

# SANTA CRUZ RECORD



NOVEMBER 10, 2020 – VOL. 50, #5

LOCAL BUSINESS STARTS HERE

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Mr.  
President!





## New Business Filings

Marian Blum  
Bluming Wellness  
Aptos

Teri L. Mackay  
Caledonia-A Day of Beauty-Relocated  
Moxie Aptos

Ryan Joseph Nunes  
Santa Cruz Engraving Co.  
Aptos

Redwood Coast Lifestyles  
Redwood Coast Dispensary  
Ben Lomond

Tsegereda Embaye  
Nahna Eritrean Take Out  
Nahna Modern Eritrean Food,  
Nahna Restaurant  
Boulder Creek

Deidre Fuller  
Outdoor Yoga Santa Cruz  
Capitola

Carmen Morris Clark  
Crooked Beauty  
Felton

Roberto Sanchez Cuate  
Cuate Gardening  
Freedom

Shorme K. Nortey  
Beism  
Santa Cruz

Jack A. Akrop  
Central Coast Waterman's Association  
Santa Cruz

Ashley Dawson  
Rewiring Your Wellness  
Santa Cruz

Mo's Dumpling  
Santa Cruz

Jennalee Rebecca Dahlen  
YOSO the Annex  
Santa Cruz

Demo Corvid Black  
Calderon Tires Santa Cruz

Santa Cruz Roots, LLC  
Cannectco Green Roots,  
SC Roots  
Santa Cruz

Regina Odom  
GRO Real Estate  
Scotts Valley

Eugene Raffanti  
Premier Value Realty  
Scotts Valley

Mora Painting Inc.  
Mora Painting Inc.  
Watsonville

Elvira Aguilar Hernandez  
Ricardo Lopez Rojas  
Especialidades Lopez Aguilar  
Watsonville

Rafael Lopez  
Innovatin Nutrition Meals  
Watsonville

Luis Cristobal  
One to One Landscape Desing  
Watsonville

Erik S. Upson  
Central Coast Composites  
Watsonville



**You can purchase Downtown Dollars all year round at Bookshop Santa Cruz, the Downtown Information Kiosk, or Pacific Cookie Company.**

# How I Built This: The Unexpected Paths to Success From the World's Most Inspiring Entrepreneurs

by Guy Raz



You have enough material to get you started on this project.

The building plans are finalized, but experience tells you that they'll be tweaked. Likewise, though you have the tools to begin, you'll need more as you go. Mostly, this project is ready to roll but are you? As in "How I Built This" by Guy Raz, it's best to check out others' projects first.

What do you need to become an entrepreneur? It's a question that has multi-pronged answers, none of which are simple. First of all, being an entrepreneur isn't intuitive.

It might not be the best option for your life now – or ever. Then again, you might be burning with ideas and solutions to problems you've spotted, bubbling with enthusiasm, but feeling as though you're utterly rudderless.

Consider that before you take the next step: paralyzing fear is normal, says Raz. It's probably kept many entrepreneurs from success but there's a difference between scary and dangerous. You'll have your own definition; just understand that scary things can usually be overcome by educating yourself. Know yourself, too, and understand your ability to accept risk.

On that note, think twice before giving up your day job too early.

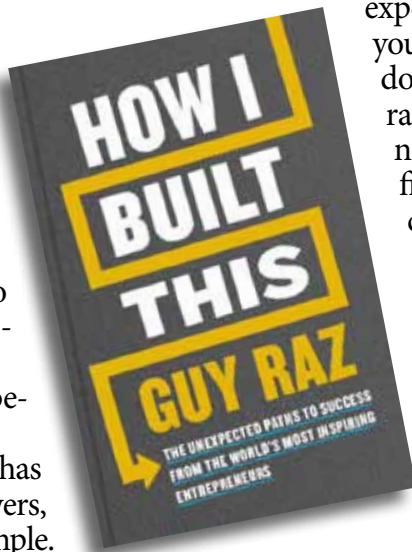
Especially if you are eyeing an industry in which you have no experience, be sure to do your research, and then do it again. Because it's rare for an entrepreneur to go it alone, find a co-founder you can work well with, and trust. Know the different ways to raise capital, and add a good lawyer to your toolbox. Always remain flexible. Recognize what your competition is

doing and look for ways you can slip into the market through a "side door." Learn to harness good buzz, deal with buzz that's not good, and how to create word-of-mouth.

And know how to get through those times when you start questioning your decision to do this entrepreneurial thing. Every businessperson has them. You will, too.

Show, don't tell. It's one of the most fundamental things you learn in Entrepreneur 101 and author and podcaster Guy Raz follows that advice: "How I Built This" is constructed almost entirely of business examples that are perfectly told for the newbie. That doesn't mean that an established

businessperson couldn't garner information from these tales, however. Raz starts his book with the very basics of entrepreneurship, answering the hard questions of readiness and willingness through the examples he cites; then, using even more first-person, easy-to-relate illustrative stories, he quickly moves on to the nitty-gritty of bringing a new product to consumers. The tales here come from businesses both large and small, well-known and niche, and while Raz weaves instructional advice in his chapters, he seems to let the tales do most of the talking. Even if you're not an entrepreneur right now, the format of this book is pleasant enough and the tales interesting enough to make this an enjoyable book to read just because. It could entertain, it could spark one idea, or grow another. Any way, "How I Built This" nails it. ■



## Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.





