

SANTA CRUZ RECORD

JANUARY 20, 2026 – VOL. 55, #10

LOCAL BUSINESS STARTS HERE

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Murray Street Bridge Update

Good news for the community! According to Look-out and other news sources, the Murray Street Bridge will partially reopen earlier than expected, with access returning by the end of January 2026. Originally scheduled for February, this milestone marks an important step forward in the project.

When the bridge reopens, one lane will be available for vehi-

cles and bikes, and two-way pedestrian access across the bridge will be restored, improving connectivity between the east side, the harbor area, and surrounding neighborhoods.

Construction will continue after the partial reopening, and the City will keep working with the contractor to explore additional ways to improve circulation and access during ongoing work. The City is also evaluating potential short-term traffic and access adjustments following reopening, including temporary

traffic control options and weekday flagging, with modified traffic patterns during evenings and weekends. Feasibility and funding are still being assessed, and updates will be shared as decisions are finalized.

Thanks go out to the community for your patience and flexibility during this phase of the construction. This closure represents the longest and most impactful closure of the project, and the City greatly appreciates the community's understanding as work moves closer to completion.



Business Name Filings

Daniel R. Laughlin
Coastal Home Services
Aptos

Shannon Marie McDonough
Fairytale Endings Entertainment
Aptos

Rumsey Group LLC
Monterey Bay Appraisals
Shoreline Appraisers
Capitola

Fernando Ramos Flores
831 Cleaning Services
Capitola

William Locke-Paddon
Santa Cruz Matcha Company
Capitola

Kristal Lynn Beck
Kristal Gardens
Los Gatos

Bahman Salon LLC
Bahman Salon
Santa Cruz

Glen M. Hanson
Surf City Barbershop
Santa Cruz

Tom Ralstone Concrete
Pacific Palette Concrete Products
Sparkle Grain
Santa Cruz

Sally Wood
Sally Creations
Santa Cruz

Robert Richard Wilson
Everyday Motorsports
Santa Cruz

John Osabio Yvare
Your Pro Installer
Santa Cruz

Tina Lynne Sullivan
Sullivan Management Services
Santa Cruz

Alice Marie Crumrine
Creating Space
Santa Cruz

Bicycles A Part of Solutions, LLC
Doggy Treasures Fun Love
Santa Cruz

Eden Joy Bartlett
Joyful Cruise
Santa Cruz

Wayne Alan Thompson
Bean Creek Orchards
Scotts Valley

Itsel N. Gonzalez
Cali Couture Boutique
Soquel

Jennifer Renee Greer
GC Wellness Growth & Change Inte-
grated Wellness Soquel

Raul Magdaleno Rodriguez
El Primo Produce
Watsonville

Aloke Mukherjee
Taxprep Systems
Watsonville



Check out the upcoming Small Business webinars at: SantaCruzSBDC.org
Starting your Business: Part 1 - February 4th at 10:00am

The Future Begins with Z: Nine Strategies to Lead Generation Z as They Disrupt the Workplace

by Tim Elmore



After the interview, you gave a job applicant an “A” and you hired her.

Since then, she’s been late two days out of five, she leaves early most afternoons, and her coworkers say she’s abrasive. You thought – you think – she’d be a great employee but now you’re at the end of your rope. So read the new book, “The Future Begins with Z” by Tim Elmore and see how things could B.

In his travels and through many contacts he’s made, Growing Leaders CEO Elmore says he’s noticed that younger workers are struggling in the workplace, and employers are struggling with them. The cause, he suggests, seems to be that Generation Z is unique: they have strong ideas about how work is done, they’re not afraid to speak up, and they’re quite perfectly willing to quit a job for their “mental health.”

Employing and accommodating them, he says, will mean big changes in business, now and in the future, which will usher in new mindsets for employers intent on utilizing Gen Z’s work attitudes and thought-processes. For example, as internet natives who’ve always lived in a 24/7 world and who thrive on instant-media-as-news, Gen Z has enjoyed a much wider exposure to information than

have their older coworkers. That alone makes them great assets.

However, though it makes Gen Z open to innovation and shaking up the status quo, exposure is not the same as experience.

To make a recalcitrant Gen Z into the kind of employee you need, Elmore says that listening is essential. Coach them and give them mentors. Recognize that

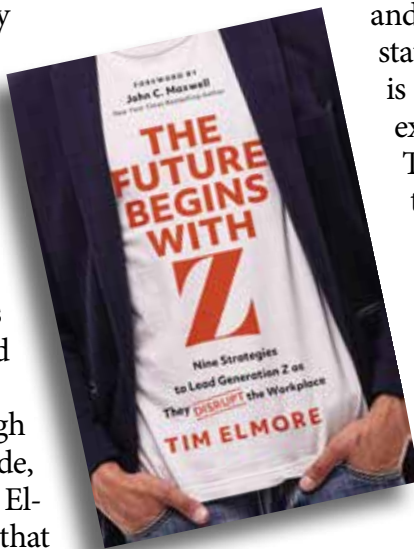
they’ve endured unique

pressures and events that you may never understand, but don’t buy into the myths about them. Learn to appreciate the best of what they’ll bring to the workplace. Know what they want from the job. Learn to speak their language and make them want to stay.

