

# SANTA CRUZ RECORD



APRIL 2, 2024 – VOL. 53, #22

LOCAL BUSINESS STARTS HERE

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## SMALL BUSINESS SUMMIT

May 3rd, 2024 | 8am - 4pm

Cabrillo College's Samper Recital Hall

### Small Business Summit

Experience the pulse of Santa Cruz County's vibrant entrepreneurial scene at the highly anticipated Annual Small Business Summit on Friday, May 3rd, 2024. Presented by the Santa Cruz County Small Business Development Center (SBDC) at Cabrillo College in partnership with Event Santa Cruz and the City of Santa Cruz Economic Development Department, this exhilarating day-long confer-

ence unites over 200 local small business owners with the region's most accomplished business professionals, innovative entrepreneurs, and industry trailblazers. This year's summit featuring inspirational keynote speakers and over a dozen captivating educational sessions, equips attendees with invaluable tools and resources, while nurturing networking opportunities among driven, like-minded individuals. Happening



from 8 am to 4 pm, this year's summit will be held at Cabrillo College's Samper Recital Hall, with breakout sessions hosted across multiple campus locations. And here's the best part – Early Bird tickets are available now for just \$30! But act fast because tickets are limited. Don't miss your chance to save and experience the business insights and opportunities. <https://www.santa-cruzsmallbusinesssummit.com/>



## Business Name Filings

Barbara Cool Lee  
Pajaro Bay Publishing  
Aptos

Travis Martin Plumbing, Inc.  
San Lorenzo Valley Water Heaters  
SLV Water Heaters  
Boulder Creek

Eileen Lynch  
Village Sea Glass  
Capitola

Fast Brake, Inc.  
Brake Shop  
Brake Stop  
Fast Brake  
Mark's Brake Stop  
Felton

Ted Craig Holladay  
Rove Goods  
Felton

Colin & Holden Young  
Network Mediation  
Santa Cruz

Micah Meir Posner  
People's Housing  
Santa Cruz

Santiago Gutierrez Arroyo  
Santiago  
Santa Cruz

J.R. Richardson  
Toke  
Santa Cruz

Alessandro Lupano Slebir  
Ypout  
Santa Cruz

Moises Avila Gonzalez  
Avila Tree Service  
Santa Cruz

Marcie Bei Magdaleno  
Linda's Sea Breeze Cafe  
Santa Cruz

Jose Quijas Julie Marie McCulley  
She Beast  
Santa Cruz

Russell Precision LLC  
Pilate's Education Collective  
Santa Cruz

Carmen Morris De Almeida  
Crooked Beauty  
Scotts Valley

Mitzi G. Kapture  
Boom Town  
Scotts Valley

Gremic, Inc.  
Sir Froggy's Pub  
Soquel

Colin Disheroon Benjamin F Sibley,  
Gregory L. Stark Mycelium Studios  
Soquel

Guillermo Pineda-Langarica Auto  
Glass Select Watsonville

Juan Carlos Nevarez-Guizar Redwood  
Remodeling Co. Watsonville



**Check out the upcoming Small Business webinars at: [SantCruzSBDC.org](http://SantCruzSBDC.org)**

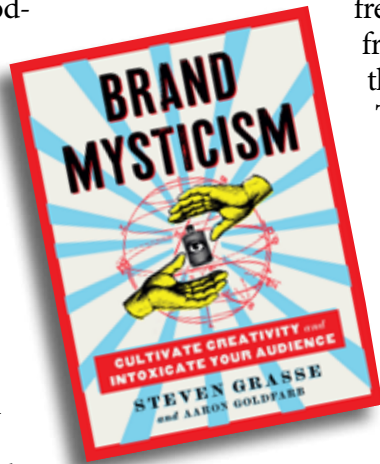
**Santa Cruz - Business Plan Workshop: April 6th 9:30am - 12:30pm**

# Brand Mysticism: Cultivate Creativity and Intoxicate Your Audience



by Steven Grasse and Aaron Goldfarb

Wave your magic wand. Abracadabra, that's how you wish you could bring in customers. You'd transport them to your business, fistfuls of cash in hand, and they'd be spellbound by your product forever. It'd be transformational. It'd be amazing to everyone who sees it. But hocus pocus, alakazam, in the new book "Brand Mysticism" by Steven Grasse and Aaron Goldfarb, the enchantment must come from you.



When he was finished with high school and before he entered college, Steven Grasse wanted desperately to leave his "podunk Pennsylvania town" so he signed up to be an exchange student and was "sent to this tiny rural village in... eastern Thailand," on the border of Cambodia, near "an active war zone."

There, due to cultural differences, he "realized early on that I would be forced to entertain myself..." And so he read anything he could find, and he "internalized a great reverence for big international brands" and how they worked.

When he returned stateside, he didn't stay long; Grasse traveled the world, gaining experiences and knowledge, working his way up a series of creative

jobs until he understood that it was time to open his own firm, at age twenty-three.

He hired a staff and it was "fun" – especially when he was given free-rein to create a product from inside the bottle to the outside, label to ads. That experience, and a desire to share his knowledge, is why he wrote this book.

Most of the great brands, he says, have "an inherent weirdness and symbolism as part of their brand mystique." Find and embrace yours.

Learn to tell a good story that's "transportive," and that makes users see themselves in that tale. Don't be afraid to make your packaging "ugly on purpose." Make it interesting to you, not an award committee.

Build "layer upon layer of meaning and weirdness into" your brand. Don't follow a crowd; the more different something is, "the better." Never stop being authentic. Learn to pivot, and pivot again. And finally, get full control of your marketing. It won't work unless everything works together.

Reading "Brand Mysticism" is a little like watching three kittens zoom across the floor from room to room: it's amusing, wildly fast-paced, random (to

an outsider), scratch-skidding, barely-controlled chaos. But will it work?

So much depends on your tolerance for what this book espouses.

Surely, author and brand expert Steven Grasse (with Aaron Goldfarb) knows his stuff because he's successful in what he does. There's no denying that it sounds fun, from the bottom up – but then again, Grasse doesn't discuss the challenge of keeping gonzo fans interested in a time when everything seems 24/7 outrageous.

