

SANTA CRUZ RECORD

NOVEMBER 8, 2022 – VOL. 52, #2

LOCAL BUSINESS STARTS HERE

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Nea Visuals

Nea Visuals is your one stop shop for wedding and event videography and photography. Founded in Live Oak in 2021, Christian and Jennea Delong want to be your wedding video team. They film and photograph weddings in Santa Cruz County and beyond, and specialize in weddings and quinceañeras. However, if you're in need of any type of event videog-

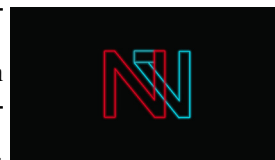
raphy or photography they want to be your crew. They have even done a few music videos and commercials!

This husband & wife team have been filming and photographing a variety of videos for 2 years now and they absolutely love what they do.

They both graduated with Degrees in Communications in 2021. Jennea from The University of Hawai'i

(where they met) and Christian from Cal State Monterey Bay. Jennea grew up in Hawai'i on the island of Maui, and Christian was born and raised in San Jose. In their free time they enjoy hiking, traveling, and hanging out with their cats.

Visit their website at neavisuals.com; call or text: 808-264-2527. email them at Jen.neavisuals@gmail.com





New Business Filings

Charles E. Dicks
Sterling Hair and Nail Designs
Aptos

Jonathan D. burquiz
Revival Painting
Boulder Creek

Anneliese Ward, Mera Freeman-Gerlach
Mothertree Apothecary
Felton

Alberto Lucatero Meza
Con Sabor A Michoacan
Freedom

Alexander L. Tarica
Coracao Streetwear
Los Gatos

Juan C. Gomez Corona
G & G Granite and Marble Fabrication
Salinas

Blue Sky Santa Cruz Inc
Blue Sky Real Estate & Management
Santa Cruz

The People’s Beverage Company, LLC
The People’s Beverage Company
Santa Cruz

The Shed SC LLC
The Shed SC
Santa Cruz

Amy Gillett Sooni Gillett Consulting
Fisher, Wilder & Associates
Santa Cruz

Tawni M. Lucero
Sea Me
Santa Cruz

Vaugh Wilkinson
Skillet Villain
Santa Cruz

Susan G. Diamond
Serpent’s Kiss
Santa Cruz

Integrative Creation
Stizz
Stiz
Scotts Valley

Michael Lazarus
UltraSalsera SFB
Scotts Valley

G2E Home Energy Advisors LLC
G2E Home Energy Advisors
Scotts Valley

Jie Wu
Hygge Spa & Massage
Scotts Valley

Sarina Oliver
DA Vinci Equestrian
Watsonville

Jasmin Castillo Perez
Elite Hushers
Watsonville

Ashley D. Castillo-Perez
NailsssByAshleyy
Watsonville

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CENTER**

SANTA CRUZ

Brand Mysticism: Cultivate Creativity and Intoxicate Your Audience

by Steven Grasse and Aaron Goldfarb



Wave your magic wand. Abracadabra, that's how you wish you could bring in customers. You'd transport them to your business, fistfuls of cash in hand, and they'd be spell-bound by your product forever. It'd be transformational. It'd be amazing to everyone who sees it. But hocus pocus, alakazam, in the new book "Brand Mysticism" by Steven Grasse and Aaron Goldfarb, the enchantment must come from you.

When he was finished with high school and before he entered college, Steven Grasse wanted desperately to leave his "podunk Pennsylvania town" so he signed up to be an exchange student and was "sent to this tiny rural village in... eastern Thailand," on the border of Cambodia, near "an active war zone."

There, due to cultural differences, he "realized early on that I would be forced to entertain myself..." And so he read anything he could find, and he "internalized a great reverence for big international brands" and how they worked.

When he returned stateside, he didn't stay long; Grasse traveled the world, gaining experiences and knowledge, working

his way up a series of creative jobs until he understood that it was time to open his own firm, at age twenty-three.

He hired a staff and it was "fun" – especially when he was given free-rein to create a product from inside the bottle to the outside, label to ads. That experience, and a desire to share his knowledge, is why he wrote this book.

Most of the great brands, he says, have "an inherent weirdness and symbolism as part of their brand mystique." Find and embrace yours.

Learn to tell a good story that's "transportive," and that makes users see themselves

in that tale. Don't be afraid to make your packaging "ugly on purpose." Make it interesting to you, not an award committee. Build "layer upon layer of meaning and weirdness into" your brand. Don't follow a crowd; the more different something is, "the better." Never stop being authentic. Learn to pivot, and pivot again. And finally, get full control of your marketing. It won't work unless everything works together.

