

SANTA CRUZ RECORD

FEBRUARY 14, 2023 – VOL. 52, #16

LOCAL BUSINESS STARTS HERE

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Photograph by: Stephen Hosmer



Business Filings

Miguel Angel Rebollar
Sea to Summit Development and Construction
Aptos

Robert W. Scott
Hightide Janitorial
Aptos

Jeannette Kornher
Kitten Kornher Rescue
Boulder Creek

Daniel J Blanchette
Offc of Daniel J. Blanchette, Atty at Law
Boulder Creek

Revest Homes, Inc.
Lifestyle Lender
Peachy Lending
All Cal
Capitola

Yahaira Campbell
Couch and Campbell Realty
Capitola

Ashley & Lisa Capurro
Birch Bees Design
Corralitos

Jessica A. Cuellar Rojas Abelina Jimenz
Jessica's Creations
Freedom

Jose G. Martinez Lainez
Martinez Home Improvement
Santa Cruz

Linda Gerson
Awakening Chi
Santa Cruz

Joseph J Lacour Fredericka P Smith
Sacred Poets
Santa Cruz

Fredericka Smith
Sacred Mud Henna & Tattoo
Santa Cruz

Vikramjit Singh
Kreative Woodworx
Santa Cruz

Jeffrey S. McCracken
Sea to Summit Backpacking Adventures
Santa Cruz

Bicycle Lifestyle, LLC
Bicycle Lifestyle Speed Shop Aptos
Santa Cruz

Rachel Erickson
Great Places Properties
Santa Cruz

Annika James
Case Study
Santa Cruz

Hatfield Digital LLC
Pacific Sound Studio
Santa Cruz

Margaret R. Dow
Star of Siam
Soquel

Damiaen L. Hollinga
Gravity Construction
Watsonville

Matthew Morrison
Cass Labs
Watsonville

02.07.23 // 2PM Starting a Business in the County of Santa Cruz Keith Holtaway	02.14.23 // 2PM Business Model Canvas Keith Holtaway	02.15.23 // 10 AM Branding with Purpose Pam Covarrubias
02.16.23 // 10AM Cybersecurity: Top 10 Actions You Need to Take Today to Protect Your Business! Karen Kefauver	02.17.23 // 1:30PM Cómo emprender un negocio nuevo en Santa Cruz Bob Komoto	

Don't miss out on the SBDC Webinars this February!

They have put together a wide spectrum of classes aimed at helping you grow your business.

From cybersecurity to branding and coming up with a business plan, you will learn useful tools to apply to your business.

santacruzsbdc.org

Sorry, Sorry, Sorry: The Case for Good Apologies

by Marjorie Ingall and Susan McCarthy



Man, were you ever wrong. You know it, your boss knows it, your customer sure knows it. If it could be on a highway billboard, it would scream **YOU WERE WRONG** and now you must make amends. So how can you do that, sincerely and without sounding smarmy? In “Sorry, Sorry, Sorry” by Marjorie Ingall and Susan McCarthy, there’s no groveling. So you messed up, probably big-time, and that happens every once in awhile to everyone. Also what happens to everyone: saying you’re sorry because “apologies civilize us.”

The first thing to do is to own your mistake, ‘fess up, let the chips fall, and don’t even try to weasel out. Take a deep breath and just let it happen. If this was big, let people yell at you. Then...

To make a great apology, there are “six and a half” steps.

Actually apologize and acknowledge what you did – come on, even monkeys can do that. Show that you know “why it was bad.” Explain, but don’t make excuses (yes, there’s a difference). State why you won’t do that again and offer to make things right. Then listen to what the aggrieved person has to say about this whole mess.

Know the different ways that you can apologize – you don’t always have to do it in person, hat in hand – and know how not to do it, too. Remember that there are “tons” of ways to make an apology backfire and make the situation worse. Never say “That’s not who I am!” because yes, apparently, it was at least once.

Know the thirteen words that you should keep away from your apology and learn how to

teach a kid to apologize without trauma and tears. Learn why some professionals and government departments are reluctant to issue apologies, while others skirt around the issue with the lamest of words. Know how to accept an apology graciously and when.

And if you’ve gotten an apology that “sucks,” speak up. Don’t you deserve better?

Ope, sorry, does it feel sometimes like you’ve been apologizing a lot lately for so many things? Yeah, it’s that kind of world we live in and you’ve messed it all up, so let “Sorry, Sorry, Sorry” be your guide.

With a good splash of humor, “Bad

Apology Bingo Cards,” and lighthearted ways to be a better person, authors Marjorie Ingall and Susan McCarthy help you mend those “what-did-I-just-do?” kinds of days. Despite its chuckles, though, this book is grown up, with real workarounds for the awkwardness of unintentional wrongdoing, and valid chances to make amends. On the flip-side of the coin, readers will also learn how a dashed-off “sorry, but” can make things worse, and how to avoid that. You’ll see what to do if you’re in a position of power, how to respond to keep everybody happy, and how to decode celebrity sorry-not-sorry fiascos.