And there's this: readers can probably think of brands they know for which overt "weirdness" would be... well, too uncomfortably weird.

Check your squirm-rate and then read this book. You'll see that it speaks to the heart of Generation X entrepreneurs, but perhaps not to long-time, established brands. It may badly cloud your crystal ball, or you may find "Brand Mysticism" to be magic. ■



## Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.





541 Joyce Drive Watsonville 95076 \$600,000  
 221 Peckham Road Watsonville 95076 \$1,500,000  
 615 Bridge Street Watsonville 95076 \$559,000

### Monterey County Grant Deeds (partial)

Vacant Land Bradley 93426 \$458,000  
 Lincoln 3 NW of 13th Street Carmel 93921 \$3,860,000  
 97 High Meadow Lane Carmel 93923 \$1,195,000  
 San Carlos 7 NE of Camino Del Monte St. Carmel 93923 \$2.3M  
 26208 Atherton Drive Carmel 93923 \$2,225,000  
 28003 Mercurio Road Carmel 93923 \$2,063,000  
 238 Hacienda Carmel Carmel 93923 \$839,000  
 26165 Rinconada Dr Carmel Valley 93924 \$4,150,000  
 37082 Nason Road Carmel Valley 93924 \$2,100,000  
 152 Calle De La Ventana Carmel Valley 93924 \$1.3M  
 Vacant Land Carmel Valley 93924 \$275,000  
 18643 McClellan Cir. East Garrison 93933 \$850,000  
 231 Oxford Ave. King City 93930 \$501,000  
 674 Bikle Drive King City 93930 \$670,000  
 Herbert Ranch King City 93930 \$2,000,000  
 134 Silverwood Place Marina 93933 \$1,000,000  
 17623 Reynolds St. Marina 93933 \$740,000  
 3028 Cahoon Court Marina 93933 \$1,569,000  
 711 Toyon Drive Monterey 93940 \$1,205,000  
 225 Lerwick Drive Monterey 93940 \$775,000  
 737 Laine Street Monterey 93940 \$1,450,000  
 500 Glenwood Circle #114 Monterey 93940 \$480,000  
 307 Stuart Ave. Pacific Grove 93950 \$1,900,000  
 2861 Ransford Ave. Pacific Grove 93950 \$1,375,000  
 255 Ocean View Blvd. Pacific Grove 93950 \$7,775,000  
 732 Pine Ave. Pacific Grove 93950 \$1,415,000  
 17095 Wilson Way Royal Oaks 95076 \$480,000  
 2495 Garin Road Royal Oaks 95076 \$1,000,000  
 5905 Briarcliff Terrace Royal Oaks 95076 \$885,000  
 20109 Belma Court Salinas 93907 \$304,000  
 1646 Piazza Drive Salinas 93905 \$676,000  
 8730 Eagles Roost Rd. #10 Salinas 93907 \$255,000  
 447 Comanche Way Salinas 93906 \$660,000  
 1625 Chico Way Salinas 93906 \$565,000  
 118 Nacional St. Salinas 93901 \$775,000  
 800 E. Alisal Salinas 93905 \$1,450,000  
 1061 University Ave. Salinas 93901 \$550,000  
 622 Ambrose Dr. Salinas 93901 \$850,500  
 26490 Honor Lane Salinas 93908 \$867,000  
 139 Christensen Ave. Salinas 93906 \$680,000  
 1061 Riker Street #7 Salinas 93901 \$550,000  
 139 Zabala Road Salinas 93908 \$12,000,000  
 1820 Yosemite St. Seaside 93955 \$875,000  
 1193 Mescal St. Seaside 93955 \$965,000  
 1702 Goodwin St. Seaside 93955 \$600,000  
 1838 Links Drive Seaside 93955 \$1,982,500  
 4893 Sea Crest Court Seaside 93955 \$1,200,000  
 837 Mora Circle Soledad 93960 \$416,000

### Santa Cruz County Grant Deeds

3001 Twin Palms Dr. Aptos 95003 \$1,250,000  
 20 Oak Tree Lane Aptos 95003 \$1,200,000  
 293 Bonfish Ct. Aptos 95003 \$880,455  
 621 Townsend Drive Aptos 95003 \$1,600,000  
 616 Seascape Resort Drive Aptos 95006 \$1,525,000  
 225 Fairview Ave. Ben Lomond 95005 \$1,640,000  
 121 Paul Way Bonny Doon 95060 \$485,000  
 1012 E. Hilton Drive Boulder Creek 95006 \$325,000  
 120 Kings Hwy Boulder Creek 95006 \$515,000  
 311 Reynolds Drive Boulder Creek 95006 \$765,000  
 200 Prospect Ave. Boulder Creek 95006 \$950,000  
 15475 Big Basin Wy Boulder Creek 95006 \$600,000  
 555 Lodge Road Boulder Creek 95006 \$450,000  
 4570 Jewel Street Capitola 95010 \$1,650,000  
 25549 Mt. Bachee Road Los Gatos 95033 \$2,425,000  
 600 Ridge Top Road Los Gatos 95033 \$2,035,000  
 1122 Western Drive Santa Cruz 95060 \$2,500,000  
 120 Marnell Ave. Santa Cruz 95062 \$1,350,000  
 1156 High Street Santa Cruz 95060 \$371,500  
 1225 Shaffer Rd. #217 Santa Cruz 95060 \$659,000  
 1225 Shaffer Rd. #221 Santa Cruz 95060 \$525,000  
 5024 Thurber Lane Santa Cruz 95065 \$1,425,000  
 236 Dickens Way Santa Cruz 95060 \$712,500  
 397 Twin Pines Dr Scotts Valley 95066 \$1,470,000  
 110 Hidden Drive Scotts Valley 95066 \$800,000  
 1614 Lockhart Gulch Rd. Scotts Valley 95066 \$872,000  
 127 Darlington Lane Soquel 95073 \$1,350,000  
 2593 Beach Road Watsonville 95076 \$14,850,000  
 153 Sonoma Street Watsonville 95076 \$850,000  
 609 Madison Street Watsonville 95076 \$550,000  
 129 Clifford Ave. Watsonville 95076 \$600,000



### California Real Estate

“ALDO” WARREN PENNIMAN  
 aldopenn40@gmail.com  
 (831) 818-4108

Santa Cruz Homegrown

Realtor CaDre#01210327



## A.B.C. License Transfers

Applicant - Buyer  
Transferor - Seller  
Location of License  
Escrow Holder (if available)

West End Tap & Kitchen, LP  
Urbani Cellar, LLC  
140 Encinal St., Santa Cruz  
Old Republic Title Co.

