

SANTA CRUZ RECORD



OCTOBER 26, 2021 – VOL. 51, #2

LOCAL BUSINESS STARTS HERE

WWW.SANTACRUZRECORD.COM





New Business Filings

Omar Y Chaudhry
Francesca L Pascale
Watsonville Acupuncture
Aptos

Konstantin Sergevich Sidorov
Konstantin Sidorov Painting
Aptos

Jeffrey Russell
Arthur's Legacy
Aptos

Charlie Mike Inc
Cultivate Watsonville
Aptos

Teresa Roffe
Bees In My Garden.us
Ben Lomond

Joel Wickersham
Hillhouse Farm
Boulder Creek

Miguel Flores
Tacos831
Capitola

Powerhouse Tax Solutions LLC
Liberty Tax Service
Freedom

Natalie Suzanne Petersen
Upala Rose
Santa Cruz

Daisy Rose Gandolfi
Gandolfi Media
Santa Cruz

Bethany A Knight
Gopher Gal
Rat Masters
Santa Cruz

Ivona Harris
CMG Organizing
Santa Cruz

Old Coast Real Estate, Inc.
Redwood Property Company
Santa Cruz

James F Martinez
Santa Cruz MotoWorks
Santa Cruz

Diana Orozco Amos Crawford
Love Is In The Hair
Santa Cruz

Eivette Valdovinos
Stylette Salon
Santa Cruz

Eric E. Neyer Kennedy
Zayante Creek Market and Deli
Santa Cruz

Stephanie Navarette-Loguidice
Curls Notary
Santa Cruz

AV Now, Inc.
AV Now Pro
Scotts Valley

Matthew Quinn
Quinn Construction
Scotts Valley

Nolan Hatton
Hatton's Social Club
Soquel

Otilio Lopez Guzman
W.G. Landscaping
Watsonville

British Wire Wheel LLC
British Wire Wheel
Watsonville

Israel Castro
G Community Tire Service
Watsonville

Nestor Diaz Elizalde
Ocean Shipyard Repairs
Watsonville

EZ Puller, Inc.
True Pacific Outdoors
Watsonville

Maximilian Lincoln Fedasko
Falling Out of the Natural
Watsonville



**SMALL
BUSINESS
DEVELOPMENT
CENTER**

SANTA CRUZ

Mother of Invention: How Good Ideas Get Ignored in an Economy Built for Men

by Katrine Marçal



Well, this is not working. You can clearly see a problem; everyone online agrees with you. It's not working and the fix, duh!, is painfully obvious. So, now where do you take this idea of yours? To a network TV show or a corporation, a laboratory or a bank? Or, as in the new book "Mother of Invention" by Katrine Marçal, will it depend on your gender? It's a fact: thousands of years ago, a human (or two) invented the wheel and changed everything. Suddenly, with wheels, mankind had a way to travel, tote, plow, play, and fight a lot easier than before. So why did it take some 5,000 years to put wheels on a suitcase?

The answer is complicated, says Marçal. A man named Bernard Sadow is considered to've been the inventor of wheeled suitcases and he patented the idea, though it had actually been around for years. Acceptance of the contraption was Sadow's, and Marçal links that to the independence of women.

They say that behind a great man is a great woman, and that's often true with inventions, too. Early cars were marketed along gender lines, with gasoline engines for men only. Teflon was used by fishermen until a Frenchwoman

realized its usefulness in the kitchen. Early computers were speed-ranked in "girl-years."

These examples are from times long gone but the issue of gender bias in innovation still stands, says Marçal, partly because "our current financial system was never built for women," resulting in a "credit crunch" for female-owned businesses. Furthermore, women's labor – particularly that which is considered "traditional" – continues to remain undervalued.

The gig economy didn't fix it, but what will be opening the economy to more women and ending the genderization of innovation.

"Who gets to play a part in inventing our world?" Marçal asks. "And who doesn't?"

And what is the cost to us all?"

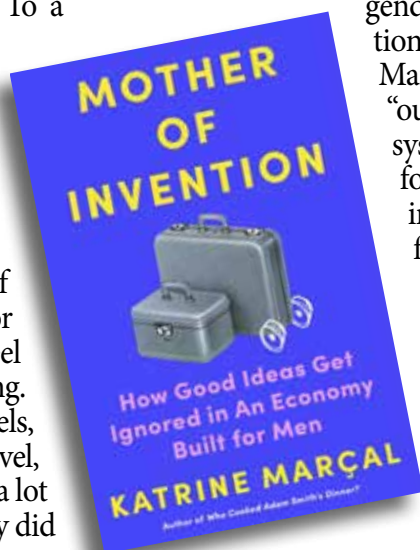
Start "Mother of Invention," and you'll be astounded. It's fun and super-informative with tales of innovations that were largely ignored or irritatingly co-opted by men, and back-stories of how the presence of the feminine, whether real or imagined, changed products and processes. This part of the

book is wry, and it's very, very enjoyable... until it's not.

About mid-book, author Katrine Marçal seems to switch gears. No more lively historical tales to amaze and surprise; instead, Marçal pushes those aside, in favor of long looks at economics and "the body," and a relentless focus on robotics. The last half of the book is deeper than the first half, a little more forceful minus humorous sarcasm.

That doesn't make it bad or useless. It's just that, separately, these two halves would make great books all unto themselves. Together, they're a bit of a jolt, like choosing between two great movies, but the reels got mixed.

Readers who enjoy a prelude before the serious stuff will like this book, and they'll find much to ponder. Fans who like separation between business stories and business reflections, however, might find that "Mother of Invention" just isn't working. ■



Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



Santa Cruz County Grant Deeds

218 Martin Drive Aptos CA 95003 \$2,600,000
 3473 N. Polo Drive Aptos CA 95003 \$1,095,000
 735 Meadow Rd. Aptos CA 95003 \$2,455,000
 1206 Pinehurst Dr. Aptos CA 95003 \$1,550,000
 204 Forest Drive Aptos CA 95003 \$704,500
 325 Hillcrest Drive Aptos CA 95003 \$1,025,000
 101 Carlino Lane Aptos CA 95003 \$2,400,000
 6126 Chateau Ct. Aptos CA 95003 \$875,000
 475 Hillside Ave. Ben Lomond CA 95005 \$1,475,000
 1396 Country Club Dr. Ben Lomond 95005 \$720,000
 15530 Forest Hill Dr. Boulder Creek 95006 \$224,500
 180 Little Bear Lane Boulder Creek CA 95006 \$950,000
 575 Davidson Way Boulder Creek CA 95006 \$975,000
 537 Davidson Way Boulder Creek CA 95006 \$790,000
 373 Summer Place Boulder Creek CA 95006 \$900,000
 176 Oak Knoll Ct. Boulder Creek CA 95006 \$920,000
 11397 Alameda Ave. Brookdale CA 95007 \$780,000
 1925 46th Avenue Capitola CA 95010 \$599,500
 1066 41st Avenue #A302 Capitola CA 95010 \$643,000
 511 Portola Way Felton CA 95018 \$599,000
 355 Carrol Ave. Felton CA 95018 \$777,000
 10719 Lomita Ave. Felton CA 95018 \$769,000
 1124 Fern Ave. Felton CA 95018 \$740,000
 21 La Casa Court Freedom CA 95019 \$850,000
 33 North Drive Freedom CA 95019 \$615,000
 20 Miller Ave. Freedom CA 95019 \$425,000
 25237 Terrace Grove Road Los Gatos 95033 \$800,000
 21975 Stagecoach Rd. Los Gatos CA 95033 \$2,000,000
 Vacant Land Los Gatos CA 95033 \$1,250,000
 22577 Riva Ridge Rd. Los Gatos CA 95033 \$1,700,000
 20 Madrone Ave. Mount Hermon CA 95041 \$700,000
 256 Calvin Place Santa Cruz CA 95060 \$1,850,000
 340 Chestnut Street Santa Cruz CA 95060 \$1,412,000
 114 Everson Dr. Santa Cruz CA 95060 \$585,000
 124 Holden St. Santa Cruz CA 95060 \$940,000

302 Tanner Heights Dr. Santa Cruz CA 95060 \$1,900,000
 119 Felker Street Santa Cruz CA 95060 \$1,650,000
 4040 Winkle Ave. Santa Cruz CA 95065 \$1,330,000
 1651 Taylor Lane Santa Cruz CA 95062 \$956,000
 2231 Alice Street Santa Cruz CA 95062 \$1,325,000
 101 Jewell St. #6 Santa Cruz CA 95060 \$920,000
 311 Cypress Ave. Santa Cruz CA 95062 \$1,300,000
 2550 Erica Ct. Santa Cruz CA 95062 \$427,000
 22711 E. Cliff Drive Santa Cruz CA 95062 \$1,600,000
 114 Fairbanks St. Santa Cruz CA 95062 \$1,625,000
 235 Suburbia Ave. Santa Cruz CA 95062 \$1,500,000
 497 Estrella Dr. Scotts Valley CA 95066 \$1,250,000
 219 Grace Way Scotts Valley CA 95066 \$1,250,000
 59 Cathy Lane Scotts Valley CA 95076 \$1,430,000
 109 Sawyer Circle Scotts Valley CA 95066 \$1,190,000
 525 Sand Hill Road Scotts Valley CA 95066 \$1,000,000
 Vacant Land Scotts Valley CA 95066 \$945,000
 100 Muir Drive Soquel CA 95073 \$1,335,000
 501 Los Robles Rd. Soquel CA 95073 \$3,295,000
 4432 Starboard Ct. Soquel CA 95073 \$685,000
 626 Ester Way Watsonville CA 95076 \$499,000
 602 Bronte Ave. Watsonville CA 95076 \$490,000
 708 Oregon Street Watsonville CA 95076 \$700,000
 101 Shell Dr. #131 Watsonville CA 95076 \$370,000
 23 Pima Street Watsonville CA 95076 \$880,000
 482 Suncrest Way Watsonville CA 95076 \$595,000
 245 W. Phillips Rd. Watsonville CA 95076 \$143,000
 243 Prospect St. Watsonville CA 95076 \$710,000



Santa Cruz Homegrown

California Real Estate

"ALDO" WARREN PENNIMAN
 aldopenn40@gmail.com
 (831) 818-4108

Realtor CaDre#01210327



A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder (if available)

Remington Lodging & Hospitality, LLC
BPR Properties UCSC, LLC
611 Ocean St., Santa Cruz
California Business Escrow, Inc.

Mediterranean Aptos, Inc.
J & B Tapella Investments, Inc.
265 Center Ave., Aptos
Daniel Kaylor, Esq.

Faultline Brewing Co. Inc.
HERS Inc.
262 Mt. Hermon Rd. Ste 103, Scotts Valley
California Business Escrow, Inc.

Business Transactions

Seller
Buyer
Business
Escrow Holder
Last day for filing a Claim

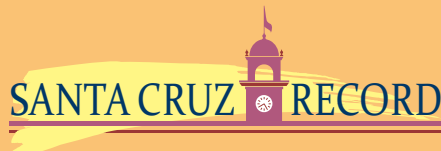
Chi Mai Eivette
Valdovinos & Fabriel Valdovinos Lombrea
The Hairshop Santa Cruz
Business & Escrow Service Center Inc.
10/28/2021

Peng Maoi Truong
Eric E. Kennedy
Zayante Market Business & Escrow Service
Center Inc.
10/25/2021

S.C. County Foreclosures

Address
Default Amount
Sale Date
*Location and time of Sale - 701 Ocean St.
Santa Cruz (Courthouse Steps) - 1:45PM

102 Hillcrest Terrace Santa Cruz \$173,532 11/2
182 Alta Drive Watsonville \$577,616 11/2
121 Klassen Lane Watsonville \$1,185,696 11/4
11017 Lompico Rd. Felton \$185,135 11/8
863 Gharkey St. Santa Cruz \$870,487 11/9
41 Grandview St. #702 Santa Cruz \$286,051 11/9
144 Palo Verde Terrace Santa Cruz \$513,731 11/9
95 Sunlit Lane Santa Cruz \$584,136 11/9
4230 Grace St. Capitola \$888,092 11/9
97 Vista Pointe Dr. Watsonville \$554,506 11/9
100 Fern Rock Wy Boulder Creek \$523,597 11/16
334 Buena Vista Dr. Watsonville \$539,803 11/18
50 Faith Drive Watsonville \$394,299 11/23
24295 Mtn Charlie Rd. Los Gatos \$109,808 11/23



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Meghan Hebard

Open Monday–Friday, 9 a.m. – 4 p.m.
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The Santa Cruz Record was founded in 1971 and is published weekly each Tuesday. The Santa Cruz Record was adjudged a newspaper of general circulation by Decree of the Superior Court of the State of California in and for the County of Santa Cruz, Case No. 48682, Aug. 11, 1972, and in and for the City of Santa Cruz, Case No. 48682, May 15, 1989. If you have any questions or need more information, please contact us. Periodical postage is paid at Santa Cruz, CA.