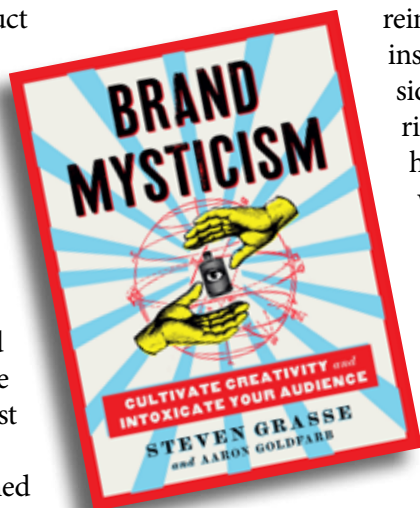
Reading "Brand Mysticism" is a little like watching three kittens zoom across the floor from room to room: it's amusing, wildly fast-paced, random (to an outsider), scratch-skidding, barely-controlled

chaos. But will it work?

So much depends on your tolerance for what this book espouses.

Surely, author and brand expert Steven Grasse (with Aaron Goldfarb) knows his stuff because he's successful in what he does. There's no denying that it sounds fun, from the bottom up – but then again, Grasse doesn't discuss the challenge of keeping gonzo fans interested in a time when everything seems 24/7 outrageous. And there's this: readers can probably think of brands they know for which overt "weirdness" would be... well, too uncomfortably weird.

Check your squirm-rate and then read this book. You'll see that it speaks to the heart of Generation X entrepreneurs, but perhaps not to long-time, established brands. It may badly cloud your crystal ball, or you may find "Brand Mysticism" to be magic. ■



Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



Santa Cruz County Grant Deeds

250 North Ave. Aptos 95003 \$300,000
 9639 Monroe Ave. Aptos 95003 \$1,580,000
 437 Beach Drive Aptos 95003 \$3,815,000
 113 Mar Sereno Ct. Aptos 95003 \$1,700,000
 105 Vista Mar Ct. Aptos 95003 \$1,200,000
 870 Valley View Rd. Ben Lomond 95005 \$764,000
 219 Double Bogey Dr. Boulder Crk 95006 \$820,000
 133 Larkspur St. Brookdale 95007 \$985,000
 1890 46th Avenue Capitola 95010 \$1,675,000
 4160 Jade Street #86 Capitola 95010 \$635,000
 437 Santa Monica Dr La Selva Beach 95076 \$1,600,000
 23632 Sky View Terr. Los Gatos 95033 \$1,640,000
 100 Bay Crest Road Santa Cruz 95062 \$2,995,000
 218 Cardiff Place Santa Cruz 95060 \$2,000,000
 130 Bay Crest Rd. Santa Cruz 95062 \$3,265,000
 180 Dakota Ave. #C Santa Cruz 95060 \$705,000
 215 Stockton Ave. Santa Cruz 95060 \$1,595,000
 136 Cowell Ave. Santa Cruz 95060 \$139,000
 137 Handley St. Santa Cruz 95060 \$1,338,500
 21684 East Cliff Drive Santa Cruz 95062 \$900,000
 1314 King Street Santa Cruz 95060 \$1,375,000
 154 Franklin Street Santa Cruz 95060 \$1,175,000
 554 Bean Creek Rd. Scotts Valley 95066 \$1,720,000
 552 Bean Creek Rd. #130 Scotts Valley 95066 \$710,000
 205 Creekside Ct. Scotts Valley 95066 \$2,079,500
 160 Oak Creek Blvd. Scotts Valley 95066 \$1,857,000
 700 Mt. Hermond Rd. Scotts Valley 95066 \$381,000
 1590 Lockhart Gulch Rd. Scotts Valley 95066 \$870,000

501 El Rio Street Watsonville 95076 \$315,000
 824 Delta Way Watsonville 95076 \$715,000
 66 Lincoln Street Watsonville 95076 \$640,000
 462 Larkin Valley Rd. Watsonville 95076 \$1,265,000
 23 Altamont Drive Watsonville 95076 \$670,000
 733 Browns Valley Rd. Watsonville 95076 \$640,000
 27 Burchell Ave. Watsonville 95076 \$349,500
 500 Riverside Road Watsonville 95076 \$665,000
 1457 Freedom Blvd. Watsonville 95076 \$900,000
 101 Shell Drive #99 Watsonville 95076 \$298,500
 101 Shell Drive #234 Watsonville 95076 \$1,599,000



Santa Cruz Homegrown

California Real Estate

"ALDO" WARREN PENNIMAN
 aldopenn40@gmail.com
 (831) 818-4108

Realtor CaDre#01210327



A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder (if available)

James Ken Leung
Bon Hing & Sue Ha Leung
1230 Mission St., Santa Cruz
Business & Escrow Service Center, Inc.

Alderwood Pacific LLC
The Glass Jar, Inc.
1108 Pacific Ave., Santa Cruz
California Business Escrow, Inc.