Helpful, but never stuffy, “Sorry, Sorry, Sorry” is a good start toward repairing a friendship, fixing an oops, or healing a relationship. Read it. You can’t go wrong. ■



Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



Monterey County Grant Deeds (partial)

3630 Moon Place Aromas \$675,000
 9201 Sycamore Canyon Road Big Sur \$2,875,000
 76364 Bryson Hesperia Rd. Bradley \$300,000
 71514 Jolon Road Bradley \$460,000
 259 Hacienda Carmel Carmel \$644,500
 7020 Valley Greens Drive #15 Carmel \$1,495,000
 0 Rinconada Drive Carmel Valley \$225,000
 21203 Ord Ave. East Garrison \$700,000
 13833 Sherman Blvd. East Garrison \$1,000,000
 924 Maple Avenue Greenfield \$434,000
 2716 Kitetail Lane Marina \$1,253,500
 2721 Kitetail Lane Marina \$1,102,500
 2966 Garnet Way Marina \$1,090,000
 659 Abrego Street Monterey \$2,087,000
 26264 Paseo del Sur Monterey \$3,136,500
 821 Cedar Street Pacific Grove \$1,025,000
 2817 Raccoon Trail Pebble Beach \$1,600,000
 967 Salinas Road #A Royal Oaks \$8,250,000
 18300 Moro Road Salinas \$1,200,000
 290 W. Alvin Drive Salinas \$608,000
 1844 Delancey Drive Salinas \$640,000
 25238 Azalea Ct. Salinas \$735,500
 20 Glen Falls Circle Salinas \$755,000
 1223 Nogal Drive Salinas \$365,000
 227 Winham St. Salinas \$440,000
 1060 Cadiz Court Seaside \$820,000
 521 Davalos Street Soledad \$624,409
 523 Davalos Street Soledad \$721,000
 572 Tankersley St. Soledad \$682,500
 949 Peverini Street Soledad \$620,000

Santa Cruz County Grant Deeds

240 Meadowlark Lane Aptos \$1,310,000
 104 Atherton Loop Aptos \$1,075,000
 898 Bonita Drive Aptos \$467,000
 825 Pedro Avenue Ben Lomond \$1,000,000
 175 Hidden Hollow Way Ben Lomond \$171,900
 265 Sweetwater Lane Ben Lomond \$300,000
 485 Alto Drive Boulder Creek \$731,000
 360 Hiuwatha Road Boulder Creek \$750,000
 125 Heartwood Hill Boulder Creek \$950,000
 115 Orchard Heights Lane Corralitos \$1,261,000
 19 3rd Avenue Davenport \$820,000
 148 34th Avenue Santa Cruz \$2,005,000
 116 Cayuga Street Santa Cruz \$975,000
 251 High Street Santa Cruz \$6,650,000
 3731 Floral Drive Santa Cruz \$1,190,000
 8766 Empire Grade Road Santa Cruz \$1,475,000
 1031 Cayuga St. #A Santa Cruz \$2,050,000
 315 Park Way Santa Cruz \$410,000
 307 Chilverton St. Santa Cruz \$1,215,000
 331 Assembly Ave. Santa Cruz \$1,700,000
 1436 Avila Ave. Santa Cruz \$1,050,000
 2571 Valerie Ct. Santa Cruz \$525,000
 14 Carriage Lane Scotts Valley \$750,000
 4703 Old San Jose Road Soquel \$915,500
 50 Cutter Drive Watsonville \$550,000
 525 Cloudview Drive Watsonville \$550,000
 179 Dutchman Road Watsonville \$595,000
 80 Sunset Drive Watsonville \$150,000
 445 Wagner Ave. Watsonville \$695,000
 195 Pioneer Road Watsonville \$1,200,000



Santa Cruz Homegrown

California Real Estate

"ALDO" WARREN PENNIMAN
 aldropenn40@gmail.com
 (831) 818-4108

Realtor CaDre#01210327



A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder (if available)

Business Transactions

Seller
Buyer
Business
Escrow Holder
Last day for filing a Claim

S.C. County Foreclosures

Address
Default Amount
Sale Date
*Location and time of Sale - 701 Ocean St.
Santa Cruz (Courthouse Steps - 1:45PM)

KNEAD LLC
Hugo Silva Martinez & Luis R Serna-Martinez
1771 Mission Street, Santa Cruz
Old Republic Title

No new filings.

311 Boulder Brook Dr. Boulder Creek \$220,375 2/16
56 Blanca Lane Watsonville \$119,981 2/21
2024 Eureka Canyon Rd. Watsonville \$392,082 2/28
15 Las Flores St. Watsonville \$11,638 2/28
8 Cypress Grove Watsonville \$25,835 2/28
9 Cypress Grove Watsonville \$25,772 2/28
10 Cypress Grove Watsonville \$27,841 2/28
15965 Forest Hill Drive Boulder Creek \$597,401 2/28
13040 Highway 9 Boulder Creek \$228,619 2/28
46 Oliveira Loop Freedom \$23,276 3/2
5599 Branciforte Drive Santa Cruz \$245,352 3/2
2262 7th Avenue Santa Cruz \$223,562 3/2
30 Moran Way Santa Cruz \$320,337 3/2
2906 Leotar Circle Santa Cruz \$436,123 3/7
135 Hazel Court Soquel \$1,044,143 3/9
12670 East Street Boulder Creek \$470,455 3/16
7 Rons Road Boulder Creek \$137,194 3/28
1817 Silvana Lane Santa Cruz \$696,321 3/28



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Meghan Hebard

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**PROTECT YOUR
RIGHT TO KNOW.
READ THE LEGAL
& PUBLIC NOTICES
IN THE WEEKLY
SANTA CRUZ RECORD**

**INFORMATION BRINGS US
TOGETHER AS A
COMMUNITY, AND
GIVES US A PICTURE OF
THE LOCAL ECONOMY, AND
OUR BUSINESS AND LEGAL
COMMUNITIES.**

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FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1695

The following person(s) is/are doing business as: **LIVE OAK CAD-CAM**, 1554 Linnea Ct. Santa Cruz CA 95062.

