

# SANTA CRUZ RECORD



DECEMBER 20, 2016 – VOL. 46 #9

LOCAL BUSINESS STARTS HERE

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Happy Holidays ~ **Christmas**  
 ~ **Hanukkah** ~ **Bodhi Day** ~  
**Kwanzaa** ~ **Yalda**  
 ~ Saturnalia ~  
**Pancha Ganapati**  
 ~ Happy Holi-  
 days ~ **Christmas**  
 ~ **Hanukkah** ~ **Bodhi Day** ~  
**Kwanzaa** ~ **Yalda** ~ Satur-  
 nalia ~ **Pancha Ganapati** ~



Happy Holidays ~ **Christmas**  
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 ~ Happy Holidays  
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**Kwanzaa** ~ **Yalda** ~ Saturna-  
 lia ~ **Pancha Ganapati** ~

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# Santa Cruz Record Calendar of Events



## Through December 23

- **The Polar Express™ Train Ride** Operated by Santa Cruz and Monterey Bay Railroad. Will-Call/Ticketing near the Carousel. Dancing chefs, singing elves and a special gift from Santa himself – all this awaits aboard The Polar Express™ Train Ride. Join the festivities on this round-trip train ride to the North Pole – in your favorite jammies of course! Trains run rain or shine. Visit [BeachBoardwalk.com](http://BeachBoardwalk.com) for more information.

## Through December 23

- **Santa Cruz Holiday Lights Train** Operated by Roaring Camp Railroads. Will-Call/Ticketing near the Casino Arcade. Vintage excursion cars, adorned with thousands of colorful lights, roll through Santa Cruz streets. Passengers lend their voices to holiday carols and sip spiced cider while Santa visits with the little ones and the young at heart! Trains run rain or shine. Visit [BeachBoardwalk.com](http://BeachBoardwalk.com) for more information.

## Thursday, December 29

- **Santa Cruz Chanukah Train** Operated by Roaring Camp Railroads. Will-Call/Ticketing near the Casino Arcade. Share the light of this special season with a ride on Roaring Camp Railroad's Chanukah Train. Light the menorah, listen to stories, play dreidel and enjoy kosher refreshments. Happy Chanukah! Trains run rain or shine. Visit [BeachBoardwalk.com](http://BeachBoardwalk.com) for more information.

## Through December 31

- **Strike Out Hunger at the Boardwalk Bowl** Bring a can of food and bowl a game for FREE! All food do-

nations go to Second Harvest Food Bank of Santa Cruz County to help feed local families. Last year, we collected over 8,120 cans or almost four tons of food! For a \$100 cash donation to Second Harvest, we're giving away 25 FREE BOWLING passes for use at the Boardwalk Bowl on future visits. Boardwalk Bowl League Players who bring in three cans of unexpired food during league play receive three FREE BOWLING passes for a future visit.

## Wednesday, January 4, 2017

- **Santa Cruz New Tech MeetUp** 5:30 p.m. at Hotel Paradox, 611 Ocean Street, Santa Cruz. Tesla-SolarCity, Zero Motorcycles, Akamai, Calliope, and Sunbank Solar Let's start 2017 with some serious green tech! Learn about hot new technologies and mingle with 400+ fellow entrepreneurs, investors, bloggers, and tech enthusiasts. This event is always packed, so be sure to RSVP early. Doors open at 5:30 p.m., presentations start at 7 p.m. Entry fee is \$15 (pay at the door, cash or credit card), and includes appetizers and LIVE MUSIC. \$5 for students with valid ID. Full bar available, drinks for purchase. Visit [www.MeetUp.com/SantaCruzNewTech](http://www.MeetUp.com/SantaCruzNewTech) for more information.

## Friday, January 6

- **First Friday Santa Cruz** 5–9:30 p.m. Every First Friday is a First Friday Art Walk in Downtown Santa Cruz. Visit [FirstFridaySantaCruz.com](http://FirstFridaySantaCruz.com) for more information.

## Saturday, January 14

- **Santa Cruz Socialites 2017 Dream BIG Event** 11 a.m. – 2 p.m. at Childish Santa Cruz, 1127 Soquel Ave, Santa Cruz. We invite you to celebrate the New Year Santa Cruz Socialites style! Join us for our 5th annual "Dream BIG Event," the event that started it all. We will be serving mimosas and a lite brunch. Let's create your vision for 2017. The Dream BIG event is to kick off our 2017 in a BIG way. Goal Poster, Dream Board, Vision Board. We will have the food, drinks, and goal/vision board supplies, music and motivation to create your board — together we can make it happen. Guest speakers and motivators to be announced. Bring

your smile and your dreams! Visit [SantaCruzSocialites.com](http://SantaCruzSocialites.com) for more information.

## Thursday, January 19

- **Capitola-Soquel Chamber of Commerce After-Hours Networking Mixer** 5–7 p.m. at Z Chiropractic and Points for Wellness, 4841 Soquel Drive, Soquel. Enjoy wine and appetizers, live music from Gemini Jazz, raffle prizes, and friendly networking with local business owners, professionals and community members. Visit [CapitolaChamber.com](http://CapitolaChamber.com) for more information.

## Saturday, January 21

- **Scotts Valley Community Awards Gala** 12 noon at Green Hills Event Center, 1500 Green Hills Road, Scotts Valley. Join us in honoring the extraordinary leaders of our Scotts Valley Community! Visit [ScottsValleyChamber.com](http://ScottsValleyChamber.com) for more information.

## Thursday, January 26

- **Event Santa Cruz** Look for more information to come or visit [www.EventSantaCruz.com](http://www.EventSantaCruz.com) for more information.

## Saturday, January 28

- **Pajaro Valley 2017 annual Awards Dinner** 5:30 p.m. at the Santa Cruz Fairgrounds JJ Crosetti Hall. Visit [PajaroValleyChamber.com](http://PajaroValleyChamber.com) for more information.

## Sunday, January 29,

- **Bridal Expo** 11 a.m. to 4 p.m. at the Boardwalk's Coconut Grove, 400 Beach Street, Santa Cruz. Join us for the largest and longest-running Bridal Expo on the Central Coast. The Expo is supported by an extensive media campaign, ensuring high visibility and quality attendance. If weddings and newlyweds are your business, then this is the show for you. Visit [BeachBoardwalk.com](http://BeachBoardwalk.com) for more information.

The Calendar appears every other week. To have your local business-related event included, or to update your event, please email the Santa Cruz Record at [editor@santacruzrecord.com](mailto:editor@santacruzrecord.com)

# For profit or not for profit, that is the question

by Andy Van Valer

One of the most frequent questions I get is “Should I setup my company as a profit or a nonprofit?”

Social entrepreneurs often grapple with the decision of whether to establish their organizations as nonprofit or for-profit in order to reach their goals. But what if you don't know which model to use, or which would best suit your mission? I've stood at this crossroads myself, and understand the issues facing social entrepreneurs facing the same decision.

The nonprofit sector is critical to our dreams of changing the world. Yet there is no greater injustice than the double standard that exists between the for-profit and nonprofit sectors. One gets to feast on marketing, risk-taking, capital and financial incentive, the other feels sentenced to begging and not wanting to make profit.

Nonprofits can and need to make money to make an impact.

One of the main differences is the company's focus. A for profit is to make a profit and a nonprofit is to make an impact. As a business leader

trying to think big and act bigger, if you don't relentlessly focus on what drives your business, create a culture that reflects who you are, and stay grounded as you make things happen, you'll never see the true rewards of thinking big and acting bigger.

Another major difference between a profit and nonprofit business deals with the treatment of the profits. With a for-profit business, the owners and shareholders generally receive the profits. With a nonprofit, any money that's left after the organization has paid its bills is put back into the organization. Some types of nonprofits can receive contributions that are tax deductible to the individual who contributes to the organization. Keep in mind that nonprofits are generally organized to provide some benefit to the public.

The term “nonprofit” is unfortunate because it leads to a vast misunderstanding of what charitable organizations do, and the role they play in our society. It's not about having or not having a profit.

What makes an organization a nonprofit is that:

- Its mission is to undertake activities whose goal is not primarily for profit.
- No person owns shares of the corporation or interests in its property.
- The property and income of the nonprofit corporation must never be distributed to any owners but are recycled back into the nonprofit corporation's public benefit mission and activities.

Unfortunately, most business people equate running a nonprofit with volunteer work. You can make a decent living running your business as a nonprofit. While there are restrictions on if the organization itself can show a profit, there are many opportunities for you to personally make money with a nonprofit organization.

So what is it – Profit or Impact? ■

*Andy Van Valer, CEO Slingshot, is an organization that helps entrepreneurs get the support, resources and advice they'll need to make their business idea a reality or to scale to the next level. For more information visit [www.slingshotsv.com](http://www.slingshotsv.com).*

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## New Business Filings

Kirsti & Matthew Scott  
**Etched by the Sea**  
Aptos CA 95003

Meredith Klein  
**Agape Dance Academy Petite Ballet**  
Capitola CA 95010

Jodi Lyford  
**True North Tatoo**  
Felton CA 95018

Scott Stein - CEO  
**Grow Tech Realty**  
Los Gatos CA 95031

Conor Carey, President  
**Santa Cruz Live Scan**  
Santa Cruz CA 95060

David R. Brown  
**Liquid Luxuries Entertainment**  
Santa Cruz CA 95062

Jay Capela & Jennifer Cherk  
**JC Design Studio**  
Santa Cruz CA 95060

Tara Anderson  
**Santa Cruz Natural Medicine**  
Santa Cruz CA 95060

Marilyn Piazza, CFO  
**Ferrari Florist & Gifts Ferrari's**  
Santa Cruz CA 95062

Devon Sandage  
**Funguhs**  
Santa Cruz CA 95060

Sacred Mountain Farm LLC  
**Sacred Mountain**  
Santa Cruz CA 95060

Julie Bergholdt  
**Lucky Dog Solutions**  
Santa Cruz CA 95060

Left Coast R & D Inc.  
**Field Sketch Farm**  
Santa Cruz CA 95060

Maegan Stemwedel  
**Mandala Holistic Hair & Wellness Studio**  
Santa Cruz CA 95060

Roberto Petruzzi  
**Cafe' Aroma**  
Soquel CA 95073

Renteria Fitness  
**Powerhouse Gym Watsonville**  
Watsonville CA 95076

Jose Martinez-Bermudez  
**Aqualight Water Store & Deli**  
Watsonville CA 95076

Michael Shaw  
**Shaw's Mill & Cabinet**  
Watsonville CA 95076



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### Launching Your Business?

SCORE counselors are experienced small business owners and corporate executives who volunteer their time to help hundreds of local entrepreneurs launch businesses, find new customers, manage cashflow, and more.

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- Online Expert Resources

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**Roux Dat, Capitola**

## Professional Headshots

Four current, high-resolution, professional quality photos that look and feel just like you. Quick and painless, delivered by email within 48 hours. Shot outside in downtown Santa Cruz with Jules.

