

SANTA CRUZ RECORD

MAY 15, 2018 – VOL. 47, #30

LOCAL BUSINESS STARTS HERE

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COVER DESIGN BY JULES HOLDSWORTH

TechRaising

Santa Cruz are you ready? Come build your startup or be part of one.

This weekend-long event brings together developers, designers, entrepreneurs, and other technical and non technical folk for a marathon weekend of product innovation and company building in an fun entrepreneurial environment.

Build those ideas you've been talking about or be part of a team. This event is about collaboration, execution, accomplishment and showing what you've done.

Participants will gather on the evening of Friday, June 1 and have 90 seconds to pitch their idea for a product, service, or company to the group. After pitches have been completed, everyone will have a chance to dia-

log with each other and form teams to build the idea over the course of the weekend. The goal is to have something to demo or launch at the end of the weekend. Teams should consist of at least one developer (ideally two or more), one designer, and one business development/marketing person, but can be as large as necessary.

TechRaising is for people of all levels of experience, projects at any stage of development, and tech businesses in town are already encouraging their employees to participate and help those less experienced. The line up of mentors is shaping up to be particularly impressive. At other events, people just talk. At this one, we do things while getting advice from icons in the industry.

Businesses will get started. Companies will meet talent and see how they work in a fast paced, challenging environment. And inves-

tors will get a look at new ideas and teams.

Visit TechRaising.com for more information.

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New Business Filings

Deirdre E. Bradley, PHD
Brain Gain Consulting
Brain Gain Learning Design,
Brain Gain Solutions,
Edelphic Learning Solutions
 Aptos CA 95003

Lennon Andrews
Santa Cruz Fungi
 Aptos CA 95003

Christopher Carothers
Carothers Design
 Aptos CA 95003

BTW Industries Inc.
Fog City Farms
 Aptos CA 95003

Dance of the Deer Foundation, Inc
Shaman Chocolates
 Capitola CA 95010

Virkki Jyri
Cupey Solutions
 Felton CA 95018

Kevin Estrada-Haro
Kevin Austin Music
Mogul X Media
 Freedom CA 95019

Daniel Aguirre-Garcia
 Aguirre Auto Sales
 Freedom CA 95019

Lan Tong & Elaine Tong
Summit Landscaping
 Los Gatos CA 95033

David C. Hastings
 Hastings Homes
 Los Gatos CA 95033

Cold Craft Brewing LLC
Bottleneck Solutions
 Santa Cruz CA 95062

Leon Vincent Croskey
Cali Plates Cobra,
Create A Plate,
U Buy I Fly
 Santa Cruz CA 95062

The Underground VFX
Underground Engine
 Santa Cruz CA 95060

Sadira Yasmine Daher
Lotus Star Sprit Guidance
 Santa Cruz CA 95062

Joshua M. Peterson
Brewday Homebrew Supply
 Santa Cruz CA 95060

John Paul Labno
Le Bateleur
 Santa Cruz CA 95064

Laura Olandese Aragon
Flourish Designs
Midtown Mercantile Santa Cruz CA
 95062

S & C Chatha Inc.
Day's Market
 Santa Cruz CA 95062

Corinne Prior
Corinne Marie Lashes
 Santa Cruz CA 95062

Cindy L. Dalman
Santa Cruzn-Limo Service
 Santa Cruz CA 95062

Better Health Center LLC
H2O Massage
H2O Spa
 Scotts Valley CA 95066

Ken Berry
Berry Kreative
 Soquel CA 95073

Todd Carter
Shoreline Electric
 Watsonville CA 95076

Asha Pandya
 Kalpataru Associates
 Watsonville CA 95076

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**See Public Notices
 beginning on page 7**

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Free & Confidential Business Mentoring

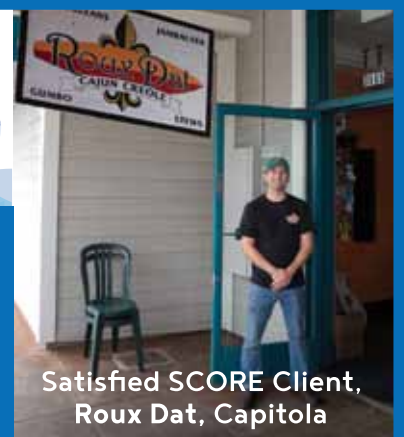
Local Workshops

Online Expert Resources

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Launching Your Business?

SCORE volunteers are experienced small business owners and corporate executives who help hundreds of local entrepreneurs launch businesses, find new customers, manage cashflow, and more.



Satisfied SCORE Client,
 Roux Dat, Capitola

elt & flow

with Cat Johnson



30 Social Media Takeaways from the 82% Micro Business Summit

The recent 82% Micro Business Summit at Cabrillo College was, as expected, packed with useful information for small business owners about scaling, funding, growing and marketing their company.

One of the highpoints was a presentation by Ventana Surf co-founder David Dennis, amusingly titled “Social Media Marketing in Your Underwear.” The focus of Dennis’ talk was on creating an engaging, effective social media strategy, which he has a wealth of experience and insights around. Here are 30 takeaways from the talk:

1. Think beyond the bottom line. You can leverage social media and events to jumpstart your small business while doing good for the community.
2. Use social media to share what you’re doing and be a model for your community.
3. Think big. Ventana aims to be the most environmentally responsible surf company in the world. The mission is to create the most loved surf company in the world.
4. Get sponsors for your charitable work.
5. Don’t focus on making sales on social media. Focus on content, lifestyle images and cool pictures.
6. Share your brand values. If your company doesn’t have brand values, figure them out.
7. Everything you do should map directly to your brand values.
8. What is your mission, what are your brand values, who is your target customer and how do they fit with those brand values?
9. Make sure there’s no dissonance between your brand values and how you present your brand.
10. Build a following of people who care about what you’re doing—people who care about your mission and values.
11. Focus on engagement. Having 100,000 followers, but no engagement, is meaningless.
12. Engage with your community and followers constantly. As Dennis explained, “Social media isn’t a broadcast, it’s a conversation.”
13. Engage with every single person who engages with you on social media. “If someone tags you and does you the honor,” says Dennis, “comment back.”
14. Engage quickly. Especially if someone messages you, get back to them as soon as possible.
15. Enlist other people to spread the word for you. Your reach will be much stronger and broader if others are promoting you.
16. Be a human organization interacting with humans.
17. Tell stories everywhere that reinforce your mission and values.
18. Get brand ambassadors. Send them free stuff, shine a spotlight on them.
19. Constantly promote other businesses on social media. It’s not about you, it’s about other people.
20. Give credit wherever you can with tags on social media. Other businesses and people will see that you mentioned them and potentially share your post or tag you in a future post.
21. Keep your personal life out of your business social media account...unless your personal life is your business.
22. Give attribution for photos, videos, text and other content. Don’t steal intellectual property.
23. Post uniquely on each social media platform. Don’t automatically share to other platforms because the @ mentions don’t carry across all platforms.
24. Help your partners. Help those who have helped you. Tag other businesses that are aligned with your brand values and mission.
25. Use humor in your marketing.
26. Be generous. Give stuff away.
27. Use photos with people in them on social media.
28. Post process videos. People love to see how things are made.
29. Showcase your products and showcase your lifestyle.
30. Try to build responsibility into everything you’re doing. Pick charities specifically focused on the mission of your company. “People know us for doing the right thing for our community,” Dennis said, “and that helps us with sales.” ■

Cat Johnson is a writer and content strategist covering coworking, community and the future of work. Follow her on Twitter: @CatJohnson.



Real Estate Sales

Property Address	APN#	Purchase Price	Document#
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Santa Cruz County