Postmaster: Address change information to:
Santa Cruz Record, PO Box 8424, Santa Cruz CA 95061

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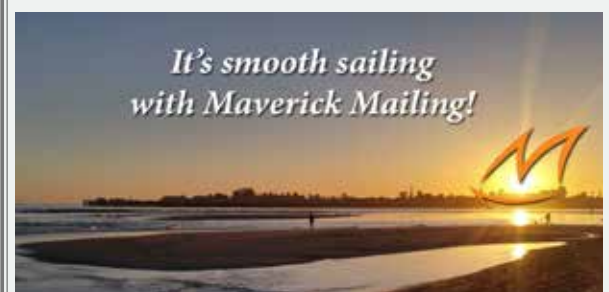
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IN THE WEEKLY
SANTA CRUZ RECORD.

INFORMATION BRINGS US
TOGETHER AS A
COMMUNITY, AND
GIVES US A PICTURE
OF THE LOCAL ECONOMY,
OUR BUSINESS COMMUNITY,
AND OUR LEGAL COMMUNITY.

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Santa Cruz CA 95060

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FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1512

The following person(s) is/are doing business as:
**1. MMC TEMPLE FUND 2. SANKAT MO-
CHAN HANUMAN TEMPLE**, 445 Summit
Rd. Watsonville CA 95076.

Hanuman Fellowship, address same as business.
This business is conducted by a Corporation.
/s/Jennifer Prabha Pacey

The registrant commenced to transact business
under the fictitious business name listed above on
n/a. This statement was filed with Tricia Webber,
County Clerk of Santa Cruz County on 9/10/21.
10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1530

The following person(s) is/are doing business as:
**1. RADIANCE ART & GLASS 2. RADIANT
LIFE COACHING**, 8054 Valencia Street, Suite
B, Aptos CA 95003.

Christina C. Gustafson, 1562 Dolphin Dr. Aptos
CA 95003.
This business is conducted by an Individual.
/s/Christina Gustafson

The registrant commenced to transact business
under the fictitious business name listed above
on 1/1/21. This statement was filed with Tricia
Webber, County Clerk of Santa Cruz County on
9/15/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1543

The following person(s) is/are doing business
as: **EMBERBROOK ARTS**, 3196 Glen Canyon
Rd. Scotts Valley CA 95066.

Rebecca Lynn Arndt, address same as business.
This business is conducted by an Individual.
/s/Rebecca Lynn Arndt

The registrant commenced to transact business
under the fictitious business name listed above on
n/a. This statement was filed with Tricia Webber,
County Clerk of Santa Cruz County on 9/17/21.
10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1545

The following person(s) is/are doing business as:
FTL ENGINEERING, 145 Camino Pacifico,
Aptos CA 95003.

Frank T. Lewis, address same as business.
This business is conducted by an Individual.
/s/Frank T. Lewis

The registrant commenced to transact business
under the fictitious business name listed above on
n/a. This statement was filed with Tricia Webber,
County Clerk of Santa Cruz County on 9/20/21.
10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1549

The following person(s) is/are doing business as:
TUTU SCHOOL SCOTTS VALLEY, 16 Vic-
tor Square, Suite E, Scotts Valley CA 95066.
J and S Dance Inc, address same as business.
This business is conducted by a Corporation.

/s/Simone Bally
The registrant commenced to transact business
under the fictitious business name listed above
on 9/9/21. This statement was filed with Tricia
Webber, County Clerk of Santa Cruz County on
9/20/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1555

The following person(s) is/are doing business as:
FINS & FEATHERS, 932 Windsor St. Santa
Cruz CA 95062.

Nicholas Levendosky, address same as business;
Darrell Dean Sales, 80 Braemoor Dr. Santa Cruz
CA 95060.

This business is conducted by Copartners.
/s/Nicholas Levendosky

The registrant commenced to transact business
under the fictitious business name listed above
on 9/20/21. This statement was filed with Tricia
Webber, County Clerk of Santa Cruz County on
9/22/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1560

The following person(s) is/are doing business
as: **PARADISE TANNING COMPANY**, 3555
Clares St. Suite mm, Capitola CA 95010.
Ohana Nani LLC, 7430 Leafwood Dr. Salinas
CA 93907.

This business is conducted by a Limited Liability
Company.

/s/Dion Dangzalan, Co-Owner

The registrant commenced to transact business
under the fictitious business name listed above on
n/a. This statement was filed with Tricia Webber,
County Clerk of Santa Cruz County on 9/23/21.
10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1564

The following person(s) is/are doing business
as: **CASA DE LAS FLORES**, 23 Sycamore St.
Watsonville CA 95076.

Eva Quintero Marquez, address same as busi-
ness.

This business is conducted by an Individual.

/s/Eva Q. Marquez

The registrant commenced to transact business
under the fictitious business name listed above
on 9/1/19. This statement was filed with Tricia
Webber, County Clerk of Santa Cruz County on
9/24/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1566

The following person(s) is/are doing business as:
KALDEN KHO, 630 Thayer Rd. Bonny Doon
CA 95060.

Wang Kho, address same as business.

This business is conducted by an Individual.

/s/Wang Kho

The registrant commenced to transact business
under the fictitious business name listed above
on n/a. This statement was filed with Tricia
Webber, County Clerk of Santa Cruz County on
9/24/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1606

The following person(s) is/are doing business as:
AZURE SKIN CARE, 3319 B Mission Dr. San-
ta Cruz CA 95065.

Marie Bernadette Padilla, 101 Rey Ct. Santa CA
95062.

This business is conducted by an Individual.

/s/Marie Padilla

The registrant commenced to transact business
under the fictitious business name listed above
on 1/1/95. This statement was filed with Tricia
Webber, County Clerk of Santa Cruz County on
9/28/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 21-1608

The following person(s) is/are doing business
as: **RIMASSA FAMILY PARTNERSHIP**, 455
Los Altos Dr. Aptos CA 95003.