**Jules Holdsworth Photography**  
julesholdsworth@gmail.com  
www.julesholdsworth.com



## Businesses for Sale

### PRESTIGES LEATHER GOODS COMPANY MONTEREY BAY AREA

One of the most respected sources for leather goods in the industry, established 1991.

Virtually unlimited production capabilities using extensive stock of machinery with wide range of applications at the wholesale, retail and manufacturing sub-contracting level. Client list includes over 60 corporate, hospitality and retail customers, including 5-star hotels and resorts, Fortune 500 companies and fine stationers in addition to component of retail sales both online and at the company's showroom.

Offered for \$245,000.

Listed by Datta Khalsa, CABB,  
Main St Realtors, tel 831-818-0181\

### RED HOT REGINAL CUISINE RESTAURANT SANTA CRUZ COUNTY

Thriving Cafe offering regional cuisine with indoor and outdoor seating in popular center. Recipes and concept negotiable. Over \$70K invested in FF&E includes full modern kitchen with hood, grease trap, plus Type 41 ABC license. Generated \$399K in Gross sales in first year of business and growing!

**Offered of \$125,000.**

Listed by Datta Khalsa, CABB  
Main Street Realtors, tel 831-818-0181

### ICONIC FURNITURE & MATTRESS STORE SANTA CRUZ COUNTY

Established store with loyal customer base in modern 9,200 sq.ft. facility with high traffic counts and ample parking. Exclusive product lines and dominant market share built through a strong tradition of customer care. Known for their competitive pricing, knowledgeable sales staff. **Offered for \$295,000.** Listed by Datta Khalsa, CABB, Main Street Realtors, tel 831-818-0181

### UPSCALE SPA & BOUTIQUE SANTA CRUZ COUNTY

One of the largest and most respected spas in the region. Includes reception area with retail boutique, waiting room, and 7 treatment rooms, total \$85K invested in FF&E. Past 2 years averaging in \$245K Annual sales.

**Offered for \$75,000.**

Listed by Datta Khalsa, CABB,  
Main Street Realtors, tel 831-818-0181

### SPORTING GOODS STORE

Area: San Francisco Bay Area  
County: Marin City: San Rafael

**Price: \$220,000+**

Adjusted Net: \$120,000

Revenue: \$438,000

Sporting Goods Store for sale. Well established for over 30 years. This new, used, and rental sporting goods store prides itself in premiere customer service, follow through, and integrity. The shop also includes ski, board, and bike rentals, SUP lessons, and of course service and repairs on all. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL REX WALTERS,  
BROKER.

COAST BUSINESS BROKERAGE.

831-685-8866. scbusinessbroker@gmail.com  
BRE # 01841628

### HOME OWNER ASSOCIATION MANAGEMENT COMPANY

Area: South SF Bay Area

County: Santa Clara

City: None Given

**Price: \$335,000**

Adjusted Net: Call

Revenue: \$350,000

Book of business available from a proven and successful South Bay Area HOA management company. Current office is in the Los Gatos / Saratoga area, but could easily be moved or even home-based. You will handle many or most of the day-to-day responsibilities for the individual Home Owner Association. . Office Non-Disclosure Agreement and Buyers Profile required from buyers. PLEASE CALL OR EMAIL REX WALTERS, BROKER.

COAST BUSINESS BROKERAGE.

831-685-8866.

scbusinessbroker@gmail.com

BRE # 01841628

### CLEANING SERVICE

Area: CentralCoast Santa Cruz County  
County: Monterey City: None Given

**Price: \$247,700 +Inv**

Adjusted Net: \$125,508 Revenue: \$266,965

Well established for 36 years, highly respected, growing and extremely profitable Monterey Bay Area / Central Coast / Santa Cruz County based business. Office Non-Disclosure Agreement and Buyers Profile required from buyers. PLEASE CALL OR EMAIL KEN JOHNSON. COAST BUSINESS BROKERAGE. 408-799-2117 OR 831-685-8866. scbusinessbroker@gmail.com. BRE # 01905767

### REFRIGERATION COMPANY

Area: Central Coast County: None Given  
City: None Given

**Price: \$425,000 + Inventory**

Adjusted Net: \$231,933

Revenue: \$1,000,000

Profitable Central Coast Refrigeration Company for Sale. 52 year-old refrigeration company located in the central coast area of California specializes in total refrigeration

management, which includes: sales, installation, and service of commercial, industrial, transportation-related refrigeration. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL KEN JOHNSON.

COAST BUSINESS BROKERAGE.

408-799-2117 OR 831-685-8866.

scbusinessbroker@gmail.com.

BRE # 01905767

### CUSTOM AUTO REPAIR

Area: Santa Cruz County

County: Santa Cruz City: Scotts Valley

**Price: \$199,000**

Adjusted Net: \$108,000+

Revenue: \$1,049,514

4X4 and More in Scotts Valley has been in business for over 25 years. In addition to custom 4X4 modifications and repairs, they also provide routine car repairs and maintenance for a steady stream of loyal customers in Santa Cruz County and beyond. Owner willing to train as needed. Office Non-Disclosure Agreement and Buyers Profile required from buyers. PLEASE CALL OR EMAIL REX WALTERS, BROKER.

COAST BUSINESS BROKERAGE.

831-685-8866.

scbusinessbroker@gmail.com

BRE # 01841628

### PREMIUM COFFEE DISTRIBUTOR

Area: San Francisco Bay Area County: None  
Given City: None Given

**Price: \$198,000** Adjusted Net: \$61,914

Revenue: \$425,819

Please Note: An offer has been accepted and escrow opened. Backup offers only at this point. Substantial Price Reduction A leading distributor of branded premium Italian espresso, coffee, tea and cocoa for offices and restaurants in the San Francisco Bay Area. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL KEN JOHNSON.  
COAST BUSINESS BROKERAGE.

408-799-2117 OR 831-685-8866.

scbusinessbroker@gmail.com.

BRE # 01905767

### BEAUTIFUL COFFEE HOUSE AND WINE BAR

Area: Santa Cruz Area County: Santa Cruz City:  
Capitola

Price: \$225,000+ Inv

Adjusted Net: \$70,000 Revenue: \$407,000

Zizzo's Coffee House And Wine Bar for sale in Capitola. Provides gourmet coffee and pastries in the morning, wine and tapas in the evening. Over \$100,000 invested in remodel makes this one of the favorite go-to spots in the area. Attention to detail shines through in every aspect. Live music. Office Non-Disclosure Agreement and Buyers Profile required from buyers.

PLEASE CALL OR EMAIL

REX WALTERS, BROKER.

COAST BUSINESS BROKERAGE.

831-685-8866.

scbusinessbroker@gmail.com

BRE # 01841628



## Real Estate Sales

Property Address APN# Purchase Price  
Document# Date Recorded

### Santa Cruz County

2111 Wallace Ave. Aptos CA 95003 041-331-20 \$830,000 2016-49026 12/8

690 Baltusrol Dr. Aptos CA 95003 053-211-14 \$1,335,000 2016-49128 12/9

285 Beach Pines Dr. Aptos CA 95003 044-272-12 \$950,000 2016-49307 12/9

214 Valencia Ave. Aptos CA 95003 042-044-19 \$810,000 2016-49310 12/9

2839 Estates Dr. Aptos CA 95003 039-511-11 \$875,000 2016-49317 12/9

68 Plumosa Lane Aptos CA 95003 041-705-68 \$489,500 2016-49522 12/12

280 Baltusrol St. Aptos CA 95003 053-211-19 \$1,247,500 2016-49864 12/13

24 Seascape Bl. Aptos CA 95003 054-471-11 \$725,000 2016-49943 12/14

959 Hudson Lane Aptos CA 95003 040-081-15 \$1,345,000 2016-50090 12/14

175 McGaffigan Mill Rd. Boulder Creek CA 95006 087-081-23 \$632,500 2016-49221 12/9

300 Fireside Rd. Boulder Creek CA 95006 083-122-07 \$392,000 2016-49263 12/9

15799 Skyline Bl. Boulder Creek CA 95006 088-291-02 \$900,000 2016-49842 12/13

227 Madrona Rd. Boulder Creek CA 95006 083-122-13 \$435,000 2016-49925 12/14

14790 W. Park Ave. Boulder Creek CA 95006 082-032-10 \$598,000 2016-49940 12/14

2607 Willowbrook Ln. #59 Capitola CA 95010 037-471-15 \$449,500 2016-48956 12/8

402 Riverview Ave. Capitola CA 95010 035-131-12 \$1,295,000 2016-49028 12/8

237 Crystal Springs Rd Felton CA 95018 065-262-17 \$625,000 2016-49860 12/13

25530 Hillside Dr. Los Gatos CA 95033 098-191-07 \$1,124,000 2016-49124 12/9

24161 Summit Woods Dr. Los Gatos CA 95033 097-291-05 \$1,130,000 2016-49162 12/9

23634 Sky View Terrace Los Gatos CA 95033 096-331-01 \$1,000,000 2016-49234 12/9

23515 Treeview Trail Los Gatos CA 95033 096-311-74 \$1,355,000 2016-49459 12/12

137 Hagar Ct. Santa Cruz CA 95060 001-261-37 \$330,000 2016-48948 12/8

2320 Paul Minnie Ave. Santa Cruz CA 95062 026-071-15 \$799,000 2016-48995 12/8

224 Laurel St. #A304 Santa Cruz CA 95060 007-511-04 \$385,000 2016-49018 12/8

504 Front St. Santa Cruz CA 95060 005-151-31 \$2,700,000 2016-49061 12/8

3588 Pine Flat Rd. Santa Cruz CA 95060 080-153-32 \$1,175,000 2016-49133 12/9

626 Windsor St. Santa Cruz CA 95060 010-124-05 \$1,995,000 2016-49138 12/9

132 Shelter Lagoon Dr. Santa Cruz CA 95060 004-351-18 \$695,000 2016-49147 12/9

119 Moore Creek Rd. Santa Cruz CA 95060 002-481-10 \$1,550,000 2016-49313 12/9

148 Frederick St. Santa Cruz CA 95062 011-141-28 \$1,180,000 2016-49355 12/12

2656 Mission St. Santa Cruz CA 95060 002-542-01 \$800,000 2016-49467 12/12

336 Golf Club Dr. Santa Cruz CA 95060 001-172-02 \$525,000 2016-49519 12/12

1111 Ocean St. #201 Santa Cruz CA 95060 008-701-01 \$279,000 2016-49851 12/13

116 Harvard St. Santa Cruz CA 95060 004-194-12 \$890,000 2016-50109 12/14

4252 Topsail Ct. Soquel CA 95073 030-194-46 \$498,000 2016-49327 12/9

2715 Lafayette St. Soquel CA 95073 030-231-28 \$725,000 2016-49936 12/14

141 Terry Loop Watsonville CA 95076 016-601-69 \$350,000 2016-49036 12/8

124 Maple Ave. Watsonville CA 95076 017-601-38 \$895,000 2016-49087 12/8

120 Maple Watsonville CA 95076 017-601-37 \$600,000 2016-49090 12/8

404 Winchester Dr. Watsonville CA 95076 016-621-27 \$350,000 2016-49260 12/9

52 Vista Verde Cir. #A Watsonville CA 95076 018-632-23 \$580,500 2016-49839 12/13

835 Browns Valley Rd. Watsonville CA 95076 107-471-12 \$855,909 2016-50152 12/14

### Monterey County

NW Lopez 2 NW of 4th Ave. Carmel CA 93921 010-232-010 \$3,400,000 2016-75025 12/8

