

SANTA CRUZ RECORD

APRIL 10, 2018 — VOL. 47, #25

LOCAL BUSINESS STARTS HERE

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Ducky Derby & Carnival April 28th at Harvey West Park



The 40+ women of Omega Nu Santa Cruz have been working behind the scenes to raise money for local charities and scholarships for many, many years. The Omega Nu Sorority was formed back in 1903 at Santa Cruz High School. The Non-Profit's first mission was to provide supplies and support to the 1906 San Francisco earthquake victims.

This year the sisterhood of Omega Nu Santa Cruz will put on their 28th Annual Ducky Derby from 10:30 to 3:30 on April 28th. Rain or Shine!

This event has everything your family would want for a fun filled day at

the park. Music, petting zoo, slides, carnival games, food and of course the Duck Races! The ladies have created a woman-made waterway and the rubber ducks are sent down the stream every half hour or so.

All proceeds ... every penny, is returned in the form of donations to the many worthy charities here in Santa Cruz County, and also to local students that need help with their college tuition. The applicants are interviewed and only the most qualified and in need receive a scholarship.

Awarding scholarships to deserving students is really at the heart of what Omega Nu is about, but serving families in need is their mission. So, grab the kids and come enjoy the Ducky Derby! You can adopt ducks at the event. Learn more about Omega Nu at www.duckyderbysantacruz.com.



New Business Filings

James Cunningham
JCJR Consulting
Aptos CA 95003

Leif Eric Olsen
Denim Cannabis
Aptos CA 95003

Jessica Rose Mulhearn Rose Mulhearn,
LAC
Capitola CA 95010

Dale Eugene
Ockerman Musicscool Mentoring
Capitola CA 95010

Phillip Hadreas
Karda
Capitola CA 95010

Kayla Nielsen
Kindred Connection
Capitola CA 95010

Richard Francesco Zuffanelli
Zuffanelli Construction
Corralitos CA 95076

Boulder Creek Pharmacy
Wild Roots Market
Felton CA 95018

Unique Sweets, LLC
OMG Balsamics
Freedom CA 95019

Kendall Frey
Living Earthy
Santa Cruz CA 95062

Law Offices of John S. Burton & Assoc.
Monterey Bay Mediation
Santa Cruz CA 95060

Scott Jay Ebsen Divinitree
Divinitree Santa Cruz, Divinitree Yoga
Santa Cruz CA 95060

Camp Cruz Inc.
Camp Cruz Cruz Camp
Santa Cruz CA 95060

Christine O. Kim
Santa Cruz Market
Santa Cruz CA 95060

Marcos Guido & Richard Wood
Cutthroat Barbershop
Santa Cruz CA 95062

Sabrina Aramburu
Studio S.E.A. Studio SEA
Santa Cruz CA 95065

Felton-Sterrett Creative LLC
7Roots Creative
Santa Cruz CA 95060

Eric Thompson Construction Inc.
Thompson Construction
Santa Cruz CA 95062

Jose Luis Carrillo Darin Scott Darneal
Element Roofing and Waterproofing
Scotts Valley CA 95066

Maria Elaine Anderson Fahrner
Soquel Essentials
Soquel CA 95073

Timothy Jaconette
Advanced Admit
Soquel CA 95073

Rosa Maria Montejano
Zamora Revive Hair Salon
Watsonville CA 95076

Janae Heil
Pro Blast Restoration
Watsonville CA 95076

72 Hour LLC
Diversified Leasing
Watsonville CA 95076

Zemog Libations, LLC
Manzanita Cider Company
Watsonville CA 95076

Healthworks Med Group of California
La Clinica Fresalud
Watsonville CA 95076 ■

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Santa Cruz County

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Local Workshops

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Launching Your Business?

SCORE volunteers are experienced small business owners and corporate executives who help hundreds of local entrepreneurs launch businesses, find new customers, manage cashflow, and more.



Satisfied SCORE Client, Roux Dat, Capitola

Organize Your Team Today

by Dr. Jason Selk and Tom Bartow
with Matthew Rudy



by Terri Schlichenmeyer

Yesterday, your desk was piled with paperwork.

But not today. Nope, you delegated most of it to your team, along with a list of things that absolutely had to be done ASAP. So the paperwork pile has been dispersed and you're feeling so much better now – and in the new book “Organize Your Team Today” by Dr. Jason Selk and Tom Bartow with Matthew Rudy, you'll see that this was the worst thing you could've done.

It's an age-old business question: how can you get the best performance from your employees? The answer, say the authors, is counterintuitive: ask for less.

If you take away nothing else from this book, remember that its most important point comes from science: channel capacity, which describes the brain's ability to “hold only three things in ‘working memory’ at one time,” is a biological fact. By giving your employees a pile of paper and mandates, you overload their capacities for productivity.

“Great leaders,” the authors say, “don't pile on.”

Okay, so you back off on the tasks – although you're disappointed. There's

the second important point: manage your expectations, which creates trust, fosters dialog among your employees, and builds relationships. Without relationships, your team “cannot work together effectively.”

Guide your employees, but don't direct them. Allow self-evaluation; they'll learn better and self-corrections last longer. Start with the positive: ask them to write down three things they did well yesterday and teach them how to avoid

PCT, or “problem-centric thought.” Train them “to focus on those things [done] well,” making it more likely that they'll “feel better and take more positive action.”

Don't quash disagreement – foster it, in fact, so you get a variety of viewpoints – but teach your team to disagree agreeably. Don't interrupt: it shows a lack of respect. And finally, “Attack, always attack.” Hammer home that which you choose to implement and do it daily with your employees – even if for just a few minutes.

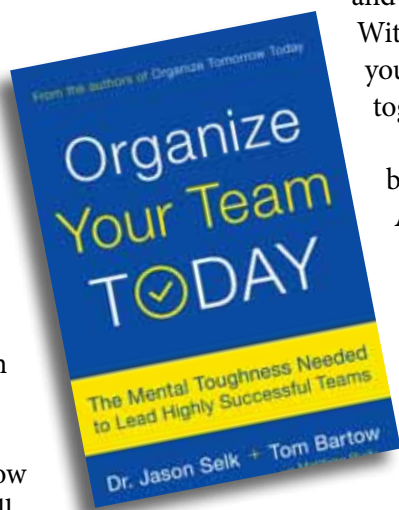
So another mega-business is closing its stores. They were at the top of the food chain once, which makes you wonder what to do to ensure that that doesn't happen to your business. “Organize Your Team Today” will get you

started.

First, though, there's no getting around the irony here: this book advocates sticking to one single mandate at a time, but it contains nine chapters. Although authors Selk, Bartow, and Rudy have a 3/1 rule that they further explain here, they address any numbers issue by recommending that readers use their book as a tool kit of sorts, and pick just one thing to highlight.

Even so, that won't be easy. There's a lot packed into each chapter of this book, and if managers only utilize end-of-chapter takeaway pages (with three items!), they won't get full benefit here and that's not optimal.

Rather than use shortcuts, instead heed how you use this book. What's inside makes total sense, so it can surely help and your employees may thank you. Read “Organize Your Team Today” and you may also pile praise on it. ■



Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



Real Estate Sales

Property Address APN# Purchase Price
Document#

Santa Cruz County

166 Seascape Ridge Dr. Aptos CA 95003
054-661-23 \$715,000 2018-0921 3/28

206 Ramada Lane Aptos CA 95003 041-
271-13 \$1,265,000 2018-9304 3/28

67 Seascape Resort Dr. Aptos CA 95003
054-471-32 \$741,000 2018-9331 3/29

951 Old Farm Lane Aptos CA 95003
040-251-11 \$2,450,000 2018-9336 3/29

697 Saint Andrews Dr. Aptos CA 95003
053-021-22 \$1,050,000 2018-9368 3/29

1940 Bonita Dr. Aptos CA 95003 045-
011-14 \$2,650,000 2018-9461 3/29

153 McKay Rd. Aptos CA 95003 105-
271-13 \$710,000 2018-9547 4/2

1743 Calypso Dr. Aptos CA 995003 054-
151-06 \$1,475,000 2018-9551 4/2

113 El Camino Del Mar Aptos CA 95003
042-046-08 \$900,000 2018-9591 4/2

807 Vista Del Mar Dr. Aptos CA 95003
044-171-67 \$970,000 2018-9611 4/2

110 New Brighton Rd. Aptos CA 95003
038-231-09 \$4,495,000 2018-9668 4/2

843 Via Palo Alto Aptos CA 95003 054-
611-48 \$840,000 2018-9687 4/3

998 Via Malibu Aptos CA 95003 054-
223-12 \$2,700,000 2018-9689 4/3

7555 Sunset Way #7 Aptos CA 95003
039-281-07 \$558,000 2018-9754 4/3

640 Mountain View Dr. Ben Lomond CA
95005 078-268-10 \$790,000 2018-9295
3/28

9955 Highway 9 Ben Lomond CA 95005
078-141-09 \$525,000 2018-9562 4/2

8011 Hermosa Ave. Ben Lomond CA
95005 072-142-05 \$770,000 2018-9691

260 Cresta Dr. Boulder Creek CA 95006
084-241-57 \$500,000 2018-9417 3/29

17750 Highway 9 Boulder Creek CA
95006 087-211-04 \$750,000 2018-9608
4/2

1066 41st Ave. #301 Capitola CA 95010
034-731-04 \$515,000 2018-9189 3/28

300 Plum St. #94 Capitola CA 95010 036-
351-04 \$425,000 2018-9303 3/28

212 Hollister Ave. Capitola CA 95010
036-125-12 \$2,037,273 2018-9422 3/29

3823 Brommer St. Capitola CA 95010
034-164-30 \$660,000 2018-9449 3/29

512 Sunset Dr. Capitola CA 95010 035-
081-17 \$1,450,000 2018-9683 4/3

1780 48th Avenue Capitola CA 95010
034-023-24 \$799,000 2018-9842 4/3

70 Fair Ave. Davenport CA 95017 058-
092-06 \$785,000 2018-9639 4/2

662 Lakeview Dr. Felton CA 95018 064-
121-17 \$570,000 2018-9185 3/28

166 Wells St. Felton CA 95018 074-081-
26 \$110,000 2018-9213 3/28

401 Toll House Gulch Rd. Felton CA
95018 064-251-04 \$1,600,000 2018-9402
3/29

393 Fall Creek Dr. Felton CA 95018 071-
182-07 \$519,000 2018-9840 4/3

45 North Drive Freedom CA 95018 049-
214-03 \$525,000 2018-9272 3/28

169 Carnation Dr. Freedom CA 95019
019-872-06 \$343,000 2018-9425 3/29

133 Cherry Blossom Dr. Freedom CA
95019 015-351-11 \$585,000 2018-9632
4/2

418 Santa Monica Dr. La Selva Beach CA
95076 046-301-31 \$751,000 2018-9794
4/3

244 Pismo Dr. La Selva Beach CA 95076
046-301-01 \$835,000 2018-9800 4/3

918 Pelton Ave. Santa Cruz CA 95060
004-193-09 \$860,000 2018-9214 3/28

1501 Broadway Santa Cruz CA 95062
011-072-63 \$520,000 2018-9219 3/28

413 Western Dr. #5 Santa Cruz CA 95060
002-471-05 \$920,000 2018-9320 3/29

306 Anthony St. Santa Cruz CA 95060
002-192-09 \$931,000 2018-9324 3/29

115 Baldwin St. Santa Cruz CA 95060
002-621-23 \$620,000 2018-9326 3/29

307 Centennial St. Santa Cruz CA 95060
004-255-05 \$899,000 2018-9329 3/29

23 Hollins Dr. Santa Cruz CA 95060
060-301-07 \$1,600,000 2018-9333 3/29

807 N. Branciforte Ave. Santa Cruz CA
95062 010-032-03 \$860,000 2018-9371
3/29

124 Bixby St. #1 Santa Cruz CA 95060
007-431-16 \$810,000 2018-9390 3/29

11 Kite Hill Rd. Santa Cruz CA 95060
067-521-05 \$2,100,000 2018-9419 3/29

527 Ocean View Ave. Santa Cruz CA
95062 010-051-17 \$1,010,000 2018-9434
3/29

1762 King St. Santa Cruz CA 95060 002-
201-34 \$851,000 2018-9501 4/2

124 Clay St. Santa Cruz CA 95060 007-
403-30 \$307,500 2018-9536 4/2

40 Lola Way Santa Cruz CA 95062 026-
111-16 \$1,075,000 2018-9597 4/2

232 Esmeralda Dr. Santa Cruz CA 95062
008-372-16 \$1,100,000 2018-9651 4/2

Vacant Land Santa Cruz CA 95060 001-
033-15 \$3,625,000 2018-9667 4/2

111 Ridgeview Ct. Santa Cruz CA 95060
061-521-07 \$1,250,000 2018-9707 4/3



1141 N. Branciforte Ave. Santa Cruz CA 95062 009-152-41 \$950,000 2018-9746 4/3

260 High St. #215 Santa Cruz CA 95060 001-111-11-2 \$171,000 2018-9752 4/3

424 9th Avenue Santa Cruz CA 95062 027-082-05 \$1,242,000 2018-9786 4/3

330 Walk Circle Santa Cruz CA 95060 004-144-41 \$879,000 2018-9845 4/3

552 Bean Creek Rd. #2 Scotts Valley CA 95066 022-271-02 \$375,000 2018-9413 3/29

111 Bean Creek Rd. #130 Scotts Valley CA 95076 022-593-07 \$565,000 2018-9445 3/29

120 Kent Court Scotts Valley CA 95066 022-401-32 \$849,000 2018-9709 4/3

916 Kings Canyon Ct. Scotts Valley CA 95066 021-202-05 \$2,525,000 2018-9798 4/3

618 1/2 Grace Way Scotts Valley CA 95066 023-141-10 \$850,000 2018-9837 4/3

4445 Ranchero Dr. Soquel CA 95073 102-224-11 \$700,000 2018-9453 3/29

3135 Center St. Soquel CA 95073 030-093-02 \$285,000 2018-9760 4/3

217 Pacifica Bl. #206 Watsonville CA 95076 016-561-10 \$265,000 2018-9435 3/29

525 Secoya St. Watsonville CA 95076 017-754-07 \$665,000 2018-9457 3/29

614 E. 5th Street Watsonville CA 95076 018-571-23 \$240,455 2018-9552 4/2

8 Via Serra St. Watsonville CA 95076 018-644-12 \$660,000 2018-9600 4/2

101 Pelican Dr. Watsonville CA 95076 018-603-01 \$690,000 2018-9733 4/3

671 Bronte Ave. Watsonville CA 95076 017-353-34 \$328,000 2018-9790 4/3

Monterey County

26317 Scenic Rd. Carmel CA 93923 009-442-015 \$7,500,000 2018-13258 3/28

Vacant Land Carmel CA 93923 010-052-036 \$2,545,000 2018-13338 3/29

2 NE Carpenter & Ocean Carmel CA 93921 009-162-013 \$850,000 2018-13583 3/30

No Address Available Carmel CA 93923 010-391-001 \$995,000 2018-13613 3/30

24700 Camino Del Monte St. Carmel CA 93923 009-081-013 \$1,295,000 2018-13617 3/30

24520 Outlook Dr. #28 Carmel CA 93923 015-551-028 \$700,000 2018-13646 3/30

9391 Holt Rd. Carmel CA 93923 416-551-007 \$1,138,000 2018-13836 4/2

26226 Isabella Ave. Carmel CA 93923 009-451-013 \$6,000,000 2018-13931 4/2

15 Cantera Run Carmel CA 93923 239-011-024 \$2,100,000 2018-14036 4/3

7041 Carmel Valley Rd. Carmel CA 93923 015-361-009 \$1,600,000 2018-14037 4/3

Monte Verde 2 NW Santa Lucia Carmel CA 93923 010-176-041 \$2,500,000 2018-14130 4/3

