

NOVEMBER 3, 2020 - VOL. 50, #4

LOCAL BUSINESS STARTS HERE

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# DEEP WITHIN THE CHAOS

new beginnings are found..

- shikoba





### **New Business Filings**

Two Birds Books LLC **Two Birds Books**Aptos

Arete Health & Fitness, LLC Crossfit Watsonville Aptos

Sean Kapalko **K&K Remodel** Boulder Creek

Daniel Grijalva

It's T-Time

Freedom

Anne M. & Michael T. Scherer Cruz Mountains Real Estate
Los Gatos

Mark T. Roberts

M Squared Construction

Mt. Hermon

Rey A. Garcia Cervantes Warriors Security Salinas

Community Alliance for Lifelong Independence
The Cali Project
Santa Cruz

Aaron & Jennifer Ikezawa **Golden Era DJ's** Santa Cruz

Maria I. Rivera **Sparkle Cleaning Service**Santa Cruz

Atira Systems, Inc. **Strong Water Technology**Santa Cruz

Aimee Cole **PeripheralUS** Santa Cruz

Kiaya M. Smith **Kiaya Marie Photography** Santa Cruz

Paul & Shelli Crisp
The Guitar Shop Santa Cruz

Edi Hernandez

Precision Construction
Scotts Valley

Coast Equine Veterinary Services, Inc Mount Hermon Veterinary Clinic Scotts Valley

Jiang H. Zhang **Jasmine Flower Spa** Soquel

TSB Enterprises, Inc. **Beverly's** Soquel

Kelly L. Lucker **Beelicious Pet Product**s Soquel

Francisco Mata Gutierrez **Mata Farms** Watsonville

Joel Bernabe **Plantame Studio** Watsonville

Ma Campos
D'Lily's Flowers & Gift Shop
Watsonville

Nathan Heinrichs Estebar Hernandez **Solo Grindin Ent.** Watsonville

Taylor M. Cortes

Central Coast Machining Watsonville

Jose A. Maciel

Jose A. Maciel Trucking

Watsonville



You can purchase Downtown Dollars all year round at Bookshop Santa Cruz, the Downtown Information Kiosk, or Pacific Cookie Company.

### A Place for Everything: The Curious History of **Alphabetical Order**

### by Judith Flanders



**\^**here is the cereal shelved? With the other cereal, of course, same aisle as oatmeal and maple syrup, probably middle of the store. Milk is

with sour cream, sugar is with flour, and strawberries are over by bananas. From groceries to gadgets, most things in our lives are categorized and as you'll see in "A Place for Everything" by Judith Flanders, that's sometimes as simple as A-B-C.

Long before the invention of the letters you see on this page, humans communicated with symbols. That was easy, but also complicated: a haphazardly-placed

symbol might indicate a bird, for instance, but if paired with something else etched near it, it had a different it wasn't without controversy: clerics meaning. Not until the Sumerians invented cuneiform did orderly rows and columns became standard for most communication; still, cuneiform was "ideographic" and abstract.

"Writing," says Flanders, "was altogether a complex business" that historians believe was invented just three times: the Chinese used written words as early as 1600 BCE, scholarly Egyptians embraced written words, and so did the Mayans. As for the alphabet itself, it seems to have been a collaboration, invented just once, probably near Egypt.

spread to Europe.

The alphabet led to the writing of scrolls, then books, both of which were created by hand, meaning that works were copied, reorganized, changed, and adapted then. Books ultimately became popular enough that Ptolemy I demanded one for his library from everyone who traveled through his kingdom. His obsession, The Library of Alexandria, was "probably"

one of the first to alphabetically organize the volumes it contained.

As use of alphabetization increased, demanded that "God" come before everything else, but what if "God" was deus? Others said chronology made more organizing sense. When you remember that spelling might differ between people and nations, and letters may've been changed slightly or added, you can see the mess.

And it lasted until just a little over a century ago...

For someone like you, a lover of the written word (you haven't stopped reading yet, right?), there's good news: "A Place for Everything" covers nearly

everything having to do with the in-Some three thousand years ago, it vention of writing, including books, paper, documents, and even furniture. And yet, at its core, this is a book about organizing one small corner of human evolution, and author Judith Flanders is quick to remind readers of that. Readers who struggle with clutter will be astounded at (and impressed by) the sheer number of items that our ancestors invented and accumulated, which then needed to be sorted - a list that grew along with culture and knowledge. For the curious word-lover, or the a fan of ancient history or historically-based timeline writing, that's extraordinarily delightful.