## Santa Cruz County Grant Deeds

754 Bonita Dr. Aptos CA 95003 \$640,000  
 298 Moosehead Dr. Aptos CA 95003 \$842,500  
 311 Seascape Resort Dr. Aptos CA 95003 \$430,000  
 150 Via Soderini Aptos CA 95003 \$2,250,000  
 645 Cathedral Dr. Aptos CA 95003 \$725,000  
 8067 Aptos Street Aptos CA 95003 \$929,000  
 111 Hainline Rd. Aptos CA 95003 \$1,051,000  
 400 Light Springs Rd. Aptos CA 95003 \$2,550,000  
 767 Loma Prieta Dr. Aptos CA 95003 \$970,000  
 440 Monterey Dr. Aptos CA 95003 \$980,000  
 201 Quail Run Rd. Aptos CA 95003 \$1,925,000  
 522 Sumner Ave. Aptos CA 95003 \$650,000  
 900 Pedro Ave. Ben Lomond CA 95005 \$2,600,000  
 430 Riverside Ave. Ben Lomond CA 95005 \$407,500  
 221 W. Hilton Dr. Boulder Creek CA 95006 \$840,000  
 1360 Ruby Ct. #2 Capitola CA 95010 \$562,000  
 4160 Jade St. #60 Capitola CA 95010 \$430,000  
 1430 41st Avenue Capitola CA 95010 \$1,300,000  
 1420 Ruby Ct. #1 Capitola CA 95010 \$530,000  
 208 Capitola Ave. Capitola CA 95010 \$1,725,000  
 1143 Callas Lane #4 Capitola CA 95010 \$540,000  
 11603 Lakeshore Dr. Felton CA 95018 \$735,000  
 201 Playa Blvd. La Selva Beach CA 95076 \$2,400,000  
 24075 Morrill Cutoff Rd. Los Gatos CA 95033 \$1,199,000  
 26985 Loma Prieta Way Los Gatos CA 95033 \$2,500,000  
 1062 Lewis Circle Santa Cruz CA 95062 \$1,400,000  
 124 Canfield Ave. #A Santa Cruz CA 95060 \$509,000  
 365 Henry Cowell Dr. Santa Cruz CA 95060 \$460,000  
 911 Seabright Ave. Santa Cruz CA 95062 \$1,625,000  
 660 Nobel Dr. #2A Santa Cruz CA 95060 \$720,000  
 1700 Malcolm Lane Santa Cruz CA 95062 \$775,000  
 216 Broadway Santa Cruz CA 95060 \$645,000  
 2020 W. Cliff Dr. Santa Cruz CA 95060 \$3,700,000  
 107 Eastgate Ave, Santa Cruz CA 95062 \$1,000,000  
 385 Beel Dr. Santa Cruz CA 95060 \$2,120,000  
 128 Palo Verde Terrace Santa Cruz CA 95060 \$560,000  
 126 Jessie Street Santa Cruz CA 95062 \$760,000  
 260 High St. #107 Santa Cruz CA 95060 \$320,000  
 125 Shelter Lagoon Dr. Santa Cruz CA 95060 \$689,500  
 79 Rooney Street Santa Cruz CA 95065 \$944,500  
 310 24th Avenue Santa Cruz CA 95062 \$1,650,000  
 1025 Western Dr. Santa Cruz CA 95060 \$2,500,000

125 Claremont Terrace Santa Cruz CA 95060 \$735,000  
 509 Forbes St. Santa Cruz CA 95065 \$1,850,000  
 319 10th Avenue Santa Cruz CA 95062 \$725,000  
 115 Annie Lane Santa Cruz CA 95062 \$630,000  
 400 Western Dr. Santa Cruz CA 95060 \$1,000,000  
 166 Harbor Beach Ct. Santa Cruz CA 95062 \$1,598,182  
 919 Sumner St. Santa Cruz CA 95062 \$1,326,000  
 186 Everson Dr. Santa Cruz CA 95060 \$505,000  
 229 Pestana Ave. Santa Cruz CA 95065 \$1,200,000  
 220 Suburbia Ave. Santa Cruz CA 95062 \$935,000  
 3017 Scriver St. Santa Cruz CA 95062 \$1,051,000  
 610 Mountain View Rd. Santa Cruz CA 95065 \$953,000  
 109 Baja Sol Dr. Scotts Valley CA 95066 \$1,500,000  
 26 Blake Lane Scotts Valley CA 95066 \$969,000  
 374 Ohlone Trail Scotts Valley CA 95066 \$1,250,000  
 111 Bean Creek Rd. #121 Scotts Valley CA 95066 \$569,500  
 111 Bean Creek Rd. #176 Scotts Valley CA 95066 \$552,000  
 135 Elm Street Watsonville CA 95076 \$599,000  
 622 Orchard St. Watsonville CA 95076 \$440,000  
 757 Freedom Blvd. Watsonville CA 95076 \$320,000  
 151 Willowcreek St. Watsonville CA 95076 \$650,000  
 100 Cutter Drive Watsonville CA 95076 \$700,000  
 77 Howell Lane Watsonville CA 95076 \$1,500,000  
 1778 Santa Victoria Ave. Watsonville CA 95076 \$740,000

