	1154	1317
72	1744	1688
16	416	366
7	109	135
9	243	274
2	29	37
6	100	128
6	198	221
1		34
0		41
3		120
0		18
17	666	715
	.58	s Week Y-T-D 2016 .58. .1154. .72. .1744. .16. .416. .7. .109. .9. .243. .2. .29. .6. .100. .6. .198. .1. .27 .0. .29 .3. .91 .0. .17 .17. .666







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2-6 person offices starting at just \$850/mo.
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CALL 831-420-0710 OR EMAIL SANTACRUZ@NEXTSPACE.US

Born for This

by Chris Guillebeau



by Terri Schlichenmeyer

You have a job. It's fine.

Really, it's nothing earth-shattering.

You show up, do the work, get paid, go home, and do

paid, go home, and do it again the next time.

Sometimes, you're miserable but mostly, it's okay – though you wonder every now and then if that's all there is. In the new book "Born for This" by Chris Guillebeau, you'll see that it doesn't have to be.

Your best buddy has a job he loves and you have to admit, you're a little envious. Your job is okay, at best; "soul-crushing," at worst.

Ah, but what can you do? You don't necessarily want to be an entrepreneur. You like working for "a conventional employer." So what then? Guillebeau says, when choosing a road to workplace happiness, to remember that there are actually many roads and none of them are smooth.

The first step, he says, is to ignore mythology. You don't have to think like a CEO. You don't have to find a niche. And "if you miss one opportunity, there will be others." Next, to find what you were "born to do," use Guillebeau's "Joy-Money-Flow" formula: if work makes you happy, pays the bills, and utilizes your skills,

then it's a fit.

Know what working conditions you need to stay happy. Don't just take a job to have a job;

FOMO (fear of missing out) is one hazard on your way to a dream career. Have a Plan A, but "remember that there are 25 letters left." Understand that everybody's good at something and "if you're good

at one thing,

you're probably good at something else." Make a list of your best strengths, and hone the ones you know you'll need. Follow through on commitments. Know when it's time to shake things up and when it's time to quit a job. And cultivate a "side-hustle" that can support you during those in-between times. You might be surprised to see it become a full-time gig.

Like so many career-advice books today, "Born for This" contains some useful, helpful information, as well as some advice you might want to avoid.

Author Chris Guillebeau surely practices what he preaches: he uses his own dream-job path as one of his many case studies, which is proof that his ideas are mostly workable. They might not be easy, however, and this book doesn't seem to be as stepby-step as some readers may need.

What bothered me were the things that made my eyebrows raise. Advice to show up at a job you didn't get, then "just start working and see what happens" is social-media fodder, and could get a job-seeker in trouble. Over-confidence, brass, and sassy questioning of an assignment could get an employee fired.

I think this book is good enough but, like many such works, is only useful to a point. It might help a new graduate or a C-suiter find the perfect job, but it needs to be read with maturity and balance. You may, therefore, find limited help inside "Born for This"... or you may like it just fine





New Business Filings

Hard 2 Find Headwear Inc. Hard 2 Find Headwear Aptos CA 95003

Melissa Curtis **831 Towing**Aptos CA 95003

Joseph Krempetzs Connor White **Ephemeral Events**Ben Lomond CA 95005

Alicia Baird **Lioness Organics** Bonny Doon CA 95060

Stirling Cycles LLC **Santa Cruz Cycle Works** Boulder Creek CA 95006

Dustin T Keller **Big & Small Tree Care** Davenport CA 95017 Inna Dagman
Wild Creek Healing Arts
Los Gatos CA 95033

Edward Z Lee Jiaxin Zhao **Heipgo International Trade Co, LTD**San Francisco CA 94122

Palo Alto Sandwiches, Inc. **Baskin Robbins of Scotts Valley**#361177 San Jose CA 95128

TB J&M Corporation
The Buttery The Buttery Corner Cafe
Santa Cruz CA 95062

Albert J. Lemaire IV **Quantum Aerial** Santa Cruz CA 95060

Simon Earle-Handley
PhantomB3ats
Santa Cruz CA 95060

Adrian Carreno Diaz Alltronics TV Repair Seaside CA 93955

Pacific Inland Financial, Inc. **Pacific Inland Home Mortgage**Soquel CA 95073

ZLC3 LLC **Lost Empire Herbs** Soquel CA 95073 Isaac W Shikuma Pac Com Rio Del **Mar Holdings** Watsonville CA 95076

Luis G Estrada **D & Son's Trucking**Watsonville CA 95076



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See Public Notices beginning on page 10



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Data Specialist Meghan Hebard

Designer
Jules L. Holdsworth

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Three Steps to Getting Well-Deserved, Local PR

by Bryce Root

Most small business owners wonder how they can get a piece of the PR pie instead of their competitors always getting the coverage they deserve. There are a few things that factor into securing the front page or a segment on the six o'clock news. Ultimately, it's all about nurturing your relationships with the local media. As soon as you demonstrate that you're a reliable resource and that you'll go the extra mile to ensure their story is the best it can be, you will have taken the first step towards getting a leg up on your competition.

Step One: Put yourself in the shoes of local media reporters

- 1. News desks and reporters are continually looking for stories that stop their readers, listeners and viewers, in their tracks.
- 2. Reporters are tying regional, national and international stories into local angles. Is your business providing services/products to particular customer demographics that tie into these large-scale trends?
- 3. Is your industry approaching the summer/tourism season or a particular holiday and do you have a product/service that has the "wow" factor? Bottom Line: Review what you're already doing,

examine what may stand out and strike a reporter's interest.

Step Two: Get reporters' attention

- 1. First, your headline. Whether it's an email, press release or post, think eblast subject line or Tweet, has to be eye-catching.
- Your content needs to spell it out succinctly, making sure to include the critical, statistical elements and quotes that make your story newsworthy.
- 3. Got time? Make a follow-up call or send an email to reporters who opened your email, offering an exciting update to what you've already sent.
- 4. Imagery speaks louder than words. Be sure to include links to great photos and/or videos that depict what's going on and why your story is so powerful. This is another benefit of hiring a great photographer for last year's event as your image/video can now be featured.

Bottom Line: Use today's technology to communicate with your local media. Think old school with a digital twist.

Step Three: Make reporters glad they called and make their lives easier

- 1. Before you get the first media call/email from a reporter, be sure you're ready.
- 2. Write out the top five points you want to get

- across, but be sure to be conversational as reading a script is an immediate turnoff.
- 3. Line up three different reliable, charismatic contacts/perspectives they can talk to.
- 4. Provide a media tour filled with great visuals which, when paired with the contacts you're providing, offer a one-stop-shop for your reporter so they can spend more time with you and less time driving across town to speak with your competitors.

Bottom Line: Do the reporter's work for them and they will thank you for it.

For most small businesses, PR is the most cost-effective way to drive immediate traffic and sales. These opportunities don't usually fall into your lap, but they come from doing a little homework.

To fully capture the power of PR and to learn the art of working with your local media, we offer comprehensive PR and Media Training courses that will make sure you're prepped and ready the next time the media comes knocking.

Bryce Root, founder of the Root Group, provides the "complete marketing package" for our region's top, local businesses — ranging from retail stores and yourism destinations to residential services and local eateries. RootGroupMarketing.com

YOUR LOCAL BUSINESS ADVOCATES

SLINGSHOT SlingshotToSuccess.com

Monterey, San Benito & Santa Cruz Counties



Business Acceleration Services

SLINGSHOTSV.COM



Strategic Marketing Services

ROOTGROUPMARKETING.COM



A.B.C. License Transfers

Applicant - Buyer Transferor - Seller **Location of License** Escrow Holder

Z MA Inc. Eli Ben Tov **705 Capitola Rd, Santa Cruz** None Shown

La Bodeguita Liquor Inc. Doris & Lester Osborn 8 **00 Garner Ave., Salinas** Unity Escrow

Moss Landing Marine LLC Dennis J. Long 10932 Clam Way, Moss Landing None Shown

HHLP Sanctuary Lessee LLC Kula Ranch Inc. **3295 Dunes Rd. #A, Marina** Bay Commercial Bank



Businesses in Escrow

Seller Buyer **Business** Escrow Holder Last day for Claims

Winchester Auto Stores Inc. Genuine Parts Company **Winchester Ebikes** Capitol City Escrow 6/22/2016

Evan Yousif Sumeet Wig **Express Mart** Business & Escrow Service Center Inc. 6/27/2016

Business Opportunities

Main Street Realtors

2567 Main Street **Soquel, CA 95073** (831) 462-4000



HOT DOG CART in Prime Beach Location

\$55000

A rare opportunity to acquire an ongoing retail food business located at the entrance of the Santa Cruz Wharf.



ESTABLISHED FLORIST AND **GIFT SHOP**

\$120000

In business since 1946. Sales include online, phone, retail, delivery and event orders, Member of Teleflora.