And strive to improve your own style of leadership.

The end result, says Elmore, is worth it.

The next sound you hear may be a round of groans. And that’s okay, but understand this: the old way of working isn’t working anymore, Gen Z isn’t going anywhere, and they may be your next competitor, according to author Tim Elmore.



Gen Z, he says, love being entrepreneurs.

That’s just one of the things you’ll learn inside “The Future Begins with Z,” a book that’s useful right from the beginning, as Elmore starts with double-sided empathy and zero blame-laying. He continues by making his methods easy to understand and to launch, helping to set a tone of careful near-reconciliation for both ends of the table. Bonus: quick chapter take-aways that you can refer to often, so stock up on your sticky-flags.

Supervisors, business owners, and CEOs will find plenty of useful nuggets inside “The Future Begins with Z” and Gen Z workers will want to read it to understand their next employer’s POV. With this book, learning how to succeed in the new workplace, no matter what your position, could be as easy as A-B-C. ~



Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



Santa Cruz County Grant Deeds

1325 Dolphin Drive Aptos 95003 \$2,230,000
 620 Bayview Drive Aptos 95003 \$1,559,000
 616 Bayview Drive Aptos 95003 \$5,587,273
 116 Aptos Village Way #2 Aptos 95003 \$1,050,000
 208 Spreckels Drive Aptos 95003 \$1,250,000
 355 Village Creek Road Aptos 95003 \$979,000
 105 Sea Terrace Way Aptos 95003 \$1,360,000
 234 Caledonium Avenue Ben Lomond 95005 \$550,000
 185 Juanita Road Boulder Creek 95006 \$850,000
 1925 46th Avenue #158 Capitola 95010 \$657,000
 14 3rd Avenue Davenport 95017 \$1,225,000
 460 River Road Felton 95018 \$420,000
 12149 Lake Blvd. Felton 95018 \$350,000
 221 Carey Avenue Freedom 95019 \$1,038,000
 27 Burchell Avenue Freedom 95019 \$740,000
 14233 Long Ridge Road Los Gatos 95033 \$730,000
 223 Routier Street Santa Cruz 95060 \$1,131,000
 221 13th Avenue Santa Cruz 95062 \$791,000
 169 Plateau Avenue Santa Cruz 95060 \$1,250,000
 Address Unavailable Santa Cruz 95065 \$565,000
 3346 Mission Drive Santa Cruz 95062 \$595,000
 229 Alamo Avenue Santa Cruz 95060 \$1,278,000
 61 Faith Drive Watsonville 95076 \$1,098,000
 24 Robak Drive Watsonville 95076 \$860,000
 443 E. Beach Street Watsonville 95076 \$742,000

Monterey County Grant Deeds

76310 Bryson Hesperia Road Bradley 93426 \$110,000
 181 Hacienda Carmel Carmel 93923 \$1,025,000
 26372 Riverside Place Carmel 93923 \$1,550,000
 64 Del Mesa Carmel Carmel 93923 \$878,000
 214 Carlson Street King City 93930 \$495,000
 2721 Parkview Way Marina 93933 \$1,185,000
 3044 Del Monte Blvd. Marina 93933 \$2,758,500
 Vacant Land Marina 93933 \$1,138,000
 3095 Marina Drive Marina 93933 \$549,000
 3061 Mildred Court Marina 93933 \$460,000
 43 La Playa Avenue Monterey 93940 \$1,575,000
 3 Sommerset Rise Monterey 93940 \$1,800,000
 820 Casanova Avenue #5 Monterey 93940 \$195,500
 140 John Street Monterey 93940 \$1,070,000
 179 Pacific Avenue Pacific Grove 93950 \$1,725,000
 1122 Presidio Blvd. Pacific Grove 93950 \$1,450,000
 1107 Austin Avenue Pacific Grove 93950 \$1,675,000
 38 Country Club Gate Pacific Grove 93950 \$1,495,000
 3093 Hacienda Drive Pebble Beach 93953 \$4,800,000
 3125 Bird Rock Road Pebble Beach 93953 \$3,100,000
 3957 Ronda Road Pebble Beach 93953 \$9,000,000
 22 Easton Road Royal Oaks 95076 \$849,000
 684 Alvarado Court Salinas 93907 \$650,000
 18350 Moro Road Salinas 93907 \$1,000,000
 710 Fairmont Drive Salinas 93901 \$750,000
 914 Acosta #32 Salinas 93905 \$425,000
 6925 Oak Estates Drive Salinas 93907 \$900,000
 940 Archer Street Salinas 93901 \$780,000
 1159 Wilgart Way Salinas 93901 \$880,000
 1260 Trazado Avenue Salinas 93906 \$730,000
 524 Echo Valley Road Salinas 93907 \$550,000
 25203 Azalea Court Salinas 93908 \$923,500
 1818 Lancashire Drive Salinas 93906 \$900,000
 1935 Bradbury Street Salinas 93906 \$735,000
 22300 Capote Drive Salinas 93908 \$965,000
 967 Hilby Avenue #C Seaside 93955 \$530,000
 1021 Wheeler Street Seaside 93955 \$889,000