195 Spindrift Rd. Carmel Highlandss CA 93923 241-301-009 \$506,591 2018-14196 4/3

21 Via Contenta Carmel Valley CA 93924 187-433-006 \$1,130,000 2018-13469 3/29

153 Country Club Dr. Carmel Valley CA 93924 187-252-012 \$1,560,000 2018-13934 4/2

189 Calle de la Ventana Carmel Valley CA 93924 189-442-009 \$925,000 2018-14106 4/3

147 Espinosa Rd. Castroville CA 95012 113-031-009 \$492,000 2018-14183 4/3

25585 Jackson St. Chualar CA 93925 145-043-004 \$550,000 2018-13723 3/30

18495 McClellan Cir. East Garrison CA 93933 031-162-004 \$687,500 2018-13236 3/28

16832 Wilcox St. East Garrison CA 93933 031-165-032 \$592,500 2018-13550 3/30

16615 Early Lane East Garrison CA 93933 031-166-078 \$534,500 2018-13562 3/30

18270 Caldwell St. East Garrison CA 93933 031-163-088 \$832,000 2018-13665 3/30

14933 Breckenridge Ave. East Garrison CA 93933 031-165-029 \$700,000 2018-13680 3/30

106 Alpine Dr. Gonzales CA 93926 020-021-048 \$3,195,000 2018-13500 3/29

44870 Carmel Valley Rd. Greenfield CA 93927 419-341-010 \$525,000 2018-13579 3/30

142 10th Street Greenfield CA 93927 024-111-019 \$250,000 2018-13744 3/30

45366 Los Ositos Rd. King City CA 93930 221-133-057 \$310,000 2018-13352 3/29

58705 Jolon Rd. King City CA 93930 421-261-005 \$150,000 2018-13593 3/30

601 Andrus St. King City CA 93930 026-612-027 \$300,000 2018-13618 3/30

180 E. San Antonio Dr. King City CA 93930 026-522-038 \$2,500,000 2018-13965 4/2

3263 Sand Dollar Ct. Marina CA 93933 033-082-016 \$720,000 2018-13287 3/28

472 Logan Way Marina CA 93933 031-273-021 \$854,000 2018-13405 3/29

496 Lavell Ct. Marina CA 93933 032-131-058 \$519,000 2018-13479 3/29

1704 Eichelberger Ct. Marina CA 93933 031-171-035 \$410,000 2018-13615 3/30

2969 Bluffs Dr. Marina CA 93933 031-273-057 \$731,000 2018-13621 3/30

2966 Garnet Way Marina CA 93933 031-273-047 \$746,500 2018-13624 3/30

Vacant Land Marina CA 93933 031-273-062 \$722,000 2018-13626 3/30

3027 Independence Ave. Marina CA 93933 032-383-046 \$429,000 2018-13739 3/30

49 Skyline Crest Monterey CA 93940 014-072-016 \$825,000 2018-13156 3/28

1 Surf Way #225 Monterey CA 93940 011-442-064 \$575,000 2018-13214 3/28

7553 Canada Vista Ct. Monterey CA 93940 259-101-110 \$5,500,000 2018-13356 3/29

675 Archer St. Monterey CA 93940 001-111-016 \$950,000 2018-13380 3/29

2901 Salinas Monterey Hwy Monterey CA 93940 013-221-012 \$4,000,000 2018-13540 3/30

1120 Alameda St. Monterey CA 93940 001-661-036 \$775,000 2018-13585 3/30

997 Ransford Ct. Pacific Grove CA 93950 007-621-023 \$650,000 2018-13342 3/29

1069 Jewell Ave. Pacific Grove CA 93950 006-122-019 \$1,012,000 2018-13557 3/30

919 Egan Ave. Pacific Grove CA 93950 006-092-008 \$1,778,000 2018-13610 3/30

409 11th Street Pacific Grove CA 93950 006-493-003 \$1,415,000 2018-13634 3/30

continued on following page

Grant Deeds cont. from previous page

317 12th Street Pacific Grove CA 93950 006-277-011 \$375,000 2018-13834 4/2

125 16th St. Pacific Grove CA 93950 006-156-024 \$804,500 2018-14169 4/3

2954 Club Road Pebble Beach CA 93953 007-223-005 \$400,000 2018-13278 3/28

1483 Bonifacio Rd. Pebble Beach CA 93953 008-222-025 \$4,800,000 2018-13355 3/29

401 Costado Rd. Pebble Beach CA 93953 008-101-006 \$868,000 2018-13600 3/30

3162 Midwood Lane Pebble Beach CA 93953 008-361-023 \$2,900,000 2018-13688 3/30

2853 Oak Knoll Rd. Pebble Beach CA 93953 007-203-014 \$1,425,000 2018-13872 4/2

1011 Rodeo Rd. Pebble Beach CA 93953 007-313-003 \$3,600,000 2018-14002 4/3

676 Paradise Rd. Prunedale CA 93907 129-222-033 \$530,000 2018-13475 3/29

239 Las Lomas Dr. Royal Oaks CA 95076 119-241-011 \$615,000 2018-13154 3/28

17160 Wilson Way Royal Oaks CA 95076 127-291-061 \$275,000 2018-13669 3/30

Vacant Land Salinas CA 93908 424-291-022 \$250,000 2018-13160 3/28

19122 Marjorie Rd. Salinas CA 93907 125-371-038 \$605,000 2018-13197 3/28

1761 Klamath Dr. Salinas CA 93906 261-651-003 \$445,000 2018-13249 3/28

721 Via Maria Salinas CA 93901 016-243-005 \$485,000 2018-13255 3/28

1927 Princeton Ct. Salinas CA 93906 211-271-007 \$535,000 2018-13268 3/28

1462 Madrone Dr. Salinas CA 93905 153-432-016 \$506,000 2018-13282 3/28

Vacant Land Salinas CA 93908 422-101-017 \$265,500 2018-13291 3/28

1516 Mesquite Dr. Salinas CA 93905 153-632-035 \$300,000 2018-13340 3/29

Vacant Land Salinas CA 93901 185-052-018 \$2,250,000 2018-13353 3/29

15810 Verde Dr. Salinas CA 93907 129-173-003 \$580,000 2018-13354 3/29

121 Dolores St. Salinas CA 93905 004-152-004 \$260,000 2018-13364 3/29

974 Fitzgerald St. Salinas CA 93906 153-612-022 \$448,000 2018-13385 3/29

9 Glenwood Ct. Salinas CA 93905 004-244-005 \$420,000 2018-13414 3/29

1624 El Dorado Dr. Salinas CA 93906 261-501-010 \$415,000 2018-13421 3/29

329 Lorimer St. Salinas CA 93901 002-311-033 \$315,000 2018-13423 3/29

573 Sutter St. Salinas CA 93906 261-397-006 \$449,000 2018-13545 3/30

68 Echo Valley Rd. Salinas CA 93907 127-072-028 \$649,000 2018-13581 3/30

1614 Boston St. Salinas CA 93906 153-211-018 \$585,000 2018-13591 3/30

10 Beacon Hill Cr. Salinas CA 93906 153-302-043 \$565,000 2018-13605 3/30

41 Chestnut St. Salinas CA 93901 002-451-016 \$565,000 2018-13609 3/30

No Address Available Salinas CA 93908 416-331-004 \$2,100,000 2018-13611 3/30

747 El Camino Real North Salinas CA 93907 125-011-016 \$1,250,000 2018-13612 3/30

63 Paseo Hermoso Salinas CA 93908 161-101-002 \$1,080,000 2018-13614 3/30

151 Grove St. Salinas CA 93901 002-692-017 \$485,000 2018-13616 3/30

332 Abbott St. Salinas CA 93901 002-471-006 \$650,000 2018-13619 3/30

1863 Cherokee Dr. #2 Salinas CA 93906 261-765-046 \$268,000 2018-13630 3/30

19280 Mallory Canyon Salinas CA 93907 125-232-006 \$400,000 2018-13662 3/30

252 Williams Rd. Salinas CA 93905 004-552-010 \$410,000 2018-13671 3/30

855 Capistrano Dr. Salinas CA 93901 002-552-015 \$559,000 2018-13683 3/30

476 Arcadia Way Salinas CA 93906 211-434-004 \$480,000 2018-13696 3/30

1615 Cuevas Cir. Salinas CA 93906 261-281-024 \$388,000 2018-13710 3/30

260 Sansome St. Salinas CA 93905 003-166-002 \$465,000 2018-13735 3/30

1255 San Fernando Dr. Salinas CA 93901 016-123-009 \$595,500 2018-13748 3/30

401 N. Sanborn Rd. Salinas CA 93905 004-601-034 \$2,780,000 2018-13750 3/30

12757 Rogge Village Loop Salinas CA 93906 211-014-123 \$387,500 2018-13829 4/2

144 Pine St. Salinas CA 93901 002-532-011 \$492,000 2018-13868 4/2

291 San Benancio Rd. Salinas CA 93908 416-443-010 \$720,000 2018-14020 4/3

1016 Mohar St. Salinas CA 93905 004-231-006 \$875,000 2018-14039 4/3

1041 Mohar St. Salinas CA 93905 004-232-013 \$875,000 2018-14043 4/3

18482 Deertrack Pl. Salinas CA 93908 139-361-052 \$268,000 2018-14064 4/3

Vacant Land Salinas CA 93905 153-671-004 \$3,288,500 2018-14124 4/3

18745 Moro Rd. Salinas CA 93907 125-531-034 \$600,000 2018-14174 4/3

125 Old Stage Rd. Salinas CA 93905 107-031-030 \$600,000 2018-14185 4/3

Vacant Land San Miguel CA 93451 424-381-011 \$147,500 2018-13761 3/30

1273 Luzern St. Seaside CA 93955 012-323-039 \$590,000 2018-13284 3/28

735 Trinity Ave. Seaside CA 93955 011-333-042 \$550,000 2018-13335 3/29

1821 Judson St. Seaside CA 93955 012-832-011 \$535,000 2018-13526 3/29

1624 Highland St. Seaside CA 93955 012-652-042 \$630,000 2018-13595 3/30



1232 Vallejo St. Seaside CA 93955 012-323-028 \$442,000 2018-13597 3/30

1407 Soto St. Seaside CA 93955 012-244-007 \$559,000 2018-13602 3/30

1224 Trinity Ave. #14 Seaside CA 93955 012-021-014 \$410,000 2018-13675 3/30

1026 Amador Ave. Seaside CA 93955 012-272-007 \$370,000 2018-13819 4/2

1025 Vista Ave. Soledad CA 93960 022-335-003 \$376,000 2018-13265 3/28

674 Ventura Dr. Soledad CA 93960 022-515-018 \$466,500 2018-13322 3/29

602 Delgado Way Soledad CA 93960 022-516-055 \$461,000 2018-13554 3/30

Vacant Land Soledad CA 93960 257-111-020 \$4,500,000 2018-14116 4/3

San Benito County

0 Snyder Ave. Aromas CA 95004 011-210-127 \$235,000 2018-2737 3/29

404 Rose Ave. Aromas CA 95004 011-110-008 \$395,000 2018-2926 4/3

713 7th Street Hollister CA 95023 053-040-009 \$440,000 2018-2680 3/28

55 Tyler Ct. Hollister CA 95023 020-900-024 \$760,000 2018-2686 3/28

0 Union Road Hollister CA 95023 021-160-021 \$700,000 2018-2688 3/28

870 Hillock Ct. Hollister CA 95023 057-610-021 \$589,000 2018-2695 3/28

500 Los Viboras Rd. Hollister CA 95023 016-110-040 \$1,150,000 2018-2699 3/28

256 Lucero Dr. Hollister CA 95023 054-590-042 \$575,000 2018-2704 3/28

0 Monterey St. Hollister CA 95023 054-130-002 \$300,000 2018-2736 3/29

111 Trieste Dr. Hollister CA 95023 056-366-001 \$535,000 2018-2739 3/29

2411 Glenview Dr. Hollister CA 95023 057-650-063 \$600,000 2018-2741 3/29

6445 Vineyard Estates Dr. Hollister CA 95023 025-500-018 \$975,000 2018-2743 3/29

1621 Highland Dr. Hollister CA 95023 057-305-002 \$655,000 2018-2749 3/29

80 Villa Pacheco Ct. Hollister CA 95023 020-490-033 \$395,000 2018-2758 3/29

381 Blenheim Dr. Hollister CA 95023 054-490-058 \$605,000 2018-2761 3/29

743 Valencia Way Hollister CA 95023 054-610-056 \$551,000 2018-2766 3/29

1601 Hacienda Lane Hollister CA 95023 052-240-037 \$518,636 2018-2769 3/29

441 Cobalt Dr. Hollister CA 95023 057-750-032 \$615,500 2018-2773 3/29

451 Cobalt Dr. Hollister CA 95023 057-750-031 \$571,000 2018-2776 3/29

580 Westside Bl. Hollister CA 95023 052-020-006 \$425,000 2018-2787 3/29

190 San Benito St. Hollister CA 95023 054-190-011 \$180,000 2018-2818 3/30

0 Comstock Rd. Hollister CA 95023 025-020-004 \$2,050,000 2018-2824 3/30

849 Canal Alley #A Hollister CA 95023 053-270-027 \$398,000 2018-2827 3/30

2061 Sage Dr. Hollister CA 95023 025-370-041 \$584,500 2018-2834 3/30

1623 Clover Ct. Hollister CA 95023 025-370-041 \$550,091 2018-2841 3/30

262 Moorpark Dr. Hollister CA 95023 054-590-006 \$688,500 2018-2855 3/30

1613 Ranch Lane Hollister CA 95023 052-240-039 \$535,000 2018-2858 3/30

1257 Buena Vista Rd. Hollister CA 95023 052-230-002 \$539,000 2018-2861 3/30

600 Granada Way Hollister CA 95023 054-610-068 \$714,000 2018-2864 3/30

801 Nash Rd. #F2 Hollister CA 95023 055-300-030 \$361,000 2018-2898 4/2

1651 Buena Vista Rd. Hollister CA 95023 052-240-047 \$606,500 2018-2929 4/3

1601 Buena Vista Rd. Hollister CA 95023 052-240-048 \$573,500 2018-2931 4/3

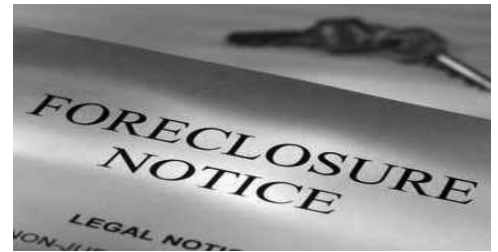
1680 Sonny's Way Hollister CA 95023 020-810-008 \$770,000 2018-2936 4/3

306 7th Street San Juan Bautista CA 95045 002-400-012 \$440,000 2018-2683 3/28

866 Via Juan Pablo San Juan Bautista CA 95045 012-250-018 \$1,100,000 2018-2780 3/29

0 San Juan Canyon Rd. San Juan Bautista CA 95045 023-010-062 \$850,000 2018-2893 4/2

■



Distressed Real Estate Trustee Sales

Doc#	Address	APN#	Default Amount
Sale Date	Location of Sale	Time of Sale	

Santa Cruz County

2018-9590 1040 Fiesta Way Watsonville 95076 046-051-14 \$50,611 20-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-9509 500 Flora Linda Lane Watsonville 95076 109-081-01 \$1,281,939 25-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-8014 457 Winchester Dr. Watsonville 95076 016-192-28 \$243,457 17-Apr 701 Ocean St. Santa Cruz 1:00 PM

2018-8343 14615 Big Basin Way Boulder Creek 95006 082-041-14 \$73,272 17-Apr 701 Ocean St. Santa Cruz 1:00 PM

2018-8041 148 Lazywoods Rd. Felton 95018 071-061-17 \$531,135 17-Apr 701 Ocean St. Santa Cruz 1:00 PM

2018-8323 142 Barbara Way Watsonville 95076 049-201-54 \$74,359 17-Apr 701 Ocean St. Santa Cruz 1:45 PM

2018-8130 300 Cresta Dr. Boulder Creek 95006 084-241-38 \$311,071 1-May 701 Ocean St. Santa Cruz 1:00 PM