24683 Upper Trail Carmel CA 93923 009-071-006 \$1,282,500 2016-75180 12/8

24960 Outlook Dr. Carmel CA 93923 015-522-010 \$485,000 2016-75463 12/9

26040 Via Portola Carmel CA 93923 015-151-026 \$125,000 2016-75807 12/12

5700 Carmel Valley Rd. Carmel CA 93923 015-251-037 \$1,375,000 2016-75919 12/12

25685 Morse Dr. Carmel CA 93923 015-094-005 \$1,085,000 2016-75995 12/13

27485 Schulte Rd. Carmel CA 93923 169-192-003 \$921,000 2016-76363 12/14

69 Del Mesa Carmel Carmel CA 93923 015-446-003 \$745,000 2016-76593 12/14

217 Vista Verde Carmel Valley CA 93924 197-112-002 \$700,000 2016-75245 12/8

330 El Caminito Rd. Carmel Valley CA 93924 187-591-012 \$1,895,000 2016-75618 12/9

600 W. Carmel Valley Rd. Carmel Valley CA 93924 189-011-025 \$1,800,000 2016-75685 12/12

11174 Crane St. Castroville CA 95012 030-116-017 \$410,000 2016-76433 12/14

6 Carlton Dr. Del Rey Oaks CA 93940 012-581-003 \$673,500 2016-75997 12/13

17730 Reynolds St. East Garrison CA 93933 031-167-051 \$535,000 2016-76358 12/14

15615 Watkins Gate Rd. East Garrison CA 93933 031-168-010 \$678,409 2016-76642 12/14

936 Day Street Gonzales CA 93926 020-091-008 \$330,000 2016-76017 12/13



440 8th Street Gonzales CA 93926 020-151-021 \$300,000 2016-76569 12/14

116 South 3rd Street King City CA 93930 026-194-004 \$275,000 2016-75521 12/9

64750 Lockwood Jolon Rd. Lockwood CA 93932 422-291-024 \$620,000 2016-76226 12/13

5115 Peninsula Point Ct. Marina CA 93933 031-231-041 \$900,000 2016-75029 12/8

127 Brookside Pl. Marina CA 93933 033-031-045 \$183,500 2016-75150 12/8

251 Boardwalk Ave. Marina CA 93933 031-254-018 \$747,500 2016-76160 12/13

168 Linde Cir. Marina CA 93933 033-081-055 \$460,000 2016-76436 12/14

253 Boardwalk Ave. Marina CA 93933 031-254-019 \$678,000 2016-76645 12/14

1299 Irving Ave. Monterey CA 93940 001-134-018 \$580,000 2016-74985 12/8

953 Roosevelt St. Monterey CA 93940 001-343-021 \$500,000 2016-75155 12/8

3307 Golden Oaks Lane Monterey CA 93940 001-941-042 \$228,000 2016-75187 12/8

540 Mar Vista Dr. Monterey CA 93940 001-791-017 \$682,000 2016-75980 12/13

986 Benito Ct. Pacific Grove CA 93950 007-621-039 \$575,000 2016-75324 12/9

16 Glen Lake Dr. Pacific Grove CA 93950 007-612-057 \$651,500 2016-75338 12/9

420 Cypress Ave. Pacific Grove CA 93950 006-462-009 \$783,000 2016-75493 12/9

3044 Cormorant Rd. Pebble Beach CA 93953 007-303-010 \$3,379,500 2016-75032 12/8

1006 Wranglers Trail Rd. Pebble Beach CA 93953 007-244-004 \$1,647,000 2016-75906 12/12

3150 Midwood Lane Pebble Beach CA 93953 008-362-001 \$2,750,000 2016-76004 12/13

275 Las Lomas Dr. Royal Oaks CA 95076 119-241-016 \$150,000 2016-76299 12/13

69 Las Lomas Dr. Royal Oaks CA 95076 119-161-009 \$300,000 2016-76499 12/14

1351 San Miguel Canyon Rd. Royal Oaks CA 95076 127-331-012 \$500,000 2016-76564 12/14

1230 Tahiti Place Salinas CA 93905 004-651-012 \$320,000 2016-75123 12/8

1858 Massachusetts Dr. Salinas CA 93905 153-592-054 \$423,000 2016-75129 12/8

1359 Mazatlan St. Salinas CA 93905 153-332-018 \$450,000 2016-75282 12/8

227 Carriage Dr. Salinas CA 93905 153-061-037 \$342,000 2016-75336 12/9

8065 Wild Pony Way Salinas CA 93907 125-581-014 \$550,000 2016-75388 12/9

328 Primavera Way Salinas CA 93901 207-181-007 \$410,000 2016-75390 12/9

17451 Avenida Los Altos Salinas CA 93907 125-041-037 \$860,000 2016-75464 12/9

7645 Sleepy Hollow Lane Salinas CA 93907 127-381-052 \$610,000 2016-75470 12/9

5 San Jose St. Salinas CA 93901 002-631-042 \$690,000 2016-75473 12/9

112 N. Main St. Salinas CA 93901 003-145-001 \$600,000 2016-75593 12/9

27 Santa Barbara Ave. Salinas CA 93901 002-092-007 \$416,500 2016-75609 12/9

9757 Borromeo Dr. Salinas CA 93907 133-271-027 \$542,000 2016-75908 12/12

45 Harvest St. Salinas CA 93901 002-394-016 \$420,000 2016-75931 12/12

1632 Bunker Hill Way Salinas CA 93906 153-324-011 \$449,000 2016-76202 12/13

12785 Rogge Village Loop Salinas CA 93906 211-014-111 \$310,000 2016-76237 12/13

8690 Prunedale North Rd. Salinas CA 93907 129-012-004 \$288,500 2016-76262 12/13

18694 Cleveland Ave. Salinas CA 93906 253-231-017 \$390,000 2016-76295 12/13

12245 Saint Moritz Way Salinas CA 93906 113-234-006 \$435,000 2016-76321 12/13

231 Montclair Lane Salinas CA 93906 211-311-025 \$110,500 2016-76349 12/13

10 Talbot St. Salinas CA 93901 002-292-005 \$495,000 2016-76364 12/14

333 N. Main St. Salinas CA 93901 003-151-050 \$1,700,000 2016-76470 12/14

19770 Augusta Cir. Salinas CA 93906 113-253-018 \$315,000 2016-76502 12/14

1775 Emerald Dr. Salinas CA 93906 261-552-009 \$228,000 2016-76539 12/14

733 Ambrose Dr. Salinas CA 93901 016-331-034 \$545,000 2016-76630 12/14

1652 Judson St. Seaside CA 93955 012-701-003 \$405,000 2016-75132 12/8

8 Shawnee Ct. Seaside CA 93955 012-192-028 \$465,000 2016-75260 12/8

1204 Elm Ave. Seaside CA 93955 012-262-031 \$440,000 2016-75591 12/9

1128 Cielito Ct. Seaside CA 93955 012-395-020 \$525,000 2016-75616 12/9

1642 Kimball Ave. Seaside CA 93955 012-422-045 \$635,000 2016-75812 12/12

1546 Hilby Ave. Seaside CA 93955 012-414-049 \$475,000 2016-76367 12/14

973 Hilby Ave. #B Seaside CA 93955 012-362-043 \$320,000 2016-76623 12/14

32283 River Rd. Soledad CA 93960 216-021-012 \$700,000 2016-74995 12/8

271 Azalea Place Soledad CA 93960 022-501-029 \$299,000 2016-75004 12/8

101 Stonewall Canyon Rd. Soledad CA 93960 417-181-026 \$1,175,000 2016-75158 12/8

629 Ventura Dr. Soledad CA 93960 022-515-031 \$372,000 2016-75167 12/8

1313 West St. Soledad CA 93960 022-341-036 \$350,000 2016-75363 12/9

625 Ventura Dr. Soledad CA 93960 022-515-032 \$336,000 2016-75899 12/12

1093 Vista De Soledad Soledad CA 93960 022-391-020 \$312,000 2016-76005 12/13

718 Entrada Dr. Soledad CA 93960 022-302-039 \$355,000 2016-76318 12/13

568 Malmfeldt Cir. Soledad CA 93960 022-421-084 \$169,000 2016-76392 12/14

1381 Vista De Soledad Soledad CA 93960 022-451-007 \$425,000 2016-76459 12/14

14215 Campagna Way Watsonville CA 95076 129-191-007 \$258,000 2016-76535 12/14

1530 Diablo Dr. Hollister CA 95023 057-314-017 \$875,000 2016-13591 12/8

751 Donald Dr. Hollister CA 95023 020-510-026 \$520,000 2016-13611 12/8

1210 Sonny's Way Hollister CA 95023 020-800-003 \$521,500 2016-13629 12/9

940 Spring Grove Rd. Hollister CA 95023 017-030-024 \$986,182 2016-13631 12/9

## San Benito County

continued on following page

continued from previous page

610 Summer Dr. Hollister CA 95023 052-260-029 \$440,000 2016-13638 12/9

272 Blenheim Ct. Hollister CA 95023 054-590-076 \$549,500 2016-13645 12/9

831 Capitola Dr. Hollister CA 95023 056-400-100 \$472,000 2016-13673 12/9

1351 Trieste Dr. Hollister CA 95023 056-332-005 \$507,000 2016-13822 12/13

0 Hillcrest Dr. Hollister CA 95023 054-350-048 \$2,230,000 2016-13825 12/13

278 Blenheim Ct. Hollister CA 95023 054-590-075 \$539,500 2016-13828 12/14

2261 Ventana Ct. Hollister CA 95023 057-640-010 \$524,000 2016-13848 12/14

407 7th Street San Juan Bautista CA 95045 002-380-020 \$500,000 2016-13763 12/12

904 2nd Street San Juan Bautista CA 95045 002-030-004 \$395,000 2016-13798 12/13



## Distressed Real Estate Recorded 12-8 thru 12-14

### Trustee Sales

Doc#	Address	APN#	Default Amount
Sale Date	Location of Sale	Time of Sale	

### Santa Cruz County

2016-49152 533 Ocean St. Santa Cruz 95060 005-282-43 \$1,136,869 3-Jan 701 Ocean St. Santa Cruz 1:45 PM

2016-50083 120 Edenvale Ct. Watsonville 95076 109-201-37 \$1,086,376 11-Jan 701 Ocean St. Santa Cruz 1:00 PM

2016-49576 596 Creek Dr. Watsonville 95076 017-335-09 \$738,369 12-Jan 701 Ocean St. Santa Cruz 1:45 PM

2016-50080 19 La Salle Watsonville 95076 018-643-05 \$420,996 17-Jan 701 Ocean St. Santa Cruz 1:45 PM

### Monterey County

2016-75937 18039 Stonehaven Salinas 93908 139-351-026 \$488,159 5-Jan 168 W. Alisal St. Salinas 10:00 AM

2016-75956 13506 Paseo Terrano Salinas 93901 161-381-003 \$1,350,956 10-Jan 168 W. Alisal St. Salinas 10:00 AM

2016-76261 105 Rogge Rd. Salinas 93906 113-192-011 \$392,534 12-Jan 168 W. Alisal St. Salinas 10:00 AM

2016-75661 102 Hacienda Carmel Carmel 93923 015-337-007 \$418,334 19-Jan 168 W. Alisal St. Salinas 10:00 AM

2016-75262 442 Indian Warrior Salinas 93906 022-401-003 \$361,155 25-Jan 168 W. Alisal St. Salinas 10:00 AM

2016-75274 1200 Franklin St. Monterey 93940 001-244-010 \$51,730 1-Feb 168 W. Alisal St. Salinas 10:00 AM

### San Benito County

No new filings this week.

