

SANTA CRUZ RECORD

JULY 25, 2017 – VOL. 46, #40

LOCAL BUSINESS STARTS HERE

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Design Evolution projects, a converted garage; a Cor-Ten steel sided home in Aptos; her labrynth design at a park in Boulder Creek; Grace Gurreri

Design Evolution

Grace Gurreri grew up very curious about any building project going on in the neighborhood where she grew up in the San Diego. She has a legal and software tech background and her last job was at a local construction management firm.

In 2004, she designed and managed the construction of her first full remodel. Shortly after that Design Evolution was created and has been in business for over twelve years combining her project management and communication skills with her legal and construction experience - along with the love of designing and making things happen.

Creating beauty and functionality in everyday living is a key element of her design principle. "My focus always comes back to design when I'm taking in a site or speaking with a client about what they envision." Grace emphasizes listening to the client and absorbing project environment to bring about a collaboration of those elements to the design. Her goal is a true collaboration with her clients.



The other side of Design Evolution is doing the difficult work of meeting pre-development requirements before you can get to the living in beauty part. Working with the local regulatory agencies can be very challenging for owners (and consultants), because the regulatory landscape is ever-changing. Design Evolution stays abreast of new laws, regulations, and policies that affect development in all of California and the Central Coast, including the emerging and ever-changing Cannabis code.

Grace is open about the challenges that can face owners in dealing with regulatory processes. The storms of 2017, brought many challenges to County residents that have been forced into taking action and obtaining emergency permits to secure their homes and property. Design Evolution also assists owner's with obtaining emergency permits, retro-permits and other compliance issues with the County.

In 2013, Grace designed and built a labyrinth for a public park in Boulder Creek, out of recycled paper and cement. Her love of design shines through in all her projects. For more information visit designevolution-mib.com, or contact Grace: 831-234-6884, gracedesignevolution@gmail.com.

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Santa Cruz Record Calendar of Events



Wednesday, August 2

- **Santa Cruz New Tech MeetUp** 6–9 p.m. at Cruzio and Ecology Action Green Building, 877 Cedar Street, Santa Cruz. Four startups from the new Santa Cruz Works Accelerates will present their companies. This event is always packed, so be sure to RSVP early. Doors open at 6 p.m., presentations start at 7 pm. Visit Meetup.com/SantaCruzNewTech for more information.

Thursday, August 3

- **Coworking at the Santa Cruz Public Library** 11 a.m. to 3 p.m. at Santa Cruz Public Library, Live Oak Branch, 2380 Portola Drive, Santa Cruz. Free. Visit facebook.com/coworkingunbound for more information.

Wednesday, August 9

- **Brown Bag: Six Steps to a Marketing Plan** 12–1 p.m. at the Santa Cruz Downtown Library, 224 Church Street, Upstairs meeting room, Santa Cruz. Presented by Bryce Root. Most business owners don't have time to read an entire book on creating a marketing plan, so we narrowed it down to six easy steps to start becoming more proactive with your marketing. We'll walk you through how to easily construct your marketing plan, plus we'll give you all the tools and resources to do it. By attending this interactive class, you'll learn how to be much more strategic and efficient with your marketing budget. This session is perfect for start ups, long-standing businesses, and those who are wanting to discover how to easily step up their marketing game. Visit SantaCruzSBDC.org for more information.

Thursday, August 10

- **Coworking at the Santa Cruz Public Library** 11 a.m. to 3 p.m. at Santa Cruz Public Library, Live Oak Branch, 2380 Portola Drive, Santa Cruz. Free. Visit facebook.com/coworkingunbound for more information.

Monday, August 14

- **Pajaro Valley Chamber Mixer** 5–7 p.m. at Monterey Bay Caterers: 152 W. Lake Ave., Watsonville. Each month a member of the Pajaro Valley Chamber will host a mixer, providing a great opportunity to network. Mixers are a fun way to grow your circle of customers and fellow businessmen and women. Visit PajaroValleyChamber.com for more information.

Tuesday, August 15

- **Writing Your Best Business Plan** 2–5 p.m. at Santa Cruz Civic Auditorium, 307 Church Street Tony Hill room, Santa Cruz. Presented by Keith Holtaway. This seminar will help you identify the most appropriate business planning format for starting or expanding a business, marketing basics, and a strategic plan to put your business on the road to success. Learn how to establish realistic goals and objectives, determine start-up costs, as well as various methods of financing your startup. Visit SantaCruzSBDC.org for more information.

Wednesday, August 16

- **The Works Speaker Series** 5:30–7 p.m. August topic: Growing Your Business with what You Have by Benjamin Hartel. In this workshop you will discover how you can grow your business, increase your profitability, and stand out from your competition without spending a fortune. Ben teaches proven strategies that help businesses unlock huge amounts of growth potential. You'll walk away from this workshop with practical strategies that you can implement right away. Visit santacruzworks.org for more information.

Thursday, August 17

- **Coworking at the Santa Cruz Public Library** 11 a.m. to 3 p.m. at Santa Cruz Public Library, Live Oak Branch, 2380 Portola Drive, Santa Cruz. Free. Visit facebook.com/coworkingunbound for more information.

- **SimpleSTEPS for Starting Your Business - SCORE Workshop** 6:30–9 p.m. at Simpkins Family Swim Center, 979 17th Ave., Santa Cruz. Come learn what it takes to successfully start a business in Santa Cruz County. Drawn from the actual experiences of seasoned entrepreneurs and business leaders, this SCORE workshop presents a broad overview of the issues that impact your business success or failure. Seating is limited. Pre-registering is recommended. Visit SantaCruz.Score.org for more information.

Thursday, August 24

- **Coworking at the Santa Cruz Public Library** 11 a.m. to 3 p.m. at Santa Cruz Public Library, Live Oak Branch, 2380 Portola Drive, Santa Cruz. Free. Visit facebook.com/coworkingunbound for more information.

Thursday, August 31

- **Coworking at the Santa Cruz Public Library** 11 a.m. to 3 p.m. at Santa Cruz Public Library, Live Oak Branch, 2380 Portola Drive, Santa Cruz. Free. Visit facebook.com/coworkingunbound for more information.

Wednesday, September 20

- **The Works Speaker Series: Is Social Marketing Replacing Direct Sales?** 5:30–7:00 p.m. Doug Erickson will discuss the topic: Is Social Marketing Replacing Direct Sales? More info regarding this event coming soon. Visit SantaCruzWorks.org for more information.

The Calendar appears the last week of each month. To have your local business-related event included, or to update your event, please email the Santa Cruz Record at santacruzrecord@gmail.com

Know Your Target Audience

by Bryce Root

Whether it's hidden inside the marketing plan portion of your business plan you've just created or it's deeply rooted in your mind, knowing who your optimal customer is and actively using that information can save you substantial amounts of time and money when you're starting your business. We can all probably say that everyone is a potential customer, but narrowing it down to the specific demographic and psychographic of customer who will be excited by your product or service and will actually spend their hard earned money with you is a process that is 100% necessary for 99% of local businesses.

Here is our quick and easy four-step process for determining your target audience:

1. Determine what your true passion and drive for doing what you do is
2. Define what it is about your passion, product, customer experience and "craft" that will set you apart from your competition or what may

be an industry standard

3. Now, picture what type of person would immediately say "Now that solves my problem," or "This is exactly what I'm craving," or "I've been waiting for this forever!"
4. Answer these questions: How old is this person? Where do they live? Where do they work? Where do they travel in a typical day? What are their hobbies or what do they do for fun? What is this person all about?

This is how you determine your core customer and figure out who will be truly excited by what you offer or will say "WOW" and raise their eyebrows when they hear about your business.

A visual that may also work for you in determining your target audience is to picture 100 people of all walks of life standing outside your business that's about ready to be unveiled. Once the curtain is removed and this crowd of people sees your business first hand, who of these 100 people will run or briskly walk through your doors? This group of people will be your target market, now it's a matter of determining the fac-

tors mentioned in step four listed above.

While this is a quick and easy take on the process and you may have secondary target audiences, these five steps will help define who you need to be reaching out to. With this information in hand, you'll now have a sense of the branding you'll need to attract your target customer, i.e. the message, colors, fonts, style and overall persona your business communicates to the outside world via your logo, signage, décor and overall customer experience. Your work isn't done as it will now be up to you to create the marketing plan for getting your message out to your target audience(s). Knowing your target audience will also help you determine which marketing vehicles to use and how you should be using them to spread the word that your business is now open. ■

The Root Group specializes in providing the "Complete Marketing Package" for local businesses, ranging from retail stores and tourism destinations to residential services and local eateries. The Root Group offers workshops and classes as well as strategy sessions to create realistic, customized marketing strategies to drive

Marketing Made Easy.

Small Biz Marketing RxSM

**Starting a New Business
Requires Marketing Strategy,
Not Just Newspaper Ads & Postcards.**

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New Business Filings

GT4 Events **Feast for a King Catering**
Aptos CA 95003

Shauna Lincoln Annie L. Narog
Elevated Events Aptos CA 95003

MacDonald Ellis Lauren Linkmyer
Something To Taste Aptos CA 95003

Maria Cristina Trengove
Learning Montessori Aptos CA 95003

Thomas C. Bepler **Pacific Edge Leadership**
Felton CA 95018

Phillip Charles Ussat II Julia Ann Ussat
Ussat Retreat Management Felton 95018

Lucross Holdings Inc.
Silicon Valley Tracker Los Gatos 95033

Leopold Willner **CMS Derfler Associates**
Santa Cruz CA 95060

MYNT Systems, Inc. **MYNT Construction**
MYNT Energy , MYNT Systems
Santa Cruz CA 95062

Mireille Gayle Cervelli **Blessed Birth**
Santa Cruz CA 95062

Thomas R. Snyder **Santa Cruz Tie-Dyes**
Santa Cruz CA 95062

Patrick Manning **Armordillo Cases**
Santa Cruz CA 95063

Carol E. Roe
Cottage by the Lake Mabel's Room
Santa Cruz CA 95062

Machelle M. Stroming
Machelle's Hair Haven Santa Cruz 95062

Reynaldo Lee Espanola
Alacritous Consulting Santa Cruz 95060

Clemente Jimenez-Diaz
Central Coast Tire & Brakes
Santa Cruz 95060

James B. Herbert **Waves of Steel**
Santa Cruz CA 95062

Two ZE's LLC **Cafe Rio De Janeiro**
Cafe RJ, Kiosk RJ Santa Cruz CA 95060

Dina Torres **Cafe Campesino**
Santa Cruz CA 95060

Nicholas Buller Amanda Morse
California Utility Locators
Scotts Valley 95067

Nolan Leo Sands
On Call Delivery, Hitchin' & Haulin
Soquel CA 95073

Suzanne Flynn **Soquel Electrolysis**
Soquel CA 95073

Douglas W. Felldin
Santa Cruz Hardwood Floors
Soquel CA 95073

Jared Miller **Teaora**
Watsonville CA 95077

J Ines Nunez Hernandez
Tu Universo Organic Farm
Watsonville CA 95076

Luis G Estrada Adrian Ruben Ramirez
D & Son's Trucking
Watsonville CA 95076

Liujin Chen
King's Garden Chinese Cuisine
Watsonville CA 95076 ■



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**SANTA CRUZ
COUNTY**

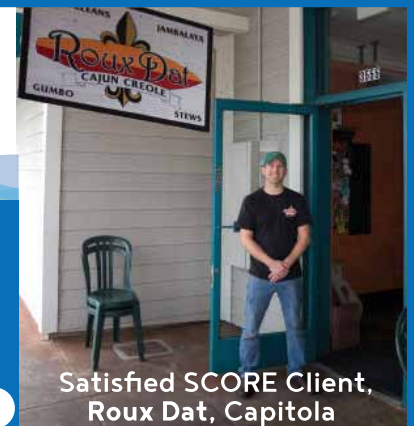


Launching Your Business?