> Whether clay tablet, clutch purse, or closet, there are steps for sorting, and there's a constant shuffle and re-working to make things more find-able. "A Place for Everything," this book about alphabetization, tells part of that story in a surprising chronological order. It's up to you to decide where to shelve it. •





#### Santa Cruz County Grant Deeds

310 Arthur Ave. Aptos CA 95003 \$1,400,000 714 La Honda Ct. Aptos CA 95003 \$1,375,000 408 Seacliff Drive Aptos CA 95003 \$1,100,000 2785 Huntington Dr. Aptos CA 95003 \$1,300,000 769 Via Gaviota Aptos CA 95003 \$4,100,000 166 Seacliff Dr. Aptos CA 95003 \$3,000,000 503 Loma Prieta Dr. Aptos CA 95003 \$905,000 202 Beach Drive Aptos CA 95003 \$1,770,000 134 Johnsen Lane Aptos CA 95003 \$1,371,000 567 Cuesta Dr. Aptos CA 95003 \$1,150,000 611 Encino Drive Aptos CA 95003 \$773,500 377 Brooktree Ranch Rd. Aptos CA 95003 \$2,049,000 1748 Seascape Blvd. Aptos CA 95003 \$803,000 333 Rancho Rio Ave. Ben Lomond CA 95005 \$980,000 365 Brook Lane Boulder Creek CA 95006 \$589,000 285 W. Hilton Dr. Boulder Creek CA 95006 \$845,000 398 Shadow Mountain Rd. Boulder Creek CA 95006 \$495,000 513 Hill Street Capitola CA 95010 \$1,500,000 1925 46th Ave. #161 Capitola CA 95010 \$475,000 800 Orchid Ave. Capitola CA 95010 \$784,000 5805 Plateau Dr. Felton CA 95018 \$850,000 158 Cherry Blossom Dr. Freedom CA 95019 \$620,000 402 Camino Al Mar La Selva Beach CA 95076 \$1,467,000 107 Carbonera St. Santa Cruz CA 95060 \$1,045,000 505 Cayuga St. Santa Cruz CA 95062 \$1,075,000 180 Dakota Ave. #34 Santa Cruz CA 95060 \$350,000 Vacant Land Santa Cruz CA 95060 \$1,900,000 546 37th Avenue Santa Cruz CA 95062 \$1,222,500 4255 Court Drive Santa Cruz CA 95062 \$1,888,000 110 Mountain Way Santa Cruz CA 95060 \$1,250,000 131 Crespi Ct. Santa Cruz CA 95060 \$856,500 400 Branciforte Dr. Santa Cruz CA 95060 \$800,000 303 Peralta Way Santa Cruz CA 95062 \$1,995,000 1015 Sumner St. Santa Cruz CA 95062 \$850,000 33 Pasatiempo Dr. Santa Cruz CA 95060 \$1,250,000 118 Bradley Dr. Santa Cruz CA 95060 \$1,706,500 1700 Escalona Dr. #I Santa Cruz CA 95060 \$899,000 101 Jewell St. #11 Santa Cruz CA 95060 \$799,000 115 Palo Verde Terrace Santa Cruz CA 95060 \$334,000 1430 Thompson Ave. Santa Cruz CA 95062 \$900,000 521 Woodrow Ave. Santa Cruz CA 95060 \$980,000 111 Bean Creek Rd. #154 Scotts Valley CA 95066 \$561,500 6456 Scotts Valley Dr. Scotts Valley CA 95066 \$1,225,000 291 Hacienda Drive Scotts Valley CA 95066 \$1,030,000

100 Bellflower Way Scotts Valley CA 95066 \$1,489,000 582 Skypark Dr. Scotts Valley CA 95066 \$1,010,000 24 Blake Lane Scotts Valley CA 95066 \$959,000 217 Grace Way Scotts Valley CA 95066 \$1,100,000 109 Falcon Ridge Rd. Scotts Valley CA 95066 \$1,799,000 30 Flora Lane Scotts Valley CA 95066 \$850,000 885 Cadillac Drive Scotts Valley CA 95066 \$960,000 106 Cove Lane Scotts Valley CA 95066 \$910,000 17 Sky Meadow Lane Scotts Valley CA 95066 \$858,000 111 Bean Creek Rd. #61 Scotts Valley CA 95066 \$550,000 5481 Ball Drive Soquel CA 95073 \$941,500 7303 Glen Haven Rd. Soquel CA 95073 \$1,600,000 600 Little Bridge Rd. Soquel CA 95073 \$900,000 614 Orchard St. Watsonville CA 95076 \$749,000 81 La Jolla St. Watsonville CA 95076 \$695,000 61 Devon Court Watsonville CA 95076 \$1,075,000 13 Cypress Grove Watsonville CA 95076 \$1,475,000 35 Behler Road Watsonville CA 95076 \$475,000 384 Dutchman Road Watsonville CA 95076 \$270,000 1845 Enos Lane Watsonville CA 95076 \$1,770,000 377 Calabasas Rd. Watsonville CA 95076 \$1,600,000 Vacant Land Watsonville CA 95076 \$5,100,000 599 Iris Drive Watsonville CA 95076 \$707,000

### **Santa Cruz County Current Foreclosures**

Address Default Amount Sale Date \*\*Location & Time of Sale

- \* 505 Bernstein Dr. Boulder Creek 95006 \$298,419 11/10
- \* 457 Winchester Dr. Watsonville 95076 \$239,543 11/17
- \* 18360 Las Cumbres Rd. Los Gatos 95033 \$245,803 11/19
- \* 151 Marcela Dr. Watsonville 95076 \$491,424 11/24
- \* 1051 41st Ave. Santa Cruz 95062 \$1,041,846 12/1
- \* 110 Winterwind Wat Watsonville 95076 \$1,221,980 12/1
- \*\*Sale Location & Time: 701 Ocean St., Santa Cruz 1:45 PM

