

# SANTA CRUZ RECORD

OCTOBER 14, 2025 – VOL. 54, #48

LOCAL BUSINESS STARTS HERE

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## Cruzio Internet – Equal Access

Cruzio Internets' Equal Access Summits to Sea (EAS2C) project is officially complete, and it's already changing lives across the Central Coast. In just 18 months, Cruzio has built a new network that brings big-city-speed internet to rural and low-income communities from Half Moon Bay to Salinas.

Cruzio's Equal Access program is a partnership with local schools and the Community Foundation of Santa Cruz. Through it Cruzio is able to connect thousands of community members to affordable high-speed internet. Eligible folks can also sign up for subsidized high-speed service.

This project was made possible through a California State grant and with help from many local partners and leaders. Cruzio has made us all

proud by finishing it on time and under budget. Hundreds of new households and businesses are now getting connected.

Cruzio will be celebrating this great accomplishment with their partners and local officials soon, so stay tuned for this event on the horizon by visiting: [www.cruzio.com](http://www.cruzio.com). Cruzio Internet is so grateful to be part of a community that believes in connection, access, and supporting local!



**Cruzio**  
**Internet**



## Business Name Filings

Michael Frank Hooper  
Phoenix Residential Repair and Improve-  
ment Services Aptos

Tyler Blohm & Roshani Sharma  
Good Vibes  
Boulder Creek

Nathanial J. Erickson  
Helium Leak Labs  
Boulder Creek

Eva Balint, MD  
Balint Advisors  
Capitola

Ruben D Silva Espinosa  
Flowvr  
Capitola

Alliance for Compassionate Access, Inc.  
WAMM Phytotherapies  
Alliance for Compassionate Access  
Davenport

Hector Hernandez  
Northern Pacific Painting  
Freedom

DTM Nails Salons Inc  
Escape Nails and Day Spa  
Beauty Nails  
Santa Cruz

Maria de Los Angeles Calzetta  
Yoga-Art  
Ananimation Motion Graphic Design  
Santa Cruz

Uriah N Volinsky  
Yuko Uno  
Santa Cruz

Raule Espinoza  
Oasis Pool Services  
Santa Cruz

Robert Stahl  
Awareness and Relaxation Training  
Santa Cruz

Alayah Exteriors Inc  
Alayah Exteriors Decking & Siding  
Santa Cruz

Teletransportations LLC  
Ahnimo  
Scotts Valley

Fox Recovery Method, LLC  
Fox Fitness  
Soquel

America A. Ireta-Lopez  
Glamerics  
Watsonville

Catherine Bautista  
Loving Hands Infant Massage  
Watsonville

Adrienne M Bernabei  
Serenity Events Co.  
Watsonville

Jorge Martinez  
Chico Martinez  
Watsonville

Mary M. Denham-Wilson  
Michele's Creations  
Watsonville



Check out the upcoming Small Business webinars at: [SantaCruzSBDC.org](http://SantaCruzSBDC.org)  
**Micro Lending for Small Businesses - October 21st 10:30 am to 12 noon**

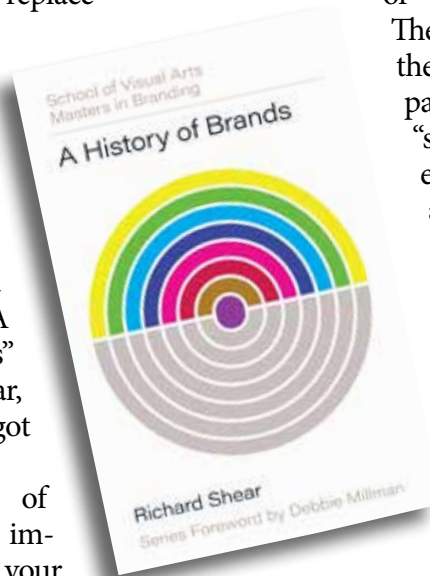
# A History of Brands

by Richard Shear



Your morning started out all wrong. You couldn't find your favorite kind of toothbrush, so you had to buy an alternate-brand replacement and it just threw off the rest of your day. Kind of odd, isn't it, how such a little thing matters and how we rely on familiarity? And in the new book "A History of Brands" by Richard Shear, you'll see how we got here.

When you think of brands, you might immediately picture your own business, or a certain kind of candy bar, mac and cheese, or luxury car. The makers of those products obviously did their jobs right – but those things are top-of-mind also because they're relatively modern. Branding-as-marketing, however, goes back nearly 600 years. Shear writes that Johannes Gutenberg was the first person to brand a product in 1440, when he printed the first book. Because Elizabeth I founded the British East India Company in 1600, she was the first to create a "global consumer brand." In the mid-1750s, fine-china maker Josiah Wedgwood was the first to use "new business models," some of which are mirrored in a modern Apple Store.



After the Civil War ended, American society was driven by "acquisition and consumption as a means of achieving happiness..." Then, at the beginning of the twentieth century, department stores learned to "set fixed prices," which encouraged browsers, and grocery stores allowed customers to touch products directly. Newly-invented electronic media in the form of movies and radio later allowed exciting new methods of marketing. At that time, national brands

weren't generally widespread, but trademarked items were, and the trademarks were protected by laws.

By the 1920s, even beauty products were branded, magazines used illustrations that doubled as brands, and Black Americans understood that a good slogan could be powerful at the check-out counter. And today, says Shear, there's an evolution going on in retail that can be summed up in four steps...