SCORE counselors are experienced small business owners and corporate executives who volunteer their time to help hundreds of local entrepreneurs launch businesses, find new customers, manage cashflow, and more.

Free & Confidential Business Mentoring
Local Workshops
Online Expert Resources

831 621-3735 · santacruzscore.org



**Satisfied SCORE Client,
Roux Dat, Capitola**



Real Estate Sales

Property Address APN# Purchase Price
Document# Date Recorded

Santa Cruz County

214 Bayview Ct. Aptos CA 95003 042-221-20 \$1,250,000 2017-23145 7/14

2020 Wallace Ave. Aptos CA 95003 041-371-01 \$865,000 2017-23266 7/17

1771 Jennifer Dr. Aptos CA 95003 040-324-09 \$874,500 2017-23308 7/17

6265 Soquel Dr. Aptos CA 95003 037-161-07 \$1,267,500 2017-23394 7/18

105 Camino Pacifico Aptos CA 95003 054-592-10 \$386,000 2017-23431 7/18

122 Rio Del Mar Bl. Aptos CA 95003 043-261-06 \$1,148,636 2017-23440 7/18

Vacant Land Aptos CA 95003 053-161-41 \$644,000 2017-23589 7/19

741 Loma Prieta Dr. Aptos CA 95003 044-151-47 \$815,000 2017-23593 7/19

128 Rio Del Mar Bl. Aptos CA 95003 043-251-05 \$975,000 2017-23595 7/19

120 Las Lomas Dr. Aptos CA 95003 039-261-03 \$1,245,000 2017-23607 7/19

9550 Old Country Rd. #1 Ben Lomond CA 95005 078-162-04 \$810,000 2017-23366 7/18

220 Double Bogey Dr. Boulder Creek CA 95006 086-331-01 \$710,000 2017-23067 7/14

101 Mahogany Way Boulder Creek CA 95006 083-201-03 \$469,000 2017-23123 7/14

155 Monaco Lane Boulder Creek CA 95006 082-161-25 \$390,000 2017-23524 7/18

1405 45th Avenue #4 Capitola CA 95010 034-622-20 \$430,000 2017-23125 7/14

1001 Balboa Ave. Capitola CA 95010 036-232-12 \$1,250,000 2017-23137 7/14

408 Park Ave. Capitola CA 95010 036-094-12 \$600,000 2017-23601 7/19

174 Waner Way Felton CA 95018 074-123-13 \$499,000 2017-22961 7/13

585 Eagle Tree Lane Felton CA 95018 091-161-30 \$2,480,000 2017-23130 7/14

Vacant Land Felton CA 95018 091-161-06 \$280,000 2017-23131 7/14

975 Ley Road Felton CA 95018 064-031-67 \$1,250,000 2017-23148 7/14

1035 Fetherston Lane Felton CA 95018 064-031-45 \$638,000 2017-23698 7/19

145 Fuchsia Ct. Freedom CA 95019 019-882-25 \$460,000 2017-23320 7/17

64 Davis Ave. #A Freedom CA 95019 014-091-21 \$256,000 2017-23686 7/19

15 Florido Ave. La Selva Beach CA 95076 045-171-31 \$1,335,000 2017-23291 7/17

406 Camino Al Mar La Selva Beach CA 95076 045-321-04 \$1,298,182 2017-23582 7/19

24101 Mountain Charlie Rd. Los Gatos CA 95033 093-261-61 \$2,025,000 2017-23021 7/14

16306 Redwood Lodge Rd. Los Gatos CA 95033 095-091-28 \$970,000 2017-23355 7/18

350 14th Avenue Santa Cruz CA 95062 028-154-14 \$1,650,000 2017-22874 7/13

440 36th Avenue Santa Cruz CA 95062 032-152-17 \$1,010,000 2017-22983 7/14

114 Lennox St. Santa Cruz CA 95060 004-111-23 \$925,000 2017-22984 7/14

304 National St. Santa Cruz CA 95060 004-255-07 \$1,250,000 2017-22987 7/14

106 Quintana Ct. Santa Cruz CA 95060 003-331-08 \$1,350,000 2017-22992 7/14

1535 Hidden Terrace Ct. Santa Cruz CA 95062 026-193-10 \$615,000 2017-22999 7/14

21187 E. Cliff Dr. Santa Cruz CA 95062 027-301-27 \$678,000 2017-23005 7/14

221 Seabright Ave. Santa Cruz CA 95062 010-285-01 \$750,000 2017-23009 7/14

205 Seabright Ave. Santa Cruz CA 95062 010-285-08 \$800,000 2017-23017 7/14

167 Sea Ridge Ct.. #8 Santa Cruz CA 95060 006-171-31 \$1,110,000 2017-23023 7/14

1451 Branciforte Dr. Santa Cruz CA 95065 068-171-05 \$1,135,000 2017-23043 7/14

620 Trevethan Ave. Santa Cruz CA 95065 009-074-23 \$425,000 2017-23060 7/14

200 Oak Way Santa Cruz CA 95065 009-411-18 \$222,273 2017-23060 7/14

219 Cypress Ave. Santa Cruz CA 95062 010-235-01 \$1,035,000 2017-23063 7/14

755 14th Ave. #306 Santa Cruz CA 95062 027-401-23 \$520,000 2017-23160 7/14

114 Maple St. Santa Cruz CA 95060 005-143-05 \$1,600,000 2017-23197 7/14

213 Fieldcrest Lane Santa Cruz CA 95060 008-681-06 \$942,000 2017-23234 7/17

901 Capitola Rd. #A Santa Cruz CA 95062 026-491-23 \$660,000 2017-23311 7/17

218 Goss Ave. Santa Cruz CA 95065 009-032-04 \$740,000 2017-23375 7/18

2696 Christine Oaks Santa Cruz CA 95062 028-091-28 \$689,000 2017-23464 7/18

723 Morrissey Bl. Santa Cruz CA 95065 009-072-24 \$725,000 2017-23692 7/19

3 Casa Way Scotts Valley CA 95066 023-131-08 \$1,285,000 2017-23702 7/19

4308 Bowline Ct. Soquel CA 95073 102-441-28 \$2,300,000 2017-22877 7/13

continued on following page



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5478 Golf Dr. Soquel CA 95073 037-092-11 \$730,000 2017-23132 7/14

3845 Rodeo Ridge Rd. Soquel CA 95073 102-131-39 \$2,550,000 2017-23154 7/14

3348 Fairway Dr. Soquel CA 95073 037-041-30 \$746,500 2017-23288 7/17

4475 Merlin Way Soquel CA 95073 102-401-09 \$915,000 2017-23586 7/19

632 Delta Way Watsonville CA 95076 017-409-05 \$405,000 2017-22981 7/14

15 Hawthorne Ave. Watsonville CA 95076 050-131-10 \$460,000 2017-23007 7/14

668 Delta Way Watsonville CA 95076 017-409-14 \$429,000 2017-23039 7/14

Vacant Land Watsonville CA 95076 050-401-04 \$180,000 2017-23072 7/14

16 Westwind Ct. Watsonville CA 95076 016-082-26 \$152,500 2017-23128 7/14

8 Yarro Ct. Watsonville CA 95076 018-613-07 \$655,000 2017-23360 7/18

482 Spruce Cir. Watsonville CA 95076 017-417-23 \$379,000 2017-23591 7/19

400 California St. Watsonville CA 95076 018-071-27 \$660,000 2017-23620 7/19

801 Delta Way Watsonville CA 95076 017-465-01 \$340,000 2017-23677 7/19

846 Freedom Bl. Watsonville CA 95076 018-021-24 \$1,473,000 2017-23696 7/19

35 Penny Lane Watsonville CA 95076 015-173-15 \$2,500,000 2017-23729 7/19

Monterey County

2958 Rea St. Aromas CA 95004 267-171-046 \$849,000 2017-37269 7/14

164 Hacienda Carmel Carmel CA 93923 015-343-001 \$585,000 2017-37028 7/13

NE Santa Fe St. & Mtn. View Ave. Carmel CA 93923 010-045-012 \$1,275,000 2017-37245 7/14

Mission St. 2 NW of 1st Avenue Carmel CA 93921 010-114-015 \$1,950,000 2017-37366 7/14

109 Del Mesa Carmel Carmel CA 93923 015-447-022 \$865,000 2017-37672 7/17

24747 Valley Way Carmel CA 93923 009-141-011 \$975,000 2017-37677 7/17

25420 Outlook Dr. #14 Carmel CA 93923 015-551-014 \$690,000 2017-37806 7/18

5 NE of 6th St. & Lincoln St. Carmel CA 93921 010-138-019 \$3,325,000 2017-37884 7/18

Casanova St. 4 SW of 8th Avenue Carmel CA 93921 010-263-003 \$2,100,000 2017-37996 7/18

9563 Oak Court Carmel CA 93923 416-531-034 \$1,165,000 2017-38124 7/19

224 Peter Pan Road Carmel CA 93923 241-201-012 \$2,000,000 2017-38139 7/19

51 Encina Dr. Carmel Valley CA 93924 187-041-051 \$550,000 2017-37194 7/13

No Address Available Carmel Valley CA 93924 417-081-021 \$400,000 2017-37227 7/14

34994 Sky Ranch Rd. Carmel Valley CA 93924 417-081-027 \$915,000 2017-37304 7/14

75 Poppy Road Carmel Valley CA 93924 187-503-020 \$810,000 2017-37458 7/14

13229 Middle Canyon Rd. Carmel Valley CA 93924 187-272-008 \$1,210,000 2017-37507 7/17

23 De Los Helechos Carmel Valley CA 93924 189-311-007 \$700,000 2017-37766

39 Asoleado Place Carmel Valley CA 93924 417-111-013 \$659,000 2017-37861 7/18

17027 Morgan St. East Garrison CA 93933 031-166-046 \$514,500 2017-37239 7/14

18034 McDowell St. East Garrison CA 93933 031-162-128 \$464,000 2017-37332 7/14

18419 McClellan Cir. East Garrison CA 93933 031-163-161 \$689,500 2017-37870 7/18

18046 McDowell St. East Garrison CA 93933 031-162-128 \$496,000 2017-38003 7/18

Vacant Land Vista Meadows Greenfield CA 93927 109-223-001 \$650,000 2017-37037 7/13