160 Greenbirer Dr. Aptos CA 95003 053-071-29 \$1,280,000 2018-13241 5/2

444 Los Altos Dr. Aptos CA 95003 044-382-12 \$840,000 2018-13294 5/2

209 Treasure Island Ave. Aptos CA 95003 042-121-35 \$560,000 2018-13371 5/3

1400 Valencia Rd. Aptos CA 95003 041-201-75 \$2,300,000 2018-13375 5/3

603 Rincon Dr. Aptos CA 95003 044-051-33 \$729,500 2018-13565 5/4

2977 Mar Vista Dr. #200 Aptos CA 95003 039-581-06 \$580,000 2018-13587 5/4

292 Barkentine Ct. Aptos CA 95003 038-311-07 \$576,000 2018-13605 5/4

108 Hainline Rd. Aptos CA 95003 042-141-04 \$749,000 2018-13611 5/4

2907 Crocker Ct. Aptos CA 95003 037-381-21 \$647,000 2018-13614 5/4

455 Cliff Dr. Aptos CA 95003 043-044-08 \$1,150,000 2018-13646 5/4

653 Cliff Dr. Aptos CA 95003 043-061-21 \$1,125,000 2018-13690 5/7

130 St. Andrews Way Aptos CA 95003 053-051-15 \$1,250,000 2018-13840 5/8

641 Marion Ave. Ben Lomond CA 95005 077-352-08 \$729,000 2018-13250 5/2

1314 Hartman Ave. Ben Lomond CA 95005 078-223-15 \$540,000 2018-13426 5/3

115 Estates Dr. Ben Lomond CA 95005 077-062-42 \$657,000 2018-13435 5/3

294 Urbana Lane Ben Lomond CA 95005 077-241-21 \$829,000 2018-13679 5/7

285 Arnold Ave. Ben Lomond CA 95005 077-021-06 \$864,000 2018-13916 5/8

240 Reynolds Dr. Boulder Creek CA 95006 087-181-18 \$512,000 2018-13289 5/2

300 Wooded Way Boulder Creek CA 95006 083-191-10 \$553,500 2018-13768 5/8

375 Sylvan Ave. Boulder Creek CA 95006 087-104-13 \$559,000 2018-13820 5/8

315 McCormick Ave. Capitola CA 95010 036-091-08 \$1,410,000 2018-13233 5/2

4510 Capitola Rd. Capitola CA 95010 034-031-31 \$893,500 2018-13401 5/3

426 Rosedale Ct. Capitola CA 95010 036-062-25 \$1,374,545 2018-13553 5/4

406 Blue Gum Capitola CA 95010 035-131-22 \$865,000 2018-13479 5/4

1925 46th Avenue #116 Capitola CA 95010 034-591-58 \$470,000 2018-13726 5/7

80 Center St. Davenport CA 95017 058-082-15 \$1,699,000 2018-13778 5/8

8093 E. Zayante Rd. Felton CA 95018 073-031-10 \$665,000 2018-13863 5/8

31 Buena Vista Dr. Freedom CA 95019 048-012-01 \$417,000 2018-13846 5/8

21640 Bear Creek Rd. Los Gatos CA 95033 091-021-42 \$930,000 2018-13527 5/4

610 Old Mill Pond Rd. Los Gatos CA 95033 093-291-31 \$1,255,000 2018-13736 5/7

325 Prospect Heights Santa Cruz CA 95065 009-061-13 \$1,250,000 2018-13264 5/2

210 Braemoor Dr. Santa Cruz CA 95060 080-291-07 \$805,000 2018-13354 5/3

2225 Benson Ave. Santa Cruz CA 95062 025-281-22 \$1,125,000 2018-13398 5/3

321 Oxford Way Santa Cruz CA 95060 003-302-01 \$1,500,000 2018-13433 5/3

222 Younglove Ave. Santa Cruz CA 95060 004-471-25 \$825,000 2018-13446 5/3

120 Harmony Ct. Santa Cruz CA 95062 011-321-04 \$1,650,000 2018-13450 5/3

1018 Rodriguez St. Santa Cruz CA 95062 026-771-18 \$1,230,000 2018-13542 5/3

308 River St. #B16 Santa Cruz CA 95060 008-471-13 \$460,000 2018-13547 5/3

216 Alhambra Ave. Santa Cruz CA 95062 010-221-07 \$244,500 2018-13551 5/3

4735 Nova Dr. Santa Cruz CA 95062 033-121-17 \$1,250,000 2018-13487 5/4

1758 Garza Lane Santa Cruz CA 95062 029-261-26 \$735,000 2018-13516 5/4

224 Laurel St. #202 Santa Cruz CA 95060 007-501-02 \$373,000 2018-13524 5/4

101 Esmeralda Dr. Santa Cruz CA 95060 008-361-08 \$1,205,000 2018-13558 5/4

20 Lola Way Santa Cruz CA 95062 026-771-09 \$1,120,000 2018-13561 5/4

104 Palo Verde Terrace Santa Cruz CA 95060 002-351-05 \$480,000 2018-13577 5/4

501 Happy Valley Rd. Santa Cruz CA 95065 101-061-08 \$1,310,000 2018-13667 5/7

734 Riverside Ave. Santa Cruz CA 95060 007-401-27 \$665,000 2018-13693 5/7

115 Myrtle St. Santa Cruz CA 95060 004-032-11 \$1,050,000 2018-13709 5/7

417 Buena Vista Ave. Santa Cruz CA 95062 010-142-37 \$820,000 2018-13714 5/7

1507 Hidden Terrace Ct. Santa Cruz CA 95062 026-193-24 \$585,000 2018-13766 5/8

120 Lennox St. Santa Cruz CA 95060 004-111-28 \$800,000 2018-13773 5/8

133 Oak Knoll Dr. Santa Cruz CA 95060 061-391-12 \$219,000 2018-13943 5/8

280 Miraflores Rd. Scotts Valley CA 95066 067-092-27 \$940,000 2018-13296 5/2

111 Dell Way Scotts Valley CA 95066 023-202-22 \$1,165,000 2018-13538 5/3

15 Dunslee Way Scotts Valley CA 95066 022-351-01 \$595,000 2018-13525 5/4

455 Estrella Dr. Scotts Valley CA 95066 021-083-03 \$937,500 2018-13534 5/4

120 Carl Dr. Scotts Valley CA 95066 095-251-05 \$820,000 2018-13589 5/4

17 Siri Lane Scotts Valley CA 95066 022-082-73 \$925,000 2018-13598 5/4

125 Estrella Dr. Scotts Valley CA 95066 021-071-18 \$899,000 2018-13703 5/7

212 Sherman Dr. Scotts Valley CA 95066 024-131-11 \$1,250,000 2018-13949 5/8

4241 Topsail Ct. Soquel CA 95073 030-194-05 \$471,000 2018-13383 5/3

127 El Capitan Ct. Watsonville CA 95076 018-692-09 \$455,000 2018-13312 5/2	Torres St 3 NW of 9th Ave. Carmel CA 93921 010-083-006 \$1,450,000 2018-19086 5/3	45146 Palomino Rd. King City CA 93930 420-263-020 \$685,000 2018-19098 5/3
425 Winchester Dr. Watsonville CA 95076 016-192-44 \$420,000 2018-13363 5/3	202 Del Mesa Carmel Carmel CA 93923 015- 513-017 \$578,500 2018-19109 5/3	617 Brumwell St. King City CA 93930 026- 619-018 \$300,000 2018-19356 5/3
855 Amesti Rd. Watsonville CA 95076 050-303-01 \$689,000 2018-13408 5/3	Carmelo St. Carmel CA 93921 010-265-010 \$2,689,000 2018-19500 5/4	139 Cypress Grove Marina CA 93933 033- 241-026 \$501,500 2018-18915 5/2
30 Heiner Rd. Watsonville CA 95076 110-062-09 \$715,000 2018-13468 5/3	7072 Valley Greens Cr. Carmel CA 93923 157-052-012 \$1,825,000 2018-19706 5/7	273 10th Street Marina CA 93933 031-256- 015 \$756,000 2018-19080 5/2
575 Arlene Dr. Watsonville CA 95076 017-393-05 \$564,000 2018-13474 5/4	2692 15th Avenue Carmel CA 93923 009- 393-015 \$1,200,000 2018-19720 5/7	313 Costa Del Mar Rd. Marina CA 93933 032-542-023 \$635,000 2018-19126 5/3
329 Brentwood Dr. Watsonville CA 95076 017-481-28 \$670,000 2018-13476 5/4	0 Camino Real 2 SE 10 Carmel CA 93921 010-272-015 \$1,475,000 2018-19764 5/7	470 Reservation Rd. Marina CA 93933 032- 131-047 \$800,000 2018-19345 5/3
1347 Amesti Rd. Watsonville CA 95076 107-051-04 \$250,000 2018-13528 5/4	151 Del Mesa Carmel Carmel CA 93923 015- 511-001 \$875,000 2018-19784 5/7	18483 McClellan Cir. Marina CA 93933 031- 162-094 \$646,500 2018-19419 5/4
60 Firethorn Way Watsonville CA 95076 016-411-65 \$675,000 2018-13564 5/4	24611 Lower Trail Carmel CA 93923 009- 072-033 \$850,000 2018-19856 5/7	484 Logan Way Marina CA 93933 031-272- 027 \$900,000 2018-19577 5/4
117 Klassen Lane Watsonville CA 95076 051-331-53 \$250,000 2018-13568 5/4	28067 Heron Ct. Carmel CA 93923 416-541- 040 \$1,385,000 2018-19943 5/8	18535 McClellan Cr. Marina CA 93933 031- 162-011 \$759,000 2018-19682 5/7
825 Delta Way Watsonville CA 95076 017-761-39 \$605,500 2018-13573 5/4	38611 Oak Road Carmel Valley CA 93924 418-281-055 \$555,000 2018-19056 5/2	3084 Crescent Ave. Marina CA 93933 032- 283-043 \$615,000 2018-19766 5/7
632 Heather Dr. Watsonville CA 95076 017-406-05 \$341,000 2018-13698 5/7	93 Rancho Rd. Carmel Valley CA 93924 187- 172-012 \$1,865,000 2018-19971 5/8	746 Parcel St. Monterey CA 93940 001-179- 028 \$995,000 2018-19148 5/3
101 Shell Dr. #185 Watsonville CA 95076 052-462-05 \$690,000 2018-13706 5/7	11 Wallace Place Del Rey Oaks CA 93940 012-491-018 \$700,000 2018-19420 5/4	399 Oso Doro Ct. Monterey CA 93940 173- 074-055 \$1,950,000 2018-19264 5/3
195 Winterwind Way Watsonville CA 95076 049-101-78 \$827,000 2018-13717 5/7	14426 Lee Ave. East Garrison CA 93933 031- 165-015 \$732,000 2018-18918 5/2	27 Sierra Vista Dr. Monterey CA 93940 001- 922-012 \$260,000 2018-19268 5/3
1428 Freedom Bl. Watsonville CA 95076 019-891-01 \$850,000 2018-13850 5/8	474 Venice Way Gonzales CA 93926 020- 351-059 \$375,000 2018-19016 5/2	471 El Dorado St. Monterey CA 93940 001- 741-029 \$1,600,000 2018-19466 5/4