Stephen Ruckman, address same as business.

This business is conducted by an Individual.

/s/Stephen Ruckman

The registrant commenced to transact business under the fictitious business name listed above on 12/1/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 12/14/22.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 22-1727

The following person(s) is/are doing business as: **1. CULTIVATIONS 2. DELISE WEIR**, 550 Rodriguez St. Santa Cruz CA 95062.

Delise Weir Consulting LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Lise M. Weir

The registrant commenced to transact business under the fictitious business name listed above on 1/7/13. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 12/20/23.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1748

The following person(s) is/are doing business as: **DENTIPALS**, 917 Disc Dr., Scotts Valley CA 95066.

Jeremy Phipps, address same as business.

This business is conducted by an Individual.

/s/Jeremy Phipps

The registrant commenced to transact business under the fictitious business name listed above on 12/29/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 12/28/22.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1758

The following person(s) is/are doing business as: **RESOLVE MEDICAL MASSAGE**, 303 Moosehead Dr. Aptos CA 95003.

Brian Shoen, address same as business.

This business is conducted by an Individual.

/s/Brian Shoen

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 12/29/22.

1/24, 1/31, 2/7, 2/14/23

FICTITIOUS BUSINESS NAME STATEMENT

File No. 22-1762

The following person(s) is/are doing business as: **MADERA BUILDING COMPANY**, 304 Sunset Vista Dr. Watsonville CA 95076.

Nestor Jaime Sanchez, address same as business.

This business is conducted by an Individual.

/s/Nestor Jaime Sanchez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 12/30/22.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0027

The following person(s) is/are doing business as: **TOWNSEND'S AUTO PARTS**, 307 Rodriguez St. Watsonville CA 95076.

Kelley's Service Incorporated, 258 Potrero St. Santa Cruz CA 95060.

This business is conducted by a Corporation.

/s/Gary Rudolph, President

The registrant commenced to transact business under the fictitious business name listed above on 2/1/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/9/23.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 23-0036

The following person(s) is/are doing business as: **WE ALL RIDE**, 2636 S. Rodeo Gulch Rd. Soquel CA 95073.

Justin Thomas Oliveira, 320 Babe Thompson Rd. La Selva Beach CA 95076.

This business is conducted by an Individual.

/s/Justin Oliveira

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/11/23.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 23-0048

The following person(s) is/are doing business as: **SANTA CRUZ CANDLE COMPANY**, 6630 Highway 9, Suite 103, Felton CA 95018.

Santa Cruz Candle Company LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Melissa Gardner, Manager

The registrant commenced to transact business under the fictitious business name listed above on 1/18/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/17/23.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0052

The following person(s) is/are doing business as: **FERRELL'S DONUTS**, 2227 Mission St. Santa Cruz CA 95060.

Perez Holdings Inc, address same as business.

This business is conducted by a Corporation.

/s/Ian Perez, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/18/23.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0053

The following person(s) is/are doing business as: **1. AFROBEATS NITE INTERNATIONAL 2. AFROSCOPE PROMOTIONS**, 1040 River St. Apt. 222, Santa Cruz CA 95060.

Jase Earl, address same as business.

This business is conducted by an Individual.

/s/Jase Earl

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/18/23.

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0056

The following person(s) is/are doing business as: **WONDERFUL LIVES**, 3535 North Rodeo Gulch Rd. Soquel CA 95073.

Damon Meyer, address same as business.

This business is conducted by an Individual.

/s/Damon Meyer

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on

1/18/23.
1/24, 1/31, 2/7, 2/14

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0061

The following person(s) is/are doing business as:
ALTAIRUS, LLC, 100 N. Akers St. Unit 6066,
Visalia CA 93290.

Altairus, LLC, address same as business.

This business is conducted by a Limited Liability
Company.

/s/Alan Powers

The registrant commenced to transact business
under the fictitious business name listed above on
n/a. This statement was filed with Tricia Webber,
County Clerk of Santa Cruz County on 1/20/23.
1/24, 1/31, 2/7, 2/14

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0063

The following person(s) is/are doing business as:
COLLINS PROPERTIES, 101 41st Ave. Santa
Cruz CA 95062.

Jesse Collins, 60 8th Ave. #3, Santa Cruz CA
95062.

This business is conducted by an Individual.

/s/Jesse Collins

The registrant commenced to transact business
under the fictitious business name listed above on
n/a. This statement was filed with Tricia Webber,
County Clerk of Santa Cruz County on 1/20/23.
1/24, 1/31, 2/7, 2/14

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0081

The following person(s) is/are doing business as:
SANTA CRUZ ELECTRIC, INC., 257 San
Vicente St. Davenport CA 95017.