45125 Carmel Valley Rd. Greenfield CA 93927 419-341-011 \$180,000 2017-37488 7/14

138 3rd Street Greenfield CA 93927 024-062-004 \$272,000 2017-37726 7/17

36 Giaolini Parkway Greenfield CA 93927 024-321-029 \$326,000 2017-38096 7/19

46350 Pine Meadow Dr. King City CA 93930 235-142-024 \$315,000 2017-37025 7/13

45055 Crown Ave. King City CA 93930 221-141-004 \$320,000 2017-37100 7/13

630 Lewis Street King City CA 93930 026-618-015 \$360,000 2017-37266 7/14

428 2nd Street #432 King City CA 93930 026-261-005 \$415,000 2017-37801 7/18

3208 Tailmon St. Marina CA 93933 032-444-013 \$539,773 2017-37746 7/17

3045 Vaughan Ave. Marina CA 93933 032-331-006 \$509,000 2017-38145 7/19

251 Clay Street Monterey CA 93940 001-373-010 \$885,000 2017-37030 7/13

300 Glenwood Cir. #155 Monterey CA 93940 001-777-069 \$447,000 2017-37425 7/14

325 Hannon Ave. Monterey CA 93940 013-042-010 \$600,000 2017-37561 7/17

668 Devisadero St. Monterey CA 93940 001-213-017 \$950,000 2017-38031 7/18

598 Van Buren St. Monterey CA 93940 001-521-012 \$1,200,000 2017-38098 7/19

12 Lilac Street Monterey CA 93940 013-231-026 \$663,000 2017-38123 7/19

125 Surf Way #338 Monterey CA 93940 011-443-078 \$420,000 2017-38198 7/19

675 Parcel St. Monterey CA 93940 001-166-005 \$675,000 2017-38212 7/19

833 Terry St. Monterey CA 93940 001-179-037 \$580,000 2017-38263 7/19



340 Bishop Ave. Pacific Grove CA 93950
006-724-007 \$817,500 2017-37137 7/13

885 17 Mile Drive Pacific Grove CA 93950
006-621-031 \$849,000 2017-37356 7/14

1338 Lincoln Ave. Pacific Grove CA
93950 007-571-042 \$925,000 2017-37478
7/14

801 Spruce Ave. Pacific Grove CA 93950
006-457-002 \$965,000 2017-38037 7/18

618 Fountain Ave. Pacific Grove CA
93950 006-543-016 \$2,700,000 2017-
38064 7/19

813 Brentwood Ct. Pacific Grove CA
93950 007-701-007 \$625,000 2017-38094
7/19

1091 Lariat Lane Pebble Beach CA 93953
007-412-005 \$1,595,500 2017-37089 7/13

3081 Bird Rick Rd. Pebble Beach CA
93953 007-411-005 \$2,450,000 2017-
37517 7/17

18862 Lenny St. Salinas CA 93906 253-
252-024 \$409,000 2017-37148 7/13

22275 Davenrich St. Salinas CA 93906
161-343-001 \$772,500 2017-37157 7/13

26000 Pase De Los Robles Salinas CA
93908 161-561-013 \$1,750,000 2017-
37160 7/13

429 Alameda Ave. Salinas CA 93901
002-622-005 \$552,000 2017-37225 7/14

1048 Bison Way Salinas CA 93905 153-
493-013 \$462,000 2017-37248 7/14

19219 Creekside Lane Salinas CA 93908
161-531-010 \$515,000 2017-37296 7/14

1569 Verona Ct. Salinas CA 93905 153-
681-062 \$440,000 2017-37301 7/14

251 Natividad Rd. Salinas CA 93906 211-
011-010 \$638,000 2017-37363 7/14

18011 Stonehaven Dr. Salinas CA 93908
139-351-022 \$214,000 2017-37495 7/14

24105 Mallard Ct. Salinas CA 93908 161-
651-066 \$810,000 2017-37506 7/17

1337 Bardin Way Salinas CA 93905 004-
483-007 \$320,000 2017-37720 7/17

22150 Berry Drive Salinas CA 93908
139-041-004 \$525,000 2017-37776 7/18

14617 Charter Oak Blvd. Salinas CA
93907 133-401-005 \$593,000 2017-37830
7/18

713 Fairfax Dr. Salinas CA 93901 002-
285-011 \$390,500 2017-37933 7/18

721 Via Maria Salinas CA 93901 016-
243-005 \$370,000 2017-37961 7/18

56 N. Filice St. Salinas CA 93905 004-
105-021 \$115,000 2017-37981 7/18

283 E. Alisal St. Salinas CA 93901 003-
051-055 \$400,000 2017-38135 7/19

1318 Cherokee Dr. Salinas CA 93906
261-482-014 \$375,000 2017-38194 7/19

345 E. Alvin Dr. Salinas CA 93906 211-
231-005 \$2,800,000 2017-38200 7/19

381 San Juan Grade Salinas CA 93908
113-201-002 \$1,500,000 2017-38201 7/19

1868 Lomeli St. Seaside CA 93955 012-
831-004 \$235,000 2017-37325 7/14

1637 Del Monte Bl. #B Seaside CA 93955
011-551-002 \$250,000 2017-37709 7/17

1845 Ord Grove Ave. Seaside CA 93955
011-474-008 \$549,000 2017-38260 7/19

629 Molera Ave. Soledad CA 93960 022-
516-026 \$382,500 2017-37370 7/14

617 Molera Ave. Soledad CA 93960 022-
516-029 \$417,000 2017-37965 7/18

160 Ledesma St. Soledad CA 93960 022-
431-098 \$360,000 2017-38103 7/19

San Benito County

1121 Mulberry Ct. Hollister CA 95023 060-
250-023 \$590,000 2017-06232 7/13

1740 Cerra Vista Dr. Hollister CA 95023 057-
321-006 \$490,000 2017-06234 7/13

891 Marne Dr. Hollister CA 95023 056-340-
026 \$468,000 2017-06256 7/13

1644 Santana Ranch Dr. Hollister CA 95023
025-550-037 \$652,000 2017-06274 7/14

960 West Street Hollister CA 95023 055-070-
045 \$468,000 2017-06278 7/14

733 Oak Canyon Ct. Hollister CA 95023 020-
890-017 \$695,000 2017-06280 7/14

40 Ralph's Drive Hollister CA 95023 020-540-
034 \$803,000 2017-06283 7/14

1081 Cabrillo Dr. Hollister CA 95023 054-
490-086 \$606,000 2017-06294 7/14

1640 Cobblestone Ct. Hollister CA 95023 060-
150-038 \$645,000 2017-06308 7/14

11 Karen Ct. Hollister CA 95023 052-063-002
\$470,000 2017-06310 7/14

1293 Hamilton Dr. Hollister CA 95023 058-
030-002 \$610,500 2017-06316 7/14

1294 Trask Dr. Hollister CA 95023 058-070-
085 \$583,000 2017-06320 7/14

795 Heatherwood Lane Hollister CA 95023
025-510-030 \$950,000 2017-06367 7/17

Vacant Land Meadow Ct. Hollister CA 95023
017-100-054 \$555,000 2017-06398 7/17

2885 Cienega Rd. Hollister CA 95023 021-
100-004 \$376,000 2017-06401 7/18

291 Graf Road Hollister CA 95023 052-202-
006 \$395,000 2017-06404 7/18

2410 Paradise Cir. Hollister CA 95023 057-
650-002 \$600,000 2017-06406 7/18

2009 Heartland Ct. Hollister CA 95023 057-
700-116 \$411,500 2017-06423 7/18

861 Apricot Lane Hollister CA 95023 055-
201-014 \$495,000 2017-06427 7/18

350 6th Street Hollister CA 95023 054-080-
026 \$535,000 2017-06440 7/18

425 Bobby's Lane Hollister CA 95023 020-
800-008 \$629,000 2017-06443 7/19

1611 Highland Dr. #A Hollister CA 95023
057-305-001 \$606,000 2017-06445 7/19

1061 Cabrillo Dr. Hollister CA 95023 054-
490-087 \$670,000 2017-06453 7/19

986 Calle Cruz San Juan Bautista CA 95045
012-240-005 \$860,000 2017-06410 7/18



Distressed Real Estate

Trustee Sales

Doc# Address APN# Default Amount
Sale Date Location of Sale Time of Sale

Santa Cruz County

2017-22881 2045 Maciel Ave. Santa Cruz
95062 029-083-13 \$368,142 8-Aug 701 Ocean
St. Santa Cruz 1:45 PM

2017-23715 352 Spyglass Way Rio Del Mar
95003 044-301-17 \$651,231 14-Aug 701
Ocean St. Santa Cruz 1:45 PM

2017-23726 116 Clearwater Ct. Santa Cruz
95062 028-062-70 \$1,391,729 15-Aug 701
Ocean St. Santa Cruz 1:45 PM

2017-23727 21 Dick Phelps Rd. Watsonville
95076 051-071-05 \$861,563 6-Sep 701 Ocean
St. Santa Cruz 1:00 PM

Monterey County

2017-37217 47 Oregon St. Salinas 93905 004-
152-017 \$352,784 11-Aug 168 W. Alisal St.
Salinas 10:00 AM

2017-36978 8734 Woodland Heights Pl. Sali-
nas 93907 125-611-005 \$643,903 14-Aug 168
W. Alisal St. Salinas 10:00 AM

2017-38156 743 Yucatan Way Salinas 93905
153-332-002 \$486,035 15-Aug 168 W. Alisal
St. Salinas 10:00 AM

2017-37442 838 Van Ness Ct. Salinas 93907
261-813-007 \$285,255 18-Aug 168 W. Alisal
St. Salinas 10:00 AM

2017-37829 841 Meadow Dr. Salinas 93905
003-882-006 \$40,471 22-Aug 168 W. Alisal
St. Salinas 10:00 AM

2017-37863 1330 Garner Ave. Salinas 93905
004-281-007 \$252,446 22-Aug 168 W. Alisal
St. Salinas 9:00 AM

2017-37719 1556 Mira Mar Ave. Seaside 93955
011-043-008 \$168,000 23-Aug 168 W. Alisal
St. Salinas 10:00 AM

2017-37987 158 Carr Ave. Salinas 93905 004-
181-004 \$621,875 23-Aug 168 W. Alisal St.
Salinas 10:00 AM

2017-38227 116 Monterey Dunes Way Moss
Landing 95039 229-081-023 \$29,809 24-Aug
168 W. Alisal St. Salinas 10:00 AM

2017-37166 403 10th Street Greenfield 93927
024-223-043 \$172,074 6-Sep 168 W. Alisal St.
Salinas 9:00 AM

Trustee Sales continued

San Benito County

2017-6447 247 Maple St. Hollister 95023 051-
060-020 \$317,587 23-Aug Monterey St. & 5th
Hollister 11:30 AM



FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1103

The following person(s) is/are doing business as:
CRUZ MOBILE NOTARY SERVICE, 23111 High-
way 17, Los Gatos CA 95033.

Ann M. Scherer, 620 Ormsby Cutoff, Watsonville
CA 95076.

This business is conducted by an Individual.

/s/Ann M. Scherer

The registrant commenced to transact business under
the fictitious business name listed above on 6/21/17.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/22/17.

7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1124

The following person(s) is/are doing business as: **1. CALIFORNIA REAL ESTATE 2. INDEPENDENT SENIORS HOUSING SERVICES 3. INDEPENDENT SENIORS SUPPORT SERVICES**, 275 Lake Ave. #B, Santa Cruz CA 95062.

Laura Lynn Rabb-Jancola, address same as business.
This business is conducted by an Individual.

/s/Laura Lynn Rabb-Jancola

The registrant commenced to transact business under
the fictitious business name listed above on 6/4/04.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/26/17.

7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1125

The following person(s) is/are doing business as:
1. FERGUSON CONSTRUCTION PRODUCTS 2. FERGUSON SAFETY PRODUCTS 3. GREEN BUILDER PRODUCTS, 303 Potrero St. Suite 2,
Santa Cruz CA 95060.

Ferguson Safety Products, Inc., address same as
business.

This business is conducted by a Corporation.

/s/Lonna Speer, President

The registrant commenced to transact business under
the fictitious business name listed above on 6/21/17.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/26/17.