#### **Tracking the Number of Recorded Documents**

New Business Filings - SC. County	This Week	So Far 2020 . 1159	Same Date 2019 1161	
Notices of Default - Santa Cruz County . Notices of Default - Monterey County Notices of Default - San Benito County	1	127	156 221 58	
Foreclosures - Santa Cruz County Foreclosures - Monterey County Foreclosures - San Benito County	2	76	78 127 23	
Trustee Deeds - Santa Cruz County Trustee Deeds - Monterey County Trustee Deeds - San Benito County	1	31	39 56 5	
Grant Deeds - Santa Cruz County Grant Deeds - Monterey County Grant Deeds - San Benito County	64	153	2279 144 858	



### **Business Transactions**

INFORMATION BRINGS US TOGETHER AS A COMMUNITY. AND GIVES US A PICTURE OF THE LOCAL ECONOMY, OUR BUSINESS COMMUNITY, AND OUR LEGAL COMMUNITY.

PROTECT YOUR RIGHT TO KNOW. **READ THE LEGAL & PUBLIC NOTICES** IN THE WEEKLY SANTA CRUZ RECORD.

> **NEW ISSUE EVERY TUESDAY** ALWAYS FREE, ALWAYS REAL. www.SantaCruzRecord.com

SANTA CRUZ RECORD

**Owner, Editor and Publisher** 

### A.B.C. License Transfers

**Applicant - Buyer** Transferor - Seller **Location of License** Escrow Holder (if available)

Gabriela Corona Alcanta Maria Del Valle & Elias I Pacheco 710 E. Lake Ave. Watsonville Old Republic Title Co.

K & R Ventures, Inc. Colin Michael Robbins 120 Union St. Santa Cruz Old Republic Title Co.

Seller Buver Business **Escrow Holder** Last day for filing a Claim

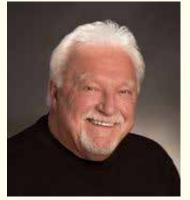
Maria Irma Del Valle & Elias J. Pacheco Del Valle Restaurant Old Republic Title 11/9/20



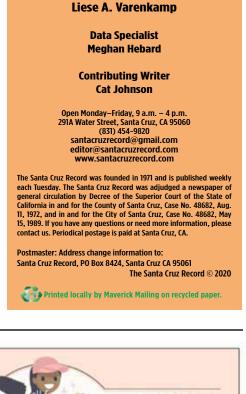
### California Real Estate

"ALDO" WARREN PENNIMAN aldopenn40@gmail.com (831) 818-4108

Realtor CaDre#01201327



Santa Cruz Homegrown









### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1411

The following person(s) is/are doing business as: **VASKA HOME**, 480 Airport Blvd. Watsonville CA 95076.

Smith & Vandiver Corporation, address same as business.

This business is conducted by a Corporation. /s/Jeffrey Slaboden

The registrant commenced to transact business under the fictitious business name listed above on 1/22/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/16/20.

10/13, 10/20, 10/27, 11/3

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1424

The following person(s) is/are doing business as: **SEA SPIRIT MEMORIAL**, 5274 Scotts Valley Dr. Suite 107, Scotts Valley CA 95066.

SeaSpirit, 340 Hallsons Ln. Ben Lomond CA 95005.

This business is conducted by a Corporation. /s/Raina Stoops - President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/21/20. 10/13, 10/20, 10/27, 11/3

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1436

The following person(s) is/are doing business as: **REDWOOD DENTAL**, 12880 Highway 9, Boulder Creek CA 95006.

Sulmaan Hassan DDS Inc., 13893 Lynde Ave. Saratoga CA 95070.

This business is conducted by a Corporation. /s/Sulmaan Hassan

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/21/20. 10/13, 10/20, 10/27, 11/3

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1466

The following person(s) is/are doing business as: **RENOVA CONSTRUCTION**, 343 Soquel Ave. #261, Santa Cruz CA 95062.

Value-Add Construction Inc., address same as business.

This business is conducted by a Corporation. /s/Daniel J. Budka II, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/20. 10/13, 10/20, 10/27, 11/3

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1482

The following person(s) is/are doing business as: **SEACLIFF ELECTRIC**, 7567 Sunset Way, Aptos CA 95003.

Guilherme Vicker, address same as business. This business is conducted by an Individual. /s/Guilherme Vicker

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/25/20. 10/13, 10/20, 10/27, 11/3

### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 20-1505

The following person(s) is/are doing business as: SANTA CRUZ RESTAURANT EQUIPMENT, 723 Soquel Ave. Santa Cruz CA 95062.

Alyssa Barnes, 955 Vincente Ave. Salinas CA 93901.

This business is conducted by an Individual. /s/Alyssa Barnes

The registrant commenced to transact business under the fictitious business name listed above on 11/1/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/30/20.

10/13, 10/20, 10/27, 11/3

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1533

The following person(s) is/are doing business as: **SHAI PELLED MUSIC**, 618 Koshland Way, Santa Cruz CA 95064.

Shay Peled, address same as business. This business is conducted by an Individual.