Santa Cruz Electric, Inc., address same as
business.

This business is conducted by a Corporation.

/s/Rocky Allen, President

The registrant commenced to transact business
under the fictitious business name listed above on
n/a. This statement was filed with Tricia Webber,
County Clerk of Santa Cruz County on 1/24/23.
1/24, 1/31, 2/7, 2/14

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0085

The following person(s) is/are doing business
as: **WEN'S WAX AND SKIN**, 4635 Soquel Dr.
Soquel CA 95073.

Wendy Smith, address same as business.

This business is conducted by an Individual.

/s/Wendy Smith

The registrant commenced to transact business
under the fictitious business name listed above
on 1/24/23. This statement was filed with Tricia
Webber, County Clerk of Santa Cruz County on

1/24/23.
1/24, 1/31, 2/7, 2/14

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
ERIN COLLEEN MURPHY for CHANGE
OF NAME

23CV00180

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **ERIN COLLEEN MURPHY**
filed a petition with this court for a decree
changing names as follows:

PRESENT NAME:

ERIN COLLEEN MURPHY

PROPOSED NAME:

AERIN COLLEEN MURPHY BROADDUS

2. THE COURT ORDERS that all persons
interested in this matter shall appear before this
court at the hearing indicated below to show
cause, if any, why the petition for change of name
should not be granted. Any person objecting to
the name changes described above must file a
written objection that included the reasons for
the objection at least two court days before the
matter is scheduled to be heard and must appear
at the hearing to show cause why the petition
should not be granted. If no written objection
is timely filed, the court may grant the petition
without a hearing.

NOTICE OF HEARING

MARCH 10, 2023, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa
Cruz CA 95060.

3. A copy of this Order to Show Cause shall
be published at least once each week for four
successive weeks prior to the date set for hearing
on the petition in the following newspaper of
general circulation, printed in this county:
SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

January 23, 2023

Erin Colleen Murphy

570 Monte Sereno

Watsonville CA 95076

(831) 247-6123

1/24, 1/31, 2/7, 2/14

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
NICOLE MADISON PAPPAS for CHANGE
OF NAME

23CV00166

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **NICOLE MADISON PAPPAS**
filed a petition with this court for a decree
changing names as follows:

PRESENT NAME:

ORION LOUIS PAPPAS

PROPOSED NAME:

ORION LOUIS PAPPAS BROWN

2. THE COURT ORDERS that all persons
interested in this matter shall appear before this
court at the hearing indicated below to show
cause, if any, why the petition for change of name
should not be granted. Any person objecting to
the name changes described above must file a
written objection that included the reasons for
the objection at least two court days before the
matter is scheduled to be heard and must appear
at the hearing to show cause why the petition
should not be granted. If no written objection
is timely filed, the court may grant the petition
without a hearing.

NOTICE OF HEARING

MARCH 6, 2023, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa
Cruz CA 95060.

3. A copy of this Order to Show Cause shall
be published at least once each week for four
successive weeks prior to the date set for hearing
on the petition in the following newspaper of
general circulation, printed in this county:
SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

January 20, 2023

Nicole Madison Pappas

1025 Smith Grade

Santa Cruz CA 95060

831 925-0521

1/24, 1/31, 2/7, 2/14

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
LILIAN FRIDA SOCKOL-BARNETT for
CHANGE OF NAME

23CV00161

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **LILIAN FRIDA SOCKOL-
BARNETT** filed a petition with this court for a
decree changing names as follows:

PRESENT NAME:

LILIAN FRIDA SOCKOL-BARNETT

PROPOSED NAME:

LILIAN FRIDA BARNETT

2. THE COURT ORDERS that all persons
interested in this matter shall appear before this
court at the hearing indicated below to show
cause, if any, why the petition for change of name
should not be granted. Any person objecting to
the name changes described above must file a
written objection that included the reasons for
the objection at least two court days before the
matter is scheduled to be heard and must appear
at the hearing to show cause why the petition
should not be granted. If no written objection
is timely filed, the court may grant the petition
without a hearing.

NOTICE OF HEARING

MARCH 6, 2023, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa
Cruz CA 95060.

continued on following page

continued from previous page

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD.**

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

January 20, 2023

Lilian Frida Barnett

311 Darwin St.

Santa Cruz CA 95062

831 334-6554

1/24, 1/31, 2/7, 2/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0018

The following person(s) is/are doing business as: **CAPITOLA CHILD CARE**, 838 Monterey Ave. Capitola CA 95010.

Teresa Lynn Maguire, address same as business.

This business is conducted by an Individual.

/s/Teresa Maguire

The registrant commenced to transact business under the fictitious business name listed above on 6/11/13. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/9/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0021

The following person(s) is/are doing business as: **CLEMENTINE & CO.**, 126 San Jose Ave. Capitola CA 95010.

Coastal Oak Interiors LLC, 2827 S. Rodeo Gulch Rd. Ste. 9, Soquel CA 95073.

This business is conducted by a Limited Liability Company.

/s/Shanne Carvalho, Owner

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/9/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0028

The following person(s) is/are doing business as: **EMPANADAS CHILENAS FACTORY**, 1573 N. Rodeo Gulch Rd. Soquel CA 95073.