Karen Busch, 419 Bay Rd. Menlo Park CA
94025; Ramon Calderon Jr. 1124 Tuolumne St.
Vallejo CA 94590; Debra Calderon, 1249 Maple
Ave. Vallejo CA 94591; Nancy Calderon, 919
Scott Court Apartment 2, Novato CA 94945;
Robert Calderon, 2110 Las Gallinas Ave. San
Rafael CA 94903; Ronald Calderon, 1321 Illinois
St. Vallejo CA 94590; Michael Fitzsimmons,
1025 Portola Dr. Del Rey Oaks, CA 93940; Lo-

retta Greco, 360 Spinnaker Ct. Foster City CA 94404; Jab Family Trust c/o Jill Bird, 6518 Jefferson St. Kansas City MO 64113; Lorraine Jurach, 470 Vivienne Dr. Watsonville CA 95076; Christine McGrath, 239 Corralitos Rd. Watsonville CA 95076; Courtney Mendez, 26250 9th St. Space #107, Highland CA 92346; Pamela Moreno, 27 Parker Dr. Watsonville CA 95076; James Moresco, 594 Vivienne Dr. Watsonville CA 95076; Jeffrey Moresco, 115 Shadow Creek, Corralitos CA 95076; William Moresco, 20200 Anza Dr. Salinas CA 93908; Rimassa Family Trust - Survivor's Trust c/o Jodie Hickam, 2084 Fell St. San Francisco CA 94117; Marie Rimassa, 160 Carlton Rd. Watsonville CA 95076; Robert Louis Moresco 2009 Revocable Living Trust c/o Robert Louis Moresco, 1675 Toledo Ct. Pacifica CA 94044; Cassie Scherle, 9070 Redman Rd. Valley Springs CA 95252; The Moresco Family Trust dated 1/22/15 c/o Charles Moresco, 6654 Eagle Ridge Ct. Gilroy CA 95020. This business is conducted by a General Partnership.

/s/Karen Busch

The registrant commenced to transact business under the fictitious business name listed above on 1/5/01. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/29/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1611

The following person(s) is/are doing business as: **1. WESTIC COMMERCIAL REAL ESTATE 2. WESTIC CRE 3. WESTIC REAL ESTATE**, 2804 Gateway Oaks Dr. #100, Sacramento CA 95833.

Westic Company, address same as business.

This business is conducted by a Corporation.

/s/Jesse Hunt, CEO

The registrant commenced to transact business under the fictitious business name listed above on 9/20/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/30/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1615

The following person(s) is/are doing business as: **OCEANSIDE PROPERTY MANAGEMENT**, 4381 Morris Dr. Soquel CA 95073.

BDSD Real Estate Inc., address same as business.

This business is conducted by a Corporation.

/s/Shanna deDiego, Vice President

The registrant commenced to transact business under the fictitious business name listed above on 12/6/11. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/30/21.

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2017-0000923

The following person has Abandoned the use of the Fictitious Business Name(s): **PELAGOS ODYSSEYS**, 932 Windsor St. Santa Cruz CA 95062.

Nicholas Levendosky, address same as business.

This business was conducted by an Individual.

/s/Nicholas Levendosky

The registrant commenced to transact business under the fictitious business name listed above on 5/23/17. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/22/21.

10/5, 10/12, 10/19, 10/26

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **KATHERINE ANN GOLFINOPOULOS aka KATHERINE GOLFINOPOULOS BARBAREE** for CHANGE OF NAME

21CV02381

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **KATHERINE ANN GOLFINOPOULOS aka KATHERINE GOLFINOPOULOS BARBAREE** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

KATHERINE ANN GOLFINOPOULOS aka KATHERINE GOLFINOPOULOS BARBAREE

PROPOSED NAME(s):

KATHERINE GAIA BARBAREE

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

NOVEMBER 18, 2021, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

September 29, 2021

Katherine Golfinopoulos Barbaree

120 Wheelock Rd.

Watsonville CA 95076

928 707-2874

10/5, 10/12, 10/19, 10/26

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **DAVIDE MORA AVILA** for CHANGE OF NAME

21CV02369

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **DAVIDE MORA AVILA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

DAVIDE MORA AVILA

PROPOSED NAME(s):

DAVID MORA AVILA

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

NOVEMBER 12, 2021, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

September 28, 2021

David Mora Avila

110 East Beach St. Apt. A

Watsonville CA 95076

831 319-8323

10/5, 10/12, 10/19, 10/26

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1552

The following person(s) is/are doing business as: **LOLAS**, 4061 A2 Soquel Dr. Soquel CA 95073. James Edward Smith, 1609 Darwin St. Seaside, CA 93955.

This business is conducted by an Individual.

/s/James E. Smith

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/21/21.

10/12, 10/19, 10/26, 11/2

continued on following page

continued from previous page

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1604

The following person(s) is/are doing business as: **CARDIFF PLACE**, 9000 Soquel Ave. Suite 200, Santa Cruz CA 95062.

Rachael Shelton, 1640 Cox Rd. Aptos CA 95003. This business is conducted by an Individual.

/s/Rachael Shelton

The registrant commenced to transact business under the fictitious business name listed above on 9/24/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/28/21.

10/12, 10/19, 10/26, 11/2

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1605

The following person(s) is/are doing business as: **FREDERICK STREET PARTNERS**, 9000 Soquel Ave. Suite 200, Santa Cruz CA 95062.

Rachael Shelton, 1640 Cox Rd. Aptos CA 95003. This business is conducted by an Individual.

/s/Rachael Shelton

The registrant commenced to transact business under the fictitious business name listed above on 9/24/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/28/21.

10/12, 10/19, 10/26, 11/2

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1614

The following person(s) is/are doing business as: **1. BUDD 2. BUDD MAPS 3. HERB 4. HERB MAPS 5. HERB ORGANICS 6. MADANI FARMS 7. STAR HERB CO.**, 7932 Highway 9, Ben Lomond CA 95005.

Herb App Inc., address same as business.

This business is conducted by a Corporation.

/s/Nathan Madani

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/30/21.

10/12, 10/19, 10/26, 11/2

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1622

The following person(s) is/are doing business as: **CENTER FOR HEALTH**, 555 Soquel Ave. Suite 260, Santa Cruz CA 95062.

Eva Maria Clark, 400 Westport Ln. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Eva M. Clark

The registrant commenced to transact business under the fictitious business name listed above on 9/15/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on

10/4/21.

10/12, 10/19, 10/26, 11/2

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1635

The following person(s) is/are doing business as: **STITCHED DREAMS**, 1444 Harper St. Santa Cruz CA 95062.

Julie Forbes, address same as business.

This business is conducted by an Individual.

/s/Julie Forbes

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/4/21.

10/12, 10/19, 10/26, 11/2

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1648

The following person(s) is/are doing business as: **THE SWARM**, 105 Locust St. Santa Cruz CA 95060.

R3 Consulting Engineers, 348 Pennsylvania Ave. Santa Cruz CA 95062; Stripe Design Services, LLC, 107 Walnut Ave. Santa Cruz CA 95060; William C. Kempf Inc, 911 Center St. Suite F, Santa Cruz CA 95060.