California Real Estate

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 aldopenn40@gmail.com
 (831) 818-4108

Santa Cruz Homegrown

Realtor CaDre#01210327



S.C. County Foreclosures

Address
Amount of Default
Date of Sale
*Location - 1:45 pm Courthouse Steps

371 Calabasas Road Watsonville \$949,317 1/22
267 Crows Nest Drive Boulder Creek \$485,177 1/22
2647 Mattison Lane #44 Santa Cruz \$19,455 1/22
1035 17th Avenue Santa Cruz \$1,058,418 1/22
245 Northridge Drive Scotts Valley \$515,765 1/22
123 Burlwood Drive Scotts Valley \$1,243,468 1/22
380 Echo Ridge Lane Soquel \$397,826 1/22
577 Western Avenue Boulder Creek \$524,724 1/29
24100 Summit Woods Dr Los Gatos \$1,767,781 1/29
10901 Sequoia Ave. Felton \$544,102 1/29
400 Red Hawk Lane Aptos \$571,892 1/29
121 Monaco Lane Boulder Creek \$678,913 1/29
457 Winchester Dr. Watsonville \$193,954 1/29
2580 N. Rodeo Gulch Road Soquel \$1,392,135 1/29
102 Terry Loop Watsonville \$506,781 2/5
45 Compton Terrace Freedom \$237,307 2/5
45 Compton Terrace Freedom \$70,037 2/5
17550 Old Summit Road Los Gatos \$1,146,816 2/19
13110 Irwin Way Boulder Creek \$149,627 2/19
233 Van Ness Avenue Santa Cruz \$1,501,117 2/26



Business Sale Escrows

Seller
Buyer
Business Name
Escrow Holder & Last day for Claims

Mary Apra
Alex Lewis Consulting LLC
Windmill Café
Bay Area Escrow Services
1/26/2026



A.B.C. License Transfers

Applicant - Buyer
Transferor - Seller
Location of License
Escrow Holder (if available)

Whispering Pine Pizza LLC
Universal Pizza Inc.
245A Mt. Hermon Rd., Scotts Valley
Crescent Land Title Co.

BLS Hospitality, LLC
West End Tap & Kitchen, LP
334 Ingfalls St #D, Santa Cruz
Bay Area Escrow Services

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SANTA CRUZ RECORD

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Owner, Editor and Publisher*

~
*Data Specialist
Meghan Hebard*

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**PROTECT YOUR
RIGHT TO KNOW.
READ THE LEGAL AND
PUBLIC NOTICES
IN THE WEEKLY
SANTA CRUZ RECORD.**

**INFORMATION BRINGS US
TOGETHER AS
A COMMUNITY; GIVING US
A PICTURE OF THE LOCAL
ECONOMY AS WELL AS OUR
BUSINESS AND
LEGAL COMMUNITIES.**

**EVERY TUESDAY
ALWAYS FREE
NEVER FAKE**

www.SantaCruzRecord.com



FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001509

The following person(s) is/are doing business as:
BC MEDIA, 113 Prospect St. Watsonville CA 95076.

Bazinga Media LLC, address same as business.
This business is conducted by a Limited Liability Company.

/s/Carlos Campos

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on November 14, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001581

The following person(s) is/are doing business as:
PASTRY CREATION AND CAFE, 1028 Freedom Blvd. Watsonville CA 95076.

Guillermina Cabrera Guillen and Edgard Cabrera Guzman, address same as business.

This business is conducted by a Married Couple.
/s/Edgard Cabrera Guzman

The registrant commenced to transact business under the fictitious business name listed above on 1/9/97. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 2, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001588

The following person(s) is/are doing business as:
BUTTER & BATTER, 250 Old Chittenden Rd. Watsonville CA 95076.

Hemily Acosta-Perez, address same as business.
This business is conducted by an Individual.

/s/Hemily Acosta

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 3, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 25-0001603

The following person(s) is/are doing business as:
RARE BIRD SALON, 303 Potrero St. #103-43,, Santa Cruz CA 95060.

Ashley Keller, address same as business.

This business is conducted by an Individual.

/s/Ashley Keller

The registrant commenced to transact business under the fictitious business name listed above on 11/3/15. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 8, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001630

The following person(s) is/are doing business as:
JJ SWEEPING, 1145 Chanticleer Ave. Apt. 5, Santa Cruz CA 95062.

Jhonny Morales Mendoza and Miriam Delgado Rojas, address same as business.

This business is conducted by a Married Couple.
/s/Jhonny Morales Mendoza

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 10, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001645

The following person(s) is/are doing business as:
WATSONVILLE AUTO GROUP, 1300 Freedom Blvd. Watsonville CA 95076.

72 Hour LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Melvin Cooper, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 12, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001649

The following person(s) is/are doing business as:
ESMESFLAWLESSFINGERS, 4652 Scotts Valley Dr. Scotts Valley CA 95066.

