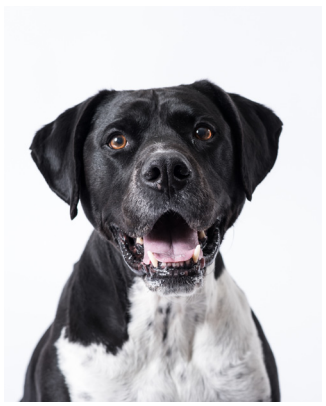
SANTA CRUZ RECORD

MARCH 20, 2018 — VOL. 47, #22 LOCAL BUSINESS STARTS HERE WWW.SANTACRUZRECORD.COM



Chalky, Reach4it, Patrick, DJ, Melody+Cleo+Roxy, Augie, Kendal+Austin

Katie Scott Photography

With her pet-friendly Tannery Art Center Studio at Studio 128 – Santa Cruz Tannery Art Center, Katie Scott is offering her services to help celebrate that special connection that exists between companion animals and their people and bring joy and memories for years to come.

Katie's love of photographing animals began in earnest with her volunteer work with our local animal shelter and other rescue organizations, helping to bring awareness to animals available for adoption and issues important to the community as they relate to animal welfare. She continues to volunteer and much of her photography is in support of animal rescue. Her Shelter Dog Photography Project helped celebrate dogs who were adopted from our local shelter. Her Pets and Their People Project explored the connection that we have with our four-legged family members.

Setting everyone at ease is Katie's first order of business in the studio setting, which is made possible with her unhurried approach to her work that lets things develop naturally.

You can meet her at her studio each First Friday from 6 to 8 PM and visit her website to see examples of her work: katiescott.photography. And you can reach her by email at katie@singularpoint.com

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New Business Filings

Vaiva Vitten
Vitten Interior Design
Aptos CA 95003

Jeffery Michael Scaletti
Aptos Brewing Company
Aptos CA 95003

Scott Gillett
Perlacher Consulting
Capitola CA 95010

Joshua Bermio
A & J Handyman Service
Freedom CA 95019

Mary Bannister
Mary Bannister Consults
Freedom CA 95019

Michael J. Miranda
Redwood Pipe and Drain
Santa Cruz CA 95062

Matthew Noel Bjerk
Surf City Plantscapes
Surf City Landscape Maintenance Co,
Santa Cruz CA 95062

Outside Enterprises, Inc.
Outside The Box Builders
Santa Cruz CA 95063

SC Cellars, LLC SC Cellars
Subject to Change
Subject to Change Wine Co.
Subject to Change Wine Company
Santa Cruz CA 95060

Christine & Wesley Walker
Walker Properties
Santa Cruz CA 95060

IWW LLC
Tile & Marble Outlet
Santa Cruz CA 95060

HC Venture, Inc.
Herer Group
Santa Cruz CA 95060

Carlos Padilla Hernandez
Giovanbattista Spanu
Bellagio Deli
Santa Cruz CA 95062

Richard B Luther II
PBX4U.US
Santa Cruz CA 95062

Maureen Scoppettone
Mimi's Trees and Gardens
Scotts Valley CA 95066

Kenneth Johnson
Struxture
Scotts Valley CA 95066

Stefanie Noland
Be The Change Exchange
Scotts Valley CA 95066

Omar Galicia Jimenez
Gallicia's Auto Detail
Freedom CA 95019

Gabriel Hernandez
T & R Gardening
Watsonville CA 95076

Rita S. Luis
FRG Handyman
Watsonville CA 95076

La Michoacana Autentica Ice Cream Parlor & Fruits, LLC
La Michoacana Autentica Ice Cream Parlor & Fruits
La Michoacana Ice Cream Parlor
Watsonville CA 95076 ■

BNI Trendsetters
Changing the way Santa Cruz does business

EVERY
WEDNESDAY
8-9:30 am

Adjacent to The Abbey ≡ 350 Mission St. ≡ Santa Cruz

Join us for our weekly meeting and learn about the power of word-of-mouth marketing!

tinyurl.com/BNItrendsetters

SANTA CRUZ RECORD

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Cruz Views

SEO for Small Business: 13 Tips from Kathy Long, founder of Kat & Mouse

Kathy Long is an internet marketing specialist who has been helping companies boost their Google rankings since the early days of SEO (search engine optimization). A self-taught, self-described "quick learner" who started in the tech industry knowing nothing about computers, Long has since established herself as one of the go-to SEO experts in the San Jose and Santa Cruz areas.

Founder of Kat & Mouse Internet Marketing, Long has a seemingly-endless supply of SEO knowledge and experience to share. I spoke with her about SEO for small business. Here are some of her best tips.

1. Put your blog on your website. If you have a blog for your business, make sure it's on your website so all the valuable traffic your content drives goes directly to your site rather than a third-party platform.

2. Think about SEO before you build your website. SEO should be part of your website architecture from the very beginning. Before you start building web pages, determine your core offerings and where you want to drive traffic.

3. Decide on your silos and categories. Silos are the core offerings of your business and categories are all the offerings within those silos. Long uses the example of Macy's department store to explain this. Macy's silos may be women's clothing, kids' clothing and men's clothing. Categories are blouses, ties, etc. The SEO goal is to focus on your category landing pages because that's how people generally search. Rather than searching "women's clothing," someone is more likely to search "women's Spring blouses."

4. Drive traffic to your silos. Drive traffic from your category pages to your silos through links. Long gives the example of a chiropractor who also offers on-site massage therapy. People will search the phrase "massage in Santa Cruz," so you want to have a silo for massage. Then, whenever the chiropractic page mentions massage, it links to the top-level massage silo page. The more quality links you have directing to the massage page from the other pages, the better. These internal links have SEO power.

5. Shorten your URLs. Wordpress, and other content management systems use the title of the web page or blog post as the URL. These can be long and full of words you don't need, such as "and" "with" "the." You can (and should) shorten these URLs to focus on the keywords. For example, the URL for a page or post titled 10 Exercises to Heal Lower Back Pain can be shortened to "Exercises-Lower-Back-Pain."

6. Hire an experienced website designer who understands SEO. Your website needs to look good. It also needs to drive traffic. Make sure whoever designs and creates your website has a strong understanding of SEO, marketing, website architecture and using content to drive traffic to your business.

7. Know your keywords. How do people search for your products or services? It's not enough to just put up a website. You need to understand who is searching for you and what keywords they're using. Long can help you research the best keywords for your offerings. There are also online keyword and customer research tools, including SEM Rush, Ahrefs and Twinword.

8. Create content. Content, which oftentimes takes the form of educational blog posts, is a powerful way to attract your target audience, get people to your website and drive traffic to your silos. Think strategically about using content marketing to strengthen your SEO.

9. You don't have to chase the top keywords in your industry. In fact, going for keywords such as "personal injury attorney" is a crowded, competitive market. Long advises instead focusing on aligned keywords, such as "pedestrian accident attorney" or "bicycle accident attorney."

10. The longer the article, the better. You want to keep readers engaged. The longer they stay on your website, the more valuable Google considers the site and it pushes it up higher in search results.

11. Establish R.A.P. As Long explains, Google is looking for R.A.P.: relevance, authority and popularity. Relevance means having the right keywords and authority and popularity means having well-written, informative articles that people like and share. These all boost engagement with your audience and Google measures engagement to determine the value of a website.

12. Get strategic about your content. As Long says, "Don't write content for content's sake." Instead, craft a smart SEO strategy that includes targeted content, internal links, and website architecture that drives traffic to the core offerings of your business.

13. Start thinking about voice search. Voice search is increasingly popular, and it's not going away. Think about how people search using voice, and integrate that into your SEO strategy. When using voice search, people tend to use longer phrases. Where they may type in "thai restaurant Santa Cruz," they may voice search a phrase such as, "What is the best thai restaurant in Santa Cruz, California?"

For more information about SEO for your small business, contact Kathy Long at katandmouse.com

Cat Johnson is a writer and content strategist focused on coworking, community and the future of work. She blogs about coworking at catjohnson.co. Find her on Twitter at @catjohnson