This business is conducted by Copartners.

/s/Charlie Prograce

The registrant commenced to transact business under the fictitious business name listed above on 7/6/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/6/21.

10/12, 10/19, 10/26, 11/2

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1653

The following person(s) is/are doing business as:

1. HAIR BY SHERYLE 2. PETTET CONSTRUCTION 3. PILATES WITH SHERYLE, 765 N. Branciforte Ave. Santa Cruz CA 95062.

Pettet Enterprises, address same as business.

This business is conducted by a Corporation.

/s/Sheryl Pettet

The registrant commenced to transact business under the fictitious business name listed above on 10/1/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/7/21.

10/12, 10/19, 10/26, 11/2

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1556

The following person(s) is/are doing business as: **U.S. GRANT**, 2300 Jarvis Rd. Santa Cruz CA 95065.

Santa Cruz Vineyard, LLC, One Ferry Building Suite 300, San Francisco CA 94111.

This business is conducted by a Limited Liability Company.

/s/Michael Terrien

The registrant commenced to transact business under the fictitious business name listed above on 9/26/17. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/22/21.

10/19, 10/26, 11/2, 11/9

FICTITIOUS BUSINESS NAME

STATEMENT - Refile with Change

File No. 21-1607

The following person(s) is/are doing business as: **1. INTERSIGHT MARKETING WORKS 2. INTERSIGHT WINE MARKETING WORKS 3. WINE MARKETING WORKS**, 465 Sugarloaf Rd. Scotts Valley CA 95066.

Inter-Sight Communications, Inc., address same as business.

This business is conducted by a Corporation.

/s/Frederick W. Gillaspay, President & CEO

The registrant commenced to transact business under the fictitious business name listed above on 2/1/06. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/29/21.

10/19, 10/26, 11/2, 11/9

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1616

The following person(s) is/are doing business as: **CRUZFIT**, 1611 Branciforte Dr. #34, Santa Cruz CA 95065.

Camille Smith-Ballon, address same as business. This business is conducted by an Individual.

/s/Camille Smith-Ballon

The registrant commenced to transact business under the fictitious business name listed above on 9/1/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/30/21.

10/19, 10/26, 11/2, 11/9

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1625

The following person(s) is/are doing business as: **KRUEGER FAMILY LAW, P.C.**, 1101 Pacific Ave., Suite 309, Santa Cruz CA 95060.

Krueger Family Law, A Professional Corporation, address same as business.

This business is conducted by a Corporation.

/s/Dana Krueger

The registrant commenced to transact business under the fictitious business name listed above on 7/1/20. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/4/21.

10/19, 10/26, 11/2, 11/9

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 21-1657

The following person(s) is/are doing business as: **TOTALLY MUSIC PUBLISHING**, 491 Fall

Creek Dr. Felton CA 95018.
Elisabeth Ann Hollenbeck, address same as business.
This business is conducted by an Individual.
/s/Elisabeth Hollenbeck
The registrant commenced to transact business under the fictitious business name listed above on 1/1/98. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/12/21.
10/19, 10/26, 11/2, 11/9

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1668
The following person(s) is/are doing business as:
CONTINENTAL FLORAL LOGISTICS, NE 25491 State Hwy 3, Belfair WA 98528.
Continental Floral Freight, LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Jim Milgard, Member
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/12/21.
10/19, 10/26, 11/2, 11/9

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1690
The following person(s) is/are doing business as:
BRITISH WIRE WHEEL, 444 Airport Blvd. Suite E, Watsonville CA 95076.
British Wire Wheel LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Bianca Nottoli, Managing Member
The registrant commenced to transact business under the fictitious business name listed above on 8/8/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/14/21.
10/19, 10/26, 11/2, 11/9

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1693
The following person(s) is/are doing business as:
PERRY'S SPORTING GOODS, 4654 Scotts Valley Dr. Scotts Valley CA 95066.
Perry David Ralston, Sr., 19 B Woodmill Ln. Felton CA 95018.
This business is conducted by an Individual.
/s/Perry D. Ralston, Sr.
The registrant commenced to transact business under the fictitious business name listed above on 12/1/13. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/15/21.
10/19, 10/26, 11/2, 11/9

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2020-0000811
The following person has Abandoned the use of the Fictitious Business Name(s): **LOVE IS IN THE HAIR**, 1515-C Capitola Rd. Santa Cruz CA 95062.
Wendy Rae Johnson, 400 Alto Dr. Boulder Creek CA 95006.
This business was conducted by an Individual.
/s/Wendy Rae Johnson
The registrant commenced to transact business under the fictitious business name listed above on 5/26/20. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/5/21.
10/19, 10/26, 11/2, 11/9

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **MADISON MARIE NUISMER** for CHANGE OF NAME
21CV02487
TO ALL INTERESTED PERSONS:
1. Petitioner(s): **MADISON MARIE NUISMER** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
MADISON MARIE NUISMER
PROPOSED NAME(s):
MADISUN MARIE NUISMER
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING NOVEMBER 29, 2021, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.
3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
TIMOTHY R. VOLKMAN
October 12, 2021
Madison Marie Nuismer
22980 East Cliff Dr. Unit 4
Santa Cruz CA 95062
402 657-6116
10/19, 10/26, 11/2, 11/9

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **CINDY IVY ROTWEIN** for CHANGE OF NAME
21CV02534
TO ALL INTERESTED PERSONS:
1. Petitioner(s): **CINDY IVY ROTWEIN** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
CINDY IVY ROTWEIN
PROPOSED NAME(s):
CYNTHIA IVY ROTWEIN
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
**NOTICE OF HEARING
NOVEMBER 29, 2021, 8:30am, Dept. 10**
The address of the court is 701 Ocean St, Santa Cruz CA 95060.
3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
TIMOTHY R. VOLKMAN
October 15, 2021
Cynthia I. Rotwein
105 Charles Hill Ct.
Santa Cruz CA 95065
408 205-5227
10/19, 10/26, 11/2, 11/9

AMENDED ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **ANTONIO MEDINA MORA** for CHANGE OF NAME
21CV01511
TO ALL INTERESTED PERSONS:
1. Petitioner(s): **ANTONIO MEDINA MORA** filed a petition with this court for a decree changing names as follows:
PRESENT NAME(s):
a. ANTONIO MEDINA MORA
b. EMILIANO ALEXANDER NUREYEV CORONA MEDINA MORA
PROPOSED NAME(s):
a. ANTONIO ARROYO MEDINA-MORA
Antonio (First Name); Arroyo Medina-Mora (Two Last Names)

continued from previous page

**b. EMILIANO ALEXANDER NUREYEV
ARROYO CORONA**

**Emiliano (First Name); Alexander Nureyev
(Two Middle Names); Arroyo Corona (Two
Last Names)**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

NOVEMBER 29, 2021, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

October 14, 2021

Antonio Medina Mora

PO Box 7211

Santa Cruz CA 95061

831 334-7328

10/19, 10/26, 11/2, 11/9

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **CLAIRE MELANIE BIANCALANA** for CHANGE OF NAME

21CV02551

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **CLAIRE MELANIE BIANCALANA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

CLAIRE MELANIE BIANCALANA

PROPOSED NAME(s):

CLAIRE MARIE BIANCALANA

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court

may grant the petition without a hearing.