Monterey County

20140 Rock Springs Lane Aromas CA 95004 141-131-004 \$900,000 2018-19559 5/4	110 5th Street Greenfield CA 93927 024-081- 008 \$180,000 2018-19132 5/3	400 Pearl St. Monterey CA 93940 001-721- 003 \$1,800,000 2018-19609 5/4
2705 Tierra Way Aromas CA 95004 267-181- 017 \$665,000 2018-19770 5/7	350 Hicks Dr. Greenfield CA 93927 024-243- 008 \$285,000 2018-19534 5/4	7 Toda Vista Monterey CA 93940 001-791- 025 \$890,000 2018-19815 5/7
Viscaino Ave. Carmel CA 93921 010-331- 022 \$2,500,000 2018-18938 5/2	66 Don Vicente Dr. Greenfield CA 93927 024-191-043 \$136,000 2018-19903 5/7	132 Monterey Dunes Way Moss Landing CA 95039 229-081-015 \$1,100,000 2018-19083 5/3
Monte Verde St. Carmel CA 93921 010-185- 006 \$1,900,000 2018-18939 5/2	403 Cardona Cir. Greenfield CA 93927 024- 411-038 \$295,000 2018-19913 5/8	588 Junipero Ave. Pacific Grove CA 93950 006-488-006 \$726,000 2018-19479 5/4
25167 Randall Way Carmel CA 93923 009- 172-018 \$2,450,000 2018-19044 5/2	409 Cardona Cir. Greenfield CA 93927 024- 411-035 \$288,000 2018-19925 5/8	

continued on following page



Grant Deeds cont. from previous page

1022 Del Monte Bl. Pacific Grove CA 93950
006-044-010 \$970,000 2018-19518 5/4

1004 Shell Ave. Pacific Grove CA 93950 006-
025-020 \$1,750,000 2018-19703 5/7

2932 Congress Rd. Pebble Beach CA 93953
007-541-010 \$1,050,000 2018-19096 5/3

25474 John Steinbeck Trail Salinas CA 93908
161-555-013 \$925,000 2018-18906 5/2

10770 Ralph Lane Salinas CA 93907 113-
141-013 \$333,000 2018-18961 5/2

238 La Mesa Dr. Salinas CA 93901 016-114-
005 \$525,000 2018-18976 5/2

45 Alameda Ave. Salinas CA 93901 002-472-
007 \$136,000 2018-18978 5/2

845 Rogge Rd. Salinas CA 93906 211-014-
019 \$395,000 2018-19019 5/2

59 Nacional St. Salinas CA 93901 002-121-
016 \$410,000 2018-19039 5/2

21108 Country Park Rd. Salinas CA 93908
139-281-042 \$622,000 2018-19107 5/3

3 Stony Brook Cir. Salinas CA 93906 153-
551-043 \$535,000 2018-19108 5/3

845 Los Palos Dr. Salinas CA 93901 002-902-
029 \$541,000 2018-19165 5/3

9403 Willow Oak Rd. Salinas CA 93907 133-
362-020 \$530,000 2018-19206 5/3

28014 Mesa de Tierra Rd. Salinas CA 93908
416-452-008 \$1,285,000 2018-18266 5/3

220 San Benancio Rd. #E Salinas CA 93908
416-281-030 \$850,000 2018-19361 5/3

1741 E. Alisal St. Salinas CA 93905 004-515-
020 \$395,000 2018-19363 5/3

1255 Trazado Ave. Salinas CA 93906 003-
661-003 \$375,000 2018-19390 5/3

1278 Palermo Dr. Salinas CA 93905 153-713-
060 \$552,500 2018-19445 5/4

132 Greenbriar Way Salinas CA 93905 003-
169-018 \$600,000 2018-19468 5/4

26140 Legends Ct. Salinas CA 93908 139-
401-027 \$979,000 2018-19510 5/4

9670 Martin Lane Salinas CA 93905 125-
421-022 \$700,000 2018-19526 5/4

704 Sherman Cir. Salinas CA 93907 261-721-
057 \$340,000 2018-19568 5/4

830 Riker St. Salinas CA 93901 002-552-022
\$570,000 2018-19570 5/4

7635 Fallen Leaf Ln. Salinas CA 93907 127-
381-044 \$639,000 2018-19572 5/4

17514 Sugarmill Rd. Salinas CA 93908 138-
251-019 \$590,000 2018-19607 5/4

125 Old Stage Rd. Salinas CA 93908 199-
021-005 \$825,000 2018-19614 5/4

975 Rogge Road Salinas CA 93906 211-014-
055 \$425,000 2018-19628 5/4

1702 Los Coches Cir. Salinas CA 93906 261-
582-025 \$385,000 2018-19687 5/7

27311 Bavella Way Salinas CA 93908 139-
423-045 \$725,000 2018-19718 5/7

19701 Santa Rita Way Salinas CA 93906 211-
014-059 \$404,500 2018-19807 5/7

29 Buena Vista St. Salinas CA 93901 002-
132-029 \$350,000 2018-19833 5/7

650 Seneca Pl. Salinas CA 93906 261-481-
008 \$405,000 2018-19840 5/7

10241 Golden Meadow Cr. Salinas CA 93907
125-603-035 \$875,000 2018-19952 5/8

23500 Pine Canyon Rd. Salinas CA 93908
139-191-032 \$990,000 2018-20075 5/8

9345 Canyon Oak Rd. Salinas CA 93907 133-
351-029 \$669,000 2018-20077 5/8

1055 Olympic Ln. #16 Seaside CA 93955
012-452-010 \$559,000 2018-18924 5/2

16 Westminster Ct. Seaside CA 93955 012-
108-014 \$510,000 2018-19004 5/2

1940 Luxton St. Seaside CA 93955 011-081-
009 \$615,000 2018-19046 5/2

1708 Waring St. Seaside CA 93955 012-764-
008 \$525,000 2018-19101 5/3

4350 Peninsula Point Dr. Seaside CA 93955
031-242-026 \$815,000 2018-19456 5/4

1736 Kenneth St. Seaside CA 93955 012-753-
022 \$400,000 2018-19729 5/7

1427 Kimball Ave. Seaside CA 93955 012-
402-031 \$545,000 2018-20072 5/8

957 Barcelona St. Soledad CA 93960 022-
321-018 \$355,000 2018-18972 5/2

562 Delgado Way Soledad CA 93960 022-
516-050 \$442,500 2018-19090 5/3

39020 Metz Road Soledad CA 93960 418-
401-025 \$201,500 2018-19464 5/4

11 1st Street Spreckels CA 93962 177-034-
013 \$635,000 2018-19994 5/8

San Benito County

993 Sutter St. Hollister CA 95023 055-
070-027 \$230,000 2018-3955 5/2

236 Lucero Dr. Hollister CA 95023
054-590-045 \$519,000 2018-3960 5/2

1260 Rosales Lane Hollister CA 95023
052-230-002 \$547,000 2018-3973 5/3

1650 Sunset Dr. Hollister CA 95023
057-322-005 \$520,000 2018-3979 5/3

631 San Felipe Rd. Hollister CA 95023
051-100-040 \$3,700,000 2018-3983 5/3

0 San Felipe Rd. Hollister CA 95023
051-100-031 \$679,000 2018-3984 5/3

1137 Sally St. Hollister CA 95023 056-
170-004 \$465,000 2018-4033 5/4

856 Duffin Dr. Hollister CA 95023
020-720-008 \$457,500 2018-4036 5/4

1036 San Benito St. Hollister CA 95023
056-120-031 \$475,000 2018-4038 5/4

472 Segovia Dr. Hollister CA 95023
054-610-041 \$584,000 2018-4043 5/4

1171 Jan Ave. Hollister CA 95023 052-
310-023 \$400,000 2018-4046 5/4

1710 Valley View Rd. Hollister CA
95023 057-085-002 \$595,000 2018-4058

1619 Ranch Lane Hollister CA 95023
052-240-042 \$539,500 2018-4067 5/7

941 Stone Bridge Trail Hollister CA
95023 020-920-008 \$717,500 2018-4091

1570 Sonny's Way Hollister CA 95023
020-810-019 \$718,000 2018-4093 5/7

938 Prune St. Hollister CA 95023 056-
101-015 \$142,500 2018-4096 5/7

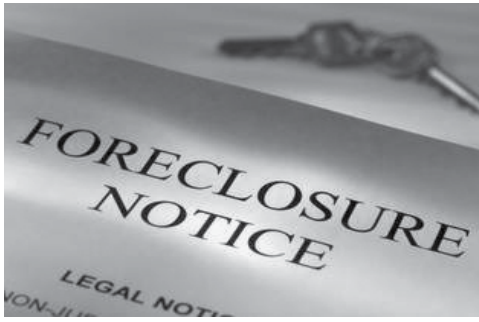
230 Lucero Dr. Hollister CA 95023
054-590-107 \$559,000 2018-4141 5/8