Oscar Jaime Berbelagua Armijo, address same as business.

This business is conducted by an Individual.

/s/Oscar Jaime Berbelagua

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/10/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0039

The following person(s) is/are doing business as: **SC MINI FEST**, 1040 River St. #105, Santa Cruz CA 95060.

The Peace Co., LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Jacob Seedman

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/12/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0049

The following person(s) is/are doing business as: **MONTEREY BAY BROADCASTERS**, 146 A Hillside Ave. Ben Lomond CA 95005.

Rosemary A. Chalmers, address same as business.

This business is conducted by an Individual.

/s/Rosemary Chalmers

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/17/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0066

The following person(s) is/are doing business as: **SC SMASH**, 222 Swift St. Santa Cruz CA 95060.

Laura Fisher and Jason Fouts, address same as business.

This business is conducted by a General Partnership.

/s/Jason Fouts

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/20/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0082

The following person(s) is/are doing business as: **1. GCS GLASS 2. SHOWCASE SHOWERS**, 1970 17th Ave. #B, Santa Cruz CA 95062.

GCS Santa Cruz LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Brandon Nicastror, Member

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/24/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0088

The following person(s) is/are doing business as: **1. CUSTOM TRAVEL POSTERS 2. CUSTOMTRAVELPOSTERS.COM**, 3817

Brommer St. Santa Cruz CA 95062.

Randy Chihyeuan Lu, address same as business.

This business is conducted by an Individual.

/s/Randy Lu

The registrant commenced to transact business under the fictitious business name listed above on 2/5/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/24/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0093

The following person(s) is/are doing business as: **ANDIAMO ART STUDIO**, 212 El Camino Del Mar, Aptos CA 95003.

Linda M. Amoroso, address same as business.

This business is conducted by an Individual.

/s/Linda Amoroso

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/25/23.

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0104

The following person(s) is/are doing business as: **RAK CONSULTING GROUP**, 221 Pennsylvania Ave. Santa Cruz CA 95062.

Rak Consulting Group Inc., address same as business.

This business is conducted by a Corporation.

/s/Robert Kittle

The registrant commenced to transact business under the fictitious business name listed above on 1/1/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/26/23.

1/31, 2/7, 2/14, 2/21

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
GABRIELA HERNANDEZ VILLA for
CHANGE OF NAME

23CV00213

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **GABRIELA HERNANDEZ VILLA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

GABRIELA HERNANDEZ VILLA

PROPOSED NAME:

GABRIELA HERNANDEZ-VILLA

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MARCH 13, 2023, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

January 26, 2023

Gabriela Hernandez-Villa

105 Toscano Loop

Freedom CA 95019

831 722-3484

1/31, 2/7, 2/14, 2/21

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
ARACELI ALFARO SALDANA for CHANGE
OF NAME

23CV00242

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **ARACELI ALFARO SALDANA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

MARIA ARACELI ALFARO

aka ARACELI ALFARO SALDANA

aka ARACELI MARIA ALFARO

aka MARIA ARACELI ALFARO SALDANA

PROPOSED NAME:

ARACELI ALFARO

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely

filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MARCH 16, 2023, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

TIMOTHY R. VOLKMAN

January 30, 2023

Araceli Alfaro Saldana

126 Huges Ave.

Santa Cruz CA 95062

831 345-5330

1/31, 2/7, 2/14, 2/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0060

The following person(s) is/are doing business as: **PORTFOLIO REAL ESTATE, INC.**, 1840 41st Ave. Suite 205, Aptos CA 95003.

Bridgetek Real Estate, Inc., address same as business.

This business is conducted by a Corporation.

/s/Frank Debernardo, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/20/23. 2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0067

The following person(s) is/are doing business as: **EMBRACE SPA**, 431 Capitola Ave. Capitola CA 95010.

Amanda M. McRae, address same as business.

This business is conducted by an Individual.

/s/Amanda M. McRae

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/23/23. 2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0069

The following person(s) is/are doing business as: **MONARCH PATHWAY**, 289 Civic Center Dr. Scotts Valley CA 95066.

Adriana A. Goericke, address same as business.

This business is conducted by an Individual.

/s/Adriana A. Goericke

The registrant commenced to transact business under the fictitious business name listed above on

n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/23/23. 2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0072

The following person(s) is/are doing business as:

1. RUSSIAN RIVER INVESTMENT GROUP

2. SIERRA PACIFIC INVESTMENT

GROUP, 4736 Scotts Valley Dr. Suite C, Scotts Valley CA 95066.

Old Coast Investments LLC, 343 Soquel Ave. #261 Santa Cruz CA 95062.

This business is conducted by a Limited Liability Company.

/s/Daniel J. Budka

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/23/23. 2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 23-0076

The following person(s) is/are doing business as: **1. S&J'S PREFERRED PET CARE 2. WHO'S YOUR GROOMER? 3. WHO'S YOUR WALKIE?**, 300 Hillcrest Dr. Aptos CA 95003.

S&J's Preferred Pet Care LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Jennifer Brooks-Conrad

The registrant commenced to transact business under the fictitious business name listed above on 1/1/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/23/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0094

The following person(s) is/are doing business as: **GUAVA LANDSCAPE CO.**, 4678 Freedom Blvd. Aptos CA 95003.