Chances are, to a greater or lesser degree, your life is built on brands. Learning how it happened should be fun, even lively, and while "A History of Brands" explains the evolution of brands and marketing, it's not an easy lesson here.

In the beginning of this book, there's a

lot of throat-clearing and mind-numbing, and author Richard Shear offers readers contradictions, dry personal stories, and arguments to be had, things that may leave you perplexed. For instance, he says in a book that "the nearly six-hundred-year reign of books... is clearly over." Huh.

And yet – get past that and what's left is a fascinating and fun look at products we know, love, and remember. Shear includes a nice group of "firsts" and though his history isn't always linear, it's wide enough to offer readers a decent overview and a trip down Memory Lane.

Meant as part of a School of Visual Arts Masters in Branding series, this book can be read as a standalone, but beware those first troublesome pages. You may want to tackle them... or you may want to just brush them off. ■



## Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



## Santa Cruz County Grant Deeds

505 Cliff Drive Aptos 95003 \$2,150,000  
 260 Rio Del Mar Blvd. #B Aptos 95003 \$1,210,000  
 446 Semple Avenue Aptos 95003 \$1,414,000  
 405 Dorsey Avenue Aptos 95003 \$1,490,000  
 120 Fife Lane Aptos 95003 \$1,225,000  
 140 Zanzibar Drive Aptos 95003 \$3,665,000  
 121 Day Valley Lane Aptos 95003 \$2,865,000  
 840 Seacliff Drive Aptos 95003 \$1,395,000  
 816 Via Tornasol Aptos 95003 \$1,050,000  
 550 Valencia School Road Aptos 95003 \$900,000  
 319 Seascape Resort Dr. Aptos 95003 \$580,000  
 749 Las Olas Drive Aptos 95003 \$4,100,000  
 254 Aptos Beach Drive Aptos 95003 \$1,055,000  
 9225 Glen Arbor Ben Lomond 95005 \$800,000  
 135 Willowbrook Dr. Ben Lomond 95005 \$3,535,000  
 15999 Big Basin Way Boulder Creek 95006 \$1,160,000  
 13380 Debby Lane Boulder Creek 95006 \$779,000  
 144 Monaco Lane Boulder Creek 95006 \$405,000  
 131 Hazel Street Brookdale 95007 \$765,000  
 1136 Callas Lane #3 Capitola 95010 \$775,000  
 300 Hill Street Capitola 95010 \$1,580,000  
 522 Oak Drive #A Capitola 95010 \$1,650,000  
 420 Pilgrim Drive Capitola 95010 \$1,730,000  
 415 Gold Avenue Felton 95018 \$769,000  
 Vacant Land Los Gatos 95033 \$176,000  
 26000 Pierce Road Los Gatos 95033 \$1,138,000  
 21460 Bear Creek Rd. Los Gatos 95033 \$850,000  
 18 Lakeside Avenue Mt. Hermon 95041 \$595,500  
 2259 Chanticleer Avenue Santa Cruz 95062 \$999,000  
 1800 Back Ranch Road Santa Cruz 95060 \$4,200,000  
 445 35th Avenue Santa Cruz 95062 \$974,000  
 133 Goss Avenue Santa Cruz 95065 \$1,525,000  
 102 Pasatiempo Drive Santa Cruz 95060 \$2,125,000  
 410 35th Avenue Santa Cruz 95062 \$1,950,000



Santa Cruz Homegrown

## California Real Estate

"ALDO" WARREN PENNIMAN  
 aldopenn40@gmail.com  
 (831) 818-4108

Realtor CaDre#01210327

2835 Amber Avenue Santa Cruz 95062 \$975,000  
 340 Twilight Lane Santa Cruz 95060 \$1,995,000  
 122 Keystone Avenue Santa Cruz 95062 \$225,000  
 2010 Jose Avenue Santa Cruz 95062 \$1,330,000  
 1011 Lewis Circle Santa Cruz 95062 \$690,000  
 421 Oxford Way Santa Cruz 95060 \$2,067,000  
 512 California Avenue Santa Cruz 95060 \$1,683,500  
 4795 Opal Cliff Dr. Santa Cruz 95062 \$1,767,500  
 300 Vine Hill Road Santa Cruz 95065 \$1,300,000  
 1171 7th Avenue Santa Cruz 95062 \$11,567,500  
 440 Lago Lane Santa Cruz 95062 \$1,863,500  
 111 Bean Creek Rd. #97 Scotts Valley 95066 \$530,000  
 152 Navigator Drive Scotts Valley 95066 \$1,325,000  
 4627 Scotts Valley Drive Scotts Valley 95066 \$1,100,000  
 742 Rodriguez Street Watsonville 95076 \$1,000,000  
 79 Cowles Road Watsonville 95076 \$805,000  
 101 Shell Drive #211 Watsonville 95076 \$630,000  
 1020 Green Valley Road Watsonville 95076 \$950,000  
 386 S. Green Valley #1 Watsonville 95076 \$650,000  
 96 Wheelock Road Watsonville 95076 \$1,525,000  
 345 Cutter Lane Watsonville 95076 \$2,100,000  
 644 Delta Way Watsonville 95076 \$645,000  
 74 Meadow Terrace Watsonville 95076 \$700,000