Business Opportunities

Coast Business Brokerage

10096 Soquel Dr. #2 **Aptos CA 95003** (831) 685-8866

RETAIL GIFT STORE

Area: Santa Cruz County County: Santa Cruz

Price: \$525,000+

HIgh quality and very profitable gift and garden boutique located in Santa Cruz County area. Boutique features fabulous lines of women's apparel, handbags, books, baby clothes, and many other quality gift items. Quality home and garden items abound, as well as cooking gifts and furniture items.

NDA AND PROFILE REQUIRED. PLEASE CALL OR EMAIL REX WALTERS, BROKER.

Coast Business Brokerage

831-239-2080

scbusinessbroker@gmail.com

#01841628 SUCCESSFUL APPLIANCE REPAIR SERVICE

Area: Santa Cruz Area County: Santa Cruz Price: \$95,000+inv.

Successful, well-established major appliance repair business in Santa Cruz coastal area. Business repairs such appliances as: washers, dryers, refrigerators, dishwashers, ranges, etc. Business has reputation for prompt, honest, quality repairs done right. In business for over 45 continuous years.

NDA AND PROFILE REQUIRED.

PLEASE CALL OR EMAIL REX WALTERS, BROKER. Coast Business Brokerage

831-239-2080

scbusinessbroker@gmail.com

BRE #01841628

PUBLISHING COMPANY

Area: Northern California Coast

Price: \$400,000

Over two decades of continuous publication, this publishing company is fully integrated into the life of the community it serves. Owner is retiring and has a successful and creative standard to pass on to a new owner. Approximately 4,000 client contacts.

Plenty of upside for savvy new owner. NDA AND PROFILE REQUIRED.

PLEASE CALL OR EMAIL REX WALTERS, BROKER.

Coast Business Brokerage

831-239-2080

scbusinessbroker@gmail.com

BRE #01841628

PREMIUM COFFEE DISTRIBUTOR

Area: San Francisco Bay Area

Price: \$275,000

A leading distributor of branded premium Italian espresso, coffee, tea and cocoa for offices and restaurants in the San Francisco Bay Area.

NDA AND PROFILE REQUIRED.

PLEASE CALL OR EMAIL

KEN JOHNSON, AGENT

Coast Commercial Brokerage

408-799-2117

kenjcoastma@gmail.com

BRE #01905767

ESTABLISHED REAL ESTATE APPRAISAL SERVICE

Area: San Francisco Bay Area County: Alameda, Contra Costa, Monterey, San Francisco, San Mateo, Santa Clara, Santa Cruz

Price: \$60,000

Well established and profitable real estate appraisal business. Home based with excellent job flow. Serves San Francisco Bay and Santa Cruz and Monterey Bay areas. Requires Appraiser's or Trainee license, or ability to get one quickly.

NDA AND PROFILE REQUIRED.

PLEASE CALL OR EMAIL

REX WALTERS, BROKER.

Coast Business Brokerage

831-239-2080

scbusinessbroker@gmail.com

BRE #01841628

REFRIGERATION COMPANY

Area: Central Coast

Price: \$425,000 + Inventory

Profitable Central Coast Refrigeration Company for Sale. 52 year-old refrigeration company located in the central coast area of California specializes in total refrigeration management, which includes: sales, installation, and service of commercial, industrial, transportation-related refrigeration.

NDA AND PROFILE REQUIRED. PLEASE CALL OR EMAIL KEN JOHNSON, AGENT Coast Commercial Brokerage 408-799-2117

kenjcoastma@gmail.com

BRE #01905767

COFFEEHOUSE AND WINE BAR

Area: Monterey Bay County: Santa Cruz Price: \$250,000 + inv.

Excellent gourmet coffee and pastries in the morning, wine and tapas in the evening. Over \$100,000 invested in remodel makes this one of the favorite go-to spots in the area. Attention to detail shines through in every aspect. Live music and wine tastings. Great traffic count and foot traffic. Very hard to get Santa Cruz County Type 41 on-site beer and wine license included in sale.

NDA AND PROFILE REQUIRED. PLEASE CALL OR EMAIL REX WALTERS, BROKER. Coast Business Brokerage 831-239-2080 scbusinessbroker@gmail.com

PARTY RENTAL COMPANY

Area: Monterey Bay County: Santa Cruz Price: \$2,750,000

BRE #01841628

Inventory: \$2,000,000 incl. in price.

This established full service professional party rental business has been successfully serving Clients in Santa Cruz, Monterey, Santa Clara and San Benito Counties for over 15 years. With a large base of repeat customers, wedding planners, and local organizations, they have shown consistent 20% growth with revenues exceeding \$2 Million and net (SDE) in excess of \$500,000. They have the largest selection of items in the county with over \$2 Million in inventory including a complete selection of chairs, tables, tents, glassware, china, flatware, centerpieces, patio equipment, and an extensive supply of table linens. Employess are long term with stable, established work patterns and a strong management team and computer systems. Business has a professional showroom 12,000 s.f. engineered distribution center, and a complete in -house laundry cleaning and press room for table linens.

NDA AND PROFILE REOUIRED. PLEASE CALL OR EMAILREX WALTERS, BROKER. Coast Business Brokerage 831-239-2080 scbusinessbroker@gmail.com BRE #01841628

Commercial Leasing

Main Street Realtors

2567 Main Street Soquel, CA 95073

High Visibility Retail-Automotive Use/Warehouse



5346 Scotts Valley Rd, Scotts Valley \$1.30 - \$1.63 Per Sf NNN

690 - 4,252 SF of prime modern commercial space right off Hwy 17 in north Santa

Cruz. Zoned C-S: Permits most retail, office and service uses.

 Datta Khalsa
 Andrew Myers

 831.818.0181
 831.588.2014

 Cal BRE 01161050
 Cal BRE 01980936

2 Suites in Great Eastside Location



1729 Seabright Avenue, Santa Cruz \$1.25 Per RSF, NNN

Suite B - 2,608+/- RSF consisting of 5 offices & a bullpen area.

Suite C - 1,050+/- RSF consisting of one small office & a bullpen area

 Fred Antaki
 Andrew Myers

 831.295.8850
 831.588.2014

 Cal BRE 01035303
 Cal BRE 01980936

Mid-County Office Space



1850 41st Ave, Suite 103, Capitola \$2,485 Per Month

1,178 SF suite in multi-tenant office building, located at a signalized intersection across the street from the Capitola Mall.

 Fred Antaki
 Andrew Myers

 831.295.8850
 831.588.2014

 Cal BRE 01035303
 Cal BRE 01980936

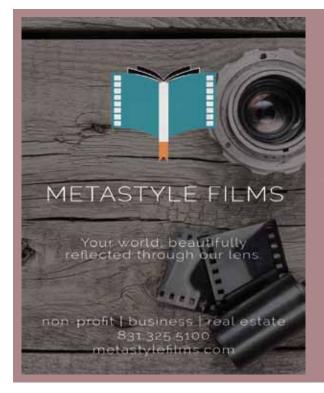


Fred Antaki 831.295.8850 Cal BRE01035303 Andrew Myers 831.588.2014 Cal BRE01980936

Small Downtown Office Suite

55 River Street, Santa Cruz \$1,150 Per Month

675 +/- SF, Two private offices and reception area. Move-in condition. Ideal downtown location near Santa Cruz Metro bus line, Main Post Office.



WE BELIEVE IN MAKING A DIFFERENCE.

There are so many challenges in this world. We support those who stand up to those challenges. We give people a vehicle to share their story with the masses. Our films inspire others to do what they love, share what they love, with the people that they love. We love working with companies that have a strong social mission inherent to their business model and want to share with their customers the impact that they have on the world. Our customers are the face of global change, and Metastyle Films is proud to help them in their mission.