E Nail Lounge LLC, 240 Alturas Way, Soquel CA 95073.

This business is conducted by a Limited Liability Company.

/s/Esmeralda Lara-Serna

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on

December 15, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001662

The following person(s) is/are doing business as:
BEACH CLIFF FARM, 21 Lily Way, La Selva Beach CA 95076.

Marjorie Janine Alves, address same as business.
This business is conducted by an Individual.

/s/Marjorie Janine Alves

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 19, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001713

The following person(s) is/are doing business as:
RSMD MOBILE AESTHETICS, 830 Bay Ave., Suite A, Capitola CA 95010.

Dr. Rebecca Small, A Medical Corporation, 820 Bay Ave. Suite 246, Capitola CA 95010.

This business is conducted by a Corporation.

/s/Rebecca Small

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 23, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001718

The following person(s) is/are doing business as:
ENHANCED BY DREAA, 444 Airport Blvd. Suite 101, Watsonville CA 95076.

Andrea Rocha-Rocha, 505 Cereze St. Watsonville CA 95076.

This business is conducted by an Individual.

/s/Andrea Rocha-Rocha

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 26, 2025.

12/30, 1/6, 1/13, 1/20

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001721

The following person(s) is/are doing business as:
B BY THE SEA BOUTIQUE, 7970 Soquel Dr. Suite A, Aptos CA 95003.

DMG Strategic Design & Experience Creation LLC, 229 Wixon Ave. Aptos CA 95003.

This business is conducted by a Limited Liability Company.

/s/Hanna Berglund

The registrant commenced to transact business

under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 29, 2025.
12/30, 1/6, 1/13, 1/20

**AMENDED ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **REINA YURICSSI GARCIA ZAVALA** for CHANGE OF NAME.

Case Number: 25CV03856

TO ALL INTERESTED PERSONS:

1. Petitioner (name):**REINA YURICSSI GARCIA ZAVALA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

REINA YURICSSI GARCIA ZAVALA

PROPOSED NAME:

REINA YURICSSI GARCIA AREVALO

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

FEBRUARY 2, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

December 19, 2025

Reina Y. G. Zavala

Watsonville CA 95076

12/30, 1/6, 1/13, 1/20/26

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **LOREN DAVID FLOYD** for CHANGE OF NAME.

Case Number: 25CV04097

TO ALL INTERESTED PERSONS:

1. Petitioner (name):**LOREN DAVID FLOYD** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

LOREN DAVID FLOYD

PROPOSED NAME:

LOUIS DAVID FLOYD

2. THE COURT ORDERS that all persons interested in this matter appear before this court at

the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

FEBRUARY 9, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

December 19, 2025

Loren David Floyd

PO Box 941

Boulder Creek CA 95006

12/30, 1/6, 1/13, 1/20/26

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001539

The following person(s) is/are doing business as: **CHRISTINE CHARTER MOORHEAD GLASS ART**, 125 Garden Ln. Boulder Creek CA 95006.

Christine Charter Moorhead, address same as business.

This business is conducted by an Individual.

/s/Christine Charter Moorhead

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on November 21, 2025.

12/30, 1/6, 1/13, 1/20

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001552

The following person(s) is/are doing business as: **TREEMAN GAMES**, 1204 Prospect Heights, Santa Cruz CA 95065.

Treeman Games LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Kevin Deutsch

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on November 25, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001591

The following person(s) is/are doing business as: **1. OBSQRE 2. OBSQRE STUDIO**, 107 Lisa Court, Santa Cruz CA 95060.

Ronald Walter Rasmussen, address same as business.

This business is conducted by an Individual.

/s/Ronald Walter Rasmussen

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 4, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001616

The following person(s) is/are doing business as: **SPREZZATURA**, 1983 Ocean St Ext. Santa Cruz CA 95060.

Sandra E. Charlton, address same as business.

This business is conducted by an Individual.

/s/Sandra Charlton

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 9, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001621

The following person(s) is/are doing business as: **KLEIN DESIGN**, 235 Boulder Brook Dr. Boulder Creek CA 95006.

Juliann Klein, address same as business.

This business is conducted by an Individual.

/s/Juliann Klein

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 10, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

Refile with Change

File No. 25-0001629

The following person(s) is/are doing business as: **WOMB TRIBE**, 287 Gilchrist Way, Watsonville CA 95076.

Carmen Munoz-Sigala, address same as business.

This business is conducted by an Individual.

/s/Carmen Munoz-Sigala

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 10, 2025.

1/6, 1/13, 1/20, 1/27

continued on following page

continued from previous page

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001705

The following person(s) is/are doing business as: **JESSTHETICS**, 9019 Soquel Dr. Aptos CA 95003.

Jessica Laurie O'Neill, 126 Playa Blvd. Watsonville.

This business is conducted by an Individual.

/s/Jessica O'Neill

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 23, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001605

The following person(s) is/are doing business as: **COUTURE D'OCCASION**, 605 Single Spur Ct. Scotts Valley CA 95066.