NOTICE OF HEARING

DECEMBER 3, 2021, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

October 19, 2021

Claire Melanie Biancalana

7426 Mesa Dr.

Aptos CA 95003

831 234-5621

10/19, 10/26, 11/2, 11/9

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
ROBERT DALE SMITH, Decedent**

Case Number: 21PR00442

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **ROBERT DALE SMITH**.

A PETITION FOR PROBATE has been filed by **TALIE SCIANNA**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **TALIA SCIANNA**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

**Date: NOVEMBER 29, 2021 Time: 8:30 AM
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general person-

al representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: **KAYLA GRANT, Esq.**
Law Offices of Kayla Grant SBN 243466

133 Mission St. Suite 290

Santa Cruz CA 95060

831 440-7839

10/19, 10/26, 11/2

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 21-1619

The following person(s) is/are doing business as: **A LIONS CUP**, 980 34th Ave. Santa Cruz CA 95062.

Jason Hdez, address same as business.

This business is conducted by an Individual.

/s/Jason Hdez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/1/21.

10/26, 11/2, 11/9, 11/16

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 21-1620

The following person(s) is/are doing business as: **MINISTERIO CRISTIANO**, 1555 Merrill St., Space 111B, Santa Cruz CA 95062.

Eugenio Aramburo, address same as business.

This business is conducted by an Individual.

/s/Eugenio Aramburo

The registrant commenced to transact business under the fictitious business name listed above on 10/1/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/1/21.

10/26, 11/2, 11/9, 11/16

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 21-1624

The following person(s) is/are doing business as: **MICHAEL RIVERA & CO**, 154 Doyle St. Santa Cruz CA 95062.

Michael A. Rivera, address same as business.

This business is conducted by an Individual.

/s/Michael Rivera

The registrant commenced to transact business

under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/4/21. 10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1645

The following person(s) is/are doing business as: **CAVANAGH'S CLEANING INC.**, 7086 Highway 9, Felton CA 95018.

Cavanagh's Cleaning Inc., address same as business.

This business is conducted by a Corporation.

/s/Alicia Cavanagh, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/6/21. 10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1650

The following person(s) is/are doing business as: **MOTHER & DAUGHTER CLEANING**, 222 Mission St. Santa Cruz CA 95060.

Julianne May French and Mikaila Page Kaiser, address same as business.

This business is conducted by a General Partnership.

/s/Mikaila P. Kaiser

The registrant commenced to transact business under the fictitious business name listed above on 7/1/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/7/21.

10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1656

The following person(s) is/are doing business as: **J. SAKAE NURSERY**, 21 Lily Way, Watsonville CA 95076.

Jarrett Philip Sakae, 4 Saint Francis Dr. Watsonville CA 95076.

This business is conducted by an Individual.

/s/Jarrett Sakae

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/8/21. 10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1672

The following person(s) is/are doing business as: **LIBERTY TAX SERVICE**, 1709A Freedom Blvd. Freedom CA 95019.

Powerhouse Tax Solutions LLC, address same as business.

This business is conducted by a Limited Liability

Company.

/s/Leopoldo Rocha

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/12/21. 10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1694

The following person(s) is/are doing business as: **WATSONVILLE ACUPUNCTURE**, 11 Alexander St. Suite D, Watsonville CA 95076.

Omar Younus Chaudhry and Francesca Lina Pascale, 151 Stephen Rd. Apt. A, Aptos CA 95003.

This business is conducted by Copartners.

/s/Omar Chaudhry

The registrant commenced to transact business under the fictitious business name listed above on 10/1/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/15/21.

10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1700

The following person(s) is/are doing business as: **HILLHOUSE FARM**, 160 Lanktree Ln. Boulder Creek CA 95006.

Joel Wickersham, address same as business.

This business is conducted by an Individual.

/s/Joel Wickersham

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/15/21. 10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

- Refile with Change

File No. 21-1702

The following person(s) is/are doing business as: **MARINE ALLIANCES CONSULTING**, 100 N. Rodeo Gulch Rd. #136, Soquel CA 95073.

Stephen Bruce Scheiblauber, address same as business.

This business is conducted by an Individual.

/s/Stephen B. Scheiblauber

The registrant commenced to transact business under the fictitious business name listed above on 3/1/17. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/18/21.

10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1711

The following person(s) is/are doing business as: **HAULENBECK ART**, 701 Highland Ave. Santa Cruz CA 95060.

Anna Haulenbeck Huskey, address same as busi-

ness.

This business is conducted by an Individual.

/s/Anna Haulenbeck Huskey

The registrant commenced to transact business under the fictitious business name listed above on 10/9/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/20/21.

10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

- Refile with Change

File No. 21-1712

The following person(s) is/are doing business as: **FIDELITY MOTORS**, 916 Soquel Ave. Suite A, Santa Cruz CA 95062.

Irish Flores and Jose Edgar Flores, 16 Beulah Dr. Santa Cruz CA 95060.

This business is conducted by a Married Couple.

/s/Irish Flores

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/20/21. 10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

- Refile with Change

File No. 21-1714

The following person(s) is/are doing business as: **PLAY IT AGAIN SPORTS**, 4770 Soquel Dr. Soquel CA 95073.

Dream Team Sporting Goods, address same as business.

This business is conducted by a Corporation.

/s/James Harness

The registrant commenced to transact business under the fictitious business name listed above on 10/24/92. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/20/21.

10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1718

The following person(s) is/are doing business as: **4NSNACKS**, 206 Stanford St. Watsonville CA 95076.

Marcos Rodriguez Estrada, address same as business.

This business is conducted by an Individual.

/s/Marcos Rodriguez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/21/21. 10/26, 11/2, 11/9, 11/16

continued from previous page

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1719

The following person(s) is/are doing business as:
BIAGIO SCARPELLO ART, 3530 Paper Mill Rd. Soquel CA 95073.