TLBS, LLC  
The Holcomb Corporation  
21 Seascapes Village, Aptos  
Bay Area Escrow Services

Neighbors Pub, Inc.  
BUTEO Companies, LLC  
711 Pacific Ave., Santa Cruz  
Old Republic Title Co.

Pizzeria Avanti LLC  
Hugo Martinez Silva  
1711 Mission St., Santa Cruz  
n/a



## Business Transactions

Seller  
Buyer  
Business Name  
Escrow Holder & Last day for Claims

Tavern One Ten  
CT Lights Lounge, LLC  
Firefly Tavern  
Old Republic Title Co.  
4/17/2024



## S.C. County Foreclosures

Address  
Amount of Default  
Date of Sale  
\*Location - 1:45 pm Courthouse Steps

749 Lakeview Road Watsonville \$251,175 4/2  
143 El Pinar Watsonville \$1,492,261 4/4  
470 Quail Ridge Rd. Scotts Valley \$537,828 4/9  
190 Circle Drive Ben Lomond \$222,256 4/9  
250 Miguels Mountain Lane Aptos \$1,412,591 4/11  
190 Manfre Road Watsonville \$314,280 4/11  
1536 Green Valley Road Watsonville \$638,802 4/25  
1014 Delaware Ave. Santa Cruz \$255,560 4/30  
141 Leafwood Drive Boulder Creek \$279,682 5/7  
17 Enos Lane Watsonville \$1,299,902 5/9  
1670 Hall Ranch Road Santa Cruz \$1,183,919 5/9  
11259 Fresco Street Felton \$35,233 5/14  
704 Bronte Avenue Watsonville \$361,444 5/14  
371 Calabasas Road Watsonville \$710,533 5/21  
5877 Empire Grade Rd. Santa Cruz \$483,238 5/23  
245 Northridge Drive Scotts Valley \$528,199 5/28  
20 Alisa Circle Watsonville \$28,792 6/18



**SANTA CRUZ RECORD**

*Liese A. Varenkamp*  
Owner, Editor and Publisher

~  
*Data Specialist*  
*Meghan Hebard*

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IN THE WEEKLY  
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US TOGETHER AS A  
COMMUNITY, AND  
GIVES US A PICTURE  
OF THE LOCAL  
ECONOMY, AND OUR  
BUSINESS AND LEGAL  
COMMUNITIES.**

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**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000044

The following person(s) is/are doing business as: **PLEASURE PIZZA DOWNTOWN**, 1415 Pacific Ave. Santa Cruz CA 95060.

thankyounext LLC, 1252 Redwood Dr. Santa Cruz CA 95060.

This business is conducted by a Limited Liability Company.

/s/Sol Lipman

The registrant commenced to transact business under the fictitious business name listed above on 12/18/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/9/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000123

The following person(s) is/are doing business as: **SEACLEAR**, 1759 30th Ave. Santa Cruz CA 95062.

Craig Daniel Renfroe, address same as business. This business is conducted by an Individual.

/s/Craig Daniel Renfroe

The registrant commenced to transact business under the fictitious business name listed above on 6/27/01. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 1/29/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000187

The following person(s) is/are doing business as: **HURTADO FARMS**, 331 Robbins Way, Aromas CA 95004.

Fidel Hurtado, PO Box 607, Aromas CA 95004.

This business is conducted by an Individual.

/s/Fidel Hurtado

The registrant commenced to transact business under the fictitious business name listed above on 1/20/98. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on

2/12/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000203

The following person(s) is/are doing business as: **ABERDEEN GUITARS**, 6265 Highway 9, Felton CA 95018.

Emily Marie Lovell and Patrick Allen Ray, 474 Redwood Dr. Felton CA 95018.

This business is conducted by a General Partnership.

/s/Emily M. Lovell

The registrant commenced to transact business under the fictitious business name listed above on 7/8/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/14/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000225

The following person(s) is/are doing business as: **RICHARDS FLOORING**, 611 Tuttle Ave. Apt. 6, Watsonville CA 95076.

Richards Bros Flooring LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Ricardo Fonseca Hernandez

The registrant commenced to transact business under the fictitious business name listed above on 1/30/24. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/20/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000242

The following person(s) is/are doing business as: **VALARIEN PRODUCTIONS**, 301 Kessler Dr. Ben Lomond CA 95005.

Eric Anthony Reyes, 1840 41st Ave. #102-162, Capitola CA 95010.

This business is conducted by an Individual.

/s/Eric Reyes

The registrant commenced to transact business under the fictitious business name listed above on 12/21/02. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/22/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000258

The following person(s) is/are doing business as: **TRANSWORLD BUSINESS ADVISORS**

**OF SANTA CRUZ**, 420 Santana Ln. Aptos CA 95003.

DAF Holdings, Inc., address same as business.

This business is conducted by a Corporation.

/s/Ryan Denney

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/27/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 24-0000274

The following person(s) is/are doing business as: **1. COASTAL MOON BERRY FARMS 2. COATAL SUN 3. MARY MARY**, 1314 Green Valley Rd. Watsonville CA 95076.

Strong Agronomy Management, Inc., PO Box 1774, Freedom CA 95019.

This business is conducted by a Corporation.

/s/Darren Story, CFO

The registrant commenced to transact business under the fictitious business name listed above on 9/1/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/29/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000282

The following person(s) is/are doing business as: **SCOTTS VALLEY MASSAGE**, 16 Victor Square, Suite A, Scotts Valley CA 95066.

Hong Mei Yuan, 101 Station Ranch Rd. Scotts Valley CA 95066.

This business is conducted by an Individual.

/s/Hong Mei Yuan

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/1/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000324

The following person(s) is/are doing business as: **831 MOBILE DETAILING**, 113 Plateau Ave. Santa Cruz CA 95060.

Gregory Lafferty, address same as business.