Real Estate Sales

Property Address APN# Purchase Price Document#

Santa Cruz County

34 Seascape Resort Dr. Aptos CA 95003 054-481-18 $680,000 2018-6824 3/7

736 Cathedral Dr. Aptos CA 95003 040-192-65 $710,000 2018-6909 3/7

117 Ginkgo Rd. Aptos CA 95003 041-532-20 $257,500 2018-6915 3/8

319 Townsend Dr. Aptos CA 95003 043-011-29 $150,000 2018-7051 3/8

139 Pebble Beach Way Aptos CA 95003 053-122-13 $950,000 2018-7120 3/9

1106 Via Malibu Aptos CA 95003 054-391-05 $5,500,000 2018-7160 3/9

300 Apple Lane Aptos CA 95003 041-271-45 $1,050,000 2018-7228 3/9

240 Beach Dr. Aptos CA 95003 043-072-37 $1,700,000 2018-7552 3/13

575 Scenic Way Ben Lomond CA 95005 078-266-03 $450,000 2018-7119 3/9

Vacant Land Boulder Creek CA 95006 087-052-02 $132,000 2018-7125 3/9

223 Oakwood Dr. Boulder Creek CA 95006 083-021-01 $475,000 2018-7168 3/9

110 Juanita Rd. Boulder Creek CA 95006 084-221-02 $745,000 2018-7219 3/9

225 Double Bogey Dr. Boulder Creek CA 95006 086-332-20 $1,438,500 2018-7565 3/13

1842 48th Avenue Capitola CA 95010 034-023-32 $957,000 2018-6987 3/8

602 Hill St. Capitola CA 95010 036-053-01 $910,000 2018-7073 3/8

1405 Ruby Ct. #3 Capitola CA 95010 034-214-19 $489,000 2018-7299 3/12

275 Orchard Rd. Felton CA 95018 065-262-01 $107,909 2018-7272 3/9

10 Quinn Ave. Freedom CA 95019 014-031-20 $562,500 2018-7021 3/8

15300 Upplen Ellen Rd. Los Gatos CA 95033 091-141-64 $750,000 2018-7007 3/8

21021 Bear Creek Rd. Los Gatos CA 95033 091-031-07 $575,000 2018-7536 3/13

23416 Sunset Dr. Los Gatos CA 95033 096-471-03 $1,155,000 2018-7557 3/13

114 Kirby St. Santa Cruz CA 95060 006-153-13 $745,000 2018-6865 3/7

218 Heath St. Santa Cruz CA 95060 003-131-08 $1,100,000 2018-6975 3/8

206 1st Street #7 Santa Cruz CA 95060 007-213-09 $940,000 2018-6979 3/8

206 1st Street #7 Santa Cruz CA 95060 007-213-09 $2,300,000 2018-6980 3/8

918 3rd Street #C Santa Cruz CA 95060 007-071-03 $371,500 2018-6984 3/8

548 Ocean St. Santa Cruz CA 95062 010-011-30 $1,500,000 2018-7018 3/8

1302 Orchard Dr. Santa Cruz CA 95060 061-411-10 $1,380,000 2018-7091 3/8

2316 W. Vine Hill Rd. Santa Cruz CA 95065 095-201-28 $670,000 2018-7117 3/9

116 Berkshire Ave. Santa Cruz CA 95060 002-621-18 $817,500 2018-7225 3/9

755 14th Ave. #810 Santa Cruz CA 95062 027-401-62 $556,500 2018-7254 3/9

141 S. Park Way Santa Cruz CA 95062 011-052-29 $1,100,000 2018-7297 3/12

122 Crestview Terrace Santa Cruz CA 95060 002-143-15 $1,049,000 2018-7382 3/12

235 Isbel Dr. Santa Cruz CA 95060 068-241-21 $1,550,000 2018-7392 3/12

4410 Esta Lane Soquel CA 95073 030-201-66 $1,276,000 2018-7124 3/9

4475 Merlin Way Soquel CA 95073 102-401-30 $1,250,000 2018-7349 3/12

101 Shell Dr. #200 Watsonville CA 95076 052-471-32 $789,500 2018-6842 3/7

1037 Sunbird Dr. Watsonville CA 95076 019-204-29 $640,500 2018-6855 3/7

375 Clifford Ave. #216 Watsonville CA 95076 016-381-16 $200,000 2018-7114 3/9

34 Villa Street Watsonville CA 95076 018-632-57 $586,500 2018-7121 3/9

Vacant Land Watsonville CA 95076 106-291-33 $225,000 2018-7152 3/9

44 College Road Watsonville CA 95076 051-161-04 $479,000 2018-7204 3/9

101 Shell Dr. #73 Watsonville CA 95076 052-411-07 $500,000 2018-7372 3/12

471 Hawk Ridge Lane Watsonville CA 95076 109-112-02 $560,000 2018-7376 3/12

668 Delta Way Watsonville CA 95076 017-409-14 $457,500 2018-7394 3/12

10 Kilburn St. Watsonville CA 95076 018-142-16 $540,000 2018-7406 3/13

137 Alma Street Watsonville CA 95076 019-095-06 $574,000 2018-7409 3/13

Monterey County

455 Carpenteria Aromas CA 95004 267-191-046 $690,000 2018-9752 3/8

159 Hacienda Carmel Carmel CA 93923 015-341-001 $570,000 2018-9523 3/7

3463 Trevis Way Carmel CA 93923 009-273-018 $850,000 2018-9639 3/8

54 Hacienda Carmel Carmel CA 93923 015-335-012 $495,000 2018-9753 3/8

254 Hacienda Carmel Carmel CA 93923 015-355-012 $339,000 2018-9773 3/8

29 Hacienda Carmel Carmel CA 93923 015-334-018 $350,000 2018-9908 3/9

10th Ave. 2 NE Mission Carmel CA 93921 010-076-011 $2,825,000 2018-10082 3/12

26269 Mesa Place Carmel CA 93923 009-281-030 $1,900,000 2018-10125 3/12

24590 Lower Trail Carmel CA 93923 009-073-019 $1,000,000 2018-10337 3/13

26174 Dolores St. Carmel CA 93923 009-381-008 $3,450,000 2018-10364 3/13

4000 Rio Road #10 Carmel CA 93923 015-541-010 $675,000 2018-10449 3/13

27435 Loma Del Rey Carmel CA 93923 169-071-064 $363,000 2018-10556 3/13

11850 Paseo Escondido Carmel Valley CA 93924 416-082-022 $340,000 2018-9771 3/8

10507 McClellan Cir. East Garrison CA 93933 031-162-006 $712,500 2018-9491 3/7

16607 Early Lane East Garrison CA 93933 031-166-080 $589,500 2018-9578 3/7

18661 McClellan Cir. East Garrison CA 93933 031-164-088 $234,000 2018-9594 3/8

18467 McClellan Cir. East Garrison CA 93933 031-162-098 $762,500 2018-10163 3/12

16611 Early Lane East Garrison CA 93933 031-166-079 $549,000 2018-10185 3/12

14937 Breckinridge Ave. East Garrison CA 93933 031-165-028 $785,500 2018-10188 3/12

1320 Semillon Way Gonzales CA 93926 020-272-025 $417,000 2018-9881 3/9

Sanchez Road Gonzales CA 93926 216-013-031 $2,050,000 2018-10420 3/13

339 Barbera Way Greenfield CA 93927 024-371-070 $413,000 2018-9922 3/9

46175 Pine Meadow Dr. King City CA 93930 235-133-019 $360,000 2018-9974 3/9

492 Lavell Ct. Marina CA 93933 032-131-057 $585,909 2018-9635 3/8

3095 Marina Dr. #10 Marina CA 93933 033-152-053 $380,000 2018-9812 3/9

2715 Bungalow Dr. Marina CA 93933 031-254-022 $690,000 2018-10451 3/13

3013 Canvas Way Marina CA 93933 031-252-039 $774,000 2018-10457 3/13

144 Seeno St. Monterey CA 93940 001-361-021 $810,000 2018-9625 3/8

2202 Golden Oaks Lane Monterey CA 93940 001-943-010 $320,000 2018-9814 3/9

651 Lily Street Monterey CA 93940 001-148-017 $780,000 2018-9915 3/9

1360 Josselyn Canyon Rd. #27 Monterey CA 93940 101-241-027 $535,000 2018-9963 3/9

1007 Hellam St. Monterey CA 93940 001-243-015 $1,000,500 2018-10080 3/12

7 Ralston Dr. Monterey CA 93940 013-261-004 $633,000 2018-10117 3/12

25784 Paseo El Cajon Monterey CA 93940 416-131-046 $2,000,000 2018-10120 3/12

Vacant Land Monterey CA 93940 002-191-031 $525,000 2018-10128 3/12

300 Glenwood Cir. #251 Monterey CA 93933 001-777-065 $349,000 2018-10494 3/13

1301 Shafter Ave. Pacific Grove CA 93950 007-564-008 $880,000 2018-9441 3/7

312 Carmel Ave. Pacific Grove CA 93950 006-277-010 $899,500 2018-9501 3/7

346 Bishop Ave. Pacific Grove CA 93950 006-724-008 $931,000 2018-10351 3/13

1825 Sunset Dr. Pacific Grove CA 93950 007-061-036 $2,700,000 2018-10352 3/13

1320 Miles Ave. Pacific Grove CA 93950 007-573-036 $675,000 2018-10366 3/13

1049 Marcheta Lane Pebble Beach CA 93953 007-341-009 $4,900,000 2018-9445 3/7

3020 Comorant Rd. Pebble Beach CA 93953 007-303-003 $5,200,000 2018-9447 3/7

3382 Laureles Lane Pebble Beach CA 93953 008-293-020 $3,700,000 2018-10168 3/12

2854 Congress Rd. Pebble Beach CA 93953 007-161-014 $1,180,000 2018-10249 3/12

1937 Declaration St. Royal Oaks CA 95076 153-282-002 $480,000 2918-9766 3/9

8403 Vierra Knolls Dr. Salinas CA 93907 125-182-001 $635,000 2018-9407 3/7

18825 Tiburcio Ct. Salinas CA 93908 139-131-007 $739,000 2918-9418 3/7

23799 Monterey Salinas Hwy #6 Salinas CA 93908 161-542-006 $575,000 2018-9451 3/7

16 San Pedro St. Salinas CA 93901 002-681-005 $507,000 2018-9562 3/7

955 Rogge Rd. Salinas CA 93906 211-014-053 $384,500 2018-9620 3/8

262 Chaparral St. Salinas CA 93906 003-253-014 $324,000 2018-9769 3/8

17381 Highway 156 Salinas CA 93923 133-023-035 $495,000 2018-9787 3/8

13464 Pierce St. Salinas CA 93908 253-182-001 $460,000 2018-9791 3/8

1274 Summit Dr. Salinas CA 93905 004-642-001 $302,000 2018-9818 3/9

1748 Cherokee Dr. Salinas CA 93906 261-643-009 $349,000 2018-9820 3/9

1090 San Vicente Ave. Salinas CA 93901 016-294-002 $589,000 2018-9898 3/9

1119 John St. Salinas CA 93905 003-901-010 $392,000 2018-9901 3/9

9 San Miguel Cir. Salinas CA 93901 002-642-024 $575,000 2018-9909 3/9

1008 Briarwood Pl. Salinas CA 93901 002-582-014 $550,000 2018-9918 3/9

Vacant Land Salinas CA 93906 153-671-004 $888,000 2018-9931 3/9

7 Cromwell Cir. Salinas CA 93906 211-414-015 $570,000 2018-9952 3/9

1673 Piazza Dr. Salinas CA 93905 153-721-021 $500,000 2018-9984 3/9

50 Paradise Canyon Rd. Salinas CA 93907 129-097-009 $499,000 2018-10004 3/9

464 La Mesa Dr. Salinas CA 93901 016-121-007 $550,000 2018-10007 3/9

11690 Tam O'Shanter Dr. Salinas CA 93906 113-251-004 $684,000 2018-10012 3/9

2 Woodbury Cir. Salinas CA 93906 153-171-007 $492,000 2018-10018 3/9

965 Rogge Rd. Salinas CA 93906 211-014-054 $398,000 2018-10160 3/12

756 El Camino Real N. Salinas CA 93907 125-604-019 $370,000 2018-10173 3/12

2055 Elkhorn Rd. Salinas CA 93907 131-092-013 $550,000 2018-10210 3/12

9370 Holly Oak Way Salinas CA 93907 133-321-002 $595,000 2018-10213 3/12

9922 Pampas Path Salinas CA 93907 133-481-009 $630,000 2018-10222 3/12

10 Sepulveda Cir. Salinas CA 93906 261-634-041 $449,500 2018-10224 3/12

212 San Juan Dr. Salinas CA 93901 002-641-022 $660,000 2018-10512 3/13

1001 Iverson Cir. Salinas CA 93901 002-582-056 $584,000 2018-10570 3/13

945 Hamilton Ave. Seaside CA 93955 012-273-042 $580,000 2018-9472 3/7

1073 Lorenzo Ct. Seaside CA 93955 012-461-013 $586,000 2018-9599 3/8