### Trustee Deeds

Property Address - APN# -	Grantee (*3rd Party Sale) - Default \$\$ -	#Purchase Price - Document #
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### Santa Cruz County

2016-49398 220 Silver Leaf Dr. #D Watsonville 018-413-12 Duke Partners LLC\* 9948-1675 \$215,100 \$98,187

### Monterey County

2016-75446 3070 Sunset Ave. #5 Marina 032-471-005 Duke Partners II LLC\* 16-43816 \$458,861 \$255,452

2016-76422 1145-1155 Forest Ave. Pacific Grove 006-713-024 Hollyvale Rental Holdings LLC\* 15-38071 \$599,240 \$1,030,000

### San Benito County

No new filings this week.



Santa Cruz \* Monterey \* San Benito  
**The Tri-County Real Estate Report**  
 What properties Sold & What Properties are Distressed  
 This is a detailed report for Real Estate Professionals  
 Call or email us: (831) 454-9820 SantaCruzRecord@gmail.com



### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-1900

The following person(s) is/are doing business as: **1. ACTIVE TOWEL 2. BLUESTONE IMPORTS 3. PLATEAU DESIGN**, 2801 Mission St. Santa Cruz CA 95060.

Julie Anne Roller, 2395 Delaware Ave. #84, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Julie Anne Roller

The registrant commenced to transact business under the fictitious business name listed above on 7/24/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/3/16.

11/29, 12/6, 12/13, 12/20

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1915

The following person(s) is/are doing business as: **TRAVIS TREE PROFESSIONALS**, 12 Haven Lane, Boulder Creek CA 95006.

Bobby Travis Pilgreen, address same as business.

This business is conducted by an Individual.

/s/Bob Pilgreen

The registrant commenced to transact business under the fictitious business name listed above on 10/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/8/16.

11/29, 12/6, 12/13, 12/20

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1934

The following person(s) is/are doing business as: **1. GROUP MFG. 2. START THE MACHINE 3. STONE AGER**, 9 Hangar Way S#4, Watsonville CA 95076.

Kate & Mike Neider, 530 Monterey Dr. Aptos CA 95003.

This business is conducted by a Married Couple.

/s/Kate Neider

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/14/16.

11/29, 12/6, 12/13, 12/20

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1983

The following person(s) is/are doing business as: **QUON-UNDRUMS, INC.**, 260 Ranchitos Del Sol, Aptos CA 95003. Horning Consulting, Inc., address same as business.

This business is conducted by a Corporation.

/s/Philip S. Cohen

The registrant commenced to transact business under the fictitious business name listed above on 4/15/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/22/16.

11/29, 12/6, 12/13, 12/20



**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1992

The following person(s) is/are doing business as: **1 WEST CLIFF HOSPITALITY 2. WEST CLIFF MANAGEMENT 3. WEST COAST HOSPITALITY 4. WEST COAST MANAGEMENT**, 130 West Cliff Dr. Santa Cruz CA 95060. Bipinchandra Patel, 3711 Tiffani Ct. Santa Cruz CA 95060. This business is conducted by an Individual.

/s/Bipinchandra Patel

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/23/16.

11/29, 12/6, 12/13, 12/20

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1993

The following person(s) is/are doing business as: **PERSONAL SHOPPING SERVICE**, 600 Rider Rd. Corralitos CA 95076.

Charlotte & James Tristan, address same as business.

This business is conducted by a Married Couple.

/s/Charlotte Tristan /s/James Tristan

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/23/16.

11/29, 12/6, 12/13, 12/20

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1999

The following person(s) is/are doing business as: **SCOTT'S VALLEY REALTY**, 5270 Scotts Valley Dr. Scotts Valley CA 95066.

Scotts Valley Realty, Inc, address same as business.

This business is conducted by a Corporation.

/s/Marlyn J. Bergman, President

The registrant commenced to transact business under the fictitious business name listed above on 5/24/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/28/16.

11/29, 12/6, 12/13, 12/20

**FICTITIOUS BUSINESS NAME STATEMENT OF WITHDRAWAL**

Original File No. 2016-0000368

The following person has Withdrawn as Partner from the Partnership Operating under: **A.I.B. SERVICESS**, 125 Cherryblossom Dr. Freedom CA 95019.

Isaac David Bohigian, 125 Cherryblossom Dr. Freedom CA 95019.

This business was conducted by a General Partnership.

/s/Isaac Bohigian

The registrant commenced to transact business under the fictitious business name listed above on 12/17/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/28/16

11/29, 12/6, 12/13, 12/20

**FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT**

Original File No. 2016-0001606

The following person has Abandoned the use of the Fictitious Business Name(s): **JOY GATEWAY**, 837 Corcoran Ave. #1, Santa Cruz CA 95062.

Amirali Shahinpour, 837 Corcoran Ave. #1, Santa Cruz CA 95062.

This business was conducted by an Individual.

/s/Amirali Shahinpour

The registrant commenced to transact business under the fictitious business name listed above on 1/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/6/16

11/29, 12/6, 12/13, 12/20

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1901

The following person(s) is/are doing business as: **MAKER-SPACE LAB**, 304 Coates Dr. Aptos CA 95003.

Doreen Marie O'Donovan, address same as business.

This business is conducted by an Individual.

/s/Doreen Marie O'Donovan

The registrant commenced to transact business under the fictitious business name listed above on 10/4/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/4/16.

11/29, 12/6, 12/13, 12/20

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1913

The following person(s) is/are doing business as: **MK PRODUCTIONS**, 4910 Cherryvale Ave. Soquel CA 95073.

Mary Keil, address same as business.

This business is conducted by an Individual.

/s/Mary Keil

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/8/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1921

The following person(s) is/are doing business as: **APTOS COMPANY**, 110 Pinehurst Way, Aptos CA 95003.

Gretchen C. Blincoe and James S. Blincoe, address same as business.

This business is conducted by a Married Couple.

/s/James S. Blincoe/s/Gretchen C. Blincoe

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/9/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1956

The following person(s) is/are doing business as: **DEGAN HOME INSPECTION**, 15073 Two Bar Rd. Boulder Creek CA 95006.

Clay Brasuell, address same as business.

This business is conducted by an Individual.

/s/Clay Brasuell

The registrant commenced to transact business under the fictitious business name listed above on 11/15/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/15/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1971

The following person(s) is/are doing business as: **EAST-SIDE BOARD AND BEACH RENTALS**, 2-2588 E. Cliff Dr. Santa Cruz CA 95062.

Lester Ma, 3273 Greenbrae Lane, Soquel CA 95073.

This business is conducted by an Individual.

/s/Lester Ma

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/17/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1976

The following person(s) is/are doing business as: **HANLOH**, 2890 Soquel Ave. Santa Cruz CA 95062.

Lalita Kaewsawang, 314 Spruce St. Apt. 6, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Lalita Kaewsawang

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/18/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1978

The following person(s) is/are doing business as: **VERDURE WELLNESS**, 94 Leawood St. Aptos CA 95003.

Design Residential, Inc., address same as business.

This business is conducted by a Corporation.

/s/Carole A Berg

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/21/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2014

The following person(s) is/are doing business as: **ENDURANCE DEFENSE SYSTEMS**, 2800 S. Rodeo Gulch Rd. Suite G, Soquel CA 95073.

Erik Dakota, 940 32nd Ave. Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Erik Dakota

The registrant commenced to transact business under the fictitious business name listed above on 11/28/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/29/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2017

The following person(s) is/are doing business as: **OCEAN PARADISE NAILS & SPA**, 275 Center Ave. Suite C, Aptos CA 95003.

Tran N. Nguyen, 13152 Water St. San Jose CA 95111.

This business is conducted by an Individual.

/s/Tran N. Nguyen

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/30/16.

12/6, 12/13, 12/20, 12/27

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**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2018

The following person(s) is/are doing business as: **I. MISS. PASSION.NET 2. PURE ROMANCE BY JOULIEANN**, 10380 Love Creek Rd. Ben Lomond CA 95005.

Julie A. Wood, address same as business.

This business is conducted by an Individual.

/s/Julie A. Wood

The registrant commenced to transact business under the fictitious business name listed above on 7/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/30/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2019

The following person(s) is/are doing business as: **SEA SOUL RETREAT**, 501 Oregon St. Santa Cruz CA 95060.

Mary J. Aloï, address same as business.

This business is conducted by an Individual.

/s/Mary J. Aloï

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/20/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2021

The following person(s) is/are doing business as: **BARBIC-WATTS PROPERTIES**, 1260 41st Ave. Suite O, Capitola CA 95010.

George Barbic and Hildegard Barbic, 133 Seaborg Place, Santa Cruz CA 95060; Annette Watts, 7251 Diablo Hills Rd. Tres Pinos, CA 95075.

This business is conducted by Copartners.

/s/George Barbic

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/1/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2024

The following person(s) is/are doing business as: **PEACHY KLEEN CHEM-DRY**, 5538 Lincoln Way, Felton CA 95018.

John Davis, address same as business.

This business is conducted by an Individual.

/s/John Davis

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/1/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2027

The following person(s) is/are doing business as: **SPLASH!**, 49 A Municipal Wharf, Santa Cruz CA 95060.

Barking Lion, address same as business.

This business is conducted by a Corporation.

/s/Germaine Akin, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement

was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/2/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2029

The following person(s) is/are doing business as: **PHYSICIANS BILLING CENTER**, 212 Sand St. Aptos CA 95003.

Doris Jones, address same as business.

This business is conducted by an Individual.

/s/Doris Jones

The registrant commenced to transact business under the fictitious business name listed above on 12/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/2/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2031

The following person(s) is/are doing business as: **PATRICIAS TUTORING**, 230 Highland Dr. Aptos CA 95003.

Patricia C. Christensen, address same as business.

This business is conducted by an Individual.

/s/Patricia C. Christensen

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/2/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT**

Original File No. 2016-0001116

The following person has Abandoned the use of the Fictitious Business Name(s): **PHYSICIANS BILLING CENTER**, 782 Seacliff Dr. Aptos CA 95003.

Kevin Hall, address same as business.

This business was conducted by an Individual.