Weekly Real Estate Sales

Property Address APN# Purchase Price Document# Date Recorded

Santa Cruz County

704 Loma Prieta Dr. Aptos CA 95003 044-152-22 \$610,000 2016-19453 6/2

529 Santa Marguarita Dr. Aptos CA 95003 044-143-30 \$1,413,000 2016-19612 6/2

355 Coates Dr. Aptos CA 95003 038-216-28 \$2,065,000 2016-19702 6/3

222 Siesta Dr. Aptos CA 95003 041-393-06 \$800,000 2016-19706 6/3

222 Claudius Dr. Aptos CA 95003 042-233-09 \$1,100,000 2016-19813 6/3

215 Mar Vista Dr. Aptos CA 95003 038-111-17 \$523,000 2016-19971 6/6

100 Norman Rd. Aptos CA 95003 041-112-25 \$212,545 2016-20254 6/7

62 Robak Dr. Aptos CA 95003 045-331-08 \$725,000 2016-20317 6/7

608 Middlefield Dr. Aptos CA 95003 038-162-16 \$935,000 2016-20366 6/8

411 Townsend Dr. Aptos CA 95003 043-011-20 \$950,000 2016-20437 6/8

146 Starview Place Boulder Creek CA 95006 083-035-04 \$539,000 2016-19470 6/2

12965 Highway 9 Boulder Creek CA 95006 081-173-05 \$599,000 2016-19765 6/3

1110 Rambling Rd. Boulder Creek CA 95006 085-022-25 \$419,000 2016-19828 6/3

195 Pleasant Way Boulder Creek CA 95006 083-105-20 \$599,000 2016-20412 6/8

640 Middleton Dr. Boulder Creek CA 95006 082-283-01 \$975,000 2016-20426 6/8

1249 Windward Lane Capitola CA 95010 034-611-03 \$740,000 2016-19830 6/3

1625 Heritage Lane Capitola CA 95010 5755 Empire Grade Santa Cruz CA 95060 034-282-08 \$900,000 2016-19838 6/3

505 El Solyo Heights Dr. Felton CA 95018 071-031-38 \$765,000 2016-20409 6/8

381 Chappel Rd. Freedom CA 95019 015-331-78 \$542,000 2016-19825 6/3

33 Compton Terrace Freedom CA 95019 014-161-09 \$550,000 2016-20057 6/6

33 Aqua View Dr. La Selva Beach CA 95076 045-361-01 \$1,245,000 2016-19704 6/3

763 The Shore Line La Selva Beach CA 95076 046-331-08 \$400,000 2016-20202

123 Hoover Rd. Los Gatos CA 95033 099-081-09 \$410,000 2016-20197 6/7

24185 Summit Woods Dr. Los Gatos CA 95033 097-301-02 \$1,270,000 2016-20261

220 18th Avenue Santa Cruz CA 95062 028-165-14 \$1,075,000 2016-19457 6/2

417 Oregon St. Santa Cruz CA 95060 004-259-19 \$1,600,000 2016-19460 6/2

127 Prvce St. Santa Cruz CA 95060 002-331-24 \$628,000 2016-19462 6/2

116 Meadowview Lane Santa Cruz CA 95060 008-681-24 \$877,000 2016-19468

30 Club House Rd. Santa Cruz CA 95060 060-101-12 \$2,150,000 2016-19492 6/2

11 Hillsdale Ave. Santa Cruz CA 95060 061-391-10 \$1,390,000 2016-19545 6/2

512 Park Way Santa Cruz CA 95062 009-291-72 \$954,000 2016-19584 6/2

281 Conifer Lane Santa Cruz CA 95062 080-102-19 \$1,005,000 2016-19588 6/2

114 Westmoor Pl. Santa Cruz CA 95060 002-031-20 \$940,455 2016-19716 6/3

917 Pellegrini St. Santa Cruz CA 95062 028-022-13 \$725,000 2016-19722 6/3

81 Hollins Dr. Santa Cruz CA 95060 060-211-03 \$1,192,500 2016-19801 6/3

125 Blaine St. #J Santa Cruz CA 95062 008-641-01 \$425,000 2016-19823 6/3

120 Braemoor Dr. Santa Cruz CA 95060 080-303-06 \$949,000 2016-19832 6/3

11035 Empire Grade Santa Cruz CA 95060 080-031-25 \$731,000 2016-19953 6/6

128 Grant St. Santa Cruz CA 95060 008-551-06 \$545,000 2016-20042 6/6

063-241-12 \$1,400,000 2016-20322 6/7

108 Darwin St. Santa Cruz CA 95062 011-132-28 \$950,000 2016-20348 6/8

331 Harbor Dr. Santa Cruz CA 95062 011-092-51 \$910,000 2016-20357 6/8

841 40th Avenue Santa Cruz CA 95062 032-062-16 \$675,000 2016-20361 6/8

4055 Brommer St. Santa Cruz CA 95062 034-164-09 \$720,000 2016-20432 6/8

5025 Coast Rd. Santa Cruz CA 95060 059-023-04 \$475,000 2016-20436 6/8

4 Kerry Ct. Scotts Valley CA 95066 023-112-06 \$912,000 2016-19442 6/2

34 Deerfield Dr. Scotts Valley CA 95066 023-431-08 \$1,265,000 2016-19610 6/2

11 Kerry Ct. Scotts Valley CA 95066 023-291-03 \$965,000 2016-20384 6/8

3147 Center St. Soquel CA 95073 030-093-10 \$600,000 2016-19768 6/3

4430 Esta Lane Soquel CA 95073 030-201-64 \$924,500 2016-20083 6/7

20 Webb Road Watsonville CA 95076 110-063-12 \$700,000 2016-19714 6/3

132 Linden Rd. Watsonville CA 95076 050-031-13 \$300,000 2016-19718 6/3

138 Lighthouse Dr. Watsonville CA 95076 018-632-39 \$545,000 2016-19794 6/3

553 Secova St. Watsonville CA 95076 017-754-14 \$598,500 2016-19847 6/3

1309 Green Valley Rd. Watsonville CA 95076 109-131-15 \$1,100,000 2016-19944

1003 Freedom Bl. Watsonville CA 95076 016-121-18 \$600,000 2016-19950 6/6

112 Onyx Drive Watsonville CA 95076 051-641-04 \$430,000 2016-20091 6/7

9 Cutter Dr. Watsonville CA 95076 051-151-23 \$619,000 2016-20300 6/7

Monterey County

Torres St. 5 NE of 4th Ave. Carmel CA 93923 010-103-012 \$719,000 2016-29929 6/2

4000 Rio Rd. #64 Carmel CA 93923 015-541-067 \$597,000 2016-30153 6/2

25116 Hatton Rd. Carmel CA 93923 009-153-004 \$1,650,000 2016-30684 6/6

Vacant Land Carmel CA 93923 243-211- 017 \$1,905,000 2016-31191 6/8	2206 Golden Oaks Lane Monterey CA 93940 001-943-014 \$257,000 2016-30213 6/3	11 Cheswick Cir. Salinas CA 93906 153- 271-014 \$509,000 2016-30386 6/3
Vacant Land Carmel CA 93923 243-221- 019 \$1,270,000 2016-31192 6/8	2309 Golden Oaks Lane Monterey CA 93940 001-943-026 \$435,000 2016-30221	230 Winham St. Salinas CA 93901 002-383-008 \$369,000 2016-30402 6/3
94 Hacienda Carmel Carmel CA 93923 015-337-015 \$515,000 2016-31243 6/8	6/3	12767 Rogge Village Loop Salinas CA 93906 211-014-118 \$336,500 2016-30513 6/3
7 Yankee Point Dr. Carmel CA 93923 243- 132-005 \$2,405,000 2016-31342 6/8	1246 Prescott Ave. Monterey CA 93940 001-134-009 \$485,000 2016-30600 6/6	1061 Riker St. Salinas CA 93901 002-589- 050 \$325,000 2016-30622 6/6
SW 6th Ave & Carpenter St. Carmel CA 93921 010-033-005 \$540,000 2016-30820 6/7	500 Glenwood Cir. #227 Monterey CA 93940 001-774-023 \$259,000 2016-30839 6/7	1618 Newport Ct. Salinas CA 93906 153- 141-010 \$368,000 2016-30637 6/6
7 Laguna Robles Carmel Valley CA 93924 189-543-007 \$535,000 2016-30122 6/2	92 Via Ventura Monterey CA 93940 001- 463-034 \$610,000 2016-30842 6/7	709 College Dr. Salinas CA 93901 002-282- 016 \$430,000 2016-30681 6/6
40 Camino De Travesia Carmel Valley CA 93924 189-401-008 \$750,000 2016-30165	3 Victoria Vale Monterey CA 93940 014- 111-029 \$1,200,000 2016-31240 6/8	285 San Juan Grade Rd. Salinas CA 93906 113-182-014 \$304,000 2016-30699 6/6
6/2 365 Ridge Way Carmel Valley CA 93924	139 Dunecrest Ave. Monterey CA 93940 011-463-029 \$705,000 2016-31334 6/8	14020 Reservation Rd. Salinas CA 93908 203-062-006 \$310,000 2016-30717 6/6
187-361-008 \$1,550,000 2016-30837 6/7 216 Vista Verde Carmel Valley CA 93924	211 Grand Ave. Pacific Grove CA 93950 006-283-016 \$799,000 2016-30079 6/2	1861 Cherokee Dr. #2 Salinas CA 93906 261-765-042 \$180,000 2016-30725 6/6
197-041-020 \$1,380,000 2016-31120 6/8	602 Lobos Ave. Pacific Grove CA 93950 006-532-012 \$899,000 2016-30208 6/3	17696 River Run Rd. Salinas CA 93908 139-261-040 \$620,000 2016-30800 6/7
81 Pheasant Ridge Rd. Del Rey Oaks CA 93940 012-611-031 \$422,500 2016-29934 6/2	150 Forest Ave. Pacific Grove CA 93950 006-165-007 \$1,560,000 2016-30597 6/6	12789 Rogge Village Loop Salinas CA 93906 211-014-109 \$304,000 2016-31126 6/8
1248 Cabernet Dr. Gonzales CA 93926 020-271-024 \$365,000 2016-31068 6/7	218 3rd Street Pacific Grove CA 93950 006- 255-005 \$756,000 2016-31131 6/8	793 Danbury St. Salinas CA 93906 153- 195-004 \$502,000 2016-31184 6/8
1251 Greenleaf Loop Greenfield CA 93927 024-311-020 \$295,000 2016-30278 6/3	1064 Mission Rd. Pebble Beach CA 93953 007-213-002 \$735,000 2016-29967 6/2	8729 Eagles Roost Rd. Salinas CA 93907 125-621-012 \$600,000 2016-31222 6/8