7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change File No. 17-1144

The following person(s) is/are doing business as:
1. A ABSOLUTE EXCELLENT DISC JOCKEY 2. CENTRAL COAST EVENTS 3. CHOICE AUDIO VISUAL 4. CHOICE AUTO CARE 5. CHOICE CAR & TRUCK RENTAL 6. CHOICE DISC JOCKEY 7. CHOICE DJ 8. CHOICE ENTERTAINMENT 9. CHOICE EVENTS 10. CHOICE MOVING & HAULING 11. CHOICE MUSIC 12. CHOICE PARTY RENTALS 13. CHOICE PRODUCTS & SERVICES 14. CHOICE RENTALS 15. CHOICE SALES&SERVICES 16. CHOICE TRUCK RENTAL, 5040 Scotts Valley Dr. Ste. E, Scotts Valley CA 95066.
Kurt Alan Montgomery, 436 Escalona Dr. Santa Cruz
CA 95060.

This business is conducted by an Individual.

/s/Kurt Alan Montgomery

The registrant commenced to transact business under
the fictitious business name listed above on 1/1/89.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/29/17.

7/4, 7/11, 7/18, 7/25

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY
OF SANTA CRUZ PETITION OF **MALLORY
RICHARDS** for CHANGE OF NAME
17CV01479

TO ALL INTERESTED PERSONS:

1. Petitioner: **MALLORY RICHARDS** filed a pe-
tition with this court for a decree changing names
as follows:

PRESENT NAME(s):

MALLORY RICHARDS

PROPOSED NAME(s):

MALLORY MAE

2. THE COURT ORDERS that all persons inter-
ested in this matter shall appear before this court
at the hearing indicated below to show cause, if
any, why the petition for change of name should
not be granted. Any person objecting to the name
changes described above must file a written objec-
tion that included the reasons for the objection at
least two court days before the matter is scheduled
to be heard and must appear at the hearing to show
cause why the petition should not be granted. If
no written objection is timely filed, the court may
grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 7, 2017, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa
Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be
published at least once each week for four succes-
sive weeks prior to the date set for hearing on the
petition in the following newspaper of general cir-
culation, printed in this county: **SANTA CRUZ
RECORD**.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

June 7, 2017

Mallory Richards

317 Market St.

Santa Cruz CA 95060

831 325-3016

7/4, 7/11, 7/18, 7/25

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION
OF **CARLOS RAMON DIAZ TORREZ** for
CHANGE OF NAME
17CV01649

TO ALL INTERESTED PERSONS:

1. Petitioner: **CARLOS RAMON DIAZ TORREZ**
filed a petition with this court for a decree chang-
ing names as follows:

PRESENT NAME(s):

CARLOS RAMON DIAZ TORREZ

PROPOSED NAME(s):

CARLOS R DIAZ

2. THE COURT ORDERS that all persons inter-
ested in this matter shall appear before this court
at the hearing indicated below to show cause, if
any, why the petition for change of name should
not be granted. Any person objecting to the name
changes described above must file a written ob-
jection that included the reasons for the objection
at least two court days before the matter is sched-
uled to be heard and must appear at the hearing
to show cause why the petition should not be
granted. If no written objection is timely filed, the
court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 7, 2017, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa
Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be
published at least once each week for four succes-
sive weeks prior to the date set for hearing on the
petition in the following newspaper of general cir-
culation, printed in this county: SANTA CRUZ
RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

June 23, 2017

Carlos Ramon Diaz Torrez

610 Tuttle Ave. #1

Watsonville CA 95076

831 254-8833

7/4, 7/11, 7/18, 7/25

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
OMANA JOHNS for CHANGE OF NAME
17CV01721

TO ALL INTERESTED PERSONS:

1. Petitioner: **OMANA JOHNS** filed a petition
with this court for a decree changing names as
follows:

PRESENT NAME(s):

OMANA JOHNS

PROPOSED NAME(s):

THANKAMMA J PUTHIAPARAMPIL

2. THE COURT ORDERS that all persons inter-
ested in this matter shall appear before this court
at the hearing indicated below to show cause, if
any, why the petition for change of name should
not be granted. Any person objecting to the name
changes described above must file a written ob-
jection that included the reasons for the objection
at least two court days before the matter is sched-
uled to be heard and must appear at the hearing
to show cause why the petition should not be
granted. If no written objection is timely filed, the
court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 17, 2017, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa
Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be
published at least once each week for four succes-
sive weeks prior to the date set for hearing on the
petition in the following newspaper of general cir-
culation, printed in this county: SANTA CRUZ
RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

June 30, 2017

Omana Johns

136 Westmoor Ct.

Santa Cruz CA 95060

831 469-9129

7/4, 7/11, 7/18, 7/25

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-0969

The following person(s) is/are doing business as:
HOMEGROWN SPECIALITIES, 2901 Research
Park Dr. #B, Soquel CA 95073.

Heather Wagner-Jauregg, 1702 Delaware Ave. Santa
Cruz CA 95060.

This business is conducted by an Individual.

/s/Heather Wagner-Jauregg

The registrant commenced to transact business under
the fictitious business name listed above on 6/1/17.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/5/17.

7/4, 7/11, 7/18, 7/25

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-0988

The following person(s) is/are doing business as:
GOODNESS CLOTHING COMPANY, 697 Mem-
ory Lane, Boulder Creek CA 95006.

Alesha Boyd, address same as business.

This business is conducted by an Individual.

/s/Alesha Boyd

The registrant commenced to transact business under
the fictitious business name listed above on 3/1/17.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/7/17.

7/4, 7/11, 7/18, 7/25

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-0991

The following person(s) is/are doing business as:
LOCAL TAPE, 6495 E Zayante Rd. Felton CA 95018.
Smith & Rawls Inc., address same as business.

This business is conducted by a Corporation.

/s/Derrick Smith, CEO

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/7/17.

7/4, 7/11, 7/18, 7/25

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1007

The following person(s) is/are doing business as: **1. PHAM-TASTIC NAIL SALON 2. PHAM-TASTIC NAILS 3. PHAM-TASTIC SALON**, 1006 Soquel
Ave. Santa Cruz CA 95062.

Quynh Huong Pham, 41 Grandview St. #1107, Santa
Cruz CA 95060.

This business is conducted by an Individual.

/s/Quynh Huong Pham

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/12/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1056

The following person(s) is/are doing business as:
DOGS 'R' US, 21 Corrala Vista Dr. Watsonville
CA 95076.

Eric B. Farrell and Janice L. Farrell, address same
as business.

This business is conducted by a Married Couple.

/s/Janice L. Farrell

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/15/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1060

The following person(s) is/are doing business as:
PRIMROSE AND LACE, 5075 Old San Jose Rd.,
Soquel CA 95073.

Vanessa Wennstrom, address same as business.

This business is conducted by an Individual.

/s/Vanessa Wennstrom

The registrant commenced to transact business under
the fictitious business name listed above on 6/13/17.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/15/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1093

The following person(s) is/are doing business as:
LIVE LOVE SANTA CRUZ, 645 35th Ave. Santa
Cruz CA 95062.

Bri Chmel, address same as business.

This business is conducted by an Individual.

/s/Bri Chmel

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/21/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1105

The following person(s) is/are doing business as:
ROYAL FLUSH PLUMBING, 105 Seabright Ave.
Santa Cruz CA 95062.

Tobias Lloyd Farnsworth, address same as business.
This business is conducted by an Individual.

/s/Tobias Lloyd Farnsworth

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/22/17.

7/11, 7/18, 7/25, 8/1

continued on following page

continued from previous page

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1110

The following person(s) is/are doing business as:
HANDS-ON HEALTH, 555 Soquel Ave. Suite 350,
Santa Cruz CA 95062.

Jonathan D. Simon, 1100 Fetherston Way, Felton
CA 95018.

This business is conducted by an Individual.

/s/Jonathan D. Simon

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/23/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1111

The following person(s) is/are doing business as:
INSTITUTE FOR TRANSPERSONAL STUDIES,
420 Happy Valley Dr. Santa Cruz CA 95065.

Marcia Leslie Dann, address same as business.

This business is conducted by an Individual.

/s/Marcia Leslie Dann

The registrant commenced to transact business under
the fictitious business name listed above on 1/15/04.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/23/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1127

The following person(s) is/are doing business as:
OFFICEPARK OPERATOR, 9000 Soquel Ave. #200,
Santa Cruz CA 95062.

Matthew Shelton, address same as business.

This business is conducted by an Individual.

/s/Matt Shelton

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/26/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1028

The following person(s) is/are doing business as:
JACK IN THE BOX #4401, 6014 Scotts Valley Dr.
Scotts Valley CA 95066.

Golden State Jacks, Inc., 290 S. Boulder Hwy, Hen-
derson NV 89015.

This business is conducted by a Corporation.

/s/Ali Navaie, President

The registrant commenced to transact business under
the fictitious business name listed above on 6/12/17.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/26/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1140

The following person(s) is/are doing business as:
THE COOKIE CO. 831, 3711A Soquel Dr. Soquel
CA 95073.

California Agricultural Association, Inc., address
same as business.

This business is conducted by a Corporation.

/s/Bryce Berryessa, CEO

The registrant commenced to transact business under
the fictitious business name listed above on 1/1/15.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/29/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1154

The following person(s) is/are doing business as:
THE PRIVATE BROKERAGE, 18830 Skyline Blvd.
#2, Los Gatos CA 95033.

Registrant, address same as business.

This business is conducted by an Individual.

/s/Mitchell L. Rappaport

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This

statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/5/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1162

The following person(s) is/are doing business as:
GARDEN CUISINE, 217 Eucalyptus Ave. Santa
Cruz CA 95060.

Anika C. Canon, address same as business.

This business is conducted by an Individual.

/s/Anika Canton

The registrant commenced to transact business under
the fictitious business name listed above on 5/26/10.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/6/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1166

The following person(s) is/are doing business as:
CHEVROLET OF WATSONVILLE, 499 Auto Center
Dr., Watsonville CA 95076.

72 Hour, LLC, 490 Auto Center Dr. Watsonville CA
95076.

This business is conducted by a Limited Liability
Company.

/s/Melvin Cooper, Managing Member

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This

statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/6/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1175

The following person(s) is/are doing business as:
SAND GLASS JEWELRY, 540 Sand Dollar Dr. La
Selva Beach CA 95076.

Halen Harris and Jonathan Seiwel, address same
as business.

This business is conducted by a General Partnership.

/s/Halen Harris

The registrant commenced to transact business under
the fictitious business name listed above on 7/9/17.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/10/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1178

The following person(s) is/are doing business as:
LEOM DESIGNS, 1013 Cedar St. Santa Cruz CA
95060.

Margot Hendricks, 560 Sage Lane, Soquel CA 95073.

This business is conducted by an Individual.

/s/Margot Hendricks

The registrant commenced to transact business under
the fictitious business name listed above on 8/1/06.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/10/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1180

The following person(s) is/are doing business as:
**1. SLING AND STONE DESIGN 2. SLING AND
STONE PROJECT 3. SLING AND STONE PUB-
LISHING**, 154 Arabian Way, Scotts Valley CA 95066.
Corrie Hallock and Matthew Hallock, address same
as business.

This business is conducted by a Married Couple.

/s/Matthew Hallock

The registrant commenced to transact business under
the fictitious business name listed above on 6/26/17.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/10/17.

7/11, 7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT OF ABANDONMENT**

Original File No. 2017-0000610

The following person has Abandoned the use of
the Fictitious Business Name(s): **1. PARADISE
PET SALON 2. PARADISE PET**, 21501 East Cliff
Dr. Santa Cruz CA 95062.

Nichole Peeples, 314 Santa Cruz Street, Santa Cruz
CA 95060.

This business was conducted by an Individual.

/s/Nichole Peeples

The registrant commenced to transact business
under the fictitious business name listed above
on 4/6/12. This statement was filed with Gail L.
Pellerin, County Clerk of Santa Cruz County on
6/19/17.