1136 Cielito Ct. Seaside CA 93955 012-395-019 $567,500 2018-9747 3/8

1740 Highland St. Seaside CA 93955 012-775-004 $450,000 2018-9766 3/8

1417 Imperial St. Seaside CA 93955 011-315-009 $412,000 2018-9854 3/9

1881 Luzern St. Seaside CA 93955 012-841-018 $549,500 2018-9991 3/9

7 Villanova Ct. Seaside CA 93955 012-651-017 $550,000 2018-9993 3/9

continued on following page

Grant Deeds cont. from previous page

1955 Military Ave. Seaside CA 93955 011-491-005 $455,000 2018-10354 3/13

126 Murietta Soledad CA 93960 022-461-075 $370,000 2018-9845 3/9

622 Luna Way Soledad CA 93960 022-515-019 $400,000 2018-9906 3/9

1241 La Colina St. Soledad CA 93960 022-512-040 $492,500 2018-9912 3/9

628 Andalucia Dr. Soledad CA 93960 022-271-045 $350,000 2018-10014 3/9

San Benito County

1880 Cole Rd. Aromas CA 95004 011-160-028 $310,000 2018-2054 3/9

1441 Fairhaven Ct. Hollister CA 95023 057-530-054 $530,000 2018-1947 3/7

111 Joes Lane Hollister CA 95023 020-630-010 $422,000 2018-1954 3/7

640 Valencia Way Hollister CA 95023 005-461-012 $543,000 2018-1957 3/7

223 Villa Pacheco Ct. Hollister CA 95023 020-490-018 $415,000 2018-1968 3/7

1153 Lucero Dr. Hollister CA 95023 054-590-039 $533,500 2018-1971 3/7

1070 Paullus Dr. Hollister CA 95023 020-860-017 $725,000 2018-1989 3/8

1210 Central Ave. Hollister CA 95023 052-230-002 $535,500 2018-1991 3/8

1663 Clover Ct. Hollister CA 95023 025-370-042 $604,500 2018-1999 3/8

Vacant Land Hollister CA 95023 060-090-004 $190,000 2018-2005 3/8

329 Haydon Ct. Hollister CA 95023 056-120-007 $560,000 2018-2007 3/8

11 Westside Bl. Hollister CA 95023 052-061-006 $215,000 2018-2009 3/8

1155 Wild Oak Dr. Hollister CA 95023 020-900-013 $720,000 2018-2038 3/9

1691 Key Largo Dr. Hollister CA 95023 057-370-067 $472,500 2018-2041 3/9

Vacant Land Hollister CA 95023 060-090-004 $190,000 2018-2047 3/9

3373 Cienega Rd. Hollister CA 95023 021-110-029 $855,000 2018-2051 3/9

1438 Rancho Dr. Hollister CA 95023 056-370-018 $375,000 2018-2055 3/9

1167 Lucero Dr. Hollister CA 95023 054-590-037 $576,000 2018-2058 3/9

1235 Paullus Dr. Hollister CA 95023 020-870-008 $715,000 2018-2061 3/9

731 Union Heights Dr. Hollister CA 95023 021-080-056 $875,000 2018-2092 3/9

809 Powell St. Hollister CA 95023 055-020-003 $375,000 2018-2111 3/9

1653 Clover Ct. Hollister CA 95023 025-370-041 $544,500 2018-2121 3/12

0 Windmill Lane Hollister CA 95023 017-040-030 $410,000 2018-2127 3/12

1660 Sunset Dr. Hollister CA 95023 057-322-006 $465,000 2018-2129 3/12

1151 Lucero Dr. Hollister CA 95023 054-590-040 $519,000 2018-2135 3/12

821 Marne Dr. Hollister CA 95023 056-340-021 $500,000 2018-2153 3/12

1650 Clover St. Hollister CA 95023 025-370-041 $515,091 2018-2200 3/13

1125 Paullus Dr. Hollister CA 95023 020-860-024 $770,000 2018-2202 3/13

6255 Dunnville Way Hollister CA 95023 016-160-012 $845,000 2018-2214 3/13

1801 Sage Dr. Hollister CA 95023 025-550-077 $681,500 2018-2218 3/13

12000 Coalinga Rd. Pacines CA 95043 030-110-010 $365,000 2018-2046 3/9

176 Lang Street San Juan Bautista CA 95045 002-510-012 $639,000 2018-2193 3/13 ■

Distressed Real Estate

Trustee Sales

Doc# Address APN# Default Amount Sale Date Location of Sale Time of Sale

Santa Cruz County

2018-6969 335 Lucerne Ave. Watsonville 95076 049-551-14 $138,411 3-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-7274 4230 Grace St. Capitola 95010 034-121-40 $796,370 3-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-7030 365 Fairmount Ave. Santa Cruz 95062 009-171-36 $430,625 4-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-6928 229 Madrona Road Boulder Creek 95006 083-122-14 $364,209 6-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-7295 602 Amesti Road Watsonville 95076 050-111-02 $192,718 6-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-6154 777 Happy Valley Rd. Santa Cruz 95060 101-071-11 $1,879,634 28-Mar 701 Ocean St. Santa Cruz 1:45 PM

2018-6567 121 Monte Sereno Watsonville 95076 109-351-10 $1,260,581 28-Mar 701 Ocean St. Santa Cruz 1:45 PM

2018-6379 3329 Putter Drive Soquel 95073 037-041-09 $59,428 3-Apr 701 Ocean St. Santa Cruz 1:00 PM

2018-6400 680 Rio Del Mar Bl. Aptos 95003 044-342-15 $388,282 3-Apr 701 Ocean St. Santa Cruz 1:00 PM

2018-6574 112 Goss Ct. Santa Cruz 95062 009-531-05 $207,490 3-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-6652 58 Oakridge St. Watsonville 95076 016-271-38 $202,793 17-Apr 701 Ocean St. Santa Cruz 1:00 PM

2018-5441 15300 Upper Ellen Rd. Los Gatos 95033 091-141-64 $284,666 28-Mar 701 Ocean St. Santa Cruz 1:45 PM

2018-4960 121 Rancho Rio Ave. Ben Lomond 95005 077-321-06 $1,076,650 28-Mar 701 Ocean St. Santa Cruz 1:45 PM

2018-5003 231 Camino Sinuoso Scotts Valley 95066 067-371-02 $320,316 28-Mar 701 Ocean St. Santa Cruz 1:45 PM

Monterey County

2018-9999 104 Oak Circle King City 93930 026-517-012 $618,642 4-Apr 168 W. Alisal St. Salinas 10:00 AM

2018-10569 347 Navajo Dr. Salinas 93906 261-284-004 $427,291 6-Apr 168 W. Alisal St. Salinas 10:00 AM

2018-9602 120 Afton Road Salinas 93901 004-511-002 $366,390 9-Apr 168 W. Alisal St. Salinas 10:00 AM

2018-10263 18374 Meadow Ridge Rd. Salinas 93907 125-601-026 $421,477 10-Apr 168 W. Alisal St. Salinas 10:00 AM

2018-9617 268 W. Carmel Valley Rd. Carmel Valley 93924 189-151-010 $958,264 17-Apr 168 W. Alisal St. Salinas 10:00 AM

2018-8441 1425 Soto Street Seaside 93955 012-244-023 $379,685 3-Apr 168 W. Alisal St. Salinas 9:00 AM

2018-8695 24571 Portola Rd. Carmel 93923 009-052-018 $438,975 9-Apr 168 W. Alisal St. Salinas 10:00 AM

2018-7981 120 Highlands Dr. Carmel 93923 703-030-042 $600 22-Mar 168 W. Alisal St. Salinas 10:00 AM

2018-7910 1579 Griffin Dr. Pebble Beach 93953 008-171-041 $3,536,903 3-Apr 168 W. Alisal St. Salinas 10:00 AM

2018-5989 20A El Cuenco Carmel Valley 93924 189-432-006 $519,391 26-Mar 168 W. Alisal St. Salinas 10:00 AM

San Benito County

2018-2126 710 Ridgemark Dr. Hollister 95023 020-550-006 $488,308 12-Apr Monterey St. & 5th Hollister 11:30 AM

2018-1716 121 Pine Tree Ave. Aromas 95004 011-350-027 $326,478 3-Apr Monterey St. & 5th Hollister 9:00 AM

2018-1457 350 Hawkins St. Hollister 95023 054-012-024 $444,739 20-Mar Monterey St. & 5th Hollister

Trustee Deeds

Doc# Address APN# Grantee Amount of Default Amount Paid at Sale

2018-7373 1570 Robin Hood Lane Boulder Creek 086-641-04 Deutsche Bank 17-0302-11 $239,694 $237,287

2018-7497 711 Bronte Ave. Watsonville 017-362-01 S. Schaaf Inc.* CA-17-797030-RY $253,944 $279,000

2018-10113 1256 Oak Ave. Greenfield 109-221-023 Zalez 9004 LLC* 16-42622 $330,173 $237,601

2018-8516 Guadalupe 4 SW 2nd #A Carmel 010-025-004 Torres Hafnia West V-X-LP* 053331-CA $764,744 $764,744

2018-8771 419 Natson St. Monterey 001-393-023 Ralph Partners II, LLC* CA-17-781837-JB $72,279 $221,000

2018-5327 1200 Capitola Rd. #15 Santa Cruz 026-371-09 Breckenridge Property Fund 2016, LLC* 82040 $455,217 $482,000

2018-7533 801 Avalon Place Del Rey Oaks 012-561-023 Ralph Partners II, LLC* 00000004989224 $949,936 $511,301

2018-4548 10 Evelyn Ave. Watsonville 016-501-07 Hollyvale Rental Holdings LLC* 002072 $119,205 $258,000

2018-6613 18280 Vierra Canyon Rd. Salinas 125-191-020 Bank of NY 12-20091 $636,367 $480,250

2018-4018 76 Robak Dr. La Selva Beach 045-331-10 Yuan Holding LLC 17-236 $462,398 $275,000

2018-4512 435 Laurel View Rd. Los Gatos 097-131-07 Bank of America, N.A. 055182-CA $260,373 $235,845

2018-5349 1625 Beacon Hill Dr. Salinas 153-323-006 Breckenridge Property Fund 2016, LLC* 00000005908066 $539,693 $359,600 ■

PUBLIC NOTICES

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0191
The following person(s) is/are doing business as:
SPECIAL-D CONCRETE COMPANY, 13915 West Park Ave. Boulder Creek CA 95006.
Duane S. Moyer, address same as business.
This business is conducted by an Individual.
/s/Duane Moyer
The registrant commenced to transact business under the fictitious business name listed above on 1/12/82. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 1/29/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0211
The following person(s) is/are doing business as:
WAXING BY MADISON, 622 Frederick St. Santa Cruz CA 95062.
Madison Fischl, 84 Wheelock Rd., Watsonville CA 95076.
This business is conducted by an Individual.
/s/Madison Fischl
The registrant commenced to transact business under the fictitious business name listed above on 10/1/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/1/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0224
The following person(s) is/are doing business as:
FAIRWINDS GARDENING, 475 Paradise Rd., Salinas CA 93907.
Cynthia Naber and Richard Naber, address same as business.
This business is conducted by a Married Couple.
/s/Richard L. Naber
The registrant commenced to transact business under the fictitious business name listed above on 1/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/2/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0236
The following person(s) is/are doing business as:
FURTHER OUTDOOR, 3812 Reposa Ave., Santa Cruz CA 95062.
Sea to Trail Adventures, address same as business.
This business is conducted by a Corporation.
/s/Marcus Vyvyan
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/5/18.
2/27, 3/6, 3/13, 3/20

