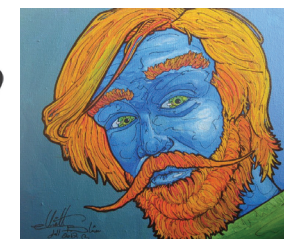


SANTA CRUZ RECORD

JULY 17, 2018 – VOL. 47, #38

LOCAL BUSINESS STARTS HERE

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CRAFTED IN SANTA CRUZ

join us for a

SUMMER BLOCK PARTY

July 27, 5:30 to 9:00 • 345 Swift St., Haut Surf Shop Lot



COVER DESIGN BY JULES HOLDSWORTH

Summer Block Party

The Event Santa Cruz Big Westside Block Party in June was such a blast, they've decided to do it again, well, sort of! Event Santa Cruz is returning to the lot of the Haut Surf Shop to host the Crafted in Santa Cruz Summer Block Party!

On Friday, July 27, vendors will be selling one-of-a-kind goods and eats, made right here in Santa Cruz, but with a twist. The vendors will be working with other local businesses to make some truly unique

Santa Cruz collaborations.

Vendors include Haut Surf Shop, Venus Spirits, Gordo Gustavos, New Bohemia Brewing Co., MÄKSĚ BAR, Chuy Santa Cruz, Kinderwood Farms, Something to Taste, Bottle Jack Wines, artist Elliott Bliss, Rogue Pye by Artisan Hand Food, Cacoco, Burn Hot Sauce, The Art Cave, Corralitos Brewing Co., Bee Happy Santa Cruz, YaDoggie, and more to be announced.

Sound by JBQAV. Media Sponsor is Santa Cruz Waves.

Thank you to sponsors Sleepless Media, City of Santa Cruz Economic Development Office, Santa Cruz County Bank, NextSpace Coworking + Innovation, Launch Brigade, Visit Santa Cruz, UC Santa Cruz and Troy Hinds, Realtor.

Must register and RSVP on Eventbrite. \$1 at the door.

A portion of the entrance fee goes to Gravity Water. A percentage of beer sales will be donated to the Coastal Watershed Council.

Visit EventSantaCruz.com for more information.





New Business Filings

Jessie Lilley Campbell
Hammond Glass Engraving
Aptos CA 95003

Ashley Michelle Tapley **House Candy**
Home Staging House Candy Staging
Aptos CA 95003

Christiane Hanna Hammerli
Creative Presence
Bonny Doon CA 95060

Roger Stevens
Anudeva Stevens Psychotherapy
Bonny Doon CA 95060

Eric Adema **Plus 1 Catering**
Boulder Creek CA 95006

Jennifer B. Cole Vicki H. Cole
Boulder Creek Cafe & Catering
Boulder Creek CA 95006

Purepower Yoga LLC
Hot Elevation Studio
Capitola CA 95010

Andrea L. Riordan
Nourished Ghosts Wry Bread
Davenport CA 95017

Advocate Services Inc.
Advocate Mobile Notary
Elder Errands
Santa Cruz CA 95060

Eightfold Group Generation Inc.
Egg Eightfold Group
Santa Cruz CA 95062

Julianne Zimmerman Million
Million Designs
Santa Cruz CA 95060

Kevin Steven Cruz
Earthly Cleaning Service
Santa Cruz CA 95062

Monica Karst **discoverHER**
Santa Cruz Socialites
Santa Cruz CA 95060

Roberta Dee Souder
The Dreaming Drum
Santa Cruz CA 95060

Amak Trade LLC **Challenge Island**
Challenge Island Santa Cruz-Santa
Clara Santa Cruz CA 95062

Fengli Lan
Research-Based Acupuncture
Santa Cruz CA 95060

Anna P. Krauss Kirk J. Krauss
Zettalocity Zettalocity Software
Santa Cruz CA 95061

Elizabeth Esalen Soren Gordhamer
Sparkle Wisdom
Santa Cruz CA 95060

Soren Gordhamer
School of Following Life
Santa Cruz CA 95060

Jason Anderlite
Modular Consultants
Santa Cruz CA 95060

William Christopher Reith
Sun Earth Electric
Santa Cruz CA 95060

John D. Greene
Hold A Bite Santa Cruz CA 95062

Israel C. Perez **Ninas Ice Cream**
Santa Cruz CA 95064

Heather McTavish Kristine L Schick
Pepper's Place
Scotts Valley CA 95066

John Grady, A Professional Corporation
Harbor Health Center
Soquel CA 95073

Maribel Camarillo
The Styles Beauty Salon
Watsonville CA 95076

Casey Louis
Fort Louis Construction
Watsonville CA 95076

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Ti-County Real Estate	4
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Live-li-hood > Keith Holtaway	11
Slingshot to Success > Cash Flow	17
Cruz Views > Kathy Long	18

Professional Headshots

Four current, high-resolution, professional quality photos that look and feel just like you. Quick and painless, delivered by email within 48 hours. Shot outside in downtown Santa Cruz with Jules.

Jules Holdsworth Photography
julesholdsworth@gmail.com
www.julesholdsworth.com



Retirement Reinvention

by Robin Ryan



by Terri Schlichenmeyer

You've handed in your keys. It was a bittersweet moment, that pass-along. Cleaning out your workspace was no big deal, a last trip to the lunchroom felt like any other day. But those keys... that part really got to you and "Retirement Reinvention" by Robin Ryan will help when your next thought is, "Well, now what?"

Even for the happy retiree, that's a hard question to answer, and it's doubly hard if you were forced to leave your job. "What next" needs planning – financially, personally, and socially, and you need to be sure that you don't "fail at retirement."

To begin, push aside the myths you've heard and figure out what your new life looks like. Who will you be when you're retired? What will make you happy? What will you do with the next "twenty to thirty years"? How will you stay relevant and engaged while avoiding the stress of your old career?

If you are part of a couple, keep in mind that you will be together a lot more. If you are single, you may miss the social connections of work.

It's best to recognize issues now and learn to adjust to new ways of being.

Downsizing may be in your plans for the near future, but Ryan recommends you put that on temporary hold. Moving is expensive, hard, and a big adjustment; leaving a beloved home and a beloved job at the same time could be very difficult.

Make your hobbies pay off – and if you need ideas, start on page 49.

Consider working part-time for a temp agency that will take advantage of your interests and latent skills, or look for a "helper" position that allows flexibility. Open a small business, become a tour guide around town, get a pet, or find a volunteer position with animals; in fact, volunteer anywhere you feel there's a need.

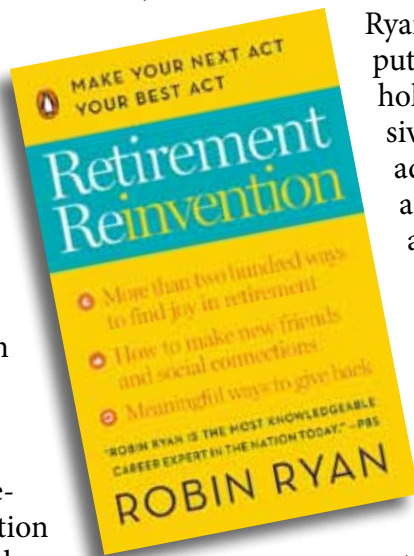
Finally, before you do anything at all, "test-drive first." Try on new tasks. Rent before buying. You'll have a happier retirement when you step carefully.

Two or three decades of not hitting an alarm clock. It's a wonderful thought – for awhile, and then it might be scary. Oddly enough, it seems like leaving the work-world

can be a full-time job in itself, but "Retirement Reinvention" will make it alright.

With most books on retirement, money issues are front-and-center but author Robin Ryan focuses on happiness within financial concerns: you'll absolutely find money advice here, but it's mixed with reminders that your future could be wide open. If it gives you get a burden-off-your-shoulders feeling, all's the better; Ryan is quick to seize that as she throws thought-starters at readers who need to reign in panic and find the silver lining in their golden years.