Business Transactions

Seller
Buyer
Business
Escrow Holder
Last day for filing a Claim

K & R Venture, Inc.
Pono Hawaiian Grill, LLC
The Reef
Bay Area Escrow Services
11/9/2022

Steve Johnson
Gerardo M. Vargas
Coastal Septic Co.
Business & Escrow Service Center, Inc.
11/15/2022

Sid's Smokehouse & Grill, Inc.
Churchill and Beers
Sid's Smokehouse & Grill, Inc.
Fidelity National Title Co.
11/7/2022

S.C. County Foreclosures

Address
Default Amount
Sale Date
*Location and time of Sale - 701 Ocean St.
Santa Cruz (Courthouse Steps) - 1:45PM

375 Clifford Ave. #103 Watsonville \$226,861 11/10
12670 East Street Boulder Creek \$470,455 11/10
837 Chaparral Road Boulder Creek \$981,291 11/10
3902 Whitehouse Crk Rd. Davenport \$129,744 11/15
270 Tabor Drive Scotts Valley \$903,317 11/17
610 Rio Del Mar Blvd. Aptos \$1,023,575 11/29
370 Manzanita Road Boulder Creek \$50,048 11/29
1817 Silvana Lane Santa Cruz \$696,321 11/29
584 Green Valley Rd Watsonville \$469,216 11/29
323 Broadway #B3 Santa Cruz \$361,661 11/29
900 41st Ave. #101 Santa Cruz \$281,726 11/29
1925 46th Ave. #89 Capitola \$108,511 12/1
260 Either Way Boulder Creek \$114,815 12/1
135 Hazel Court Soquel \$1,044,143 12/1
250 Miguels Mountain Lane Aptos \$1,348,730 12/8
7 Rons Road Boulder Creek \$137,194 12/13
203 Meghann Court Watsonville \$1,190,640 12/22
56 Blanca Lane Watsonville \$119,981 12/22
30 Moran Way Santa Cruz \$320,337 1/19/23



Owner, Editor and Publisher
Liese A. Varenkamp

Data Specialist
Meghan Hebard

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INFORMATION BRINGS US
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1309

The following person(s) is/are doing business as: **APL LANDSCAPING**, 56 Atkinson Ln. Unit A201, Watsonville CA 95076.

Freddy S. Perez Bedolla, address same as business.

This business is conducted by an Individual.

/s/Freddy Perez Bedolla

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/20/22.

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1331

The following person(s) is/are doing business as: **KALECTIC**, 111 Hammond Ave. Santa Cruz CA 95062.

Tyler M. Fullmer-Middlebrook, 2911 Branciforte Dr. Santa Cruz CA 95065.

This business is conducted by an Individual.

/s/Tyler Fullmer-Middlebrook

The registrant commenced to transact business under the fictitious business name listed above on 5/1/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/23/22.

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1354

The following person(s) is/are doing business as: **SCOTTS VALLEY REALTY**, 5270 Scotts Valley Dr. Scotts Valley CA 95066.

Scotts Valley Realty, address same as business.

This business is conducted by a Corporation.

/s/Kenneth Bergman

The registrant commenced to transact business under the fictitious business name listed above on 5/24/77. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/29/22.

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1358

The following person(s) is/are doing business as: **JENNIFER KALEY CONSULTING**, 111 Azalea Way, Ben Lomond CA 95005.

Jennifer Marie Kaley, address same as business.

This business is conducted by an Individual.

/s/Jennifer Kaley

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/29/22.

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 22-1359

The following person(s) is/are doing business as: **THE THINNING VEIL**, 111 Azalea Way, Ben Lomond CA 95005.

Jennifer Marie Kaley, address same as business.

This business is conducted by an Individual.

/s/Jennifer Kaley

The registrant commenced to transact business under the fictitious business name listed above on 1/31/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/29/22.

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1372

The following person(s) is/are doing business as: **CHARYS CERAMICS**, 134 Baldwin St. Santa Cruz CA 95060.

Aria McCamant-Berlin, address same as business.

This business is conducted by an Individual.

/s/Aria McCamant-Berlin

The registrant commenced to transact business under the fictitious business name listed above on 9/1/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 9/30/22.

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1404

The following person(s) is/are doing business as: **DONE RIGHT**, 1310 Amaya Ct. Santa Cruz CA 95062.

Mike Kondzielaski, address same as business.

This business is conducted by an Individual.

/s/Mike Kondzielaski

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/7/22.

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1427

The following person(s) is/are doing business as: **GOURD MUSIC**, 124 Mason St. Santa Cruz CA 95060.

Neal Hellman, address same as business.

This business is conducted by an Individual.

/s/Neal Hellman

The registrant commenced to transact business under the fictitious business name listed above on 1/1/77. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/14/22.

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1428

The following person(s) is/are doing business as: **MAE FERAL**, 450 Zayante School Rd. Felton CA 95018.

Crysten Elise Bush, address same as business.

This business is conducted by an Individual.

/s/Crysten Bush

The registrant commenced to transact business under the fictitious business name listed above on 1/1/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/14/22.