## Santa Cruz County Current Foreclosures

\* 505 Bernstein Dr. Boulder Creek \$298,419 11/10  
 \* 457 Winchester Dr. Watsonville \$239,543 11/17  
 \* 18360 Las Cumbres Rd. Los Gatos \$245,803 11/19  
 \* 151 Marcela Dr. Watsonville \$491,424 11/24  
 \* 1051 41st Ave. Santa Cruz \$1,041,846 12/1  
 \* 110 Winterwind Wat Watsonville \$1,221,980 12/1

*\* All Sales are scheduled at 1:45 pm on the Court House steps at 701 Ocean St. Santa Cruz*

## Tracking the Number of Recorded Documents

	This Week	So Far 2020	Same Date 2019
New Business Filings - SC. County.....	23	1182	1195
Notices of Default - Santa Cruz County .....	0	88	158
Notices of Default - Monterey County.....	1	128	228
Notices of Default - San Benito County .....	1	45	59
Foreclosures - Santa Cruz County.....	0	47	79
Foreclosures - Monterey County .....	1	77	129
Foreclosures - San Benito County.....	0	13	25
Trustee Deeds - Santa Cruz County .....	0	16	41
Trustee Deeds - Monterey County.....	0	31	56
Trustee Deeds - San Benito County .....	0	5	5
Grant Deeds - Santa Cruz County.....	66	2247	2329
Grant Deeds - Monterey County .....	107	260	232
Grant Deeds - San Benito County.....	n/a	n/a	902



## A.B.C. License Transfers

## Business Transactions

Applicant - Buyer  
 Transferor - Seller  
 Location of License  
 Escrow Holder (if available)

Seller  
 Buyer  
 Business  
 Escrow Holder  
 Last day for filing a Claim

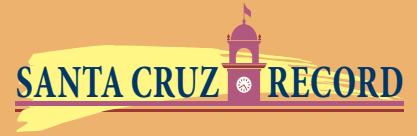
No new recordings.

No new recordings.

PROTECT YOUR RIGHT TO KNOW.  
 READ THE LEGAL & PUBLIC NOTICES  
 IN THE WEEKLY SANTA CRUZ RECORD.

INFORMATION BRINGS US TOGETHER  
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 PICTURE OF THE LOCAL ECONOMY,  
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**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1430

The following person(s) is/are doing business as: **GOLD ONYX BEAD WEAVING SUPPLIES**, 5558 Washington Way #2, Felton CA 95018. Anna Greco, address same as business. This business is conducted by an Individual. /s/Anna Greco

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/21/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 20-1451

The following person(s) is/are doing business as: **McCARTY'S WINDOW FASHIONS**, 1224 Soquel Ave. Santa Cruz CA 95062. Jackie M. Jones, 715 Heather Ct. Watsonville CA 95076. This business is conducted by an Individual. /s/Jackie M. Jones

The registrant commenced to transact business under the fictitious business name listed above on 9/1/95. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1463

The following person(s) is/are doing business as: **GOLDEN HOUR BEAUTY SALON**, 9099 Soquel Dr. #10, Aptos CA 95003. Daniela Yanez-Ramirez, address same as business. This business is conducted by an Individual. /s/Daniela Yanez-Ramirez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1465

The following person(s) is/are doing business as: **1. BRYAN DAWSON PAINTING 2. PEACE PAINTS**, 328 Poplar Ave. Santa Cruz CA 95062. Llewellyn Bryan Dawson, address same as business.

This business is conducted by an Individual. /s/L. Bryan Dawson  
The registrant commenced to transact business under the fictitious business name listed above on 8/1/19. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1470

The following person(s) is/are doing business as: **SANCHEZ MAID CLEANING**, 740 Tuttle Ave. Apt. B, Watsonville CA 95076. Paula Sanchez, address same as business. This business is conducted by an Individual. /s/Paula Sanchez

The registrant commenced to transact business under the fictitious business name listed above on 7/13/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/24/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1518

The following person(s) is/are doing business as: **FENIX GARDEN SERVICE**, 105 Lincoln St. Apt. A Santa Cruz CA 95060. Catalino Calderon Torres, 3228 Coldwater Dr. San Jose CA 95148; German Rosas Barragan, address same as business; Adolfo Venagas Gonzales, 29000 Loma Chiquita Rd. Los Gatos CA 95033. This business is conducted by a General Partnership. /s/German Rosas Barragan

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/5/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1534

The following person(s) is/are doing business as: **TEAM MINEE**, 21231 East Cliff Dr. Santa Cruz CA 95062. Michael S. Sigmon, 1122 East Cliff Dr. Santa Cruz CA 95062. This business is conducted by an Individual. /s/Michael Sigmon

The registrant commenced to transact business under the fictitious business name listed above on

n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/6/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1558

The following person(s) is/are doing business as: **HOME FURNISHINGS FOR FIRST RESPONDERS**, 1554 San Sierra Ct. Watsonville CA 95076. Chris Comacho Jr., address same as business. This business is conducted by an Individual. /s/Chris Camacho Jr.