This business is conducted by an Individual.

/s/Gregory Lafferty

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on



3/6/24.  
3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000341

The following person(s) is/are doing business as: **DEACON ENVIRONMENTAL**, 221 El Camino Rd. Scotts Valley CA 95066.

Deacon Environmental LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Alonzo Granados

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/8/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000335

The following person(s) is/are doing business as: **NORCAL-YETI ELECTRIC**, 149 Herman Ave. Watsonville CA 95076.

Stacey L. Robertson and Walter Paul Robertson, address same as business.

This business is conducted by a Married Couple.

/s/Walter P. & Stacey L. Robertson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/8/24.

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME -  
STATEMENT OF ABANDONMENT**

Original File No. 2023-0001181

The following person has Abandoned the use of the Fictitious Business Name: **CLOUD 9 COLLECTIVE**, 657 24th Ave. Apt. 25, Santa Cruz CA 95062.

Miles McNeil-Caruth, address same as business. This business was conducted by an Individual.

/s/Miles McNeil-Caruth

The registrant commenced to transact business under the fictitious business name listed above on 9/26/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/15/24.

3/12, 3/19, 3/26, 4/2

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF  
**PAUL JOSEPH LEMIEUX** for CHANGE OF  
NAME

24CV00635

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **PAUL JOSEPH LEMIEUX** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**PAUL JOSEPH LEMIEUX**

PROPOSED NAME:

**JOSEPH PAUL FREGOSO**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**APRIL 18, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 4, 2024

Paul Joseph Lemieux

13860 Bear Creek Rd.

Boulder Creek CA 95006

831-252-1812

3/12, 3/19, 3/26, 4/2

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000219

The following person(s) is/are doing business as: **THE VILLE STREETWEAR**, 1202 Freedom Blvd. Watsonville CA 95076.

Salvador Orozco, 422 Main St. Watsonville CA 95076.

This business is conducted by an Individual.

/s/Salvador Orozco

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/20/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000237

The following person(s) is/are doing business as: **SANTA CRUZ ANTIQUE FAIRE**, 2255 Sequoia Dr. Santa Cruz CA 95065.

Amber Belcher, 3300 Mission Dr. Apt. B, Santa Cruz CA 95065; Bonnie Belcher, address same as business.

This business is conducted by Copartners.

/s/Bonnie Belcher

The registrant commenced to transact business under the fictitious business name listed above on 7/1/03. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/21/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000262

The following person(s) is/are doing business as: **AURORA SOLAR SERVICE**, 21 Stewart Ave. Freedom CA 95019.

Saki Quintero-Shawar and Rebecca Shawar-Quintero, address same as business.

This business is conducted by a Married Couple.

/s/Rebecca Shawar-Quintero

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/28/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000269

The following person(s) is/are doing business as: **1. BLCC AEROSPACE 2. COMPONENT EXCHANGE 3. PACIFIC COAST PARTS CO.**, 1841 Pool Rd. Felton CA 95018.

Henry Vallderuten, address same as business.

This business is conducted by an Individual.

/s/Henry Vallderuten

The registrant commenced to transact business under the fictitious business name listed above on 5/31/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/28/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000272

The following person(s) is/are doing business as: **SQUID SHED**, 1871 Jennifer Dr. Aptos CA 95003.

Kristi McCall, address same as business.

This business is conducted by an Individual.

/s/Kristi McCall

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 2/29/24.

3/19, 3/26, 4/2, 4/9

continued on following page

continued from previous page

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000281

The following person(s) is/are doing business as:

**PURE WATER WATSONVILLE SERVICE**, 1954 Main St. Watsonville CA 95076.

Mark H. Groo, address same as business.

This business is conducted by an Individual.

/s/Mark Groo

The registrant commenced to transact business under the fictitious business name listed above on 9/25/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/1/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000290

The following person(s) is/are doing business as: **CRAFT BEAUTY PARLOR**, 107 River St. Santa Cruz CA 95060.

April Dawn Anacleto and Joshua Ben Anacleto, address same as business.

This business is conducted by a Married Couple.

/s/April Dawn Anacleto

The registrant commenced to transact business under the fictitious business name listed above on 5/24/19. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/4/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000317

The following person(s) is/are doing business as: **TALL TALE GAMES**, 219 San Jose Ave. B, Capitola CA 95010.

Robert Newlin, address same as business.

This business is conducted by an Individual.

/s/Robert Newlin

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/5/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000325

The following person(s) is/are doing business as: **MOUNTAIN BOY LANDSCAPE MAINTENANCE**, 1141 North Branciforte Ave. Santa Cruz CA 95062.

Ian Scott Worsham, address same as business.

This business is conducted by an Individual.

/s/Ian Scott Worsham

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/6/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000328

The following person(s) is/are doing business as:

**M. SMITH PSYCHOTHERAPY**, 4736 Scotts Valley Dr. Suite D, Scotts Valley CA 95066.

M.F. Smith Marriage & Sex Therapy, Inc., address same as business.

This business is conducted by a Corporation.

/s/Margaret Smith, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/6/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000340

The following person(s) is/are doing business as: **REDEFINED AUDIO**, 500 Cathedral Dr. #1478, Aptos CA 95003.

Redefined LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Elaine Berman

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/8/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000346

The following person(s) is/are doing business as: **SEAVIEW FARMS & BEEKEEPING COMPANY**, 210 Seaview Terrace, La Selva Beach CA 95076.

Linda Michele Snawder, address same as business.

This business is conducted by an Individual.

/s/Linda Michele Snawder

The registrant commenced to transact business under the fictitious business name listed above on 3/16/16. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/11/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000348

The following person(s) is/are doing business as: **C.A.M. COLLECT**, 445 Hampstead Way, Santa

Cruz CA 95062.

Mya McLellan, address same as business.

This business is conducted by an Individual.

/s/Mya McLellan

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/11/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000356

The following person(s) is/are doing business as: **AJ NOVICK GROUP, INC.**, 377 Brooktree Ranch Rd. Aptos CA 95003.

AJ Novick Group Marriage & Family Therapist A Professional Corporation, 333 3rd St. Suite 4, Laguna Beach CA 92651.

This business is conducted by a Corporation.