7/11, 7/18, 7/25, 8/1

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF **LEI
ZHAO ANDERSON** for CHANGE OF NAME
17CV01790

TO ALL INTERESTED PERSONS:

1. Petitioner: **LEI ZHAO ANDERSON** filed a pe-
tition with this court for a decree changing names
as follows:

PRESENT NAME(s):

LEI ZHAO ANDERSON

PROPOSED NAME(s):

LEI BLACK

2. THE COURT ORDERS that all persons inter-
ested in this matter shall appear before this court
at the hearing indicated below to show cause, if
any, why the petition for change of name should
not be granted. Any person objecting to the name
changes described above must file a written ob-
jection that included the reasons for the objection
at least two court days before the matter is sched-

uled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 24, 2017, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

July 10, 2017

Lei Zhao Anderson

122 Penguin Ct.

Santa Cruz CA 95060

(408) 890-8750

7/11, 7/18, 7/25, 8/1

NOTICE OF PETITION TO ADMINISTER ESTATE OF RICHARD R. SCHMALZ, Decedent

Case Number: 17PR00226

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **RICHARD R. SCHMALZ**.

A PETITION FOR PROBATE has been filed by **ALEX W. CRAIGIE** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **FREDERICK G. ORSINGER** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **AUGUST 18, 2017, at 8:30 am, in Dept. 10 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any

petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:

JEFFREY T. KILLEEN (SBN#84614)

303 Potrero St. Suite 52

Santa Cruz CA 95060

831 600-7017

7/11, 7/18, 7/25

NOTICE OF LIEN SALE

J.D. Mini Storage

4180 Gross Road Extension

Capitola, CA 95010

(831)-462-1910

Pursuant to Chapter 10, commencing with 21700 of the Business Professional Code, NOTICE IS HEREBY GIVEN, that J.D. Mini Storage will sell goods to the general

Public by auction held at www.StorageTreasures.com by competitive bid commencing at 6:00AM, July 11, 2017, and ending at 9:00AM, July 26, 2017.

TO SATISFY A LIEN FOR RENTS DUE AND UNPAID GOODS TO BE SOLD CONSIST OF:

The property described as General Household Items & miscellaneous personal property contained in spaces rented by the following occupants:

Occupant: Tina Mackey

Occupant: Matt Thomas

Occupant: Scott Stevens

Purchases must be made with cash or credit card only and paid for in person at the facility. All purchased goods are sold "as is." All buyers must register prior to sale and the sale will be conducted in accordance with auction rules established by the Facility Owner. Sale is subject to cancellation in the event of settlement between Landlord and obligated party. For more details or to pre-register go to: www.StorageTreasures.com.

7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1041

The following person(s) is/are doing business as: **KAHALE COURT**, 708 Riverside Ave. Santa Cruz CA 95062.

Eduardo Cerna, 84 W Santa Clara St. Suite 680 San Jose CA 95113.

This business is conducted by an Individual.

/s/Eduardo Cerna

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/14/17.

7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1069

The following person(s) is/are doing business as: **SCOTTS VALLEY LEGENDS BASEBALL**, 236 Lockwood Ln. Scotts Valley CA 95066.

Adrian J. Demar, address same as business.

This business is conducted by an Individual.

/s/Adrian J. Demar

The registrant commenced to transact business under the fictitious business name listed above on 6/16/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/16/17.

7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1077

The following person(s) is/are doing business as: **BEN BELLY BACON**, 12470 Lorenzo Ave. Boulder Creek CA 95066.

April J. Warnock, address same as business.

This business is conducted by an Individual.

/s/April J. Warnock

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/19/17.

7/18, 7/25, 8/1, 8/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1095

The following person(s) is/are doing business as: **1. WATSONVILLE BUICK GMC 2. WATSONVILLE CADILLAC**, 500 Auto Center Dr., Watsonville CA 95076.

SR Automotive Holdings, Inc., 24895 Outlook Dr., Carmel CA 93923.

This business is conducted by a Corporation.

/s/Shanon Mornhinweg, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/21/17.

7/18, 7/25, 8/1, 8/8

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1113

The following person(s) is/are doing business as: **SANTA CRUZ CHILDREN'S CHORUS**, 4025 Brommer St., Santa Cruz CA 95062.

Lindsey Lee Marie Eldred, 2737 Soquel Ave. Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Lindsey Eldred

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/23/17.

7/18, 7/25, 8/1, 8/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1138

The following person(s) is/are doing business as: **SANTA CRUZ FITNESS**, 206 Little Creek Rd. Soquel CA 95073.

Los Osos Fitness, Inc, 1078 Los Osos Valley Rd., Los Osos CA 93402.

This business is conducted by a Corporation.

/s/Terry L. Brown, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/29/17.

7/18, 7/25, 8/1, 8/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1141

The following person(s) is/are doing business as: **1. AMSTERVILLE GARDENS 2. GREEN FARMER URBAN GARDEN SUPPLY 3. GREEN GIRL GE-**

continued on following page

NETICS, 346 Carlton Rd. Watsonville CA 95076.
Efrain Arellano and Lori Dutra, 330 Carlton Rd.
Watsonville CA 95076.
This business is conducted by a General Partnership.
/s/Lori Dutra
The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/29/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1146
The following person(s) is/are doing business as:
WG BOOKKEEPING, 265 Whispering Palms Dr.,
Soquel CA 95073.
Wendi D. Griggs, address same as business.
This business is conducted by an Individual.
/s/Wendi D. Griggs
The registrant commenced to transact business under
the fictitious business name listed above on 7/2/12.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/29/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1171
The following person(s) is/are doing business as:
MOUNT-LIVE STUDIOS, 533 Broadway #9, Santa
Cruz CA 95060.
Maria Guadalupe Lewis, address same as business.
This business is conducted by an Individual.
/s/Maria Guadalupe Lewis
The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/7/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1176
The following person(s) is/are doing business as:
GREEN MEADOW FARM, 190-210 Robin Meadow
Lane, Watsonville CA 95076.
Thomas H. D'Andrea, address same as business.
This business is conducted by an Individual.
/s/Tommy D'Andrea
The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/10/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1185
The following person(s) is/are doing business as:
STANLEY FABRICATION, 1345 Capitola Rd. Santa
Cruz CA 95062.
Fixxus, address same as business.
This business is conducted by a Corporation.
/s/Marshall McKerchie, President
The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/11/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1186
The following person(s) is/are doing business as:
OCEAN BREEZE WEDDING CEREMONIES, 300
Plum St. #78, Capitola CA 95010.
Yvonne Mager, address same as business.
This business is conducted by an Individual.
/s/Yvonne Mager
The registrant commenced to transact business under
the fictitious business name listed above on 2/3/01.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/11/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1193
The following person(s) is/are doing business as:
SIR FROGGY'S PUB, 4771 Soquel Dr., Soquel CA
95073-2457.
GREMIC, Inc., c/o Normandy House 30, Washington
St. Santa Clara CA 95050-6131.
This business is conducted by a Corporation.
/s/Sarah Butter, Vice President
The registrant commenced to transact business under
the fictitious business name listed above on 3/8/16.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/12/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1197
The following person(s) is/are doing business as: **S+S
HAZEL MANAGEMENT SERVICE**, 13110 Hazel
Ave. Boulder Creek CA 95006.
Austin L. Sohaza and Jessica E.A. Soria, address same
as business.
This business is conducted by a General Partnership.
/s/Austin L. Sohaza
The registrant commenced to transact business under
the fictitious business name listed above on 5/26/17.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/12/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1198
The following person(s) is/are doing business as:
**1. LODESTONE CIRCLE 2. THE LODESTONE
CIRCLE**, 4377 Porter Gulch Rd. Aptos CA 95003.
Narrye Caldwell, 4921 Highway 9, Felton CA 95018;
Michelle Dean and Nicholas Hancock, 1011 Hidden
Valley Rd., Soquel CA 95073; Oshiko Sato, 7812
Foothill Rd. Pleasanton CA 94566; Sadie Thuet, 1373
Gordon Ln., Santa Rosa CA 95404; Ross M. Wilken,
address same as business.
This business is conducted by a General Partnership.
/s/Ross M. Wilken
The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/12/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1201
The following person(s) is/are doing business as: **98¢
PLUS EL PRINCIPE DISCOUNT**, 1402 Freedom

Blvd. Watsonville CA 95076.
Khaleel Obadi, 647 Vasquez Dr. Greenfield CA 93927.
This business is conducted by an Individual.
/s/Khaleel Obadi
The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/13/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1207
The following person(s) is/are doing business as:
JOHNSTON TRUCKING, 10535 West Dr. Felton
CA 95018.
John M. Johnston, 4917 Nellie Springs Ct. Las Vegas
NV 89110.
This business is conducted by an Individual.
/s/John M. Johnston
The registrant commenced to transact business under
the fictitious business name listed above on 6/9/17.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/13/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1209
The following person(s) is/are doing business as:
AMERICAN TAEKWONDO ALLIANCE, 6116
Highway 9, Suite 2B, Felton CA 95018.
Randall Lee Smith, 2177 La Madrona Dr., Santa Cruz
CA 95060; Timothy Dunphy, 315 Bollinger Place,
Watsonville CA 95076.
This business is conducted by a Joint Venture.
/s/Randall Smith
The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/14/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1215
The following person(s) is/are doing business as:
MINORSAN SELF-DEFENSE & FITNESS, 1060
River Street #111, Santa Cruz CA 95060.
Skyline Venture Group, Inc, 849 Almar Ave. Ste.
C-501, Santa Cruz CA 95060.
This business is conducted by a Corporation.
/s/Clara E. Minor, CEO
The registrant commenced to transact business under
the fictitious business name listed above on 5/10/06.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/14/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1217
The following person(s) is/are doing business as:
ASIAN EXPRESS, 1955 41st Ave. Suite A2, Capitola
CA 95010.
Asian Express Capitola, Inc., address same as business.
This business is conducted by a Corporation.
/s/Anh Lam, CFO
The registrant commenced to transact business under
the fictitious business name listed above on 7/24/12.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/14/17.

7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1219

The following person(s) is/are doing business as:
SANTA CRUZ TIE-DYES, 1553 7th Ave. Santa
Cruz CA 95062.

Thomas Robert Snyder, address same as business.

This business is conducted by an Individual.

/s/Thomas Robert Snyder

The registrant commenced to transact business under
the fictitious business name listed above on 5/1/17.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/17/17.

7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1220

The following person(s) is/are doing business as:
CMS DERFLER ASSOCIATES, 24 Clubhouse Rd.,
Santa Cruz CA 95060.

Leopold Willner, address same as business.

This business is conducted by an Individual.

/s/Leopold Willner

The registrant commenced to transact business under
the fictitious business name listed above on 6/1/14.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/17/17.

7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1218

The following person(s) is/are doing business as: 1.
**DAVID J. BERGMAN REALTY 2. SANTA CRUZ
REALTY**, 5270 Scotts Valley Dr., Scotts Valley CA
95066.

David J. Bergman, 3 Fox Sparrow Ct., Scotts Valley
CA 95066.

This business is conducted by an Individual.

/s/David Bergman

The registrant commenced to transact business under
the fictitious business name listed above on 5/14/07.

This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 7/17/17.

7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1224

The following person(s) is/are doing business as:
WAVES OF STEEL, 4275 Court Dr., Santa Cruz
CA 95062.

James B. Herbert, address same as business.

This business is conducted by an Individual.

/s/James B. Herbert

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 7/17/17.