10/18, 10/25, 11/1, 11/8

PUBLIC NOTICE OF ASSUMED NAME

CERTIFICATE OF ASSUMED NAME

Minnesota Statutes, Chapter 333

NOTICE IS HEREBY GIVEN that David Wermuth, as Agent of Record for the Business **DAVID CHARLES WERMUTH** has filed a Certificate of Assumed Name in the Office of the Minnesota Secretary of State. Business will be conducted in Santa Cruz County under the business name: **DAVID CHARLES WERMUTH**, located at 16 Forest Drive, Soquel CA 95073. The person conducting business under the Assumed Name is David Wermuth, 16 Forest Dr. Soquel CA 95073.

Dated: 9/14/22

/s/ David Wermuth, Agent of Record

10/18, 10/25, 11/1, 11/8

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1373

The following person(s) is/are doing business as: **SHIPYARD REPAIR**, 121 Celia Dr. Watsonville CA 95076.

Nestor Diaz Elizalde, address same as business.

This business is conducted by an Individual.

/s/Nestor Diaz Elizalde

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia

Webber, County Clerk of Santa Cruz County on 10/3/22.
10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1381

The following person(s) is/are doing business as: **SCM WOODWORKING**, 18285 China Grade Rd. Spc #2, Boulder Creek CA 95006.

Sommer Zehrung, address same as business.

This business is conducted by an Individual.

/s/Sommer Zehrung

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/3/22.
10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1396

The following person(s) is/are doing business as: **1. BAYSIDE CENTERS 2. ROLLINGRIDGE RCH**, 1102 Chanticleer St. Santa Cruz CA 95062.

Michael A. Carlone, 2077 Edmund Ln. Capitola CA 95010.

This business is conducted by an Individual.

/s/Michael Carlone

The registrant commenced to transact business under the fictitious business name listed above on 5/1/90. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/5/22.

10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1417

The following person(s) is/are doing business as: **SANDHA LOGISTICS**, 11 Calabasas Rd. Freedom CA 95019.

Yadwinder Singh, address same as business.

This business is conducted by an Individual.

/s/Yadwinder Singh

The registrant commenced to transact business under the fictitious business name listed above on 10/10/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/12/22.

10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1429

The following person(s) is/are doing business as: **HOLE IN THE WALL CREATIONS**, 133 Cowell St. Santa Cruz CA 95060.

Andrew Edward Wall, address same as business.

This business is conducted by an Individual.

/s/Andrew Wall

The registrant commenced to transact business under the fictitious business name listed above on

n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/14/22.
10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1434

The following person(s) is/are doing business as: **NURSE STAFFING SERVICES**, 501 Soquel Ave. Suite E, Santa Cruz CA 95062.

Nurse Immigration Services, Inc., address same as business.

This business is conducted by a Corporation.

/s/Timothy Burns, President

The registrant commenced to transact business under the fictitious business name listed above on 10/14/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/14/22.

10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1444

The following person(s) is/are doing business as: **TRINI BADILLAS SALSA**, 2551 S. Rodeo Gulch Rd. Soquel CA 95073.

Matthew James Daellenbach, 3201 Merrill Rd. Apt. 6, Aptos CA 95003.

This business is conducted by an Individual.

/s/Matt Daellenbach

The registrant commenced to transact business under the fictitious business name listed above on 10/1/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/17/22.

10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1461

The following person(s) is/are doing business as: **SANTA CRUZ BRAKE AND TIRE**, 6317 Ashley St. Felton CA 95018.

Fast Brake, Inc., address same as business.

This business is conducted by a Corporation.

/s/Mark Feathers, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/18/22.
10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1473

The following person(s) is/are doing business as: **SANTA CRUZ KOOK SLAYERS**, 4275 Court Dr. Santa Cruz CA 95062.

Jim B. Herbert, address same as business.

This business is conducted by an Individual.

/s/Jim B. Herbert

The registrant commenced to transact business under the fictitious business name listed above on

n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/19/22.
10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1474

The following person(s) is/are doing business as: **RUIZ HAULING & GARDENING**, 125 Felker St. Apt. B, Santa Cruz CA 95060.

Juan C Ruiz, address same as business.

This business is conducted by an Individual.

/s/Juan C Ruiz

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/19/22.
10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1476

The following person(s) is/are doing business as: **SANTA CRUZ WALDORF SCHOOL 8TH GRADE**, 2190 Empire Grade, Santa Cruz CA 95060.

Krista Cook, 214 Jeter St. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Krista Cook

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/19/22.
10/25, 11/1, 11/8, 11/15

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 22-1484

The following person(s) is/are doing business as: **1. SANTA CRUZ SPIRIT 2. SANTA CRUZ SPIRITS**, 2462 Glen Canyon Rd. Santa Cruz CA 95060.

Paul Locatelli, address same as business.

This business is conducted by an Individual.