2018-6652 58 Oakridge St. Watsonville 95076 016-271-38 \$202,793 17-Apr 701 Ocean St. Santa Cruz 1:00 PM

Monterey County

2018-13148 736 Yucatan Way Salinas 93905 153-331-007 \$356,920 1-May 168 W. Alisal St. Salinas 9:00 AM

2018-13498 3281 Steven Ct. Marina 93933 033-061-024 \$25,980 1-May 168 W. Alisal St. Salinas 9:00 AM

2018-13767 416 Drake Ave. Monterey 93940 001-995-013 \$2,127,428 9-May 168 W. Alisal St. Salinas 10:00 AM

2018-13954 230 San Miguel Ave. Salinas 93901 002-671-016 \$578,531 15-May 168 W. Alisal St. Salinas 9:00 AM

continued on following page

continued from previous page

2018-11913 268 W. Carmel Valley Rd. Carmel Valley 93924 189-151-010 \$958,264 1-May 168 W. Alisal St. Salinas 10:00 AM

2018-12440 1340 Cachuma Ct. Salinas 93905 153-403-002 \$462,627 7-May 168 W. Alisal St. Salinas 10:00 AM

2018-10728 1094 Spyglass Woods Dr. Pebble Beach 93953 008-562-019 \$2,155,894 12-Apr 168 W. Alisal St. Salinas 10:00 AM

2018-9617 268 W. Carmel Valley Rd. Carmel Valley 93924 189-151-010 \$958,264 17-Apr 168 W. Alisal St. Salinas 10:00 AM

San Benito County

2018-2326 2100 Cienega Rd. Hollister 95023 020-170-046 \$712,748 13-Apr Monterey St. & 5th Hollister 11:30 AM

2018-2408 1101 Jacqueline Dr. Hollister 95023 058-070-028 \$284,703 17-Apr Monterey St. & 5th Hollister 9:00 AM

2018-2126 710 Ridgemark Dr. Hollister 95023 020-550-006 \$488,308 12-Apr Monterey St. & 5th Hollister 11:30 AM

Trustee Deeds

Doc#	Address	APN#	Grantee	Amount of Default	Amount Paid at Sale
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2018-9583 333 Daken Brook Dr. Ben Lomond 076-271-09 Breckenridge Property Fund 2016 LLC* 134534 \$405,921 \$405,921

2018-9594 600 Lothian Way Boulder Creek 083-025-08 U.S. Bank National Association CA-14-610569-JP \$463,637 \$463,257

2018-9782 777 Happy Valley Rd. Santa Cruz 101-071-11 U.S. Bank National Association 063125-CA \$1,894,055 \$1,210,500

2018-9576 107 Marcela Dr. Watsonville 017-751-43 U.S. Bank National Association 14-21512-SP-CA \$555,158 \$489,000

2018-13608 20 A El Cuenco Carmel Valley 189-432-006 Deutsche Bank 7087455 \$521,449 \$521,449

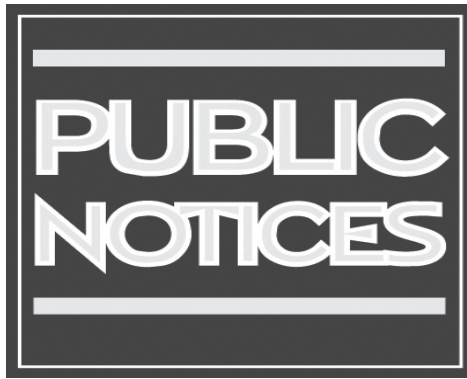
2018-13636 19851 Pesante Rd. Salinas 125-272-030 Breckenridge Property Fund 2016, LLC* 00000006761514 \$680,416 \$494,483

2018-2764 631 Del Mar Dr. Hollister 056-400-024 Thomas & Waunita Nino* 170381860-CA-MSI \$581,231 \$457,000

2018-12383 25339 Camino De Chamisal Salinas 416-321-016 The Bank of NY 15-38363 \$2,436,975 \$973,250

2018-12972 15600 Charter Oak Bl. Salinas 133-322-001 Ralph Partners II LLC 2017-02453-CA \$486,833 \$486,833

2018-12255 558 Main Street Soledad 022-132-019 Zalez 9004 LLC* 17-47420 \$258,833 \$257,000 ■



FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0384

The following person(s) is/are doing business as:

LIVING ROI, 99 Mill Rd. Santa Cruz CA 95060.

Barbara Fagan-Smith, address same as business.

This business is conducted by an Individual.

/s/Barbara Fagan-Smith

The registrant commenced to transact business under the fictitious business name listed above on 1/29/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/23/18.

3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0404

The following person(s) is/are doing business as:

1. NATURAL FROST 2. PURPLE FROST 3. PURPLE FROST GENETICS, 347 Locust St. Watsonville CA 95076.

Purple Frost, Inc., address same as business.

This business is conducted by a Corporation.

/s/Destry Bogart, CEO

The registrant commenced to transact business under the fictitious business name listed above on 2/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.

3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0413

The following person(s) is/are doing business as:

1. BISTRO 112 2. BISTRO ONE TWELVE, 1060 River St. Suite 112, Santa Cruz CA 95060.

Velvet Yeti Inc., address same as business.

This business is conducted by a Corporation.

/s/Shannon Madison, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/27/18.

3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0428

The following person(s) is/are doing business as:

CONCANNON VINEYARD, 427-C Swift St. Santa Cruz CA 95060.

Barry Cook Jackson, 290 Igo Way, Boulder Creek CA 95006. This business is conducted by an Individual.

/s/Barry C. Jackson

The registrant commenced to transact business under the fictitious business name listed above on 2/28/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/28/18.

3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0443

The following person(s) is/are doing business as:

SYSTEM USA, INC., 512 Casserly Road, Watsonville CA 95076.

Greenhouse System USA, address same as business.

This business is conducted by a Corporation.

/s/Peter J. Fryn, President

The registrant commenced to transact business under the fictitious business name listed above on 2/11/85. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/2/18.

3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0455

The following person(s) is/are doing business as:

SANTA CRUZ CABINETS, 225 Ocean View Ave., Santa Cruz CA 95062.

Elite Construction Services Inc., address same as business.

This business is conducted by a Corporation.

/s/Eric Lamascus, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/5/18.

3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0461

The following person(s) is/are doing business as:

APTOS NAILS, 60 Rancho Del Mar, Aptos CA 95003.

Family Apto's Nails, 2862 Mount Pleasant Rd., San Jose CA 95148.

This business is conducted by a Corporation.

/s/Steve Hang, CEO

The registrant commenced to transact business under the fictitious business name listed above on 3/6/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/7/18.

3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0478

The following person(s) is/are doing business as:

RLCLAY, 382 West Dr., Felton CA 95018.

Jonathon R Lewycky, address same as business.

This business is conducted by an Individual.

/s/Jonathon Lewycky

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz

County on 3/9/18.
3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0479

The following person(s) is/are doing business as:

1. CHANDA PROPERTIES 2. RHOMI'S, 110 Sea Terrace
Way, Aptos CA 95003.

Vida Oliva LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Guy Chanda, CEO

The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/9/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0495

The following person(s) is/are doing business as:

WALKER PROPERTIES, 2301 Branciforte Dr. Santa Cruz
CA 95065.

Christine B. Walker and Wesley W. Walker, address same
as business.

This business is conducted by a Married Couple.

/s/Wes Walker

The registrant commenced to transact business under the
fictitious business name listed above on 3/13/18. This
statement was filed with Gail L. Pellerin, County Clerk of
Santa Cruz County on 3/13/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0497

The following person(s) is/are doing business as:

GALICIA'S AUTO DETAIL, 155 Fuchsia Dr. Freedom
CA 95019.

Omar Galicia Jimenez, address same as business.

This business is conducted by an Individual.

/s/Omar Galicia Jimenez

The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/13/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT Refile with Change**

File No. 18-0498

The following person(s) is/are doing business as:

STONE MEAL FARM, 107 Browns Valley Rd. Watsonville
CA 95073.

Rebecca A. Herzog and Thomas Herzog, address same
as business.

This business is conducted by a Married Couple.

/s/Thomas Herzog

The registrant commenced to transact business under the
fictitious business name listed above on 6/18/13. This
statement was filed with Gail L. Pellerin, County Clerk of
Santa Cruz County on 3/13/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0499

The following person(s) is/are doing business as:

BELLAGIO DELI, 743 41st Ave. Santa Cruz CA 95062.

Carlos Padilla Hernandez, 307 Fairmount Ave. Santa Cruz
CA 95062; Giovanbattista Spanu, 1043 Morrissey Blvd.
Santa Cruz CA 95065.

This business is conducted by Copartners.

/s/Giovanbattista Spanu

The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/14/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0503

The following person(s) is/are doing business as:

TILE & MARBLE OUTLET, 360 Coral St. Santa Cruz
CA 95060.

IWW, LLC, 5215 E. Chapman Ave. #41, Orange CA 92869.

This business is conducted by a Limited Liability Company.

/s/Karl Greenblatt, Managing Member

The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/14/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0507

The following person(s) is/are doing business as:

HERER GROUP, 229 Encinal St. Santa Cruz CA 95060.

HC Venture, Inc., 4041 Soquel Dr. Ste 420, Soquel CA 95073.

This business is conducted by a Corporation.

/s/Latif Horst, CEO

The registrant commenced to transact business under
the fictitious business name listed above on 2/9/18. This
statement was filed with Gail L. Pellerin, County Clerk of
Santa Cruz County on 3/15/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0510

The following person(s) is/are doing business as:

STRUTURE, 1 Locke Way, Scotts Valley CA 95066.

Kenneth Johnson, address same as business.

This business is conducted by an Individual.

/s/Kenneth Johnson

The registrant commenced to transact business under
the fictitious business name listed above on 3/1/18. This
statement was filed with Gail L. Pellerin, County Clerk of
Santa Cruz County on 3/15/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0519

The following person(s) is/are doing business as:

PBX4U.US, 2300 Portola Dr. Santa Cruz CA 95062.

Richard B. Luther II, 21149 E. Cliff Dr. Santa Cruz CA 95062.
This business is conducted by an Individual.

/s/Richard B. Luther II

The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/19/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 18-0530

The following person(s) is/are doing business as:

PEDX COURIER & CARGO, 703 Pacific Ave. Santa Cruz
CA 95060.

Joseph Doucette, 219 Parnell St. Santa Cruz CA 95062;
Benjamin Finke, 2711 Pacific Ave. Santa Cruz CA 95060;
Zav Hershfield, 134 Hunolt St. Santa Cruz CA 95060.

This business is conducted by a General Partnership.

/s/Zav Hershfield

The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/19/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT OF ABANDONMENT**

Original File No. 2015-0000163

The following person(s) has Abandoned the use of the
Fictitious Business Name:

SANTA CRUZ ENDODONTICS, 1779 Dominican Way,
Santa Cruz CA 95065.