Tom Saucedo, address same as business.

This business is conducted by an Individual.

/s/Tom Saucedo

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/25/23. 2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0099

The following person(s) is/are doing business as: **1. T & C REAL ESTATE 2. TOWN AND COUNTRY REAL ESTATE**, 1249 Trabing Rd.

continued on following page

continued from previous page

Watsonville CA 95076.

Kuleana Properties, Inc., 212 1/2 N Olive St. Santa Ana CA 92703.

This business is conducted by a Corporation.

/s/Lorraine Thomas

The registrant commenced to transact business under the fictitious business name listed above on 7/31/09. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/26/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0100

The following person(s) is/are doing business as: **A S POOL AND SPA MAINTENANCE**, 3130 Cunnison Ln. Apt. B, Soquel CA 95073.

Andres Gutierrez Vega, address same as business.

This business is conducted by an Individual.

/s/Andres Vega

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/26/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0102

The following person(s) is/are doing business as: **CASSIDY'S PIZZA**, 1400 Freedom Blvd. Watsonville CA 95076.

Guadalupe Hammill and Timothy Michael Hammill, 18600 Rachel Ln. Aromas CA 95004.

This business is conducted by a Married Couple.

/s/Tim Hammill

The registrant commenced to transact business under the fictitious business name listed above on 10/1/96. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/26/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0110

The following person(s) is/are doing business as: **LIFESTYLE LENDER**, 105 Stockton Ave. Capitola CA 95010.

Revest Homes, Inc., address same as business.

This business is conducted by a Corporation.

/s/James T. Black

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/30/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0111

The following person(s) is/are doing business

as: **PEACHY LENDING**, 105 Stockton Ave. Capitola CA 95010.

Revest Homes, Inc., address same as business.

This business is conducted by a Corporation.

/s/James T. Black

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/30/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0112

The following person(s) is/are doing business as: **ALL CAL**, 105 Stockton Ave. Capitola CA 95010.

Revest Homes, Inc., address same as business.

This business is conducted by a Corporation.

/s/James T. Black

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/30/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0113

The following person(s) is/are doing business as: **CAT & CLOUD COFFEE**, 3600 Portola Dr. Santa Cruz CA 95062.

Cat & Cloud Coffee LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Charles Jack, CFO

The registrant commenced to transact business under the fictitious business name listed above on 5/1/15. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/30/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0132

The following person(s) is/are doing business as: **CASS LABS**, 235 Bella Vista Ln. Watsonville CA 95076.

Matthew Morrison, 3731 Paul Sweet Rd. Santa Cruz CA 95065.

This business is conducted by an Individual.

/s/Matthew Morrison

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/31/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 23-0135

The following person(s) is/are doing business as: **SCOUT DESIGN CO.**, 29 Altivo Ave. La Selva Beach CA 95076.

Scout Design Co., address same as business.

This business is conducted by a Corporation.

/s/Jessie Engelhardt, President

The registrant commenced to transact business under the fictitious business name listed above on 1/13/15. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/1/23.

2/7, 2/14, 2/21, 2/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 23-0160

The following person(s) is/are doing business as: **CONSCIOUS BUSINESS CONSULTING**, 4470 Soquel Dr. Soquel CA 95073.

Grace Ellen Gamboa, address same as business.

This business is conducted by an Individual.

/s/Grace Ellen Gamboa

The registrant commenced to transact business under the fictitious business name listed above on 9/1/17. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/7/23.

2/7, 2/14, 2/21, 2/28

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SANTA CRUZ PETITION OF
PAMELA JOY COSTA for CHANGE OF
NAME

23CV00277

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **PAMELA JOY COSTA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

PAMELA JOY COSTA

PROPOSED NAME:

PAMELA JOY

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MARCH 22, 2023, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four

successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
TIMOTHY R. VOLKMAN
February 2, 2023
Pamela Joy Costa
211 Lighthouse Ave.
Santa Cruz CA 95060
408 425-3680
2/7, 2/14, 2/21, 2/28

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
ALAN PROCTOR FOX, Decedent**

Case Number: 23PR00038

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **ALAN PROCTOR FOX**

A PETITION FOR PROBATE has been filed by **LAURA FOX GREENLAND**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **LAURA FOX GREENLAND**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: MARCH 8, 2023, Time: 8:30AM Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the

Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: JOSEPH G. HASELTON
2425 Porter Street, Suite 14
Soquel CA 95073
831 475-4679
2/7, 2/14, 2/21

NOTICE OF LIEN SALE

JD Mini Storage
4180 Gross Road Extension
Capitola, CA 95010
(831)-462-1910

Pursuant to Chapter 10, commencing with 21700 of the Business Professionals Code, NOTICE IS HERBY GIVEN, that JD Mini Storage will sell goods to the general public by auction held at www.StorageTreasures.com by competitive bid commencing at 6:00 am Tuesday February 7th, 2023. Ending at 9:15 am Wednesday February 22nd, 2023.