625 Livingston Ave. King City CA 93930 026-631-028 \$255,000 2016-30198 6/3	15075 Oak Hills Dr. Salinas CA 93907 133- 351-018 \$570,000 2016-30002 6/2	1348 Cachuma Ct. Salinas CA 93906 153- 403-004 \$315,000 2016-31226 6/8
305 N. Mildred Ave. King City CA 93933 026-071-006 \$335,000 2016-31033 6/7	6477 Boyer Dr. Salinas CA 93907 125-471- 019 \$470,000 2016-30034 6/2	21425 Riverview Ct. Salinas CA 93908 139- 231-019 \$712,000 2016-31315 6/8
45325 Vista Place King City CA 93926 420- 271-016 \$432,000 2016-31199 6/8	1127 Sherman Dr. Salinas CA 93907 261-721-040 \$306,000 2016-30128 6/2	27602 Prestancia Cir. Salinas CA 93908 139-424-052 \$850,000 2016-31340 6/8
Vacant Land King City CA 93930 245-021- 011 \$454,500 2016-31223 6/8	6680 Leon Dr. Salinas CA 93907 125-481- 004 \$539,000 2016-30156 6/2	1281 Hilby Ave. Seaside CA 93955 012- 343-015 \$345,000 2016-29896 6/2
227 Barbara Cir. Marina CA 93933 032- 042-015 \$393,500 2016-30127 6/2	18 Madonna Dr. Salinas CA 93906 003-742-022 \$352,000 2016-30170 6/2	1622 Luxton St. Seaside CA 93955 012-692-024 \$452,000 2016-30211 6/3
3101 Bradley Cir. Marina CA 93933 032- 232-064 \$586,500 2016-30993 6/7	22935 Gudotti Dr. Salinas CA 93908 161- 502-006 \$831,500 2016-30191 6/2	1764 Havana St. Seaside CA 93955 012- 114-018 \$440,000 2016-30373 6/3
371 Reindollar Ave. Marina CA 93933 032- 342-004 \$459,000 2016-31049 6/7	131 Primrose Dr. Salinas CA 93906 003-642-019 \$399,000 2016-30204 6/3	1869 Waring St. Seaside CA 93955 012- 833-014 \$440,000 2016-30516 6/3
3163 Shuler Cir. Marina CA 93933 032- 101-051 \$464,500 2016-31129 6/8	787 Central Ave. Salinas CA 93907 016-022-003 \$372,000 2016-30217 6/3	1651 Laguna St. Seaside CA 93955 012-162- 016 \$270,000 2016-30804 6/7
460 Gloria Cir. Marina CA 93933 032-381- 025 \$460,000 2016-31320 6/8	92 Ragsdale Ct. Salinas CA 93905 004-031- 058 \$256,000 2016-30219 6/3	34890 Shirttail Canyon Rd. Soledad CA 93960 417-191-018 \$187,000 2016-30312
900 Irving Ave. Monterey CA 93940 001- 125-024 \$692,000 2016-29931 6/2	117 Maple St. Salinas CA 93901 002-396- 021 \$425,000 2016-30275 6/3	6/3 908 La Colina Soledad CA 93960 022-481-
500 Glenwood Cir. #224 Monterey CA 93940 001-774-019 \$265,000 2016-29986 6/2	336 Central Ave. Salinas CA 93901 002- 143-004 \$1,750,000 2016-30377 6/3	

San Benito County

2020 Eldene Dr. Hollister CA 95023 057-500-038 \$474,000 2016-5616 6/2

490 Ridgemark Dr. Hollister CA 95023 020-610-020 \$400,000 2016-5628 6/2

1331 Union Heights Dr. Hollister CA 95023 021-080-063 \$875,000 2016-5659 6/3

1571 Rainbow Dr. Hollister CA 95023 057-267-010 \$535,000 2016-5663 6/3

1530 Hilltop Rd. Hollister CA 95023 057-480-010 \$550,000 2016-5665 6/3

180 Sundance Dr. Hollister CA 95023 057-700-008 \$548,500 2016-5668 6/3

252 Lesley Lane Hollister CA 95023 016-150-063 \$780,000 2016-5694 6/3

2160 Glenview Dr. Hollister CA 95023 057-600-013 \$592,000 2016-5699 6/3

863 1/2 Fremont Way Hollister CA 95023 053-220-040 \$230,000 2016-5701 6/3

2671 Sadies Ct. Hollister CA 95023 057-680-045 \$534,500 2016-5774 6/7

627 6th Street Hollister CA 95023 053-092-007 \$400,000 2016-5800 6/7

691 El Camino Paraiso Hollister CA 95023 020-351-026 \$380,000 2016-5802 6/7

1600 Bayberry St. Hollister CA 95023 057-560-048 \$560,000 2016-5805 6/7

241 Gibson Dr. #D Hollister CA 95023 056-310-013 \$330,000 2016-5809 6/7

1250 Tamara Ct. Hollister CA 95023 052-260-015 \$455,000 2016-5813 6/8

415 5th Street San Juan Bautista CA 95045 002-360-004 \$482,000 2016-5696 6/3

NOTICE

Public Notices

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0909

The following person is doing business as: SANTA CRUZ BABYWEARING, 3360 Houts Dr. #C, Santa Cruz CA 95065.

Heidi Olson, address same as business; Sonia Phillips, 615 Cedar St. Aptos CA 95003

This business is conducted by a Joint Venture. /s/Sonia Phillips

The registrant commenced to transact business under the fictitious business name listed above on 5/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/5/16. 5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-0917

The following person is doing business as: 1. IRRE-SISTIBLE MARKETING 2. IRRESISTIBLE ON-LINEMARKETING3. IRRESISTIBLE WRITING.

435 Hubbard Gulch Rd. Ben Lomond CA 95005. Irrestistible Online Marketing, Inc., PO Box 900, Felton CA 95018.

This business is conducted by a Corporation.

/s/Vrinda Normand, President

The registrant commenced to transact business under the fictitious business name listed above on 10/28/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/6/16.

5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0971

The following person is doing business as: **SANTA** CRUZ CANNA FARMS, 2031 Maciel Ave. Santa Cruz CA 95062.

Steve Salver, address same as business.

This business is conducted by an Individual.

/s/Steve Salver

The registrant commenced to transact business under the fictitious business name listed above on 7/4/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/17/16.

5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME STATEMENT Refile with Change

File No. 16-0972

The following person is doing business as: THE POINT MARKET, 2-3040 East Cliff, Santa Cruz

Davenport Point Corporation, 550 Baltusrol Dr. Aptos CA 95003.

This business is conducted by a Corporation.

/s/Hassan Ayyad, President

The registrant commenced to transact business under the fictitious business name listed above on 5/18/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/17/16.

5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0980

The following person is doing business as: REGARD-ING BABY, 131 Walti St. Apt. D, Santa Cruz CA 95060. Lisa S. Gerber, address same as business.

This business is conducted by an Individual.

/s/Lisa S. Gerber

The registrant commenced to transact business under the fictitious business name listed above on 5/10/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/18/16. 5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0988

The following person is doing business as: RACHEL RIOT, 250 River St. #133, Santa Cruz CA 95060.

Manic Designs by Rachel Riot, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Rachel Cheung, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on 3/30/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/19/16.

5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0988

The following person is doing business as: R&M TRANSPORT, 77 Aspen Way, Suite 101, Watsonville CA 95076.

Jose R. Juarez, 23 Beverly Dr. Watsonville CA 95076. This business is conducted by an Individual.

/s/Jose R. Juarez

The registrant commenced to transact business under the fictitious business name listed above on 5/19/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/19/16.

5/24, 5/31, 6/7, 6/14

NVESTORS EDGE

TRI-COUNTY REAL ESTATE DIRECTORY

Grant Deeds - Weekly Real Estate Sales Weekly Notices of Default Cancellations - NOD's

Trustee Sales/Foreclosures - Santa Cruz County Trustee Sales/Foreclosures - Monterey County Trustee Sales/Foreclosures - San Benito County

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> > For information contact Liese Varenkamp at the Santa Cruz Record

> > > SantaCruzRecord@gmail.com SantaCruzRecord.com (831) 454-9820

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1008

The following person is doing business as: **AMY HAIR CUT**, 4865 Scotts Valley Dr. Scotts Valley Ca 95066. An Tra Nhat Nguyen, 126 Oak Lane, Scotts Valley CA 95066.