Readers without a plan will get the most out of "Retirement Reinvention" but there's really something for everyone here. It's easy to understand, quick to read, entertaining, and even forty-somethings will find useful info here. To get the most of your post-work future, a book like this one may be key. ■



Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



Real Estate Sales

Property Address	APN#	Purchase Price	Document#
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Santa Cruz County

290 Barkentine Ct. Aptos CA 95003 038-311-06 \$775,000 2018-20691 7/6

262 North Avenue Aptos CA 95003 042-022-14 \$1,000,000 2018-20877 7/9

143 Stephen Road Aptos CA 95003 042-161-13 \$685,000 2018-21037 7/10

201 Appleton Dr. Aptos CA 95003 043-033-09 \$1,205,000 2018-21041 7/10

267 Crows Nest Dr. Boulder Creek CA 95006 083-341-17 \$620,000 2018-20731 7/6

575 Band Road Boulder Creek CA 95006 083-052-10 \$600,000 2018-20736 7/6

13081 Highway 9 Boulder Creek CA 95006 081-152-02 \$1,850,000 2018-21024 7/10

210 Meadow Dr. Boulder Creek CA 95006 085-191-04 \$715,000 2018-21066 7/10

825 Balboa Ave. #107 Capitola CA 95010 036-281-07 \$599,000 2018-20660 7/6

520 Gilroy Dr. Capitola CA 95010 035-082-25 \$885,000 2018-20944 7/10

373 Hihn Street Felton CA 95018 065-111-16 \$975,000 2018-20631 7/6

449 Gold Avenue Felton CA 95018 064-111-10 \$540,000 2018-20686 7/6

1148 Lakeside Dr. Felton CA 95018 064-101-21 \$639,000 2018-20699 7/6

324 Madrona Rd. Felton CA 95018 064-121-05 \$588,000 2018-20774 7/6

325 Blair St. Felton CA 95018 065-032-13 \$670,000 2018-20985 7/10

1130 Wilderfield Rd. Los Gatos CA 95033 091-131-26 \$285,000 2018-20928 7/10

58 Pasatiempo Dr. Santa Cruz CA 95060 067-252-33 \$1,730,000 2018-20515 7/5

1415 Webster St. Santa Cruz CA 95062 026-121-37 \$262,500 2018-20555 7/5

90 Via Vinca Santa Cruz CA 95060 067-181-11 \$1,081,500 2018-20559 7/5

380 Lake Ave. Santa Cruz CA 95062 027-091-01 \$1,035,000 2018-20598 7/5

214 Merced Ave. Santa Cruz CA 95060 003-194-22 \$1,085,000 2018-20617 7/6

450 Escalona Dr. Santa Cruz CA 95060 006-152-34 \$302,500 2018-20662 7/6

320 Grant St. Santa Cruz CA 95060 008-262-40 \$385,000 2018-20677 7/6

300 Columbia St. Santa Cruz CA 95060 004-261-15 \$1,835,000 2018-20693 7/6

132 Dufour Street Santa Cruz CA 95060 004-166-07 \$675,000 2018-20702 7/6

169 Alta Avenue Santa Cruz CA 95060 004-191-01 \$940,000 2018-20791 7/9

225 Plateau Ave. Santa Cruz CA 95060 003-242-20 \$1,490,000 2018-20806 7/9

2194 Mattison Lane #A Santa Cruz CA 95062 029-071-30 \$780,000 2018-20846 7/9

260 Walk Circle Santa Cruz CA 95060 004-154-49 \$780,000 2218-08856 7/9

117 Gilbert Court Santa Cruz CA 95065 009-021-35 \$960,000 2018-20865 7/9

12 Berkeley Court Santa Cruz CA 95062 009-221-59 \$912,000 2018-20885 7/9

409 Windham St. Santa Cruz CA 95062 010-118-09 \$1,799,000 2018-20917 7/10

323 Otis Street Santa Cruz CA 95060 006-201-02 \$850,000 2018-20933 7/10

115 New Street Santa Cruz CA 95060 005-132-22 \$2,080,909 2018-21035 7/10

216 Hidden Glen Dr. Scotts Valley CA 95066 067-533-05 \$1,205,000 2018-20516

275 Technology Cir. Scotts Valley CA 95066 022-042-27 \$1,920,000 2018-20550 7/5

109 Grace Way Scotts Valley CA 95066 022-032-06 \$945,000 2018-20657 7/6

552 Bean Creek Rd. #163 Scotts Valley CA 95066 022-314-12 \$633,000 2018-20669 7/6

11 Horseshoe Ct. Scotts Valley CA 95066 021-351-27 \$692,500 2018-20727 7/6

111 Bean Creek Rd. #144 Scotts Valley CA 95066 022-593-14 \$535,000 2018-20898 7/10

203 Bean Creek Rd. #E Scotts Valley CA 95066 022-381-05 \$750,000 2018-20901 7/10

0 Chelsey Place Scotts Valley CA 95066 067-171-54 \$650,000 2018-21012 7/10

35 Venice Way Scotts Valley CA 95066 023-381-14 \$1,015,000 2018-21029 7/10

426 Jefferson St. Watsonville CA 95076 018-012-20 \$432,500 2018-20588 7/5

516 Sand Dollar Dr. Watsonville CA 95076 046-292-14 \$1,350,000 2018-20709 7/6

620 Calabasas Road Watsonville CA 95076 049-091-29 \$1,755,000 2018-20710 7/6

436 Sherwood Ct. Watsonville CA 95076 016-291-05 \$395,000 2018-20718 7/6

14 Dick Phelps Road Watsonville CA 95076 051-072-21 \$635,000 2018-20858 7/9

44 Vista Verde Cir. Watsonville CA 95076 018-632-31 \$635,000 2018-20880 7/9

118 Meidl Ave. Watsonville CA 95076 051-081-16 \$460,000 2018-20969 7/10

Vacant Land Watsonville CA 95076 107-401-16 \$210,500 2018-20974 7/10

Monterey County

700 Carpenteria Road Aromas CA 95004 141-141-022 \$191,600 2018-29629 7/5

46820 Clear Ridge Road Big Sur CA 93920 419-271-001 \$7,825,000 2018-30269 7/10



2957 Franciscan Way Carmel CA 93923 009-382-012 \$2,285,000 2018-29413 7/3	245 9th Street Marina CA 93933 031-254-081 \$725,000 2018-29373 7/3	2816 Sloat Road Pebble Beach CA 93953 007-121-013 \$2,200,000 2018-29797 7/6
8016 River Place Carmel CA 93923 157-041-012 \$1,795,000 2018-29447 7/3	271 Carmel Ave. Marina CA 93933 032-201-003 \$850,000 2018-29420 7/3	1160 Rampart Road Pebble Beach CA 93953 007-661-001 \$1,500,000 2018-29798 7/6
Lobo Street Carmel CA 93923 010-012-015 \$1,408,500 2018-29449 7/3	3094 Messinger Dr. Marina CA 93933 033-222-001 \$610,000 2018-29456 7/3	17 Mile Drive Pebble Beach CA 93953 008-422-009 \$7,800,000 2018-30219 7/10
24449 San Juan Road Carmel CA 93923 009-012-016 \$1,350,000 2018-29461 7/3	300 Park Circle Marina CA 93933 032-101-012 \$585,000 2018-29811 7/6	994 Chamise Dr. Salinas CA 93905 153-471-016 \$465,000 2018-29359 7/3
26157 Atherton Dr. Carmel CA 93923 009-291-005 \$2,300,000 2018-29524 7/3	143 Cypress Grove Ct. Marina CA 93933 033-241-028 \$520,000 2018-30020 7/9	1334 Bolero Avenue Salinas CA 93906 003-672-007 \$442,000 2018-29379 7/3
4068 Rio Road Carmel CA 93923 015-021-007 \$2,410,000 2018-29586 7/5	3156 Eucalyptus St #11 Marina CA 93933 032-521-041 \$320,000 2018-30340 7/10	9724 Arrowleaf Trail Salinas CA 93907 133-441-008 \$559,000 2018-29482 7/3
25815 Hatton Road Carmel CA 93923 009-251-007 \$3,000,000 2018-29740 7/5	2147 Trapani Cir. Monterey CA 93940 013-281-008 \$937,500 2018-29353 7/3	1017 Snug Harbor St. Salinas CA 93906 153-453-034 \$555,000 2018-29521 7/3