/s/Paul Locatelli

The registrant commenced to transact business under the fictitious business name listed above on 10/18/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/21/22.

10/25, 11/1, 11/8, 11/15

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
DARREN STEWART JACKSON, Decedent
Case Number: 22PR00506**

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **DARREN STEWART JACKSON**.

A PETITION FOR PROBATE has been filed by **BARRY JACKSON**, in the Superior Court of California, County of SANTA CRUZ.

continued on following page

continued from previous page

THE PETITION requests that **BARRY JACKSON**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: DECEMBER 5, 2022 Time: 8:30 AM Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: DINA HOFFMAN
740 Front St. Suite 305
Santa Cruz CA 95060
831 423-1411
10/25, 11/1, 11/8

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
ANNA MAE ENGLISH, Decedent**

Case Number: 22PR00510

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **ANNA MAE ENGLISH**.

A PETITION FOR PROBATE has been filed by **DWIGHT DILLON**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **DWIGHT DILLON**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: DECEMBER 14, 2022 Time: 8:30 AM Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any

petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:
Kathleen Morgan-Martinez
4665 Scotts Valley Dr.
Scotts Valley CA 95066
831 438-1221
10/25, 11/1, 11/8

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
ISRAEL JASON COOPER for CHANGE OF
NAME

22CV02346

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **ISRAEL JASON COOPER** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

ISRAEL JASON COOPER

PROPOSED NAME:

JASON COOPER MEYERS

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

DECEMBER 8, 2022, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

October 24, 2022

Israel Jason Cooper

130 Driftwood Ct.

Aptos CA 95003

831 359-9986

10/25, 11/1, 11/8, 11/15

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
ELISABETH GRACE GIACALONE for
CHANGE OF NAME

22CV02342

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **ELISABETH GRACE GIACALONE** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

ELISABETH GRACE GIACALONE

PROPOSED NAME:

LISSA GIACALONE MONTGOMERY

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

DECEMBER 8, 2022, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

October 24, 2022

Elisabeth Grace Giacalone

7562 Arden Way

Aptos CA 95003

831 946-8656

10/25, 11/1, 11/8, 11/15

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1425

The following person(s) is/are doing business as: **BRIAN'S SERVICES**, 2711 Mar Vista Dr. #25, Aptos CA 95003.

Brian R. Schell, address same as business.

This business is conducted by an Individual.

/s/Brian Schell

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/13/22. 11/1, 11/8, 11/15, 11/22

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1438

The following person(s) is/are doing business as: **ISABELLAMARIE PHOTOGRAPHY**, 30 Braemoor Dr. Santa Cruz CA 95060.

Isabella Squatrito, address same as business.

This business is conducted by an Individual.

/s/Isabella Squatrito

The registrant commenced to transact business under the fictitious business name listed above on 1/1/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/17/22.

11/1, 11/8, 11/15, 11/22

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1449

The following person(s) is/are doing business as: **ALEXANDRA'S ATTIC**, 750 47th Ave. Spc. #57, Capitola CA 95010.

Alexandra Au, address same as business.

This business is conducted by an Individual.

/s/Alexandra Au

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/18/22. 11/1, 11/8, 11/15, 11/22

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1490

The following person(s) is/are doing business as: **DRAGONLORDS MOTORCYCLE CLUB**, 695 River Rd. Boulder Creek CA 95006.

David Wayne Ellett, address same as business.

This business is conducted by an Individual.

/s/David W. Ellett

The registrant commenced to transact business under the fictitious business name listed above on 10/24/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/24/22.

11/1, 11/8, 11/15, 11/22

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1497

The following person(s) is/are doing business as: **MOTHERTREE APOTHECARY**, 6625 Cooper St. Felton CA 95018.

Mera Freeman-Gerlach and Anneliese Carole Ward, address same as business.

This business is conducted by a General Partnership.

/s/Anneliese C. Ward

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/25/22. 11/1, 11/8, 11/15, 11/22

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1501

The following person(s) is/are doing business as: **BLUE SKY REAL ESTATE & MANAGEMENT**, 412 Cedar St. Santa Cruz CA 95060.

Blue Sky Santa Cruz, Inc., address same as business.

This business is conducted by a Corporation.

/s/David Pera, President

The registrant commenced to transact business under the fictitious business name listed above on 10/15/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/26/22.

11/1, 11/8, 11/15, 11/22

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
ANDREW E. DEMETRY, Decedent**

Case Number: 22PR00418

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **ANDREW E. DEMETRY**.