## Monterey County Grant Deeds (partial list)

25600 Via Malpaso Carmel 93923 \$4,500,000  
 12th Ave. 2 NE Monte Verde St. Carmel 93921 \$4,410,000  
 24520 Outlook Drive. #17 Carmel 93923 \$1,150,000  
 Forest 5 SW of 7th Carmel 93921 \$3,200,000  
 Lincoln 2 NW of 13th St. Carmel 93921 \$3,880,000  
 4 Oak Knoll Way Carmel 93921 \$4,232,000  
 3600 High Meadow Dr. #7 Carmel 93923 \$800,000  
 Scenic 6 SW of Ocean Carmel 93921 \$5,822,000  
 3594 Eastfield Court Carmel 93923 \$1,525,000  
 25245 Ward Place Carmel 93923 \$1,768,000  
 27 Del Mesa Carmel Carmel 93923 \$1,125,000  
 254 Highway 1 Carmel 93923 \$11,500,000  
 4 Via Vaquera Carmel 93923 \$3,950,000  
 37151 Nason Road Carmel Valley 93924 \$430,000  
 65 Carmona Drive King City 93930 \$693,500  
 309 Windsor Court King City 93930 \$550,000  
 45104 Palomino Court King City 93930 \$696,000  
 760 Livingston Avenue King City 93930 \$602,000  
 655 Lewis Street King City 93930 \$592,000  
 274 Cosky Drive Marina 93933 \$792,000  
 3093 Abrams Drive Marina 93933 \$614,000  
 451 Weldon Way Unit D Marina 93933 \$380,000  
 288 Sirena Del Mar Road Marina 93933 \$1,005,000  
 3089 Abrams Drive Marina 93933 \$644,000  
 590 Santa Lucia Way Marina 93933 \$1,285,000  
 3070 El Capitan Drive Marina 93933 \$1,398,000  
 108 8th Street Marina 93933 \$1,176,500  
 127 8th Street Marina 93933 \$1,162,000  
 399 Drake Avenue Monterey 93940 \$4,420,000  
 10 Wyndemere Vale Monterey 93940 \$1,293,636  
 31 Struve Road Moss Landing 95039 \$575,000  
 710 Redwood Lane Pacific Grove 93950 \$875,000  
 1034 Hillside Avenue Pacific Grove 93950 \$1,148,000



## S.C. County Foreclosures

Address  
Amount of Default  
Date of Sale  
\*Location - 1:45 pm Courthouse Steps

380 Echo Ridge Lane Soquel \$397,826 10/16  
825 Sir Francis Ave. Capitola \$191,912 10/16  
598 Swanton Road Davenport \$642,001 10/16  
268 Bluebonnet Lane #124 Scotts Valley \$763,856 10/16  
Land-Manabe Ow Road Watsonville \$10,047,660 10/23  
11259 Fresco Street Felton \$45,807 10/23  
25240 Terrace Grove Road Los Gatos \$222,313 10/23  
918 3rd Street #C Santa Cruz \$790,360 10/23  
250 Migues Mountain Lane Aptos \$1,537,719 10/23  
17550 Old Summit Road Los Gatos \$1,146,816 10/30  
45 Compton Terrace Freedom \$70,037 10/30  
21 W. Front Street Watsonville \$406,825 10/30  
520 Dufour Street Santa Cruz \$916,549 11/6  
309 Escalona Drive Capitola \$1,608,505 11/6  
111 Bean Creek Rd. #146 Scotts Valley \$502,954 11/6  
610 Rio Del Mar Blvd. Aptos \$1,109,026 11/6  
4 Holly Drive #B Freedom \$467,532 11/6  
371 Calabasas Road Watsonville \$949,317 11/6  
24100 Summit Woods Drive Los Gatos \$1,767,781 11/6  
112 Cypress Park Santa Cruz \$769,622 11/6  
123 Burlwood Drive Scotts Valley \$1,243,468 11/13  
5 Inez Street Watsonville \$82,896 11/13  
1670 Hall Ranch Road Santa Cruz \$1,253,137 11/20  
341 Metalwood Dr. Soquel \$1,787,126 11/20



## Business Sale Escrows

Seller  
Buyer  
Business Name  
Escrow Holder & Last day for Claims

Art Factory Studios, LLC  
FAD Studios, LLC  
Art Factory Studios  
Bay Area Escrow Services  
10/13/2025

Cava Wine Bar Inc.  
Wine Key LLC  
Capitola Wine Bar & Redwood Skye Inc  
Business & Escrow Service Center  
10/23/2025



## A.B.C. License Transfers

Applicant - Buyer  
Transferor - Seller  
Location of License  
Escrow Holder (if available)

Pizza Pals LLC  
Partners Three, Inc.  
800 Pacific Ave. Ste 3, Santa Cruz  
California Business Escrow, Inc.

Mur & Phy, Inc.  
Shui Ying Yang  
219 Mt. Hermon Rd. Ste A2, Scotts Valley  
Capitol City Escrow

32 Enterprises, Inc.  
88 Enterprises, Inc.  
1319 Ocean St., Santa Cruz  
n/a

32 Enterprises, Inc.  
88 Enterprises, Inc.  
2202 Mission St., Santa Cruz  
n/a

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**SANTA CRUZ RECORD**

*Liese A. Varenkamp*  
Owner, Editor and Publisher

~  
*Data Specialist*  
*Meghan Hebard*

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READ THE LEGAL AND  
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SANTA CRUZ RECORD.