7th Ave 2 SW of Casanova St. Carmel CA 93921 010-262-016 \$2,220,000 2018-02974 7/6	51 Cuesta Vista Dr. Monterey CA 93940 001-952-012 \$1,160,000 2018-29500 7/3	1875 Lancashire Dr. Salinas CA 93906 211-435-022 \$468,500 2018-29608 7/5
25399 Flanders Dr. Carmel CA 93923 015-111-024 \$1,205,909 2018-29916 7/6	1073 Harrison St. Monterey CA 93940 001-345-004 \$1,035,000 2018-29887 7/6	1057 Riker Street #7 Salinas CA 93901 002-589-043 \$305,000 2018-29734 7/5
Monte Verde St. Carmel CA 93923 010-175-022 \$2,050,000 2018-30261 7/10	787 Spencer St. Monterey CA 93940 001-089-002 \$1,005,000 2018-29904 7/6	1274 Summit Dr. Salinas CA 93905 004-642-001 \$448,500 2018-29736 7/5
26341 Rio Avenue Carmel CA 93923 009-461-013 \$2,777,500 2018-30369 7/10	820 Casanova Ave. #96 Monterey CA 93940 013-254-039 \$145,000 2018-30075 7/9	7247 Grace Lane Salinas CA 93907 125-522-004 \$615,000 2018-29743 7/5
250 El Caminito Rd. Carmel Valley CA 93924 187-591-038 \$1,825,000 2018-39342 7/3	250 Forest Ridge Rd. #42 Monterey CA 93940 014-141-042 \$490,000 2018-30094 7/9	676 San Bruno Way Salinas CA 93901 016-267-002 \$575,000 2018-29747 7/5
31475 Via Las Rosas Carmel Valley CA 93924 197-181-011 \$1,380,000 2018-29442 7/3	865 Lily Street Monterey CA 93940 001-135-002 \$750,000 2018-30120 7/9	341 Main Street Salinas CA 93901 002-233-012 \$560,000 2018-29766 7/6
5 Paso Del Rio Carmel Valley CA 93924 189-561-027 \$1,570,000 2018-30337 7/10	494 Mar Vista Drive Monterey CA 93940 001-792-002 \$785,000 2018-30122 7/9	1119 Fox Glen Way Salinas CA 93905 153-582-013 \$476,000 2018-29784 7/6
7 Malcolm Place Del Rey Oaks CA 93940 012-481-040 \$551,500 2018-29701 7/5	300 Glenwood Cir. #171 Monterey CA 93940 001-777-003 \$398,000 2018-30204 7/10	1346 New Hampshire Ct. #21 Salinas CA 93905 153-651-004 \$480,000 2018-29836 7/6
341 Quail Run Ct. #34 Del Rey Oaks CA 93940 012-611-029 \$475,000 2018-30368 7/10	887 Taylor Street Monterey CA 93940 001-182-002 \$140,909 2018-30341 7/10	1876 Bellagio Way Salinas CA 93905 153-671-004 \$464,500 2018-29848 7/6
17807 Banks Street East Garrison CA 93933 031-164-095 \$415,000 2018-29619 7/5	1228 Miles Ave. Pacific Grove CA 93950 007-574-030 \$451,000 2018-29489 7/3	472 Dorset Way Salinas CA 93906 211-436-039 \$664,500 2018-29910 7/6
17106 Morgan St. East Garrison CA 93933 031-165-091 \$535,000 2018-29637 7/5	305 19th Street Pacific Grove CA 93950 006-297-012 \$1,540,000 2018-29782 7/6	1012 Eagle Drive Salinas CA 93905 153-491-026 \$435,000 2018-29913 7/6
3062 Phillip Circle Marina CA 93933 032-351-030 \$517,000 2018-29328 7/3	223 18th Street Pacific Grove CA 93950 006-293-018 \$783,000 2018-29889 7/6	16 Glenwood Court Salinas CA 93905 004-245-004 \$290,000 2018-29920 7/6
2971 Bluffs Dr. Marina CA 93933 031-273-058 \$768,000 2018-29362 7/3	805 Day Circle Pacific Grove CA 93950 006-623-005 \$1,275,000 2018-30202 7/10	

continued on following page



continued from previous page

19540 Cortina Court Salinas CA 93908 139-421-016 \$855,000 2018-29924 7/6

1609 Piazza Dr. Salinas CA 93905 153-691-039 \$439,000 2018-29932 7/6

116 E. Bernal Dr. Salinas CA 93906 003-811-019 \$335,000 2018-30083 7/9

449 Carol Dr. Salinas CA 93905 003-513-003 \$428,000 2018-30086 7/9

14550 Mountain Quail Rd. Salinas CA 93908 161-651-041 \$880,000 2018-30138 7/9

18634 Cleveland Ave. Salinas CA 93906 253-232-011 \$410,000 2018-30159 7/9

751 Montecito Way Salinas CA 93901 016-333-015 \$576,000 2018-30253 7/10

1834 Massachusetts Dr. Salinas CA 93905 153-592-060 \$500,000 2018-30282 7/10

1779 Pescadero Drive Salinas CA 93906 424-241-003 \$160,000 2018-30360 7/10

1405 First Ave. Salinas CA 93905 004-202-023 \$385,000 2018-30370 7/10

1205 Elm Avenue #B Seaside CA 93955 012-194-033 \$690,000 2018-29332 7/3

1889 Noche Buena St. Seaside CA 93955 012-822-002 \$454,000 2018-29582 7/5

1346 Skyview Dr. Seaside CA 93955 012-674-002 \$831,000 2018-30213 7/10

263 Front Street Soledad CA 93960 022-016-002 \$2,500,000 2018-29491 7/3

2107 Hector de la Rosa Sr. Street Soledad CA 93960 022-491-003 \$2,200,000 2018-29562

303 Maya Cir. Soledad CA 93960 022-232-002 \$363,000 2018-29713 7/5

696 Andalucia Dr. Soledad CA 93960 022-311-041 \$366,000 2018-29929 7/6

1094 San Antonio Soledad CA 93960 022-442-078 \$410,000 2018-29936 7/6

1084 San Gabriel Soledad CA 93960 022-512-066 \$460,000 2018-30154 7/9

139 3rd Soledad CA 93960 020-066-002 \$200,000 2018-30256 7/10

1249 La Colina St. Soledad CA 93960 022-512-039 \$437,500 2018-30312 7/10

San Benito County

467 Rose Ave. Aromas CA 95004 011-080-042 \$145,000 2018-6362 7/10

610 Talbot Dr. Hollister CA 95023 057-670-005 \$640,000 2018-6215 7/5

530 Morada Lane Hollister CA 95023 017-100-028 \$900,000 2018-6218 7/5

941 Sulter Street Hollister CA 95023 055-070-066 \$475,000 2018-6235 7/6

341 Eastview Ct. Hollister CA 95023 057-580-015 \$675,000 2018-6239 7/6

260 Teresita Ct. Hollister CA 95023 052-202-013 \$467,500 2018-6241 7/6

1230 Marbella Cir. Hollister CA 95023 054-590-085 \$670,500 2018-6255 7/6

461 Toledo Dr. Hollister CA 95023 054-610-048 \$623,000 2018-6258 7/6

130 Cecelia Ct. Hollister CA 95023 021-130-049 \$895,000 2018-6270 7/6

1651 Larkspur Ave. Hollister CA 95023 025-370-041 \$550,000 2018-6278 7/6

1255 Riverside Road Hollister CA 95023 021-060-018 \$940,000 2018-6281 7/6

1301 Buena Vista Rd. Hollister CA 95023 052-152-010 \$450,000 2018-6284 7/9

2204 Casa Blanca Dr. Hollister CA 95023 057-370-067 \$458,500 2018-6341 7/10

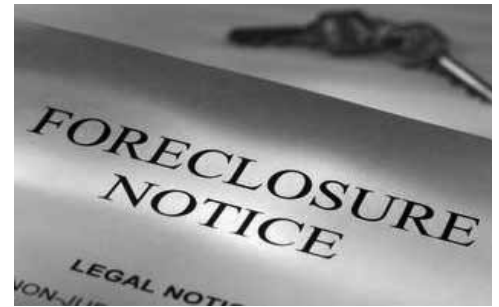
815 7th Street Hollister CA 95023 053-050-012 \$700,000 2018-6344 7/10

2160 Spruce Dr. Hollister CA 95023 060-210-033 \$565,000 2018-6356 7/10

461 Mary Drive Hollister CA 95023 057-460-038 \$550,000 2018-6358 7/10

1301 Freedom Dr. Hollister CA 95023 057-630-016 \$620,000 2018-6364 7/10

801 Leslie St. Hollister CA 95023 060-170-010 \$515,000 2018-6366 7/10



Distressed Real Estate Trustee Sales

Doc#	Address	APN#	Default Amount
Sale Date	Location of Sale	Time of Sale	

Santa Cruz County

2018-20547 6 Crow Avenue Watsonville 95076 108-212-07 \$740,241 26-Jul 701 Ocean St. Santa Cruz 1:45 PM