This business is conducted by an Individual. /s/An Nugyen

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/24/16.

5/24, 5/31, 6/7, 6/14

SUMMONS CROSS COMPLAINT (CITACION JUDICIAL)

CASE NUMBER (Número del Caso): 26-64868 NOTICE TO CROSS-DEFENDANT (AVISO AL CONTRA DEMANDADO): **STEVEN BEL-MONT; TIMOTHY ANDERSON, AND DOES 1 through 5.**

YOU ARE BEING SUED BY CROSS-COM-PLAINANT (LO ESTÁ DEMANDANDO EL DONTRADEMANDANTE):

CYNTHIAY. HESTER and DON MARZETTA

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo. ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www. lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es):

Napa County Superior Court, 825 Brown Street, Napa, CA 94559.

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

Philip H. Kelly, Esq., SBN 64278 Jacqueline M. Moreira, Esq., SBN 130735 1221 Farmers Lane, Suite 200 Santa Rosa, CA 95405

DATE (Fecha): November 20, 2015 Clerk, by (Secretario), by C. Frankie, Deputy 5/24, 5/31, 6/7, 6/14

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF AMANDA MEHL and PETER COATES for CHANGE OF NAME

16CV01280

TO ALL INTERESTED PERSONS:

1. Petitioner: **AMANDA MEHL and PETER COATES** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

SOLAS MEHL COATES PROPOSED NAME(s):

SOLAS IZEN MEHL COATES

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JULY 7, 2016, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY May 23, 2016

Amanda Mehl

26 Grandview Ave

Felton CA 95018

831 246-4590

5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-0786

The following person is doing business as: **EXCEPTIONALLY CLEAN HOMES,** 151 Stephen Rd. #D, Aptos CA 95003.

Stephen Young, address same as business.

This business is conducted by an Individual.

/s/Stephen Young

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County

Clerk of Santa Cruz County on 4/28/16. 5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0835

The following person is doing business as: 1. PEMACRAFT 2. SLOWPRESSJUICER.COM 3. **SLOWPRESSJUICERS.COM**, 161 Timberwood Rd. Boulder Creek CA 95006.

Ethan Benjamini, address same as business.

This business is conducted by an Individual.

/s/Ethan Benjamini

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/25/16.

5/24, 5/31, 6/7, 6/14

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0938

The following person is doing business as: THIS TINY OCEAN, 740 Park Way, Santa Cruz CA 95066. Suzanne M Thomas, address same as business.

This business is conducted by an Individual.

/s/Suzanne M. Thomas

The registrant commenced to transact business under the fictitious business name listed above on 5/1/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/10/16.

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0944

The following person is doing business as: HIP & CHICK ORGANIK'S, 745 41st Ave. Santa Cruz CA 95062.

Maria D. Neu and Vanessa Sanchez, 226 20th Ave. Santa Cruz CA 95062.

This business is conducted by a General Partnership. /s/Maria D Neu /s/Vanessa Sanchez

The registrant commenced to transact business under the fictitious business name listed above on 1/8/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/11/16.

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0963

The following person is doing business as: BISSANI CONSULTING GROUP, 141 Via Medici, Aptos CA 95003.

Karen D. Bissani and Moussaddak, address same as

This business is conducted by a Married Couple.

/s/Karen Diane Bissani

The registrant commenced to transact business under the fictitious business name listed above on 1/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/16/16. 5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0968

The following person is doing business as: 1. LIT-TLE DARLING 2. LITTLE DARLING PHOTO 3. LITTLE DARLING PHOTOGRAPHY, 201 Burl Rd. File No. 16-0996

Santa Cruz CA 95060.

Tatiana Scher, address same as business.

This business is conducted by an Individual.

/s/Tatiana Scher

The registrant commenced to transact business under the fictitious business name listed above on 1/1/14. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/17/16.

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0976

The following person is doing business as: **TALEN**-TRON, 1 Victor Square, Suite 8003, Scotts Valley CA 95066.

Accelerate Mobile Apps, Inc., address same as business.

This business is conducted by a Corporation. /s/Carol Malady, CFO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/18/16.

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0986

The following person is doing business as: **REAL** SC, 540 Southview Terrace, Santa Cruz CA 95060. Edward G. Dees, Jr., address same as business. This business is conducted by an Individual. /s/Edward Dees Jr.

The registrant commenced to transact business under the fictitious business name listed above on 5/12/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/19/16.

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0987

The following person is doing business as: MID-TOWN GUITAR COMPANY, 926 Soquel Ave. Santa Cruz CA 95062.

Frank W. Male and Kathryn J. McCulloch, 404 Harbor Dr. Santa Cruz CA 95062.

This business is conducted by a Married Couple.

/s/Kathy McCulloch

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/19/16.

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME **STATEMENT**

The following person is doing business as: 1. APPTER-BURNER 2. CLOUD BRIGADE 3. LAUNCH BRI-GADE 4. SANTA CRUZ TELECOM, 101 Cooper St.

Suite 218, Santa Cruz CA 95060.

Scratchspace Inc., address same as business.

This business is conducted by a Corporation.

/s/Chris Miller, President

The registrant commenced to transact business under the fictitious business name listed above on 4/11/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/20/16. 5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-1033

The following person is doing business as: 1. THE **BUTTERY 2. THE BUTTERY BREAD & PASTRY 3. THE BUTTERY CORNER CAFE**, 702 Soquel Ave. Santa Cruz CA 95062.

TB J&M Corporation, address same as business. This business is conducted by a Corporation.

/s/Michael Park, President

The registrant commenced to transact business under the fictitious business name listed above on 5/31/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/31/16.

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2011-0001289

The following person has Abandoned the use of the Fictitious Business Name(s): WESTSIDE COFFEE CO., 849 H Almar Ave. Santa Cruz CA 95060.

Pornkanok Erece, 104 English Dr. Santa Cruz CA 95065.

This business was conducted by an Individual. /s/Pornkanok Erece

The registrant commenced to transact business under the fictitious business name listed above on 6/13/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/205/31

5/31, 6/7, 6/14, 6/21

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF AM-MORA GRACE for CHANGE OF NAME 16CV01320

TO ALL INTERESTED PERSONS:

1. Petitioner: **AMMORA GRACE** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

AMMORA GRACE

PROPOSED NAME(s):

VRYANNAIA SUN

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JULY 11, 2016, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT DENINE J. GUY May 27, 2016 Ammora Grace 616 Rider Ridge Rd Santa Cruz CA 95065 5/31, 6/7, 6/14, 6/21

SUMMONS (CITACION JUDICIAL)

CASE NUMBER (Número del Caso): 16CV01139 NOTICE TO DEFENDANT (AVISO AL DE-MANDADO): **KEVIN O'BRIEN, and DOES 1 TO 10.**

YOU ARE BEING SUED BY PLAINTIFF (LO ESTÁ DEMANDANDO EL DEMANDANTE):

MARK MUNZ

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be

in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo. ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación

de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es):

Superior Court of California, County of Santa Cruz

701 Ocean St. Santa Cruz CA 95060.

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

Kathleen Morgan-Martinez, SB #165945 Dawson, Passafuime, Bowden & Martinez 4665 Scotts Valley Dr. Scotts Valley CA 95066

831 438-1221

DATE (Fecha): May 11, 2016

Alex Calvo, Clerk (Secretario), by Amanda Lucas, Deputy

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-0925

The following person is doing business as: **EARTH DRAGON CLINIC**, 166 Crestview Ct. Watsonville CA 95076.

Chad J. Walker, address same as business. This business is conducted by an Individual.

/s/Chad Walker

The registrant commenced to transact business under the fictitious business name listed above on 5/9/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/9/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16- 0953

The following person is doing business as: **BIKE FITTING SOLUTIONS**, 809 Balboa Ave. #6, Capitola CA 95010.

Sean Madsen, address same as business.

This business is conducted by an Individual.

/s/Sean Madsen

The registrant commenced to transact business under the fictitious business name listed above on 5/10/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/12/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-0957

The following person is doing business as: **ABA DELIVERY SERVICES**, 27 Evelyn Ave. Watsonville CA 95076

Adrian Rafael Munoz, address same as business;

continued on following page

Gilbert Ruiz, 14 Vista St. Watsonville CA 95076 This business is conducted by a General Partnership. /s/Adrian Rafael Munoz

The registrant commenced to transact business under the fictitious business name listed above on 5/13/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/13/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0967

The following person is doing business as: ACE GOLF EVENT SERVICES, 1800 Lotman Dr. Santa Cruz CA 95062.