780 Granada Way Hollister CA 95023
054-610-081 \$570,000 2018-4144 5/8

790 Granada Way Hollister CA 95023
054-610-082 \$509,500 2018-4147 5/8

421 7th Street San Juan Bautista CA
95045 002-380-031 \$580,000 2018-4031

535 Anzaer Rd. San Juan Bautista CA
95045 012-040-055 \$1,050,000 2018-
4158 5/8



Distressed Real Estate Trustee Sales

Doc#	Address	APN#	Default Amount
Sale Date	Location of Sale	Time of Sale	

Santa Cruz County

2018-13748 12070 Highway 9 Brookdale
95007 079-031-31 \$225,495 29-May 701
Ocean St. Santa Cruz 1:45 PM

2018-13459 7 Packard Lane Watsonville
95076 019-922-16 \$575,994 1-Jun 701 Ocean
St. Santa Cruz 1:45 PM

2018-13931 1673 Lower Highland Way Wat-
sonville 95076 106-051-15 \$378,672 15-Jun
701 Ocean St. Santa Cruz 1:45 PM

2018-12545 103 Mariposa Ave. Watsonville
95076 109-171-21 \$446,220 22-May 701
Ocean St. Santa Cruz 1:45 PM

2018-12414 325 Airport Bl. Freedom 95019
015-361-34 \$223,706 29-May 701 Ocean St.
Santa Cruz 1:00 PM

2018-12957 1007 Seabright Ave. Santa Cruz
95062 010-151-12 \$462,327 11-Jun 701
Ocean St. Santa Cruz 1:45 PM

Monterey County

2018-18626 26058 Highway 1 Carmel 93923
009-281-001 \$812,734 30-May 168 W. Alisal
St. Salinas 10:00 AM

2018-18733 1639 Piazza Dr. Salinas 93905
153-691-068 \$158,905 30-May 168 W. Alisal
St. Salinas 10:00 AM

2018-18749 206 San Miguel Ave. Salinas
93901 002-671-010 \$495,838 11-Jun 168 W.
Alisal St. Salinas 10:00 AM

2018-18858 333 Quilla St. Salinas 93905 004-
181-005 \$258,435 12-Jun 168 W. Alisal St.
Salinas 9:00 AM

2018-18962 116 Monterey Dunes Way Cas-
troville 95012 229-081-023 \$813,918 24-May
168 W. Alisal St. Salinas 10:00 AM

2018-19941 61707 Lockwood San Lucas Rd.
Lockwood 93932 422-073-023 \$65,905 31-
May 168 W. Alisal St. Salinas 10:00 AM

2018-20074 1069 Eagle Dr. Salinas 93905
153-493-047 \$296,000 4-Jun 168 W. Alisal
St. Salinas 10:00 AM

2018-19691 3292 Martin Road Carmel 93923
009-321-004 \$2,020,765 6-Jun 168 W. Alisal
St. Salinas 10:00 AM

2018-19835 872 Santa Cruz St. Soledad 93960
022-483-056 \$953,136 6-Jun 168 W. Alisal St.
Salinas 10:00 AM

2018-19598 433 Hyland Dr. Salinas 93907
261-122-007 \$509,974 11-Jun 168 W. Alisal
St. Salinas 10:00 AM

2018-18948 1573 Sepulveda Dr. Salinas 93906
261-633-005 \$375,369 12-Jun 168 W. Alisal
St. Salinas 9:00 AM

San Benito County

2018-3865 160 Gibson Dr. #20 Hollister
95023 056-300-018 \$428,230 29-May Mon-
terey St. & 5th Hollister 9:00 AM

Trustee Deeds

Doc#	Address	APN#	Grantee
Amount of Default	Amount Paid at Sale		

2018-20045 100 Central Ave. Pacific Grove
006-234-006 Patricia W. Work 17-111 \$72,227
\$147,000

2018-10649 365 Fairmount Ave. Santa Cruz
009-171-36 JB Star Properties* 17-110 \$430,642
\$805,000

2018-9583 333 Daken Brook Dr. Ben Lomond
076-271-09 Breckenridge Property Fund 2016
LLC* 134534 \$405,921 \$405,921

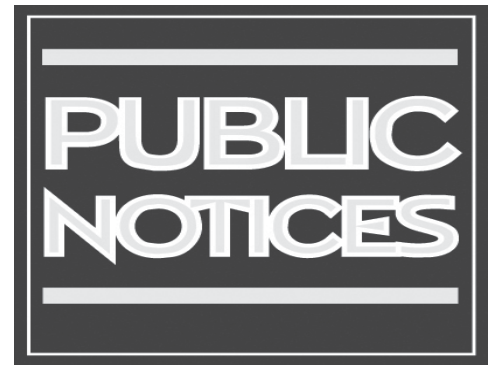
2018-9594 600 Lothian Way Boulder Creek 083-
025-08 U.S. Bank National Association CA-14-
610569-JP \$463,637 \$463,257

2018-9782 777 Happy Valley Rd. Santa Cruz
101-071-11 U.S. Bank National Association
063125-CA \$1,894,055 \$1,210,500

2018-9576 107 Marcela Dr. Watsonville 017-751-
43 U.S. Bank National Association 14-21512-SP-
CA \$555,158 \$489,000

2018-13608 20 A El Cuenco Carmel Valley
189-432-006 Deutsche Bank 7087455 \$521,449
\$521,449

2018-13636 19851 Pesante Rd. Salinas 125-272-
030 Breckenridge Property Fund 2016, LLC*
00000006761514 \$680,416 \$494,483 ■



FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0639

The following person(s) is/are doing business as:
MANZANITA CIDER COMPANY, 421 E. riverside
Dr. Watsonville CA 95076.

Zemog Libations, LLC, 79 Monte Vista Ave. Wat-
sonville CA 95076.

This business is conducted by a Limited Liability
Company.

/s/Trina Coffman Gomez

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 4/5/18.

4/24, 5/1, 5/8, 5/15

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0642

The following person(s) is/are doing business as:
LIVING EARTHY, 424 Stanford Ave. Santa Cruz
CA 95062.

Kendall Frey, address same as business.

This business is conducted by an Individual.

/s/Kendall Frey

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 4/5/18.

4/24, 5/1, 5/8, 5/15

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0645

The following person(s) is/are doing business as:
THOMPSON CONSTRUCTION, 1798 Halterman
Ave. Santa Cruz CA 95062.

Eric Thompson Construction, Inc., address same
as business.

This business is conducted by a Corporation.

/s/Eric Thompson CEO

The registrant commenced to transact business under
the fictitious business name listed above on 4/6/18.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 4/6/18.

4/24, 5/1, 5/8, 5/15

continued from previous page

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0665

The following person(s) is/are doing business as:
TECHRAISING, 620 Button St., Santa Cruz CA 95060.
Mueller and Company, LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Andrew Mueller, President
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/10/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0673

The following person(s) is/are doing business as:
RACHELLE'S HOME, 109 Behler Rd. Watsonville CA 95076.
Rachelle Recinto, address same as business.
This business is conducted by an Individual.
/s/Rachelle Recinto
The registrant commenced to transact business under the fictitious business name listed above on 4/12/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/12/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0679

The following person(s) is/are doing business as:
LIVEPATH, 2661 Old San Jose Rd., Soquel CA 95073.
April Leigh Duncan Durst, address same as business.
This business is conducted by an Individual.
/s/A. Leigh Dancan Durst
The registrant commenced to transact business under the fictitious business name listed above on 3/31/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/12/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 18-0684

The following person(s) is/are doing business as:
CENTRAL COAST LAND CLEARING, 475 Quail Run, Aptos CA 95003.
Central Coast Land Services, Inc., address same as business.
This business is conducted by a Corporation.
/s/Michael Filbin
The registrant commenced to transact business under the fictitious business name listed above on 3/9/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/13/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0696

The following person(s) is/are doing business as:
AUTHENTIC APPROACH, 2333 Portola Dr. #38, Santa Cruz CA 95062.
Benjamin Kelly, address same as business.
This business is conducted by an Individual.
/s/Benjamin Kelly
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/17/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0699

The following person(s) is/are doing business as:
SCIBETTA AND MAGID ASSOCIATES, 390 Rancho Soquel Rd., Soquel CA 95076.
Gail A. Magin, Roseanne C. Magid, 475 North Fall Creek Rd., Wilson WY 83014; Charles J. Scibetta, Joan G. Scibetta, address same as business.
This business is conducted by a General Partnership.
/s/Charles J. Scibetta
The registrant commenced to transact business under the fictitious business name listed above on 1/1/76. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/17/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0704