TO SATISFY A LIEN FOR RENTS DUE AND UNPAID, GOODS TO BE SOLD CONSIST OF: The property described as General House Items & miscellaneous personal property contained in spaces rented by the following occupants:

OCCUPANT: Dania Evenson

OCCUPANT: Christina Lewis

OCCUPANT: Zachary Springfield

OCCUPANT: Chay Leonardo

OCCUPANT: Elroy Rivers

OCCUPANT: Michael Issa

Purchases must be made with cash or credit card only and paid for in person at the facility. All purchased goods are sold "as is." All buyers must register prior to sale and the sale will be conducted in accordance with auction rules established by the Facility Owner. Sale is subject to cancellation in the event of settlement between landlord and obligated party. For more details or to pre-register go to www.StorageTreasures.com
2/7, 2/14

NOTICE OF PUBLIC SALE

To satisfy the owner's storage lien, PS Retail Sales, LLC will sell at public lien sale on February 22, 2023, the personal property in the below-listed units, which may include but are not limited to: household and personal items, office and other equipment. The public sale of these items will begin at 10:00 AM and continue until all units are sold. The lien sale is to be held at the online auction website, www.storagetreasures.com, where indicated. For online lien sales, bids will be accepted until 2 hours after the time of the sale specified.

PUBLIC STORAGE # 07042, 1001 River Street, Santa Cruz, CA 95060, (831) 226-1662
Sale to be held at www.storagetreasures.com.
1023 - Cafarelli, Christina; 1136 - Hansen, Jocelyn; 2153 - Gustafson, Rosaline; 3157 - Riddell, Isabella; 3214 - Emmanuel, Walter
PUBLIC STORAGE # 21406, 115 Capitola

Road Extension, Santa Cruz, CA 95062, (831) 291-5662

Sale to be held at www.storagetreasures.com.
B034 - Colver, Zakery; B162 - Ohagan, Linda; B311 - Akker, Robert; B365 - Mariscal, Judith; B370 - Castrejon, Saul; D004 - Santiago, Augusto

PUBLIC STORAGE # 23409, 2325 Soquel Drive, Santa Cruz, CA 95065, (831) 291-5702
Sale to be held at www.storagetreasures.com.
A022 - Slick, Sam; A105 - Martinez Rodriguez, Yunnuet; A332 - Jiang, Zhizhou; A381 - Lehrer, Andrew; A408 - Clavel, Aymme; A534 - messina, CJ; A572 - Vedder, David; A621 - Houchins, Jessica; A626 - Machado, Claire

PUBLIC STORAGE # 27015, 3840 Portola Dr, Santa Cruz, CA 95062, (831) 226-1448
Sale to be held at www.storagetreasures.com.
B013 - Arredondo, Adam; B119 - Ilse, Alicia; B192 - Paonessa, Ryan

Public sale terms, rules, and regulations will be made available prior to the sale. All sales are subject to cancellation. We reserve the right to refuse any bid. Payment must be in cash or credit card-no checks. Buyers must secure the units with their own personal locks. To claim tax-exempt status, original RESALE certificates for each space purchased is required. By PS Retail Sales, LLC, 701 Western Avenue, Glendale, CA 91201. (818) 244-8080.
2/7, 2/14

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0045

The following person(s) is/are doing business as: **BRIAN SHARP DESIGN**, 230 Pinewood St. Santa Cruz CA 95062.

Brian Sharp, address same as business.

This business is conducted by an Individual.

/s/Brian Sharp

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/13/23.

2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0101

The following person(s) is/are doing business as: **LIGHT WAVE ELECTRIC**, 888 35th Ave. Santa Cruz CA 95062.

Victor Flores and Vanessa Santiago, address same as business.

This business is conducted by a General Partnership.

/s/Victor Flores /s/Vanessa Santiago

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/26/23.

2/14, 2/21, 2/28, 3/7

continued on following page

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**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0138

The following person(s) is/are doing business as:

GREAT PLACES PROPERTIES, 2114 Jose Ave. Santa Cruz CA 95062.

Rachel Erickson, address same as business.

This business is conducted by an Individual.

/s/Rachel Erickson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/2/23. 2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0139

The following person(s) is/are doing business as:

CASE STUDY, 511 C Swift St. Santa Cruz CA 95060.

Annika James, address same as business.

This business is conducted by an Individual.

/s/Annika James

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/2/23. 2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0156

The following person(s) is/are doing business as: **HEIDI THEODORE REAL ESTATE**, 16 Browns Valley Rd. Suite A, Corralitos CA 95076.

Heidi Theodore, address same as business.

This business is conducted by an Individual.

/s/Heidi Theodore

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/6/23. 2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0158

The following person(s) is/are doing business as:

PLANT LIFE INK, 140 Riverside Park Dr. Ben Lomond CA 95005.

Kaydin Carlsen, address same as business.

This business is conducted by an Individual.

/s/Kaydin Carlsen

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/6/23. 2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0179

The following person(s) is/are doing business as:

RUVALCABA NURSERY, 1122 San Miguel Canyon Rd. Watsonville CA 95076.

Nicolas Ruvalcaba, address same as business.

This business is conducted by an Individual.

/s/Nicolas Ruvalcaba

The registrant commenced to transact business under the fictitious business name listed above on 2/1/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/9/23.

2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0181

The following person(s) is/are doing business as:

LUJAN LANDSCAPING, 1333 Leila Ct. Santa Cruz CA 95062.

Victor H. Sanchez, address same as business.