2018-20705 318 Trescony St. Santa Cruz 95060 006-181-22 \$95,981 30-Jul 701 Ocean St. Santa Cruz 1:45 PM

2018-20615 350 Redwood Dr. Boulder Creek 95006 087-103-09 \$265,781 6-Aug 701 Ocean St. Santa Cruz 1:45 PM

2018-20853 110 Pasatiempo Dr. Santa Cruz 95060 067-211-24 \$279,471 7-Aug 701 Ocean St. Santa Cruz 1:45 PM

2018-20772 30 Winding Way Watsonville 95076 016-241-10 \$457,182 20-Sep 701 Ocean St. Santa Cruz 1:45 PM

2018-19501 18360 Las Cumbres Rd. Los Gatos 95033 088-241-31 \$747,531 23-Jul 701 Ocean St. St. Santa Cruz 1:45 PM

2018-19552 208 Cherry Avenue Capitola 95010 035-161-08 \$630,754 24-Jul 701 Ocean St. St. Santa Cruz 1:45 PM

2018-19924 101 Baja Sol Drive Scotts Valley 95066 021-172-05 \$150,023 27-Jul 701 Ocean St. St. Santa Cruz 1:45 PM

2018-19800 151 Emerald City Way Watsonville 95076 049-041-54 \$1,373,107 27-Jul 701 Ocean St. St. Santa Cruz 1:45 PM



2018-19123 Vacant Land Boulder Creek
95006 089-121-62 \$210,511 27-Jul 701 Ocean
St. Santa Cruz 1:45 PM

Monterey County

2018-29479 1339 San Miguel Canyon Rd.
Watsonville 95076 127-331-055 \$408,175
6-Aug 168 W. Alisal St. Salinas 10:00 AM

2018-30396 206 Primrose Dr. Salinas 93906
003-771-006 \$488,212 7-Aug 168 W. Alisal
St. Salinas 10:00 AM

2018-29918 1073 Rider Avenue Salinas 93905
004-352-016 \$308,644 13-Aug 168 W. Alisal
St. Salinas 10:00 AM

2018-29480 14 Huerta St. Greenfield 93927
024-391-053 \$275,609 21-Aug 168 W. Alisal
St. Salinas 9:00 AM

2018-28451 1751 Soto Street Seaside 93955
012-773-020 \$391,119 25-Jul 168 W. Alisal St.
Salinas 10:00 AM

2018-28452 403 Longhorn Dr. Gonzales
93926 020-291-009 \$333,683 1-Aug 168 W.
Alisal St. Salinas 10:00 AM

2018-28453 553 Pini Road Watsonville 95076
412-012-038 \$560,596 6-Aug 168 W. Alisal
St. Salinas 10:00 AM

2018-27246 10787 Assisi Way Salinas 93907
125-463-005 \$587,968 18-Jul 168 W. Alisal
St. Salinas 10:00 AM

2018-27444 26070 Via Riviera Carmel 93923
015-151-023 \$228,361 20-Jul 168 W. Alisal St.
Salinas 10:00 AM

2018-28226 1501 Hoffman Ave. Monterey
93940 001-161-001 \$289,250 23-Jul 11160
Speegle St., Castroville (Library) 10:30 AM

2018-28231 1501 Hoffman Ave. Monterey
93940 001-161-001 \$672,528 23-Jul 11160
Speegle St., Castroville (Library) 10:45 AM

2018-27116 14 La Playa St. Monterey 93940
001-811-014 \$349,072 24-Jul 168 W. Alisal St.
Salinas 9:00 AM

2018-28230 738 Arcadia Way Salinas 93906
261-353-017 \$189,254 7-Aug 168 W. Alisal St.
Salinas 9:00 AM

2018-25916 122 La Mesa Dr. Salinas 93901
016-114-021 \$257,888 24-Jul 168 W. Alisal St.
Salinas 9:00 AM

San Benito County

2018-5889 115 Villa Pacheco Ct. Hollister
95023 020-490-005 \$345,882 1-Aug Monter-
rey St. & 5th Hollister 11:30 AM

2018-5390 1970 Olga Dr. Hollister 95023
057-580-021 \$164,722 Jul-18 Monterey St.
Ent. 11:30 AM

Trustee Deeds

Doc#	Address	APN#	Grantee
Amount of Default	Amount Paid at Sale		

2018-30118 25770 Madison Street Chualar
145-161-053 Diplomat Property Manager,
LLC 9987-7158 \$326,842 \$326,842

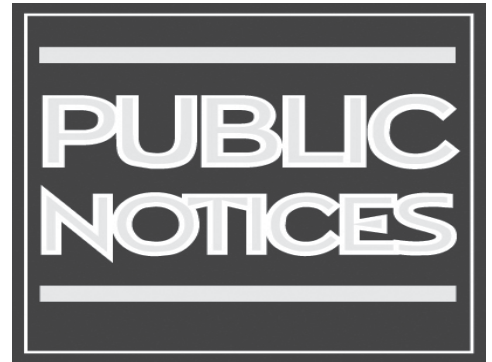
2018-30366 704 Garner Ave. #31 Salinas
004-342-018 The Bank of New York 9462-
4014 \$310,979 \$265,288

2018-28701 SE Crnr Carpenter & 2nd
Ave. Carmel 010-015-022 U.S. Bank Assn.
CA08005528-14-1S \$1,679,595 \$1,500,767

2018-19692 116 Clearwater Court Santa Cruz
028-062-70 Deutsche Bank Trust Co. CA-14-
650341-RY \$1,437,483 \$1,349,100

2018-27809 50 Villa Street Salinas 002-121-
005 Breckenridge Property Fund 2016, LLC*
005015 \$404,094 \$269,000

2018-18807 1673 Lower Highland Way Wat-
sonville 106-051-15 Citibank 17-20541-SP-
CA \$379,413 \$379,413 ■



FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0923

The following person(s) is/are doing business as:
BALANCING RESONANCE, 6630 Highway 9,
Room 104 Felton CA 95018.
Melissa Chee, 572 Bellevue Ave. Daly City CA 94014.
This business is conducted by an Individual.

/s/Melissa Chee

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 5/31/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0958

The following person(s) is/are doing business as:
FLICK OF A WHISK, 2421 Benson Ave. Santa
Cruz CA 95065.

Rebekah G. Henry, address same as business.

This business is conducted by an Individual.

/s/Rebekah Henry

The registrant commenced to transact business under
the fictitious business name listed above on 5/19/18.
This statement was filed with Gail L. Pellerin, County
Clerk of Santa Cruz County on 6/6/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0980

The following person(s) is/are doing business as:
HAPPY TEES, 15 Mary Case Lane, Santa Cruz CA
95060.

James F. McClure and Linda Sheuk-Ling McClure,
address same as business.

This business is conducted by A Married Couple.

/s/James F. McClure

The registrant commenced to transact business under
the fictitious business name listed above on n/a. This
statement was filed with Gail L. Pellerin, County Clerk
of Santa Cruz County on 6/11/18.

6/26, 7/3, 7/10, 7/17

The Tri-County Real Estate Report

Santa Cruz * Monterey * San Benito

Weekly Real Estate Sales & Distressed Properties

This is a detailed report for Real Estate Professionals

Call or email us: (831) 454-9820 SantaCruzRecord@gmail.com

continued on following page

continued from previous page

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0990

The following person(s) is/are doing business as:

COLLEGE PATHFINDERS, 820 Bay Ave. #230B, Capitola CA 95010.

Lauren Lindstrom, 133 Towne Terrace, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Lauren Lindstrom

The registrant commenced to transact business under the fictitious business name listed above on 6/17/13.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/13/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0991

The following person(s) is/are doing business as:

SANTA CRUZ NATURALS, 9077 Soquel Dr., Aptos CA 95003.

MNAT, Inc., 9081 Soquel Dr., Aptos CA 95003.

This business is conducted by a Corporation.

/s/Kirk Nilson, Controller

The registrant commenced to transact business under the fictitious business name listed above on 1/1/18.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/13/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1012

The following person(s) is/are doing business as:

PREMIERE SOLUTIONS GROUP, 408 Bay Ave. Capitola CA 95010.

Heather A. Haggerty and Gerald A. Jensen, address same as business.

This business is conducted by a Married Couple.

/s/Heather Haggerty

The registrant commenced to transact business under the fictitious business name listed above on 6/15/18.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/15/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 18-1024

The following person(s) is/are doing business as:

DIXON CONSTRUCTION, 9850 Rosebloom Ave. Felton CA 95018.