The following person(s) is/are doing business as:
OLD HWY 1 BODY SHOP COLLISION REPAIR, 2131 Freedom Blvd., Freedom CA 95019.
Jose A. Perez Rodriguez, 120 Kelly Ct., Watsonville CA 95076.
This business is conducted by an Individual.
/s/Jose A. Perez Rodriguez
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/17/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0705

The following person(s) is/are doing business as:
THE MAGIC RIG, 616 Calle Cuesta, Watsonville CA 95076.
Crystal Nelson, address same as business.
This business is conducted by an Individual.
/s/Crystal Nelson
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/17/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0706

The following person(s) is/are doing business as:
M & J'S SALES & CONSULTING SERVICES, 174 Hagemann Ave., Santa Cruz CA 95062.
Marisa Grimes, address same as business.
This business is conducted by an Individual.
/s/Marisa Grimes
The registrant commenced to transact business under the fictitious business name listed above on 1/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/17/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 18-0709

The following person(s) is/are doing business as:
PACIFIC YACHTS, 413 Lake Ave., Santa Cruz CA 95062.
Chris Chrones and Inger Chrones, address same as business.
This business is conducted by a Married Couple.
/s/Chris Chrones
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/18/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0716

The following person(s) is/are doing business as:
MERMOUNTAIN DESIGNS, 185 Madrone Ave. Boulder Creek CA 95006.
Rochelle Cunningham, address same as business.
This business is conducted by an Individual.
/s/Rochelle M. Cunningham
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/19/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0717

The following person(s) is/are doing business as:
PAMPHLETEERING PRESS, 109 Orion St., Santa Cruz CA 95065.
Leo C. Weigant, address same as business.
This business is conducted by an Individual.
/s/Leo Weigant
The registrant commenced to transact business under the fictitious business name listed above on 10/31/05. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/19/18.
4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0734

The following person(s) is/are doing business as:

1. STONE MONKEY BAND 2. WORK MONKEY DESIGNS 3. WORK MONKEY HAULING AND CLEANUPS, 91 Rustic Lane, Santa Cruz CA 95060. Brian Scott Mahoney and Suzanne M. Mahoney, address same as business.

This business is conducted by a Married Couple.

/s/Brian Mahoney

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/23/18.

4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT OF ABANDONMENT**

Original File No. 2017-0000418

The following person(s) has Abandoned the use of the Fictitious Business Name(s):

ROSE ANNE'S CLEANING SERVICE, 144 Holm Rd. Sp. 64, Watsonville CA 95076.

Rose Anne Oliver, 144 Holm Rd. Sp 64, Watsonville CA 95076.

This business was conducted by an Individual.

/s/Rose Anne Oliver

The registrant commenced to transact business under the fictitious business name listed above on 3/1/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/23/18.

4/24, 5/1, 5/8, 5/15

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
MARISSA PFLUEGER for CHANGE OF NAME
18CV01122

TO ALL INTERESTED PERSONS:

1. Petitioner: **MARISSA PFLUEGER** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

CAIDEN BROOKE JOHNSON

PROPOSED NAME(s):

CAIDEN BROOKE PFLUEGER

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JUNE 4, 2018, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

April 18, 2018

Marissa Pflueger

9550 Central Ave

Ben Lomond CA 95005

408 209-1508

4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0587

The following person(s) is/are doing business as:

KEY IMPRESSIONS HOME STAGING, 506 Pine St. Aptos CA 95003.

Dierkes Trujillo, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Blain Dierkes, President

The registrant commenced to transact business under the fictitious business name listed above on 3/15/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/26/18.

4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0600

The following person(s) is/are doing business as:

1. C. STILLE EXCAVATION 2. CHRIS ROCK, 20532 Bear Creek Rd. Los Gatos CA 95033.

Christopher B. Stille, address same as business.

This business is conducted by an Individual.

/s/Christopher B. Stille

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 3/28/18.

4/24, 5/1, 5/8, 5/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0615

The following person(s) is/are doing business as:

PRO BLAST RESTORATION, 213 Stanford St. Watsonville CA 95076.

Janae Heil, address same as business.

This business is conducted by an Individual.

/s/Janae Heil

The registrant commenced to transact business under

the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/2/18.

5/1, 5/8, 5/15, 5/22

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0635

The following person(s) is/are doing business as:
MUSICSCOOLMENTORING, 4401 Ste. #1 Capitola Road, Capitola CA 95010.

Dale E. Ockerman, 3220 Merrill Rd. Aptos CA 95003.

This business is conducted by an Individual.

/s/Dale Ockerman

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/4/18.

5/1, 5/8, 5/15, 5/22

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0676

The following person(s) is/are doing business as:
MONTEREY BAY APPLE FARM, 77 Lilly Way, Watsonville CA 95076.

Annette J. Rasi and Leroy M. Rasi, address same as business.

This business is conducted by a General Partnership.

/s/Leroy Rasi

The registrant commenced to transact business under the fictitious business name listed above on 1/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/12/18.

5/1, 5/8, 5/15, 5/22

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0683

The following person(s) is/are doing business as:
SURF CITY MAIDS REFERRAL AGENCY, 849 Almar Ave. Ste. C184, Santa Cruz CA 95060.
Courtney Hoffmann, 118 Harvard St. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Courtney Hoffmann

The registrant commenced to transact business under the fictitious business name listed above on 4/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/13/18.

5/1, 5/8, 5/15, 5/22

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0685

The following person(s) is/are doing business as:
NELSON FAMILY ORGANICS, 2590 Freedom Blvd. Corralitos CA 95076.

April & Dustin Nelson, 5440 Freedom Blvd. Aptos CA 95003.

continued on following page

continued from previous page

This business is conducted by a Married Couple.
/s/Dustin Nelson
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/13/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0700
The following person(s) is/are doing business as:
SCURICH INSURANCE SERVICES, 783 Rio Del Mar Blvd. Suite 7, Aptos CA 95003.
Watsonville Insurance Associates, Inc., address same as business.
This business is conducted by a Corporation.
/s/Michael G. Scurich, Treasurer
The registrant commenced to transact business under the fictitious business name listed above on 10/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/17/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0741
The following person(s) is/are doing business as:
1. BIO CAREERS 2. STEM POINT MEDIA, 352 Meder St. Santa Cruz CA 95060.
Bio Career Center, LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Nicholas Folger, President
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/25/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0753
The following person(s) is/are doing business as:
SANTA CRUZ CAMPERS, 1514 Brommer St. Santa Cruz CA 95062.
Rolling Ventures, LLC, 1823 Soquel Ave. Santa Cruz CA 95062.
This business is conducted by a Limited Liability Company.
/s/Peter Jones, Member
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/27/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0761
The following person(s) is/are doing business as:
CAL COAST ROOFING, 37 Varni Road, Corralitos CA 95076.
Nada Radonich, address same as business.
This business is conducted by an Individual.
/s/Nada A. Radonich
The registrant commenced to transact business under the fictitious business name listed above on 4/1/06. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/30/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0764
The following person(s) is/are doing business as:
QUAIL RIDGE FARM, 4725 Soquel Creek Rd. Soquel CA 95073.
Cynthia L. Marchese, address same as business.
This business is conducted by an Individual.
/s/Cynthia Lee Marchese
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/30/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0770
The following person(s) is/are doing business as:
REJUVENATE MEDISPA, 304 Lincoln St. Santa Cruz CA 95060.
Jay Pennock, M.D., A Profesional Corporation, 1840 41st Ave. Suite 102-325, Capitola CA 95010.
This business is conducted by a Corporation.
/s/Jay Pennock, President
The registrant commenced to transact business under the fictitious business name listed above on 4/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/1/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0771
The following person(s) is/are doing business as:
McCOMBS BUILT CONSTRUCTION, 353 Glenwood Dr., Scotts Valley Ca 95066.
Jason & Junneen McCombs, address same as business.
This business is conducted by a Married Couple.
/s/Junneen McCombs
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/1/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 18-0772
The following person(s) is/are doing business as:
1. BODY UNION MIND 2. TENACIOUS INDEED, 3819 Melton St. Santa Cruz CA 95062.
Theresa Kepple, address same as business.
This business is conducted by an Individual.
/s/Theresa Kepple
The registrant commenced to transact business under the fictitious business name listed above on 3/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/1/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0649
The following person(s) is/are doing business as:
FSI, 440 Kings Village Road, Scotts Valley CA 95066.
heather Foust, address same as business.
This business is conducted by an Individual.
/s/Heather Foust
The registrant commenced to transact business under the fictitious business name listed above on 7/5/00. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/6/18.
5/1, 5/8, 5/15, 5/22

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0694
The following person(s) is/are doing business as:
CECILIA'S JEWELRY, 517 Main St. Watsonville CA 95076.
Cecilia's Jewelry, LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Cecilia Madrigal, Managing Member
The registrant commenced to transact business under the fictitious business name listed above on 4/1/84. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/16/18.
5/8, 5/15, 5/22, 5/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0745
The following person(s) is/are doing business as:
1. CLEAR VIEW BAY AREA 2. CLEAR VIEW WINDOW CLEANING AND GUTTER CLEARING, 3053 Portola Dr., Santa Cruz CA 95062.
Clear View South Bay, Inc., address same as business.
This business is conducted by a Corporation.
/s/Russell Castronovo, President
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/25/18.
5/8, 5/15, 5/22, 5/29

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live·li·hood /līv-lē-hūd/ a means of securing the necessities of life



PHOTOGRAPHY, INTERVIEW AND PAGE DESIGN BY JULES HOLDSWORTH

Who? Jennifer Hamilton

Livelihood? Community Coordinator at NextSpace

How long? 6 months

M&M's or Skittles? M&M's

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0751

The following person(s) is/are doing business as:

DISCOVERY WEST, 208 Rankin St. Santa Cruz CA 95060.