Francis Machnick Dental Corporation, address same as
business.

This business was conducted by a Corporation.

/s/William Francis, President

The registrant commenced to transact business under the
fictitious business name listed above on 1/27/15. This
statement was filed with Gail L. Pellerin, County Clerk of
Santa Cruz County on 3/2/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT OF ABANDONMENT**

Original File No. 2015-0000380

The following person(s) has Abandoned the use of the
Fictitious Business Name:

REVIVAL LAWN PAINTING, 4020 Cory St. Soquel CA
95073.

Brian Hamilton, address same as business.

This business was conducted by a Corporation.

/s/Brian Hamilton

The registrant commenced to transact business under
the fictitious business name listed above on 8/5/14. This
statement was filed with Gail L. Pellerin, County Clerk of
Santa Cruz County on 3/16/18.

3/20, 3/27, 4/3, 4/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0367

The following person(s) is/are doing business as:

continued on following page

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LIGHT SPEED PRODUCTIONS, 158 National St. Santa Cruz CA 95060.
Ellison W. Wilkins, address same as business.
This business is conducted by an Individual.
/s/Ellison W. Wilkins
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/22/18.
3/20, 3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0475
The following person(s) is/are doing business as:
SANTA CRUZ COUNTY RL SKATEBOARDS, 2962 Renwick Way, Santa Cruz CA 95062.
Robert H. Lisaola, address same as business.
This business is conducted by an Individual.
/s/Robert Lisaola
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/8/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0477
The following person(s) is/are doing business as:
STATEWIDE PROPERTIES, 550 Walker St. Watsonville CA 95076.
Statewide Surplus Company, address same as business.
This business is conducted by a Corporation.
/s/Brian Berman, President
The registrant commenced to transact business under the fictitious business name listed above on 1/1/81. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/9/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0481
The following person(s) is/are doing business as:
1. SCOTTS VALLEY ELITE ALL STAR CHEER 2. SCOTTS VALLEY ELITE CHEER 3. VALLEY ELITE CHEER, 103 G Whispering Pines Dr. Scotts Valley CA 95066.
Nathan Lackey and Angela Reader Lackey, 134 Linden St. Santa Cruz CA 95062.
This business is conducted by a Married Couple.
/s/Angela Reader Lackey
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/9/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 18-0487
The following person(s) is/are doing business as:

REDWOOD EMPIRE, 1395 41st Ave. Suite D, Capitola CA 95010.
Pacific States Industries, Incorporated, 18625 Sutter Blvd. Suite 900, Morgan Hill CA 95037.
This business is conducted by a Corporation.
/s/Austin Vanderhoof, VP
The registrant commenced to transact business under the fictitious business name listed above on 5/1/93. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/12/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0502
The following person(s) is/are doing business as:
1.MANYFRIENDS.COM2.PLAYNAKEDSOFTWARE, 16745 Laurel Rd. Los Gatos CA 95033.
Ted Oliverio, address same as business.
This business is conducted by an Individual.
/s/Ted Oliverio
The registrant commenced to transact business under the fictitious business name listed above on 10/17/08. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/14/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0518
The following person(s) is/are doing business as:
FIESTA PROPERTY SOLUTIONS, 849 Almar Ave. Suite #C310, Santa Cruz CA 95060.
Carol E. Berberich and Cody Caughlan, 603 Woodrow Ave., Santa Cruz CA 95060.
This business is conducted by a General Partnership.
/s/Cody Caughlan
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/19/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0526
The following person(s) is/are doing business as:
LEIBBRANDT TRANSPORT, 223 Surfside Ave. Santa Cruz CA 95060.
Alyshia Haake-Manzella and Tito A. Manzella, address same as business.
This business is conducted by a General Partnership.
/s/Alyshia Haake-Manzella
The registrant commenced to transact business under the fictitious business name listed above on 10/15/02. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/19/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0540
The following person(s) is/are doing business as:
1.BIRDS2.BIRDSPRODUCTS,LLC, 154 Olympia Station Rd., Felton CA 95018.

Birds Products, LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Juliet Sargent, Managing Member
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/20/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0542
The following person(s) is/are doing business as:
1010 PACIFIC APARTMENTS, 1010 Pacific Ave. Santa Cruz CA 95060.
1010 Pacific Associates, LLC, 675 Hartz Ave #300, Danville CA 94526.
This business is conducted by a Limited Liability Company.
/s/Lori R. Waltzer, CEO
The registrant commenced to transact business under the fictitious business name listed above on 6/12/02. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/20/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0544
The following person(s) is/are doing business as:
PACIFICSHORESAPARTMENTS, 1240 Shaffer Rd. Santa Cruz CA 95060.
1280 Shaffer Associates, LLC, 675 Hartz Ave. #300, Danville CA 94526.
This business is conducted by an Individual.
/s/Lori R. Waltzer, CEO
The registrant commenced to transact business under the fictitious business name listed above on 6/12/02. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/20/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0556
The following person(s) is/are doing business as:
WHO'S YOUR WALKIE, 814 Escalona Dr., Santa Cruz CA 95060.
TRC Partners - LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Scott Bauhofer, COO/CFO
The registrant commenced to transact business under the fictitious business name listed above on 11/30/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/21/18.
3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0557
The following person(s) is/are doing business as:
COSTA BELLA BUILDERS, 8032 C Soquel Dr. Aptos CA 95003.
Pacific Compass, Inc, address same as business.
This business is conducted by a Corporation.

/s/Jeff Thranow, President

The registrant commenced to transact business under the fictitious business name listed above on 10/25/03. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/21/18.
3/27, 4/3, 4/10, 4/17

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0560

The following person(s) is/are doing business as:

BAYSIDE AUTO SALES, 1911 Soquel Ave. Santa Cruz CA 95062.

James Patenaude, 444 Whispering Pines Dr. #23, Scotts Valley CA 95066.

This business is conducted by an Individual.

/s/James Patenaude

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/21/18.
3/27, 4/3, 4/10, 4/17

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0566

The following person(s) is/are doing business as:

GLORIA'S MAINTENANCE, 135 Sycamore St. #118, Santa Cruz CA 95060.

Saul Cartagena, address same as business.

This business is conducted by an Individual.

/s/Saul Cartagena

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/22/18.
3/27, 4/3, 4/10, 4/17

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0589

The following person(s) is/are doing business as:

1. OX & WILLOW 2. SANTA CRUZ MOUNTAIN MUSH-ROOMS, 23650 Morrell Cutoff Rd., Los Gatos CA 95033.
1707 Powell LLC, 23700 Morrell Cutoff Rd. Los Gatos CA 95033.

This business is conducted by a Limited Liability Company.
/s/Matthew M. McNamara, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/26/18.
3/27, 4/3, 4/10, 4/17

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **KAREN AND JONATHAN McCORMICK** for CHANGE OF NAME
18CV00845

TO ALL INTERESTED PERSONS:

1. Petitioner: **KAREN AND JONATHAN McCORMICK** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

GUNNAR HAP McCORMICK

PROPOSED NAME(s):

GUNNER HAP McCORMICK

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 7, 2018, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

March 21, 2018

Karen & Jonathan McCormick

210 Chico Ave.

Santa Cruz CA 95060

530 448-1320

3/27, 4/3, 4/10, 4/17

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **KRISTA LYNN SMITH** for CHANGE OF NAME

18CV00844

TO ALL INTERESTED PERSONS:

1. Petitioner: **KRISTA LYNN SMITH** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

KRISTA LYNN SMITH

PROPOSED NAME(s):

KRISTA KAIJA BLUESMITH

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 7, 2018, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following

newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

March 21, 2018

Krista Lynn Smith

2557 Branciforte Dr.

Santa Cruz Ca 95065

831 239-7854

3/27, 4/3, 4/10, 4/17

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
GLEN A. EIKENBARY, Decedent**

Case Number: 18PR00139

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **GLEN A. EIKENBARY, GLEN ALLEN EIKENBARY**.

A PETITION FOR PROBATE has been filed by **TREVOR T. EIKENBARY** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **TREVOR T. EIKENBARY** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: **MAY 16, 2018 Time: 8:30 a.m. Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal represented by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with

continued on following page

continued from previous page

the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:
Kathleen A. Brewington
133 Mission St. Suite 280
Santa Cruz CA 95060
831 459-8498
3/27, 4/3, 4/10

NOTICE OF PETITION TO ADMINISTER ESTATE OF GABRIEL VELASQUEZ-OROZCO, Decedent

Case Number: 18PR00134

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **GABRIEL VELASQUEZ-OROZCO, aka GABRIEL VELASQUEZ**.

A PETITION FOR PROBATE has been filed by **ZEIDA VELASQUEZ** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **ZEIDA VELASQUEZ** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: **MAY 4, 2018 Time: 8:30 a.m. Dept. 4**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal represented by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code sec-

tion 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:
ROBERT H. ALLEN
ALLEN, ALLEN & CAROSELLI LTD.
240 Westgate Dr. Suite 241
Watsonville CA 95076
831 768-7215
3/27, 4/3, 4/10

NOTICE

NOTICE IS GIVEN that an action titled the People of the State of California v. Lolita Garcia, Case No. 18CR002572, has been commenced by Plaintiff, the People of the State of California, against Defendant, Lolita Garcia. That action is now pending in the Monterey Superior Court (Salinas Branch). A petition has been filed in that case that affects title to, and right of possession of, the property described below. That petition seeks an order from the Court that the property identified below be levied upon to pay fines and restitution upon the conclusion of the above-named case. The property is:

1. All business assets and property of Central Coast Kids & Families, in whatever form it is or was operating, including without limitation Central Coast Kids & Families, LLC, a California limited liability company, and Central Coast Kids & Families, a California nonprofit corporation;
2. Bank of America Checking Account ending in 7760 (Central Coast Kids & Families);
3. Wells Fargo Bank Checking Account ending in 7195 (Lolita Garcia);
4. Wells Fargo Bank Savings Account ending in 9450 (Lolita Garcia);
5. Charles Schwab Escheatment Account ending in 4395 (Lolita Garcia);
6. 2009 Land Rover License: 6KWK418 and VIN: SALMF13489A304665;
7. 2009 Porsche License: 6HPW296 and VIN: WP0AA29919S706619;
8. 2015 Maserati License: 7ZPA984 and VIN: ZAM57RTA8F1131590;
9. 2018 Land Rover License: 8CRT324 and VIN: SALWG2RV9JA186352;
10. Rolex Datejust watch;
11. Louis Vuitton Metis handbag;
12. Louis Vuitton Eva handbag; and
13. Louis Vuitton Keepall 45 Bandouliere handbag.