Dixon Builders, Inc., address same as business.

This business is conducted by a Corporation.

/s/Craig Dixon, President

The registrant commenced to transact business under the fictitious business name listed above on 1/1/91.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/19/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1026

The following person(s) is/are doing business as:

CHAI CANNABIS CO., 3088 Windle Ave. Ste C, Santa Cruz CA 95065.

Chai Cannabis Co, Inc., address same as business.

This business is conducted by a Corporation.

/s/Chris Morganelli, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/19/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1037

The following person(s) is/are doing business as:

RANCH MILK MARKET, 1 South Green Valley Rd., Freedom CA 95019.

Irma C. Olivares and Lazaro Olivares, 710 Carenteria Rd. Aromas CA 95004.

This business is conducted by a Married Couple.

/s/Lazaro Olivares

The registrant commenced to transact business under the fictitious business name listed above on 5/23/11.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/21/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1043

The following person(s) is/are doing business as:

SANTA CRUZ CHEVRON, 904 Mission St. Santa Cruz CA 95060.

KN Petroleum, LLC, 210 San Mateo Rd. #201, Half Moon Bay, CA 94019.

This business is conducted by a Limited Liability Company.

/s/Tom Gallagher

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/21/18.

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1043

The following person(s) is/are doing business as:

EDIBLE MONTEREY BAY, 190 Sunset Lane, Soquel CA 95073.

Harvest Hill Ranch, Inc., address same as business.

This business is conducted by a Corporation.

/s/Deborah Luhrman - Director

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/22/18.

6/26, 7/3, 7/10, 7/17

SUMMONS (CITACION JUDICIAL)

CASE NUMBER (Número del Caso): 18CV01476

NOTICE TO DEFENDANT (AVISO AL DEMANDADO): **WARREN CLAIBORNE, MONICA BOWMAN, DOES 1-10; and all persons unknown claiming any interest in the property, inclusive.**

YOU ARE BEING SUED BY PLAINTIFF (LO ESTÁ DEMANDANDO EL DEMANDANTE):

KALIKA BOWMAN

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

NOTICE: This lawsuit concerns title to real property at 511 Oak Dr. Capitola, Santa Cruz County, California 95010. APN: 035-082-08

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. **NOTE:** The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta

a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es):

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ

701 Ocean St. Santa Cruz CA 95060.

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

Brian Douglas Liddicoat 189612

333 Skylark Lane.

Watsonville CA 95076

831 594-4418

DATE (Fecha): 5/22/2018

Alex Calvo, Clerk (Secretario), by Helena Mendez, Deputy

6/26, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0898

The following person(s) is/are doing business as:

EARTH AND SPIRIT, 2643 Old San Jose Rd., Soquel CA 95073.

Jessica E. Wright, address same as business.

This business is conducted by an Individual.

/s/Jessica Wright

The registrant commenced to transact business under the fictitious business name listed above on 5/21/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/29/18.

6/27, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0934

The following person(s) is/are doing business as:

1. CATCHING CALIFORNIA 2. FAIRY WAND FISHING, 101 E. Hilton Dr. Boulder Creek CA 95006.

Clara M. Ricabal, address same as business.

This business is conducted by an Individual.

/s/Clara M. Ricabal

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/1/18.

6/27, 7/3, 7/10, 7/17

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 18-0950

The following person(s) is/are doing business as:

THE NOOK, 1543 Pacific Ave. #215, Santa Cruz CA 95060.

Mary Lieby, address same as business.

This business is conducted by an Individual.

/s/Mary Lieby

The registrant commenced to transact business under the fictitious business name listed above on 6/16/13. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/5/18.

7/3, 7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0993

The following person(s) is/are doing business as:

GLOBAL BADASS GODDESS, 200 West Cliff Dr. #8, Santa Cruz CA 95060.

Glenda Benevides, address same as business.

This business is conducted by an Individual.

/s/Glenda Benevides

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/13/18.

7/3, 7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1013

The following person(s) is/are doing business as:

1. COMPLETE CONSTRUCTION SERVICES 2. JOURNALISTIC SERVICES, 516 Capitola Ave. #C, Capitola CA 95010.

Philip Diseth, address same as business.

This business is conducted by an Individual.

/s/Philip Diseth

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/18/18.

7/3, 7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1025

The following person(s) is/are doing business as:

TRC MAINTENANCE & REPAIRS, 930 Rosedale Ave. Space #37, Capitola CA 95010.

Trent Ryan Cates, address same as business.

This business is conducted by an Individual.

/s/Trent Ryan Cates

The registrant commenced to transact business under

the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/19/18.

7/3, 7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1035

The following person(s) is/are doing business as:

ARTHUR ANIMATION, 1101 Pacific Ave. Ste. 210B, Santa Cruz CA 95060.

Arthur Animation, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Benjamin Arthur, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/20/18.

7/3, 7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1036

The following person(s) is/are doing business as:

PELICAN PLUMBING, 1458 Glen Canyon Rd. Santa Cruz CA 95060.

Mark Mancuso, address same as business.

This business is conducted by an Individual.

/s/Mark Mancuso

The registrant commenced to transact business under the fictitious business name listed above on 5/20/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/21/18.

7/3, 7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 18-1050

The following person(s) is/are doing business as:

CEDAR MEDICAL CLINIC, 1595 Soquel Dr. Suite 340, Santa Cruz CA 95065.

Karl Johsens, M.D. & Drusilla L.D.H. Lee, M.D., Inc, 3840 Floral Ct. Santa Cruz CA 95062.

This business is conducted by a Corporation.

/s/Drusilla H. Johsens

The registrant commenced to transact business under the fictitious business name listed above on 4/17/00. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/22/18.

7/3, 7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1056

The following person(s) is/are doing business as:

STUNTS ADVENTURE EQUIPMENT, 505 Smith Rd., Watsonville CA 95076.

Mark David Knutson, address same as business.

This business is conducted by an Individual.

/s/Mark Knutson, President

The registrant commenced to transact business under

continued on following page

continued from previous page

the fictitious business name listed above on 6/23/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/27/18. 7/3, 7/10, 7/17, 7/24

**FICTITIOUS BUSINESS NAME
STATEMENT OF ABANDONMENT**

Original File No. 2015-0000803

The following person(s) has Abandoned the Use of the Fictitious Business Name:

SANTA CRUZ STRENGTH, 151 Harvey West, Unit D, Santa Cruz CA 95060.

Clayton E. Edgin, a12895 Highway 9, Boulder Creek CA 95066.

This business was conducted by an Individual.

/s/Clayton Edgin

The registrant commenced to transact business under the fictitious business name listed above on 4/10/15.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/25/18.

7/3, 7/10, 7/17, 7/24

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
POLLY SUE SCHULZE for CHANGE OF NAME
18CV01884

TO ALL INTERESTED PERSONS:

1. Petitioner: **POLLY SUE SCHULZE** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

POLLY SUE SCHULZE

PROPOSED NAME(s):

POLLY SUE SCHULZE ELSE

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 13, 2018, 8:30am, Dept. 4

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

June 28, 2018

Polly S. Schulze
3002 Vienna Pines Ct.
Aptos CA 95003
831 234-9792
7/3, 7/10, 7/17, 7/24

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
SUSAN D. DeANGELIS, Decedent**

Case Number: 18PR00256

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **SUSAN D. DeANGELIS**.

A PETITION FOR PROBATE has been filed by **JOHN P. DeANGELIS** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **JOHN P. DeANGELIS** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: **AUGUST 17, 2018 Time: 8:30 a.m. Dept. 4**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal represented by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Jane Becker
1537 Pacific Ave. Suite 201

Santa Cruz CA 95060
831 454-9415
7/3, 7/10, 7/17

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 18-0952

The following person(s) is/are doing business as:

1. LE COQ BLEU 2. MALABAR TRADING COMPANY 3. THE BLUE ROOSTER, 223 Church St. Santa Cruz CA 95060.

Annaliese Keller and Michael Keller, 1057 Nobel Dr. Santa Cruz CA 95060.

This business is conducted by A Married Couple.

/s/Annaliese Keller

The registrant commenced to transact business under the fictitious business name listed above on 1/1/94.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/5/18.

7/3, 7/10, 7/17, 7/24

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0988

The following person(s) is/are doing business as:

LOVING DOG CARE, 4665 Portola Dr. Santa Cruz CA 95062.