Gregory Mahoric, address same as business. This business is conducted by an Individual.

/s/Greg Mahoric

The registrant commenced to transact business under the fictitious business name listed above on 5/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/16/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0970

The following person is doing business as: OHANA FARMS, 1358 Amesti Rd. Watsonville DA 95076. Ryan & Shannon Bane, address same as business. This business is conducted by a Married Couple. /s/Shannon Bane

The registrant commenced to transact business under the fictitious business name listed above on 2/1/04. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/17/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-0977

The following person is doing business as: STONE-SOLID ROCK CARE, 410A Redwood Heights Rd. Aptos CA 95003.

Alexander R. D. Willingham, address same as business.

This business is conducted by an Individual.

/s/Alex Willingham

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/18/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

The following person is doing business as: HOT FUSE, 515 Fairmount Ave. Santa Cruz CA 95062.

Larry Linville, address same as business. This business is conducted by an Individual. /s/Larry Linville

The registrant commenced to transact business under the fictitious business name listed above on 7/1/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/23/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-1023

The following person is doing business as: CA-BRILLO MUSIC ACADEMY, 629 26th Ave. Santa Cruz CA 95062.

Joseph Caleb Murray, address same as business. This business is conducted by an Individual.

/s/Joseph C. Murray

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/26/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-1024

The following person is doing business as: 1. GIMME SPACE 2. QUALITY COUPONS, 260 High St. Santa Cruz CA 95060.

Charles F Zimmerman, address same as business. This business is conducted by an Individual.

/s/Charles F Zimmerman

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/27/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 16-1047

The following person is doing business as: COAST-LINE PILATES, 406 Mission St. Suite B, Santa Cruz CA 95060.

Teresa Moorleghen, 3605 Hilltop Rd. Soquel CA 95073.

This business is conducted by an Individual. /s/Teresa L Moorleghen

The registrant commenced to transact business under the fictitious business name listed above on 2/25/08. This statement was filed with Gail L. Pellerin, County

Clerk of Santa Cruz County on 6/1/16.

6/7, 6/14, 6/21, 6/28

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF LAUREL R. POTTS for CHANGE OF NAME 16CV01387

TO ALL INTERESTED PERSONS:

1. Petitioner: LAUREL R. POTTS filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

LAUREL R. POTTS

PROPOSED NAME(s):

LAUREL R. FOX

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING AUGUST 29, 2016, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

June 6, 2016

Laurel R. Potts

1000 Western Dr.

Santa Cruz CA 95060

821 419-7131

6/7, 6/14, 6/21, 6/28

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA. COUNTY OF SANTA CRUZ PETITION OF RU-BINNA SHANDER for CHANGE OF NAME 16CV01344

TO ALL INTERESTED PERSONS:

1. Petitioner: RUBINNA SHANDER filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

RUBINNA SHANDER

PROPOSED NAME(s):

RUBINNA VIR SAMI

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled

to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING JULY 8, 2016, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

June 1, 2016

Rubinna Shander

122 Rincon St. Apt. N

Santa Cruz CA 95060

831 824-4122

6/7, 6/14, 6/21, 6/28

ADVERTISEMENT OF SALE

NOTICE IS HEREBY GIVEN that the undersigned intends to sell the personal property described below to enforce a lien imposed on said property pursuant to Sections 21700-21716 of the Business & Professions Code, Section 2328 of the UCC, Section 535 of the Penal Code and provisions of the Civil Code. The undersigned will sell at public sale by competitive bidding on Wednesday, the 22nd day of June, 2016 at 11:30 pm, on the premises where said property has been stored and which are located at: Brommer St Storage, 1300 Brommer St, Santa Cruz, California 95062, County of Santa Cruz, the following, which contain misc. household and personal items unless otherwise noted:

Unit#--Name

C-62--Kweli Kamaria

C-65--Sarah Martin

C-70--Mathew Robie

G-6, H-9, G-9--Mary E. Moore

H-14, I-51--Jil Anderson

H-22, D-19--Jim Hildreth

I-9--Tony Price

I-14--Keith Howard

I-49--Camilla Henneman

J-36--Peter McGettigan

K-20--Andy Fairley

Purchases must be paid for at the time of purchase in cash only. All purchased items sold as is where is and must be removed at the time of sale. Sale subject to cancellation in the event of settlement between owner and obligated party. Brommer St. Storage reserves the right to refuse any bid or cancel auction for any or all units.

Dated: 6/7/16, 6/14/16 Auctioneer John Cardoza, CAI Bond No. 5860870

(209) 667-5797

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-0900

The following person is doing business as: **ALOHA BEAUTY CLEAN**, 727 Almond Dr. Watsonville CA 95076.

Brianna Raye Mize, address same as business. This business is conducted by an Individual.

/s/Brianna R. Mize

The registrant commenced to transact business under the fictitious business name listed above on 4/21/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/4/16.

5/31, 6/7, 6/14, 6/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-0928

The following person is doing business as: **REPUR-POSED COUNTRY**, 362 Buena Vista Dr. Watsonville CA 95076

Cheryl Selden, address same as business. This business is conducted by an Individual. /s/Cheryl Selden

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/9/16.

6/7, 6/14, 6/21, 6/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1002

The following person is doing business as: **NORRIS FIDUCIARY SERVICES**, 5610 Scotts Valley Rd Suite B263, Scotts Valley CA 95066.

Nancy Norris, address same as business.

This business is conducted by an Individual.

/s/Nancy Norris

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/23/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1013

The following person is doing business as: **EXIT SANTA CRUZ, LLC,** 726 Nobel Dr. Unit A, Santa Cruz CA 95060.

Exit Santa Cruz, LLC, address same as business. This business is conducted by a Limited Liability Company.

/s/Steven Cleek, Owner

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/24/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1025

The following person is doing business as: CHOP-STIX, 6249 Highway 9, Felton CA 95018.

Shongshou Han, 9730 Highway 9 #2, Ben Lomond CA 95005.

This business is conducted by an Individual.

/s/Shongshou Han

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/27/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1037

The following person is doing business as: **SANTA CRUZ CYCLE WORKS**, 235 Apple Knoll Dr., Boulder Creek CA 95006.

Stirling Cycles LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Stirling Eiriksson, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/31/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1039

The following person is doing business as: **SANTA CRUZ TAX ASSOCIATES,** 550 Water St. Suite F3, Santa Cruz CA 95060.

Santa Cruz Tax Associates, address same as business. This business is conducted by a Corporation.

/s/Bill Webber, Secty/Treas.

The registrant commenced to transact business under the fictitious business name listed above on 4/24/00. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/31/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1043

The following person is doing business as: 1. HAY-WARD BUILDERS CENTER 2. HAYWARD COM-MERCIAL INDUSTRIAL SUPPLIES 3. HAYWARD DOOR SHOP 4. HAYWARD GLASS & MIRROR 5. HAYWARD HOME DESIGN CENTER 6. HAYWARD HOME TECHNOLOGY 7. HAYWARD LUMBER AND HOME SUPPLY 8. HAYWARD LUMBER CO. 9. HAYWARD SERVICE CENTER, 2511 Garden Rd.. Suite A300, Monterey CA 93940.

continued on following page

Homer T. Hayward Lumber Co., address same as business.

This business is conducted by a Corporation.

/s/Marc Mizgorski, President/CFO

The registrant commenced to transact business under the fictitious business name listed above on 7/10/01. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/1/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1044

The following person is doing business as: **ROGER'S DINER**, 11 Green Valley Rd. Freedom CA 95019. John Ponce, 2915 Freedom Blvd., Watsonville CA 95076.

This business is conducted by an Individual. /s/John Ponce

The registrant commenced to transact business under the fictitious business name listed above on 9/4/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/1/16. 6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1046

The following person is doing business as: **RAE PROP-ERTIES**, 101 Hillcrest Terrace, Santa Cruz CA 95060. Ronald A. Esche, address same as business. This business is conducted by an Individual.

/s/Ronald A. Esche

The registrant commenced to transact business under the fictitious business name listed above on 5/3/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/1/16. 6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1054

The following person is doing business as: **WELL-SPRING ASSOCIATES**, 700 Frederick St. #304, Santa Cruz CA 95060.

Reesa & Xander Abrams, 2603 Willowbrook Ln. #30, Aptos CA 95003.

This business is conducted by a Married Couple. /s/Xander Abrams, Ph.D

The registrant commenced to transact business under the fictitious business name listed above on 3/1/97. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/2/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1095

The following person is doing business as: **1. PASTIME MEATS & EATS 2. SAUCEY'Z,** 150 Searidge Ct. #2, Aptos CA 95003.

Robert Thomas Sanders, address same as business. This business is conducted by an Individual.

/s/Robert Thomas Sanders

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/13/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1059

The following person is doing business as: **GORDON** & **GORDON ASSOCIATES**, 1807 Via Pacifica, Aptos CA 95003.