/s/Ari Novick

The registrant commenced to transact business under the fictitious business name listed above on 4/24/08. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/12/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000358

The following person(s) is/are doing business as: **BIGFOOT BUYS PROPERTY**, 55 Grandview Ave. Felton CA 95018.

Santa Cruz Mountain Properties, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Jonathan Pflueger

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/13/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 24-0000359

The following person(s) is/are doing business as: **TNT INDUSTRIES**, 531 Stagg Ln. Santa Cruz CA 95062.

Teresa Ann Scalmanini & Timothy Robert Scalmanini, address same as business.

This business is conducted by a Married Couple.

/s/Teresa Ann Scalmanini

The registrant commenced to transact business under the fictitious business name listed above on 6/28/19. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/13/24.

3/19, 3/26, 4/2, 4/9



**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000363

The following person(s) is/are doing business as: **1. ALL CAL 2. ALL CAL FINANCIAL 3. LIFESTYLE LENDER 4. REVEST 5. REVEST HOMES 6. REVEST HOMES, INC. 7. REVEST LOANS 8. REVEST LOANS, INC.,** 2571 S. Main St. Suite D, Soquel CA 95073. Revest Homes, Inc., address same as business. This business is conducted by a Corporation. /s/James Black, Owner

The registrant commenced to transact business under the fictitious business name listed above on 9/21/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/14/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000364

The following person(s) is/are doing business as: **TABLEBASES. COM,** 13350 W. Park Ave. Suite A1, Boulder Creek CA 95006. Freckle Supply Corporation, address same as business. This business is conducted by a Corporation. /s/Jacob Graham

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/14/24.

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000374

The following person(s) is/are doing business as: **NETWORK MEDIATION,** 877 Cedar St. Santa Cruz CA 95060. Colin Young and Holden Young, 1704 Felton Quarry Rd. Felton CA 95018. This business is conducted by a Joint Venture. /s/Colin Young

The registrant commenced to transact business under the fictitious business name listed above on 6/5/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/18/24.

3/19, 3/26, 4/2, 4/9

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **SHADAYE RENAYE CRUZ** for CHANGE OF NAME 24CV00583  
TO ALL INTERESTED PERSONS:

1. Petitioner(s): **SHADAYE RENAYE CRUZ** filed a petition with this court for a decree changing names as follows:

PRESENT NAME: **SHADAYE RENAYE CRUZ**  
PROPOSED NAME: **SHADAYE RENAYE CRUZ-NORTEY**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING APRIL 12, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT SYDA COGLIATI February 27, 2024 Shadaye Renaye Cruz 109 Berkeley Way Santa Cruz CA 95062 831-331-9126 3/19, 3/26, 4/2, 4/9

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **SAAD ABDALLAH ALHAZZANI** for CHANGE OF NAME 24CV00726  
TO ALL INTERESTED PERSONS:

1. Petitioner(s): **SAAD ABDALLAH ALHAZZANI** filed a petition with this court for a decree changing names as follows: PRESENT NAME: **SAAD ABDALLAH ALHAZZANI** PROPOSED NAME: **SAAD A HAZZANI**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the

objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**APRIL 30, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT SYDA COGLIATI March 13, 2024 Saad A. Alhazzani 1348 Amesti Rd. Watsonville CA 95076 831-535-8470 3/19, 3/26, 4/2, 4/9

**AMENDED ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **GLEB SMIRNOV** for CHANGE OF NAME 24CV00294  
TO ALL INTERESTED PERSONS:

1. Petitioner(s): **GLEB SMIRNOV** filed a petition with this court for a decree changing names as follows:

PRESENT NAME: **a. GLEB SMIRNOV b. ARKADII SMIRNOV**  
PROPOSED NAME: **a. GLEB SMIRNOFF b. ARKADIY SMIRNOFF**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**APRIL 29, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall

continued on following page

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be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 15, 2024

Gleb Smirnov

16019 Comstock Mill Rd.

Los Gatos CA 95033

408-508-8923

3/19, 3/26, 4/2, 4/9

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION  
OF **SONORA MARIE DICKEY and MAX  
ALEXANDER ROBBIE CHAMBERS** for  
CHANGE OF NAME  
24CV00756

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **SONORA MARIE DICKEY  
and MAX ALEXANDER ROBBIE  
CHAMBERS** filed a petition with this court for  
a decree changing names as follows:

PRESENT NAME:

**a. SONORA MARIE DICKEY**

**b. MAX ALEXANDER ROBBIE CHAMBERS**  
PROPOSED NAME:

**a. SONORA MARIE REDFERN**

**b. MAX ROBBIE CHAMBERS REDFERN  
(TWO MIDDLE NAMES)**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**APRIL 29, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 15, 2024

Sonora M. Dickey & Max A.R. Chambers

1135 Greenbank Dr.

Ben Lomond CA 95005

831-239-7097

3/19, 3/26, 4/2, 4/9

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000322

The following person(s) is/are doing business as:

**1. ARTISAN WINE AND SPIRITS 2. BOCK  
VINES AND WINES 3. BOCK WINE AND  
SPIRITS INC**, 2100 Stenmark Dr. Richmond  
CA 94801 .

bock Vines & Wines, Inc., address same as  
business.

This business is conducted by a Corporation.

/s/Louis Bock, President

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Tricia Webber,  
County Clerk of Santa Cruz County on 3/6/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000323

The following person(s) is/are doing business as:

**STRAWBERRY PATCH CAFE**, 734 E. Lake  
Ave. #1, Watsonville CA 95076 .

Imran Z. Mohammed, 111 Lewis St. Apt. 403,  
Gilroy CA 95020.

This business is conducted by an Individual.

/s/Imran Mohammed

The registrant commenced to transact business  
under the fictitious business name listed above  
on 3/6/24. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
3/6/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000327

The following person(s) is/are doing business as:

**SERENITY CREATIVE**, 671 Elsie Mae Dr.  
Boulder Creek CA 95006 .

Marcie Alana Lovell, address same as business.

This business is conducted by an Individual.