INFORMATION BRINGS  
US TOGETHER AS  
A COMMUNITY; GIVING  
US A PICTURE OF THE  
LOCAL ECONOMY AS  
WELL AS OUR BUSINESS  
AND  
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#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001121

The following person(s) is/are doing business as:  
**NAMASTE MILLING**, 510 Cedar St. Aptos  
CA 95003.

Jeremy A Nama, address same as business.  
This business is conducted by an Individual.

/s/Jeremy Nama

The registrant commenced to transact business  
under the fictitious business name listed above  
on n/a. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
August 15, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001136

The following person(s) is/are doing business as:  
**BEAUTY BY ALFA ESPINOZA**, 10 Alexander  
St. Watsonville CA 95076.

Alfa A. Espinoza Barrera, 33 Minto Rd. Apt  
1604, Watsonville CA 95076.

This business is conducted by an Individual.

/s/Alfa Espinoza

The registrant commenced to transact business  
under the fictitious business name listed above  
on 6/1/25. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
August 20, 2025.

9/23, 9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001141

The following person(s) is/are doing business as:  
**MORE THAN A GARDEN**, 182 Nicasio Way,  
Soquel CA 95073.

More Than a Garden Corporation, address same  
as business.

This business is conducted by a Corporation.

/s/Michelle Salvia

The registrant commenced to transact business  
under the fictitious business name listed above

on 8/4/25. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
August 21, 2025.

9/23, 9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001208

The following person(s) is/are doing business as:  
**CINDIE AMBAR**, 301 Redwood Heights Rd.

Aptos CA 95003.

Cynthia Lee Ambar, address same as business.

This business is conducted by an Individual.

/s/Cindie Ambar

The registrant commenced to transact business  
under the fictitious business name listed above  
on n/a. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
September 8, 2025.

9/23, 9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001210

The following person(s) is/are doing business as:  
**LANDSCAPE CREW**, 925 38th Ave #38, Santa  
Cruz CA 95062.

Adalberto Ponce Gutierrez, address same as  
business.

This business is conducted by an Individual.

/s/Adalberto Ponce Gutierrez

The registrant commenced to transact business  
under the fictitious business name listed above  
on 4/20/25. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
September 8, 2025.

9/23, 9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 25-0001214

The following person(s) is/are doing business  
as: **ESCAPE NAILS DAY SPA**, 2750 41st Ave.  
Soquel CA 95073.

Mai Dang and Vu Dang Nguyen, 2956 Bradbury  
Dr. San Jose CA 95122.

This business is conducted by Copartners.

/s/Vu Nguyen

The registrant commenced to transact business  
under the fictitious business name listed above  
on n/a. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
September 9, 2025.

9/23, 9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change**

File No. 25-0001221

The following person(s) is/are doing business  
as: **1. FAR WEST 2. FAR WEST NURSERY**

**INC. 3. FAR WEST RV STORAGE**, 2669  
Mattison Ln. Santa Cruz CA 95062.

Far West Nursery, Inc., address same as business.

This business is conducted by a Corporation.

The registrant commenced to transact business  
under the fictitious business name listed above  
on 1/1/10. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
September 11, 2025.

9/23, 9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001224

The following person(s) is/are doing business as:  
**SALT STUDIOS**, 2311 Mission St. Santa Cruz  
CA 95060.

Salt Studios Fitness, 521 Laurent St. Santa Cruz  
CA 95060.

This business is conducted by a Corporation.

/s/Karen Moeller

The registrant commenced to transact business  
under the fictitious business name listed above  
on n/a. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
September 11, 2025.

9/23, 9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001227

The following person(s) is/are doing business  
as: **1. SAN LORENZO VALLEY TAX  
AND BOOKKEEPING 2. SLV TAX AND  
BOOKKEEPING**, 180 Eleana Dr. Ben Lomond  
CA 95005.

Virginia Justus, address same as business.

This business is conducted by an Individual.

/s/Virginia Justus

The registrant commenced to transact business  
under the fictitious business name listed above  
on n/a. This statement was filed with Tricia  
Webber, County Clerk of Santa Cruz County on  
September 11, 2025.

9/23, 9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001245

The following person(s) is/are doing business as:  
**1 MISSION WEST 2. MISSION WEST BAR  
3. MISSION WEST SALOON**, 2405 Mission  
St. Santa Cruz CA 95060.

Mission West, Inc, 402 Ingalls St. Suite 5A,  
Santa Cruz CA 95060.

This business is conducted by a Corporation.

/s/Peter Cook, President

The registrant commenced to transact business  
under the fictitious business name listed above  
on n/a. This statement was filed with Tricia

Webber, County Clerk of Santa Cruz County on September 15, 2025.  
9/23, 9/30, 10/7, 10/14

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001246

The following person(s) is/are doing business as: **GREEN VALLEY FARM SUPPLY**, 11280 Commercial Parkway, Castroville CA 95012.

Grow Globe LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Michael James

The registrant commenced to transact business under the fictitious business name listed above on 9/15/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 16, 2025.

9/23, 9/30, 10/7, 10/14

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001257

The following person(s) is/are doing business as: **DIAMOND D COMPANY**, 310 D Kennedy Dr. Capitola CA 95010.