The registrant commenced to transact business under the fictitious business name listed above on 7/31/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/13/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1573

The following person(s) is/are doing business as: **POINTSIDE**, 925A 41st Ave. Santa Cruz CA 95062. Ed Dueck, Inc., address same as business. This business is conducted by a Corporation. /s/Brian Dueck - Secretary

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20. 10/20, 10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1574

The following person(s) is/are doing business as: **BAY AREA BOTTLES**, 573 Bethany Curve, Santa Cruz CA 95060. Paul Andrew Nash, address same as business. This business is conducted by an Individual. /s/Paul Nash

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20. 10/20, 10/27, 11/3, 11/10

**NOTICE OF PETITION TO ADMINISTER ESTATE OF CECILIA R. HERNANDEZ, Decedent**

Case Number: 20PR00368

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **CECILIA R. HERNANDEZ**.

A PETITION FOR PROBATE has been filed by **RAUL H. RAMIREZ**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **RAUL H. RAMIREZ**, be appointed as personal representa-



tive to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

**A HEARING on the petition will be held in this court as follows:**

**Date: NOVEMBER 18, 2020**

**Time: 8:30 a.m. Dept. 4**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:

Jeffrey T. Killeen

303 Potrero St. Suite 52

Santa Cruz CA 95060

831 600-7017

10/27, 11/3, 11/10

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1494

The following person(s) is/are doing business as: **GARAGE UNLIMITED OF SANTA CRUZ OWNERS ASSOCIATION**, 1225 Shaffer Rd.

Santa Cruz CA 95060.

Garage Unlimited of Santa Cruz Owners Association, address same as business.

This business is conducted by a Corporation.

/s/Scott Evans

The registrant commenced to transact business under the fictitious business name listed above on 9/1/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/29/20.

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 20-1497

The following person(s) is/are doing business as: **GONZALEZ HOUSE CLEANING**, 285 Zurich Ave. Watsonville CA 95076.

Amalia Gonzalez, address same as business.

This business is conducted by an Individual.

/s/Amalia Gonzalez

The registrant commenced to transact business under the fictitious business name listed above on 10/14/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/29/20.

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1507

The following person(s) is/are doing business as: **TAQUERIA LA PATRONA**, 500 Hwy 1 Ste B, Davenport CA 95017.

Bernadette C. Delgado, 21 Ocean St. Davenport CA 95017.

This business is conducted by an Individual.

/s/Bernadette C. Delgado

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/30/20.

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1513

The following person(s) is/are doing business as: **PROUD NURSES COALITION**, 170 Figone Ln. Santa Cruz CA 95005.

Katherine Loggins, 154 30th Ave. Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Katherine Loggins

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/2/20.

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1516

The following person(s) is/are doing business as:

**NEW ECOLOGY**, 1241 Amesti Rd. Watsonville CA 95076.

Ryan Abelson, address same as business.

This business is conducted by an Individual.

/s/Ryan Abelson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/2/20.

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME STATEMENT- Refile with Change**

File No. 20-1550

The following person(s) is/are doing business as: **GABRIELLA GRANT CONSULTING/HOLDING**, 709 Frederick St. #B, Santa Cruz CA 95062. Elizabeth Gabriella Grant, 168 Everson Dr. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/E.G. Grant

The registrant commenced to transact business under the fictitious business name listed above on 11/1/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/8/20.

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1569

The following person(s) is/are doing business as: **CRAFT HAIR BY CAROLINE**, 4635 Soquel Dr. Soquel CA 95073.

Caroline Miller, 4540 Soquel Wharf Rd. Soquel CA 95073.

This business is conducted by an Individual.

/s/Caroline Miller

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20.

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1576

The following person(s) is/are doing business as: **WHAT I HAVE LEARNED**, 704 Coast Range Dr. Scotts Valley CA 95066.

What I Have Learned, address same as business.

This business is conducted by a Corporation.

/s/Jessica Boschen

The registrant commenced to transact business under the fictitious business name listed above on 1/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/16/20.

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1579

The following person(s) is/are doing business as:

continued from previous page

**JASMINE FLOWER SPA**, 4765 Soquel Dr., Soquel CA 95073.

Jiang Hong Zhang, 1114 Pacific Ave. Apt. 404, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Jiang Hong Zhang

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/19/20, 10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 20-1581

The following person(s) is/are doing business as:

**HOTEL PARADOX**, 611 Ocean St. Santa Cruz CA 95060.

BPR Properties UCSC, LLC, 953 Industrial Ave. Suite 100, Palo Alto CA 94303.

This business is conducted by a Limited Liability Company.

/s/Janet Fairbairn

The registrant commenced to transact business under the fictitious business name listed above on 5/3/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/19/20.

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 20-1598

The following person(s) is/are doing business as:

**1. SCOUT & COMPANY 2. SCOUT & COMPANY SALON 3. SCOUT AND CO 4. SCOUT AND COMPANY SALON 5. SCOUT AND CO SALON 6. SCOUTSCRAFT**, 22588 East Cliff Dr. Santa Cruz CA 95062.

Scout Ginger Jessee, 3541 Marilyn St. Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Scout Jessee

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/21/20, 10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 20-1632

The following person(s) is/are doing business as:

**1. SANTA CRUZ SURF COLONY 2. SCSC 3. SURF COLONY**, 714 Lighthouse Ave. Santa Cruz CA 95060.

Surf Colony LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Alan Crarer, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on 10/12/15. This statement was filed with Gail L.