/s/Shay Peled

The registrant commenced to transact business under the fictitious business name listed above on 1/1/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/6/20.

10/13, 10/20, 10/27, 11/3

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1536

The following person(s) is/are doing business as: **TEA DOCTOR**, 1321 High St. Santa Cruz CA 95060.

Andre Ernest, address same as business. This business is conducted by an Individual.

/s/Andre Ernest

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/6/20. 10/13, 10/20, 10/27, 11/3

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1541

The following person(s) is/are doing business as: YOU'RE ALL SET HANDYMAN SERVICES,

111 Fairhaven Ct. Watsonville CA 95076.

Luis Sanchez Corrales, address same as business. This business is conducted by an Individual. /s/Luis Sanchez Corrales

The registrant commenced to transact business under the fictitious business name listed above on 9/21/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/7/20.

10/13, 10/20, 10/27, 11/3

### AMENDED ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF ABBE SUZANNE BOYLE for CHANGE OF NAME.

CASE NO.: 20CV01355

TO ALL INTERESTED PERSONS:

1. Petitioner: **ABBE SUZANNE BOYLE** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s): ABBE SUZANNE BOYLE PROPOSED NAME(s): VIOLET ABBE

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### NOTICE OF HEARING

#### NOVEMBER 23, 2020, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

**IUDGE OF THE SUPERIOR COURT** PAUL P. BURDICK October 8, 2020 Abbe Suzanne Boyle, Santa Cruz CA 95060 10/13, 10/20, 10/27, 11/3

#### ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF JA-NIS EMALYN BROWNLEE for CHANGE OF NAME

CASE NO.: 20CV02145

TO ALL INTERESTED PERSONS:

1. Petitioner: JANIS EMALYN BROWNLEE filed a petition with this court for a decree changing names as follows:

#### PRESENT NAME(s): JANIS EMALYN BROWNLEE PROPOSED NAME(s): JANNA EMALYN BROWNLEE

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### NOTICE OF HEARING

#### NOVEMBER 30, 2020, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

**IUDGE OF THE SUPERIOR COURT** PAUL P. BURDICK October 13, 2020 Janis Emalyn Brownlee 305 Hunt Way Ben Lomond CA 95005 831 336-3161 10/13, 10/20, 10/27, 11/3

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1430

The following person(s) is/are doing business as: GOLD ONYX BEAD WEAVING SUPPLIES,

5558 Washington Way #2, Felton CA 95018.

Anna Greco, address same as business.

This business is conducted by an Individual.

/s/Anna Greco

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin,

County Clerk of Santa Cruz County on 9/21/20. 10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 20-1451

The following person(s) is/are doing business as: McCARTY'S WINDOW FASHIONS, 1224 Soquel Ave. Santa Cruz CA 95062.

Jackie M. Jones, 715 Heather Ct. Watsonville CA 95076.

This business is conducted by an Individual. /s/Jackie M. Jones

The registrant commenced to transact business under the fictitious business name listed above on 9/1/95. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/20.

10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1463

The following person(s) is/are doing business as: GOLDEN HOUR BEAUTY SALON, 9099 Soquel Dr. #10, Aptos CA 95003.

Daniela Yanez-Ramirez, address same as business. This business is conducted by an Individual. /s/Daniela Yanez-Ramirez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/20. 10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1465

The following person(s) is/are doing business as:

1. BRYAN DAWSON PAINTING 2. PEACE PAINTS, 328 Poplar Ave. Santa Cruz CA 95062. Llewellyn Bryan Dawson, address same as busi-

This business is conducted by an Individual. /s/L. Bryan Dawson

The registrant commenced to transact business under the fictitious business name listed above on 8/1/19. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/22/20.

10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1470

The following person(s) is/are doing business as: SANCHEZ MAID CLEANING, 740 tuttle Ave. Apt. B, Watsonville CA 95076.

Paula Sanchez, address same as business. This business is conducted by an Individual. /s/Paula Sanchez

The registrant commenced to transact business under the fictitious business name listed above on 7/13/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/24/20.

10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1518

The following person(s) is/are doing business as: FENIX GARDEN SERVICE, 105 Lincoln St. Apt. A Santa Cruz CA 95060.

Catalino Calderon Torres, 3228 Coldwater Dr. San Jose CA 95148; German Rosas Barragan, address same as business; Adolfo Venagas Gonzales, 29000 Loma Chiquita Rd. Los Gatos CA 95033.

This business is conducted by a General Partnership.

/s/German Rosas Barragan

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/5/20. 10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1534

The following person(s) is/are doing business as: TEAM MINEE, 21231 East Cliff Dr. Santa Cruz CA 95062.

Michael S. Sigmon, 1122 East Cliff Dr. Santa Cruz CA 95062.

This business is conducted by an Individual. /s/Michael Sigmon

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/6/20. 10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1558

The following person(s) is/are doing business as: HOME FURNISHINGS FOR FIRST RE-SPONDERS, 1554 San Sierra Ct. Watsonville CA 95076.

Chris Comacho Jr., address same as business. This business is conducted by an Individual. /s/Chris Camacho Jr.

The registrant commenced to transact business under the fictitious business name listed above on 7/31/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/13/20.