Scott J. Gordon Associates, Inc, 1807 Via Pacifica, Aptos CA 95003.

This business is conducted by a Corporation.

/s/Scotts J. Gordon, President

The registrant commenced to transact business under the fictitious business name listed above on 12/20/05. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/3/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1066

The following person is doing business as: 1. LOVIN' OVENS 2. SANTA CRUZ CANNA-RY, 209 Hill Ave. Watsonville CA 95076.

Theresa Baschy, address same as business.

This business is conducted by an Individual.

/s/Theresa Baschy

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/6/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1072

The following person is doing business as: **ZIPPER GRAPHICS**, 2876 Chesterfield Dr. Santa Cruz CA 95062.

Eric James Robinson, address same as business. This business is conducted by an Individual. /s/Eric Robinson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk

of Santa Cruz County on 6/7/16. 6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1074

The following person is doing business as: **ALOHA ECOLOGICAL GARDENING**, 120 Hunt Ct. Santa Cruz CA 95060.

Joel Hurttgam, address same as business.

This business is conducted by an Individual.

/s/Joel Hurttgam

The registrant commenced to transact business under the fictitious business name listed above on 5/20/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/7/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1075

The following person is doing business as: **BRIGHT-GUY FILMS**, 429 Cayuga St. Santa Cruz CA 95062.

Paul Drescher, address same as business.

This business is conducted by an Individual.

/s/Paul B. Drescher

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/7/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1086

The following person is doing business as: **SOQUEL FAMILY PRACTICE**, 2930 Park Ave. Soquel CA 95073.

Barry Norris, address same as business.

This business is conducted by an Individual.

/s/Barry Norris

The registrant commenced to transact business under the fictitious business name listed above on 6/1/83. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/9/16.

6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1093

The following person is doing business as: **USURF**, 1 Victor Square, Suite 3030, Scotts Valley CA 95066. Alexander Riga, 569 Hacienda Dr. Scotts Valley CA 95066; Ryan Teves, 249 Canham Rd. Scotts Valley CA 95066.

This business is conducted by a General Partnership. /s/Ryan Teves

 $The \, registrant\, commenced\, to\, transact\, business\, under$

the fictitious business name listed above on 6/13/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/13/16. 6/14, 6/21, 6/28, 7/5

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1100

The following person is doing business as: **TOWN AND COUNTRY REAL ESTATE**, 1420 Lakeside Dr. Felton CA 95018.

Kuleana Properties, Inc., address same as business. This business is conducted by a Corporation.

/s/Lorraine Thomas- President

The registrant commenced to transact business under the fictitious business name listed above on 7/31/09. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/13/16.

6/14, 6/21, 6/28, 7/5

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **DANIEL CHARLES LONG** for CHANGE OF NAME

16CV01406

TO ALL INTERESTED PERSONS:

1. Petitioner: **DANIEL CHARLES LONG** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

DANIEL CHARLES LONG

PROPOSED NAME(s):

TEX LONG

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JULY 28, 2016, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT DENINE J. GUY

May 26, 2016 Daniel Charles Long 24877 Skyland Rd Los Gatos CA 95033 (408) 297-2900 6/14, 6/21, 6/28, 7/5

NOTICE OF TRUSTEE'S SALE TS No. CA-15-669198-RY Order No.: 150119163-CA-VOI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/4/2002. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): STEVEN SMITH AND KATHLEEN SMITH, HUSBAND AND WIFE Recorded: 6/18/2002 as Instrument No. 2002-0043367 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 7/5/2016 at 1:45PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, located at 701 Ocean Street Santa Cruz, California 95060 Amount of unpaid balance and other charges: \$826,471.55 The purported property address is: 135 VICTORIA LANE, AP-TOS, CA 95003 Assessor's Parcel No.: 040-261-61 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may

be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 888-988-6736 for information regarding the trustee's sale or visit this Internet Web site http://www.qualityloan.com, using the file number assigned to this foreclosure by the Trustee: CA-15-669198-RY . Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR

ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 888-988-6736 Or Login to: http://www.qualityloan.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-15-669198-RY IDSPub #0108974 6/14/2016 6/21/2016 6/28/2016

NOTICE OF TRUSTEE'S SALE UNDER DEED OF TRUST LOAN: N/A OTHER: FILE: 5059380DLH INVESTOR LOAN #: A.P. NUM-BER: 038-242-20 YOU ARE IN DEFAULT UN-DER A DEED OF TRUST, DATED 01/10/2000. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANA-TION OF THE NATURE OF THE PROCEED-ING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that FIRST AMERICAN TITLE COMPANY, a California corporation, as trustee, or successor trustee, or substituted trustee pursuant to the Deed of Trust executed by SALVATORE FRATIANNI AND PATRICE D. ANDERSON, HUSBAND AND WIFE Recorded on 02/01/2000 as Instrument No. 2000-0005218 in Book N/A Page N/A of Official Records in the office of the County Recorder of SANTA CRUZ County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded 03/02/2016 in Book n/a, Page n/a, as Instrument No. 2016-0006952 of said Official Records, WILL SELL, on 07/06/2016 At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA at 01:45PM, AT PUBLIC AUCTION TO THE HIGHEST BID-DER FOR CASH (payable at the time of sale in lawful money of the United States), all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State hereinafter described: As more fully described on said Deed of Trust. The property address and other common designation, if any, of the real property described above is purported to be: 245 SEA RIDGE ROAD, APTOS, CA 95003 The undersigned Trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$590,473.04. In addition to cash, the Trustee will accept a cashier's check drawn on a

state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. In the event tender other than cash is accepted the Trustee may withhold the issuance of the Trustee's Deed until funds become available to the payee or endorsee as a matter of right. Said sale will be made, but without covenant or warranty, express or implied regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed, advances thereunder, with interest as provided therein, and the unpaid principal balance of the Note secured by said Deed with interest thereon as provided in said Note, fees, charges and expenses of the trustee and the trusts created by said Deed of Trust. Dated: 06/03/2016 FIRST AMERICAN TITLE COMPANY, as said Trustee a California corporation 330 SOQUEL AVENUE SANTA CRUZ, CA, 95062 (831) 426-6500 By: DEBORAH L. HOWEY FORECLOSURE OFFI-CER FOR SALE INFORMATION: www.nationwideposting.com, or (916) 939-0772 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call or visit this Internet Web site: www.nationwideposting.com or call: (916) 939-0772, using the file number assigned to this case

(see File No). Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. NPP0283732 To: SANTA CRUZ RECORD 06/14/2016, 06/21/2016, 06/28/2016

APN: 006-481-25 TS No: CA08005792-14-1 TO No: 140104544 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED November 15, 2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On July 13, 2016 at 01:00 PM, Front Entrance (facing Ocean St.), Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on November 19, 2004 as Instrument No. 2004-0082575 of official records in the Office of the Recorder of Santa Cruz County, California, executed by NICHOLAS BRIAN JOSEPH MINNIS, A SINGLE MAN, as Trustor(s), in favor of WASHINGTON MUTUAL BANK, FA, A FEDERAL ASSOCIATION as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 523 WALNUT AVENUE, SANTA CRUZ, CA 95060 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), $advances if any, under the terms of the \, Deed \, of \, Trust,$ estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$387,462.38 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale.

Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call Auction. com at 800.280.2832 for information regarding the Trustee's Sale or visit the Internet Web site address www.Auction.com for information regarding the sale of this property, using the file number assigned to this case, CA08005792-14-1. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify

postponement information is to attend the scheduled sale. Date: May 27, 2016 MTC Financial Inc. dba Trustee Corps TS No. CA08005792-14-1 17100 Gillette Ave, Irvine, CA 92614 949-252-8300 TDD: 866-660-4288 Miguel Ochoa, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ONLINE AT www.Auction.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: Auction. com at 800.280.2832 MTC Financial Inc. dba Trustee Corps MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED MAY BE USED FOR THAT PURPOSE. ORDER NO. CA15-004669-2, PUB DATES: 06/07/2016, 06/14/2016, 06/21/2016

NOTICE OF TRUSTEE'S SALE TS No. CA-14-651516-HL Order No.: 52301416 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/28/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANA-TION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): RICHARD YOUNG AND DANIELLE YOUNG, HUSBAND AND WIFE AS JOINT TENANTS Recorded: 11/4/2005 as Instrument No. 2005-0077843 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 6/29/2016 at 1:00 PM Place of Sale: At the Front Entrance of the Santa Cruz County Courthouse (facing Ocean St.), 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: \$2,471,411.42 The purported property address is: 3925 TRANSOM CT, SOQUEL, CA 95073 Assessor's Parcel No.: 102-441-12 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You

will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 800-280-2832 for information regarding the trustee's sale or visit this Internet Web site http://www.qualityloan.com , using the file number assigned to this foreclosure by the Trustee: CA-14-651516-HL. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. As required by law, you are hereby notified that a

negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 800-280-2832 Or Login to: http://www.qualityloan.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-14-651516-HLIDSPub#01085826/7/2016 6/14/2016 6/21/2016