David Gene Pettigrew, address same as business.

This business is conducted by an Individual.

/s/David Pettigrew

The registrant commenced to transact business under the fictitious business name listed above on 10/16/09. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 19, 2025.

9/23, 9/30, 10/7, 10/14

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001258

The following person(s) is/are doing business as: **SCOTTS VALLEY MARKET**, 14 Victor Square, Scotts Valley CA 95066.

Clements Family Market, Inc., address same as business.

This business is conducted by a Corporation.

/s/Ron Clements

The registrant commenced to transact business under the fictitious business name listed above on 6/1/04. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 19, 2025.

9/23, 9/30, 10/7, 10/14

**FICTITIOUS BUSINESS NAME -  
STATEMENT OF ABANDONMENT**

Original File No. 2023-0000375

The following person has Abandoned the use of the Fictitious Business Name: **HEARTSONG ANIMAL HEALING**, 301 Redwood Heights

Rd. Aptos CA 95003.

Cynthia Lee Ambar, address same as business.

This business was conducted by an Individual.

/s/Cynthia Ambar

The registrant commenced to transact business under the fictitious business name listed above on 3/27/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 8, 2025.

9/23, 9/30, 10/7, 10/14

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF  
**DIANA WILLARD** for CHANGE OF NAME.

Case Number: 25CV02945

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **DIANA WILLARD** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**DIANA WILLARD**

PROPOSED NAME:

**DIANA BERKSHIRE**

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**OCTOBER 31, 2025, 8:30am, Dept. 10**

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

September 15, 2025

Diana Willard

Boulder Creek CA 95006

9/23, 9/30, 10/7, 10/14

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION  
OF **NATALIIA RIVERA** for CHANGE OF

NAME.

Case Number: 25CV02994

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **NATALIIA RIVERA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**NATALIIA RIVERA**

PROPOSED NAME:

**NATALIIA BEZRUCHKO**

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**NOVEMBER 3, 2025, 8:30am, Dept. 10**

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

September 17, 2025

Nataliia Rivera

Bonny Doon CA 95060

9/23, 9/30, 10/7, 10/14

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001161

The following person(s) is/are doing business as: **1. MILA BEAN CRAFTS 2. MILA BEAN CROCHET**, 5610 Scotts Valley Dr. Suite B, Scotts Valley CA 95066.

Rejane Peterson, address same as business.

This business is conducted by an Individual.

/s/Rejane Peterson

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on August 25, 2025.

9/30, 10/7, 10/14, 10/21

continued on following page

continued from previous page

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001184

The following person(s) is/are doing business as: **SANTA CRUZ PROCESS SERVER**, 3030 Browns Ln. Unit A, Soquel CA 95073.

Jenna McKeon, address same as business.

This business is conducted by an Individual.

/s/Jenna McKeon

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 2, 2025.

9/30, 10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001201

The following person(s) is/are doing business as: **PATTY'S RED TACOS**, 1354 Freedom Blvd. Watsonville CA 95076.

Patricia Romero, 49 Blanca Ln. Spc 906 Watsonville CA 95076.

This business is conducted by an Individual.

/s/Patricia Romero

The registrant commenced to transact business under the fictitious business name listed above on 11/20/19. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 4, 2025.

9/30, 10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001212

The following person(s) is/are doing business as: **STAR HOUSE CLEANING**, 1430 Jose Ave. #206, Santa Cruz CA 95062.

Sergio A Lara Castillo, address same as business. This business is conducted by an Individual.

/s/Sergio A Lara Castillo

The registrant commenced to transact business under the fictitious business name listed above on 8/18/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 9, 2025.

9/30, 10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001268

The following person(s) is/are doing business as: **BOARDMAN PROPERTY MANAGEMENT**, 260 Loma Verde Pl. Aptos CA 95003.

Dylan Stewart Boardman, address same as business.

This business is conducted by an Individual.

/s/Dylan Stewart Boardman

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 23, 2025.

9/30, 10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001275

The following person(s) is/are doing business as: **OLD AGE GOODS**, 123 Pryce St. Santa Cruz CA 95060.

Old Age Goods LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Katherine Oates, Manager

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 24, 2025.

9/30, 10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001276

The following person(s) is/are doing business as: **BEARINA HEALING ARTS**, 609 Sunlit Ln. Bonny Doon CA 95060.

Anna Serova Dunham, address same as business.

This business is conducted by an Individual.

/s/Anna Serova Dunham

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 25, 2025.

9/30, 10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001282

The following person(s) is/are doing business as: **SANTA CRUZ WALKING TOURS**, 517 King St. Santa Cruz CA 95060.

Matthew James O'Leary, address same as business.

This business is conducted by an Individual.

/s/Matthew James O'Leary

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 26, 2025.

9/30, 10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001290

The following person(s) is/are doing business as: **PANA**, 152 W Lake Ave. Satsonville CA 95076.

Pana Food LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/German Sierra

The registrant commenced to transact business under the fictitious business name listed above on 7/31/19. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 29, 2025.

9/30, 10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001292

The following person(s) is/are doing business as: **1. SANTA CRUZ WALKING TOURS**  
**2. WALK SANTA CRUZ**, 517 King St. Santa Cruz CA 95060.

Matthew James O'Leary, address same as business.

This business is conducted by an Individual.

/s/Matthew James O'Leary

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 30, 2025.