/s/Marcie Alana Lovell

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Tricia Webber,  
County Clerk of Santa Cruz County on 3/6/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000330

The following person(s) is/are doing business as:

**EXPERIMENTAL MAGICKS**, 113 Neary St.  
Santa Cruz CA 95060 .

Experimental Magicks LLC, 548 Market St.  
#774871, San Francisco CA 94104.

This business is conducted by a Limited Liability  
Company.

/s/Keith Kaczmarek

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Tricia Webber,  
County Clerk of Santa Cruz County on 3/7/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 24-0000336

The following person(s) is/are doing business  
as: **1. MUSICSCOOL 2. WHITE ALBUM  
ENSEMBLE**, 2825 #7 So. Rodeo Gulch Rd.  
Soquel CA 95073.

Dale Eugene Ockerman, 1601 Hall Ranch Rd.  
Santa Cruz CA 95065.

This business is conducted by an Individual.

/s/Dale Ockerman

The registrant commenced to transact business  
under the fictitious business name listed above  
on 6/6/03. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
3/8/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000332

The following person(s) is/are doing business  
as: **SOUTH SERVICES**, 2226 Harper St. Santa  
Cruz CA 95062 .

Timothy James South, address same as business.  
This business is conducted by an Individual.

/s/Timothy J. South

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Tricia Webber,  
County Clerk of Santa Cruz County on 3/7/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 24-0000333

The following person(s) is/are doing business as:  
**GHERNANDEZ TRAINING**, 434 Main St.  
Watsonville CA 95076 .

Gabriel J. Hernandez, 202 E. Lake Ave. Apt. 201,  
Watsonville CA 95076.

This business is conducted by an Individual.

/s/Gabriel Hernandez

The registrant commenced to transact business  
under the fictitious business name listed above on  
n/a. This statement was filed with Tricia Webber,  
County Clerk of Santa Cruz County on 3/8/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000349

The following person(s) is/are doing business as: **BOARDWALK BOWL**, 115 Cliff St. Santa Cruz CA 95060.

Santa Cruz Seaside Company, 400 Beach St. Santa Cruz CA 95060.

This business is conducted by a Corporation.

/s/Karl Rice

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/11/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000350

The following person(s) is/are doing business as: **1. COCOANUT GROVE 2. NEPTUNE'S KINGDOM 3. SANTA CRUZ BEACH BOARDWALK**, 400 Beach St. Santa Cruz CA 95060.

Santa Cruz Seaside Company, address same as business.

This business is conducted by a Corporation.

/s/Karl Rice

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/11/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000357

The following person(s) is/are doing business as: **GARDENING & HOUSE CLEANING**, 5 Shady Oaks Dr. Watsonville CA 95076.

Adrian Padilla Ramirez, address same as business.

This business is conducted by an Individual.

/s/Adrian Padilla Ramirez

The registrant commenced to transact business under the fictitious business name listed above on 4/6/95. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/12/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000368

The following person(s) is/are doing business as: **THE GENERATOR GUY**, 270 Dana Ln. Aptos CA 95003.

Bryan Shepardson, address same as business.

This business is conducted by an Individual.

/s/Bryan Shepardson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/15/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000372

The following person(s) is/are doing business as: **PAJARO BAY PUBLISHING**, 101 Cooper St. Suite 200, Santa Cruz CA 95060.

Barbara Cool Lee, address same as business.

This business is conducted by an Individual.

/s/Barbara Cool Lee

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/18/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000375

The following person(s) is/are doing business as: **1. CALIFORNIA CONNECTIONS ACADEMY MONTEREY BAY 2. CALIFORNIA ONLINE PUBLIC SCHOOLS MONTEREY**, 108 Whispering Pines Drive, Suite 115, Scotts Valley CA 95066.

California Online Public Schools, 33272 Valle Rd. San Juan Capistrano CA 92675.

This business is conducted by a Corporation.

/s/Tiffany Carrasco

The registrant commenced to transact business under the fictitious business name listed above on 8/27/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/18/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000380

The following person(s) is/are doing business as: **1. SAN LORENZO VALLEY WATER HEATERS 2. SLV WATER HEATERS**, 430 Huckleberry Ln. Boulder Creek CA 95006.

Travis Martin Plumbing, Inc., PO Box 123, Boulder Creek CA 95006.

This business is conducted by a Corporation.

/s/Kathryn R Martin, Secretary

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/18/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 24-0000391

The following person(s) is/are doing business as:

**1. SANTA CRUZ CONCRETE PUMPING**, 218 Geyer Rd. Scotts Valley CA 95066.

Spencer A. Weinstein, address same as business.

This business is conducted by an Individual.

/s/Spencer A. Weinstein

The registrant commenced to transact business under the fictitious business name listed above on 1/22/99. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/20/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000395

The following person(s) is/are doing business as: **YPOUT**, 10 Rocky Road, Santa Cruz CA 95060. Alessandro Lupano Sleber, address same as business.

This business is conducted by an Individual.

/s/Alessandro Lupano Slebir

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/21/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000414

The following person(s) is/are doing business as: **1. SANTA CRUZ BOWLS 2. TOGO'S 3. TOGO'S #332729 4. TOGO'S WATSONVILLE**, 1985 Main St. Watsonville CA 95076.

Watsonville Sandwich, Inc., 216 Mt. Hermon Rd. Suite E, Box 304, Scotts Valley CA 95066.

This business is conducted by a Corporation.

/s/Greg Wimp

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/25/24.

3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000415

The following person(s) is/are doing business as: **1. SANTA CRUZ BOWLS 2. TOGO'S 3. TOGO'S CAPITOLA 4. TOGO'S #332454**, 1955 41st Ave. #A-3, Capitola CA 95010.

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Capitola Sandwich, Inc., 216 Mt. Hermon Rd. Suite E, Box 304, Scotts Valley CA 95066.

This business is conducted by a Corporation.

/s/Greg Wimp

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/25/24. 3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000416

The following person(s) is/are doing business as: **1. SANTA CRUZ BOWLS 2. TOGO'S 3. TOGO'S WATSONVILLE DOWNTOWN 4. TOGO'S #335115**, 445 Main St. #104, Watsonville CA 95076.

Watsonville Downtown Sandwich, Inc., 216 Mt. Hermon Rd. Suite E, Box 304, Scotts Valley CA 95066.

This business is conducted by a Corporation.