continued from previous page

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0237
The following person(s) is/are doing business as:
1. AGILE SCRUM INSTITUTE 2. INTERLAN CONSULTING GROUP, 244 Braemoor Dr. Santa Cruz CA 95060.
Kevin Hart, address same as business.
This business is conducted by an Individual.
/s/Kevin M. Hart
The registrant commenced to transact business under the fictitious business name listed above on 12/10/07. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/5/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0274
The following person(s) is/are doing business as:
1. HOPE CHURCH 2. SANTA CRUZ HOPE CHURCH 3. SANTA CRUZ HOPE FOURSQUARE CHURCH, 4525 Soquel Dr. Soquel CA 95073.
International Church of the Foursquare Gospel, 1910 W Sunset Blvd. Ste. 200, Los Angeles CA 90026.
This business is conducted by a Corporation.
/s/Daniel Bennett
The registrant commenced to transact business under the fictitious business name listed above on 1/20/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/9/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0275
The following person(s) is/are doing business as:
1. OPAL & CLEMENTINE 2. OPAL AND CLEMENTINE, 1601 Hall Ranch Rd., Santa Cruz CA 95060.
McKenzie K. Kraut, address same as business.
This business is conducted by an Individual.
/s/McKenzie Kraut
The registrant commenced to transact business under the fictitious business name listed above on 1/28/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/9/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0282
The following person(s) is/are doing business as:
DEVA GARDENS, 8408 E. Zayante Rd. Felton CA 95018.
Leslie Jaquith, address same as business.
This business is conducted by an Individual.
/s/Leslie Jaquith
The registrant commenced to transact business under the fictitious business name listed above on 6/1/00. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/12/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME **STATEMENT**
File No. 18-0287
The following person(s) is/are doing business as:
FABREFACTION STUDIO, 300 Camp Joy Road, Boulder Creek CA 95006.
Elizabeth McComb, address same as business.
This business is conducted by an Individual.
/s/Elizabeth McComb
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/12/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0305
The following person(s) is/are doing business as:
PACIFIC MYSTIX, 105 Mattison Lane, Aptos CA 95003.
Allison Pitaccio, address same as business.
This business is conducted by an Individual.
/s/Allee Pitaccio
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/14/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0324
The following person(s) is/are doing business as:
EASY BOOKKEEPING SOLUTIONS, 650 Lakeview Dr. Felton CA 95018.
Reńee A. Kammeier, address same as business.
This business is conducted by an Individual.
/s/Reńee Kammeier
The registrant commenced to transact business under the fictitious business name listed above on 2/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/15/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0332
The following person(s) is/are doing business as:
NASHVILLE WEST STUDIOS, 29 Woodmill Lane, Felton CA 95018.
James S. Deal, address same as business.
This business is conducted by an Individual.
/s/James Scott Deal
The registrant commenced to transact business under the fictitious business name listed above on 2/10/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/16/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0337
The following person(s) is/are doing business as:
DIAMOND SHINE WINDOW AND GUTTER CLEANING, 245 Alfadel Lane, Soquel CA 95073.
Matthew Page Daniel, address same as business.
This business is conducted by an Individual.
/s/Matthew P. Daniel
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/20/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0338
The following person(s) is/are doing business as:
IN LIVING COLOR CUSTOM PRODUCTS, 608 1/2 Capitola Ave. A, Capitola CA 95010.
Mike Bancroft, address same as business.
This business is conducted by an Individual.
/s/Mike Bancroft
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/20/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0341
The following person(s) is/are doing business as:
DAVID HALTOM HARDWOOD FLOORS, 1925 46th #99, Capitola CA 95010.
David L. Haltom, address same as business.
This business is conducted by an Individual.
/s/David Haltom
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/20/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0342
The following person(s) is/are doing business as:
BELEM JANITORIAL SERVICES, 1010 Pacific Ave. Apt. 612, Santa Cruz CA 95060. 831 331-0910.
Belem Reyes Rivas, address same as business.
This business is conducted by an Individual.
/s/Belem Reyes Rivas
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/20/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0345
The following person(s) is/are doing business as:
SWAN DIVE MEDIA, 131 Front St. Suite C, Santa Cruz CA 95060.
Michael L, Daniel, 1136 Callas Ln., Capitola CA 95010; Joel Hersch, 313 Oregon St. Santa Cruz CA 95060.
This business is conducted by a General Partnership.
/s/Joel Hersch
The registrant commenced to transact business under the fictitious business name listed above on 1/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/20/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0363
The following person(s) is/are doing business as:
HOWARD JOHNSON INN #02528, 130 W. Cliff Dr., Santa Cruz CA 95060.
Bhavesh Patel, 516 Water St., Santa Cruz CA 95060; Nimish Patel, address same as business.
This business is conducted by a General Partnership.
/s/Bhavesh Patel
The registrant commenced to transact business under the fictitious business name listed above on 4/1/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/21/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0371
The following person(s) is/are doing business as:
AMERICAN LOCK & ALARM, 312 Palmer Ave. Aptos CA 95003.
Jeff Rhodes, address same as business.
This business is conducted by an Individual.
/s/Jeff Rhodes
The registrant commenced to transact business under the fictitious business name listed above on 8/14/86. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/22/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0375
The following person(s) is/are doing business as:
FRIENDS OF NGARASERO, 244 Walk Circle, Santa Cruz CA 95060.
Laura E. Bair and Paul S. Sherrill, address same as business.
This business is conducted by an Unincorporated Association.
/s/Paul S. Sherrill
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/22/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0376
The following person(s) is/are doing business as:
BIRCH BEES DESIGN, 164 Las Colinas Dr. Corralitos CA 95076.
Lisa Capurro, address same as business.
This business is conducted by an Individual.
/s/Lisa Capurro
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/22/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0379
The following person(s) is/are doing business as:
ALOE LOVE IN COMPANY, 912 Soquel Ave. Apt. A, Santa Cruz CA 95062.
Angelika Delgado, address same as business.
This business is conducted by an Individual.
/s/Angelika Delgado
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/22/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0385
The following person(s) is/are doing business as:
OSBORN PHOTOGRAPHY, 537 Santa Marguarita Dr. Aptos CA 95003.
Dirk A. Osborn, address same as business.
This business is conducted by an Individual.
/s/Dirk Osborn
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/23/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0386
The following person(s) is/are doing business as:
HITIDE DESIGNS, 49 Hanger Way #A, Watsonville CA 95076.
Dirk A. Osborn, 537 Santa Marguarita Dr. Aptos CA 95003.
This business is conducted by an Individual.
/s/Dirk Osborn
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/23/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0388
The following person(s) is/are doing business as:
CROW'S NEST, 2218 East Cliff Dr., Santa Cruz CA 95062.
Sea Eagle LP, address same as business.
This business is conducted by a Limited Liability Company.
/s/Charles Maier
The registrant commenced to transact business under the fictitious business name listed above on 12/21/09. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/23/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0391
The following person(s) is/are doing business as:
CAMTEC ENGINEERING, 3201 Center St. Apt. A, Soquel CA 95073.
Cameron Woods, address same as business.
This business is conducted by an Individual.
/s/Cameron Woods
The registrant commenced to transact business under the fictitious business name listed above on 2/26/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0401
The following person(s) is/are doing business as:
MAIDS, 40 Center St. Davenport CA 95017.
Laura Olivo, address same as business.
This business is conducted by an Individual.
/s/Laura Olivo
The registrant commenced to transact business under the fictitious business name listed above on 1/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT
Original File No. 2017-0000136
The following person(s) has Abandoned the use of the Fictitious Business Name:
CLEANER DAZE, 426 Dufour St. Santa Cruz CA 95060.
Loud and Clean, address same as business.
This business was conducted by a Corporation.
/s/Daniel Gambelin, Secty/Treas
The registrant commenced to transact business under the fictitious business name listed above on 1/3/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/22/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT
Original File No. 2017-0002053
The following person(s) has Abandoned the use of the Fictitious Business Name:
JB ENTERPRISES, 25800 Hutchinson Rd. Los Gatos CA 95033.
James Backer, address same as business.
This business was conducted by an Individual.
/s/James Backer
The registrant commenced to transact business under the fictitious business name listed above on 12/21/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/16/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0127
The following person(s) is/are doing business as:
ART INSPIRED, 409-A Capitola Ave., Capitola CA 95010.
Alyse Lattanzio, 1680 San Andreas Rd., Watsonville CA 95076.
This business is conducted by an Individual.
/s/Alyse Lattanzio
The registrant commenced to transact business under the fictitious business name listed above on 1/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 1/22/18.
2/20, 2/27, 3/6, 3/13

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0213
The following person(s) is/are doing business as:
TRINI BADILLAS SALSA, 2551 South Rodeo Gulch Dr., Soquel CA 95073.
Anastasia Daellenbach, 100 Cunningham Way, Watsonville CA 95076.
This business is conducted by an Individual.
/s/Anastasia Daellenbach
The registrant commenced to transact business under the fictitious business name listed above on 2/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/1/18.
2/27, 3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0286
The following person(s) is/are doing business as:
NINDY DESIGN STUDIO, 107 Park Place #2, Capitola CA 95010.
Indiana Reyna Rivera, address same as business.
This business is conducted by an Individual.
/s/Indiana R. Rivera
The registrant commenced to transact business under the fictitious business name listed above on 2/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/12/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0304
The following person(s) is/are doing business as:
ORTHODOX CHRISTIAN ART, 1922 River Rd., Brookdale CA 95007.
Rolland E. Dingman, address same as business.
This business is conducted by an Individual.
/s/Rolland Dingman
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/14/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0317
The following person(s) is/are doing business as:
REBECCA'S THERAPY, 545 Frederick St. Santa Cruz CA 95062.
Rebecca Calderon, 300 Huckleberry Lane, Boulder Creek CA 95003.
This business is conducted by an Individual.
/s/Rebecca Calderon
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz

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County on 2/15/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0320
The following person(s) is/are doing business as:
DEAD WRNG, 510 Errett Circle, Apt B, Santa Cruz CA 95060.
Michael P. Branson, address same as business.
This business is conducted by an Individual.
/s/Michael P. Branson
The registrant commenced to transact business under the fictitious business name listed above on 2/26/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/15/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0360
The following person(s) is/are doing business as:
1. K'S CATERING 2. KARLA OLIVEIRA PRIVATE CHEF AND CATERING, 418 Trevethan Ave. Santa Cruz CA 95062.
Karla Oliveira, address same as business.
This business is conducted by an Individual.
/s/Karla Oliveira
The registrant commenced to transact business under the fictitious business name listed above on 2/20/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/21/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0377
The following person(s) is/are doing business as:
FORESIGHT INNOVATION GROUP, 420 Smith Valley Rd. Los Gatos CA 95033.
Kurt Webster, address same as business.
This business is conducted by an Individual.
/s/Kurt Webster
The registrant commenced to transact business under the fictitious business name listed above on 12/15/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/22/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0382
The following person(s) is/are doing business as:
VALUE NOW, 654 Redwood Rd. Felton CA 95018.
Donna L. Bernardi, address same as business.
This business is conducted by an Individual.
/s/Donna Bernardi
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/23/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0383
The following person(s) is/are doing business as:
THE SALLY BOOKMAN TEAM, 3440 Crestline Way, Soquel CA 95073.
Sally Dobson Bookman, address same as business.
This business is conducted by an Individual.
/s/Sally Bookman
The registrant commenced to transact business under the fictitious business name listed above on 1/1/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/23/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0395
The following person(s) is/are doing business as:
SANTA CRUZ EAR NOSE & THROAT HEARING AIR CENTER, 550 Water St. #A, Santa Cruz CA 95060.
Physician's Hearing Aid Center, Inc., address same as business.
This business is conducted by a Corporation.
/s/Daniel Spilman
The registrant commenced to transact business under the fictitious business name listed above on 2/22/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0396
The following person(s) is/are doing business as:
SANTA CRUZ EAR NOSE & THROAT MEDICAL GROUP, 550 Water St. #A, Santa Cruz CA 95060.
Marc A. Seftel, 384 Beel Dr. Santa Cruz CA 95060; Daniel A. Spilman, 330 La Cima St. Soquel CA 95073.
This business is conducted by a General Partnership.
/s/Marc A Seftel
The registrant commenced to transact business under the fictitious business name listed above on 4/9/99. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0398
The following person(s) is/are doing business as:
STIRN LOGISTICS, 3011 Corte Cabrillo, Aptos CA 95003.
Mason Hill, address same as business.
This business is conducted by an Individual.
/s/Mason Hill
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0405
The following person(s) is/are doing business as:
KANDA ASSOCIATES, 404 Hill St. Capitola CA 95010.
Kathleen Hansen, address same as business; Andrew Madolora, 708 Middlefield Rd. Salinas CA 93906.
This business is conducted by a General Partnership.
/s/Kathleen Hansen
The registrant commenced to transact business under the fictitious business name listed above on 3/2/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/27/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0406
The following person(s) is/are doing business as:
SANDCASTLE APARTMENTS, 124-206 1st St. Santa Cruz CA 95062.
Eduardo Cerna, 84 West Santa Clara St. Ste. 680, San Jose CA 95113; Bruce Reingold, 84 West Santa Clara St. Ste. 680, San Jose CA 95113.
This business is conducted by a General Partnership.
/s/Eduardo Cerna
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/27/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0420
The following person(s) is/are doing business as:
MAMAS MEDICINE, 200 Aquila Way, Boulder Creek CA 95006.
Wendy Killingsworth, address same as business.
This business is conducted by an Individual.
/s/Wendy Killingsworth
The registrant commenced to transact business under the fictitious business name listed above on 2/28/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/28/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0426
The following person(s) is/are doing business as:
SOLEMATE, 7542 Soquel Dr. Aptos CA 95003.
Tatiana Glass, 251 Market St. Santa Cruz CA 95060.
This business is conducted by an Individual.
/s/Tatiana Glass
The registrant commenced to transact business under the fictitious business name listed above on 4/10/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/28/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0427
The following person(s) is/are doing business as:
SHOE FETISH, 1360 Pacific Ave. Santa Cruz CA 95060.
Shoe Fetish, Inc., address same as business.
This business is conducted by a Corporation.
/s/Tatiana Glass
The registrant commenced to transact business under the fictitious business name listed above on 7/2/03. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/28/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0436
The following person(s) is/are doing business as:
SC PREMIER, 105 Felix St. Apt 2, Santa Cruz CA 95060.
Gabriel A. Gonzales, address same as business; Nathan Swearengin, 100 Greenbank Dr. Ben Lomond CA 95005.
This business is conducted by a General Partnership.
/s/Gabriel Gonzales
The registrant commenced to transact business under the fictitious business name listed above on 1/1/14. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/1/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT -Refile with Change
File No. 18-0437
The following person(s) is/are doing business as:
SV WARRIORS BASKETBALL ACADEMY, 105 Felix St. Apt. 2, Santa Cruz CA 95060.
Gabriel Gonzales, address same as business.
This business is conducted by an Individual.
/s/Gabriel Gonzales
The registrant commenced to transact business under the

fictitious business name listed above on 3/6/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/1/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0441
The following person(s) is/are doing business as:
HAUT SHOP, 345 Swift St. Santa Cruz CA 95060.
LHG Surf LLC, 1228 Delaware Ave. Santa Cruz CA 95060.
This business is conducted by a Limited Liability Company.
/s/John Freitas, Member
The registrant commenced to transact business under the fictitious business name listed above on 3/2/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/2/18.
3/6, 3/13, 3/20, 3/27