AN AMENDED PETITION FOR PROBATE has been filed by **DEBBIE DEMETRY**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **DEBBIE DEMETRY**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: NOVEMBER 18, 2022 Time: 8:30 AM Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal

continued on following page

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authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: ADAM W. FERGUSON
1886 The Alameda
San Jose CA 95126
408-296-3700
11/1, 11/8, 11/15

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
DONNA DORENE GRAY SARGENT,
Decedent**

Case Number: 22PR00529

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **DONNA DORENE GRAY SARGENT and DONNA D. SARGENT.**

A PETITION FOR PROBATE has been filed by **JANET DARE SARGENT RHODEN**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **JANET DARE SARGENT RHODEN**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

A HEARING on the petition will be held in this court as follows:

**Date: DECEMBER 14, 2022 Time: 8:30 AM
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a

creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: ROBERT H. ALLEN,
SB 214319, Allen, Allen & Caroselli, Ltd.
617 East Lake Ave.
Watsonville CA 95076
831-768-7215
11/1, 11/8, 11/15

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
SAEN ALLEN WEATHERLY, Decedent**

Case Number: 22PR00511

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **SAEN ALLEN WEATHERLY.**

A PETITION FOR PROBATE has been filed by **ZACHARY WEATHERLY and WHITNEY MATTHEWS**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **ZACHARY WEATHERLY and WHITNEY MATTHEWS**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

**Date: DECEMBER 14, 2022 Time: 8:30 AM
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent

creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Lisa Z. Greenburg
55 River St. Suite 100
Santa Cruz CA 95060
831-227-3324
11/1, 11/8, 11/15

**NOTICE OF CURRENT
PROPERTY TAXES DUE
Made pursuant to Section 2609,
Revenue and Taxation Code**

I, Edith Driscoll, Santa Cruz County Tax Collector, hereby announce that regular secured tax bills will be mailed on or before November 1, 2022, to all property owners, at the addresses shown on the tax roll. If you own property in Santa Cruz County, the county listed in this notice and do not receive a tax bill by November 10, contact the tax collector's office at, 701 Ocean Street, Room 150, Santa Cruz, Ca. 95060 or call (831) 454-2510.

Failure to receive a tax bill does not relieve the taxpayer of the responsibility to make timely payments.

The FIRST INSTALLMENT of the 2022-2023 taxes is due and payable on November 1, 2022, and will become delinquent if not paid by 5 p.m. on December 12, 2022; thereafter a 10% penalty will be added.

The SECOND INSTALLMENT is due on February 1, 2023, and will become delinquent if not paid by 5 p.m. April 10, 2023; thereafter a 10% penalty will be added plus the cost to prepare the delinquent tax records and to give notice of delinquency.

BOTH INSTALLMENTS MAY BE PAID when the first installment is due.

SUPPLEMENTAL TAX BILLS are an additional tax liability due to a reassessment of your property value and are due on the date the bill is mailed to you. Please check the supplemental tax bill delinquent dates to be sure to pay the taxes in a timely manner.

Payments may be made by mail sent to Santa

Cruz County Tax Collector, P.O. Box 5639, Santa Cruz, CA. 95063. Mailed payments must be POSTMARKED BY THE DELINQUENT DATE to avoid late penalties. Payments may also be made in person at the county tax collector's office, 701 Ocean Street, Room 150, Santa Cruz, Ca. 95060, between the hours of 8:00 a.m. and 4:00 p.m., Monday through Friday, holidays excepted. Payments can also be done online at www.santacruzcounty.us/ttc/ Paying with an E-Check on the web site is free. To pay with a credit card there is a fee of 2.29%.

I certify (or declare), under penalty of perjury, that the foregoing is true and correct.

/s/ Edith Driscoll

Santa Cruz County Tax Collector

Executed at Santa Cruz, Santa Cruz County, California, on October 31, 2022

Published in the Santa Cruz Record

November 1st and November 8th, 2022

NOTICE OF PUBLIC SALE

Notice is hereby given that EL DORADO MINI STORAGE at 1050 EL DORADO AVE., SANTA CRUZ CA 95062 will sell the contents of the storage unit(s) listed below at a public auction to satisfy a lien placed on the contents (pursuant to Division 8 Chapter 10 Sec 21700-21716 of the California Codes). The sale will take place at the website www.StorageTreasures.com on Thursday, November 10, 2022, at 12:00pm noon. The sale will be conducted under the direction of Christopher Rosa (Bond-3112562) and www.StorageTreasures.com on behalf of the facility's management. Units will be available for viewing prior to the sale on www.StorageTreasures.com. Contents will be sold for cash only to the highest bidder. A 10-15% buyer's premium will be charged, and a \$100 cleaning deposit per unit. The cleaning deposit will be refunded when the unit has been confirmed to be cleared. All sales are final. Seller reserves the right to withdraw the property at any time before the sale or to refuse any bids. The property to be sold is described as "general household items" unless otherwise noted. Tenant's name: Marika Gibson. Unit#: 1. Dated: 11/1/22, 11/8/22

NOTICE OF PUBLIC SALE

To satisfy the owner's storage lien, PS Retail Sales, LLC will sell at public lien sale on November 17, 2022, the personal property in the below-listed units, which may include but are not limited to: household and personal items, office and other equipment. The public sale of these items will begin at 10:00 AM and continue until all units are sold. The lien sale is to be held at the online auction website, www.storagetreasures.com, where indicated. For online lien sales, bids will be accepted until 2 hours after the time of the sale specified.