10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1573

The following person(s) is/are doing business as: POINTSIDE, 925A 41st Ave. Santa Cruz CA 95062.

Ed Dueck, Inc., address same as business.

continued on following page

#### continued from previous page

This business is conducted by a Corporation.

/s/Brian Dueck - Secretary

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin. County Clerk of Santa Cruz County on 10/15/20. 10/20, 10/27, 11/3, 11/10

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1574

The following person(s) is/are doing business as: BAY AREA BOTTLES, 573 Bethany Curve, Santa Cruz CA 95060.

Paul Andrew Nash, address same as business. This business is conducted by an Individual. /s/Paul Nash

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20. 10/20, 10/27, 11/3, 11/10

#### ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF JUSTIN ANTHONY RODRIGUEZ for CHANGE OF NAME

CASE NO.: 20CV02188

TO ALL INTERESTED PERSONS:

1. Petitioner: JUSTIN ANTHONY RODRI-**GUEZ** filed a petition with this court for a decree changing names as follows:

#### PRESENT NAME(s): **JUSTIN ANTHONY RODRIGUEZ** PROPOSED NAME(s): **JUSTIN CERNAS**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### NOTICE OF HEARING DECEMBER 3, 2020, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT PAUL P. BURDICK

October 19, 2020 Justin Anthony Rodriguez 106 South Dr. Freedom CA 95019 831 359-3172 10/27, 11/3, 11/10, 11/17

#### ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF MA **DEL CARMEN MEDRANO** for CHANGE OF NAME

CASE NO.: 20CV02173

TO ALL INTERESTED PERSONS:

1. Petitioner: MA DEL CARMEN MEDRANO filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

MA DEL CARMEN MEDRANO

PROPOSED NAME(s): **CARMEN MEDRANO** 

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### NOTICE OF HEARING

#### NOVEMBER 30, 2020, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

PAUL P. BURDICK

October 15, 2020

Ma del Carmen Medrano

86 Dolores Ave. Watsonville CA 95076

831 254-9825

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1494

The following person(s) is/are doing business as:

GARAGE UNLIMITED OF SANTA CRUZ OWNERS ASSOCIATION, 1225 Shaffer Rd. Santa Cruz CA 95060.

Garage Unlimited of Santa Cruz Owners Association, address same as business.

This business is conducted by a Corporation.

/s/Scott Evans

The registrant commenced to transact business under the fictitious business name listed above on 9/1/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 20-1497

The following person(s) is/are doing business as: GONZALEZ HOUSE CLEANING, 285 Zurich

Ave. Watsonville CA 95076.

Amalia Gonzalez, address same as business. This business is conducted by an Individual. /s/Amalia Gonzalez

The registrant commenced to transact business under the fictitious business name listed above on 10/14/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/29/20.

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1507

The following person(s) is/are doing business as: TAQUERIA LA PATRONA, 500 Hwy 1 Ste B, Davenport CA 95017.

Bernadette C. Delgado, 21 Ocean St. Davenport CA 95017.

This business is conducted by an Individual. /s/Bernadette C. Delgado

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 9/30/20. 10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1513

The following person(s) is/are doing business as: PROUD NURSES COALITION, 170 Figone Ln. Santa Cruz CA 95005.

Katherine Loggins, 154 30th Ave. Santa Cruz CA

This business is conducted by an Individual.

/s/Katherine Loggins

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/2/20. 10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1516

The following person(s) is/are doing business as: NEW ECOLOGY, 1241 Amesti Rd. Watsonville

Ryan Abelson, address same as business. This business is conducted by an Individual. /s/Ryan Abelson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin,

County Clerk of Santa Cruz County on 10/2/20. 10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME STATEMENT- Refile with Change

File No. 20-1550

The following person(s) is/are doing business as: GABRIELLA GRANT CONSULTING/HOLD-ING, 709 Frederick St. #B, Santa Cruz CA 95062. Elizabeth Gabriella Grant, 168 Everson Dr. Santa Cruz CA 95060.

This business is conducted by an Individual. /s/E.G. Grant

The registrant commenced to transact business under the fictitious business name listed above on 11/1/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/8/20.

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1569

The following person(s) is/are doing business as: CRAFT HAIR BY CAROLINE, 4635 Soquel Dr. Soquel CA 95073.

Caroline Miller, 4540 Soquel Wharf Rd. Soquel CA 95073.

This business is conducted by an Individual. /s/Caroline Miller

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20. 10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1576

The following person(s) is/are doing business as: WHAT I HAVE LEARNED, 704 Coast Range Dr. Scotts Valley CA 95066.

What I Have Learned, address same as business. This business is conducted by a Corporation. /s/Jessica Boschen

The registrant commenced to transact business under the fictitious business name listed above on 1/1/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/16/20.

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1579

The following person(s) is/are doing business as: JASMINE FLOWER SPA, 4765 Soquel Dr., Soquel CA 95073.

Jiang Hong Zhang, 1114 Pacific Ave. Apt. 404, FICTITIOUS BUSINESS NAME Santa Cruz CA 95060.

This business is conducted by an Individual. /s/Jiang Hong Zhang

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin.