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0447
The following person(s) is/are doing business as:
1. ENTERPRISE SELLING GROUP 2. JM HOME SOLUTION, 26173 Mt. Bache Rd. Los Gatos CA 95033.
Julie & Marc Caligiuri, address same as business.
This business is conducted by a Married Couple.
/s/Marc Caligiuri
The registrant commenced to transact business under the fictitious business name listed above on 5/1/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/5/18.
3/6, 3/13, 3/20, 3/27

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **LAURA ANN GORDON** for CHANGE OF NAME
18CV00615
TO ALL INTERESTED PERSONS:
1. Petitioner: **LAURA ANN GORDON** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
LAURA ANN GORDON
PROPOSED NAME(s):
LAURA ANN GARCIA
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
NOTICE OF HEARING
APRIL 17, 2018, 8:30am, Dept. 5
The address of the court is 701 Ocean St, Santa Cruz CA 95060.
3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
PAUL P. BURDICK
February 28, 2018
Laura Ann Gordon
555 Westwood Lane
Aptos CA 95003
831 662-1714
3/6, 3/13, 3/20, 3/27

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **MARY CARMEN GUTIERREZ PARRA** for CHANGE OF NAME
18CV00597
TO ALL INTERESTED PERSONS:
1. Petitioner: **MARY CARMEN GUTIERREZ PARRA** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
MARY CARMEN GUTIERREZ PARRA
PROPOSED NAME(s):
MARY CARMEN PARRA GUTIERREZ
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
NOTICE OF HEARING
APRIL 13, 2018, 8:30am, Dept. 5
The address of the court is 701 Ocean St, Santa Cruz CA 95060.
3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
PAUL P. BURDICK
February 27, 2018
Mary Carmen Parra Gutierrez
87 Chestnut St. #127
Santa Cruz CA 95060
831 251-0797
3/6, 3/13, 3/20, 3/27

NOTICE OF PETITION TO ADMINISTER ESTATE OF MICHAEL CHARLES SHARIGIAN, Decedent
Case Number: 18PR00092
TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **MICHAEL C. SHARIGIAN also known as MICHAEL CHARLES SHARIGIAN.**
A PETITION FOR PROBATE has been filed by **SANDRA L. HILL** in the Superior Court of California, County of SANTA CRUZ.
THE PETITION requests that **SANDRA L. HILL** be appointed as personal representatives to administer the estate of the decedent.
THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.
THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A HEARING on the petition will be held in this court as follows:
Date: **MAY 7, 2018 Time: 8:30 a.m. Dept. 10**
The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.
IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal represented by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.
YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for Petitioner: STEPHEN N. WYCKOFF, WYCKOFF & RITCHEY
615 Water St.
Santa Cruz CA 95060
831 426-2111
3/6, 3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0302
The following person(s) is/are doing business as:
THE STUDIO SALON AND SUPPLY, 16 Victor Square Suite B, Scotts Valley CA 95065.
Karen Garrison, 101 Charles Hill Rd. Santa Cruz CA 95065.
This business is conducted by an Individual.
/s/Karen Garrison
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/14/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0330
The following person(s) is/are doing business as:
POST MERIDIEM PARTNERS, 236 Coulson Ave. Santa Cruz CA 95060.
Bradley E. Angell, address same as business.
This business is conducted by an Individual.
/s/Bradley E. Angell
The registrant commenced to transact business under the fictitious business name listed above on 12/10/07. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/16/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0343
The following person(s) is/are doing business as:
SANTA CRUZ IRON WORKS, 345 Dee Sheldon Way, Watsonville CA 95076.
Agustin Vanegas Diaz, address same as business.
This business is conducted by an Individual.
/s/Agustin V. Diaz
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement

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was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/20/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0361
The following person(s) is/are doing business as:
ESQUIVEL FARMS, 425 Martinelli St. Watsonville CA 95076.
Jonathan A. Nunez-Esquivel, address same as business.
This business is conducted by an Individual.
/s/Jonathan A. Nunez-Equivel
The registrant commenced to transact business under the fictitious business name listed above on 2/20/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/21/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0370
The following person(s) is/are doing business as:
CLEANING UNLIMITED, 21 B Carr St. Watsonville CA 95076.
Gregorio Cardenas Vazquez, address same as business.
This business is conducted by a Married Couple.
/s/Gregorio Cardenas Vazquez
The registrant commenced to transact business under the fictitious business name listed above on 6/1/00. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/22/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0381
The following person(s) is/are doing business as:
LOVIN YOUR LIFE, 2506 Bean Creek Rd. Scotts Valley CA 95066.
Theresa Gross, address same as business.
This business is conducted by an Individual.
/s/Theresa Gross
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/23/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0393
The following person(s) is/are doing business as:
CLEARBLU ENVIRONMENTAL, 135 Aviation Way Ste. 1, Watsonville CA 95076.
Robert Bixby Associates, Inc., address same as business.
This business is conducted by a Corporation.
/s/Zharida Defendis
The registrant commenced to transact business under the fictitious business name listed above on 8/2/07. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0415
The following person(s) is/are doing business as:
FUR-BUSTERS, 140 Montclair Dr. Santa Cruz CA 95060.
Dawn Teall, address same as business.
This business is conducted by an Individual.
/s/Dawn Teall
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/27/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0434
The following person(s) is/are doing business as:
REDWOOD OUTLET, 1711 Senter Rd. San Jose CA 95112.
Sierra Lumber & Fence Company, Inc., 18625 Sutter Blvd. Suite 900, Morgan Hill CA 95037.
This business is conducted by a Corporation.
/s/Austin Vanderhoff, VP
The registrant commenced to transact business under the fictitious business name listed above on 4/1/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/1/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0442
The following person(s) is/are doing business as:
SANTA CRUZ ENDODONTICS, 1779 Dominican Way, Santa Cruz CA 95065.
Saman Deljoui, DMD, Inc., 1340 S Beverly Glen Blvd. #309, Los Angeles CA 90024.
This business is conducted by a Corporation.
/s/Saman Deljoui
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/2/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0456
The following person(s) is/are doing business as:
PENINSULA CALIBRATION SERVICES, 4300 Soquel Dr. Unit 233, Soquel CA 95073.
Richard Perez, address same as business.
This business is conducted by an Individual.
/s/Richard Perez
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/6/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0458
The following person(s) is/are doing business as:
ARNOLD PUBLISHING, 181 Branciforte Ridge, Santa Cruz CA 95065.
Ariel T. Stahl, address same as business.
This business is conducted by an Individual.
/s/Ariel T. Stahl
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/6/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0463
The following person(s) is/are doing business as:
PREFERRED PLUMBING, 317 West Beach, Watsonville CA 95076.
Tubular Flow, Inc., address same as business.
This business is conducted by a Corporation.
/s/Regina Rodriguez, VP
The registrant commenced to transact business under the fictitious business name listed above on 3/1/2013. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/7/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0465
The following person(s) is/are doing business as:
AXTHETICS ATHLETICS, 3045 Capitola Rd. #26, Santa Cruz CA 95062.
Axel Ortiz, address same as business.
This business is conducted by an Individual.
/s/Axel Ortiz
The registrant commenced to transact business under the fictitious business name listed above on 3/7/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/7/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0470
The following person(s) is/are doing business as:
DEBBIE'S KITCHEN, 20 S. Circle Dr. Santa Cruz CA 95060.
Debbie McPherson, address same as business.
This business is conducted by an Individual.
/s/Debbie McPherson
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/8/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0471
The following person(s) is/are doing business as:
JIU JITSU THERAPY, 734 E. Lake Ave. Suite 21 22, Watsonville CA 95076.
Adriana P. Mesa and Raul A. Quintero, 1005 Delaware Ave., Santa Cruz CA 95060.
This business is conducted by Copartners.
/s/Adriana P. Mesa
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/8/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0473
The following person(s) is/are doing business as:
WOMB SONG, 26 Grandview Ave. Felton CA 95018.
Amanda Joy Mehl, address same as business.
This business is conducted by an Individual.
/s/Amanda Joy Mehl
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/8/18.
3/13, 3/20, 3/27, 4/3

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0491
The following person(s) is/are doing business as:
MPRESS DIGITAL, 252 Potrero St. Santa Cruz CA 95060.
Mpress Digital, Inc., address same as business.
This business is conducted by a Corporation.
/s/Peter C. Truman, President
The registrant commenced to transact business under the fictitious business name listed above on 3/1/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/12/18.
3/13, 3/20, 3/27, 4/3

ORDER TO SHOW CAUSE
FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **RAMIE CLARK** for CHANGE OF NAME
18CV00691
TO ALL INTERESTED PERSONS:
1. Petitioner: **RAMIE CLARK** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
ROGUE SCARLETT-RIVER SASO
PROPOSED NAME(s):
DELILAH ROGUE-RAIN SASO
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
NOTICE OF HEARING
APRIL 23, 2018, 8:30am, Dept. 5
The address of the court is 701 Ocean St, Santa Cruz CA 95060.
3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
PAUL P. BURDICK
March 8, 2018
Ramie Clark
155 School Way
Watsonville CA 95076
3/13, 3/20, 3/27, 4/3

ORDER TO SHOW CAUSE
FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **RACHEL BRYAN** for CHANGE OF NAME
18CV00717
TO ALL INTERESTED PERSONS:
1. Petitioner: **RACHEL BRYAN** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
MADISON RAE COX
PROPOSED NAME(s):
MADISON RAE BRYAN
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
NOTICE OF HEARING
APRIL 23, 2018, 8:30am, Dept. 10
The address of the court is 701 Ocean St, Santa Cruz CA 95060.
3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
PAUL P. BURDICK
March 9, 2018
Rachel Bryan
999 Old San Jose Rd. #14
Soquel CA 95073
3/13, 3/20, 3/27, 4/3

ORDER TO SHOW CAUSE
FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **ISAAC CRUZ-CRUZ; DOROTEA AMAYA CRUZ** for CHANGE OF NAME
18CV00746
TO ALL INTERESTED PERSONS:
1. Petitioner: **ISAAC CRUZ-CRUZ; DOROTEA AMAYA CRUZ** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
SUZANA MARAY CRUZ-AMAYA
PROPOSED NAME(s):
SUZANA MADAI CRUZ-AMAYA
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
NOTICE OF HEARING
APRIL 26, 2018, 8:30am, Dept. 5
The address of the court is 701 Ocean St, Santa Cruz CA 95060.
3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
PAUL P. BURDICK
March 12, 2018
Isaac Cruz-Cruz
Dorotea Amaya Cruz
233 Ford St. Apt #6
Watsonville CA 95076
(831) 756-5491
3/13, 3/20, 3/27, 4/3

ORDER TO SHOW CAUSE
FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **BERNABE JOSE CARRANCO and GABRIELA JIMENEZ** for CHANGE OF NAME
18CV00711
TO ALL INTERESTED PERSONS:
1. Petitioner: **BERNABE JOSE CARRANCO and GABRIELA JIMENEZ** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
BREEZE JIMENEZ CARRANCO
PROPOSED NAME(s):
BREEZE CARRANCO-JIMENEZ
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
NOTICE OF HEARING
APRIL 23, 2018, 8:30am, Dept. 10
The address of the court is 701 Ocean St, Santa Cruz CA 95060.
3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
PAUL P. BURDICK
March 9, 2018
Bernabe Jose Carranco
31 Eugenia Ave.
Aptos CA 95003
3/13, 3/20, 3/27, 4/3