/s/Kevin Hall

The registrant commenced to transact business under the fictitious business name listed above on 4/1/2011. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/2/16.

12/6, 12/13, 12/20, 12/27

**NOTICE OF PETITION TO ADMINISTER ESTATE OF VIRGIL M. KESTER, SR., Decedent**

Case Number: 16PR00517

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **VIRGIL M. KESTER, SR.**

A PETITION FOR PROBATE has been filed by **MARTHA BURNS** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **MARTHA BURNS** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why

the court should not grant the authority.

A HEARING on the petition will be held on **JANUARY 6, 2017, at 8:30 am, in Dept. 4 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:

KATHLEEN MORGAN-MARTINEZ

DAWSON, PASSAFUIME, BOWDEN & MARTINEZ

4665 Scotts Valley Dr.

Scotts Valley CA 95066

831 438-1221

12/6, 12/13, 12/20

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1928

The following person(s) is/are doing business as: **PROPERTY IMAGES**, 150 Aviation Way, Watsonville CA 95076.

Specialized Helicopters, Inc., address same as business.

This business is conducted by a Corporation.

/s/Chris Gularte, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/10/16.

12/6, 12/13, 12/20, 12/27

**FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 16-1946

The following person(s) is/are doing business as: **THE TOY BOX HAIR SALON**, 2870 Porter St. Soquel CA 95073.

Jennifer Eastman, 220 Atlantic Ave. #308, Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Jennifer Eastman

The registrant commenced to transact business under the fictitious business name listed above on 12/6/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/15/16.

12/13, 12/20, 12/27, 1/3

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-1950

The following person(s) is/are doing business as: **GVC PRE SHOW**, 1125 South Green Valley Rd., Watsonville CA 95076.

Lori Adragna, 2913 17 Mile Dr., Pebble Beach CA 93953.

This business is conducted by an Individual.

/s/Lori Adragna

The registrant commenced to transact business under the fictitious business name listed above on 11/1/16. This

statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/15/16.  
12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1952

The following person(s) is/are doing business as: **SEASIDE STUDIOS**, 108 2nd St. Santa Cruz CA 95060.

April Pedrani, Trustee of the April J. Pedrani 2004 Irrevocable Trust, 1180 Peacock Creek Dr. Clayton CA 94517; Sandra Virga, Trustee of Sandra J. Virga 2004 Irrevocable Trust, 5015 Bent Creek Ct., El Dorado Hills, CA 95762.

This business is conducted by a Business Trust.

/s/Sandra J. Virga

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/15/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1958

The following person(s) is/are doing business as: **KA-WASAKI CONSULTING**, 599 Lilac Ave. Boulder Creek CA 95006.

Ema Kawasaki Graff, address same as business.

This business is conducted by an Individual.

/s/Ema Kawasaki Graff

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/15/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1974

The following person(s) is/are doing business as: **JAHAZ-IEL PHOTOGRAPHY**, 86 Montebello Dr. Watsonville CA 95076.

Jahaziel Magana, address same as business.

This business is conducted by an Individual.

/s/Jahaziel Magana

The registrant commenced to transact business under the fictitious business name listed above on 7/7/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/18/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1996

The following person(s) is/are doing business as: **BRYAN AUTOMOTIVE**, 2852 Soquel Ave. Suite C, Santa Cruz CA 95062.

Glenn P. Bryan, 39 Lone Pine Ave., Freedom CA 95062.

This business is conducted by an Individual.

/s/Glenn P. Bryan

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/28/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2004

The following person(s) is/are doing business as: **1. HOUSE + HOUND 2. PETS BY THE SEA**, 13130 Central Ave. Boulder Creek CA 95006.

Melissa Kinzler, address same as business.

This business is conducted by an Individual.

/s/Melissa Kinzler

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/28/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-2011

The following person(s) is/are doing business as: **1. MI PUEBLO FOOD CENTER 2. MIPUEBLO MERCADO Y CARNICERIA**, 1775 Story Rd. Suite 120, San Jose CA 95122.

Mi Pueblo Newco, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Martin Cortes, CFO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/29/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2015

The following person(s) is/are doing business as: **AERIAL ARTS SANTA CRUZ**, 2801 Mission St. Ext. 2855, Santa Cruz CA 95060.

Angela Lackey and Nathan Lackey, 134 Linden St. Santa Cruz CA 95062.

This business is conducted by a Married Couple.

/s/Nathan Lackey

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/30/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-2025

The following person(s) is/are doing business as: **1. SHUMEI SANTA CRUZ CENTER 2. SHUMEI SANTA CRUZ FARM**, 6040 Bonny Doon Rd. Santa Cruz CA 95060.

Shumei International Institute, Inc., 3000 East Dream Way Rd. Crestone CO 81131.

This business is conducted by a Corporation.

/s/Alan A. Imai, Executive Director

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/1/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2026

The following person(s) is/are doing business as: **BARBARA JIRSA**, 221 Nevada St. Santa Cruz CA 95060.

Barbara Jirsa, address same as business.

This business is conducted by an Individual.

/s/Barbara Jirsa

The registrant commenced to transact business under the fictitious business name listed above on 9/1/88. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/2/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2040

The following person(s) is/are doing business as: **GROW TECH REALTY**, 24173 Summit Woods Dr. Los Gatos CA 95033.

Global Datacenter Solutions, Inc, address same as business.

This business is conducted by a Corporation.

/s/Scott Stein, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/5/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2041

The following person(s) is/are doing business as: **1. FERRARI FLORIST & GIFTS 2. FERRARI'S 3. FERRARI'S EXPRESS**, 345 Soquel Ave. Santa Cruz CA 95062.

B&M Business Ventures, Inc, 10 Maeve Ct. Scotts Valley CA 95066.

This business is conducted by a Corporation.

/s/Marilyn Piazza, CFO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/5/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2044

The following person(s) is/are doing business as: **ETCHED BY THE SEA**, 500 Brooktree Ranch Rd. Aptos CA 95003.

Kirsti Scott and Matthew Scott, address same as business.

This business is conducted by a Married Couple.

/s/Kirsti Scott, Owner

The registrant commenced to transact business under the fictitious business name listed above on 7/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/6/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2047

The following person(s) is/are doing business as: **PET PLANTS**, 137 McKay Rd., Aptos CA 95003.

Donald Lee Hilbert, address same as business.

This business is conducted by an Individual.

/s/Donald L. Hilbert

The registrant commenced to transact business under the fictitious business name listed above on 5/15/97. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/6/16.

12/13, 12/20, 12/27, 1/3

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2073

The following person(s) is/are doing business as: **1. SANTA CRUZ LIVE SCAN 2. SANTA CRUZ LIVE SCAN, INC.**, 877 Cedar St. Suite 150, Santa Cruz CA 95060.

Santa Cruz Live Scan, Inc., address same as business.

This business is conducted by a Corporation.

/s/Conor Carey, President

The registrant commenced to transact business under the fictitious business name listed above on 5/12/12. This



continued from previous page

statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/9/16. 12/13, 12/20, 12/27, 1/3

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2080
The following person(s) is/are doing business as: JCDESIGN STUDIO, 203 Highview Dr. Santa Cruz CA 95060. Jay C. Capela and Jennifer J. Cherk, address same as business. This business is conducted by a Married Couple. /s/Jay Capela
The registrant commenced to transact business under the fictitious business name listed above on 12/9/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/9/16. 12/13, 12/20, 12/27, 1/3

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2083
The following person(s) is/are doing business as: BRIGHT-BEAST, 210 Orchard Rd. Felton CA 95019. Lisa Marie Grillos, address same as business. This business is conducted by an Individual. /s/Lisa M. Grillos
The registrant commenced to transact business under the fictitious business name listed above on 11/27/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/12/16. 12/13, 12/20, 12/27, 1/3

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2084
The following person(s) is/are doing business as: THE GYPSY FISH COMPANY, 316 Main St. Unit 1, Santa Cruz CA 95060. Christopher Wang, 316 Main St. Unit 1, Santa Cruz CA 95060. This business is conducted by an Individual. /s/Christopher Wang
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/12/16. 12/13, 12/20, 12/27, 1/3

FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2095
The following person(s) is/are doing business as: 1. FRESH STITCH 2. VIRGINIA'S COLLECTIONS, 513 Lavern Ave. Apt. 1, Aptos CA 95003. Virginia Voinea, address same as business. This business is conducted by an Individual. /s/Virginia Voinea
The registrant commenced to transact business under the fictitious business name listed above on 12/13/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/13/16. 12/13, 12/20, 12/27, 1/3

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF KENDALL TAWN ARGAST for CHANGE OF NAME 16CV03198

TO ALL INTERESTED PERSONS:

1. Petitioner: KENDALL TAWN ARGAST filed a pe-

tition with this court for a decree changing names as follows:

PRESENT NAME(s):

KENDALL TAWN ARGAST

PROPOSED NAME(s):

KENDALL TAWN ARGAST-WATSON

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JANUARY 23, 2017, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

December 8, 2016

Kendall Tawn Argast

109 Trinity St.

Santa Cruz CA 95060

831 239-9419

12/13, 12/20, 12/27, 1/3

SUMMONS

(CITACION JUDICIAL)

CASE NUMBER (Número del Caso): 16CV01709

NOTICE TO DEFENDANT (AVISO AL DEMANDADO): ESTHER ORESCAN and DOES 1 through 20, inclusive.

YOU ARE BEING SUED BY PLAINTIFF (LO ESTÁ DEMANDANDO EL DEMANDANTE):

CELANDINE ORESCAN, ERIC ORESCAN and CHANA ORESCAN

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a

statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es):

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ

701 Ocean St. Santa Cruz CA 95060.

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

John P Hannon II

Law Offices of John P. Hannon II

716 Capitola Ave. Suite F

Capitola CA 95010

831 476-8005

DATE (Fecha): July 8,2016

Alex Calvo, Clerk (Secretario), by Sandra Gonzalez, Deputy

12/13, 12/20, 12/27, 1/3

NOTICE OF PETITION TO ADMINISTER ESTATE OF MARY LOIS SCHMIDT, Decedent

Case Number: 16PR00523

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of MARY LOIS SCHMIDT, also known as Lois Schmidt and Mary Schmidt.

A PETITION FOR PROBATE has been filed by PATRICIA GOLLAHER/JANIS HAGER in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **PATRICIA GOLLASHER/JANIS HAGER** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **JANUARY 9, 2017, at 8:30 am, in Dept. 4 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:  
HARRIET BROWN  
55 RIVER ST. SUITE 100  
SANTA CRUZ CA 95060  
831 460-1946  
12/13, 12/20, 12/27

#### NOTICE TO CREDITORS

#### NOTICE TO CREDITORS OF JAMES R. DUTRA IN RE JAMES R DUTRA LIVING TRUST DATED JULY 15, 2014

**CASE NO. 16PR00182**

IN THE SUPERIOR COURT OF CALIFORNIA FOR THE COUNTY OF SANTA CRUZ

NOTICE IS HEREBY GIVEN to the creditors and contingent creditors of the above-named decedent, that all persons having claims against the decedent are required to file them with the Santa Cruz County Superior Court located at 701 Ocean St. Santa Cruz California 95060, Proceeding Number PR046291, and mail a copy to JAMES M. DUTRA, as Trustee of the trust dated July 15, 2014, wherein the decedent was the settlor, care of Robert K. Johnson, Esq., JOHNSON & JAMES, LLP, 311 Bonita Dr. Aptos CA 95003, within the later of four months after December 13, 2016 or, if notice is mailed or personally delivered to you, 60 days after the date this notice is mailed or personally delivered to you. A claim form may be obtained from the court clerk. For your protection, you are encouraged to file your claim by certified

mail, with return receipt requested.