Pellerin, County Clerk of Santa Cruz County on 10/26/20.

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME

##### STATEMENT

File No. 20-1622

The following person(s) is/are doing business as:

**THE CALI PROJECT**, 505 Corcoran Ave. Santa Cruz CA 95062.

Community Alliance for Lifelong Independence, address same as business.

This business is conducted by a Corporation.

/s/Judy Maitland-Locke, President

The registrant commenced to transact business under the fictitious business name listed above on 3/16/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/22/20.

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME

##### STATEMENT OF ABANDONMENT

Original File No. 2020-0000356

The following person has Abandoned the use of the Fictitious Business Name(s): **LOON GAZE**, 809 Windham St. Santa Cruz CA 95062.

Eric Noel and Jessica Goza, 809 Windham St. Santa Cruz CA 95062.

This business was conducted by a General Partnership.

/s/Eric Noel

The registrant commenced to transact business under the fictitious business name listed above on 2/26/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/22/20.

10/27, 11/3, 11/10, 11/17

#### ORDER TO SHOW CAUSE

##### FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **JUSTIN ANTHONY RODRIGUEZ** for CHANGE OF NAME

CASE NO.: 20CV02188

TO ALL INTERESTED PERSONS:

1. Petitioner: **JUSTIN ANTHONY RODRIGUEZ** filed a petition with this court for a decree changing names as follows:

**PRESENT NAME(s):**

**JUSTIN ANTHONY RODRIGUEZ**

**PROPOSED NAME(s):**

**JUSTIN CERNAS**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be grant-

ed. If no written objection is timely filed, the court may grant the petition without a hearing.

#### NOTICE OF HEARING

**DECEMBER 3, 2020, 8:30am, Dept. 5**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

October 19, 2020

Justin Anthony Rodriguez

106 South Dr. Freedom CA 95019

831 359-3172

10/27, 11/3, 11/10, 11/17

#### ORDER TO SHOW CAUSE

##### FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **MA DEL CARMEN MEDRANO** for CHANGE OF NAME CASE NO.: 20CV02173

TO ALL INTERESTED PERSONS:

1. Petitioner: **MA DEL CARMEN MEDRANO** filed a petition with this court for a decree changing names as follows:

**PRESENT NAME(s):**

**MA DEL CARMEN MEDRANO**

**PROPOSED NAME(s):**

**CARMEN MEDRANO**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### NOTICE OF HEARING

**NOVEMBER 30, 2020, 8:30am, Dept. 5**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

October 15, 2020

Ma del Carmen Medrano

86 Dolores Ave. Watsonville CA 95076

831 254-9825

10/27, 11/3, 11/10, 11/17



**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **JUAN GONZALES GUTIERREZ** for CHANGE OF NAME

CASE NO.: 20CV02239

TO ALL INTERESTED PERSONS:

1. Petitioner: **JUAN GONZALES GUTIERREZ** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

- a. **JUAN GONZALES GUTIERREZ**
- b. **JOHNNIE G. GUTIERREZ**
- c. **JOHN GONZALES GUTIERREZ**

PROPOSED NAME(s):

- a. **JOHNNIE GONZALES GUTIERREZ**
- b. **JOHNNIE GONZALES GUTIERREZ**
- c. **JOHNNIE GONZALES GUTIERREZ**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

DECEMBER 10, 2020, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

October 26, 2020

Juan Gonzales Gutierrez

98 Cherry Blossom Ln.

Aptos CA 95003

408 666-4836

10/27, 11/3, 11/10, 11/17

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 20-1531

The following person(s) is/are doing business as: **PAJARO PASTURES**, 1241 Amesti Rd. Watsonville CA 95076.

Ryan Abelson, address same as business.

This business is conducted by an Individual.

/s/Ryan Abelson

The registrant commenced to transact business under the fictitious business name listed above on 2/22/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/6/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1538

The following person(s) is/are doing business as: **APRIL ROSE NATURAL SKINCARE & BODY-WORK**, 555 Soquel Ave. Suite 555, Santa Cruz CA 95062.

April Rose Walton, 2395 Delaware Ave. #17, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/April Walton

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/7/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1544

The following person(s) is/are doing business as: **GALLERY DENTAL CARE**, 1053 South Green Valley Rd. Watsonville CA 95076.

Madhav Mukundan DDS Dental Corporation, address same as business.

This business is conducted by a Corporation.

/s/Madhav Mukundan, DDS

The registrant commenced to transact business under the fictitious business name listed above on 1/6/14. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/7/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 20-1568

The following person(s) is/are doing business as:

- 1. **COWELL'S BEACH N BIKINI INC**
- 2. **COWELL'S SURF SHOP**, 30 Front St. Santa Cruz CA 95060.

Cowells Beach N Bikini Inc, address same as business.

This business is conducted by an Individual.

/s/Kathy Pappas

The registrant commenced to transact business under the fictitious business name listed above on 10/4/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-11570

The following person(s) is/are doing business as:

- POCKET CHANGE APPLIANCE REPAIR**, 17057 Arriba Way, Prunedale CA 93907.