/s/Greg Wimp

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/25/24. 3/26, 4/2, 4/9, 4/16

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000417

The following person(s) is/are doing business as: **1. SANTA CRUZ BOWLS 2. TOGO'S 3. TOGO'S SCOTTS VALLEY 4. TOGO'S #332706**, 266 Mount Hermon Rd. #N, Scotts Valley CA 95066.

Scotts Valley Sandwich, Inc., 216 Mt. Hermon Rd. Suite E, Box 304, Scotts Valley CA 95066.

This business is conducted by a Corporation.

/s/Greg Wimp

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/25/24. 3/26, 4/2, 4/9, 4/16

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **LILIANA CORINA SANCHEZ COVARRUBIAS** for CHANGE OF NAME 24CV00671

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **LILIANA CORINA SANCHEZ COVARRUBIAS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**LILIANA CORINA SANCHEZ COVARRUBIAS**  
PROPOSED NAME:

**LILIANA CORINA COVARRUBIAS**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**APRIL 22, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 7, 2024

Liliana C. S. Covarrubias

485 Holohan Rd. #123

Watsonville CA 95076

3/26, 4/2, 4/9, 4/16

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **INSIAH MENDUNO** for CHANGE OF NAME 24CV00253

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **INSIAH MENDUNO** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**INSIAH MENDUNO**

PROPOSED NAME:

**INARA MENDUNO**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**MAY 16, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

January 29, 2024

Insiah Menduno

9677 A Soquel Dr.

Aptos CA 95003

831-334-6065

3/26, 4/2, 4/9, 4/16

**NOTICE OF PETITION**

**TO ADMINISTER ESTATE OF ZAFAR WAHEED RIZVI, Decedent**

Case Number: 23PR00314

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **ZAFAR WAHEED RIZVI**.

A PETITION FOR PROBATE has been filed by **SEEMA RIZVI** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **SEEMA RIZVI** be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

**A HEARING on the petition will be held in this court as follows: Date: MAY 22, 2024, Time: 8:30AM Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Jeffrey C. Whitley (CA Bar #178001)  
Whitley Legal Group, P.C.  
17550 N. Perimeter Dr. Suite 100  
Scottsdale, AZ 85255  
(480) 393-0404  
3/26, 4/2, 4/9

#### ADVERTISEMENT OF SALE

Notice is hereby given that Pacific RV & Boat Storage, located at 4790 Scotts Valley Dr., Scotts Valley, CA 95066, will sell the contents of the storage unit listed below at a public auction to satisfy a lien placed on the contents (pursuant to Division 8 Chapter 10 Sec 21700-21716 of the California Codes).

The sale will take place at the website [www.StorageTreasures.com](http://www.StorageTreasures.com) on Friday, April 5, 2024, at 12:15pm. The sale will be conducted under the direction of Christopher Rosa (Bond-3112562) and [www.StorageTreasures.com](http://www.StorageTreasures.com) on behalf of the facility's management.

Units will be available for viewing prior to the sale on [www.StorageTreasures.com](http://www.StorageTreasures.com).

Contents will be sold for cash only to the highest bidder. A 10-15% buyer's premium will be charged and a cleaning deposit per unit. All sales are final. Seller reserves the right to withdraw the property at any time before the sale or to refuse any bids. The property to be sold is described as "general household items" unless otherwise noted.

**Unit# -- Name**

**SV-11 (8x40 container): Robert Benson**

Dated: 03/26/24, 04/02/24

#### FICTITIOUS BUSINESS NAME

#### STATEMENT

File No. 24-0000312

The following person(s) is/are doing business as: **SELL ME SANTA CRUZ**, 1630 Merrill St. Apt. 302, Santa Cruz CA 95062.

Sell Me Santa Cruz LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Melissa Stearns

The registrant commenced to transact business under the fictitious business name listed above on 1/20/24. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/5/24.

4/2, 4/9, 4/16, 4/23

#### FICTITIOUS BUSINESS NAME

#### STATEMENT

File No. 24-0000338

The following person(s) is/are doing business as: **LUMAX TRANSPORT**, 328 Arthur Rd. Walnut CA 95076.

Cornelio Vasquez Santos, address same as business.

This business is conducted by an Individual.

/s/Cornelio Vasquez Santos

The registrant commenced to transact business under the fictitious business name listed above on 3/23/09. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/8/24.

4/2, 4/9, 4/16, 4/23

#### FICTITIOUS BUSINESS NAME

#### STATEMENT

File No. 24-0000376

The following person(s) is/are doing business as: **PACIFIC PROPERTIES**, 2825 Porter St. Suite B, Soquel CA 95073.

Deborah Lorraine Taylor, PO Box 34, Capitola CA 95010.

This business is conducted by an Individual.

/s/Deborah Lorraine Taylor

The registrant commenced to transact business under the fictitious business name listed above on 1/20/10. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/18/24.

4/2, 4/9, 4/16, 4/23

#### FICTITIOUS BUSINESS NAME

#### STATEMENT

File No. 24-0000384

The following person(s) is/are doing business as: **THE RIDE GUIDES**, 114 Crespi Ct. Santa Cruz CA 95060.

The Ride Guides LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/David Robinson

The registrant commenced to transact business

under the fictitious business name listed above on 1/29/14. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/19/24.

4/2, 4/9, 4/16, 4/23

#### FICTITIOUS BUSINESS NAME

#### STATEMENT

File No. 24-0000389

The following person(s) is/are doing business as: **MISHELAY DESIGNS**, 961 Brewington Ct. Watsonville CA 95076.

Mishelay Designs LLC, address same as business.

This business is conducted by a Limited Liability Company

/s/Michelle Miller, CEO

The registrant commenced to transact business under the fictitious business name listed above on 7/30/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/20/24.

4/2, 4/9, 4/16, 4/23

#### FICTITIOUS BUSINESS NAME

#### STATEMENT

File No. 24-0000394

The following person(s) is/are doing business as: **REDWOOD REMODELING CO.**, 350 East Beach St. Watsonville CA 95076.

Juan Carlos Nevarez-Guizar, address same as business.

This business is conducted by an Individual.

/s/Juan Carlos Nevarez-Guizar

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/21/24.