9/30, 10/7, 10/14, 10/21

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF  
**ANDRES VELIZ SERQUEN** for CHANGE  
OF NAME.

Case Number: 25CV03096

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **ANDRES VELIZ SERQUEN** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**ANDRES VELIZ SERQUEN**

PROPOSED NAME:

**ANDRES VELIZ**

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely

filed, the court may grant the petition without a hearing.

#### **NOTICE OF HEARING**

**NOVEMBER 13, 2025, 8:30am, Dept. 10**

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

September 24, 2025

Andres Veliz Serquen

Aptos CA 95003

9/30, 10/7, 10/14, 10/21

#### **ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF  
**CRYSTAL LEE MARTINEZ** for CHANGE  
OF NAME.

Case Number: 25CV03050

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **CRYSTAL LEE MARTINEZ** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**CRYSTAL LEE MARTINEZ**

PROPOSED NAME:

**CRYSTAL LEE LANE**

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### **NOTICE OF HEARING**

**NOVEMBER 7, 2025, 8:30am, Dept. 10**

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

September 23, 2025

Crystal Lee Martinez

Soquel CA 95073

9/30, 10/7, 10/14, 10/21

#### **ORDER TO SHOW CAUSE FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **NICOLE RAMIREZ QUINTANA** for CHANGE OF NAME.

Case Number: 25CV03002

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **NICOLE RAMIREZ QUINTANA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**NICOLE RAMIREZ QUINTANA**

PROPOSED NAME:

**NIKKI RAMIREZ**

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

#### **NOTICE OF HEARING**

**NOVEMBER 3, 2025, 8:30am, Dept. 10**

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

September 19, 2025

Nicole Ramirez Quintana

Watsonville CA 95076

9/30, 10/7, 10/14, 10/21

#### **NOTICE OF PETITION TO ADMINISTER ESTATE OF SHERRI ANNA SCOTT, Decedent**

Case Number: 25PR00462

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **SHERRI ANNA SCOTT**.

A PETITION FOR PROBATE has been filed by **DAN SCOTT** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION for Probate requests that (name): **DAN SCOTT** be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will

and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

**Date: NOVEMBER 12, 2025, Time: 8:30am  
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Christopher G Smith  
5403 Scotts Valley Dr. Suite D  
Scotts Valley CA 95066  
831 429-9500  
9/30, 10/7, 10/14

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001169

The following person(s) is/are doing business as:  
**BROOKDALE DINER INC**, 11570 Highway 9,

continued on following page

continued from previous page

Brookdale CA 95007.

Brookdale Diner Inc, 8835 Highway 9, Ben Lomond CA 95005.

This business is conducted by a Corporation.

/s/Mario Ibarra

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on August 27, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001170

The following person(s) is/are doing business as: **THE RIVER RUN BROOKDALE INC**, 11570 Highway 9, Brookdale CA 95007.

The River Run Brookdale Inc, 8835 Highway 9, Ben Lomond CA 95005.

This business is conducted by a Corporation.

/s/Mario Ibarra

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on August 27, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001228

The following person(s) is/are doing business as: **AMERICAN HAT MAKERS**, 77 Aspen Way, Suite 202, Watsonville CA 95076.

Head N' Home Inc., PO Box 947, Freedom CA 95019.

This business is conducted by a Corporation.

/s/Garth Watrous

The registrant commenced to transact business under the fictitious business name listed above on 1/1/15. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 11, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001235

The following person(s) is/are doing business as: **1. SANTA CRUZ RUG, CARPET & UPHOLSTERY CLEANERS 2. SANTA CRUZ RUG CLEANERS**, 61 Lost Lake Ln. Campbell CA 95008.

William Henry Corridan III and Theresa Zuniga Corridan, address same as business.

This business is conducted by A Married Couple.

/s/William Henry Corridan III

The registrant commenced to transact business under the fictitious business name listed above on 9/1/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 12, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001263

The following person(s) is/are doing business as: **LITTLE WAVES OF CAPITOLA CHILD CARE**, 211 Capitola Ave #2, Capitola CA 95010. Alejandra Rodriguez, address same as business.

This business is conducted by an Individual.

/s/Alejandra Rodriguez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 22, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001280

The following person(s) is/are doing business as: **LV HAIR**, 1013 Cedar St. Santa Cruz CA 95060. Hairpin, Inc, 175 Madrone Ave Ben Lomond CA 95005.

This business is conducted by a Corporation.

/s/David Spalding

The registrant commenced to transact business under the fictitious business name listed above on 2/10/16. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 26, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001281

The following person(s) is/are doing business as: **THE VIBRANT CONNECTION**, 1015 Vine Hill Rd. Santa Cruz CA 95065.

Siara Sky Lacey N. Baldwin, address same as business.

This business is conducted by an Individual.

/s/Siara Baldwin

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 26, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001284

The following person(s) is/are doing business

as: **FRESH & CLEAN SOLUTIONS RESIDENTIAL AND COMERCIAL SERVICES**, 1420 Jose Ave. #108, Santa Cruz CA 95062.

Carla E Ortega Martinez, address same as business.

This business is conducted by an Individual.

/s/Carla Ortega Martinez

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 26, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-00001289

The following person(s) is/are doing business as: **OASIS POOL SERVICE**, 665 Prospect Hts, Santa Cruz CA 95065.