PUBLIC STORAGE # 07042, 1001 River Street, Santa Cruz, CA 95060, (831) 226-1662
Sale to be held at www.storagetreasures.com.

1114 - Rivera, Patrick; 2037 - araujo, andrea; 3027 - Hubbard, Clinton

PUBLIC STORAGE # 23409, 2325 Soquel Drive, Santa Cruz, CA 95065, (831) 291-5702
Sale to be held at www.storagetreasures.com.
A033 - Cunningham, James; A079 - Porter, Kathleen; A368 - Jazwa, Julia; A588 - Hill, Amy; A605 - Kieffer, Ken; A674 - Pereira, Ro
PUBLIC STORAGE # 21406, 115 Capitola Road Extension, Santa Cruz, CA 95062, (831) 291-5662

Sale to be held at www.storagetreasures.com.

B095 - Crisanti, Daniele; B342 - Loma, Jose; B370 - Carranza, Juan Miguel; D004 - Santiago, Augusto

PUBLIC STORAGE # 27015, 3840 Portola Dr, Santa Cruz, CA 95062, (831) 226-1448

Sale to be held at www.storagetreasures.com.

A080 - Bethel, Kyle; B123 - Abram, Tyrone; B192 - Paonessa, Ryan

Public sale terms, rules, and regulations will be made available prior to the sale. All sales are subject to cancellation. We reserve the right to refuse any bid. Payment must be in cash or credit card-no checks. Buyers must secure the units with their own personal locks. To claim tax-exempt status, original RESALE certificates for each space purchased is required. By PS Retail Sales, LLC, 701 Western Avenue, Glendale, CA 91201. (818) 244-8080.

11/1, 11/8

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1416

The following person(s) is/are doing business as: **DAHLIAS AND DETAILS**, 167 Frederick St. Santa Cruz CA 95062.

Nicolette Mary O'Brien, address same as business.

This business is conducted by an Individual.

/s/Nicolette M. O'Brien

The registrant commenced to transact business under the fictitious business name listed above on 6/1/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/11/22.

11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME

STATEMENT - Refile with Change

File No. 22-1443

The following person(s) is/are doing business as: **CASTLE & COUNTRY HOME INTERIORS**, 2678 Freedom Blvd. Watsonville CA 95076.

Robin Lynn Morrone, address same as business.

This business is conducted by an Individual.

/s/Robin Lynn Morrone

The registrant commenced to transact business under the fictitious business name listed above on 1/7/11. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/17/22.

11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1475

The following person(s) is/are doing business as: **DHARMAS NATURAL FOODS RESTAURANT**, 4250 Capitola Rd. Capitola CA 95010.

Bernard and Ivy Shapiro, 261 Enos Lane, Corralitos CA 95076.

This business is conducted by a Married Couple. /s/Bernard Shapiro

The registrant commenced to transact business under the fictitious business name listed above on 7/1/91. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/19/22.

11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1481

The following person(s) is/are doing business as: **FREEDOM LANDSCAPING**, 26 Calabasas Rd. Freedom CA 95019.

Emmanuel Vega Villanueva, address same as business.

This business is conducted by an Individual.

/s/Emmanuel Vega

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/20/22.

11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1485

The following person(s) is/are doing business as: **TAMESI HAULING**, 123 Pearl St. Apt. 1, Santa Cruz CA 95060.

Gonzalo Torres, 2747 Subec Ln. Soquel CA 95073.

This business is conducted by an Individual.

/s/Gonzalo Torres

The registrant commenced to transact business under the fictitious business name listed above on 3/20/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/21/22.

11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 22-1499

The following person(s) is/are doing business as: **JERRY SCHREIBER ART**, 1915 15th Ave. Santa Cruz CA 95062.

Marissa Blair Schreiber, address same as business.

This business is conducted by an Individual.

continued on following page

continued from previous page

/s/Marissa B. Schreiber

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/25/22. 11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1506

The following person(s) is/are doing business as: **CORRALITOS CRAFT BARN**, 454 Amesti Rd. Watsonville CA 95076.

Kaitlin Joy Martone, 27 Pasatiempo Dr. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Kait J. Martone

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/27/22. 11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1508

The following person(s) is/are doing business as: **REDO CONSIGN & REDESIGN**, 1523 Commercial Way, Santa Cruz CA 95065.

Robin Cross, 56 Alta Vista Dr. Santa Cruz CA 95060; Ciera Zucker, 111 Sacramento St. Santa Cruz CA 95060.

This business is conducted by Copartners.

/s/Robin Cross

The registrant commenced to transact business under the fictitious business name listed above on 3/1/06. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/27/22.