Any person claiming an interest in the property set forth above may, at any time within 30 calendar days from the date of the first publication of the notice of the petition, or within 30 calendar days after receipt of actual notice, file with the Monterey County Superior Court a verified claim stating the nature and amount of his or her interest in the property or assets. A verified copy of the claim shall be served by the claimant on the Monterey County District Attorney's Office to the attention of Emily Hickok at 1200 Agujito Road, Room 301, Monterey, CA 93940.

IF YOU DO NOT FILE A VERIFIED CLAIM AS PROVIDED BY PENAL CODE SECTION § 186.11(d)(6), YOUR INTEREST IN THE ASSETS AND/OR PROPERTY LISTED HEREIN MAY BE ADVERSELY AFFECTED.

Dated: March 21, 2018

DEAN D. FLIPPO, Monterey County District Attorney
3/27, 4/3, 4/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0397

The following person(s) is/are doing business as:

1. BASSLINE AAPAREL 2. BASSLINE MULTIMEDIA, LLC., 1626 N. Wilcox #1121, Hollywood CA 90028.

Dean R. Walker, LLC, address same as business.

This business is conducted by a Limited Liability Company.
/s/Dean R. Walker, CEO

The registrant commenced to transact business under the fictitious business name listed above on 1/12/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/26/18.

3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0422

The following person(s) is/are doing business as:

VENTANA ORGANICS, 215 Pinewood St. Santa Cruz CA 95062.

Oliver B. Bates, 38997 Palo Colorado, Canyon Rd. Carmel CA 93923; Brandon S. Husted, 664 Peaceful Valley Dr. Watsonville CA 95076; Nathan Q. Johnson, 11010 Alba Rd. Ben Lomond CA 95005.

This business is conducted by a General Partnership.

/s/Nathan Q. Johnson

The registrant commenced to transact business under the fictitious business name listed above on 2/12/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 2/28/18.

3/27, 4/3, 4/10, 4/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0474

The following person(s) is/are doing business as:

PACIFIC PROPERTY GROUP, 7960 Soquel Dr #381, Aptos CA 95003.

John Previsich, 280 Ranchitos Del Sol, Aptos CA 95003.

This business is conducted by an Individual.

/s/John Previsich

The registrant commenced to transact business under the fictitious business name listed above on 2/23/02. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/8/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0489

The following person(s) is/are doing business as: **MARY BANNISTER CONSULTS**, 498 White Rd. Watsonville CA 95076.

Mary Bannister, address same as business.

This business is conducted by an Individual.

/s/Mary Bannister

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/12/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT**

File No. 18-0535

The following person(s) is/are doing business as:

FRANKS PHARMACY, 7548 Soquel Dr. Aptos CA 95003.

JCL Pharmacy Inc, address same as business.

This business is conducted by a Corporation.

/s/John Lindberg

The registrant commenced to transact business under the

fictitious business name listed above on 7/8/10. This state-

ment was filed with Gail L. Pellerin, County Clerk of Santa

Cruz County on 3/19/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT**

File No. 18-0562

The following person(s) is/are doing business as:

BOULDER CREEK PHARMACY, 13081 Central Ave.

Boulder Creek CA 95006.

BCRX Inc, 1433 Freedom Blvd. Watsonville CA 95076.

This business is conducted by a Corporation.

/s/John Lindberg, President

The registrant commenced to transact business under the

fictitious business name listed above on n/a. This statement

was filed with Gail L. Pellerin, County Clerk of Santa Cruz

County on 3/22/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT**

File No. 18-0599

The following person(s) is/are doing business as:

ERGONOMIC SOCIETY OF SANTA CRUZ, 5750 Empire

Grade, Santa Cruz CA 95060.

Andrei Fon, address same as business.

This business is conducted by an Individual.

/s/Andrei Fon

The registrant commenced to transact business under the

fictitious business name listed above on 3/12/16. This

statement was filed with Gail L. Pellerin, County Clerk of

Santa Cruz County on 3/28/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT**

File No. 18-0602

The following person(s) is/are doing business as:

1. ES MI GUSTO 2. LLAVEZ, 3823 Fenn Way, Santa Cruz

CA 95062.

Marcos A. Chavez, address same as business.

This business is conducted by an Individual.

/s/Marcos Alexander Chavez

The registrant commenced to transact business under the

fictitious business name listed above on n/a. This statement

was filed with Gail L. Pellerin, County Clerk of Santa Cruz

County on 3/28/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT**

File No. 18-0604

The following person(s) is/are doing business as:

KANDA THAI MASSAGE, 621 Water St. Santa Cruz CA

95060.

George B. Dahdouh, 4709 Harbor Cove Ct., Union City
CA 94587.

This business is conducted by an Individual.

/s/George Dahdouh

The registrant commenced to transact business under the

fictitious business name listed above on n/a. This statement

was filed with Gail L. Pellerin, County Clerk of Santa Cruz

County on 3/28/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT**

File No. 18-0611

The following person(s) is/are doing business as:

RP TRUCKING, 200 Melody Ln. Watsonville CA 95076.

Raul Perez Fernancez, address same as business.

This business is conducted by an Individual.

/s/Raul Perez Fernandez

The registrant commenced to transact business under the

fictitious business name listed above on 4/10/07. This

statement was filed with Gail L. Pellerin, County Clerk of

Santa Cruz County on 3/29/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT**

File No. 18-0616

The following person(s) is/are doing business as:

DIVERSIFIED LEASING, 490 Auto Center Dr. Watsonville

CA 95076.

72 Hour LLC, address same as business.

This business is conducted by an Individual.

/s/Melvin C. Cooper, Managing Member

The registrant commenced to transact business under the

fictitious business name listed above on 11/1/14. This

statement was filed with Gail L. Pellerin, County Clerk of

Santa Cruz County on 4/2/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT**

File No. 18-0624

The following person(s) is/are doing business as:

CUTTHROAT BARBERSHOP, 1628 Seabright Ave. Santa

Cruz CA 95062.

Marcos Guido, 2619 Willowbrook Ln. Unit 93, Aptos

CA 95003; Richard Wood, 150-C Blaine St. Santa Cruz

CA 95060.

This business is conducted by a General Partnership.

/s/Richard Wood

The registrant commenced to transact business under the

fictitious business name listed above on n/a. This statement

was filed with Gail L. Pellerin, County Clerk of Santa Cruz

County on 4/2/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT OF ABANDONMENT**

Original File No. 2015-0001912

The following person(s) has Abandoned the use of the

Fictitious Business Name:

KANDA THAI MASSAGE, 621 Water St. Santa Cruz CA

95060.

Somjit Pouniyom, 451 N. 5th St. San Jose CA 95112.

This business was conducted by an Individual.

/s/Somjit Pouniyom

The registrant commenced to transact business under the

fictitious business name listed above on 11/3/15. This

statement was filed with Gail L. Pellerin, County Clerk of

Santa Cruz County on 3/28/18.

4/3, 4/10, 4/17, 4/24

FICTITIOUS BUSINESS NAME**STATEMENT OF ABANDONMENT**

Original File No. 2015-0002003

The following person(s) has Abandoned the use of the

Fictitious Business Name(s):

**1. TATTOO NEEDLE TECH 2. TENACIOUS EYE TAT-
TOOS**, 9175 Glen Arbor Rd. Ben Lomond CA 95005.

Sara Lee Daehne, 9175 Glen Arbor Rd. Ben Lomond CA

95005-9516.

This business was conducted by an Individual.

/s/Sara Lee Daehne

The registrant commenced to transact business under the

fictitious business name listed above on 10/25/93. This

statement was filed with Gail L. Pellerin, County Clerk of

Santa Cruz County on 3/27/18.

4/3, 4/10, 4/17, 4/24

ORDER TO SHOW CAUSE**FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF

SANTA CRUZ PETITION OF **DIANE NOREEN Mc-**

CULLA for CHANGE OF NAME

18CV00953

TO ALL INTERESTED PERSONS:

1. Petitioner: **DIANE NOREEN McCULLA** filed a pe-

tition with this court for a decree changing names as

follows:

PRESENT NAME(s):

DIANE NOREEN McCULLA

PROPOSED NAME(s):

DIANA SOPHIA SPANGLER

2. THE COURT ORDERS that all persons interested in

this matter shall appear before this court at the hearing

indicated below to show cause, if any, why the petition

for change of name should not be granted. Any person

objecting to the name changes described above must

file a written objection that included the reasons for the

objection at least two court days before the matter is

scheduled to be heard and must appear at the hearing to

show cause why the petition should not be granted. If no

written objection is timely filed, the court may grant the

petition without a hearing.

NOTICE OF HEARING

MAY 17, 2018, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA

95060.

3. A copy of this *Order to Show Cause* shall be published

at least once each week for four successive weeks prior to

the date set for hearing on the petition in the following

newspaper of general circulation, printed in this county:

SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

April 2, 2018

Diana Sophia Spangler

1242 Diana Dr

Santa Cruz CA 95062

continued on following page

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF
SANTA CRUZ PETITION OF **ZACKARIAH EZEKIEL
RHEINSTEIN** for CHANGE OF NAME
18CV00959

TO ALL INTERESTED PERSONS:

1. Petitioner: **ZACKARIAH EZEKIEL RHEINSTEIN**
filed a petition with this court for a decree changing
names as follows:

PRESENT NAME(s):

ZACKARIAH EZEKIEL RHEINSTEIN

PROPOSED NAME(s):

LEWIS EZEKIEL CLAR

2. THE COURT ORDERS that all persons interested in
this matter shall appear before this court at the hearing
indicated below to show cause, if any, why the petition
for change of name should not be granted. Any person
objecting to the name changes described above must
file a written objection that included the reasons for the
objection at least two court days before the matter is
scheduled to be heard and must appear at the hearing to
show cause why the petition should not be granted. If no
written objection is timely filed, the court may grant the
petition without a hearing.

NOTICE OF HEARING

MAY 17, 2018, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA
95060.

3. A copy of this *Order to Show Cause* shall be published
at least once each week for four successive weeks prior to
the date set for hearing on the petition in the following
newspaper of general circulation, printed in this county:
SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

April 2, 2018

Zackariah E. Rheinstein

3035 Arlington Dr.

Aptos CA 95003

206 245-5485

4/3, 4/10, 4/17, 4/24

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF
SANTA CRUZ PETITION OF **MARGARET KAYE
BROWN** for CHANGE OF NAME
18CV00929

TO ALL INTERESTED PERSONS:

1. Petitioner: **MARGARET KAYE BROWN** filed a pe-
tition with this court for a decree changing names as
follows:

PRESENT NAME(s):

a. MARGARET KAYE BROWN

b. EMMA KATHERINE BROWN

PROPOSED NAME(s):

a. MAGGY KAYE HENSON

b. EMMA KATHERINE HENSON

2. THE COURT ORDERS that all persons interested in

this matter shall appear before this court at the hearing
indicated below to show cause, if any, why the petition
for change of name should not be granted. Any person
objecting to the name changes described above must
file a written objection that included the reasons for the
objection at least two court days before the matter is
scheduled to be heard and must appear at the hearing to
show cause why the petition should not be granted. If no
written objection is timely filed, the court may grant the
petition without a hearing.