Mason M. Barkhurst, address same as business.

This business is conducted by an Individual.

/s/Mason M. Barkhurst

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/12/18.

7/10, 7/17, 7/24, 7/31

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-0997

The following person(s) is/are doing business as:

SUP SHACK RIO DEL MAR, 105 Esplanade, Aptos CA 95003.

Paul Horvat, 2678 Freedom Blvd. Watsonville CA 95076; Trudie Ransom, 121 Francis Ct. Santa Cruz CA 95062.

This business is conducted by a General Partnership.

/s/Trudie Ransom

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/14/18.

7/10, 7/17, 7/24, 7/31

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 18-1055

The following person(s) is/are doing business as:

RED DOT ART GALLERY, 1001 Center St. Suite 5, Santa Cruz CA 95060.

Judy Ziegler, 101 High St. Santa Cruz CA 95060.

This business is conducted by an Individual.

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live·li·hood /līv-lē-hūd/ a means of securing the necessities of life



PHOTOGRAPHY, INTERVIEW AND PAGE DESIGN BY JULES HOLDSWORTH

Who? Keith Holtaway

How long? 20 years

Livelihood? Business Consultant at SBDC

M&M's or Skittles? M&M's

/s/Judy Ziegler

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/25/18.

7/10, 7/17, 7/24, 7/31

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1082

The following person(s) is/are doing business as:

TAUREAN WELLNESS, 14505 Stetson Rd. #27, Los Gatos CA 95033.

Robert J. Meneades, address same as business.

This business is conducted by an Individual.

/s/Robert Meneades

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/2/18.

7/10, 7/17, 7/24, 7/31

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1066

The following person(s) is/are doing business as:

MANYFRIENDS BREWING COMPANY, 16745 Laurel Rd. Los Gatos CA 95033.

Ted Oliverio, address same as business.

This business is conducted by an Individual.

/s/Ted Oliverio

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/27/18.

7/10, 7/17, 7/24, 7/31

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1108

The following person(s) is/are doing business as:

1. HAMMOND GLASS ENGRAVING 2. LILLEY ASSOCIATES, 2505 Cabrillo College Dr. #3, Aptos CA 95003.

Jessie Lilley Campbell, 1305 7th Ave. Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Jessie Lilley Campbell

The registrant commenced to transact business under the fictitious business name listed above on 7/1/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/9/18.

7/10, 7/17, 7/24, 7/31

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1112

The following person(s) is/are doing business as:

HOT ELEVATION STUDIO, 1440 41st Ave. Suite E, Capitola CA 95010.

Purepower Yoga, LLC, address same as business.

This business is conducted by a Limited Liability

Company.

/s/Jeanette Lehouillier

The registrant commenced to transact business under the fictitious business name listed above on 7/9/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/9/18.

7/10, 7/17, 7/24, 7/31

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **SILVIA LEON CORTEZ** for CHANGE OF NAME 18CV01957

TO ALL INTERESTED PERSONS:

1. Petitioner: **SILVIA LEON CORTEZ** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

NATHALY GONZALEZ LEON

PROPOSED NAME(s):

NATHALY LEON-CORTEZ

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 22, 2018, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

July 6, 2018

Silvia Leon Cortez

207 Vista Del Lago Cir

Watsonville CA 95076

831 406-8422

7/10, 7/17, 7/24, 7/31

NOTICE OF PETITION TO ADMINISTER ESTATE OF SUSAN M. SWEENEY, Decedent

Case Number: 18PR00223

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **SUSAN MARIA SWEENEY; SUSAN M. SWEENEY; SUSAN MARIA DOCHERTY**.

A PETITION FOR PROBATE has been filed by **AINE M. SWEENEY** in the Superior Court of California,

County of SANTA CRUZ.

THE PETITION requests that **AINE M. SWEENEY** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: **AUGUST 15, 2018 Time: 8:30 a.m. Dept. 4**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal represented by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Michael L. Corman

740 Front St. Suite 200

Santa Cruz CA 95060

831 427-2414

7/10, 7/17, 7/24

NOTICE OF PETITION TO ADMINISTER ESTATE OF JAMES WILLIAM MEHL, Decedent

Case Number: 18PR00289

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **JAMES WILLIAM MEHL; JAMES W. MEHL; JIM MEHL**.

A PETITION FOR PROBATE has been filed by **JOHN D. MEHL** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **JOHN D. MEHL** be

appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: **SEPTEMBER 17, 2018 Time: 8:30 a.m. Dept. 4**
The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: James D. Farwell SBN237511
Farwell Rashkis, LLP
18 Park Ave.
Los Gatos CA95030
408 399-0505
7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-0970

The following person(s) is/are doing business as:

1. CURBSIDE COMPOST CO. 2. LAUESEN FAMILY FARMS, 290 Pioneer Rd. Watsonville CA 95076.

Christian J. Lauesen, address same as business.

This business is conducted by an Individual.

/s/Christian Lauesen

The registrant commenced to transact business under the fictitious business name listed above on n/a. This

statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/8/18.

7/3, 7/10, 7/17, 7/24

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1008

The following person(s) is/are doing business as:

GRAPHIC DESIGN SANTA CRUZ, 32 Whiteman Ave. Corralitos CA 95076.

Wilfredo Montano Jr., address same as business.

This business is conducted by an Individual.

/s/Wilfredo Montano Jr.

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/15/18.

7/10, 7/17, 7/24, 7/31

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1042

The following person(s) is/are doing business as:

WELLNESS & REHABILITATION PHYSICAL THERAPY & PILATES, 406 Mission St. Suite B, Santa Cruz CA 95060.

Wellness and Rehabilitation Physical Therapy and Pilates, address same as business.

This business is conducted by a Corporation.

/s/Becky Sheaffer-Egan, CEO

The registrant commenced to transact business under the fictitious business name listed above on 1/1/06. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/21/18.

7/17, 7/24, 7/31, 8/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1074

The following person(s) is/are doing business as:

GARY AIR, 140 Aviation Way, Watsonville CA 95076. Informart, Inc, address same as business.

This business is conducted by a Corporation.

/s/Patricia Guerrieri

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/29/18.

7/17, 7/24, 7/31, 8/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1109

The following person(s) is/are doing business as:

MILLION DESIGNS, 3115 Gross Rd. Santa Cruz CA 95060.

Julianne Zimmerman Million, address same as business.

This business is conducted by an Individual.

/s/Julianne Zimmerman Million

The registrant commenced to transact business under the fictitious business name listed above on 7/9/18. This statement was filed with Gail L. Pellerin, County

Clerk of Santa Cruz County on 7/9/18.

7/17, 7/24, 7/31, 8/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1115

The following person(s) is/are doing business as:

HARBOR HEALTH CENTER, 244 Chimney Creek Rd. Soquel CA 95073.

John Grady, A Professional Corporation, address same as business.

This business is conducted by a Corporation.

/s/Dr. John Grady, D.O.

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/9/18.

7/17, 7/24, 7/31, 8/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1116

The following person(s) is/are doing business as:

1. CHALLENGE ISLAND 2. CHALLENGE ISLAND SANTA CRUZ-SANTA CLARA, 325 Soquel Ave. Santa Cruz CA 95062.

AMAK Trade LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Eser Buyukaydin, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/10/18.

7/17, 7/24, 7/31, 8/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1117

The following person(s) is/are doing business as:

EARTHLY CLEANING SERVICE, 1200 Capitola Rd. #21, Santa Cruz CA 95062.

Kevin S. Cruz, address same as business.

This business is conducted by an Individual.

/s/Kevin Cruz

The registrant commenced to transact business under the fictitious business name listed above on 7/12/18. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/12/18.

7/17, 7/24, 7/31, 8/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1126

The following person(s) is/are doing business as:

RED RESTAURANT AND BAR, 200 Locust St. Santa Cruz CA 95060.

Germaine Akin, 411 Laurent St. Santa Cruz CA 95060. This business is conducted by an Individual.

/s/Germaine Akin

The registrant commenced to transact business under the fictitious business name listed above on 8/1/12.

continued on following page

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/11/18.
7/17, 7/24, 7/31, 8/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1130

The following person(s) is/are doing business as:

1. discoverHER 2. SANTA CRUZ SOCIALITES,
215 Stockton Ave. Santa Cruz CA 95060.

Monica Karst, address same as business.

This business is conducted by an Individual.

/s/Monica Karst

The registrant commenced to transact business under the fictitious business name listed above on 7/12/18.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/12/18.