Raule Espinoza, address same as business.

This business is conducted by an Individual.

/s/Raule (Roy) Espinoza

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 29, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-00001298

The following person(s) is/are doing business as: **LOVING HANDS INFANT MASSAGE**, 38 Hawthorne Ave #A, Watsonville CA 95076.

Catherine C. Bautista, address same as business.

This business is conducted by an Individual.

/s/Catherine L. Bautista

The registrant commenced to transact business under the fictitious business name listed above on 9/3/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on October 1, 2025.

10/7, 10/14, 10/21, 10/28

#### **FICTITIOUS BUSINESS NAME STATEMENT**

File No. 25-0001309

The following person(s) is/are doing business as: **1. TECH ADVANCEMENT TRAINING 2. TMJ DIRECTORIES 3. TMJ GOODS 4. TMJ PUBLICATIONS**, 7960 B Soquel Dr. Suite 248, Aptos CA 95003.

WKK Holdings, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/James Weber

The registrant commenced to transact business

under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on October 3, 2025.  
10/7, 10/14, 10/21, 10/28

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-0001333  
The following person(s) is/are doing business as: **PETERSON BOOKKEEPING SOLUTIONS**, 7585 Arden Way, Aptos CA 95003.  
Sean M. Peterson, address same as business.  
This business is conducted by an Individual.  
/s/Sean Peterson  
The registrant commenced to transact business under the fictitious business name listed above on 4/15/16. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on October 6, 2025.  
10/7, 10/14, 10/21, 10/28

**FICTITIOUS BUSINESS NAME -  
STATEMENT OF ABANDONMENT**

Original File No. 2022-0000925  
The following person has Abandoned the use of the Fictitious Business Name: **LEAVES & BRANCHES RESEARCH**, 303 Potrero St. #43-203, Santa Cruz CA 95060.  
cheryl L. Alexander, 142 B Mentel Ave. Santa Cruz CA 95062.  
This business was conducted by an Individual.  
/s/Cheryl L. Alexander  
The registrant commenced to transact business under the fictitious business name listed above on 6/30/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on August 25, 2025.  
10/7, 10/14, 10/21, 10/28

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF **MIA LOU McDERMOTT** for CHANGE OF NAME.  
Case Number: 25CV03167  
TO ALL INTERESTED PERSONS:  
1. Petitioner (name): **MIA LOU McDERMOTT** filed a petition with this court for a decree changing names as follows:  
PRESENT NAME:  
**MIA LOU McDERMOTT**  
PROPOSED NAME:  
**XIAOYAN MIA McDERMOTT**  
{ first name } { last name }  
2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written ob-

jection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**NOVEMBER 21, 2025, 8:30am, Dept. 10**  
The address of the court is 701 Ocean Street, Santa Cruz CA 95060.  
3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.  
JUDGE OF THE SUPERIOR COURT  
SYDA COGLIATI  
October 6, 2025  
Mia L McDermott  
Santa Cruz CA 95062  
10/7, 10/14, 10/21, 10/28

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF **BRODY KEITH CHRISTENSON** for CHANGE OF NAME.  
Case Number: 25CV03116  
TO ALL INTERESTED PERSONS:  
1. Petitioner (name): **BRODY KEITH CHRISTENSON** filed a petition with this court for a decree changing names as follows:  
PRESENT NAME:  
**BRODY KEITH CHRISTENSON**  
PROPOSED NAME:  
**BRODY KEITH KLEIN**  
2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.  
**NOTICE OF HEARING**  
**NOVEMBER 14, 2025, 8:30am, Dept. 10**  
The address of the court is 701 Ocean Street, Santa Cruz CA 95060.  
3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.  
JUDGE OF THE SUPERIOR COURT  
SYDA COGLIATI  
September 30, 2025

Brody Keith Christenson  
Santa Cruz CA 95062  
10/7, 10/14, 10/21, 10/28

**NOTICE OF PETITION  
TO ADMINISTER ESTATE OF  
RICHARD HAROLD BARTOLOTTA, also  
known as RICHARD H. BARTOLOTTA,  
Decedent**

Case Number: 25PR00475  
TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **RICHARD HAROLD BARTOLOTTA, also known as RICHARD H. BARTOLOTTA**.

A PETITION FOR PROBATE has been filed by **ROY BURMAN** in the Superior Court of California, County of SANTA CRUZ.  
THE PETITION for Probate requests that (name): **ROY BURMAN** be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

**Date: NOVEMBER 12, 2025, Time: 8:30am  
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the

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estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: LAWRENCE M. BRENNER

133 Mission St. Suite 290

Santa Cruz CA 95060

831 427-2727

10/7, 10/14, 10/21

**NOTICE OF PETITION  
TO ADMINISTER ESTATE OF  
PENELOPE RYLEE, Decedent**

Case Number: 25PR00481

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **PENELOPE RYLEE**.

A PETITION FOR PROBATE has been filed by **ARDEN MEREDITH RYLEE** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION for Probate requests that (name): **ARDEN MEREDITH RYLEE** be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

**Date: NOVEMBER 12, 2025, Time: 8:30am  
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal

representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Dina Hoffman

740 Front St. Suite 305

Santa Cruz CA 95060

831-423-1411

10/7, 10/14, 10/21

**NOTICE OF PETITION  
TO ADMINISTER ESTATE OF  
JOSEPH TINO VALENZUELA SR.,  
Decedent**

Case Number: 25PR00484

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **JOSEPH TINO VALENZUELA SR. TINO JOSEPH VALENZUELA, JOSEPH T. VALENZUELA**.