Marilia S. Brum, address same as business.

This business is conducted by an Individual.

/s/Marilia Brum

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 8, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001710

The following person(s) is/are doing business as: **BOROBOROBLOOM**, 135 Mason St. Santa Cruz CA 95060.

Aya Nakashima Templeman, address same as business.

This business is conducted by an Individual.

/s/Aya Nakashima Templeman

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 23, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001715

The following person(s) is/are doing business as: **SCOTTS VALLEY MASSAGE**, 16A Victor Square, Scotts Valley CA 95066.

Weiwei Guan, address same as business.

This business is conducted by an Individual.

/s/Weiwei

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on

December 23, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001716

The following person(s) is/are doing business as: **RESTING BOOCH FACE**, 140 5th Ave. Santa Cruz CA 95062.

Yellow 27 LLC, 1840 41st Ave. Suite 102 PMB 175, Capitola CA 95010.

This business is conducted by a Limited Liability Company.

/s/Rebecca Mendenhall, Owner & CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 23, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001719

The following person(s) is/are doing business as: **SUENO BOOKS**, 724 Hill Ave. Watsonville CA 95076.

Sarah Diaz-Bastin, address same as business.

This business is conducted by an Individual.

/s/Sarah Diaz-Bastin

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 26, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 25-0001722

The following person(s) is/are doing business as: **1. PRIME HOME LOANS 2. TIERRA PROPERTY MANAGEMENT 3. TIERRA REAL ESTATE**, 320 E. Lake Ave. Watsonville CA 95076.

Prime Tierra, Inc, address same as business.

This business is conducted by a Corporation.

/s/Sergio Angeles

The registrant commenced to transact business under the fictitious business name listed above on 1/1/05. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 29, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001729

The following person(s) is/are doing business as: **STARBOARD CHARTERS**, 1554 Meadowridge Rd. Corralitos CA 95076.

Nathan J. Nazaroff, address same as business.

This business is conducted by an Individual.

/s/Nathan Jay Nazaroff

The registrant commenced to transact business

under the fictitious business name listed above on 4/1/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 30, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 25-0001731

The following person(s) is/are doing business as: **SANTA CRUZ HOME ORGANIZING**, 325 Soquel Ave. #1, Santa Cruz CA 95062.

Santa Cruz Home Organizing LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Janelle Maguire

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 30, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000004

The following person(s) is/are doing business as: **1. SANTA CRUZ PADEL 2. SANTA CRUZ PADEL CLUB**, 203 Market St. Santa Cruz CA 95060.

Andrea Farkas and Aaron Rothenberg, address same as business.

This business is conducted by a Married Couple.

/s/Aaron Rothenbert

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 2, 2026.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000006

The following person(s) is/are doing business as: **ComShine**, 330 Pennsylvania Dr. Apt 1, Watsonville CA 95076.

Michael Steve Rico-Ortega, address same as business.

This business is conducted by an Individual.

/s/Michael S. Rico-Ortega

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 2, 2026.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000008

The following person(s) is/are doing business as: **1. STUDIO SEA 2. STUDIO S.E.A. 3. STUDIO SEA DESIGN 4. STUDIO S.E.A. DESIGN**,

250 Pestana Ave. Santa Cruz CA 95065.
Sabrina Aramburu, address same as business.
This business is conducted by an Individual.

/s/Sabrina Aramburu

The registrant commenced to transact business under the fictitious business name listed above on 5/1/18. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 2, 2026.

1/6, 1/13, 1/20, 1/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000011

The following person(s) is/are doing business as:
COASTAL HOME SERVICES, 3704 Vienna Dr. Aptos CA 95003.

Daniel Robert Laughlin, address same as business.

This business is conducted by an Individual.

/s/Dan Laughlin

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 5, 2026.

1/6, 1/13, 1/20, 1/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000013

The following person(s) is/are doing business as:
THE CRAFTY FOX, 333 Castle Dr. Santa Cruz CA 95065.

Heather Richman, address same as business.

This business is conducted by an Individual.

/s/Heather Richman

The registrant commenced to transact business under the fictitious business name listed above on 7/31/00. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 5, 2026.

1/6, 1/13, 1/20, 1/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000017

The following person(s) is/are doing business as:
INDEPENDENCE SQUARE HOUSING CORPORATION INC., 1355 Madison St. Watsonville CA 95076.

A.C.O.N., Inc., 10100 Fair Oaks Blvd. Suite I, Fair Oaks CA 95628.

This business is conducted by a Corporation.

/s/David Novelo, CEO

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 5, 2026.

1/6, 1/13, 1/20, 1/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000019

The following person(s) is/are doing business as:
SURF CITY BARBERSHOP, 831 Front St. Santa Cruz CA 95060.

Glen Michael Hanson, 4545 Bonny Doon, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Glen M. Hanson

The registrant commenced to transact business under the fictitious business name listed above on 1/1/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 6, 2026.