County Clerk of Santa Cruz County on 10/19/20. 10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1581

The following person(s) is/are doing business as: HOTEL PARADOX, 611 Ocean St. Santa Cruz

BPR Properties UCSC, LLC, 953 Industrial Ave. Suite 100, Palo Alto CA 94303.

This business is conducted by a Limited Liability Company.

/s/Janet Fairbairn

The registrant commenced to transact business under the fictitious business name listed above on 5/3/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/19/20.

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1598

The following person(s) is/are doing business as: 1. SCOUT & COMPANY 2. SCOUT & COM-PANY SALON 3. SCOUT AND CO 4. SCOUT AND COMPANY SALON 5. SCOUT AND CO SALON 6. SCOUTSCRAFT, 22588 East Cliff Dr.

Santa Cruz CA 95062.

Scout Ginger Jessee, 3541 Marilyn St. Santa Cruz CA 95062.

This business is conducted by an Individual. /s/Scout Jessee

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/21/20. 10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME **STATEMENT**

File No. 20-1632

The following person(s) is/are doing business as:

1. SANTA CRUZ SURF COLONY 2. SCSC 3. **SURF COLONY**, 714 Lighthouse Ave. Santa Cruz

Surf Colony LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Alan Crarer, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on 10/12/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20.

10/27, 11/3, 11/10, 11/17

### **STATEMENT**

File No. 20-1622

The following person(s) is/are doing business as: THE CALI PROJECT, 505 Corcoran Ave. Santa Cruz CA 95062.

Community Alliance for Lifelong Independence,

address same as business.

This business is conducted by a Corporation.

/s/Judy Maitland-Locke, President

The registrant commenced to transact business under the fictitious business name listed above on 3/16/16. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/22/20.

10/27, 11/3, 11/10, 11/17

#### FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2020-0000356

The following person has Abandoned the use of the Fictitious Business Name(s): LOON GAZE, 809 Windham St. Santa Cruz CA 95062.

Eric Noel and Jessica Goza, 809 Windham St. Santa Cruz CA 95062.

This business was conducted by a General Partnerhsip.

/s/Eric Noel

The registrant commenced to transact business under the fictitious business name listed above on 2/26/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/22/20.

10/27, 11/3, 11/10, 11/17

#### ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR **COURT** OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF JUAN GONZALES GUTIERREZ for CHANGE OF NAME

CASE NO.: 20CV02239

TO ALL INTERESTED PERSONS:

1. Petitioner: JUAN GONZALES GUTIERREZ filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

a. JUAN GONZALES GUTIERREZ

**b. JOHNNIE G. GUTIERREZ** 

c. JOHN GONZALES GUTIERREZ PROPOSED NAME(s):

a. JOHNNIE GONZALES GUTIERREZ

**b. JOHNNIE GONZALES GUTIERREZ** 

c. JOHNNIE GONZALES GUTIERREZ

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

DECEMBER 10, 2020, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be

continued on following page

#### continued from previous page

published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT PAUL P. BURDICK October 26, 2020 Juan Gonzales Gutierrez 98 Cherry Blossom Ln. Aptos CA 95003 408 666-4836 10/27, 11/3, 11/10, 11/17

#### NOTICE OF PETITION TO ADMINISTER ESTATE OF CECILIA R. HERNANDEZ, Decedent

Case Number: 20PR00368

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of CECILIA R. HERNANDEZ.

A PETITION FOR PROBATE has been filed by **RAUL H. RAMIREZ**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **RAUL H. RAMIREZ**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

### A HEARING on the petition will be held in this court as follows:

Date: NOVEMBER 18, 2020 Time: 8:30 a.m. Dept. 4

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the

California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Jeffrey T. Killeen 303 Potrero St. Suite 52 Santa Cruz CA 95060 831 600-7017 10/27, 11/3, 11/10

#### NOTICE OF PUBLIC LIEN SALE

Statewide Self Storage 2650 Mission St. Santa Cruz, CA 95060 Sale Makers Auctions Auctioneer Forrest O'Brien CA Bond # 00106386718 www.salemakerauctions.com

Notice is here by given by undersigned that a public lien sale of the following described personal property will be held:

At 9:30 am Thursday November 19th 2020 at Statewide Self Storage, 2650 Mission St., Santa Cruz, CA 95060. All units contain miscellaneous household, business and garage items.

UNIT 203 HORVATH UNIT 537 JAMISON UNIT A3 SINGHATIRA

This notice is given in accordance with the provisions of section 21700 et seq. of the Uniform Commercial Code of California.

Dated: 10/20/20 Manager: Janean Lucas 10/27, 11/3

#### NOTICE OF PUBLIC SALE

To satisfy the owner's storage lien, PS Orange Co. Inc. will sell at public lien sale on November 17, 2020, the personal property in the below-listed units, which may include but are not limited to: household and personal items, office and other equipment. The public sale of these items will begin at 09:30 AM and continue until all units are sold. The lien sale is to be held at the online auction website, www.storagetreasures.com, where indicated. For online lien sales, bids will be accepted until 2 hours after the time of the sale specified.