Attorneys for Trustee: JAMES M. DUTRA  
Robert K. Johnson, Esq., JOHNSON & JAMES, LLP, 311 Bonita Dr., Aptos CA 95003.

Joseph G. Haselton, Esq., Haselton & Haselton, 2425 Porter St. Suite 14, Soquel CA 95073-2454.

HASELTON & HASELTON  
/s/JOSEPH G. HASELTON, Attorney for Trustee James M. Dutra

Dated: December 9, 2016  
12/13, 12/20, 12/27

#### ADVERTISEMENT OF SALE

NOTICE IS HEREBY GIVEN that the undersigned intends to sell the personal property described below to enforce a lien imposed on said property pursuant to Sections 21700-21716 of the Business & Professions Code, Section 2328 of the UCC, Section 535 of the Penal Code and provisions of the Civil Code.

**The undersigned will sell at public sale by competitive bidding on Wednesday, the 21st day of December, 2016 at 10:45 am, on the premises where said property has been stored and which are located at: Brommer St Storage, 1300 Brommer St, Santa Cruz, California 95062, County of Santa Cruz, the following, which contain misc. household and personal items unless otherwise noted:**

**Unit#--Name**

**G-38--Priscilla Quinn**

**G-41--Santa Cruz Film Festival**

**J-64--Jazmine Aceves**

Purchases must be paid for at the time of purchase in cash only. All purchased items sold as is where is and must be removed at the time of sale. Sale subject to cancellation in the event of settlement between owner and obligated party. Brommer St. Storage reserves the right to refuse any bid or cancel auction for any or all units.

Dated: 12/13, 12/20

Auctioneer John Cardoza, CAI

Bond No. 5860870

(209) 667-5797

12/13, 12/20

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-1987

The following person(s) is/are doing business as: **WAVE VALLEYBALL CLUB**, 410 E. Beach St. #9, Watsonville CA 95076.

Alekxis Mondragon, address same as business.

This business is conducted by an Individual.

/s/Alekxis Mondragon

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/22/16.

12/13, 12/20, 12/27, 1/3/17

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2039

The following person(s) is/are doing business as: **SACRED MOUNTAIN**, 343 Soquel Ave. Santa Cruz CA 95062.

Sacred Mountain Farm, LLC, address same as business.

This business is conducted by a Limited Liability Company. /s/Brian Britton, Chief Executive

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/5/16.

12/20, 12/27, 1/3, 1/10/17

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2071

The following person(s) is/are doing business as: **MANDALA HOLISTIC HAIR AND WELLNESS STUDIO**, 107 River St. Santa Cruz CA 95060.

Maegan E. Stemedel, address same as business.

This business is conducted by an Individual.

/s/Maegan Stemedel

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/8/16.

12/20, 12/27, 1/3, 1/10/17

#### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 16-2078

The following person(s) is/are doing business as: **TRANSPARENCY WINDOW CLEANING & BUILDING MAINTENANCE**, 2654 Fresno St. Santa Cruz CA 95062. Criscia R. Frota and Eduardo G. Frota, address same as business.

This business is conducted by a Married Couple.

/s/Eduardo G. Frota

The registrant commenced to transact business under the fictitious business name listed above on 1/1/87. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/9/16.

12/20, 12/27, 1/3, 1/10/17

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2106

The following person(s) is/are doing business as: **SUPER SUDS LAUNDROMAT**, 2429 B Mission St. Santa Cruz CA 95060.

Edward D. Carlton, 51 Fair Ave. Davenport CA 95017.

This business is conducted by an Individual.

/s/Edward Carlton

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/14/16.

12/20, 12/27, 1/3, 1/10/17

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2121

The following person(s) is/are doing business as: **HEALING RAYNE**, 6996 Soquel Ave. Santa Cruz CA 95062.

Naraya Rayne, 141 Jessie St. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Naraya Rayne

The registrant commenced to transact business under the fictitious business name listed above on 1/1/09. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/19/16.

12/20, 12/27, 1/3, 1/10/17

#### FICTITIOUS BUSINESS NAME STATEMENT

File No. 16-2123

The following person(s) is/are doing business as: **LIGHTHOUSE BOOKKEEPING**, 3116 Erin Ln. Santa Cruz CA 95065.

Dane J. Sorenson and Megan J. Sorenson, address same as business.

This business is conducted by a Married Couple.

/s/Megan J. Sorenson

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The registrant commenced to transact business under the fictitious business name listed above on 12/19/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/19/16.  
12/20, 12/27, 1/3, 1/10/17

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 16-2127  
The following person(s) is/are doing business as: **CONSIDER IT DONE**, 5003 Granite Creek Rd. Scotts Valley CA 95066. Martina Hawthorn, address same as business. This business is conducted by an Individual.  
/s/Martina Hawthorn  
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 12/19/16.  
12/20, 12/27, 1/3, 1/10/17

**FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT**

Original File No. 20163-0001657  
The following person has Abandoned the use of the Fictitious Business Name(s): **AERIAL ARTS SANTA CRUZ**, 2801 Mission St. Ext, Santa Cruz CA 95060. Jeanette Bent, 226 Marnell Ave. Santa Cruz CA 95062. This business was conducted by an Individual.  
/s/Jeanette Bent  
The registrant commenced to transact business under the fictitious business name listed above on 9/18/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/30/16  
12/20, 12/27, 1/3, 1/10/17

**FIRST AMENDED COMPLAINT FOR DAMAGES**

SUPERIOR COURT OF THE STATE OF CALIFORNIA  
COUNTY OF NAPA  
Case Number: 26-64868  
**PLAINTIFFS: ROY POWELL, JENNIFER POWELL and JULIA POWELL, a Minor**  
~VS~  
**DEFENDANTS: STEVEN BELMONT, TIMOTHY ANDERSON, CYNTHIA Y. HESTER, DON MARZETTA, TERRA FIRMA GLOBAL PARTNERS, AMBER PAYNE, HEIDI RICKERD-RIZZON, BILL FACENDINI, RICHARD P & C BARTHELEMY TRUST, AND DOES 1 Through 20, inclusively.**  
COME NOW Plaintiffs and complain against Defendants, for Damages as shown in the First Amended Complaint for Damages, Case Number: 26-64868, dated May 6, 2015.  
Terence A. Redmond, Esq.  
State Bar No. 69929  
LAW OFFICES OF TERENCE A. REDMOND  
473 Jackson St.  
San Francisco CA 94111  
(415) 395-9000 (Telephone)  
(415) 395-9206 (Facsimile)  
Attorney for Plaintiffs ROY POWELL, JENNIFER POWELL and JULIA POWELL, a Minor.  
12/20, 12/27, 1/3, 1/10/17

**SUMMONS (CITACION JUDICIAL)**

CASE NUMBER (Número del Caso): 26-64868  
**NOTICE TO DEFENDANT (AVISO AL DEMAN-**

**DADO): STEVEN BELMONT, TIMOTHY ANDERSON, CYNTHIA Y. HESTER, DON MARZETTA, TERRA FIRMA GLOBAL PARTNERS, AMBER PAYNE, HEIDI RICKERD-RIZZON, BILL FACENDINI, RICHARD P & C BARTHELEMY TRUST, AND DOES 1 Through 20.**

**YOU ARE BEING SUED BY PLAINTIFF (LO ESTÁ DEMANDANDO EL DEMANDANTE): ROY POWELL, JENNIFER POWELL AND JULIA POWELL, A MINOR**

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/selfhelp](http://www.courtinfo.ca.gov/selfhelp)), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/selfhelp](http://www.courtinfo.ca.gov/selfhelp)), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California ([www.sucorte.ca.gov](http://www.sucorte.ca.gov)), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), en el Centro de Ayuda de las Cortes de California, ([www.sucorte.ca.gov](http://www.sucorte.ca.gov)) o poniéndose en contacto

con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es):

Napa County Superior Court, 825 Brown Street, Napa, CA 94559. DELAY REDUCTION CASE  
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):  
Terence A. Redmond  
473 Jackson St., San Francisco CA 94111  
415 395-9000  
DATE (Fecha): May 6, 2015  
J. Oliver, Clerk (Secretario), by Richard D. Feldstein, Deputy  
12/20, 12/27, 1/3, 1/10/17

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **MARY VERONICA ROBINSON** for CHANGE OF NAME

16CV03200  
TO ALL INTERESTED PERSONS:

1. Petitioner: **MARY VERONICA ROBINSON** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):  
**MARY VERONICA ROBINSON**  
PROPOSED NAME(s):  
**MARY VERONICA McGLYNN**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**JANUARY 23, 2017, 8:30am, Dept. 5**  
The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY  
December 8, 2016  
Mary Veronica Robinson  
306 Hawks Hill Rd  
Scotts Valley CA 95066  
12/20, 12/27, 1/3, 1/10/17

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **ERIC NELSON AND TAMARA NELSON** for CHANGE OF NAME

16CV03227  
TO ALL INTERESTED PERSONS:



1. Petitioner: **ERIC NELSON AND TAMARA NELSON** filed a petition with this court for a decree changing names as follows:  
PRESENT NAME(s):  
**SHILOH ISAAC BRAUND-NELSON**  
PROPOSED NAME(s):  
**SHILOH ISAAC BRAUND NELSON**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**  
**JANUARY 26, 2017, 8:30am, Dept. 4**  
The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT DENINE J. GUY  
December 12, 2016  
Eric John Nelson  
1134 Soquel Ave. Suite B  
Santa Cruz CA 95062  
(831) 588-4818  
12/20, 12/27, 1/3, 1/10/17

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **RICHARD WILLIAM DOHERTY & RUTH SOLESTE HILBERG DOHERTY** FOR CHANGE OF NAME  
16CV03281

TO ALL INTERESTED PERSONS:  
1. Petitioner: **RICHARD WILLIAM DOHERTY & RUTH SOLESTE HILBERG DOHERTY** filed a petition with this court for a decree changing names as follows:  
PRESENT NAME(s):  
**a. RICHARD WILLIAM DOHERTY**  
**b. RUTH SOLESTE HILBERG DOHERTY**  
PROPOSED NAME(s):  
**a. R WILLIAM REEF**  
**b. RUTH SOLESTE HILBERG**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**  
**JANUARY 30, 2017, 8:30am, Dept. 4**  
The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive

weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT DENINE J. GUY  
December 16, 2016  
Richard W Doherty & Ruth S. Hilberg  
248 Wilkes Circle  
Santa Cruz CA 95060  
831 334-9455  
12/20, 12/27, 1/3, 1/10/17