11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1511

The following person(s) is/are doing business as: **ROADKILL CLOTHING**, 3310 Hawes Dr. Santa Cruz CA 95062.

Roadkill Clothing LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Kaelin Bovee, Owner

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 10/28/22. 11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1530

The following person(s) is/are doing business as: **MICHELLE SPIRITUAL MEDIUM**, 850 Front St. #8125, Santa Cruz CA 95060.

Michelle Montemayor, address same as business. This business is conducted by an Individual.

/s/Michelle Montemayor

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 11/3/22. 11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1533

The following person(s) is/are doing business as: **REVIVIAL PAINTING**, 350 Redwood Dr. Boulder Creek CA 95006.

Jonathan D. Burquez, address same as business. This business is conducted by an Individual.

/s/Jonathan Burquez

The registrant commenced to transact business under the fictitious business name listed above on 10/10/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 11/3/22.

11/8, 11/15, 11/22, 11/29

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1536

The following person(s) is/are doing business as: **CORACAO STREETWEAR**, 18453 Las Cumbres Rd. Los Gatos CA 95033.

Alexander Lucas Tarica, address same as business.

This business is conducted by an Individual.

/s/Alexander Lucas Tarica

The registrant commenced to transact business under the fictitious business name listed above on 8/1/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 11/4/22.

11/8, 11/15, 11/22, 11/29

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **LAURA LLAMAS** for CHANGE OF NAME 22CV02478

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **LAURA LLAMAS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

DANITZA KAROL CORONA LLAMAS

PROPOSED NAME:

DANITZA KAROL LLAMAS

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

DECEMBER 23, 2022, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

November 8, 2022

Laura Llamas

611 Tuttle Ave. Apt. 4

Watsonville CA 95076

831 247-3142

11/8, 11/15, 11/22, 11/29

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **JESUSITA OSORIO** for CHANGE OF NAME 22CV02477

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **JESUSITA OSORIO** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

JESUSITA OSORIO

PROPOSED NAME:

JESSIE OSORIO

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

DECEMBER 27, 2022, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

November 8, 2022

Jesusita Osorio

323 Gilchrist Way

Watsonville CA 95076

831 224-2749

11/8, 11/15, 11/22, 11/29

NOTICE OF PETITION

TO ADMINISTER ESTATE OF

FRED ANTONIO GALVEZ, Decedent

Case Number: 22PR00546

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **FRED ANTONIO GALVEZ**.

A PETITION FOR PROBATE has been filed by **ADAM GALVEZ AND LAUREN GALVEZ**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **ADAM GALVEZ AND LAUREN GALVEZ**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: JANUARY 13, 2023, Time: 8:30 AM Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal

representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Domenico Scire, Esq.

Law Office of C.R. Abrams

27281 Las Ramblas, Suite 150

Mission Viejo, CA 92691

55 River St. Suite 100

Santa Cruz CA 95060

949 639-0431

11/8, 11/15, 11/22

NOTICE OF PETITION

TO ADMINISTER ESTATE OF

WILLIAM C. HAUSKNECHT, Decedent

Case Number: 22PR00531

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **WILLIAM C. HAUSKNECHT**.

A PETITION FOR PROBATE has been filed by **JEAN WHIPPLE**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **JEAN WHIPPLE**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: DECEMBER 14, 2022, Time: 8:30 AM Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: KATHLEEN A. BREWINGTON, Esq.

340 Soquel Ave. Suite 207

Santa Cruz CA 95062

831 459-8498

11/8, 11/15, 11/22



Santa Cruz County
**Economic
Development Fund**

COVID-19 EMERGENCY LOAN: Loans up to \$50,000

- Streamlined application and approval process
- Repayment Schedule: Loans will be interest-only for 6 months. Interest-only period may be extended based on demonstrated need.
- Fees: No application fee; closing cost of \$500 will be amortized in the loan
- Term: 7 years; interest rate: 75% of WSJ Prime

Uses of Funds:

- Loan proceeds may be used for working capital (including but not limited to payroll, rent, insurance, utilities, etc.)

Secured by:

- A UCC lien on business assets for loans over \$10,000
- All owners owning 20% or more of the business will be required to execute a personal guarantee
- One year of profitability

RECOVERY LOAN: Loans up to \$500,000

- Patient & flexible terms on SBA 7(a) and non-SBA loans
- Term: 7–25 years; interest rate: WSJ Prime + 1.5%

Uses of Funds:

- Working capital, machinery & equipment, or real estate acquisition

Secured by:

- Collateral is required (equipment/machinery or real estate)
- All owners owning 20% or more of the business will be required to execute a personal guarantee

Eligible Businesses Must Be:

- Located in Santa Cruz County
- Operating business, not a passive real estate entity
- In business for a minimum of one year and current on federal income taxes
- Viable, demonstrating profitability before COVID-19 and have a plan to recover post-disruption