1/6, 1/13, 1/20, 1/27

FICTITIOUS BUSINESS NAME - STATEMENT OF ABANDONMENT

Original File No. 2022-0001269

The following person has Abandoned the use of the Fictitious Business Name: **CALIFORNIA GAITED HORSES**, 1983 Ocean St. Santa Cruz CA 95060.

Cash Daddy LLC, address same as business.

This business was conducted by a Limited Liability Company.

/s/Sandra Charlton

The registrant commenced to transact business under the fictitious business name listed above on 9/9/22. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 9, 2025.

1/6, 1/23, 1/20, 1/27

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **TIRIAN MAXIMUS KUEST** for CHANGE OF NAME.

Case Number: 25CV04135

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **TIRIAN MAXIMUS KUEST** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

TIRIAN MAXIMUS KUEST

PROPOSED NAME:

ADRIEN GREEN

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

FEBRUARY 9, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on

the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD. JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

December 26, 2025

Tirian M Kuest

Santa Cruz CA 95064

530-360-6253

1/6, 1/13, 1/20, 1/27

NOTICE OF PETITION TO ADMINISTER ESTATE OF STEPHEN CRAIG LAFEVER, Decedent Case Number: 25PR00617

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **STEPHEN CRAIG LAFEVER**.

A PETITION FOR PROBATE has been filed by **MICHAEL LAFEVER**. in the Superior Court of California, County of SANTA CRUZ.

THE PETITION for Probate requests that (name): **MICHAEL LAFEVER**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: MARCH 11, 2026, Time: 8:30am Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the

continued on following page

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Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: MITCHELL A. JACKMAN
700 Frederick Street #306
Santa Cruz CA 95062
831-429-0181
1/6, 1/13, 1/20

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
JANICE K. KENT, aka NOMI J. KENT,
A Missing Person Under Probate Code
§§12400-12408, Decedent**

Case Number: 25PR00615

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **JANICE K. KENT, aka NOMI J. KENT, NOMI KENT, JANICE NOMI KENT, JANICE ELAINE KELLER.**

A PETITION FOR PROBATE has been filed by **LEILA CARLSON** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION for Probate requests that (name): **LEILA CARLSON**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

A HEARING on the petition will be held in this court as follows:

**Date: FEBRUARY 11, 2026, Time: 8:30am
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the

estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: Lauren T. Corman, Esq.
740 Front Street, Suite 200
Santa Cruz CA 95060
831-427-2414
1/6, 1/13, 1/20

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
RONALD RAYMOND MORIN, Decedent**
Case Number: 25PR00584

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **RONALD RAYMOND MORIN, RON MORIN, RONALD R MORIN.**

A PETITION FOR PROBATE has been filed by **INDIA G. MORIN TITUS**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION for Probate requests that (name): **INDIA G. MORIN TITUS**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

**Date: FEBRUARY 11, 2026, Time: 8:30am
Dept. 10**

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from

the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: CHRISTINE F BERALDO
1625 The Alameda, Suite 400
San Jose CA 95126
408-207-8110
1/6, 1/13, 1/20

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001546

The following person(s) is/are doing business as: **COSMIC**, 1014 Sumner St. Santa Cruz CA 95062.

Design By Cosmic, Inc., 343 Soquel Ave. #143, Santa Cruz CA 95062.

This business is conducted by a Corporation.

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on November 24, 2025.

1/6, 1/13, 1/20, 1/27

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001592

The following person(s) is/are doing business as: **CLAW DADDY ARCADES CAPITOLA**, 1855 41st Ave. Capitola CA 95010.

Top Turn Enterprises LLC, 3415 Bowman Ct. Santa Cruz CA 95065.

This business is conducted by a Limited Liability Company.

/s//Ben Mullin

The registrant commenced to transact business under the fictitious business name listed above on 8/1/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 4, 2025.

1/13, 1/20, 1/27, 2/3

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001633

The following person(s) is/are doing business as: **NATURAL BRIDGES THERAPY NETWORK**, 2226 Ocean Street Extension, Santa Cruz CA 95060.

Rachelle Epstein-Norris, address same as business.

This business is conducted by an Individual.

/s/Rachelle E-Norris

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 11, 2025.
1/13, 1/20, 1/27, 2/3

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001727

The following person(s) is/are doing business as: **CONVEX AEROSPACE**, 110 Loma Linda Ct. Scotts Valley CA 95066.

Olson Flight Sciences LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Nicholai Olson, Owner

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 29, 2025.

1/13, 1/20, 1/27, 2/3

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000001

The following person(s) is/are doing business as: **GINGERSNAP PROCESSING**, 23100 Santa Cruz Highway, Los Gatos CA 95033.

Tara M Lichtenwalter, address same as business.

This business is conducted by an Individual.

/s/Tara M Lichtenwalter

The registrant commenced to transact business under the fictitious business name listed above on 10/30/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 2, 2026.

1/13, 1/20, 1/27, 2/3

AMENDED ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **JUAN CARLOS ARENAS HERNANDEZ** for CHANGE OF NAME.