**NOTICE OF PETITION  
TO ADMINISTER ESTATE OF  
MarDell Ruth Miller, Decedent**

Case Number: 16PR00536  
TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **MarDell Ruth Miller, MarDell Ruth Fisher, MarDell Ruth Coolenbeck.**

A PETITION FOR PROBATE has been filed by **Rondus Frank** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **Rondus Frank** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **FEBRUARY 1, 2017, at 8:30 am, in Dept. 4 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:  
Michael L. Corman  
740 Front St. Suite 200  
Santa Cruz CA 95060

831 427-2414  
12/20, 12/27, 1/3/17

**NOTICE OF LIEN SALE**

J.D. Mini Storage  
4180 Gross Road Extension  
Capitola, CA 95010  
(831)-462-1910

Pursuant to Chapter 10, commencing with 21700 of the Business Professional Code, NOTICE IS HEREBY GIVEN, that J.D. Mini Storage will sell goods to the genera

Public by auction held at [www.StorageTreasures.com](http://www.StorageTreasures.com) by competitive bid commencing at **6:00AM, December 20th, 2015, and ending at 9:00AM, January 4th, 2017.**

TO SATISFY A LIEN FOR RENTS DUE AND UNPAID GOODS TO BE SOLD CONSIST OF:

**The property described as General Household Items & miscellaneous personal property contained in spaces rented by the following occupants:  
Occupant: Laura Archer**

Purchases must be made with cash or credit card only and paid for in person at the facility. All purchased goods are sold "as is." All buyers must register prior to sale and the sale will be conducted in accordance with auction rules established by the Facility Owner. Sale is subject to cancellation in the even of settlement between Landlord and obligated party. For more details or to pre-register go to: [www.StorageTreasures.com](http://www.StorageTreasures.com).  
12/20, 12/27

**PUBLIC NOTICE**

Crown Castle is proposing to install a 78-foot (85-foot overall height) stealth monopine telecommunications tower at the following site: 23430 Glenwood Drive, Los Gatos, California 95033 (37° 7' 4.87"N, 121° 58' 35.59" W). Crown Castle invites comments from any interested party on the impact of the proposed action on any districts, sites, buildings, structures or objects significant in American history, archaeology, engineering or culture that are listed or determined eligible for listing in the National Register of Historic Places and/or specific reason the proposed action may have a significant impact on the quality of the human environment. Specific information regarding the project is available by calling Chad at (480) 850-0575 during normal business hours. Comments must be received at 2121 W. Chandler Blvd, Ste 203, Chandler, AZ 85224 ATTN: Chad Sundol within 30 days of the date of this publication.

12/20/16  
CNS-2957163#  
SANTA CRUZ RECORD

T.S. No. 0125001588 Loan No. Ye-Chau APN: 005-282-43 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/6/2013. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 1/3/2017 at 1:45 PM at the court-yard steps to the Santa Cruz County Courthouse 701 Ocean Street Santa Cruz, California 95060, Old Republic Title Insurance Company, a California corporation, as the duly appointed Trustee under the Deed of Trust recorded on 11/27/2013, as Instrument No. 2013-0054847, of Official Records in the office of the Recorder of Santa Cruz County,

*continued on following page*

California, executed by: Aaron H. Ye and Sandy E. Ye, as husband & wife as to a 50% interest and Kuai Ngan Chau, unmarried woman, as to a 50% interest, all as Tenants in Common, as Trustor, Sequoia Mortgage Capital, Inc. as servicing agent for the payees listed on the attached Exhibit A, Exhibit A to Ye-Chau Note and Deed of Trust Judd Kessler, Trustee of the Kenneth L. Poulsen Trust C, as to an undivided 300/840 interest. Judd Kessler, Trustee of A.D. and Jaclyn Kessler Trust B, as to an undivided 240/840 interest. Miles Grant as Trustee for Grant & Zeko, APC DBP, as to an undivided 100/840 interest. Brian Hays or Tamera Hays, co-trustees of the Hays Family Living Trust, as to an undivided 100/840 interest. Henry R. Wakefield and Joyce A. Wakefield, co-trustees of the Wakefield Family Trust dated 6/15/12, as to an undivided 100/840 interest. as Lender/Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR (payable at time of sale in lawful money of the United States by cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in the state) all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California, describing the land therein: As more fully described on said Deed of Trust. The street address or other common designation, if any, of the real property described above is purported to be: 533 Ocean Street Santa Cruz, CA 95060 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made in an "AS IS" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by the Deed of Trust, to wit: \$1,136,869.51 (Estimated). Accrued interest and additional advances, if any, will increase this figure prior to sale. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale post-

ponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 888-988-6736 or visit this Internet Web site [www.salestrack.tdsf.com](http://www.salestrack.tdsf.com), using the file number assigned to this case 0125001588. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. This property which is subject to this Notice of Sale does not fall within the purview of California Civil Code Section 2923.5. The present beneficiary under the Deed of Trust has elected to conduct a unified foreclosure sale pursuant to the provisions of California Commercial Code Section 9604(a)(l)(B). See Exhibit "B" attached for description of personal property. All right, title and interest (including any claim or demand or demand in law or equity) that Borrower now has or may later acquire in or to such Mortgaged Property; all easements, rights, privileges, tenements, hereditaments, and appurtenances belonging or in any way appertaining to the Mortgaged Property; all of the estate, right, title, interest, claim, demand, reversion, or remainder of Borrower in or to the Mortgaged Property, either at law or in equity, in possession or expectancy, now or later acquired; all crops growing or to be grown on the Mortgaged Property; all development rights or credits and air rights; all water and water rights (whether or not appurtenant to the Mortgaged Property) and shares of stock pertaining to such water or water rights, ownership of which affects the Mortgaged Property; all minerals, oil, gas, and other hydrocarbon substances and rights thereto in, on, under, or upon the Mortgaged Property and all royalties and profits from any such rights or shares of stock; all right, title, and interest of Borrower in and to any streets, ways, alleys, strips, or gores of land adjoining the Land or any part of it that Borrower now owns or at any time later acquires and all adjacent lands within enclosures or occupied by buildings partly situated on the Mortgaged Property;

All intangible Mortgaged Property and rights relating to the Mortgaged Property or its operation or used in connection with it, including, without limitation, permits, licenses, plans, specifications, construction contracts, subcontracts, bids, deposits for utility services, installations, refunds due Borrower, trade names, trademarks, and service marks; All of the right, title, and interest of Borrower in and to the land lying in the bed of any street, road, highway, or avenue in front of or adjoining the Land; Any and all awards previously made or later to be made by any Governmental Authority to the present and all subsequent owners of the Mortgaged Property that may be made with respect to the Mortgaged Property as a result of the exercise of the right of eminent domain, the alteration of the grade of any street, or any other injury to or decrease of value of the Mortgaged Property, which award or awards are assigned to Lender and Lender, at its option, is authorized, directed, and empowered to collect and receive the proceeds of any such award or awards from the authorities making them. All certificates of deposit of Borrower in Lender's possession and all bank accounts of Borrower with Lender and their proceeds, and all deposits of Borrower with any Governmental Authority and/or public utility company that relate to the ownership of the Mortgaged Property; All Leases of the Mortgaged Prop-

erty or any part of it now or later entered into and all right, title, and interest of Borrower under such Leases, including cash or securities deposited by the tenants to secure performance of their obligations under such Leases (whether such cash or securities are to be held until the expiration of the terms of such Leases or applied to one or more of the installments of rent coming due immediately before the expiration of such terms), all rights to all insurance proceeds and unearned insurance premiums arising from or relating to the Mortgaged Property, all other rights and easements of Borrower now or later existing pertaining to the use and enjoyment of the Mortgaged Property, and all right, title, and interest of Borrower in and to all declarations of covenants, conditions, and restrictions as may affect or otherwise relate to the Mortgaged Property; Any and all proceeds of any insurance policies covering the Mortgaged Property, whether or not such insurance policies were required by Lender as a condition of making the loan secured by this Deed of Trust or are required to be maintained by Borrower as provided below in this Deed of Trust; which proceeds are assigned to Lender, and Lender, at its option, is authorized, directed, and empowered to collect and receive the proceeds of such insurance policies from the insurers issuing the same and to give proper receipts and acquittances for such policies, and to apply the same as provided below; All plans and specifications for the Improvements; all contracts and subcontracts relating to the Improvements; all deposits (including tenants security deposits; provided, however, that if Lender acquires possession or control of tenants' security deposits Lender shall use the tenants' security deposits only for such purposes as Governmental Requirements permit), funds, accounts, contract rights, instruments, documents, general intangibles, and notes or chattel paper arising from or in connection with the Land or other Mortgaged Property; all permits, licenses, certificates, and other rights and privileges obtained in connection with the Land or other Mortgaged Property; all soils reports, engineering reports, land planning maps, drawings, construction contracts, notes, drafts, documents, engineering and architectural drawings, letters of credit, bonds, surety bonds, any other intangible rights relating to the Land and Improvements, surveys, and other reports, exhibits, or plans used or to be used in connection with the construction, planning, operation, or maintenance of the Land and Improvements and all amendments and modifications; all proceeds arising from or by virtue of the sale, lease, grant of option, or other disposition of all or any part of the Land, Fixtures, Personalty, or other Mortgaged Property (consent to same is not granted or implied); and all proceeds (including premium refunds) payable or to be payable under each insurance policy relating to the Land, Fixtures, Personalty, or other Mortgaged Property; All trade names, trademarks, symbols, service marks, and goodwill associated with the Mortgaged Property and any and all state and federal applications and registrations now or later used in connection with the use or operation of the Mortgaged Property; All tax refunds, bills, notes, inventories, accounts and charges receivable, credits, claims, securities, and documents of all kinds, and all instruments, contract rights, general intangibles, bonds and deposits, and all proceeds and products of the Mortgaged Property; All money or other personal property of Borrower (including, without limitation, any instrument, deposit account, general intangible, or chattel paper, as defined in Division 9 of the California Uniform Commercial Code) previously or



later delivered to, deposited with, or that otherwise comes into Lender's possession; All accounts, contract rights, chattel paper, documents, instruments, books, records, claims against third parties, money, securities, drafts, notes, proceeds, and other items relating to the Mortgaged Property; All construction, supply, engineering, and architectural contracts executed and to be executed by Borrower for the construction of the Improvements; and All proceeds of any of the foregoing. Date: 12/8/2016 Old Republic Title Company, as Trustee 1900 Burnett Avenue, Suite #400 Concord, California 94520 by: Debbie Jackson, Vice President TAC: 6190 PUB: 12/13/16, 12/20/16, 12/27/16