Trustee Sale No.: 00000005801766 Title Order No.: 160019834 FHA/VA/PMI No.: NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/20/2004. UN-LESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. BARRETT DAFFIN FRAPPIER TREDER & WEISS, LLP, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 03/08/2004 as Instrument No. 2004-0014585 of official records in the office of the County Recorder of SANTA CRUZ County, State of CALIFORNIA. EXECUTED BY: DAVID KARABENSH, A MARRIED MAN, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by California Civil Code 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 07/05/2016 TIME OF SALE: 1:45 PM PLACE OF SALE: AT THE COURTYARD STEPS TO THE SANTA CRUZ COUNTY COURTHOUSE, 701 OCEAN STREET, SANTA CRUZ, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 1801 RODRIGUEZ STREET, SANTA CRUZ, CALI-FORNIA 95062 APN#: 029-013-13 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of

the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$275,082.87. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROP-ERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 for information regarding the trustee's sale or visit this Internet Web site www.nationwideposting.com for information regarding the sale of this property, using the file number assigned to this case 0000005801766. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR TRUSTEE SALE INFORMATION PLEASE CALL: NATIONWIDE POSTING & PUBLI-CATION A DIVISION OF FIRST AMERICAN TITLE INSURANCE COMPANY 916-939-0772 www.nationwideposting.com BARRETT DAFFIN FRAPPIER TREDER & WEISS, LLP IS ACTING

AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. BARRETT DAFFIN FRAPPIER TREDER & WEISS, LLP as Trustee 20955 Pathfinder Road, Suite 300 Diamond Bar, CA 91765 (866) 795-1852 Dated: 05/24/2016 NPP0282737 To: SANTA CRUZ RECORD 06/07/2016, 06/14/2016, 06/21/2016

T.S. No.: 9986-9551 TSGOrder No.: 160041713-CA-VOI A.P.N.: 025-261-04 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 04/26/2013. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NBS Default Services, LLC, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded 05/01/2013 as Document No.: 2013-0021501, of Official Records in the office of the Recorder of Santa Cruz County, California, executed by: JONATHAN MICHAEL HADERLE, AN UNMARRIED MAN, as Trustor, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable in full at time of sale by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and state, and as more fully described in the above referenced Deed of Trust. Sale Date & Time: 06/21/2016 at 01:45 PM Sale Location: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA The street address and other common designation, if any, of the real property described above is purported to be: 3503 DOVER DRIVE, SANTA CRUZ (UNINCORPORATED AREA), CA 95065 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made in an "AS IS" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$605,558.39

(Estimated) as of 06/10/2016. Accrued interest and additional advances, if any, will increase this figure prior to sale. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROP-ERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call, 916-939-0772 for information regarding the trustee's sale or visit this Internet Web site, www. nationwideposting.com, for information regarding the sale of this property, using the file number assigned to this case, T.S.# 9986-9551. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and

exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. NBS Default Services, LLC 301 E. Ocean Blvd. Suite 1720 Long Beach, CA 90802 800-766-7751 For Trustee Sale Information Log On To: www.nationwideposting.com or Call: 916-939-0772. NBS Default Services, LLC, Joseph Cho, Foreclosure Associate This communication is an attempt to collect a debt and any information obtained will be used for that purpose. However, if you have received a discharge of the debt referenced herein in a bankruptcy proceeding, this is not an attempt to impose personal liability upon you for payment of that debt. In the event you have received a bankruptcy discharge, any action to enforce the debt will be taken against the property only. NPP0282069 To: SANTA CRUZ RECORD 05/31/2016, 06/07/2016, 06/14/201



Santa Cruz Record Calendar of Events



Wednesday, June 15

- Capitola-Soquel Chamber of Commerce Networking Lunch 11:30 a.m. 1 p.m. at Bargetto Winery, Soquel. Connect with professionals and community members, enjoy a delicious lunch and hear about local history. Visit www.CapitolaChamber.com for more information.
- Santa Cruz Bitcoin and Cryptocurrency Meetup 6:30 p.m. at Nextspace, 101 Cooper Street, Santa Cruz. We meet to discuss bitcoin, cryptocurrencies and novel concepts in monetary instruments. Seasoned cryptocurrency specialists and the crypto-curious are all welcome. Visit www-MeetUp.com for more information.

Saturday, June 25

 Solving The Social Media Puzzle 9:30 a.m. – 12 p.m. at Cabrillo College, Aptos. Helping you put the pieces together to grow your business. Visit www.SantaCruzSBDC.org for more information.

Wednesday, June 29

 Women's Leadership Network 6–8 p.m. New Bohemia Brewing Co., 1030 41st Ave., Santa Cruz. Women leaders in the food industry from throughout the county will participate in a panel style gathering focusing on their insights, experiences, and advice. Visit www.SantaCruzChamber.org for more information.

Monday, July 4

 Aptos 4th of July Celebration 7 a.m. – 4 p.m Join us bright and early for a Pancake Breakfast from 7–10 a.m. in the burger. Aptos parking lot. After, make your way to the "World's Shortest Parade" from 10 a.m.—12 p.m. and then immediately after join us at the Aptos Village Park for the Party in the Park featuring local vendors, food, music, and activities. Visit aptoschamber. com for more information.

Tuesday, July 12

 Writing Your Best Business Plan 2–5 p.m. at Santa Cruz Civic Auditorium, Santa Cruz. Write a Plan for Profitability, Capital and Growth. Visit SantaCruzSBDC.org for more information.

Wednesday, July 13

• Small Business Brown Bag Series: Viral Video and Crowdsourcing 12–1 p.m. at the Santa Cruz Central Library, 224 Church St., Santa Cruz, in the upstairs meeting room. Free. Pre-registration required. Visit www.SantaCruzPL.org/Brown-Bags for more information.

Thursday, July 14

 Art Wine and Beer Festival Kickoff Party – The Taste of Scotts Valley 6–9 p.m. at Scotts Valley Hilton. A taste from award-winning wineries and microbreweries. Delicious culinary delights from around the world. One-of-a-kind raffle items from 2016 festival artists. Music by DJ Jack Crawford with Music Now. Visit www.ScottsValleyChamber.com for more information.

Sunday, July 24

Wharf to Wharf Each year on the Fourth Sunday
in July, thousands of runners, walkers and fitness folks from across America and around the
world return to the scenic shores of Monterey
Bay for the annual six-mile run from Santa Cruz
to Capitola-by-the-Sea. Widely acclaimed "The
best little road race in California," this classic
beach-party, fun-run has it all: 50 live bands,
throngs of festive spectators and an opportunity
to earn the coveted Wharf to Wharf t-shirt. Visit
www.wharftowharf.com for more information.

Wednesday, August 10

• Small Business Brown Bag Series: LinkedIn for Small Businesses 12–1 p.m. at the Santa Cruz Central Library, 224 Church St., Santa Cruz, in the upstairs meeting room. Free. Pre-registration required. Visit www.SantaCruzPL.org/Brown-Bags for more information.

Wednesday, September 14

 Small Business Brown Bag Series: Selling on eBay - Beginner 12–1 p.m. at the Santa Cruz Central Library, 224 Church St., Santa Cruz, in the upstairs meeting room. Free. Pre-registration required. Visit www.SantaCruzPL.org/ BrownBags for more information.

Wednesday, October 12

 Small Business Brown Bag Series: Selling on eBay- Advanced 12–1 p.m. at the Santa Cruz Central Library, 224 Church St., Santa Cruz, in the upstairs meeting room. Free. Pre-registration required. Visit www.SantaCruzPL.org/ BrownBags for more information.

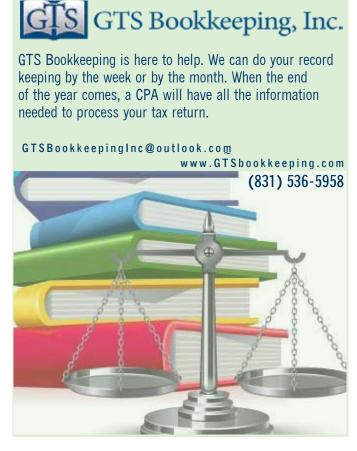
Wednesday, November 9

• Small Business Brown Bag Series: Search Engine Optimization Tips 12–1 p.m. at the Santa Cruz Central Library, 224 Church St., Santa Cruz, in the upstairs meeting room. Free. Pre-registration required. Visit www.Santa-CruzPL.org/BrownBags for more information.

The Calendar appears every other week.

To have your local business-related
event included, or to update your event,
please email the Santa Cruz Record at
santacruzrecord@gmail.com







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