Case Number: 25CV03866

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **JUAN CARLOS ARENAS HERNANDEZ** filed a petition with this court for a decree changing names as follows:

PRESENT NAME:

JUAN CARLOS ARENAS HERNANDEZ

PROPOSED NAME:

CHARLIE ROBERT ARENAS HERNANDEZ

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter

is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

FEBRUARY 23, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: **SANTA CRUZ RECORD**.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

January 7, 2026

Juan C. Arenas Hernandez

Capitola CA 95010

831-435-8296

1/13, 1/20, 1/27, 2/3

NOTICE OF PETITION TO ADMINISTER ESTATE OF LESLIE SHEINBAUM, Decedent

Case Number: 26PR00003

TO ALL heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **LESLIE SHEINBAUM, LESLIE HALPERN**.

A PETITION FOR PROBATE has been filed by **JORDAN SHEINBAUM**, in the Superior Court of California, County of SANTA CRUZ.

THE PETITION for Probate requests that (name): **JORDAN SHEINBAUM**, be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows:

Date: MARCH 11, 2026, Time: 8:30am Dept. 10

The address of the Court is 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your

objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the Court and mail a copy to the personal representative appointed by the Court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the Court. If you are a person interested in the estate, you may file with the Court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner: **LAUREN T. CORMAN**

740 Front St. Suite 200

Santa Cruz CA 95060

831-427-2414

1/13, 1/20, 1/27

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001639

The following person(s) is/are doing business as:

1. CALIFORNIA FIELD SCHOOL 2. SANTA CRUZ CLIMATE ACTION NETWORK 3. SANTA CRUZ WELCOMING NETWORK 4. SUBROSA 5. TENANT SANCTUARY 6. THE BIKE CHURCH 7. THE FABRICA, 703 Pacific Ave. Santa Cruz CA 95060.

The Santa Cruz Hub for Sustainable Living, address same as business.

This business is conducted by a Corporation.

/s/Toby Wingo

The registrant commenced to transact business under the fictitious business name listed above on 9/15/17. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 12, 2025.

1/20, 1/27, 2/3, 2/10

FICTITIOUS BUSINESS NAME STATEMENT

File No. 25-0001648

The following person(s) is/are doing business as: **THE LAB NUEVA ERA INC.**, 45 Aviation Way, Suite 4A, Watsonville CA 95076.

The Lab Nueva Era Inc., address same as business.

This business is conducted by a Corporation.

/s/Raul Gonzalez

The registrant commenced to transact business under the fictitious business name listed above

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on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 15, 2025.
1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001684

The following person(s) is/are doing business as: **NORTH AMERICAN ALLOYS**, 3000 Bean Creek Rd. Scotts Valley CA 95066.
Titanium Unlimited, address same as business.
This business is conducted by a Corporation.

/s/Scott Shulimson

The registrant commenced to transact business under the fictitious business name listed above on 2/1/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 22, 2025.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 25-0001708

The following person(s) is/are doing business as: **FAIRFIELD INN & SUITES BY MARRIOTT SANTA CRUZ - CAPITOLA**, 1255 41st Ave. Capitola CA 95010.
Aspromonte Hotels, LLC, 1395 41st Ave. Suite E, Capitola CA 95010.

This business is conducted by a Limited Liability Company.

/s/Dan Aspromonte, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on 7/22/11. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 23, 2025.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 25-0001709

The following person(s) is/are doing business as: **BEST WESTERN ROSE GARDEN INN**, 740 Freedom Blvd. Watsonville CA 95076.
Aspromonte Inns, LLC, 1395 41st Ave. Suite E, Capitola CA 95010.

This business is conducted by a Limited Liability Company.

/s/Dan Aspromonte, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on 1/1/2003. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 23, 2025.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT - Refile with Change**

File No. 25-0001711

The following person(s) is/are doing business

as: **BEST WESTERN PLUS CAPITOLA BY-THE-SEA INN & SUITES**, 1435 41st. Ave. Capitola CA 95010.

Capitola By-The-Sea Inn & Suites, LLC, 1395 41st Ave. Suite E, Capitola CA 95010.

This business is conducted by a Limited Liability Company.

/s/Dan Aspromonte, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on 7/1/00. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 23, 2025.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001717

The following person(s) is/are doing business as: **SAINT KAY MEDIA LLC**, 190 Bowen Ave. Aptos CA 95003.

Saint Kay Media, LLC, 2108 N Street, Suite N, Sacramento CA 95816.

This business is conducted by a Limited Liability Company.

/s/Kenda Hansen

The registrant commenced to transact business under the fictitious business name listed above on 12/11/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 26, 2025.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 25-0001728

The following person(s) is/are doing business as: **LUMINA NEXUS LLC**, 1956 Merrill St. Santa Cruz CA 95062.

Lumina Nexus LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Nicholas Hutton, Owner

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on December 29, 2025.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000009

The following person(s) is/are doing business as: **FOCUS ENERGY LLC**, 164 Tiburon Ct #A, Aptos CA 95003.

Focus Energy LLC, PO Box 783, Aptos CA 95001.

This business is conducted by a Limited Liability Company.