Discovery Preschool and Family Center, Inc., 2800 Porter St., Soquel CA 95073.

This business is conducted by an Individual.

/s/Sara Balla

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/27/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0752

The following person(s) is/are doing business as:

NADINE LOLLINO MOVEMENT LAB, 1030 River St. #316, Santa Cruz CA 95060.

Nadine Lollino, address same as business.

This business is conducted by an Individual.

/s/Nadine Lollino

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/27/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0759

The following person(s) is/are doing business as:

TOUCANED PUBLICATIONS & COMMUNICATIONS, 1716 Brommer St. Santa Cruz CA 95062.

Toucaned, Inc., address same as business.

This business is conducted by a Corporation.

/s/Kathleen Middleton

The registrant commenced to transact business under the fictitious business name listed above on 2/1/96. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/30/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0766

The following person(s) is/are doing business as:

FRIENDS OF SANTA CRUZ COUNTY ANIMALS, 2200 Seventh Ave. Santa Cruz CA 95062.

Santa Cruz County Animal Shelter Foundation, address same as business.

This business is conducted by a Corporation.

/s/Ben Winkleblack, President

The registrant commenced to transact business under the fictitious business name listed above on 2/12/18. This statement was filed with Gail L. Pellerin, County

Clerk of Santa Cruz County on 4/30/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0774

The following person(s) is/are doing business as:

DANU ENTERPRISES, 4805 Grace Street #D, Capitola CA 95010.

Judy Slattum and I Made Suryasa, address same as business.

This business is conducted by a Married Couple.

/s/I Made Suryasa

The registrant commenced to transact business under the fictitious business name listed above on 9/1/86. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/1/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 18-0776

The following person(s) is/are doing business as:

DOOR HARDWARE TEMPLATES UNLIMITED, 9550 Monroe Ave. Aptos CA 95003.

Andrew Valdez, address same as business.

This business is conducted by an Individual.

/s/Andrew Valdez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/1/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0792

The following person(s) is/are doing business as:

PLEASURE POINT HAIR SALON + SPA, 1007 41st Ave. Santa Cruz CA 95062.

Katherine M. Cross, 4437 Porter Gulch Rd. Aptos CA 95003.

This business is conducted by an Individual.

/s/Katherine M. Cross

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/2/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0793

The following person(s) is/are doing business as:

BIG BITE BAKESHOP, 145 Tree Frog Lane, Santa Cruz CA 95060.

Grace W. St. Clair, address same as business.

This business is conducted by an Individual.

/s/Grace W. St. Clair

The registrant commenced to transact business under the fictitious business name listed above on 9/26/17.

This statement was filed with Gail L. Pellerin, County

Clerk of Santa Cruz County on 5/2/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0796

The following person(s) is/are doing business as:

SURF CITY PROPERTIES, 339 Anchorage Ave. Santa Cruz CA 95062.

Hallie Richmond, address same as business.

This business is conducted by an Individual.

/s/Hallie Richmond

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/2/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0806

The following person(s) is/are doing business as:

ALTERED GLASS, 615 Wentz St. Ben Lomond CA 95005.

Kimberly Ann Schultz, address same as business.

This business is conducted by an Individual.

/s/Kimberly A. Schultz

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/4/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 18-0809

The following person(s) is/are doing business as:

MANY NAMES PRESS, 405 Carmel St. Watsonville CA 95076.

Katherine L. Hitt, address same as business.

This business is conducted by an Individual.

/s/Katherine L. Hitt

The registrant commenced to transact business under the fictitious business name listed above on 11/15/93. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/4/18.

5/8, 5/15, 5/22, 5/29

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0810

The following person(s) is/are doing business as:

CAROTHERS DESIGN, 307 Loyola Dr., Aptos CA 95003.

Christopher Carothers, address same as business.

This business is conducted by an Individual.

/s/Christopher Carothers

The registrant commenced to transact business under the fictitious business name listed above on 5/3/18. This statement was filed with Gail L. Pellerin, County

Clerk of Santa Cruz County on 5/7/18.
5/8, 5/15, 5/22, 5/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0812

The following person(s) is/are doing business as:

CUPEY SOLUTIONS, 6265 Highway 9, Felton CA 95018.

Jyri Virkki, 105 Navigator Dr., Scotts Valley CA 95066.
This business is conducted by an Individual.

/s/Jyri Virkki

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/7/18.

5/8, 5/15, 5/22, 5/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0821

The following person(s) is/are doing business as:

1. KEVIN AUSTIN MUSIC 2. MOGUL X MEDIA, 106 Airport Blvd., Freedom CA 95019.

Kevin Austin Estrada-Haro, 9426 Hawk Dr., Salinas CA 93907.

This business is conducted by an Individual.

/s/Kevin Austin Estrada-Haro

The registrant commenced to transact business under the fictitious business name listed above on 4/20/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/7/18.

5/8, 5/15, 5/22, 5/29

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
LAURA SLAVEN AND WALT SLAVEN for
CHANGE OF NAME

18CV01221

TO ALL INTERESTED PERSONS:

1. Petitioner: **LAURA SLAVEN AND WALT SLAVEN** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

a. SYLVIA SUNFLOWER SLAVEN

b. DYLAN CONNOR SLAVEN

PROPOSED NAME(s):

a. SYLVIA SUNFLOWER CARPENTER

b. DYLAN CONNOR CARPENTER

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If

no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JUNE 11, 2018, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

April 27, 2018

Laura & Walt Slaven

9916 E. Zayante Rd.

Felton CA 95018

831 246-4025

5/8, 5/15, 5/22, 5/29

NOTICE OF PETITION TO ADMINISTER ESTATE OF SCOTT HARVEY,

AKA SCOTT WILLIS HARVEY

CASE NO. 18 PR 00088

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of: Scott Harvey, aka Scott Willis Harvey

A Petition for Probate has been filed by Yvonne Gruenstein-Harvey in the Superior Court of California, County of Santa Cruz.

The Petition for Probate requests that Yvonne Gruenstein-Harvey be appointed as personal representative to administer the estate of the decedent.

The Petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

The Petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A hearing on the petition will be held in this court on June 29, 2018 at 8:30 AM in Dept. 4 located at 701 Ocean Street, Santa Cruz, CA 95060.

If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

If you are a creditor or a contingent creditor of the

decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.

Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner: William H. Bassett, Esq., Scher & Bassett, 298 South Sunnyvale Avenue, Suite 209, Sunnyvale, CA 94086, Telephone: 408-739-5300

5/8, 5/15, 5/22/18

CNS-3128912#

SANTA CRUZ RECORD

NOTICE OF PETITION TO ADMINISTER ESTATE OF PATRICIA L. KENDALL, Decedent

Case Number: 18PR00210

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **PATRICIA L. KENDALL aka PATRICIA LYNNE KENDALL**.

A PETITION FOR PROBATE has been filed by **THOMAS R. KENDALL** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **THOMAS R. KENDALL** be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

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A HEARING on the petition will be held in this court as follows:

Date: **JUNE 22, 2018 Time: 8:30 a.m. Dept. 4**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Matthew C. O'Donnell
O'Donnell & Associates
1190 Chestnut St. Menlo Park CA 94025
650 853-7183
5/8, 5/15, 5/22

NOTICE OF LIEN SALE

J.D. Mini Storage
4180 Gross Road Extension
Capitola, CA 95010
(831)-462-1910

Pursuant to Chapter 10, commencing with 21700 of the Business Professional Code, NOTICE IS HEREBY GIVEN, that J.D. Mini Storage will sell goods to the general

Public by auction held at www.StorageTreasures.com by competitive bid commencing at 6:00AM, May 8th, 2018, and ending at 9:00 AM May 23rd, 2018.

TO SATISFY A LIEN FOR RENTS DUE AND UNPAID GOODS TO BE SOLD CONSIST OF:

The property described as General Household Items & miscellaneous personal property contained in spaces rented by the following occupants:

Occupant: Sandra A. Miller

Occupant: Robert M. Inghram

Purchases must be made with cash or credit card only and paid for in person at the facility. All pur-

chased goods are sold "as is." All buyers must register prior to sale and the sale will be conducted in accordance with auction rules established by the Facility Owner. Sale is subject to cancellation in the even of settlement between Landlord and obligated party. For more details or to pre-register go to: www.StorageTreasures.com.
5/8, 5/15

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0697

The following person(s) is/are doing business as: **BLONDE GUY**, 130 Serra Ct., Santa Cruz CA 95060. Neil Waldhauer, address same as business.