4/2, 4/9, 4/16, 4/23

#### FICTITIOUS BUSINESS NAME

#### STATEMENT

File No. 24-0000404

The following person(s) is/are doing business as: **SHE BEAST**, 408 National Street, Santa Cruz CA 95060.

Julie Marie McCulley and Jose Quijas, address same as business.

This business is conducted by a General Partnership.

/s/Julie Marie McCulley

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/22/24.

4/2, 4/9, 4/16, 4/23

#### FICTITIOUS BUSINESS NAME

#### STATEMENT

File No. 24-0000405

continued on following page

continued from previous page

The following person(s) is/are doing business as: **PILATES EDUCATION COLLECTIVE**, 120 5th Ave. Santa Cruz CA 95062.

Russell Precision LLC, address same as business. This business is conducted by a Limited Liability Company.

/s/Ky Russell, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/22/24.

4/2, 4/9, 4/16, 4/23

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000411

The following person(s) is/are doing business as: **LOCAL TRADE NETWORK**, 195 Good View Dr. Paradise CA 95969.

Allison Battaglia, address same as business.

This business is conducted by an Individual.

/s/Allison Battaglia

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/25/24.

4/2, 4/9, 4/16, 4/23

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000419

The following person(s) is/are doing business as: **1. KOTO ASSOCIATES 2. SANTA CRUZ TIMBERFRAMES**, 2900 Smith Grade, Santa Cruz CA 95060.

Karl Bareis and Virginia Bareis, address same as business.

This business is conducted by a Married Couple.

/s/Virginia Bareis

The registrant commenced to transact business under the fictitious business name listed above on 2/5/07. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/26/24.

4/2, 4/9, 4/16, 4/23

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000424

The following person(s) is/are doing business as: **REMEDY ACUPUNCTURE + CHINESE MEDICINE**, 105 Mill Rd. Santa Cruz CA 95060.

Lauren Marie Fleming, address same as business.

This business is conducted by an Individual.

/s/Lauren Fleming

The registrant commenced to transact business under the fictitious business name listed above on

n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/26/24.

4/2, 4/9, 4/16, 4/23

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000427

The following person(s) is/are doing business as:

**1. SUNSET BEACH CANNABIS 2. SUNSET BEACH DISTRIBUTION**, 481 San Andreas Rd. Watsonville CA 95076.

SCCF, LLC, PO Box 1383, Capitola CA 95010.

This business is conducted by a Limited Liability Company.

/s/Robert Kitayama, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on 5/16/16. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/27/24.

4/2, 4/9, 4/16, 4/23

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000428

The following person(s) is/are doing business as: **1. RFL 2. ROOM FOR LIVING**, 23393 Deerfield Rd. Los Gatos CA 95033.

Room for Living LLC, address same as business. This business is conducted by a Limited Liability Company.

/s/Ann Purdy

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/27/24.

4/2, 4/9, 4/16, 4/23

**FICTITIOUS BUSINESS NAME STATEMENT**

File No. 24-0000438

The following person(s) is/are doing business as: **GOALKEEPER TRAINING JOHNNY**, 137 Pannell Ct. Watsonville CA 95076.

Johnny Olaya Saldarriaga, address same as business.

This business is conducted by an Individual.

/s/Johnny Olaya

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on 3/29/24.

4/2, 4/9, 4/16, 4/23

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **BRICE PAUL DAHLMEIER** for CHANGE OF NAME

24CV00829

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **BRICE PAUL DAHLMEIER** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**BRICE PAUL DAHLMEIER**

PROPOSED NAME:

**BRICE DAHLMEIER SAN MIGUEL**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**MAY 9, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 22, 2024

Brice P. Dahlmeier

4217 Starboard Ct.

Soquel CA 95073

831-419-2584

4/2, 4/9, 4/16, 4/23

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **ROBERT ANDREW DAHLMEIER** for CHANGE OF NAME  
24CV00858

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **ROBERT ANDREW DAHLMEIER** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**ROBERT ANDREW DAHLMEIER**

PROPOSED NAME:

**ROBERT DAHLMEIER SAN MIGUEL**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name



should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**MAY 9, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 25, 2024

Robert A. Dahlmeier

4217 Starboard Ct.

Soquel CA 95073

305-498-4592

4/2, 4/9, 4/16, 4/23

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF  
**CLAIRE ANNE WEBER** for CHANGE OF  
NAME

24CV00892

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **CLAIRE ANNE WEBER** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**CLAIRE ANNE WEBER**

PROPOSED NAME:

**CLAIRE ANNE NORMAND**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**MAY 13, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 28, 2024

Claire Anne Weber

3015 Whitehouse Creek Rd. Unit 363

Davenport CA 95017

408-621-7365

4/2, 4/9, 4/16, 4/23

**AMENDED ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF  
**IVAN ROMERO AVENDAÑO** for CHANGE  
OF NAME

24CV00552

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **IVAN ROMERO AVENDAÑO** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**IVAN ROMERO AVENDAÑO**

PROPOSED NAME:

**IVAN AVENDAÑO ROMERO**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**MAY 17, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

April 2, 2024

Ivan Romero Avendaño

505 Palm Ave.

Watsonville CA 95076

831-539-6824

4/2, 4/9, 4/16, 4/23

**AMENDED ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF  
**MARTHA ROMERO AVENDAÑO** for  
CHANGE OF NAME

24CV00551

TO ALL INTERESTED PERSONS:

1. Petitioner(s): **MARTHA ROMERO AVENDAÑO** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**MARTHA ROMERO AVENDAÑO**

PROPOSED NAME:

**MARTHA AVENDAÑO ROMERO**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**MAY 17, 2024, 8:30am, Dept. 10**

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

April 2, 2024

Martha Romero Avendaño

505 Palm Ave.

Watsonville CA 95076

669-888-5804

4/2, 4/9, 4/16, 4/23



**DANCING IN THE STREETS | APRIL 18**

**For 14 years, Santa Cruz dancers have hit the streets of Downtown for Dancing in the Streets. Celebrate the joy of dance and the strength of our community through an unforgettable afternoon of free performances in the heart of Downtown Santa Cruz from 5:15PM - 9:30PM on Thursday, April 18th**