Soquel Works LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Biagio Scarpello, Member

The registrant commenced to transact business under the fictitious business name listed above on 10/1/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/21/21.

10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT

File No. 21-1733

The following person(s) is/are doing business as:
PHO KITCHEN, 1983 Main St. Watsonville CA 95076.

J&Q Enterprise LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Jenny Chau

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/25/21.

10/26, 11/2, 11/9, 11/16

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2020-0001439

The following person has Abandoned the use of the Fictitious Business Name(s): **JOINER AND HULME ORTHODONTICS**, 1773 Dominican Way, Santa Cruz CA 95065.

Hulme Professional Dental Corporation, 2175 La Madrona Dr., Santa Cruz CA 95060.

This business was conducted by a Corporation.

/s/Diana Hulme

The registrant commenced to transact business under the fictitious business name listed above on 9/22/20. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/14/21.

10/26, 11/2, 11/9, 11/16

NOTICE OF PETITION TO ADMINISTER ESTATE OF VICKI RAE SIMMS, Decedent

Case Number: 21PR00479

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **VICKI RAE SIMMS**.

A PETITION FOR PROBATE has been filed by **MARY JOYCE NELSON (aka M. Joyce Nelson)**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **MARY JOYCE NELSON (aka M. Joyce Nelson)**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: DECEMBER 8, 2021 Time: 8:30 AM Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code

section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Timothy D. Henry.

1871 The Alameda, Suite 333

San Jose CA 95126

408 533-1075

10/26, 11/2, 11/9

NOTICE OF INTENTION TO SELL REAL PROPERTY AT PRIVATE SALE

(Probate Code Sections 10300 and 10304)

SUPERIOR COURT OF THE STATE OF CALIFORNIA

COUNTY OF SANTA CRUZ

In the Matter of: THE CONSERVATORSHIP OF THE ESTATE OF ROBERT CRAWFORD

CASE NO. 19PR00113

1. **NOTICE IS HEREBY GIVEN that subject to confirmation by this Court, on November 15, 2021, at 8:30 .m. in Department 10** of the above referenced court located at 701 Ocean Street, Santa Cruz, California, or thereafter within the time allowed by law, **WILLIAM G. CHADDUCK**, as conservator of the estate of the above named conservatee, will sell at private sale to the highest and best bidder on the terms and conditions stated below all right, title and interest that the estate of the conservatee has acquired, that being real property located in the County of Santa Cruz, California.

2. The real property is commonly referred to as 1075 Elsie Mae Drive, Boulder Creek, Santa Cruz County, California and further described as follows:

Lot 31, as the same is shown and designated on that certain map entitled "Tract No. 347, Nina Terrace No. 1", filed for record in the office of the County Recorder September 5, 1963 in Map Book 40, Page 32, Santa Cruz County Records.

Excepting therefrom 49% of oil and mineral rights as reserved by Gay Young in the deed to Margaret N. Leal, recorded April 12, 1956 in Book 1069, Page 91, Official Records of Santa Cruz County. APN: 090-191-08

3. The property will be sold subject to current taxes, covenants, conditions, restrictions, rights, rights of way, and easements of record with any encumbrance of record to be satisfied from the purchase price.

4. Except to title, the properties are to be sold on an "as-is" basis with all personal properties located thereon.

5. The personal representative of the conservatee has given an exclusive listing to Thunderbird Realtors, 620 Capitola Avenue, Capitola, California, office phone (831)-475-8400.

6. The current opening bid is \$471,000.00 for the real property. The first statutory overbid is \$495,050.00. Incremental overbids after the minimum overbid are within the discretion of the Court.

7. Bids or offers are invited for this property. All bids must be in writing and presented to the Conservator of the Estate and the Court at the hearing set forth hereinabove. All bids must comply with Local Rule 4.2.10 of the Santa Cruz County Superior Court including without limitation submission of written bids and the form of payment for the required deposit under said Rule.

8. The property will be sold on the following terms and conditions: All cash and no third party financing, with a deposit of at least ten percent (10%) to accompany the offer by cash, money order or certified check, at the time of the hearing. The balance of the winning bid confirmed by the Court must be paid in cash, money order or certified check at the close of escrow no later than ten (10) days from Buyer's receipt of the Court's Order confirming the sale. Real property taxes and assessments shall be prorated as of the date of close of escrow. Seller shall pay for one half (½) of the cost of the escrow fee and the cost of the owner's title insurance policy with Old Republic Title Company.

Seller shall pay for the cost of the natural hazard zone disclosure report, along with any County transfer taxes. Buyer shall be responsible for all other costs of the sale and escrow not otherwise specified above including examination of title, recording of conveyance and any other title insurance policy shall be at the expense of the purchaser, except as otherwise ordered by the Court.

The price offered by Buyer must reflect the Buyer's willingness to purchase the real property in its current condition.

9. The personal representative reserves the right to refuse to accept any bids. This is a solicitation for offers. All offers are subject to the final confirmation of the Court.

Dated: October 22, 2021

/s/ Kathleen A. Brewington

Attorney for William G. Chaddock

CSB# 101593

Kathleen A. Brewington

340 Soquel Ave., Suite 207

Santa Cruz CA 95062

831 459-8498

10/26, 11/2, 11/9



NOTICE OF INTENT TO CIRCULATE PETITION

Notice is hereby given by the persons whose names appear hereon of their intention to circulate a petition within the City of Santa Cruz for the purpose of enacting a parcel tax levied on vacant parcels to fund the creation of permanently affordable housing within the City. A statement of the reasons of the proposed action as contemplated in the petition is as follows:

Santa Cruz is categorized as one of the least affordable small cities in the world. The climate, natural beauty, world-class university, and proximity to Silicon Valley also make it one of the most desirable places to live. This high desirability and lack of wage growth for the overwhelming majority of workers in Santa Cruz has led to a housing affordability crisis. Over 70% of renters in Santa Cruz are rent burdened, paying in most cases well over a third of their income to housing costs. This housing insecurity means renters face extreme rates of overcrowding, forced moves, rent hikes, evictions and substandard housing conditions. This has cascading effects on our local community and economy, including hollowing out neighborhoods, and resulting in many workers having to move to outlying communities or even becoming homeless. This displacement disproportionately affects people of color, increases traffic congestion, reduces air quality, increases the burden on social services and degrades the quality of life for remaining residents.

