



SANTA CRUZ RECORD

Display Advertising Rate Card

	1 Issue	4 Issues	12 Issues	26 Issues	52 Issues
Full-page ad	\$198	\$165	\$140	\$120	\$98
1/2-page ad	\$100	\$80	\$74	\$60	\$48
1/4-page ad	\$60	\$55	\$50	\$40	\$32
1/8-page ad	\$32	\$28	\$25	\$20	\$15

Display Ad Dimensions:

Full-page vertical ad = 7.75" w x 10" h

1/2-page horizontal ad = 7.75" w x 4.875" h

1/4-page vertical ad = 3.8125" w x 4.875" h

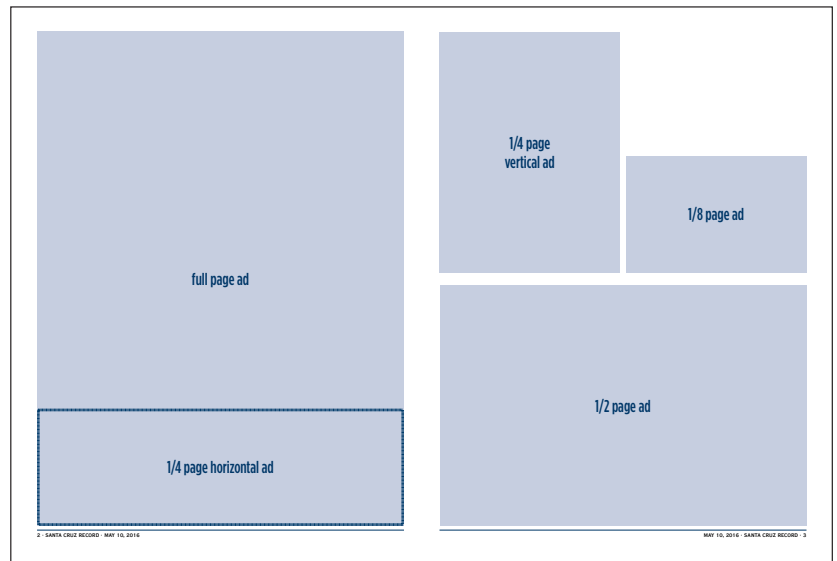
1/4-page horizontal ad = 7.75" w x 2.375" h

1/8-page horizontal ad = 3.8125" w x 2.3611" h

Deadline: Friday at 5 p.m.

All ads must be submitted electronically.

Rates effective: 3/10/2018



Purchase over \$200 of advertising space and have your business featured on the cover! Visit our website for details.

Santa Cruz Record | 291A Water Street, Santa Cruz, CA 95060
 (831) 454-9820 | santacruzrecord@gmail.com | www.SantaCruzRecord.com

full page ad

1/4 page horizontal ad

**1/4 page
vertical ad**

1/8 page ad

1/2 page ad