This business is conducted by an Individual.

/s/Victor H. Sanchez

The registrant commenced to transact business under the fictitious business name listed above on 2/9/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/9/23.

2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0182

The following person(s) is/are doing business as:

OPHTHALMOLOGY FOR ANIMALS, 8053 Valencia St. Aptos CA 95003.

Blink Veterinary Ophthalmology, P.C., 501 Plum St. #41, Capitola CA 95010.

This business is conducted by a Corporation.

/s/Taemi Horikawa, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/9/23.

2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0183

The following person(s) is/are doing business as:

LETTY'S CLEANING, 231 Treasure Island Dr. Aptos CA 95003.

Leticia Estrada Gutierrez, address same as business.

This business is conducted by an Individual.

/s/Leticia Estrada Gutierrez

The registrant commenced to transact business under the fictitious business name listed above on 4/30/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/10/23.

2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0190

The following person(s) is/are doing business as:

ANDRES AND MARIA LANDSCAPING, 1801 16th Ave. Santa Cruz CA 95062.

Andres Valadez and Maria Valdez, address same

as business.

This business is conducted by a Married Couple. /s/Maria Valadez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/10/23. 2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0191

The following person(s) is/are doing business as:

NATURE'S NURSERY SCHOOL, 407 Pacific Ave. #8, Santa Cruz CA 95060.

Laurie Dodt, address same as business.

This business is conducted by an Individual.

/s/Laurie Dodt

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/10/23. 2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 23-0194

The following person(s) is/are doing business as:

VIBE STUDIO, 117 Logan St. Watsonville CA 95076.

Denise Roxanne Gonzales, 204 Roberta Dr. Watsonville CA 95076.

This business is conducted by an Individual.

/s/Denise Roxanne Gonzales

The registrant commenced to transact business under the fictitious business name listed above on 1/1/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/10/23.

2/14, 2/21, 2/28, 3/7

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 23-0197

The following person(s) is/are doing business as:

PHOENIX CERAMICS SUPPLIES, 350 Coral Street, Suite D, Santa Cruz CA 95060.

Carlos A. Dye, 2120 N. Pacific Ave SP #64, Santa Cruz CA 95060; PSI Consulting Inc., 1775 Russell Ave. Santa Clara CA 95054.

This business is conducted by a General Partnership.

/s/Carlos Dye

The registrant commenced to transact business under the fictitious business name listed above on 10/1/93. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/13/23.

2/14, 2/21, 2/28, 3/7

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
ANDERS SVENSSON, Decedent**

Case Number: 23PR00033

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **ANDERS SVENSSON**.

A PETITION FOR PROBATE has been filed by **CARL A. SVENSON**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **CARL A. SVENSON**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: MARCH 8, 2023, Time: 8:30AM Dept. 10
The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: **LUCAS M. PASTUSZKA**
950 Tower Ln. #925

Foster City CA 94404

650 389-9133

2/14, 2/21, 2/28

NOTICE OF TRUSTEE'S SALE TS No. CA-22-946536-NJ Order No.: 8779563 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/18/2021. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to

the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. **BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE.** Trustor(s): **STRONG BROS PROPERTIES LLC, A CALIFORNIA LIMITED LIABILITY COMPANY** Recorded: 6/22/2021 as Instrument No. 2021-0033933 of Official Records in the office of the Recorder of SANTA CRUZ County, California; Date of Sale: 2/28/2023 at 1:45 PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, located at 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: \$597,401.45 The purported property address is: 15965 FOREST HILL DR, BOULDER CREEK, CA 95006 Assessor's Parcel No.: 089-281-10 **NOTICE TO POTENTIAL BIDDERS:** If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. **NOTICE TO PROPERTY OWNER:** The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 for information regarding the trustee's sale or visit this internet website <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-22-946536-NJ. Information about postponements that are very short in duration

or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the internet website. The best way to verify postponement information is to attend the scheduled sale. **NOTICE TO TENANT:** You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call 916-939-0772, or visit this internet website <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-22-946536-NJ to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buyer" or "eligible bidder," you should consider contacting an attorney or appropriate real estate professional immediately for advice regarding this potential right to purchase. **NOTICE TO PROSPECTIVE OWNER-OCCUPANT:** Any prospective owner-occupant as defined in Section 2924m of the California Civil Code who is the last and highest bidder at the trustee's sale shall provide the required affidavit or declaration of eligibility to the auctioneer at the trustee's sale or shall have it delivered to **QUALITY LOAN SERVICE CORPORATION** by 5 p.m. on the next business day following the trustee's sale at the address set forth in the below signature block. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the sale is set aside for any reason, including if the Trustee is unable to convey title, the Purchaser at the sale shall be entitled only to a return of the monies paid to the Trustee. This shall be the Purchaser's sole and exclusive remedy. The purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, the Beneficiary's Agent, or the Beneficiary's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. Date: **QUALITY LOAN SERVICE CORPORATION** 2763 Camino Del Rio S San Diego, CA 92108 619-645-7711 For NON SALE information only Sale Line: 916-939-0772 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 **QUALITY LOAN SERVICE CORPORATION** . TS No.: CA-22-946536-NJ IDSPub #0183575 2/7/2023 2/14/2023 2/21/2023 ■



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