7/18, 7/25, 8/1, 8/8

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF **MI-
GUEL IGNACIO MADRIGAL** for CHANGE OF
NAME

17CV01850

TO ALL INTERESTED PERSONS:

1. Petitioner: **MIGUEL IGNACIO MADRIGAL**
filed a petition with this court for a decree chang-
ing names as follows:

PRESENT NAME(s):

MIGUEL IGNACIO MADRIGAL

PROPOSED NAME(s):

MIGUEL LOPEZ

2. THE COURT ORDERS that all persons inter-
ested in this matter shall appear before this court
at the hearing indicated below to show cause, if
any, why the petition for change of name should
not be granted. Any person objecting to the name
changes described above must file a written objec-
tion that included the reasons for the objection at
least two court days before the matter is scheduled
to be heard and must appear at the hearing to show
cause why the petition should not be granted. If
no written objection is timely filed, the court may
grant the petition without a hearing.

NOTICE OF HEARING

SEPTEMBER 5, 2017, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa
Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be
published at least once each week for four succes-
sive weeks prior to the date set for hearing on the
petition in the following newspaper of general cir-
culation, printed in this county: SANTA CRUZ
RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

July 17, 2017

Miguel I Madrigal

13205 Cielo Azul

Castroville CA 95012

831 431-9358

7/18, 7/25, 8/1, 8/8

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
ELISABETH GARCIA for CHANGE OF NAME
17CV01856

TO ALL INTERESTED PERSONS:

1. Petitioner: **ELISABETH GARCIA** filed a peti-
tion with this court for a decree changing names
as follows:

PRESENT NAME(s):

ELISABETH GARCIA

PROPOSED NAME(s):

ELIZABETH TAPIA-HIPOLITO

2. THE COURT ORDERS that all persons inter-
ested in this matter shall appear before this court
at the hearing indicated below to show cause, if
any, why the petition for change of name should
not be granted. Any person objecting to the name
changes described above must file a written objec-
tion that included the reasons for the objection at
least two court days before the matter is scheduled
to be heard and must appear at the hearing to show
cause why the petition should not be granted. If
no written objection is timely filed, the court may
grant the petition without a hearing.

NOTICE OF HEARING

SEPTEMBER 1, 2017, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa
Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be
published at least once each week for four succes-
sive weeks prior to the date set for hearing on the
petition in the following newspaper of general cir-

ulation, printed in this county: SANTA CRUZ
RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

July 18, 2017

Elisabeth Garcia

311 Main St. PMB 619

Watsonville CA 95076

831 431-7703

7/18, 7/25, 8/1, 8/8

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
DAVID MYRON NEEDHAM, Decedent**

Case Number: 17PR00281

TO ALL HEIRS, beneficiaries, creditors, contin-
gent creditors, and persons who may otherwise be
interested in the will or estate, or both, of **DAVID
MYRON NEEDHAM**.

A PETITION FOR PROBATE has been filed by
PAUL S. NEEDHAM in the Superior Court of
California, County of SANTA CRUZ.

THE PETITION requests that **PAUL S. NEED-
HAM** be appointed as personal representatives to
administer the estate of the decedent.

THE PETITION requests the decedent's will and codi-
cils, if any, be admitted to probate. The will and any codi-
cils are available for examination in the file kept by the
court.

THE PETITION requests authority to adminis-
ter the estate under the Independent Administra-
tion of Estates Act. (This authority will allow the
personal representative to take many actions with-
out obtaining court approval. Before taking cer-
tain very important actions, however, the personal
representative will be required to give notice to
interested persons unless they have waived notice
or consented to the proposed action.) The inde-
pendent administration authority will be granted
unless an interested person files an objection to
the petition and shows good cause why the court
should not grant the authority.

A HEARING on the petition will be held on
AUGUST 16, 2017, at 8:30 am, in Dept. 10 PRB,
located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition,
you should appear at the hearing and state your
objections or file written objections with the court
before the hearing. Your appearance may be in
person or by your attorney.

IF YOU ARE A CREDITOR or a contingent cred-
itor of the deceased, you must file your claim with
the court and mail a copy to the personal represen-
tative appointed by the court within four months
from the date of first issuance of letters as provided
in section 9100 of the California Probate Code.
The time for filing claims will not expire before
four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court.
If you are a person interested in the estate, you may
file with the court a formal Request for Special No-
tice (form DE-154) of the filing of an inventory
and appraisal of estate assets or of any petition or
account as provided in section 1250 of the Cali-
fornia Probate Code. A Request for Special Notice
form is available from the court clerk.

Petitioner:

Paul S. Needham

204 Deergrass Trail

continued on following page

Peachtree City, GA 30269
404 272-8123
7/18, 7/25, 8/1

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
MIKE NOVIE BULAICH, Decedent**

Case Number: 17PR00290

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **MIKE NOVIE BULAICH**.

A PETITION FOR PROBATE has been filed by **NIKOLA J. BULAICH** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **NIKOLA J. BULAICH** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **AUGUST 28, 2017, at 8:30 am, in Dept. 10 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:

John H. McSpadden
314 Capitola Ave.
Capitola CA 95010
831 462-4882
7/18, 7/25, 8/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1089

The following person(s) is/are doing business as: **EARTHMEN ANDEQUIPMENT COMPANY**, 395 Manzanita Ave. Felton CA 95018.
Ronald William Pomianowski, address same as business.

This business is conducted by an Individual.

/s/Ronald Pomianowski

The registrant commenced to transact business under the fictitious business name listed above on 8/31/87. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/21/17.
7/18, 7/25, 8/1, 8/8

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1129

The following person(s) is/are doing business as: **SOLID LINE SCREEN PRINTING**, 1009 Freedom Blvd. Watsonville CA 95076.

Ronald C. Urabe, address same as business.

This business is conducted by an Individual.

/s/Ronald Urabe

The registrant commenced to transact business under the fictitious business name listed above on 6/26/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/26/17.
7/25, 8/1, 8/8, 8/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1135

The following person(s) is/are doing business as: **KENVILLE LOCKSMITH AND SECURITY**, 111 Union St. Santa Cruz CA 95060.

Taylor Young Rosenberg, 11568 Lake Blvd., Felton CA 95018.

This business is conducted by an Individual.

/s/Taylor Y. Rosenberg

The registrant commenced to transact business under the fictitious business name listed above on 6/26/07. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/27/17.
7/25, 8/1, 8/8, 8/15

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1142

The following person(s) is/are doing business as: **HIP & CHICK ORGANIKS, LLC**, 745 41st Ave. Santa Cruz CA 95062.

Hip & Chick Organiks, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Maria Neu, Owner/President

The registrant commenced to transact business under the fictitious business name listed above on 1/8/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/29/17.
7/25, 8/1, 8/8, 8/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1145

The following person(s) is/are doing business as: **CENTRAL COAST SUPPORT SERVICES (A DIVISION OF CENTRAL COAST FOOD & BEVERAGE)**, 4800 Crystal St. Capitola CA 95010.

Central Coast Food & Beverage, address same as business.

This business is conducted by a Corporation.

/s/Sidney Bruce, CFO

The registrant commenced to transact business under the fictitious business name listed above on 3/1/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/29/17.
7/25, 8/1, 8/8, 8/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1150

The following person(s) is/are doing business as: **KILLER WHALE PAINTING**, 657 24th Ave. #24, Santa Cruz CA 95062.

Michael Scott Butler, address same as business.

This business is conducted by an Individual.

/s/Michael S. Butler

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/3/17.
7/25, 8/1, 8/8, 8/15

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1156

The following person(s) is/are doing business as: **TRANQUILLE SPA, HAIR AND MAKE-UP BOUTIQUE**, 3 Seascapes Village, Aptos CA 95003.

Ana Maria Brantley-Ostlund, 220 Mar Vista Dr. #23, Aptos CA 95003.

This business is conducted by an Individual.

/s/Ana Brantley-Ostlund

The registrant commenced to transact business under the fictitious business name listed above on 5/27/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/6/17.
7/25, 8/1, 8/8, 8/15

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 17-1200

The following person(s) is/are doing business as: **NIESEN VARSITY MATHLETICS**, 280 El Sereno Dr. Scotts Valley CA 95066.

Bonnie Niesen, address same as business.

This business is conducted by an Individual.

/s/Bonnie Neisen

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/13/17.
7/25, 8/1, 8/8, 8/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1204

The following person(s) is/are doing business as: **LADY LURKERS**, 118 Culligan Ct. Boulder Creek CA 95066.

Kimberly Custodio Contreras, address same as business.

This business is conducted by an Individual.

/s/Kimberly Custodio Contreras

The registrant commenced to transact business under the fictitious business name listed above on 1/1/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/13/17.
7/25, 8/1, 8/8, 8/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-1225

The following person(s) is/are doing business as: **MOON & MAGNOLIA**, 23520 Summit Road, Los Gatos CA 95033.

Cristi Tumason, address same as business.

This business is conducted by an Individual.

/s/Cristi Tumason

The registrant commenced to transact business under

the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/17/17.
7/25, 8/1, 8/8, 8/15

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1231

The following person(s) is/are doing business as: **Y TECH**, 347 Rodriguez St. S-5, Watsonville CA 95076. Andrew Kim, 1069 Olympia Ave. Seaside CA 93955. This business is conducted by an Individual.

/s/Andrew Kim

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/18/17.

7/25, 8/1, 8/8, 8/15

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1239

The following person(s) is/are doing business as: **HEALTH CARE MESSAGE CENTER**, 223 River St. Ste. A, Santa Cruz CA 95060.

Hua Luo, 1771 Mt. Rainier Ave. Milpitas CA 95035.

This business is conducted by an Individual.

/s/Hua Luo

The registrant commenced to transact business under the fictitious business name listed above on 7/11/17.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/19/17.

7/25, 8/1, 8/8, 8/15

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1245

The following person(s) is/are doing business as: **FERN RIVER**, 5250 Highway 9, Felton CA 95018. Nicole Martin, address same as business.

This business is conducted by an Individual.

/s/Nicole Martin

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/20/17.