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. .seq.), the undersigned will sell at public auction on March 28, 2018, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:
Public Storage 21406
115 Capitola Extension Rd.
Santa Cruz, CA 95062
(831) 462-8703 **Time: 12:00 PM**
Stored by the following person (s):
B010
Daisy Espinoza
All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 13th day of March 2018 and 20th day of March 2018, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632
3/13, 3/20

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. .seq.), the undersigned will sell at public auction, on March 28, 2018, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:
Public Storage 27015
3840 Portola Dr.
Santa Cruz, CA 95062-5233
(831) 479-6875 **Time: 10:00 AM**
Stored by the following person (s):
A029 Glenn Petersen
B288 Jeanne Hein
B308 Frank Ramirez
All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 13th day of March 2018 and 20th day of March 2018, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632
3/13, 3/20

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. .seq.), the undersigned will sell at public auction, on March 28, 2018, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:
Public Storage 07042
1001 River Street
Santa Cruz, CA 95060-1708
(831) 425-3666 **Time: 1:00 PM**
Stored by the following person (s):
2119 Matthew Baker
3014 Joseph Lucia
3037 Dustin Jones
3098 Russell Cuipylo
All sales are subject to prior cancellation. Terms, rules and

continued on next page

continued from previous page

regulations are available at sale. Dated on this 13th day of March 2018 and 20th day of March 2018, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632
3/13, 3/20

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. .seq.), the undersigned will sell at public auction, on March 28, 2018, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:
Public Storage 23409
2325 Soquel Drive
Santa Cruz, CA 95065-1935
(831) 462-8702 Time: 11:00 AM
Stored by the following person (s):
A251 Michelle Catudal
A493 Timonthy Ruelas
All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 13th day of March 2018 and 20th day of March 2018, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632
3/13, 3/20

NOTICE OF LIEN SALE
J.D. Mini Storage
4180 Gross Road Extension
Capitola, CA 95010
(831)-462-1910

Pursuant to Chapter 10, commencing with 21700 of the Business Professional Code, NOTICE IS HEREBY GIVEN, that J.D. Mini Storage will sell goods to the general Public by auction held at www.StorageTreasures.com by competitive bid commencing at **6:00AM, March 13th, 2018, and ending at 9:00 AM March 28th, 2018.**
TO SATISFY A LIEN FOR RENTS DUE AND UNPAID GOODS TO BE SOLD CONSIST OF:
The property described as General Household Items & miscellaneous personal property contained in spaces rented by the following occupants:
Occupant: Stephen G. Shaver
Occupant: Nicole J. Artellan
Occupant: Michelle Ruby
Purchases must be made with cash or credit card only and paid for in person at the facility. All purchased goods are sold "as is." All buyers must register prior to sale and the sale will be conducted in accordance with auction rules established by the Facility Owner. Sale is subject to cancellation in the event of settlement between Landlord and obligated party. For more details or to pre-register go to: www.StorageTreasures.com.
3/13, 3/20

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0384
The following person(s) is/are doing business as:
LIVING ROI, 99 Mill Rd. Santa Cruz CA 95060.
Barbara Fagan-Smith, address same as business.
This business is conducted by an Individual.
/s/Barbara Fagan-Smith
The registrant commenced to transact business under the fictitious business name listed above on 1/29/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/23/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0404
The following person(s) is/are doing business as:
1. NATURAL FROST 2. PURPLE FROST 3. PURPLE FROST GENETICS, 347 Locust St. Watsonville CA 95076.
Purple Frost, Inc., address same as business.
This business is conducted by a Corporation.
/s/Destry Bogart, CEO
The registrant commenced to transact business under the fictitious business name listed above on 2/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0413
The following person(s) is/are doing business as:
1. BISTRO 112 2. BISTRO ONE TWELVE, 1060 River St. Suite 112, Santa Cruz CA 95060.
Velvet Yeti Inc., address same as business.
This business is conducted by a Corporation.
/s/Shannon Madison, President
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/27/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0428
The following person(s) is/are doing business as:
CONCANNON VINEYARD, 427-C Swift St. Santa Cruz CA 95060.
Barry Cook Jackson, 290 Igo Way, Boulder Creek CA 95006.
This business is conducted by an Individual.
/s/Barry C. Jackson
The registrant commenced to transact business under the fictitious business name listed above on 2/28/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/28/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0443
The following person(s) is/are doing business as:
SYSTEM USA, INC., 512 Casserly Road, Watsonville CA 95076.
Greenhouse System USA, address same as business.
This business is conducted by a Corporation.
/s/Peter J. Fryn, President
The registrant commenced to transact business under the fictitious business name listed above on 2/11/85. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/2/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0455
The following person(s) is/are doing business as:
SANTA CRUZ CABINETS, 225 Ocean View Ave., Santa Cruz CA 95062.
Elite Construction Services Inc., address same as business.
This business is conducted by a Corporation.
/s/Eric Lamascus, CEO
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/5/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0461
The following person(s) is/are doing business as:
APTOS NAILS, 60 Rancho Del Mar, Aptos CA 95003.
Family Apto's Nails, 2862 Mount Pleasant Rd., San Jose CA 95148.
This business is conducted by a Corporation.
/s/Steve Hang, CEO
The registrant commenced to transact business under the fictitious business name listed above on 3/6/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/7/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0478
The following person(s) is/are doing business as:
RLCLAY, 382 West Dr., Felton CA 95018.
Jonathon R Lewycky, address same as business.
This business is conducted by an Individual.
/s/Jonathon Lewycky
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/9/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0479
The following person(s) is/are doing business as:
1. CHANDA PROPERTIES 2. RHOMI'S, 110 Sea Terrace Way, Aptos CA 95003.
Vida Oliva LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Guy Chanda, CEO
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/9/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0495
The following person(s) is/are doing business as:
WALKER PROPERTIES, 2301 Branciforte Dr. Santa Cruz CA 95065.
Christine B. Walker and Wesley W. Walker, address same as business.
This business is conducted by a Married Couple.
/s/Wes Walker
The registrant commenced to transact business under the fictitious business name listed above on 3/13/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/13/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0497
The following person(s) is/are doing business as:
GALICIA'S AUTO DETAIL, 155 Fuchsia Dr. Freedom CA 95019.
Omar Galicia Jimenez, address same as business.
This business is conducted by an Individual.
/s/Omar Galicia Jimenez
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/13/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT Refile with Change
File No. 18-0498
The following person(s) is/are doing business as:
STONE MEAL FARM, 107 Browns Valley Rd. Watsonville CA 95073.
Rebeccah A. Herzog and Thomas Herzog, address same

as business.
This business is conducted by a Married Couple.
/s/Thomas Herzog
The registrant commenced to transact business under the fictitious business name listed above on 6/18/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/13/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0499
The following person(s) is/are doing business as:
BELLAGIO DELI, 743 41st Ave. Santa Cruz CA 95062.
Carlos Padilla Hernandez, 307 Fairmount Ave. Santa Cruz CA 95062; Giovanbattista Spanu, 1043 Morrissey Blvd. Santa Cruz CA 95065.
This business is conducted by Copartners.
/s/Giovanbattista Spanu
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/14/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0503
The following person(s) is/are doing business as:
TILE & MARBLE OUTLET, 360 Coral St. Santa Cruz CA 95060.
IWW, LLC, 5215 E. Chapman Ave. #41, Orange CA 92869.
This business is conducted by a Limited Liability Company.
/s/Karl Greenblatt, Managing Member
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/14/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0507
The following person(s) is/are doing business as:
HERER GROUP, 229 Encinal St. Santa Cruz CA 95060.
HC Venture, Inc., 4041 Soquel Dr. Ste 420, Soquel CA 95073.
This business is conducted by a Corporation.
/s/Latif Horst, CEO
The registrant commenced to transact business under the fictitious business name listed above on 2/9/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/15/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0510
The following person(s) is/are doing business as:
STRUXTURE, 1 Locke Way, Scotts Valley CA 95066.
Kenneth Johnson, address same as business.
This business is conducted by an Individual.
/s/Kenneth Johnson
The registrant commenced to transact business under the fictitious business name listed above on 3/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/15/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT
File No. 18-0519
The following person(s) is/are doing business as:
PBX4U.US, 2300 Portola Dr. Santa Cruz CA 95062.
Richard B. Luther II, 21149 E. Cliff Dr. Santa Cruz CA 95062.
This business is conducted by an Individual.
/s/Richard B. Luther II
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/19/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change
File No. 18-0530
The following person(s) is/are doing business as:
PEDX COURIER & CARGO, 703 Pacific Ave. Santa Cruz CA 95060.
Joseph Doucette, 219 Parnell St. Santa Cruz CA 95062; Benjanim Finke, 2711 Pacific Ave. Santa Cruz CA 95060; Zav Hershfield, 134 Hunolt St. Santa Cruz CA 95060.
This business is conducted by a General Partnership.
/s/Zav Hershfield
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/19/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT
Original File No. 2015-0000163
The following person(s) has Abandoned the use of the Fictitious Business Name:
SANTA CRUZ ENDODONTICS, 1779 Dominican Way, Santa Cruz CA 95065.
Francis Machnick Dental Corporation, address same as business.
This business was conducted by a Corporation.
/s/William Francis, President
The registrant commenced to transact business under the fictitious business name listed above on 1/27/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/2/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT
Original File No. 2015-0000380
The following person(s) has Abandoned the use of the Fictitious Business Name:
REVIVAL LAWN PAINTING, 4020 Cory St. Soquel CA 95073.
Brian Hamilton, address same as business.
This business was conducted by a Corporation.
/s/Brian Hamilton
The registrant commenced to transact business under the fictitious business name listed above on 8/5/14. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/16/18.
3/20, 3/27, 4/3, 4/10

AMENDED NOTICE OF PETITION TO ADMINISTER ESTATE OF MARY BIRIMISA, Decedent
Case Number: 18PR00030
TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **MARY BIRIMISA, MARY MILOGLAV.**
A PETITION FOR PROBATE has been filed by **CHARLES BIRIMISA** in the Superior Court of California, County of SANTA CRUZ.
THE PETITION requests that **CHARLES BIRIMISA** be appointed as personal representatives to administer the estate of the decedent.
THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.
THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A HEARING on the petition will be held in this court as follows:
Date: **APRIL 18, 2018 Time: 8:30 a.m. Dept. 10**
The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.
IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal represented by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.
YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for Petitioner: KATHLEEN A. BREWINGTON
133 Mission St. Suite 280
Santa Cruz CA 95060
831 459-8498
3/20, 3/27, 4/3

NOTICE OF PETITION TO ADMINISTER ESTATE OF SHIN TZU PAN, Decedent
Case Number: 18PR00105
TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **SHIN TZU PAN.**
A PETITION FOR PROBATE has been filed by **CHIA-TZN AREN LUO LINDSTROM** in the Superior Court of California, County of SANTA CRUZ.
THE PETITION requests that **CHIA-TZN AREN LUO LINDSTROM** be appointed as personal representatives to administer the estate of the decedent.
THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.
THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A HEARING on the petition will be held in this court as follows:
Date: **APRIL 18, 2018 Time: 8:30 a.m. Dept. 10**

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The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal represented by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:
Michael L Corman
740 Front St. Suite 200
Santa Cruz CA 95060
(831) 427-2414
3/20, 3/27, 4/3

NOTICE OF PETITION
TO ADMINISTER ESTATE OF
MarDell Ruth Miller, Decedent

Case Number: 16PR00536

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **MarDell Ruth Miller, MarDell Ruth Fisher, MarDell Ruth Coolenbeck.**

A PETITION FOR PROBATE has been filed by **Troyan Laney** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **Troyan Laney** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: **APRIL 25, 2018 Time: 8:30 a.m. Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal represented by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:
Michael L Corman
740 Front St. Suite 200
Santa Cruz CA 95060
(831) 427-2414
3/20, 3/27, 4/3

NOTICE OF SALE OF REAL AND PERSONAL PROPERTY AS UNIT

(PROBATE CODE SECTION §10004)

SUPERIOR COURT OF THE STATE OF CALIFORNIA, COUNTY OF SANTA CRUZ

Estate of:
MIKE NOVIE BULAICH, Deceased.
CASE NO. 17PR00290

NOTICE IS GIVEN that NIKOLA J. BULAICH, as the personal representative of the Estate of MIKE NOVIE BULAICH, deceased, will sell at private sale a single unit of real and personal property of the estate.