This business is conducted by an Individual.

/s/Neil Waldhauer

The registrant commenced to transact business under the fictitious business name listed above on 5/6/2013. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/17/18.

5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0710

The following person(s) is/are doing business as: **BAYSIDE BAPTIST CHRISTIAN PRESCHOOL**, 1335 Seabright Ave, Santa Cruz CA 95062. Bayside Baptist Church, address same as business.

This business is conducted by a Corporation.

/s/JW Cavin Brown, Treasurer

The registrant commenced to transact business under the fictitious business name listed above on 1/11/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/18/18.

5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0711

The following person(s) is/are doing business as: **SOURCE ZERO**, 10090 Hwy 9, Ben Lomond CA 95005.

Ashley Merz, 596 La Conner Dr. Apt. 10, Sunnyvale CA 94087; Christine Shults, 9262 Newell Creek Rd. Ben Lomond CA 95005.

This business is conducted by a General Partnership.
/s/Christine Shults

The registrant commenced to transact business under the fictitious business name listed above on 4/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/18/18.

5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0758

The following person(s) is/are doing business as: **SPARKLEAN SOLUTIONS**, 448 E. Beach St. #C, Watsonville CA 95076.

Daisy Fernandez Belmontes, address same as business. This business is conducted by an Individual.

/s/Daisy Fernandez

The registrant commenced to transact business under the fictitious business name listed above on 4/30/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/30/18.

5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0768

The following person(s) is/are doing business as: **CASTLE ENTERPRISE**, 165 Anchorage Ave. Santa Cruz CA 95062.

Mike M. Cerruti, address same as business.

This business is conducted by an Individual.

/s/Mike M. Cerruti

The registrant commenced to transact business under the fictitious business name listed above on 3/17/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/30/18.

5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0773

The following person(s) is/are doing business as: **MOUNTAIN MECHANICAL SERVICE CO.**, 6576 Highway 9, Felton CA 95018.

Kojak, Inc, address same as business.

This business is conducted by a Corporation.

/s/Richard Kojak, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/1/18.

5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0775

The following person(s) is/are doing business as: **JOE ADAMS CABINETRY**, 314 May Ave. Santa Cruz CA 95060.

Joseph Adams, 135 Felix St. Apt. 16, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Joseph Adams

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/1/18.

5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0795

The following person(s) is/are doing business as: **NON-ESSENTIAL INDULGENCE**, 227 Beachview Ave. Santa Cruz CA 95060.

Tonia M. Brandt, address same as business.
This business is conducted by an Individual.
/s/Tonie Brandt
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/2/18.
5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0826
The following person(s) is/are doing business as:
PRACTICAL BUSINESS SOLUTIONS, 216-M Mt. Hermon Rd. Ste 258M, Scotts Valley CA 95066.
Raul Duran Soto, 2222 Derby Ave. Capitola CA 95010.
This business is conducted by an Individual.
/s/Raul Duran Soto
The registrant commenced to transact business under the fictitious business name listed above on 3/1/13.
This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/8/18.
5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0828
The following person(s) is/are doing business as:
SANTA CRUZ FUNGI, 410 Redwood Heights Rd Unit D, Aptos CA 95003.
Lennon Andrews, address same as business.
This business is conducted by an Individual.
/s/Lennon Andrews
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/8/18.
5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0831
The following person(s) is/are doing business as:
CORINNE MARIE LASHES, 622 Frederick St. Santa Cruz CA 95062.
Corinne Prior, address same as business.
This business is conducted by an Individual.
/s/Corinne Prior
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/9/18.
5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0832
The following person(s) is/are doing business as:
SHAMAN CHOCOLATES, 4401 Capitola Rd. Suite 6, Capitola CA 95010.
Dance of the Deer Foundation, Inc, address same

as business.
This business is conducted by a Corporation.
/s/Brant Secunda, President
The registrant commenced to transact business under the fictitious business name listed above on 2/6/18.
This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/9/18.
5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0840
The following person(s) is/are doing business as:
THE TEDSEN GROUP, 4835 Soquel Dr. Soquel CA 95073.
Chase Tedsen, Tanner Tedsen, 11 Eastridge Dr., Santa Cruz CA 95060; Patricia Ward, 4530 W. Walnut #4, Soquel CA 95073.
This business is conducted by a General Partnership.
/s/Tanner Tedsen
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/14/18.
5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0841
The following person(s) is/are doing business as:
SOBITAS ASIAN IMPORTS, 725 Logan Creek, Boulder Creek CA 95006.
Orlando Alvarado, address same as business.
This business is conducted by an Individual.
/s/Orlando Alvarado
The registrant commenced to transact business under the fictitious business name listed above on 5/14/18.
This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/14/18.
5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0843
The following person(s) is/are doing business as:
VICE AUTO SPA, 106 Airport Blvd., Freedom CA 95019.
Kevin Estrada-Haro, address same as business.
This business is conducted by an Individual.
/s/Kevin Estrada-Haro
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/14/18.
5/15, 5/22, 5/29, 6/5

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2017-0000142
The following person(s) has Abandoned the use of the Fictitious Business Name:

MAID 2 SHINE CLEANING SERVICE, 448 East Beach St. Apt C, Watsonville CA 95076.
Daisy Fernandez, address same as business.
This business was conducted by a General Partnership.
/s/Daisy Fernandez
The registrant commenced to transact business under the fictitious business name listed above on 1/20/17.
This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 4/30/18.
5/15, 5/22, 5/29, 6/5

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
MARILYN LOUISE HAYNES for CHANGE OF NAME

18CV01336

TO ALL INTERESTED PERSONS:

1. Petitioner: **MARILYN LOUISE HAYNES** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

MARILYN LOUISE HAYNES

PROPOSED NAME(s):

KATELYN SILVERA HAYNES

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JUNE 25, 2018, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

May 9, 2018

Marilyn L Haynes

18 Pine Ave. / Box 538

Mount Hermon, CA 95041

831 247-6551

5/15, 5/22, 5/29, 6/5

continued on next page

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
WILLIAM CHASE ATKINS for CHANGE OF
NAME

18CV01326

TO ALL INTERESTED PERSONS:

1. Petitioner: **WILLIAM CHASE ATKINS** filed
a petition with this court for a decree changing
names as follows:

PRESENT NAME(s):

WILLIAM CHASE ATKINS

PROPOSED NAME(s):

WILLIAM CHASE HEYSE

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JUNE 22, 2018, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

May 9, 2018

William C Atkins

961 Burl Road.

Santa Cruz CA 95060

707 236-7797

5/15, 5/22, 5/29, 6/5

**NOTICE OF HEARING
DECEDENT'S ESTATE OR TRUST**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ

Case No. 18PR00219

ESTATE OF: JANA RENEE KOEHLER SEGAL

This notice is required by law. This notice does not require you to appear in court, but you may attend the hearing if you wish.

1. NOTICE is given that: Bruce A. Koehler, Administrator - decedent's father has filed Petition for Letters of Administration

2. You may refer to the filed documents for more

information. (Some documents filed with the court are confidential.)

3. A HEARING on the matter will be held as follows: JULY 9, 2018, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

Party without Attorney: Bruce A Koehler
405 Waugh Ave.

Santa Cruz CA 95060

Ph (831) 462-0574

5/15, 5/22, 5/29

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
RONDUS FRANK, Decedent**

Case Number: 18PR00230

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **RONDUS FRANK, RONDUS MILLER, RONDUS GALLI**.

A PETITION FOR PROBATE has been filed by **TROYAN LANEY** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **TROYAN LANEY** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: **JULY 18, 2018 Time: 8:30 a.m. Dept. 4**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights

as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Michael L. Corman

740 Front St. Suite 200

Santa Cruz CA 95060

831 427-2414

5/15, 5/22, 5/29

NOTICE OF TRUSTEE'S SALE T.S. No.: 17-01591
Loan No.: *****986 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 04/14/2006 AND MORE FULLY DESCRIBED BELOW. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check payable at the time of sale in lawful money of the United States (payable to Attorney Lender Services, Inc.) will be held by the duly appointed Trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: ETHAN A EDGAR, A SINGLE MAN Trustee: ATTORNEY LENDER SERVICES, INC. Recorded 04/25/2006 as Instrument No. 2006-0023813 of Official Records in the office of the Recorder of SANTA CRUZ County, California, Date of Sale: 06/11/2018 at 01:45PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: \$462,327.57 The purported property address is: 1007 SEABRIGHT AVE SANTA CRUZ, CA 95062 A.P.N.: 010-151-12 The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county wherein the real prop-

erty is located and more than three (3) months have elapsed since such recordation. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Trustee's Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (916)939-0772 for information regarding the trustee's sale or visit this Internet Web site www.nationwideposting.com for information regarding the sale of this property, using the file number assigned to this case, 17-01591. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 04/27/2018 ATTORNEY LENDER SERVICES, INC. DIANE WEIFENBACH, TRUSTEE SALE OFFICER 5120 E. LaPalma Avenue, #209 Anaheim, CA 92807 Telephone: 714-695-6637 Sales Line: (916)939-0772 Sales Website: www.nationwideposting.com This office is attempting to collect a debt and any

information obtained will be used for that purpose. NPP0331972 To: SANTA CRUZ RECORD 05/15/2018, 05/22/2018, 05/29/2018