7/17, 7/24, 7/31, 8/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 18-1138

The following person(s) is/are doing business as:

TOE-RIFIC CHOCOLATES AND CANDY, 541
Poppy Way, Aptos CA 95003.

Joshua Mitnick, address same as business.

This business is conducted by an Individual.

/s/Joshua Mitnick

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/16/18.

7/17, 7/24, 7/31, 8/7

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY
OF SANTA CRUZ PETITION OF **VICTORIA
JOY SCURICH** for CHANGE OF NAME
18CV02055

TO ALL INTERESTED PERSONS:

1. Petitioner: **VICTORIA JOY SCURICH** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

VICTORIA JOY SCURICH

PROPOSED NAME(s):

VICTORIA JOY HOULIARAS

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 30, 2018, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

July 16, 2018

Victoria Joy Scurich

131 Algen Lane

Watsonville CA 95076

831 722-4272

7/17, 7/24, 7/31, 8/7

NOTICE OF TRUSTEE'S SALE

T.S. No. 18-51317

APN: 067-211-24

YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/3/2017. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.

A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

Trutor: PAUL FEELEY, AN UNMARRIED MAN
Duly Appointed Trustee: Zieve, Brodnax & Steele, LLP Deed of Trust recorded 3/8/2017 as Instrument No. 2017-0008136 in book , page of Official Records in the office of the Recorder of Santa Cruz County, California,

Date of Sale: 8/7/2018 at 1:45 PM

Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street Santa Cruz, CA

Estimated amount of unpaid balance and other charges: \$279,471.59

Note: Because the Beneficiary reserves the right to bid less than the total debt owed, it is possible that at the time of the sale the opening bid may be less than the total debt owed.

Street Address or other common designation of real property:

110 PASATIEMPO DR

SANTA CRUZ, California 95060-1429

Described as follows:

As more fully described on said Deed of Trust.
A.P.N #: 067-211-24

The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.

NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property.

NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 848-9272 or visit this Internet Web site www.elitepostandpub.com, using the file number assigned to this case 18-51317. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale.

Dated: 7/6/2018 Zieve, Brodnax & Steele, LLP, as Trustee

30 Corporate Park, Suite 450

Irvine, CA 92606

For Non-Automated Sale Information, call: (714) 848-7920

For Sale Information: (714) 848-9272 www.elitepostandpub.com

Andrew Buckelew, Trustee Sale Assistant

THIS FIRM IS ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION WE OBTAINED WILL BE USED FOR THAT PURPOSE
EPP 25980

Pub Dates 07/17, 07/24, 07/31/2018

TSG No.: 8730875 TS No.: CA1800283125 FHA/VA/
PMI No.: APN: 006-181-22 Property Address: 318
TRESCONY STREET SANTA CRUZ, CA 95060 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 08/22/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF

YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 07/30/2018 at 01:45 P.M., First American Title Insurance Company, as duly appointed Trustee under and pursuant to Deed of Trust recorded 08/29/2003, as Instrument No. 2003-0088120, in book , page , , of Official Records in the office of the County Recorder of SANTA CRUZ County, State of California. Executed by: ISAAC R. VILLANUEVA AND JOANN VILLANUEVA, HUSBAND AND WIFE, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (Payable at time of sale in lawful money of the United States) At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060 All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: AS MORE FULLY DESCRIBED IN THE ABOVE MENTIONED DEED OF TRUST APN# 006-181-22 The street address and other common designation, if any, of the real property described above is purported to be: 318 TRESCONY STREET, SANTA CRUZ, CA 95060 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$95,981.23. The beneficiary under said Deed of Trust has deposited all documents evidencing the obligations secured by the Deed of Trust and has declared all sums secured thereby immediately due and payable, and has caused a written Notice of Default and Election to Sell to be executed. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and if applicable, the rescheduled time and date for the sale

of this property, you may call (916)939-0772 or visit this Internet Web <http://search.nationwideposting.com/propertySearchTerms.aspx>, using the file number assigned to this case CA1800283125 Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee or the Mortgagee's attorney. Date: First American Title Insurance Company 4795 Regent Blvd, Mail Code 1011-F Irving, TX 75063 First American Title Insurance Company MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED MAY BE USED FOR THAT PURPOSE FOR TRUSTEES SALE INFORMATION PLEASE CALL (916)939-0772NPP0335738 To: SANTA CRUZ RECORD 07/10/2018, 07/17/2018, 07/24/2018

APN: 035-161-08 TS No: CA08004008-15-1 TO No: 95308945-55 NOTICE OF TRUSTEE'S SALE (The above statement is made pursuant to CA Civil Code Section 2923.3(d)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(d)(2).) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED November 8, 2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On July 24, 2018 at 01:45 PM, at the courtyard steps to the Santa Cruz County Courthouse located at, 701 Ocean Street, Santa Cruz, CA 95060, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust recorded on November 17, 2006 as Instrument No. 2006-0066729, of official records in the Office of the Recorder of Santa Cruz County, California, executed by GREGORY R. JAMES AND, MARLO R. JAMES, HUSBAND AND WIFE, as Trustor(s), in favor of WASHINGTON MUTUAL BANK, FA as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 208 CHERRY AVENUE, CAPITOLA, CA 95010 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$630,754.77 (Estimated). However, prepayment premiums, accrued interest and advances

will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call In Source Logic at 702-659-7766 for information regarding the Trustee's Sale or visit the Internet Web site address listed below for information regarding the sale of this property, using the file number assigned to this case, CA08004008-15-1. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: June 19, 2018 MTC Financial Inc. dba Trustee Corps TS No. CA08004008-15-1 17100 Gillette Ave Irvine, CA 92614 Phone: 949-252-8300 TDD: 866-660-4288 Bobbie LaFlower, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ON LINE AT www.insourcelogic.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: In Source Logic AT 702-659-7766 Trustee Corps may be acting as a debt collector attempting to collect a debt. Any information obtained may be used for that purpose. ISL Number 45127, Pub Dates: 07/03/2018, 07/10/2018, 07/17/2018, SANTA CRUZ RECORD ■

Current Casts



the podcast roundup

Social Zoom Factor

Social Zoom Factor covers social media best practices and trends, experiential branding, digital marketing and more for business owners. It's hosted by Pam Moore, founder and CEO of Marketing Nutz and one of Forbes' Top 10 Social Media Power Influencers, whose balance of human insights and keen business and marketing savvy make her one of the standout marketing podcasters. In addition to providing tips about industry trends and the technology driving them, Moore gives listeners actionable tips and to-do's that can be applied to businesses of any size. Recommended for business owners ready to get serious about their digital marketing.

Recommended Episodes:

- How to Prioritize Social Networks for Your Business
- Future of Social Media Report
- Blogging for Business: 10 Foundational Requirements for Success

This Old Marketing

On *This Old Marketing*, content marketing guru Joe Pulizzi and content marketing strategist, author and speaker Robert Rose delve into the history and current practices of using storytelling to promote your brand or business. The two industry veterans bring a valuable inside perspective to the growing content marketing trend, and their wealth of experience working with small businesses and major brands alike makes the hour-long show interesting to business owners of all types. The hosts cover a diverse range of topics and case studies and the fun banter and casual tone makes *This Old Marketing* one of the standout marketing podcasts.

Recommended Episodes:

- 2017 Content Marketing Predictions
- How Brands Could Inherit the Web
- Content Marketing Now Scientifically Proven

Starve the Doubts

A chatty podcast in the spirit of the television show, *The View*, *Starve the Doubts* covers business, personal well-being and professional development. The easy banter, fun ap-

proach and conversational feel make this one an easy listen. The guests, who have included Gary Vaynerchuk, Simon Sinek, peanut butter and jelly sandwich-making experts, an NFL player and more, empower and inspire listeners by taking a turn on the "hot seat" and sharing challenges and obstacles they've faced and overcome on their way to success. The show's host, Jared Easley, asks well-researched questions of his guests and pulls up obscure background information that had one guest asking, "Are you stalking me?" At the heart of the podcast is a vision to help listeners live their best life and do their best work—to starve the doubts.