NOTICE OF HEARING

MAY 14, 2018, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA
95060.

3. A copy of this *Order to Show Cause* shall be published
at least once each week for four successive weeks prior to
the date set for hearing on the petition in the following
newspaper of general circulation, printed in this county:
SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

March 29, 2018

Margaret Kaye Brown

401 Koshland Way

Santa Cruz CA 95064

805 704-0803

4/3, 4/10, 4/17, 4/24

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
SIOBHAN M. O'NEILL, Decedent**

Case Number: 18PR00149

TO ALL HEIRS, beneficiaries, creditors, contingent
creditors, and persons who may otherwise be interested
in the will or estate, or both, of **SIOBHAN M. O'NEILL**.

A PETITION FOR PROBATE has been filed by **MI-
CHAEL J. O'NEILL** in the Superior Court of California,
County of SANTA CRUZ.

THE PETITION requests that **MICHAEL J. O'NEILL**
be appointed as personal representatives to administer
the estate of the decedent.

THE PETITION requests authority to administer the
estate under the Independent Administration of Estates
Act. (This authority will allow the personal representative
to take many actions without obtaining court approval.
Before taking certain very important actions, however,
the personal representative will be required to give no-
tice to interested persons unless they have waived notice
or consented to the proposed action.) The independent
administration authority will be granted unless an inter-
ested person files an objection to the petition and shows
good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court
as follows:

Date: **JUNE 4, 2018 Time: 8:30 a.m. Dept. 4**

The address of the Court is 701 Ocean St., Santa Cruz,
CA 95060.

IF YOU OBJECT to the granting of the petition, you
should appear at the hearing and state your objections or
file written objections with the court before the hearing.
Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor
of the decedent, you must file your claim with the Court
and mail a copy to the personal represented by the Court
within the later of either (1) four months from the date of

first issuance of letters to a general personal representa-
tive, as defined in section 58(b) of the California Probate
Code, or (2) 60 days from the date of mailing or personal
delivery to you of a notice under section 9052 of the Cal-
ifornia Probate Code. Other California statutes and legal
authority may affect your rights as a creditor. You may
want to consult with an attorney knowledgeable in Cal-
ifornia law.

YOU MAY EXAMINE the file kept by the Court. If you
are a person interested in the estate, you may file with the
Court a Request for Special Notice (form DE-154) of the
filing of an inventory and appraisal of estate assets or of
any petition or account as provided in Probate Code sec-
tion 1250. A Request for Special Notice form is available
from the court clerk.

Attorney for Petitioner:

MITCHELL A. JACKMAN

700 FREDERICK ST. #306

SANTA CRUZ CA 95062

831 429-0181

4/3, 4/10, 4/17

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0454

The following person(s) is/are doing business as:

DY CLEANING COMPANY, 3045 Capitola Rd. Apt 5,
Santa Cruz CA 95062.

Daniel Salvador Lopez Contreras, address same as business.

This business is conducted by an Individual.

/s/Daniel Salvador Lopez Contreras

The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/5/18.

4/3, 4/10, 4/17, 4/24

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0493

The following person(s) is/are doing business as:

BE THE CHANGE EXCHANGE, 111 Bean Creek Rd., Unit
100, Scotts Valley CA 95066.

Stefanie Noland, address same as business.

This business is conducted by an Individual.

/s/Stefanie Noland

The registrant commenced to transact business under the
fictitious business name listed above on 3/12/18. This
statement was filed with Gail L. Pellerin, County Clerk of
Santa Cruz County on 3/13/18.

4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0514

The following person(s) is/are doing business as:

VOYAGE WEST MOBILE HOME PARK, 3710 Gross Rd.
Santa Cruz CA 95062.

Mary Lou Deutscher and Mervin Deutscher, 1 Deer Path
Rd. Santa Cruz CA 95060.

This business is conducted by a Married Couple.

/s/Mary Lou Deutscher /s/Mervin Deutscher

The registrant commenced to transact business under the
fictitious business name listed above on 9/1/69. This state-
ment was filed with Gail L. Pellerin, County Clerk of Santa

Cruz County on 3/16/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0565

The following person(s) is/are doing business as:
ADIZ COMPANY, 302 East Beach St., Watsonville CA 95076.
Betuel Jared Abrego Hernandez, address same as business.
This business is conducted by an Individual.
/s/Betuel Jared Abrego Hernandez
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/22/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0570

The following person(s) is/are doing business as:
A PAINTED COTTAGE, 2905 Freedom Blvd., Watsonville
CA 95076.
Karen File, 41 Pelican Dr., Watsonville CA 95076.
This business is conducted by an Individual.
/s/Karen File
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/23/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0579

The following person(s) is/are doing business as:
DOOR HARDWARE TEMPLATES UNLIMITED, 9550
Monroe Ave. Apts CA 95003.
Suszn Truitt-Valdez and Andrew D. Valdez, address same
as business.
This business is conducted by a Married Couple.
/s/Andrew Valdez
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/23/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0581

The following person(s) is/are doing business as:
ALIZA AND MILENA, 365 Brentwood Dr., Watsonville
CA 95076.
Jessica Garcia, address same as business; Diana Manzano,
13195 Monterey Hwy, San Martin CA 95046.
This business is conducted by a General Partnership.
/s/Diana Manzano
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/26/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0592

The following person(s) is/are doing business as:
1. CAMPERS FOR LIFE 2. CASSERLY CORNER, 9 Cas-
serly Rd., Watsonville CA 95076.
Bridge-It, LLC, 1961 Main St. #260, Watsonville CA 95076.
This business is conducted by a Limited Liability Company.
/s/Joshua Treadwell, Managing Member
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/27/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0593

The following person(s) is/are doing business as:
PANACHE BATH & BODY SHOP, 185 Tie Gulch Rd.,
Santa Cruz CA 95065.
Eleanor Jordan, address same as business.
This business is conducted by an Individual.
/s/Eleanor Jordan
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/27/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0605

The following person(s) is/are doing business as:
SWEET MOON EVENTS, 328 E. Lake Ave., Watsonville
CA 95076.
Joel T. Bernabe and Herminia Borge, 9 Cottage Dr., Wat-
sonville CA 95076.
This business is conducted by a General Partnership.
/s/Herminia Borge
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 4/4/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0610

The following person(s) is/are doing business as:
SHADE AND GLORY, 22760 Montrose Ct. Los Gatos
CA 95033.
Melissa Coleman, address same as business.
This business is conducted by an Individual.
/s/Melissa Coleman
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 3/29/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0628

The following person(s) is/are doing business as:
MONTEREY BAY MOBILE NOTARY, 308 Fairmount Ave.,
Santa Cruz CA 95062.
Bassel Faltas, address same as business.
This business is conducted by an Individual.
/s/Bassel S. Faltas
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 4/3/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0629

The following person(s) is/are doing business as:
1. ADVANCE ADMIT 2. ADVANCED ADMIT, 5905
Soquel Dr. #400, Soquel CA 95073.
Timothy Jaconette, 235 Miramar Dr., Santa Cruz CA 95060.
This business is conducted by an Individual.
/s/Timothy Jaconette
The registrant commenced to transact business under the
fictitious business name listed above on 3/30/18. This
statement was filed with Gail L. Pellerin, County Clerk of
Santa Cruz County on 4/3/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0631

The following person(s) is/are doing business as:
1. CAMP CRUZ 2. CRUZ CAMP, 236 Coulsons Ave.,
Santa Cruz CA 95060.
Camp Cruz Incorporated, address same as business.
This business is conducted by a Corporation.
/s/Renee St. Clair - President
The registrant commenced to transact business under the
fictitious business name listed above on n/a. This statement
was filed with Gail L. Pellerin, County Clerk of Santa Cruz
County on 4/4/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0634

The following person(s) is/are doing business as:
SOW GOOD FARM, 1317 Old San Jose Rd. Soquel CA
95073.
Spiraledge, Inc., 1919 Bascom Rd. #300, Campbell CA 95008.
This business is conducted by a Corporation.
/s/Avi Benaroya, CEO
The registrant commenced to transact business under the
fictitious business name listed above on 2/1/18. This state-
ment was filed with Gail L. Pellerin, County Clerk of Santa
Cruz County on 4/4/18.
4/10, 4/17, 4/24, 5/1

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0644

The following person(s) is/are doing business as:
**SC SPORTS NUTRITION DBA SANTA CRUZ POWER
FITNESS**, 620 Water St. Santa Cruz CA 95060.

continued on next page

continued from previous page

SC Sports Nutrition, address same as business.

This business is conducted by a Corporation.

/s/Camile Periat, Owner

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/5/18.

4/10, 4/17, 4/24, 5/1

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **KIMBERLY ANN FUNTILA AND MOISES COSTELLO FUNTILA** for CHANGE OF NAME

18CV01016

TO ALL INTERESTED PERSONS:

1. Petitioner: **KIMBERLY ANN FUNTILA AND MOISES COSTELLO FUNTILA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

CHRISTIANNA ALEXANDRIA JOY FUNTILA

PROPOSED NAME(s):

ALEXANDRIA JOY FUNTILA

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 24, 2018, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

April 9, 2018

Kimberly & Moises Funtila

219 Evan Circle

Freedom CA 95019

831 713-9009

4/10, 4/17, 4/24, 4/31

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **WILLY JOZEF LAURIKS** for CHANGE OF NAME

18CV01009

TO ALL INTERESTED PERSONS:

1. Petitioner: **WILLY JOZEF LAURIKS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

a. WILLY JOZEF LAURIKS

b. WILLY J. LAURIKS

c. WIM LAURIKS

d. WILLY IRMA JOZEF MARIA LAURIKS

PROPOSED NAME(s):

a. WILLIAM JOZEF LAURIKS

b. WILLIAM JOZEF LAURIKS

c. WILLIAM JOZEF LAURIKS

d. WILLIAM JOZEF LAURIKS

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 21, 2018, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

April 9, 2018

Willy Jozef Lauriks

111 Via Concha

Aptos CA 95003

650 949-1096

4/10, 4/17, 4/24, 4/31

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **HELENE LAURIKS-SIMONET** for CHANGE OF NAME

18CV01008

TO ALL INTERESTED PERSONS:

1. Petitioner: **HELENE LAURIKS-SIMONET** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

a. HELENE LAURIKS-SIMONET

b. HELENE LEONTINE PROSPER SIMONET

c. LEEN SIMONET

PROPOSED NAME(s):

a. HELENE SIMONET-LAURIKS

b. HELENE SIMONET-LAURIKS

c. HELENE SIMONET-LAURIKS

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the

petition without a hearing.