Jesus A. Garanza Jr., address same as business.

This business is conducted by an Individual.

/s/Jesus A. Garanza Jr.

The registrant commenced to transact business under the fictitious business name listed above on 9/1/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1588

The following person(s) is/are doing business as: **CRUZ MOUNTAINS REAL ESTATE**, 23111 Santa Cruz Highway, Los Gatos CA 95033.

Ann Marie Scherer and Michael Thomas Scherer, address same as business.

This business is conducted by a Married Couple.

/s/Ann Marie Scherer

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/20/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1591

The following person(s) is/are doing business as:

- 1. **BLACK TIE**
- 2. **BLACK TIE LIMO**
- 3. **BLACK TIE LIMOUSINE**
- 4. **BLACK TIE SHUTTLE**
- 5. **BLACK TIE TAXI**
- 6. **BLACK TIE TRANSPORTATION**
- 7. **BLACK TIE TRANSPORTATION LLC**, 7080 Commerce Dr. Pleasanton CA 94588.

Black Tie Transportation LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/William Wheeler

The registrant commenced to transact business under the fictitious business name listed above on 6/29/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/20/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1616

The following person(s) is/are doing business as:

- M SQUARED CONSTRUCTION**, 15 Forest Rd. Mount Hermon CA 95041.

Mark Taylor Roberts, address same as business.

This business is conducted by an Individual.

/s/Mark Taylor Roberts

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/22/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1619

The following person(s) is/are doing business as:

- WARRIORS SECURITY**, 57 Crazy Horse Rd. Salinas CA 93907.

Rey Angel Garcia Cervantes, address same as business.

This business is conducted by an Individual.

/s/Rey Angel Garcia Cervantes

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The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/22/20. 11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1625

The following person(s) is/are doing business as: **1. CREATIVITY BY ZENA 2. ZENA'S! 3. ZENA'S SASS! 4. ZK CONSULTING**, 8 Berkeley Ct. Santa Cruz CA 95062.

Zena Krakowsky, address same as business.

This business is conducted by an Individual.

/s/Zena Krakowsky

The registrant commenced to transact business under the fictitious business name listed above on 7/7/86. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/23/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1627

The following person(s) is/are doing business as: **PeripheralUS**, 316 Lincoln St. Apt 5, Santa Cruz CA 95060.

Aimee Cole, address same as business.

This business is conducted by an Individual.

/s/Aimee Cole

The registrant commenced to transact business under the fictitious business name listed above on 10/4/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/23/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1630

The following person(s) is/are doing business as: **CruzMedMo**, 325 Soquel Ave. Santa Cruz CA 95062.

CruzMedMo, address same as business.

This business is conducted by a Corporation.

/s/Andrew Lewis

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20. 11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1634

The following person(s) is/are doing business as: **1. HEATHER MCKENNA PARDO 2. MCKENNA PARDO**, 2760 Valencia Rd. Aptos CA 95003. Heather Elizabeth McKenna, address same as business.

This business is conducted by an Individual.

/s/Heather Elizabeth McKenna

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20. 11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1636

The following person(s) is/are doing business as: **DYNAMIC CHIROPRACTIC CARE**, 700 River St. Santa Cruz CA 95060.

Nadzeya Stokes, 2727 Smith Grade, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Nadzeya Stokes

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20. 11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1655

The following person(s) is/are doing business as: **2335 SOQUEL**, 9000 Soquel Ave. #200, Santa Cruz CA 95062.

JR Parrish Inc, address same as business.

This business is conducted by a Corporation.

/s/Matt Shelton, CEO

The registrant commenced to transact business under the fictitious business name listed above on 10/27/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/28/20.

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1665

The following person(s) is/are doing business as: **THE PORTOLA GROUP**, 1414 Soquel Ave. #100, Santa Cruz CA 95062.

Nick Kambic, 411 Walker St. Watsonville CA 95076; Jonathan Rossi, 434 Deer Run Rd. Felton CA 95018.

This business is conducted by Copartners.

/s/Jonathan Rossi /s/Nick Kambic

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/29/20. 11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT**

Original File No. 2017-0001715

The following person has Abandoned the use of the Fictitious Business Name(s): **GREENSPACE**, 719 Swift St. 56-A, Santa Cruz CA 95060.

Greenspace Company, Inc., 719 Swift St. 56-A, Santa Cruz CA 95060.

This business was conducted by a Corporation.

/s/Brian Corser

The registrant commenced to transact business under the fictitious business name listed above on 10/16/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20.

11/3, 11/10, 11/17, 11/24

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **HANNAH AUSTELL WIMBERLEY** for CHANGE OF NAME

CASE NO.: 20CV02275

TO ALL INTERESTED PERSONS:

1. Petitioner: **JUAN GONZALES GUTIERREZ** filed a petition with this court for a decree changing names as follows:

**PRESENT NAME(s):**

**HANNAH AUSTELL WIMBERLEY**

**PROPOSED NAME(s):**

**HANA AUSTELL WIMBERLEY**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**DECEMBER 14, 2020, 8:30am, Dept. 5**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

October 29, 2020

Hannah Austell Wimberley

121 Naglee Ave.

Santa Cruz CA 95060

831 243-2939

11/3, 11/10, 11/17, 11/24

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1479

The following person(s) is/are doing business as: **KINGS VILLAGE WASH & DRY**, 222 Mt. Hermon Rd. #8, Scotts Valley CA 95066.