PUBLIC STORAGE # 27015, 3840 Portola Dr, Santa Cruz, CA 95062, (831) 226-1448 Sale to be held at www.storagetreasures.com. B008 - Lilly, Claire; B083 - Martinez, Enrique PUBLIC STORAGE # 23409, 2325 Soquel Drive, Santa Cruz, CA 95065, (831) 291-5702 Sale to be held at www.storagetreasures.com. A048 - Simandjuntak, Angela; A098 - Dotson, Keith; A131 - Winnick, Ronald; A303 - Hopkins, Amanda; A353 - Cendejas, Chuy; A368 - Jazwa, Julia; A369 - Biaye, Pierre; A634 - Anderson, Morgan

PUBLIC STORAGE # 21406, 115 Capitola Road Extension, Santa Cruz, CA 95062, (831) 291-5662 Sale to be held at www.storagetreasures.com.

B197 - Silva, Dawn; B283 - Rosas, Zsa Zsa PUBLIC STORAGE # 07042, 1001 River Street, Santa Cruz, CA 95060, (831) 226-1662 Sale to be held at www.storagetreasures.com. 1051 - Orellana Bonilla, Elvira Narcedalia; 2160 - OMalley, Margaret; 2177 - Duan, Yufang; 3018

- Carson, Erica; 3047 - Thompson, Rachel; 3059 - Windell, Suzanne; 3143 - Borg, Paul

Public sale terms, rules, and regulations will be made available prior to the sale. All sales are subject to cancellation. We reserve the right to refuse any bid. Payment must be in cash or credit cardno checks. Buyers must secure the units with their own personal locks. To claim tax-exempt status, original RESALE certificates for each space purchased is required. By PS Orangeco, Inc., 701 Western Avenue, Glendale, CA 91201. (818) 244-8080. Bond No. 5857632 10/27, 11/3

. . . ,

### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 20-1531

The following person(s) is/are doing business as: **PAJARO PASTURES**, 1241 Amesti Rd. Watsonville CA 95076.

Ryan Abelson, address same as business. This business is conducted by an Individual. /s/Ryan Abelson

The registrant commenced to transact business under the fictitious business name listed above on 2/22/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/6/20.

11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1538

The following person(s) is/are doing business as: **APRIL ROSE NATURAL SKINCARE & BODY-WORK**, 555 Soquel Ave. Suite 555, Santa Cruz CA 95062.

April Rose Walton, 2395 Delaware Ave. #17, Santa Cruz CA 95060.

This business is conducted by an Individual. /s/April Walton

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/7/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1544

The following person(s) is/are doing business as: **GALLERY DENTAL CARE**, 1053 South Green Valley Rd. Watsonville CA 95076.

Madhav Mukundan DDS Dental Corporation, address same as business.

This business is conducted by a Corporation. /s/Madhav Mukundan, DDS

The registrant commenced to transact business under the fictitious business name listed above on 1/6/14. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/7/20.

11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 20-1568

The following person(s) is/are doing business as: 1. COWELL'S BEACH N BIKINI INC 2. COWELL'S SURF SHOP, 30 Front St. Santa Cruz CA 95060.

Cowells Beach N Bikini Inc, address same as business.

This business is conducted by an Individual. /s/Kathy Pappas

The registrant commenced to transact business under the fictitious business name listed above on 10/4/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-11570

The following person(s) is/are doing business as: **POCKET CHANGE APPLIANCE REPAIR**,

17057 Arriba Way, Prunedale CA 93907.

Jesus A. Garanza Jr., address same as business. This business is conducted by an Individual. /s/Jesus A. Garanza Jr.

The registrant commenced to transact business under the fictitious business name listed above on 9/1/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/15/20.

11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1588

The following person(s) is/are doing business as: CRUZ MOUNTAINS REAL ESTATE, 23111
Santa Cruz Highway, Los Gatos CA 95033.

Ann Marie Scherer and Michael Thomas Scherer, address same as business.

This business is conducted by a Married Couple. /s/Ann Marie Scherer

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/20/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1591

The following person(s) is/are doing business as:

1. BLACK TIE 2. BLACK TIE LIMO 3. BLACK
TIE LIMOUSINE 4. BLACK TIE SHUTTLE 5.
BLACK TIE TAXI 6. BLACK TIE TRANSPORTATION 7. BLACK TIE TRANSPORTATION

**LLC**, 7080 Commerce Dr. Pleasanton CA 94588. Black Tie Transportation LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/William Wheeler

The registrant commenced to transact business under the fictitious business name listed above on 6/29/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/20/20.

11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1616

The following person(s) is/are doing business as: **M SQUARED CONSTRUCTION**, 15 Forest Rd. Mount Hermon CA 95041.

Mark Taylor Roberts, address same as business. This business is conducted by an Individual. /s/Mark Taylor Roberts

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/22/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1619

The following person(s) is/are doing business as: **WARRIORS SECURITY**, 57 Crazy Horse Rd. Salinas CA 93907.

Rey Angel Garcia Cervantes, address same as business.