7/25, 8/1, 8/8, 8/15

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. seq.), the undersigned will sell at public auction on August 9, 2017, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:

Public Storage 21406

115 Capitola Extension Rd.

Santa Cruz, CA 95062

(831) 462-8703

Time: 12:00 PM

Stored by the following person (s):

B289 Daniel Christensen

C001 Steve Craig

All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 25th day of July 2017 and 1st day of August 2017, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632

7/25, 8/1

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility

Act, (B&P Code 21700 et. seq.), the undersigned will sell at public auction, on August 9, 2017, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:

Public Storage 27015

3840 Portola Dr.

Santa Cruz, CA 95062-5233

(831) 479-6875

Time: 10:00 AM

Stored by the following person (s):

A049 Micaela Delreal

A111 Mario Mendez

B148 Loren Drabbs

B174 Benjamin Davis

B291 Glade Wilson

B314 Harlan Busch

All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 25th day of July 2017 and 1st day of August 2017, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632

7/25, 8/1

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. seq.), the undersigned will sell at public auction, on August 9, 2017, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:

Public Storage 07042

1001 River Street

Santa Cruz, CA 95060-1708

(831) 425-3666

Time: 1:15 PM

Stored by the following person (s):

2026 Maria Yanez

2033 Jason Hohenberger

2132 Kelsey Eisenman

2251 Alex Ptucha

3049 Evan Gavrin

3055 Dylan Waier

3194 Michael Anderson

All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 25th day of July 2017 and 1st day of August 2017, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632

7/25, 8/1

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. seq.), the undersigned will sell at public auction, on August 9, 2017, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:

Public Storage 23409

2325 Soquel Drive

Santa Cruz, CA 95065-1935

(831) 462-8702

Time: 11:00 AM

Stored by the following person (s):

A033 James Cunningham

A098 Lisa Jackson

A103 Donald Fendrick

A106 Cynthia Reeves

A179 Sabrina Mize

A215 Marty Brown

A240 Josephine Ramirez

A248 Marty Brown

A273 Renee Lew

A274 Olivia Fairchild

A407 Rachel Spells

A549 Lisa Pennino

A648 Jennifer Kirby

A672 Oswaldo Cabello Martinez

All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 25th day of July 2017 and 1st day of August 2017, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632

7/25, 8/1

NOTICE OF TRUSTEE'S SALE TS No. CA-14-650341-RY Order No.: 100275076 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED TO THE COPY PROVIDED TO THE MORTGAGOR OR TRUSTOR (Pursuant to Cal. Civ. Code 2923.3) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/17/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): RICHARD YOUNG AND DANIELLE YOUNG, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP Recorded: 1/26/2006 as Instrument No. 2006-0004798 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 8/15/2017 at 1:45 PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, located at 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: \$1,391,729.36 The purported property address is: 116 CLEARWATER CT, SANTA CRUZ, CA 95062 Assessor's Parcel No.: 028-062-70 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of

continued on following page

the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-14-650341-RY. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the sale is set aside for any reason, including if the Trustee is unable to convey title, the Purchaser at the sale shall be entitled only to a return of the monies paid to the Trustee. This shall be the Purchaser's sole and exclusive remedy. The purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, the Beneficiary's Agent, or the Beneficiary's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 916-939-0772 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-14-650341-RY IDSPub #0129466 7/25/2017 8/1/2017 8/8/2017

Trustee Sale No. 7789 Loan No. 160000114 Title Order No. 91207829 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08/31/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 8/21/2017 at 1:45PM, GOLDEN WEST FORECLOSURE SERVICE, INC. as the duly appointed Trustee under and pursuant to Deed of Trust Recorded on 09/09/2005 Instrument No.: 2005-0063361 of official records in the Office of the Recorder of Santa Cruz County, California, executed by: FLORMADSEN, AN UNMARRIED WOMAN, as Trustor, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). At: THE COURTYARD STEPS TO THE SANTA CRUZ COUNTY COURTHOUSE, 701 OCEAN STREET, SANTA CRUZ, CA 95060, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California describing the land therein: LOT 16, AS THE SAME IS SHOWN AND DESIGNATED ON THAT CERTAIN MAP ENTITLED, "TRACT NO. 305, ANTONELLI ACRES", FILED FOR RECORD ON MARCH 29, 1962 IN MAP BOOK 38, PAGE 18, OFFICIAL RECORDS

OF SANTA CRUZ COUNTY. Assessor's Parcel Number: 029-213-10 The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1106 DARLENE DRIVE, SANTA CRUZ, CA 95062. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$718,910.76 (Estimated). Accrued interest and additional advances, if any, will increase this figure prior to sale. The Beneficiary may elect to bid less than the full credit bid. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (916) 939-0772 or visit this Internet Web site www.nationwideposting.com, using the file number assigned to this case 7789. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. 7/20/17 GOLDEN WEST FORECLOSURE SERVICE, INC., as Trustee 611 Veterans Blvd., Suite 206, Redwood City, CA 94063-1401 (650) 369-2150 (Phone), (916) 939-0772 TRUSTEE'S SALE INFORMATION Michael D. Orth, President NPP0312897 To: SANTA CRUZ RECORD PUB: 07/25/2017, 08/01/2017, 08/08/2017

TSG No.: 5029346 TS No.: CA1100224085 FHA/VA/PMI No.: APN: 044-301-17 Property Address: 352 SPYGLASS WAY RIO DEL MAR, CA 95003 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/25/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 08/14/2017 at 01:45 P.M., First American

Trustee Servicing Solutions, LLC, as duly appointed Trustee under and pursuant to Deed of Trust recorded 04/06/2004, as Instrument No. 2004-0022205, in book , page , of Official Records in the office of the County Recorder of SANTA CRUZ County, State of California. Executed by: VICTOR A. MARANI AND MARSHA J. MARANI, HUSBAND AND WIFE, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (Payable at time of sale in lawful money of the United States) At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060 All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: AS MORE FULLY DESCRIBED IN THE ABOVE MENTIONED DEED OF TRUST APN# 044-301-17 The street address and other common designation, if any, of the real property described above is purported to be: 352 SPYGLASS WAY, RIO DEL MAR, CA 95003 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$653,247.79. The beneficiary under said Deed of Trust has deposited all documents evidencing the obligations secured by the Deed of Trust and has declared all sums secured thereby immediately due and payable, and has caused a written Notice of Default and Election to Sell to be executed. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and if applicable, the rescheduled time and date for the sale of this property, you may call (916) 939-0772 or visit this Internet Web <http://search.nationwideposting.com/propertySearchTerms.aspx>, using the file number assigned to this case CA1100224085 Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the sale is set aside for any reason, the Purchaser at

the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee or the Mortgagee's attorney. Date: First American Trustee Servicing Solutions, LLC 4795 Regent Blvd, Mail Code 1011-F Irving, TX 75063 First American Trustee Servicing Solutions, LLC MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED MAY BE USED FOR THAT PURPOSE FOR TRUSTEES SALE INFORMATION PLEASE CALL (916) 939-0772 NPP0312747 To: SANTA CRUZ RECORD 07/25/2017, 08/01/2017, 08/08/2017

NOTICE OF TRUSTEE'S SALE UNDER DEED OF TRUST LOAN: n/a OTHER: FILE: 5249583 DLH INVESTOR LOAN #: A.P. NUMBER: 026-621-11 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/15/2009. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that FIRST AMERICAN TITLE COMPANY, a California corporation, as trustee, or successor trustee, or substituted trustee pursuant to the Deed of Trust executed by LOUIS J. ARENAL AND CHAUSSETTE D. ARENAL Recorded on 01/16/2009 as Instrument No. 2009-0001844 in Book n/a Page n/a of Official Records in the office of the County Recorder of SANTA CRUZ County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded 08/05/2016 in Book n/a, Page n/a, as Instrument No. 2016-0028540 of said Official Records, WILL SELL, on 08/09/2017 At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060 at 01:45 PM, AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at the time of sale in lawful money of the United States), all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State hereinafter described: As more fully described on said Deed of Trust. THE SECURITY FOR THIS LOAN IS SUBJECT TO COUNTY CODE SECTION 17.10 AND 17.10.090, MEASURE J, AFFORDABLE HOUSING, SE COVENANTS, CONDITIONS & RESTRICTIONS, RECORDED AS DOCUMENT NUMBER 2001-072981, AND MODIFICATION RECORDED AS DOCUMENT NUMBER 2002-021769 The property address and other common designation, if any, of the real property described above is purported to be: 627 HARBOR VISTA LANE, SANTA CRUZ, CA 95062 The undersigned Trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$321,301.24. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. In the event tender other than cash is accepted the Trustee may withhold the issuance of the Trustee's Deed until funds become available to the payee or endorsee as a matter of right. Said sale will be made, but without covenant or warranty, express or implied regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed, advances thereunder, with interest as provided therein, and the unpaid principal balance of the Note secured by said Deed with interest thereon as provided in said Note, fees, charges and expenses of the trustee and the trusts created by said Deed of Trust. Dated: 07/06/2017 FIRST AMERICAN TITLE COMPANY, as said Trustee a California corporation 330 SOQUEL AVENUE SANTA CRUZ, CA, 95062 (831) 426-6500 By: DEBORAH

L. HOWEY FORECLOSURE OFFICER FOR SALE INFORMATION: www.nationwideposting.com, or (916) 939-0772 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call or visit this Internet Web site: www.nationwideposting.com or call: (916) 939-0772, using the file number assigned to this case (see File No.). Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. NPP0311981 To: SANTA CRUZ RECORD 07/18/2017, 07/25/2017, 08/01/2017

NOTICE OF TRUSTEE'S SALE Title Order No.: 170028866 Trustee Sale No.: 82029 Loan No.: 399113004 APN: 094-041-66 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/22/2015. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 8/1/2017 at 1:45 PM, CALIFORNIA TD SPECIALISTS as the duly appointed Trustee under and pursuant to Deed of Trust recorded on 12/24/2015 as Instrument No. 2015-0051257 in book N/A, page N/A of official records in the Office of the Recorder of Santa Cruz County, California, executed by: JIANG KUANG, A SINGLE MAN, as Trustor YOSEMITE CAPITAL, LLC, as Beneficiary WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). At: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California describing the land therein: Parcel One: Being a part of lands conveyed to Virgil E. Dolph and Lucille Dolph, his wife, by Deed dated August 8, 1955 and Recorded August 12, 1955 in Volume 1030, Page 347, Official Records of Santa Cruz County, and more particularly bounded and described as follows, to wit: Beginning at the intersection of the Northeastern boundary of said lands conveyed to Dolph with the Easterly prolongation of the Southern boundary of lands conveyed to Donald L. West and Lois V. West, his wife, by deed dated April 2, 1963 and Recorded

April 23, 1963 in Volume 1536, Page 275, Official Records of Santa Cruz County; thence from said point of beginning, along said Easterly prolongation, West 125.00 feet to a station; thence North 125.00 feet to a station; thence parallel with said Eastern prolongation East 100 feet to said Northeastern boundary; thence Southeasterly along said last mentioned boundary 130 feet to the place of beginning. EXCEPTING THEREFROM the lands contained in that certain Quitclaim Deed to Penny M. Strong recorded September 9, 1999, as Instrument Number 1999-0060405, Official Records of Santa Cruz County. ALSO EXCEPTING THEREFROM the lands contained in that certain Quitclaim Deed to Horst Karl Beckman, et al., Recorded September 9, 1999 as Instrument No. 1999-0060407, Official Records of Santa Cruz County. Parcel Two: A 20 foot right of way over the present traveled road, the center line of which is described as follows: Beginning at the said Southerly boundary of said lands of D.E.P. Sullivan distant thereon 10.3 feet Westerly from the Northwest corner of the 1st parcel of land conveyed herein; thence running South 14° 00' West 160.8 feet; South 24° 10' West 117.2 feet; thence South 33° 04' West 557.0 feet to a point from which the Southwest corner of the 1st parcel of land conveyed herein bears the following courses and distances North 33° 04' East 10.3 feet and South 70° 33' East 10.3 feet; thence continuing along said center line of said right of way; South 45° 47' West 139.1 feet; South 5° 25' West 41.2 feet South 38° 00' East 98.3 feet; South 15° 18' East 20.0 feet; South 3° 46' West 98.3 feet; South 26° 35' West 61.2 feet; South 67° 04' West 31.5 feet; South 88° 24' West 146.44 feet; South 80° 19' West 78.4 feet; South 86° 11' West 43.0 feet to a point on the Easterly boundary of the land of Samuel Lipson as shown by the Deed Recorded in Volume 76 of Official Records, at Page 434, Santa Cruz County Records, distant thereon 11.8 feet South from the Northeast corner thereof. Parcel Three: A 20 foot right of way over the present traveled road the center line of which is described as follows: Beginning at a point on the center line of the 20 foot right of way described above in Parcel Number III as conveyed herein, said point of beginning being North 70° 33' West 10.3 feet and South 33° 04' West 10.3 feet from the Southwest corner of the 1st parcel of land conveyed herein; running thence South 70° 33' East 163.00 feet; North 85° 54' East 120.3 feet to a point from which the said courses and distances: North 4° 06' West 10.0 feet; South 83° 54' West 118.2 feet and North 70° 33' West 148.4 feet. Parcel Four: A right of way over the present traveled road, as reserved in said deed to Lipson, the center line of which is described as follows: Commencing at a point South 11.8 feet from the Northeast corner of said land of Lipson and running thence South 86° 11' West 6.8 feet; South 31° 09' West 139.0 feet; North 59° 44' West 201.1 feet; North 84° 18' West 103.2 feet to a station from which a nail in a blaze in a 12 inch oak bears South 54° 47' East 10.04 feet and a nail in a blaze on a 30 inch madrone bears North 34° 14' East 7.7 feet; thence South 89° 00' West 205.5 feet to a station from which a nail in a blaze in a 12 inch oak bears North 80° 10' West 17.85 feet and a nail in a blaze in a 12 inch oak bears North 26° 46' East 17.85 feet; thence South 51° 55' West 284.4 feet; North 69° 24' West 217.4 feet; South 81° 51' West 99.8 feet; South 24° 45' West 65.7 feet; South 15° 57' East 61.5 feet to the point of intersection with the center line of the Old County Road known as Santa Cruz and San Jose Road, as said road is described in Deed to the County of Santa Cruz, Recorded in Volume 109 of Deeds, at Page 315, Santa Cruz County Records. Parcel Five: A right of way over Old County Road, above referred to, from the point of intersection of the above described right of way to the present state highway, running between Santa Cruz and Los Gatos. Parcel Six: All the lands conveyed to Penny M. Strong by deed Recorded April 29, 1999, as Instrument Number 1999-0030724 Official Records of Santa Cruz County, lying Westerly of the hereinafter de-