Bosquindo, Inc., address same as business.

This business is conducted by a Corporation.

/s/Mark Vanderhoof, CEO

The registrant commenced to transact business under the fictitious business name listed above on

4/4/00. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/23/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 20-1508

The following person(s) is/are doing business as:  
**INTERNATIONAL DEVELOPMENT EX-  
CHANGE ASSOCIATION "IDEA"**, 234 State  
Park Dr. Aptos CA 95003.

Robert A. Livoti, 234 State Park Dr. Aptos CA  
95003.

This business is conducted by an Individual.

/s/Robert A. Livoti

The registrant commenced to transact business  
under the fictitious business name listed above on  
11/9/10. This statement was filed with Gail L.  
Pellerin, County Clerk of Santa Cruz County on  
10/1/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 20-1561

The following person(s) is/are doing business as:  
**EL VAQUERO WINERY**, 2901 Freedom Blvd.  
Corralitos CA 95076.

Ghost Oaks Winery, Inc, 608 Hazel Dell Rd. Cor-  
ralitos CA 95076.

This business is conducted by a Corporation.

/s/Dean Prikazsky

The registrant commenced to transact business  
under the fictitious business name listed above on  
10/15/15. This statement was filed with Gail L.  
Pellerin, County Clerk of Santa Cruz County on  
10/13/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1566

The following person(s) is/are doing business as:  
**IN LOVE**, 1015 Smith Grade, Santa Cruz CA  
95060.

Michael Chorvat and Amanda Rose Loveland, ad-  
dress same as business.

This business is conducted by a General Partner-  
ship.

/s/Amanda Rose Loveland

The registrant commenced to transact business  
under the fictitious business name listed above on  
2/1/20. This statement was filed with Gail L.  
Pellerin, County Clerk of Santa Cruz County on  
10/14/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 20-1575

The following person(s) is/are doing business as:  
**POWDER COAT IT**, 7000 Soquel Ave. Santa  
Cruz CA 95062.

California Calipers, LLC, address same as busi-

ness.

This business is conducted by a Limited Liability  
Company.

/s/Jeremy Martin, President

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Gail L. Pellerin,  
County Clerk of Santa Cruz County on 10/16/20.  
11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1584

The following person(s) is/are doing business as:  
**GARDEN HAVEN NURSERY**, 3373 Allred Ln.  
Soquel CA 95073.

Haven Investment Corp., address same as busi-  
ness.

This business is conducted by a Corporation.

/s/Mike Paratore

The registrant commenced to transact business  
under the fictitious business name listed above on  
1/1/74. This statement was filed with Gail L.  
Pellerin, County Clerk of Santa Cruz County on  
10/19/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1606

The following person(s) is/are doing business as:  
**SANTA CRUZ BACKFLOW TESTING & RE-  
PAIR**, 18 Ohana Way, Santa Cruz CA 95065.

Michael K. Smith, address same as business.

This business is conducted by an Individual.

/s/Michael K. Smith

The registrant commenced to transact business  
under the fictitious business name listed above on  
11/9/10. This statement was filed with Gail L.  
Pellerin, County Clerk of Santa Cruz County on  
10/21/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 20-1609

The following person(s) is/are doing business as:  
**SECURITY MANAGEMENT INTERNATION-  
AL**, 341 Lucerne Ave. Watsonville CA 95076.

Daniel S. Farahbakhsha and Sidharth Seth, address  
same as business.

This business is conducted by a General Partner-  
ship.

/s/Daniel Farahbakhsh

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Gail L. Pellerin,  
County Clerk of Santa Cruz County on 10/21/20.  
11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1613

The following person(s) is/are doing business as:

**PRECISION CONSTRUCTION**, 4556 Scotts  
Valley Dr. Apt. I Scotts Valley CA 95066.

Edi Hernandez, address same as business.

This business is conducted by an Individual.

/s/Edi Hernandez

The registrant commenced to transact business  
under the fictitious business name listed above on  
10/21/20. This statement was filed with Gail L.  
Pellerin, County Clerk of Santa Cruz County on  
10/21/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 20-1617

The following person(s) is/are doing business as:  
**CENTRAL COAST MACHINING**, 72 Firethorn  
Way, Watsonville CA 95076.

Taylor Michelle Cortes, address same as business.  
This business is conducted by an Individual.

/s/Taylor Michelle Cortes

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Gail L. Pellerin,  
County Clerk of Santa Cruz County on 10/22/20.  
11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1638

The following person(s) is/are doing business as:  
**CROOKED BEAUTY**, 6225 Highway 9, Felton  
CA 95018.

Carmen Morris Clark, 5469 Washington Way,  
Felton CA 95018.

This business is conducted by an Individual.

/s/Carmen Clark

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Gail L. Pellerin,  
County Clerk of Santa Cruz County on 10/26/20.  
11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1641

The following person(s) is/are doing business as:  
**BLUMING WELLNESS**, 179 Alta Dr. La Selva  
Beach CA 95076.

Marian Blum, address same as business.

This business is conducted by an Individual.