This business is conducted by an Individual. /s/Rey Angel Garcia Cervantes

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/22/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1625

The following person(s) is/are doing business as:

1. CREATIVITY BY ZENA 2. ZENA'S! 3. ZENA'S SASS! 4. ZK CONSULTING, 8 Berkeley Ct. Santa Cruz CA 95062.

Zena Krakowsky, address same as business. This business is conducted by an Individual. /s/Zena Krakowsky

The registrant commenced to transact business under the fictitious business name listed above on

7/7/86. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/23/20

11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1627

The following person(s) is/are doing business as: **PeripheralUS**, 316 Lincoln St. Apt 5, Santa Cruz CA 95060.

Aimee Cole, address same as business. This business is conducted by an Individual. /s/Aimee Cole

The registrant commenced to transact business under the fictitious business name listed above on 10/4/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/23/20.

11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1630

The following person(s) is/are doing business as: **CruzMedMo**, 325 Soquel Ave. Santa Cruz CA 95062.

CruzMedMo, address same as business. This business is conducted by a Corporation. /s/Andrew Lewis

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1634

The following person(s) is/are doing business as: **1. HEATHER McKENNA PARDO 2. McKENNA PARDO**, 2760 Valencia Rd. Aptos CA 95003. Heather Elizabeth McKenna, address same as

business.
This business is conducted by an Individual.

This business is conducted by an Individual. /s/Heather Elizabeth McKenna

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1636

The following person(s) is/are doing business as: **DYNAMIC CHIROPRACTIC CARE**, 700 River St. Santa Cruz CA 95060.

Nadzeya Stokes, 2727 Smith Grade, Santa Cruz CA 95060.

This business is conducted by an Individual. /s/Nadzeya Stokes

The registrant commenced to transact business

continued on following page

#### continued from previous page

under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1655

The following person(s) is/are doing business as: **2335 SOQUEL**, 9000 Soquel Ave. #200, Santa Cruz CA 95062.

JR Parrish Inc, address same as business. This business is conducted by a Corporation. /s/Matt Shelton, CEO

The registrant commenced to transact business under the fictitious business name listed above on 10/27/20. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/28/20.

11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT

File No. 20-1665

The following person(s) is/are doing business as: **THE PORTOLA GROUP**, 1414 Soquel Ave. #100, Santa Cruz CA 95062.

Nick Kambic, 411 Walker St. Watsonville CA 95076; Jonathan Rossi, 434 Deer Run Rd. Felton CA 95018.

This business is conducted by Copartners. /s/Jonathan Rossi /s/Nick Kambic

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/29/20. 11/3, 11/10, 11/17, 11/24

### FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2017-0001715

The following person has Abandoned the use of the Fictitious Business Name(s): **GREENSPACE**, 719 Swift St. 56-A, Santa Cruz CA 95060.

Greenspace Company, Inc., 719 Swift St. 56-A, Santa Cruz CA 95060.

This business was conducted by a Corporation. /s/Brian Corser

The registrant commenced to transact business under the fictitious business name listed above on 10/16/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 10/26/20.

11/3, 11/10, 11/17, 11/24

### ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF HANNAH AUSTELL WIMBERLEY for CHANGE OF NAME

CASE NO.: 20CV02275

TO ALL INTERESTED PERSONS:

1. Petitioner: **JUAN GONZALES GUTIERREZ** filed a petition with this court for a decree changing names as follows:

# PRESENT NAME(s): HANNAH AUSTELL WIMBERLEY PROPOSED NAME(s): HANA AUSTELL WIMBERLEY

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### NOTICE OF HEARING

#### DECEMBER 14, 2020, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT PAUL P. BURDICK October 29, 2020 Hannah Austell Wimberley 121 Naglee Ave. Santa Cruz CA 95060 831 243-2939 11/3, 11/10, 11/17, 11/24

# New Year — New Headshot!











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— Kate Rose



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Got the Election blues? This will cheer you up!

Skydio - the super hot and high-flying drone company based in California is doing loops around DJI. Find out why!

LivePlan - CEO Sabrina Parsons travels the country speaking about business planning and starting and running small businesses. She will demo LivePlan, an intuitive business planning and management toolset.

Noir Lighting - Noir delivers data-driven insights to commercial property owners that can be used to control capital and maintenance expenditures. You need this!

RoboticsCATS - AI-powered Wildfire Detection System to save lives and cut loss. CEO Andre Cheung will Zoom with us all the way from Hong Kong.

OutSchool - 50000+ video chat classes for K-12 science, art, mindfulness, english, social studies, life skills, and more!

Canix - winner of TechCrunch Disrupt's Startup Battlefield 2020, Canix CEO Stacey Hronowski will demo their enterprise resource planning (ERP) cannabis software.

About this Event: Online Wednesday November 4, 2020 -7:00 PM - 8:00 PM https://www.eventbrite.com/e/santa-cruz-works-new-tech-november-2020-tickets Santa Cruz Works New Tech November 2020







Come fuel your community with the energy it needs to thrive and in times like this, SURVIVE. Sometimes TIME is more valuable than any donated resource.

As many of you know our food distribution has doubled since the onset of COVID 19 in March. Second Harvest now holds drive by food distributions on Fridays rotating between the Fairgrounds and the Boardwalk.

Second Harvest Food Bank needs volunteers every other Friday at the Fairgrounds for our drive by food distribution.

Online Registration only at: https://give.thefoodbank.org/charities/4360-second-harvest-food-bank-santa-cruz-county/volunteer