A PETITION FOR PROBATE has been filed by **ERIC MICHAEL TORREZ** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION for Probate requests that (name): **ERIC MICHAEL TORREZ** be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

**Date: DECEMBER 10, 2025, Time: 8:30am  
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Lauren T. Corman

740 Front St. Suite 200

Santa Cruz CA 95060

831 427-2414

10/7, 10/14, 10/21

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-00001241

The following person(s) is/are doing business as: **1. R.E.D.S 2. URBAN ORGANICS**, 36 Bradford Rd. Watsonville CA 95076.

Urban Organics Farming, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Esmeralda Sanchez

The registrant commenced to transact business under the fictitious business name listed above on 4/20/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on September 15, 2025.

10/14, 10/21, 10/28, 11/4

**FICTITIOUS BUSINESS NAME  
STATEMENT - Refile with Change**

File No. 25-00001317

The following person(s) is/are doing business as: **LTC SANTA CRUZ**, 2425 Porter St. Suite 3, Soquel CA 95073.

Stephen G Shapiro, 1815 Jennifer Dr. Aptos CA 95073.

This business is conducted by an Individual.

/s/Stephen G Shapiro

The registrant commenced to transact business under the fictitious business name listed above on 1/1/20. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on October 6, 2025.

10/14, 10/21, 10/28, 11/4

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-00001338

The following person(s) is/are doing business as: **1. BOULANGERIE BUTTERY 2. BOULANGERIE GOLDEN SHEAF 3. BOULANGERIE SOLIGNAC**, 125 Hangar Way, Suite 230, Watsonville CA 95076.

The Buttery Inc, address same as business.

This business is conducted by a Corporation.

/s/Michael Park

The registrant commenced to transact business under the fictitious business name listed above on 10/6/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on October 7, 2025.

10/14, 10/21, 10/28, 11/4

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-00001344

The following person(s) is/are doing business as:

**ROOT & LINEN STUDIO**, 600 Park Ave. Apt 3C, Capitola CA 95010.

Root & Linen Studio LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Evelyn Alarcon Trujillo

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on October 9, 2025.

10/14, 10/21, 10/28, 11/4

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-00001357

The following person(s) is/are doing business as:

**VIVIR ACUPUNCTURE**, 54 Browns Valley Rd. Corralitos CA 95076.

Katie M. Tobiska, address same as business.

This business is conducted by an Individual.

/s/Katie M. Tobiska

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on October 10, 2025.

10/14, 10/21, 10/28, 11/4

**FICTITIOUS BUSINESS NAME  
STATEMENT**

File No. 25-00001340

The following person(s) is/are doing business as:

**CENTRAL CARE HOSPICE SERVICES**, 734 E Lake Ave, Suite 10, Watsonville CA 95076.

Central Care Hospice Services LLC, address

same as business.

This business is conducted by a Limited Liability Company.

/s/Abbal Seasay

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on October 8, 2025.

10/14, 10/21, 10/28, 11/4

**ORDER TO SHOW CAUSE  
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA,  
COUNTY OF SANTA CRUZ PETITION OF  
**GUSTAVE LANES, MIRANDA MICHELE  
EMANUEL** for CHANGE OF NAME.

Case Number: 25CV03145

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **GUSTAVE LANES, MIRANDA MICHELE EMANUEL** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

**TALION EMANUEL LANES**

PROPOSED NAME:

**TALION ALEXANDER EMANUEL LANES**

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**

**NOVEMBER 18, 2025, 8:30am, Dept. 10**

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

October 1, 2025

Gustave Lanes & Miranda M. Emanuel

Aptos CA 95003

10/14, 10/21, 10/28, 11/4

**NOTICE OF PETITION  
TO ADMINISTER ESTATE OF  
MIGUEL FLORES GARCIA, Decedent**

Case Number: 25PR00306

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may

otherwise be interested in the will or estate, or both, of **MIGUEL FLORES, MIGUEL FLORES GARCIA**.

A PETITION FOR PROBATE has been filed by **LAURA FLORES BECKMANN** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION for Probate requests that (name): **LAURA FLORES BECKMANN** be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

**Date: DECEMBER 10, 2025, Time: 8:30am Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: **LAUREN T. CORMAN**  
740 Front St. Suite 200  
Santa Cruz CA 95060  
831-427-2414

10/14, 10/21, 10/28

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**Keynote Speaker:** Assemblymember Gail Pellerin (AD-28)

**Breakout Sessions:**

- The Power of Human Magic in the Age of AI (Janet Janssen - Power Play & Purpose)
- Perimenopause/Menopause - You're Not Too Young To Care! - (Kimberly Moreland, MD, - Dignity Medical Health Network)
- Salary Negotiations - Lebaron Meyers (Lebaron Consulting)

**Panel Discussion** led by Emcee Lauren Seaver (KSBW)

- Sarah Christensen - ED Santa Cruz County RTC
- Sarah Ryan - Chief of Police, City of Capitola
- Judi Oyama - Hall of Fame Skateboarder

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**Breakfast and lunch**

*Ticket Prices*

**Member:** \$125  
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