/s/Marian Blum

The registrant commenced to transact business  
under the fictitious business name listed above on  
9/25/20. This statement was filed with Gail L.  
Pellerin, County Clerk of Santa Cruz County on  
10/26/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 20-1653

The following person(s) is/are doing business as:

continued on following page



**SANTA CRUZ ENGRAVING COMPANY**, 802 Estates Dr. Suite #110D, Aptos CA 95003. Ryan Joseph Nunes, 1737 Willa Way, Santa Cruz CA 95062.

This business is conducted by an Individual. /s/Ryan Nunes

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/28/20. 11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1654

The following person(s) is/are doing business as: **ENGRAVING BY RYAN**, 802 Estates Dr. Suite #110D, Aptos CA 95003.

Ryan Joseph Nunes, 1737 Willa Way, Santa Cruz CA 95062.

This business is conducted by an Individual. /s/Ryan Nunes

The registrant commenced to transact business under the fictitious business name listed above on 8/21/09. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/28/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 20-1664

The following person(s) is/are doing business as: **BEISM**, 125A Post St. Santa Cruz CA 95060.

Shorme K. Nortey, 109 Berkeley Way, Santa Cruz CA 95062.

This business is conducted by an Individual. /s/Shorme K. Nortey

The registrant commenced to transact business under the fictitious business name listed above on 3/12/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/29/20.

11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1688

The following person(s) is/are doing business as: **MENDEZ CONCRETE CONSTRUCTION**, 1805 47th Ave. Apt. 3, Capitola CA 95010.

Luis Alberto Mendez Velasco, address same as business.

This business is conducted by an Individual. /s/Luis Mendez Velasco

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/3/20. 11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1690

The following person(s) is/are doing business as: **1. CENTRAL COAST ENVIRONMENTAL 2. CENTRAL COAST ENVIRONMENTAL CONSULTANTS 3. CENTRAL COAST ENVIRONMENTAL SOLUTIONS**, 243 Pleasant Valley Ct. Aptos CA 95003.

Stephen Meninger, address same as business. This business is conducted by an Individual. /s/Stephen Meninger

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/3/20. 11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 20-1691

The following person(s) is/are doing business as: **ABARR FARMS**, 635 Harkins Slough Rd. Watsonville CA 95076.

Tim Hoy, address same as business. This business is conducted by an Individual. /s/Tim Hoy

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 11/3 /20. 11/10, 11/17, 11/24, 12/1

**FICTITIOUS BUSINESS NAME STATEMENT OF WITHDRAWAL**

Original File No. 2015-0001431

The following person has Withdrawn as Partners from the Partnership Operating Under the Fictitious Business Name(s): **SANTA CRUZ ENGRAVING COMPANY**, 350 Eleana Dr. Ben Lomond CA 95005.

Prescott Richard Pavlina, 11175 Riverside Rd. Brookdale CA 95007.

This business was conducted by a General Partnership. /s/Scott Pavlina

The registrant commenced to transact business under the fictitious business name listed above on 8/12/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/28/20.

11/10, 11/17, 11/24, 12/1

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **DEBORAH MARLENE KNIGHT** for CHANGE OF NAME

CASE NO.: 20CV02299

TO ALL INTERESTED PERSONS:

1. Petitioner: **DEBORAH MARLENE KNIGHT** filed a petition with this court for a decree changing names as follows:

**PRESENT NAME(s): DEBORAH MARLENE KNIGHT**

**PROPOSED NAME(s): DEBORAH MARLENE SILVERKNIGHT**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**DECEMBER 21, 2020, 8:30am, Dept. 5**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

November 3, 2020

Deborah Marlene Knight

PO Box 7983

Santa Cruz CA 95061-7983

831 457-0388

11/10, 11/17, 11/24, 12/1

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **DYLAN GABRIEL NAINOA BAIRD** for CHANGE OF NAME

CASE NO.: 20CV02302

TO ALL INTERESTED PERSONS:

1. Petitioner: **DYLAN GABRIEL NAINOA BAIRD** filed a petition with this court for a decree changing names as follows:

**PRESENT NAME(s): DYLAN GABRIEL NAINOA BAIRD**

**PROPOSED NAME(s): DYLAN GABRIEL NAINOA POWER**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**DECEMBER 21, 2020, 8:30am, Dept. 5**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

November 4, 2020

Dylan Gabriel Nainoa Baird

7000 Soquel Dr.

Aptos CA 95003

808 214-8534

11/10, 11/17, 11/24, 12/1

**NOTICE OF PETITION**

**TO ADMINISTER ESTATE OF**

**DEBORAH BARKOW-KORENSTEIN, Decedent**

Case Number: 20PR00389

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **DEBORAH BARKOW-KORENSTEIN**.

A PETITION FOR PROBATE has been filed by **ALLEN J. KORENSTEIN**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **ALLEN J. KORENSTEIN**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

**A HEARING on the petition will be held in this court as follows:**

**Date: DECEMBER 9, 2020**

**Time: 8:30 a.m. Dept. 4**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent

creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:

Amy R. Herderson, Esq.

525 Capitola Ave.

Capitola CA 95010

831 462-1313

11/10, 11/17, 11/24

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— Patrice Keet

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— Kate Rose



**SANTA CRUZ RECORD**

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