The real and personal property to be sold as a unit is described as follows:

1. A 1972 Noble mobile home, Serial Number C21126403095S1285, Label/Insignia Number 39474, located at 2355 Brommer Street, Space Number 2, Santa Cruz, California, along with one ownership share in Homestead Park, Inc. as well as rights under a lease to the mobile home space. The mobile home is located in a mobile home park (Homestead Park) which is owned by Homestead Park, Inc. The residents of the mobile home park own shares in Homestead Park, Inc. The assessor's Parcel Number of 2355 Brommer Street, Space Number 2, Santa Cruz, California is 029-201-11(2).

2. All appliances, Including stove, refrigerator, washer and dryer in the mobile home as well as all other fixtures of the mobile home.

Written offers for the above described property will be received at the office of John H. McSpadden, attorney for the personal representative, at 314 Capitola Avenue, Capitola, California 95010.

The sale will be made on or after April 6, 2018.

Offers must be for the entire unit. Bids for individual items will not be considered.

All sales are subject to confirmation by the Superior Court, and no sale may be consummated until the sale has been confirmed by the court.

Date: March 15, 2018
/s/ John H. McSpadden
Attorney for Petitioner/Personal Representative.
John H. McSpadden,, Esq. (Bar # 115090)
Law Office of John H. McSpadden
314 Capitola Ave.
Capitola CA 95010
(831) 462-4882 Telephone
(831) 325-0258 Facsimile
Attorney for Personal Representative, Nikola J. Bulaich
3/20, 3/27, 4/3

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. .seq.), the undersigned will sell at public auction on April 12, 2018, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:

Public Storage 21406
115 Capitola Extension Rd.
Santa Cruz, CA 95062
(831) 462-8703 **Time: 12:00 PM**

Stored by the following person (s):
B077 Mariae Calandrino
B213 Cory Laborde
B274 Patrick Theriault
B292 Allissa Jaime
B340 Terry Mashburn
C016 Tamra Ball

All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 27th day of March 2018 and 3rd day of April 2018, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632
3/20, 3/27

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. .seq.), the undersigned will sell at public auction, on April 12, 2018, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:

Public Storage 27015
3840 Portola Dr.
Santa Cruz, CA 95062-5233
(831) 479-6875 **Time: 10:00 AM**

Stored by the following person (s):
A080 Jesus Velasco Morales
B039 Grace Rathe

All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 27th day of March 2018 and 3rd day of April 2018, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632
3/20, 3/27

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. .seq.), the undersigned will sell at public auction, on April 12, 2018, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:

Public Storage 07042
1001 River Street
Santa Cruz, CA 95060-1708
(831) 425-3666 **Time: 1:15 PM**

Stored by the following person (s):
1022 Nicholas Phan
1063 Shelly Schroeder
1147 Jim Rivas
2066 Kimberly Scheller
2145 Machelle Bryant
3240 Alfredo Lopez

All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 27th day of March 2018 and 3rd day of April 2018, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632
3/20, 3/27

NOTICE OF PUBLIC SALE

Pursuant to the California Self-Service Storage Facility Act, (B&P Code 21700 et. .seq.), the undersigned will sell at public auction, on April 12, 2018, personal property including but not limited to furniture, clothing, tools, and/or other household items located at:

Public Storage 23409
2325 Soquel Drive
Santa Cruz, CA 95065-1935
(831) 462-8702 **Time: 11:00 AM**

Stored by the following person (s):
A021 Emily Burton
A027 Lee Lucas
A031 Robert Endacott-Keller
A200 Stephen Ghilarducci
A256 Darek Rodgers
A266 Jaidn Burgess
A280 Andrew Barron
A291 Ro Pereira
A340 Rommel Galera
A352 Virgil Kester
A418 Dianne Velo
A446 Theodore Allen
A500 Chesney Tyrcha
A630 Jenny Johnson
A667 Rowena Moynihan C/O Lucas
All sales are subject to prior cancellation. Terms, rules and regulations are available at sale. Dated on this 27th day of March 2018 and 3rd day of April 2018, by PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201, (818) 244-8080, Bond No. 5857632
3/20, 3/27

PUBLIC NOTICE

On March 4, 2018, an application was filed with the Federal Communications Commission for consent to the assignment of the license of low power television station KOTR-LP from Mirage Media 2, LLC to Diya TV, Inc. The station is located at 2511 Garden Road #C150 Monterey, CA 93940, and is authorized to serve the Santa Cruz, California area. The station is authorized to operate on Channel 2 at a power of :84 kilowatts. Individuals who wish to advise the FCC of facts relating to the assignment application may file comments with the FCC, Washington, D.C. 20554.
3/20

NOTICE OF TRUSTEE'S SALE UNDER DEED OF TRUST Loan No. 20085 File: TS17-3030 Order 8723482 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/02/2015. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that ROBIL, INC., A CALIFORNIA CORPORATION, as trustee, or successor trustee, or substituted trustee pursuant to the Deed of Trust executed by: DAVID KIRACOFE, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY. Recorded on 03/11/2015 as Instrument No. 2015-0008806 in Book N/A Page N/A of official records in the office of the County Recorder of SANTA CRUZ COUNTY, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded 12/19/2017 in Book N/A Page COURTHOUSE N/A, as Instrument No. 2017-0042949 of said Official Records. WILL SELL on 04/11/2018 at 01:45PM At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060. PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at the time of sale in lawful money of the United States), all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State hereinafter described: As more fully described on said Deed of Trust. APN: 029-321-05 Beneficiary: See Exhibit "A" BENEFICIARY MARILYN GREENBERG, TRUSTEE OF THE MARILYN J. GREENBERG LIVING TRUST, UTD 12-01-2014, as 6to an undivided 100% interest. The property address and other common designation, if any, of the real property described above is purported to be: 2308 17TH AVENUE, SANTA CRUZ, CA 95062 The undersigned Trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expense and advances at the time of the initial publication of the Notice of Sale is: $535,155.35 In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. In the event tender other than cash is accepted the Trustee may withhold the issuance of the Trustee's Deed until funds become available to the payee or endorse as a matter of right. Said sale will be made but without covenant or warranty, express or implied regarding title, possession or encumbrances to satisfy the indebtedness secured by said Deed, advances thereunder, with interest thereon as provided in said Note, fees, charges and expenses of the trustee and the trusts created by said Deed of Trust. ADDENDUM Notice of Trustee's Sale NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off before you can receive clear title to the property. You are encouraged to investigate the existence, priority and size of outstanding liens that may exist on this property by contacting the county recorder's office or title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 or visit this Internet Web site www.nationwideposting.com, using the file number assigned to this case TS17-3030. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Dated: Wednesday, 03/14/2018 ROBIL, INC., A CALIFORNIA CORPORATION, AS SAID TRUSTEE 309 RAY STREET PLEASANTON, CA 94566 925-223-8900 925-800-985-9256 By DAN DIANDA - PRESIDENT NPP0328643 To: SANTA CRUZ RECORD 03/20/2018, 03/27/2018, 04/03/2018

FC #: 17-110 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED JANUARY 26, 2010. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On APRIL 4, 2018, at 1:45 p.m. of said day, at: the courtyard steps to the Santa Cruz County Courthouse located at 701 Ocean Street, Santa Cruz, CA 95060 CJ Investment Services, Inc., a California corporation the Trustee or Successor Trustee, or Substituted Trustee, will sell at a public auction to the highest bidder for cash (payable at the time of sale in lawful money of the United States) the following described property situated in the County of SANTA CRUZ, State of California, and described more fully on said attached exhibit "A". The street address and other common designation, if any, of the real property described above is purported to be: 365 FAIRMOUNT AVENUE, SANTA CRUZ, CA APN: 009-171-36 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown here. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (844) 477-7869 or visit this Internet Website www.stoxposting.com, using the file number assigned to this case 17-110 . Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Said sale will be made AS IS, without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to satisfy the obligations secured by and pursuant to the Power of Sale conferred in a certain Deed of Trust executed by TRUSTOR(S): MARY PEARL PUHL, Recorded FEBRUARY 1, 2010, as Inst. #2010-0003420, in the office of the County Recorder of SANTA CRUZ County. At the time of the initial publication of this Notice, the total amount of the unpaid balance of the obligation secured by the above described Deed of Trust and estimated costs, expenses, fees, and advances is $430,625.52. To determine the opening bid, you may call: The day before the sale (831) 462-9385. Dated: MARCH 5, 2018 CJ Investment Services, Inc. 331 Capitola Avenue, Suite G Capitola, Ca 95010 Sue Jamieson, Foreclosure Officer EXHIBIT "A" Legal Description THE LAND REFERRED TO HEREIN BELOW IS SITUATED IN THE CITY OF SANTA CRUZ, COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA AND IS DESCRIBED AS FOLLOWS: PARCEL ONE: A PORTION OF THOSE PARCELS OF LAND DESCRIBED IN DEED NOS. 4187 AND 5295 TO THE STATE OF CALIFORNIA, RECORDED MARCH 10, 1954AND NOVEMBER 4, 1947 IN VOLUME957 AND 579, PAGES 534AND 401, RESPECTIVELY, BOTH OF OFFICIAL RECORDS OF SANTA CRUZ COUNTY, DESCRIBED AS A WHOLE AS FOLLOWS: COMMENCING AT THE SOUTHEASTERLY CORNER OF SAID PARCEL (579 OR 401); THENCE ALONG THE SOUTHERLY LINE OF LAST SAID PARCEL N. 84 DEGREES 02' 15" W., 131.56 FEET TO THE SOUTHWESTERLY CORNER OF LAST SAID PARCEL; THENCE ALONG THE WESTERLY LINE OF LAST SAID PARCEL N. 6 DEGREES 14' 55" E., 50.00 FEET TO THE SOUTHERLY LINE OF SAID PARCEL (957 OR 534); THENCE ALONG LAST SAID LINEN. 84 DEGREES 02' 15" W., 92.11 FEET TO THE NORTHEASTERLY CORNER OF THAT PARCEL OF LAND DESCRIBED AS PARCEL II IN THE DEED TO THE STATE OF CALIFORNIA RECORDED APRIL 2, 1956 IN VOLUME 1067, PAGE 230 OF OFFICIAL RECORDS OF SANTA CRUZ COUNTY; THENCE ALONG THE NORTHEASTERLY CONTINUATION OF THE EASTERLY LINE OF LAST SAID PARCEL FROM A TANGENT THAT BEARS N. 30 DEGREES 25' 33" E., ALONG A CURVE TO THE RIGHT WITH A RADIUS OF 90.00 FEET, THROUGH AN ANGLE OF 57 DEGREES 54' 37", FOR AN ARC LENGTH OF 90.95 FEET; THENCE N. 88 DEGREES 20' 00" E., 112.59 FEET; THENCE ALONG A TANGENT CURVE TO THE RIGHT WITH A RADIUS OF 45.00 FEET, THROUGH AN ANGLE OF 105 DEGREES 07' 30", AN ARC LENGTH OF 82.57 FEET; THENCE S. 13 DEGREES 27' 30" W., 66.98 FEET TO THE POINT OF BEGINNING. PARCEL TWO: BEING A PART OF LOT 17, IN BLOCK C AS SHOWN ON THAT MAP OF THE FAIRMOUNT ADDITION RECORDED IN VOLUME 9 OF MAPS AT PAGE 17, SANTA CRUZ COUNTY RECORDS AND BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS, TO WIT: BEING AN EASEMENT 5 FEET IN WIDTH FOR STORM WATER RUN OFF THROUGH AN EXISTING FOUR INCH PIPE, THE EASTERN BOUNDARY OF WHICH IS DESCRIBED AS FOLLOWS, TO WIT: BEGINNING AT THE SOUTH EASTERN CORNER OF SAID LOT 17, ON THE NORTHERN SIDELINE OF FAIRMOUNT AVENUE THENCE FROM SAID POINT OF BEGINNING, ALONG THE COMMON BOUNDARY OF LOTS 18 AND 17 OF SAID FAIRMOUNT ADDITION, NORTH 6 DEGREES 24 FEET WEST 139.5 FEET, MORE OR LESS, TO THE SOUTHERN SIDELINE OF THE LANDS FORMERLY CONVEYED TO THE STATE OF CALIFORNIA. PARCEL THREE: RESERVING AN EASEMENT FOR