Recommended Episodes:

- What am I Good at and Why Does it Matter?
- Gary Vaynerchuk Interview
- Leaders Eat Last with Simon Sinek

Ask Gary Vee

Gary Vaynerchuk, or Gary Vee, as he's known, isn't for everyone. He's cocky, opinionated and intolerant of people who make excuses. His always-hustle ethos romanticizes the startup lifestyle of no sleep and constant work. On the flip side, Gary Vee is entertaining, insightful and, in his best moments, downright caring and compassionate—a tough love mentor who inspires millions. He desperately wants you to achieve success and is there to answer your questions, motivate you and keep you hustling when you're out of steam. A wildly successful entrepreneur himself, he has the experience to back up his Internet rockstar status. Vaynerchuk's *Ask Gary Vee* podcast is an offshoot of his popular *Ask Gary Vee* video show on YouTube.

Recommended Episodes:

- Advice to My Younger Self, Success Metrics & Overcoming The Past
- People Who Take Advantage of Others & Businesses On My Blacklist
- How to Deal with Haters & People Who Don't Keep their Word

Current Casts are compiled by Cat Johnson.

Cash Flow is Your Company's Main Fuel Gauge

by Andy Van Valer

Focusing on growth or even profit could lead to trouble. Successful entrepreneurs and small businesses focus on cash flow. With cash in the bank, it might not matter what your profit-and-loss statement looks like, but if you run out of cash, you're like a car that runs out of gas.

A balance sheet that shows rising sales and a healthy bottom line won't mean a thing if you don't have enough cash on hand to pay your bills or payroll. And often, that's exactly what happens. Small businesses simply don't have enough cash on hand to survive when business is good.

Cash In — Cash Out

The way cash flows through your company is what makes cash so important. You start out with some cash in your checking account, with other cash tied up in inventories of raw ingredients, work in progress and finished goods. You sell to customers on credit, so accounts receivable rise to reflect the cash owed to you. When payments arrive, cash flows back into your company, completing the cycle. But is the cycle helping you or hurting you? It depends.

A fast-growing company can quickly and easily out-pace its cash supply. Rising sales might mean

laying out more cash for additional inventory, increased production capacity, more employees and higher sales costs.

Meanwhile, your accounts receivable are also increasing, but you don't expect customers to pay you for 30 days.

It just takes one timing issue and the flow is disrupted!

Stop-and-Go Indicators

Your balance sheet can only tell you whether your company is profitable. It's your cash-flow statement that warns you about running out of cash. If the profit-and-loss statement is your company's speedometer, then the cash-flow statement is its gas gauge. And though it's nice to know how fast you are going, it's far more important to know whether you have the necessary fuel to reach your destination.

Unfortunately, cash-flow statements are not simple to create sometimes. They require you to sort, categorize and make adjustments to numbers on your financial statements. You also have to make some realistic assumptions about future expenses and revenues. But the payoff for this work can be enormous. If projections show that you're about to run out of cash, you can take immediate action to head off the impending crisis.

Maximizing Cash Flow

Once you're equipped to keep a close eye on your company's cash position and future cash needs, you can focus on making sure enough cash is always on hand. The goal is to maximize cash flow, which enables you to take advantage of vendor discounts, pay down debt and add inventory, equipment and people to grow your company.

The first step in maximizing cash is to look at inventory and receivables, which are usually a company's biggest cash drains.

Controlling payables also helps to generate cash. Wait until the due date to pay bills. Some vendors will allow you to stretch another 15 or 30 days if you are an otherwise good customer. Ask for terms on anything you buy; sellers who give terms are providing you with free financing.

All of these steps involve trade-offs — some loss of control or higher operating costs. These costs must be weighed against the benefits of having more cash on hand. ■

Andy Van Valer, CEO Slingshot, is an organization that helps entrepreneurs get the support, resources and advice they'll need to make their business idea a reality or to scale to the next level. For more information visit www.slingshotstv.com.

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Cruz Views

SEO for Small Business: 13 Tips from Kathy Long, founder of Kat & Mouse

Kathy Long is an internet marketing specialist who has been helping companies boost their Google rankings since the early days of SEO (search engine optimization). A self-taught, self-described “quick learner” who started in the tech industry knowing nothing about computers, Long has since established herself as one of the go-to SEO experts in the San Jose and Santa Cruz areas.

Founder of Kat & Mouse Internet Marketing, Long has a seemingly-endless supply of SEO knowledge and experience to share. I spoke with her about SEO for small business. Here are some of her best tips.

1. Put your blog on your website. If you have a blog for your business, make sure it's on your website so all the valuable traffic your content drives goes directly to your site rather than a third-party platform.

2. Think about SEO before you build your website. SEO should be part of your website architecture from the very beginning. Before you start building web pages, determine your core offerings and where you want to drive traffic.

3. Decide on your silos and categories. Silos are the core offerings of your business and categories are all the offerings within those silos. Long uses the example of Macy's department store to explain this. Macy's silos may be women's clothing, kids' clothing and men's clothing. Categories are blouses, ties, etc. The SEO goal is to focus on your category landing pages because that's how people generally search. Rather than searching “women's clothing,” someone is more likely to search “women's Spring blouses.”

4. Drive traffic to your silos. Drive traffic from your category pages to your silos through links. Long gives the example of a chiropractor who

also offers on-site massage therapy. People will search the phrase “massage in Santa Cruz,” so you want to have a silo for massage. Then, whenever the chiropractic page mentions massage, it links to the top-level massage silo page. The more quality links you have directing to the massage page from the other pages, the better. These internal links have SEO power.

5. Shorten your URLs. Wordpress, and other content management systems use the title of the web page or blog post as the URL. These can be long and full of words you don't need, such as “and” “with” “the.” You can (and should) shorten these URLs to focus on the keywords. For example, the URL for a page or post titled 10 Exercises to Heal Lower Back Pain can be shortened to “Exercises-Lower-Back-Pain.”

6. Hire an experienced website designer who understands SEO. Your website needs to look good. It also needs to drive traffic. Make sure whoever designs and creates your website has a strong understanding of SEO, marketing, website architecture and using content to drive traffic to your business.

7. Know your keywords. How do people search for your products or services? It's not enough to just put up a website. You need to understand who is searching for you and what keywords they're using. Long can help you research the best keywords for your offerings. There are also online keyword and customer research tools, including SEM Rush, Ahrefs and Twinword.

8. Create content. Content, which oftentimes takes the form of educational blog posts, is a powerful way to attract your target audience, get people to your website and drive traffic to your silos. Think strategically about using content marketing to strengthen your SEO.

9. You don't have to chase the top keywords in your industry. In fact, going for keywords such as “personal injury attorney” is a crowded, competitive market. Long advises instead focusing on aligned keywords, such as “pedestrian accident attorney” or “bicycle accident attorney.”

10. The longer the article, the better. You want to keep readers engaged. The longer they stay

on your website, the more valuable Google considers the site and it pushes it up higher in search results.

11. Establish R.A.P. As Long explains, Google is looking for R.A.P.: relevance, authority and popularity. Relevance means having the right keywords and authority and popularity means having well-written, informative articles that people like and share. These all boost engagement with your audience and Google measures engagement to determine the value of a website.

12. Get strategic about your content. As Long says, “Don't write content for content's sake.” Instead, craft a smart SEO strategy that includes targeted content, internal links, and website architecture that drives traffic to the core offerings of your business.

13. Start thinking about voice search. Voice search is increasingly popular, and it's not going away. Think about how people search using voice, and integrate that into your SEO strategy. When using voice search, people tend to use longer phrases. Where they may type in “thai restaurant Santa Cruz,” they may voice search a phrase such as, “What is the best thai restaurant in Santa Cruz, California?”

For more information about SEO for your small business, contact Kathy Long at katandmouse.com



Cat Johnson is a writer and content strategist focused on coworking, community and the future of work. She blogs about coworking at catjohnson.co. Find her on Twitter at [@catjohnson](https://twitter.com/catjohnson)



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Tracking the Numbers

	This Week	Y-T-D 2018	Y-T-D 2017
Grant Deeds - Santa Cruz Co	51	1560	1477
Grant Deeds - Monterey Co.	81	2324	2291
Grant Deeds - San Benito Co	18	697	576
Notices of Default - Santa Cruz.	2	121	130
Notices of Default - Monterey Co	7	201	197
Notices of Default - San Benito Co. 0	34	31	
Foreclosures - Santa Cruz Co	5	92	88
Foreclosures - Monterey Co	4	130	145
Foreclosures - San Benito Co	0	18	24
Trustee Deeds - Santa Cruz Co	0	25	24
Trustee Deeds - Monterey Co	2	50	69
Trustee Deeds - San Benito Co	0	6	4
New Business Filings - SC. Co.	32	793	772

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