continued on following page

scribed line, said line being described as follows: Situate in the County of Santa Cruz, State of California, and being a portion of Section 8, Township 10 South, Range 1 West, Mount Diablo Baseline and Meridian. Beginning at a 1/2" pipe (Tagged LS 5114) on the Southerly line of the 20' right of way shown on that certain Record of Survey Map recorded May 12, 1972 in Volume 56 of Maps at Page 33 from which a 1/2" pipe at the Easterly terminus of the course labeled "South 88° 24' West" bears North 88° 24' East a distance of 12.22 feet, thence from said point of beginning, the following courses: 1. South 7° 33' 43" East (at 83.94 feet a 1/2" pipe tagged LS 5114) a total distance of 139.10 feet to a 1/2" pipe tagged LS 5114; 2. South 10° 04' 01" East (at 33.76 feet a 1/2" pipe tagged LS 5114, at 100.46 feet a 1/2" pipe tagged LS 5114) a total distance of 160.71 feet to a 3/4" pipe with wood plug; EXCEPTING THEREFROM the lands shown as Parcel One in the Deed to Kayan Navai Recorded April 28, 1980, in Book 3190, Page 597, of Official Records of Santa Cruz County. Parcel Seven: The rights to take water from a well, together with an easement for ingress and egress thereto, as described in the "Agreement" executed by H.A. Mitchell et al, Recorded May 20, 1946, in Book 646, Page 93, Santa Cruz County. Parcel Eight: Situate in the County of Santa Cruz, State of California, and being a portion Section 8, Township 10 South, Range 1 West Mount Diablo Baseline and Meridian. Beginning at a 1/2" pipe (Tagged LS 5114) on the Southerly line of the 20' right of way shown on that certain Record of Survey Map Recorded May 12, 1972 in Volume 56 of Maps, at Page 33 from which a 1/2" pipe at the Easterly terminus of the course labeled "South 88° 24' West" bears North 88° 24' East a distance of 12.22 feet, thence from said point of beginning, the following courses: 1. South 7° 33' 43" East (at 83.94 feet a 1/2" pipe tagged LS 5114) a total distance of 139.10 feet to a 1/2" pipe tagged LS 5114; 2. South 10° 04' 01" East (at 33.76 feet a 1/2" pipe tagged LS 5114, at 100.46 feet a 1/2" pipe tagged LS 5114) a total distance of 160.71 feet to a 3/4" pipe with wood plug; 3. Due West (at 51.12 feet a 1/2" pipe, Tagged LS 5114) a total distance of 125.00 feet to a 1/2" pipe, being the true point of beginning of this description, thence from said true point of beginning, the following courses: 4. Due West 40.00 feet to a 1/2" pipe (Tagged LS 5114); 5. Due North 80.00 feet to a 1/2" pipe (Tagged LS 5114); 6. Due East 40.00 feet to a 1/2" pipe (Tagged LS 5114); 7. Due South 80.00 feet to the true point of beginning. Parcel Nine: A right of way for ingress, egress, and utility purposes, over a portion of the lands described in the Deed to Kayvan Navai, Recorded April 8, 1980 in Book 3190 at Page 597, Official Records of Santa Cruz County. Said right of way is more particularly described in that certain Easement Deed recorded June 9, 2006 under Recorder's Series Number 2006-0033987, Santa Cruz County Records. NOTE: Parcels Five and Seven herein described is only being included so as to avoid the Company being the cause of excluding it from Deed or encumbrances, but NO INSURANCE is to be provided as to said Parcel. Anything to the contrary in the Trustee Sale Grantee thereto notwithstanding, said Parcel is NOT INSURED even though it may be included as part of the description of the land described or referred to in the policy. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: VACANT LAND: 28 SANDHILL RD., Santa Cruz CA 95060. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed

of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$132,827.53 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Date: 7/5/2017 CALIFORNIA TD SPECIALISTS, as Trustee 8190 EAST KAISER BLVD., ANAHEIM HILLS, CA 92808 Phone: 714-283-2180 For Trustee Sale Information log on to: www.usa-foreclosure.com CALL: (714) 277-4845. PATRICIO S. INCE, VICE PRESIDENT CALIFORNIA TD SPECIALISTS IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. "NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid on a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of the outstanding lien that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and if applicable, the rescheduled time and date for the sale of this property, you may call 714-277-4845, or visit this internet Web site www.usa-foreclosure.com, using the file number assigned to this case T.S.# 82029. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the internet Web site. The best way to verify postponement information is to attend the scheduled sale." FEI # 1077.00740 07/11/2017, 07/18/2017, 07/25/2017

T.S. No. 027090-CA APN: 038-072-11 NOTICE OF TRUSTEE'S SALE IMPORTANT NOTICE TO PROPERTY OWNER: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 6/14/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER On 8/16/2017 at 1:45 PM, CLEAR RECON CORP., as duly appointed trustee under and pursuant to Deed of Trust recorded 6/21/2005, as Instrument No. 2005-0041374, of Official Records in the office of the County Recorder of Santa Cruz County, State of CALIFORNIA executed by: ARTHUR MROZOWSKI AND BOZENA MROZOWSKI, HUSBAND AND WIFE WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR

CASH, CASHIER'S CHECK DRAWN ON A STATE OR NATIONAL BANK, A CHECK DRAWN BY A STATE OR FEDERAL CREDIT UNION, OR A CHECK DRAWN BY A STATE OR FEDERAL SAVINGS AND LOAN ASSOCIATION, SAVINGS ASSOCIATION, OR SAVINGS BANK SPECIFIED IN SECTION 5102 OF THE FINANCIAL CODE AND AUTHORIZED TO DO BUSINESS IN THIS STATE: AT THE COURTYARD STEPS TO THE SANTA CRUZ COUNTY COURTHOUSE, 701 OCEAN ST., SANTA CRUZ, CA 95060 all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: MORE FULLY DESCRIBED ON SAID DEED OF TRUST The street address and other common designation, if any, of the real property described above is purported to be: 512 GERTRUDE AVE APTOS, CA 95003-3705 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be held, but without covenant or warranty, express or implied, regarding title, possession, condition, or encumbrances, including fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to pay the remaining principal sums of the note(s) secured by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$722,299.85 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (844) 477-7869 or visit this Internet Web site WWW.STOXPOSTING.COM, using the file number assigned to this case 027090-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR SALES INFORMATION: (844) 477-7869 CLEAR RECON CORP. 4375 Jutland Drive Suite 200 San Diego, California 92117



A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder (if available)

Srisuwan Company, G.P.
 Fangnin, LLC
 1433 Main St., Ste 1-I, Watsonville
 Michael R. Lykken, Esq

DDT Pasta Inc.
 Surya Raj Shrestha
 810 Pacific Ave. Santa Cruz
 None Shown

Variety Cuisine
 Blue Fin Billiards LLC
 13762 Center St., Carmel Valley
 ABC Escrow

Birrieria & Restaurant Estilo Coalcoman, Inc.
 Luis A. Moreno Contreras
 10500 Merritt St., Castroville
 None Shown

Beach Street Co. LLC
 Breakers Hotel LLC
 303 Beach St., Santa Cruz

Ricardo Cendejas Hernandez
 Sudema Nayali Camancho
 751 Front St., Soledad

Debbie C. Young
 Kirby Dean Young
 201 Van Buren St., Monterey

Businesses in Escrow

Seller
Buyer
Business
Escrow Holder

Casa Nostra, LLC
 La Placa Family Inc.
 Ben Lomond Baking Company
 William H. Dunn
 8/2/2017

Fangnin, LLC
 Uma Wan
 151 Dias Lane, Watsonville
 Soares & Lykken
 8/11/2017

Jemate Corporation
 Jayesh A.. Desai, Mohammad Rezai
 & James A. Gilbert
 Village Corner
 L+G, LLP
 8/30/2017

Jacqueline Ochoa Lizarraga
 Celia Araceli Lopezcaballero
 El Taco Bravo
 Business & Escrow Service Center Inc.
 7/27/2017

Walton Plumbing, Inc.
 Chris A. & Yoko Wilson
 Walton Plumbing & Heating
 Neil J. Ticker
 7/24/2017

Commercial Leases

55 River Street, Santa Cruz
 \$1,150 Per Month
 675 +/- SF, Two private offices and reception area. Move-in condition. Ideal downtown location near Santa Cruz Metro bus line, Main Post Office.

5346 Scotts Valley Rd, Scotts Valley
Use/Warehouse
 \$1.30 - \$1.63 Per Sf NNN
 690 - 4,252 SF of prime modern commercial space right off Hwy 17 in north Santa Cruz. Zoned C-S: Permits most retail, office and service uses.

1729 Seabright Avenue, Santa Cruz
 \$1.25 Per RSF, NNN
 Suite B - 2,608+/- RSF consisting of 5 offices & a bullpen area. Suite C - 1,050+/- RSF consisting of one small office & a bullpen area

Main Street Realtors

Commercial and Residential Real Estate

Fred Antaki
 831.295.8850
 Cal BRE 01035303

Andrew Myers
 831.588.2014
 Cal BRE 01980936

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Tracking the Numbers

	This Week	Y-T-D 2017	Y-T-D 2016
Grant Deeds - Santa Cruz Co	66	1543	1513
Grant Deeds - Monterey Co.	75	2366	2305
Grant Deeds - San Benito Co	24	600	550
Notices of Default - Santa Cruz.	7	137	146
Notices of Default - Monterey Co	11	208	299
Notices of Default - San Benito Co	0	31	33
Foreclosures - Santa Cruz Co	4	92	122
Foreclosures - Monterey Co	10	155	249
Foreclosures - San Benito Co	1	25	32
Trustee Deeds - Santa Cruz Co	0	24	34
Trustee Deeds - Monterey Co	3	72	111
Trustee Deeds - San Benito Co	0	4	21
Business Filings - Santa Cruz	33	805	810



*Preserving and protecting
our coastal watersheds*