NOTICE OF TRUSTEE'S SALE UNDER DEED OF TRUST TITLE ORDER NUMBER: 180036163 LOAN: DYER-SC FILE: PFI-181052 A.P.N.: 079-031-31-000 AND 079-031-32-000 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/21/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that PLACER FORECLOSURE, INC., as trustee, or successor trustee, or substituted trustee pursuant to the Deed of Trust executed by: LAWRENCE J. BALDASANO OR SHERYL A. SMALL, TRUSTEES OF THE LAWRENCE J. BALDASANO AND SHERYL A. SMALL 1990 INTERVIVOS TRUST Recorded 12/12/2005 as Instrument No. 2005-0086210 in book , page of Official Records in the office of the Recorder of SANTA CRUZ County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded 1/31/2018 in Book , Page , as Instrument No. 2018-0003019 of said Official Records, WILL SELL on 05/29/2018 At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060 at 01:45PM AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at the time of sale in lawful money of the United States), all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State hereinafter described: As more fully described on said Deed of Trust. The property address and other common designation, if any, of the real property described above is purported to be: 12070 HWY 9, BOULDER CREEK, CA 95006 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown herein. Total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$225,495.26 In addition to cash, the trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. In the event tender other than cash is accepted the Trustee may withhold the issuance of the Trustee's Deed until funds become available to the payee or endorsee as a matter of right. Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to satisfy the indebtedness secured by said Deed,

advances thereunder, with interest as provided therein, and the unpaid principal balance of the Note secured by said Deed with interest thereon as provided in said Note, fees, charges and expenses of the trustee and the trusts created by said Deed of Trust. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 or visit this Internet Web site www.nationwideposting.com, using the file number assigned to this case PFI-181052. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Dated: 05/03/2018 PLACER FORECLOSURE, INC., as said Trustee 12190 Herdal Drive, Suite 9 Auburn, California 95603 (530) 888-8411 By: SHANNON WINFORD, TRUSTEE SALE OFFICER DIRECTIONS MAY BE OBTAINED PURSUANT TO A WRITTEN REQUEST SUBMITTED TO THE BENEFICIARY C/O PLACER FORECLOSURE, INC., 12190 HERDAL DR., SUITE 9, AUBURN, CA 95603, WITHIN 10 DAYS OF THE FIRST PUBLICATION OF THIS NOTICE. PLACER FORECLOSURE, INC. IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NPP0332179 To: SANTA CRUZ RECORD 05/08/2018, 05/15/2018, 05/22/2018 ■



Cruz Views

SEO for Small Business: 13 Tips from Kathy Long, founder of Kat & Mouse

Kathy Long is an internet marketing specialist who has been helping companies boost their Google rankings since the early days of SEO (search engine optimization). A self-taught, self-described “quick learner” who started in the tech industry knowing nothing about computers, Long has since established herself as one of the go-to SEO experts in the San Jose and Santa Cruz areas.

Founder of Kat & Mouse Internet Marketing, Long has a seemingly-endless supply of SEO knowledge and experience to share. I spoke with her about SEO for small business. Here are some of her best tips.

1. Put your blog on your website. If you have a blog for your business, make sure it's on your website so all the valuable traffic your content drives goes directly to your site rather than a third-party platform.

2. Think about SEO before you build your website. SEO should be part of your website architecture from the very beginning. Before you start building web pages, determine your core offerings and where you want to drive traffic.

3. Decide on your silos and categories. Silos are the core offerings of your business and categories are all the offerings within those silos. Long uses the example of Macy's department store to explain this. Macy's silos may be women's clothing, kids' clothing and men's clothing. Categories are blouses, ties, etc. The SEO goal is to focus on your category landing pages because that's how people generally search. Rather than searching “women's clothing,” someone is more likely to search “women's Spring blouses.”

4. Drive traffic to your silos. Drive traffic from your category pages to your silos through links. Long gives the example of a chiropractor who

also offers on-site massage therapy. People will search the phrase “massage in Santa Cruz,” so you want to have a silo for massage. Then, whenever the chiropractic page mentions massage, it links to the top-level massage silo page. The more quality links you have directing to the massage page from the other pages, the better. These internal links have SEO power.

5. Shorten your URLs. Wordpress, and other content management systems use the title of the web page or blog post as the URL. These can be long and full of words you don't need, such as “and” “with” “the.” You can (and should) shorten these URLs to focus on the keywords. For example, the URL for a page or post titled 10 Exercises to Heal Lower Back Pain can be shortened to “Exercises-Lower-Back-Pain.”

6. Hire an experienced website designer who understands SEO. Your website needs to look good. It also needs to drive traffic. Make sure whoever designs and creates your website has a strong understanding of SEO, marketing, website architecture and using content to drive traffic to your business.

7. Know your keywords. How do people search for your products or services? It's not enough to just put up a website. You need to understand who is searching for you and what keywords they're using. Long can help you research the best keywords for your offerings. There are also online keyword and customer research tools, including SEM Rush, Ahrefs and Twinword.

8. Create content. Content, which oftentimes takes the form of educational blog posts, is a powerful way to attract your target audience, get people to your website and drive traffic to your silos. Think strategically about using content marketing to strengthen your SEO.

9. You don't have to chase the top keywords in your industry. In fact, going for keywords such as “personal injury attorney” is a crowded, competitive market. Long advises instead focusing on aligned keywords, such as “pedestrian accident attorney” or “bicycle accident attorney.”

10. The longer the article, the better. You want to keep readers engaged. The longer they stay

on your website, the more valuable Google considers the site and it pushes it up higher in search results.

11. Establish R.A.P. As Long explains, Google is looking for R.A.P.: relevance, authority and popularity. Relevance means having the right keywords and authority and popularity means having well-written, informative articles that people like and share. These all boost engagement with your audience and Google measures engagement to determine the value of a website.

12. Get strategic about your content. As Long says, “Don't write content for content's sake.” Instead, craft a smart SEO strategy that includes targeted content, internal links, and website architecture that drives traffic to the core offerings of your business.

13. Start thinking about voice search. Voice search is increasingly popular, and it's not going away. Think about how people search using voice, and integrate that into your SEO strategy. When using voice search, people tend to use longer phrases. Where they may type in “thai restaurant Santa Cruz,” they may voice search a phrase such as, “What is the best thai restaurant in Santa Cruz, California?”

For more information about SEO for your small business, contact Kathy Long at katandmouse.com



Cat Johnson is a writer and content strategist focused on coworking, community and the future of work. She blogs about coworking at catjohnson.co. Find her on Twitter at [@catjohnson](https://twitter.com/catjohnson)



Businesses in Escrow

Seller
Buyer
Business
Escrow Holder

Michael Babich & Co., Inc.
JJ's Empire Inc.
Dairy Queen
Chicago Title Co.
5/22/2018

BMTH Enterprise Inc.
Christine O. Kim
Santa Cruz Market
Fidelity National Title Co.
5/6/2018

Chun Hui Kim & Young Hun Kim
Joung Sig Kim & Me Jong Kim
Hanagasa Japanese Restaurant
Ron Parravano
4/14/2018 (est.)

Reshikrupa, LLC
Dhaliwal Restaurants, Inc.
Kabana Restaurant & Bar
William Dunn Escrow Inc.
5/31/2018

A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder (if available)

Third Coast Chef LLC
Davenport Point Corp.
500 Cabrillo Hwy Ste B, Davenport
None Shown

Moss Landing Inn, Inc.
Reynaldo Retez & Luis Alfonso Solano
7990 Highway 1 #A, Moss Landing
None Shown

Manila Ranch Restaurant LLC
Loida Galiguis Higa
1053 N. Main St., Salinas
None Shown

Deyerle Fish Market & Restaurant Inc.
David Scott Deyerle
100 A Crossroads Bl., Carmel
None Shown

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*"Optimism is the faith
that leads to achieve-
ment. Nothing can be
done without hope and
confidence."*

Helen Keller

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Tracking the Numbers

	This Week	Y-T-D 2018	Y-T-D 2017
Grant Deeds - Santa Cruz Co	75	968	920
Grant Deeds - Monterey Co	90	1478	1470
Grant Deeds - San Benito Co	21	435	366
Notices of Default - Santa Cruz	1	88	89
Notices of Default - Monterey Co	3	157	141
Notices of Default - San Benito Co	0	22	22
Foreclosures - Santa Cruz Co	3	66	62
Foreclosures - Monterey Co	7	86	91
Foreclosures - San Benito Co	0	13	16
Trustee Deeds - Santa Cruz Co	0	20	15
Trustee Deeds - Monterey Co	1	31	51
Trustee Deeds - San Benito Co	0	4	2
New Business Filings - SC. Co.	24	563	559



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