APN:095-071-11 TS No:CA08001905-16-1 TO No:95310374  
NOTICE OF TRUSTEE'S SALE (The above statement is made pursuant to CA Civil Code Section 2923.3(d)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(d)(2).) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED October 10, 2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On January 11, 2017 at 01:00 PM, Front Entrance (facing Ocean St.), Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on October 18, 2006 as Instrument No. 2006-0060481, of official records in the Office of the Recorder of Santa Cruz County, California, executed by MICHAEL EARLEY A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor(s), in favor of WASHINGTON MUTUAL BANK, FA as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 16885 LAUREL ROAD, LOS GATOS, CA 95033 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$512,415.24 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid

to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call Auction.com at 800.280.2832 for information regarding the Trustee's Sale or visit the Internet Web site address [www.Auction.com](http://www.Auction.com) for information regarding the sale of this property, using the file number assigned to this case, CA08001905-16-1. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: November 30, 2016 MTC Financial Inc. dba Trustee Corps TS No. CA08001905-16-1 17100 Gillette Ave Irvine, CA 92614 Phone: 949-252-8300 TDD: 866-660-4288 Miguel Ochoa, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ONLINE AT [www.Auction.com](http://www.Auction.com) FOR AUTOMATED SALES INFORMATION PLEASE CALL: Auction.com at 800.280.2832 Trustee Corps may be acting as a debt collector attempting to collect a debt. Any information obtained may be used for that purpose. 12/06/2016, 12/13/2016, 12/20/2016, SANTA CRUZ RECORD

T.S. No. 047142-CA APN: 002-701-28 NOTICE OF TRUSTEE'S SALE Pursuant to CA Civil Code 2923.3 IMPORTANT NOTICE TO PROPERTY OWNER: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 6/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER On 1/9/2017 at 1:45 PM, CLEAR RECON CORP., as duly appointed trustee under and pursuant to Deed of Trust recorded 6/30/2005, as Instrument No. 2005-0044295, of Official Records in the office of the County Recorder of Santa Cruz County, State of CALIFORNIA executed by: LISA MACHADO, A SINGLE WOMAN WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK DRAWN ON A STATE OR NATIONAL BANK, A CHECK DRAWN BY A STATE OR FEDERAL CREDIT UNION, OR A CHECK DRAWN BY A STATE OR FEDERAL SAVINGS AND LOAN ASSOCIATION, SAVINGS ASSOCIATION, OR SAVINGS BANK SPECIFIED IN SECTION 5102 OF THE FINANCIAL CODE AND AUTHORIZED TO DO BUSINESS IN THIS STATE: AT THE COURTYARD STEPS TO THE SANTA CRUZ COUNTY COURTHOUSE LOCATED AT 701 OCEAN STREET, SANTA CRUZ, CA 95060 all

right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST The street address and other common designation, if any, of the real property described above is purported to be: 41 GRANDVIEW ST 1401 SANTA CRUZ, CA 95060 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be held, but without covenant or warranty, express or implied, regarding title, possession, condition, or encumbrances, including fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to pay the remaining principal sums of the note(s) secured by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$185,312.08 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 758 - 8052 or visit this Internet Web site [WWW.HOMESearch.COM](http://WWW.HOMESearch.COM), using the file number assigned to this case 047142-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR SALES INFORMATION: (800) 758 - 8052 CLEAR RECON CORP. 4375 Jutland Drive Suite 200 San Diego, California 92117 12/6, 12/13, 12/20

continued on following page





## Businesses in Escrow

Seller  
Buyer  
**Business**  
Escrow Holder  
Last day for filing a Claim

Bogart Engineering Inc.  
Kedarnath Sangam  
**Bogart Engineering**  
Business & Escrow Service Center  
12/21/2016

Margaret A. Payne Inc.  
Jahmar Milette & Lizette Barajas Lopez  
**Bunny's Shoes**  
Glen Oaks Escrow  
1/4/2017

Dioni Solorio  
Alyssa Celaya  
**Karma Fashion Lounge**  
Business & Escrow Service Center Inc.  
12/29/2016

Tokyo Buffet Inc.  
Lind Sakura Inc.  
**Sakura Buffet**  
Helen B. Jiang  
12/30/2016

AML-PG Inc.  
MJ Ventures Inc.  
**Cork 'N Bottle**  
L+G LLP  
12/21/2016

## Productivity Technique

### 15. Sign in on Sunday (just for a Minute)

Sunday is definitely a day for relaxing, but if you're often overwhelmed come Monday morning, logging in briefly Sunday evening may help you alleviate some of that Monday mania. You don't need to make calls or even answer emails - simply assess what your Monday game plan will be, and you'll sleep a little more soundly!



## Commercial Leases



**5346 Scotts Valley Rd, Scotts Valley**  
**Use/Warehouse**  
\$1.30 - \$1.63 Per Sf NNN  
690 - 4,252 SF of prime modern commercial space right off Hwy 17 in north Santa Cruz. Zoned C-S: Permits most retail, office and service



**1850 41st Ave, Suite 103, Capitola**  
\$2,485 Per Month  
1,178 SF suite in multi-tenant office building, located at a signalized intersection across the street from the Capitola Mall.



**55 River Street, Santa Cruz**  
\$1,150 Per Month  
675 +/- SF, Two private offices and reception area. Move-in condition. Ideal downtown location near Santa Cruz Metro bus line, Main Post Office.



**1729 Seabright Avenue, Santa Cruz**  
\$1.00 Per RSF, NNN (First year rate)  
Suite B - 2,608 +/- RSF consisting of 5 offices & a bullpen area. Suite C - 1,050 +/- RSF consisting of one small office & a bullpen area.

### Main Street Realtors

Contacts/Agents:  
Fred Antaki 831 295-8850 BRE01035303  
Andrew Myers 831 588-2014 BRE01980934  
Datta Khalsa 831 818-0181 BRE01161050



## A.B.C. License Transfers

Applicant - Buyer  
Transferor - Seller  
**Location of License**  
Escrow Holder (if available)

7 Eleven Inc. & Ridster Inc.  
7 Eleven Inc., Carlos & Marganta Zarraga  
**1305 N. Main St., Salinas**  
Compass Commercial Group Inc.

Sanjeev Balley  
Song Yong & Yong Cha Kim  
**3044 Del Monte Bl., Marina**  
L+G LLP

## SANTA CRUZ RECORD

**Owner, Editor and Publisher**  
**Liese A. Varenkamp**

**Data Specialist**  
**Meghan Hebard**

**Designer & Art Director**  
**Jules L. Holdsworth**

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www.santacruzrecord.com

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# Tracking the Numbers

	This Week	Y-T-D 2016	Y-T-D 2015
Grant Deeds - Santa Cruz Co.	42	2,771	3,169
Grant Deeds - Monterey Co.	79	4,071	3,984
Grant Deeds - San Benito Co.	13	943	818
Notices of Default - Santa Cruz	6	255	265
Notices of Default - Monterey Co.	1	465	513
Notices of Default - San Benito Co.	1	50	86
Foreclosures - Santa Cruz Co.	4	206	255
Foreclosures - Monterey Co.	6	402	425
Foreclosures - San Benito Co.	0	47	60
Trustee Deeds - Santa Cruz Co.	1	54	93
Trustee Deeds - Monterey Co.	2	172	213
Trustee Deeds - San Benito Co.	0	30	32
Business Filings - Santa Cruz	20	1,301	1,404

## The Tri-County Real Estate Report Santa Cruz \* Monterey \* San Benito

Weekly Real Estate Sales & Distressed Properties  
This is a detailed report for Real Estate Professionals

Call or email us: (831) 454-9820 SantaCruzRecord@gmail.com



**SANTA CRUZ RECORD**  
MAY 18, 2016 • VOL. 45, NO. 20 LOCAL BUSINESS STARTS HERE! WWW.SANTACRUZRECORD.COM

### Glow & Grace Collective

Ready, Set, Glow.

The road toward an afternoon of holistic rejuvenation, Glow & Grace Collective presents its first public local experience **Ready, Set, Glow!** on Saturday, May 21 from 1:30 to 4:45 pm, located at Arcata Bayfront Mall. This new clinic overlooks the beautiful Santa Cruz River. Lauren, Dawn and Anna offer one-on-one support in the field of holistic anti-aging and skin care. They will be offering one-on-one treatments that combine ancient healing modalities with modern, science-based skin care enhancements. This free and fun introductory session will include: skin analysis, skin care consultation, skin care product sampling, hair and nail care, and more.

Lauren Moore, Dawn Casarredo and Anna Suber are the founders of Glow & Grace Collective, a holistic skin care and wellness studio located in Arcata, CA. With combined over 20 years of experience in the field of holistic skin care and wellness, they have created a unique and transformative experience for their clients. They are currently seeking qualified individuals to join their team as consultants or franchisees. For more information, please contact Lauren Moore at (831) 454-9820 or visit their website at [www.glowandgrace.com](http://www.glowandgrace.com).

**SANTA CRUZ RECORD**  
294 Water Street • Santa Cruz, CA 95060

Published Every Friday  
Santa Cruz, CA

**First Round Second Round Third Round**

Local Business Starts Here!

# Advertise your business in the Santa Cruz Record!

Many opportunities to feature your business in the Santa Cruz Record. See our Rate Sheet on the SCR website. Local Business Starts Here!

**Cruz Views**  
five minutes with: Noelle Weatherax

1. Was there an event or moment in your life when you decided you wanted to own your own business?  
Noelle: I've always been entrepreneurial. I had the idea of having my own business when I was 16, but it wasn't until I was 30 that I decided to go for it. I was inspired by a friend who had started her own business and I wanted to do the same.

2. What's the biggest business mistake you've made and what did you learn from it?  
Noelle: I think the biggest mistake I made was not having a business plan. I learned that you need to have a clear vision of where you want to go and how to get there.

3. Where would you offer an entrepreneur and starting a business? Find a mentor or mentor. Never stop learning and always stay on top of the latest trends in your industry. The most profitable and successful businesses are those that solve a problem for your target market.

4. When you were younger, what was the first thing you thought you wanted to do?  
Noelle: I wanted to be a veterinarian. I was inspired by a friend who was a veterinarian and I wanted to do the same.

Owner of Concrete Rose Salon  
202 Palms Dr., Building 45-107  
Santa Cruz  
(831) 400-7234  
[concreterosesalon.com](http://concreterosesalon.com)

## Cruz Views five minutes with: YOU!

Want to be featured in our Cruz Views column? We will run your 1/4 page ad along with your interview for only \$75.00. Call or email Liese at the Santa Cruz Record today.

**Cruz Views**  
five minutes with: Mike Pitt

1. Was there an event or moment in your life when you decided you wanted to own your own business? What was it?  
Mike: I was inspired by a friend who had started his own business and I wanted to do the same.

2. What's the biggest business mistake you've made and what did you learn from it?  
Mike: I think the biggest mistake I made was not having a business plan. I learned that you need to have a clear vision of where you want to go and how to get there.

3. Where would you offer an entrepreneur and starting a business? Find a mentor or mentor. Never stop learning and always stay on top of the latest trends in your industry. The most profitable and successful businesses are those that solve a problem for your target market.

4. When you were younger, what was the first thing you thought you wanted to do?  
Mike: I wanted to be a professional athlete. I was inspired by a friend who was a professional athlete and I wanted to do the same.

**Get Creative!**

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**Tracking the Numbers**

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