continued on following page

continued from previous page

INGRESS, EGRESS AND PUBLIC UTILITIES (INCLUDING BUT NOT LIMITED TO GAS, ELECTRIC, WATER, CABLE TV AND TELEPHONE), 16.00 FEET, WIDE, THE WESTERN BOUNDARY OF WHICH IS DESCRIBED AS FOLLOWS, TO WIT: BEGINNING AT THE SOUTHWESTERN CORNER OF SAID LOT 17, ON THE NORTHERN SIDELINE OF FAIRMOUNT AVENUE: THENCE FROM SAID POINT OF BEGINNING, ALONG THE COMMON BOUNDARY OF LOTS 16 AND 17 OF SAID FAIRMOUNT ADDITION, NORTH 6 DEGREES 24' EAST 139.5 FEET, MORE OR LESS, TO THE SOUTHERN SIDELINE OF THE LANDS FORMERLY CONVEYED TO THE STATE OF CALIFORNIA; SAID EASEMENT IS TO BE APPURTENANT TO APN 009-171-36. APN: 009-171-36
3/13, 3/20, 3/27

NOTICE OF TRUSTEE'S SALE TS No. 450972CA Order No.: VTSG850824 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 9/1/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor (s): LINDA BRYER, AN UNMARRIED WOMAN Recorded: 9/12/2006 as Instrument No. 2006-0053159 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 4/3/2018 at 1:45 PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, located at 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: $796,370.38 The purported property address is: 4230 GRACE STREET, CAPITOLA, CA 95010 Assessor's Parcel No.: 034-121-40 Legal Description: Please be advised that the legal description set forth on the Deed of Trust is in error. The legal description of the property secured by the Deed of Trust is more properly set forth and made part of Exhibit "A" as attached hereto. BEGINNING AT A POINT ON THE SOUTHERN BOUNDARY LINE OF PACHECO AVENUE, FROM WHICH THE SOUTHEASTERN CORNER OF SAID PACHECO AVENUE AND 42ND AVENUE BOTH AS WHEN ON THE MAP ENTITLED, "MAP OF CAPITOLA HEIGHTS, SANTA CRUZ COUNTY, CALIF.", FILED FOR RECORD AUGUST 15, 1907 IN VOLUME 13 OF MAPS AT PAGE 31, SANTA CRUZ COUNTY RECORDS, BEARS SOUTH 89° 43` WEST 102.5 FEET DISTANT; THENCE LEAVING SAID AVENUE SOUTH 0° 17` EAST 50.00 FEET TO THE SOUTHERN BOUNDARY LINE OF THE LANDS DESCRIBED IN THE DEED TO RALPH A. MOORE, ET UX, RECORDED NOVEMBER 20, 1953 IN VOLUME 941 AT PAGES 582 OF OFFICIAL RECORDS OF SANTA CRUZ COUNTY; THENCE ALONG THE SOUTHERN BOUNDARY LINE THEREOF AND THE SOUTHERN BOUNDARY LINE OF THE LANDS DESCRIBED IN THE DEED TO JOHN A. LANDE, A SINGLE MAN, RECORDED FEBRUARY 2, 1949 IN VOLUME 705, AT PAGE 625 OF OFFICIAL RECORDS OF SANTA CRUZ COUNTY, NORTH 89° 43` EAST 47.5 FEET TO A POINT; THENCE NORTH 0°17` WEST 50.00 FEET TO THE SOUTH BOUNDARY LINE OF SAID AVENUE, FROM WHICH THE PLACE OF BEGINNING BEARS SOUTH 89° 43` WEST 47.5 FEET DISTANT; THENCE ALONG THE SOUTHERN BOUNDARY LINE OF SAID AVENUE SOUTH 89° 43` WEST 47.5 FEET TO THE PLACE OF BEGINNING. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 for information regarding the trustee's sale or visit this Internet Web site http://www.qualityloan.com, using the file number assigned to this foreclosure by the Trustee: 450972CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the sale is set aside for any reason, including if the Trustee is unable to convey title, the Purchaser at the sale shall be entitled only to a return of the monies paid to the Trustee. This shall be the Purchaser's sole and exclusive remedy. The purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, the Beneficiary's Agent, or the Beneficiary's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 916-939-0772 Or Login to: http://www.qualityloan.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: 450972CA IDSPub #0137949 3/13/2018 3/20/2018 3/27/2018

T.S. No. 063125-CA APN: 101-071-11 NOTICE OF TRUSTEE'S SALE IMPORTANT NOTICE TO PROPERTY OWNER: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 8/30/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER On 3/28/2018 at 1:45 PM, CLEAR RECON CORP, as duly appointed trustee under and pursuant to Deed of Trust recorded 9/11/2006, as Instrument No. 2006-0052894, of Official Records in the office of the County Recorder of Santa Cruz County, State of CALIFORNIA executed by: JACK WEISBERG, AN UNMARRIED MAN WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK DRAWN ON A STATE OR NATIONAL BANK, A CHECK DRAWN BY A STATE OR FEDERAL CREDIT UNION, OR A CHECK DRAWN BY A STATE OR FEDERAL SAVINGS AND LOAN ASSOCIATION, SAVINGS ASSOCIATION, OR SAVINGS BANK SPECIFIED IN SECTION 5102 OF THE FINANCIAL CODE AND AUTHORIZED TO DO BUSINESS IN THIS STATE: AT THE COURTYARD STEPS TO THE SANTA CRUZ COUNTY COURTHOUSE, 701 OCEAN ST., SANTA CRUZ, CA 95060 all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: more fully described on said Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 777 HAPPY VALLEY ROAD SANTA CRUZ, CALIFORNIA 95065 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be held, but without covenant or warranty, express or implied, regarding title, possession, condition, or encumbrances, including fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to pay the remaining principal sums of the note(s) secured by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: $1,879,634.78 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (844) 477-7869 or visit this Internet Web site WWW.STOXPOSTING.COM, using the file number assigned to this case 063125-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR SALES INFORMATION: (844) 477-7869 CLEAR RECON CORP 4375 Jutland Drive San Diego, California 92117
3/6, 3/13, 3/20

T.S. No. 062386-CA APN: 037-041-09 NOTICE OF TRUSTEE'S SALE IMPORTANT NOTICE TO PROPERTY OWNER: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 1/24/1994. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER On 4/3/2018 at 1:00 PM, CLEAR RECON CORP, as duly appointed trustee under and pursuant to Deed of Trust recorded 2/2/1994, as Instrument No. 8418, in Book 5443, Page 256, of Official Records in the office of the County Recorder of Santa Cruz County, State of CALIFORNIA executed by: ESTHER LAFARGUE, AN UNMARRIED WOMAN WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK DRAWN ON A STATE OR NATIONAL BANK, A CHECK DRAWN BY A STATE OR FEDERAL CREDIT UNION, OR A CHECK DRAWN BY A STATE OR FEDERAL SAVINGS AND LOAN ASSOCIATION, SAVINGS ASSOCIATION, OR SAVINGS BANK SPECIFIED IN SECTION 5102 OF THE FINANCIAL CODE AND AUTHORIZED TO DO BUSINESS IN THIS STATE: FRONT ENTRANCE (FACING OCEAN ST.), SANTA CRUZ COUNTY COURTHOUSE, 701 OCEAN STREET, SANTA CRUZ, 95060 all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: MORE FULLY DESCRIBED ON SAID DEED

OF TRUST The street address and other common designation, if any, of the real property described above is purported to be: 3329 PUTTER DRIVE SOQUEL, CALIFORNIA 95073 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be held, but without covenant or warranty, express or implied, regarding title, possession, condition, or encumbrances, including fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to pay the remaining principal sums of the note(s) secured by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: $59,428.45 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 280-2832 or visit this Internet Web site WWW.AUCTION.COM, using the file number assigned to this case 062386-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR SALES INFORMATION: (800) 280-2832 CLEAR RECON CORP 4375 Jutland Drive San Diego, California 92117
3/6, 3/13, 3/20 ■

Businesses in Escrow

Seller
Buyer
Business
Escrow Holder

Tile & Marble Outlet, Inc.
IWW, LLC
Tile & Marble Outlet
Business & Escrow Service Center Inc.
3/21/2018

Teresa Mooleghan
Mary A. Allen
Coastline Pilates
Chicago Title Co.
3/27/2018

Polguard, Inc.
Ahmed Albasha
Watsonville Exxon
Fidelity National Title Co.
4/2/2018

Rod & Ros Inc.
Amkor Petroleum II Inc.
Rod & Ros Gas Food Mart
Fidelity National Title Company
4/2/2018

HIS Enterprises, Inc.
Liaoning Benefit Petroleum
Tiger Express Mart Fidelity National Title
4/3/2018

A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder (if available)

Hector Placensia & Juana A. Trejo
Robert Van Hallbauer
2906 Freedom Bl., Watsonville
Business Escrow Services

BP West Coast Products, LLC
Texas Convenience Managements Services, Inc.
1302 Broadway St., King City
California Business Escrow, Inc.

Easy Entertainment Inc.
Shadow Box Inc.
1904 Fremont Bl., Seaside
JRG Attorneys at Law

Jorge Dominguez
Bakai Group LLC
420 Tyler St., Monterey

Santa Fe Mercados Inc.
Fairway Stores Inc.
851 5th St., Gonzales
Business & Escrow Service Center Inc.

Yvonne Sanchez
Tiffany King & Sergio Angeles
1709 Airline Hwy #A, Hollister

Berntsen Wine Investment
Michael & Kirsten Berntsen
60 Brown Rd., San Juan Bautista

Over 20 years experience helping Santa Cruz County!
FULL SERVICE DIGITAL PRINTING
& PROFESSIONAL MAILING SERVICES
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• Fast and friendly service
• Advanced mailing list and data processing
• Layout and design services
• High quality, low cost, full color printing
• Cost-effective direct mailing services
maverickmailing.com
It's smooth sailing with
MAVERICK MAILING

Tracking the Numbers

	This Week	Y-T-D 2018	Y-T-D 2017
Grant Deeds - Santa Cruz Co	47	463	472
Grant Deeds - Monterey Co.	87	710	766
Grant Deeds - San Benito Co	32	223	192
Notices of Default - Santa Cruz.	4	46	56
Notices of Default - Monterey Co	4	97	84
Notices of Default - San Benito Co.	1	13	9
Foreclosures - Santa Cruz Co	5	44	36
Foreclosures - Monterey Co	5	38	61
Foreclosures - San Benito Co	1	9	9
Trustee Deeds - Santa Cruz Co	2	13	10
Trustee Deeds - Monterey Co	1	16	36
Trustee Deeds - San Benito Co	0	2	1
New Business Filings - SC. Co.	21	340	318

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