NOTICE OF HEARING

MAY 21, 2018, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

April 9, 2018

Helene Lauriks-Simonet

111 Via Concha

Aptos CA 95003

408 218-2406

4/10, 4/17, 4/24, 4/31

**NOTICE TO CREDITORS OF BULK SALE
(SECS. 6104, 6105 U.C.C.)**

Notice is hereby given to the Creditors of: NLB-TJS, Inc., Seller(s),

whose business address(es) is: 1638 Seabright Ave., Santa Cruz, CA 95062,

that a bulk transfer is about to be made to: Nik Whiting, Buyer(s),

whose business(es) address is: 1638 Seabright Ave., Santa Cruz, CA 95062.

The property to be transferred is located at: 1638 Seabright Ave., Santa Cruz, CA 95062.

Said property is described in general as: All stock in trade, fixtures, equipment, goodwill and other property of that business known as SEABRIGHT LAUNDROMAT, and located at: 1638 Seabright Ave., Santa Cruz, CA 95062.

The bulk sale is intended to be consummated at the office of: CHICAGO TITLE COMPANY, 12156 Saratoga Sunnyvale Rd., Saratoga, CA 95070. The bulk transfer will be consummated on or after the 26th day of April, 2018.

This bulk transfer is subject to Section 6106.2 of the California Commercial Code. If Section 6106.2 applies, claims may be filed at CHICAGO TITLE COMPANY, Escrow Division, Escrow No. FWPS-2995180138-LY, 12156 Saratoga Sunnyvale Rd., Saratoga, CA 95070. Phone: (408)973-1900, Fax: (408)973-8778. This bulk transfer does NOT include a liquor license transfer. All claims must be received at this address by the 25th day of April, 2018. So far as known to the Buyer(s), all business names and addresses used by the Seller(s) for the three (3) years last past, if different from the above, are: NONE

4/10/18

APN: 071-061-17 TS No: CA07000895-17-1 TO No: 170418019-CA-VOI NOTICE OF TRUSTEE'S SALE (The above statement is made pursuant to CA Civil Code Section 2923.3(d)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(d)(2).) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED August 6, 2015. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On April 17, 2018 at 01:00 PM, Front Entrance (facing Ocean St.), Santa Cruz County

Courthouse, 701 Ocean Street, Santa Cruz, CA 95060, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust recorded on August 12, 2015 as Instrument No. 2015-0032996, of official records in the Office of the Recorder of Santa Cruz County, California, executed by MITCHEL J. CONSTANTIN, A SINGLE MAN, as Trustor(s), in favor of MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC. as nominee for MOUNTAIN WEST FINANCIAL, INC as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 148 LAZYWOODS ROAD, FELTON, CA 95018 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$531,135.00 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be

responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call Auction.com at 800.280.2832 for information regarding the Trustee's Sale or visit the Internet Web site address www.Auction.com for information regarding the sale of this property, using the file number assigned to this case, CA07000895-17-1. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: March 8, 2018 MTC Financial Inc. dba Trustee Corps TS No. CA07000895-17-1 17100 Gillette Ave Irvine, CA 92614 Phone:949-252-8300 TDD: 866-660-4288 Bobbie LaFlower, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ONLINE AT www.Auction.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: Auction.com at 800.280.2832 Trustee Corps may be acting as a debt collector attempting to collect a debt. Any information obtained may be used for that purpose.ISL Number 38315, Pub Dates: 03/27/2018, 04/03/2018, 04/10/2018, SANTA CRUZ RECORD

NOTICE OF TRUSTEE'S SALE TS No. CA-17-778268-JB Order No.: 8711375 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/17/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL

AMOUNT DUE. Trustor(s): BARRY E. DAVIS, A MARRIED MAN, AS HIS SOLE AND SEPARATE PROPERTY Recorded: 11/16/2006 as Instrument No. 2006-0066673 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 4/17/2018 at 1:00 PM Place of Sale: At the Front Entrance of the Santa Cruz County Courthouse (facing Ocean St.), 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: \$73,272.58 The purported property address is: 14615 BIG BASIN WAY, BOULDER CREEK, CA 95006 Assessor's Parcel No.: 082-041-14 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 800-280-2832 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-17-778268-JB. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the sale is set aside for any reason, including if the Trustee is unable to convey title, the Purchaser at the sale shall be entitled only to a return of the monies paid to the Trustee. This shall be the Purchaser's sole and exclusive remedy. The purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, the Beneficiary's Agent, or the Beneficiary's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 800-280-2832 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-17-778268-JB IDSPub #0137983 3/27/2018 4/3/2018 4/10/2018 ■

Helping Local Business Thrive

ebb & flow

with Cat Johnson



7 Things Small Business Owners Need to Know About Facebook's News Feed Changes

On January 11, Facebook CEO Mark Zuckerberg announced that the company would be making a “major change” to the social media platform’s News Feed. As he explained in a written statement:

“I’m changing the goal I give our product teams from focusing on helping you find relevant content to helping you have more meaningful social interactions...The first changes you’ll see will be in News Feed, where you can expect to see more from your friends, family and groups.”

So far, so good, right? Meaningful social interactions boost our sense of belonging and well-being. But then came Zuckerberg’s not-so-good news for brands and small businesses:

“As we roll this out, you’ll see less public content like posts from businesses, brands, and media. And the public content you see more will be held to the same standard — it should encourage meaningful interactions between people.”

The news about the changes sent a ripple of anxiety through social media and marketing circles. Business owners and marketers everywhere wondered what the changes would mean for Facebook business pages. Organic reach for Facebook business pages has dropped significantly in recent years—now it’s expected to drop even more.

Facebook’s new direction is cause for concern for small business owners who depend on organic Facebook reach to communicate with their customers and community. News Feed changes are already rolling out and they do

indeed prioritize person-to-person interaction over brand-to-person.

The flip side is that it’s not all bad news. This is an opportunity for small business owners to create a more engaging, authentic Facebook strategy for your brand. In a blog post titled “Why Facebook’s News Feed Change to Show Less ‘Public Content’ Is Actually a Good Thing,” Brian G. Peters from Buffer, a social media management tool, explains:

“Now, more than ever, brands are going to have a real opportunity to stand out on social media. Facebook is specifically saying—we’ll reward you if you create content that people actively, not passively engage with—actively meaning commenting, reacting, and sharing.”

Here are seven things small business owners need to know about the new Facebook News Feed.

1. Posts with Comments are Prioritized: Comments on Facebook posts are the top signal that a post is valuable and should be shown to more people. Content that inspires conversation will be prioritized in the Facebook News Feed. But beware: posts that ask for comments and @ mentions will be penalized. For instance, posts that ask people to “Comment ‘Yes’ if you agree,” will be deprioritized.

2. Shared Posts are Prioritized: Shared posts are a signal that the post is resonating with people. The more people share your content, the higher “meaningful social interaction” value Facebook gives it.

3. Reactions Still Matter: Facebook wants to encourage engagement and interaction rather than just passive consumption on its News Feed. Therefore, even likes and reactions, such as hearts, the sad emoji, the laughing

emoji and the mad emoji will boost your organic Facebook reach.

4. Create Facebook Content that Connects People: The posts Facebook deems most valuable will be the ones that connect people. Find ways to reach out, spark conversations and engage with customers through your posts.

5. Be Authentic: The days of big brands orating to the masses are over. People want real content from real people. Be authentic, tell the stories of your company and team, and aim to connect on a personal level rather than as an advertiser.

6. Videos Perform: Facebook loves videos—both videos native to the platform and, especially, Facebook Live video. Video can humanize your brand and help you connect with your customers and community—and it’s a good way to boost your organic reach in Facebook’s News Feed.

7. Facebook Groups Enable Connection and Conversation: Facebook’s superpower is its Facebook Group feature. Groups are full of engaging conversations, Q&A sessions, humor, resource sharing, connecting and more. Consider creating a Facebook Group to engage segments of your customer base and your community, at large.

The takeaway here is that it’s time to step up your small business’s Facebook strategy and create more authentic, engaging, human content. You’ll be glad you did. ■

Cat Johnson is a writer and content strategist covering coworking, community and the future of work. Follow her on Twitter: @CatJohnson.



Businesses in Escrow

Seller
Buyer
Business
Escrow Holder

Robert Van Halbauer
Hector Plasencia & Juana A. Trejo
Cadillac Café
Business & Escrow Service Center
4/18/2018

Fairway Stores, Inc.
Santa Fe Mercados, Inc.
Basic Foods Warehouse
Business & Escrow Service Center Inc.
4/11/2018

Mike Amaya
Sudz Car Wash LLC
King Klean Car Wash
Ronald Parravano
3/30/2018

Isabel Cristina Castaneda
Maria de los Angeles Rurio Avila
Pini Mini Market
Chicago Title
4/19/2018

Sang Lim Ji
Sooneong Kang
Hollister Laundromat
Business & Escrow Service Center
4/23/2018



A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder (if available)

Joaquin Depaz & Isaack Depaz
Balwinder Singh Pannu
1600 Fremont Bl., Seaside
Chicago Title Co.

SPLAL, Inc.
Gurdish Kumar
398 Fremont St., Monterey
None Shown

Dhaliwal Restaurants, Inc.
Reshikrupa, LLC
724 Abrego St. Ste F, Monterey
William Dunn Escrow Inc.

Joung Sig Kim
Young Hun Kim
8th Mission St. & San Carlos, Carmel
Ronald A. Parravano

Johnny's Bar & Grill Inc.
Charisse Tyson
526 San Benito St., Hollister
None Shown

Rio Liquor & Market Inc.
Koji Sato & Sheue Huey Cheng
139 Esplanade, Aptos
Sepulveda Escrow Corp.



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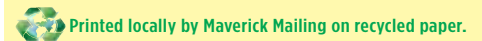
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Tracking the Numbers

	This Week	Y-T-D 2018	Y-T-D 2017
Grant Deeds - Santa Cruz Co	69	651	623
Grant Deeds - Monterey Co	114	997	1028
Grant Deeds - San Benito Co	36	307	255
Notices of Default - Santa Cruz	6	68	66
Notices of Default - Monterey Co	7	130	110
Notices of Default - San Benito Co	2	17	16
Foreclosures - Santa Cruz Co	2	54	43
Foreclosures - Monterey Co	4	47	69
Foreclosures - San Benito Co	0	11	14
Trustee Deeds - Santa Cruz Co	4	19	11
Trustee Deeds - Monterey Co	2	26	45
Trustee Deeds - San Benito Co	1	4	2
New Business Filings - SC. Co.	29	434	423