The Santa Cruz community consistently identifies the creation of more affordable housing as a top priority. Funding to support the creation of affordable housing for the lowest income levels is often identified as a barrier for the production of low, very low and extremely low income deed restricted affordable units. The Santa Cruz Empty Home Tax is a community driven ballot initiative to increase affordable housing options in the city of Santa Cruz by raising funds through a parcel tax on empty homes to create affordable housing. If we want Santa Cruz to continue to be the special community that drew us here in the first place, we must fight to make it affordable for everyone.

s/ Cyndi Dawson

s/ Joshua MacCallister

s/ Sandra Brown

The City Attorney has prepared the following title and summary of the chief purpose and point of the proposed measure:

Ballot Title:

AN INITIATIVE MEASURE PROPOSING AN ORDINANCE ADDING CHAPTER 3.38 TO THE SANTA CRUZ MUNICIPAL CODE TO ESTABLISH AN EMPTY HOMES TAX, A PARCEL TAX ON VACANT RESIDENTIAL PROPERTY IN THE CITY OF SANTA CRUZ.

Summary:

If approved by the voters, this initiative would add Chapter 3.38 to the Santa Cruz Municipal Code, establishing a tax on residential parcels that are in use less than 120 days within a calendar year ("vacant parcels"). This would be a special tax, i.e., the City could use the revenue only for purposes specified in the measure. The tax would apply to various types of vacant properties, including single-family and multi-family residential parcels, condominiums, and townhomes.

The measure would require each owner of a residential parcel to submit an annual declaration to the City regarding the vacancy status of their property. The City would also be required to establish a process to annually audit properties declared "in use" to verify vacancy status. Making a false declaration as to a property's vacancy status would constitute a misdemeanor. Other violations of proposed Chapter 3.38 would be charged as infractions for the first two violations in a one-year period, and misdemeanors for three or more violations in the same time period.

The following annual tax rates would be established, subject to an annual CPI adjustment:

- \$6,000 per vacant single-family residence;
- \$6,000 per residential parcel with six or fewer units, where all units are in use less than 120 days per calendar year;
- \$3,000 per vacant residential unit of a condominium or townhome; and
- \$3,000 per vacant residential unit on residential parcels with seven or more units.

An owner would be permitted to claim an exemption from the tax in a number of enumerated circumstances, including demonstrable hardship, as defined, where the owner has experienced a significant medical event, construction activities are active or pending, where the property is affected by natural disaster, and other circumstances as specified.

The use of tax revenue would be restricted to specified purposes, including financing affordable housing construction, purchasing existing units for the purpose of maintaining or converting them to affordable housing, providing restroom and hygiene services to the homeless, and paying the costs of administering the tax and for independent audits of the use of tax revenues.

An Empty Home Tax Oversight Committee

continued on following page

continued from previous page

would be established to oversee the administration of the tax and to make recommendations to the City Council for improvement of zoning and land use designations in the interest of creating affordable housing. The Committee would have up to nine members, including three members who must be renters, two low-income individuals, two with financial expertise, one UCSC student, and one unionized city employee. The measure would require the City Manager or designee to provide clerical assistance, administrative support and technical assistance, and to attend Committee meetings.

This measure would authorize the City to adopt rules and regulations for implementation and administration of the tax. A simple majority of voters is required to pass the measure.

PUBLISHED IN THE SANTA CRUZ RECORD
10/26/2021

APN: 009-092-21 TS No: CA06000052-14-2 TO No: 140902880-CA-VOI NOTICE OF TRUSTEE'S SALE (The above statement is made pursuant to CA Civil Code Section 2923.3(d)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(d)(2).) **YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED May 9, 2013. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER.** On November 30, 2021 at 01:45 PM, at the courtyard steps to the Santa Cruz County Courthouse located at, 701 Ocean Street, Santa Cruz, CA 95060, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust recorded on May 16, 2013 as Instrument No. 2013-0024552, of official records in the Office of the Recorder of Santa Cruz County, California, executed by JOSHUA CLENDENNING AND KATE CLENDENNING, HUSBAND AND WIFE, as Trustor(s), in favor of MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., as Beneficiary, as nominee for SANTA CRUZ HOME FINANCE as Beneficiary, **WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER**, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: **AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST** The property heretofore described

is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1033 PROSPECT HEIGHTS, SANTA CRUZ, CA 95065 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$614,314.96 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. **Notice to Potential Bidders** If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off,

before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. **Notice to Property Owner** The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call In Source Logic at 702-659-7766 for information regarding the Trustee's Sale or visit the Internet Website www.insourcelogic.com for information regarding the sale of this property, using the file number assigned to this case, CA06000052-14-2. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Website. The best way to verify postponement information is to attend the scheduled sale. **Notice to Tenant NOTICE TO TENANT FOR FORECLOSURES AFTER JANUARY 1, 2021** You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call 702-659-7766, or visit this internet website www.insourcelogic.com, using the file number assigned to this case CA06000052-14-2 to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buy-

er” or “eligible bidder,” you should consider contacting an attorney or appropriate real estate professional immediately for advice regarding this potential right to purchase. Date: October 13, 2021 MTC Financial Inc. dba Trustee Corps TS No. CA06000052-14-2 17100 Gillette Ave Irvine, CA 92614

Phone: 949-252-8300 TDD: 866-660-4288 Amy Lemus, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ON LINE AT www.insourcelogic.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: In Source Logic AT 702-659-7766 Trustee Corps may be acting as a

debt collector attempting to collect a debt. Any information obtained may be used for that purpose. Order Number 78059, Pub Dates: 10/19/2021, 10/26/2021, 11/2/2021, SANTA CRUZ RECORD ■



STATE of the REGION

Join us for our 7th Annual State of the Region - a virtual event you won't want to miss!

Friday, October 29, 2021 9:00 AM 12:30 PM

When our region's community, business, and civic leaders come together at an MBEP event, good things happen. Our 7th Annual State of the Region includes cross-sector conversations covering a range of topics from childcare to housing, systemic racial bias in our education system, how state surplus and federal funds are being deployed to benefit our region, and more. Join leaders from across the tri-county region and beyond to be inspired about how we can create a more inclusive and vibrant economy for all.

For sponsorship opportunities, contact Freny Cooper at fcooper@mbep.biz

Event logo images courtesy of Judi H. Clayton and Brad Wright Photography

<https://www.santacruzworks.org/events-calendar>



FOOD TRUCK FRIDAY

OCT 29
4:30-7:30PM

SKYPARK
361 KINGS VILLAGE RD
SCOTTS VALLEY

FOOD TRUCKS ~ BEER/WINE GARDEN
LIVE MUSIC BY CRINGE
TREATS FOR EVERYONE IN A COSTUME

@FOODTRUCKSAGOGO