/s/Matthew Ellis

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia

Webber, County Clerk of Santa Cruz County on January 2, 2026.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000024

The following person(s) is/are doing business as: **CREATING SPACE**, 150 Darwin St. Santa Cruz CA 95062.

Alice Marie Crumrine, address same as business.
This business is conducted by an Individual.

/s/Alice Crumrine

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 7, 2026.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000027

The following person(s) is/are doing business as: **HEALY CHIROPRACTIC**, 9019 Soquel Dr. Suite 1C, Aptos CA 95003.

Krista Healy, address same as business.

This business is conducted by an Individual.

/s/Krista Healy

The registrant commenced to transact business under the fictitious business name listed above on 1/1/14. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 8, 2026.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000029

The following person(s) is/are doing business as: **EL PRIMO PRODUCE**, 129 E Beach St. Watsonville CA 95076.

Raul Magdaleno Rodriguez, address same as business.

This business is conducted by an Individual.

/s/Raul Magdaleno

The registrant commenced to transact business under the fictitious business name listed above on 3/20/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 8, 2026.

1/20, 1/27, 2/3, 2/10

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000039

The following person(s) is/are doing business as: **JOYFUL CRUISE**, 203 California Ave. Santa Cruz CA 95060.

Eden Joy Bartlett, address same as business.

This business is conducted by an Individual.

/s/Eden Joy Bartlett

The registrant commenced to transact business under the fictitious business name listed above

on n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 9, 2026.

1/20, 1/27, 2/3, 2/10

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000049

The following person(s) is/are doing business as:

RILLA, 1175 E Cliff Dr. Santa Cruz CA 95062.

Shaadi Rose Mansour, address same as business.

This business is conducted by an Individual.

/s/Shaaadi Rose Mansour

The registrant commenced to transact business under the fictitious business name listed above on 1/1/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 13, 2026.

1/20, 1/27, 2/3, 2/10

FICTITIOUS BUSINESS NAME

STATEMENT - Refile with Change

File No. 26-0000054

The following person(s) is/are doing business as:

1. BENNI POPS 2. SANTA CRUZ FUNGI

3. SC FUNGI, 254 Potrero St. Santa Cruz CA 95060.

Santa Cruz Fungi LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Kathleen Sarna

The registrant commenced to transact business under the fictitious business name listed above on 9/15/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 13, 2026.

1/20, 1/27, 2/3, 2/10

FICTITIOUS BUSINESS NAME

STATEMENT - Refile with Change

File No. 26-0000068

The following person(s) is/are doing business as:

1. ANGELES PROPERTY MANAGEMENT

2. PRIME HOME LOANS 3. TIERRA

PROPERTY MANAGEMENT 4. TIERRA

REAL ESTATE, 320 E Lake Ave. Watsonville CA 95076.

Prime Tierra Inc., address same as business.

This business is conducted by a Corporation.

/s/Tiffany King, CFO

The registrant commenced to transact business under the fictitious business name listed above on 1/16/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on January 16, 2026.

1/20, 1/27, 2/3, 2/10

T.S. No.: 2025-01069 APN: 102-391-03Property Address: 2580 N Rodeo Gulch Road, Soquel, CA 95073NOTICE OF TRUSTEE'S SALE- YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/12/2024. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC

SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: Velo Homes LLC, a California limited liability company Duly Appointed Trustee: Sokolof Remtulla Recorded 6/14/2024 as Instrument No. 2024-0011241 in book --, page -- of Official Records in the office of the Recorder of Santa Cruz County, California, Date of Sale: 1/29/2026 at 1:45 PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street Santa Cruz, CA Amount of unpaid balance and other charges: \$1,392,135.64 Street Address or other common designation of real property: 2580 N Rodeo Gulch Road Soquel, CA 95073A.P.N.: 102-391-03 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this proper-

ty by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 866-266-7512 or visit this internet website www.elitepostandpub.com using the file number assigned to this case 2025-01069. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the internet website. The best way to verify postponement information is to attend the scheduled sale. NOTICE TO TENANTS: You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call 866-266-7512 or visit this internet website www.elitepostandpub.com using the file number assigned to this case 2025-01069 to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buyer" or "eligible bidder," you should consider contacting an attorney or appropriate real estate professional immediately for advice regarding this potential right to purchase. Please make cashier's checks payable to Sokolof Remtulla LLP Date: 12/30/2025 Sokolof Remtulla 2301 Dupont Drive, Suite 505 Irvine, CA 92612 Sale Line: 866-266-7512 Trustee Line: 888-522-6214 Cassidy O'Neal, Foreclosure Specialist EPP 46348 Pub Dates 01/06, 01/13, 01/20/2026 ~



**2025
TITANS
AWARDS**

JAN 28, 2026 | 6:00-8:30PM
KUUMBWA JAZZ CENTER
CELEBRATING THE MOST
IMPACTFUL AND INNOVATIVE
PEOPLE IN SANTA CRUZ
COUNTY

Info and Tickets
bit.ly/titansawards25



Ash Robbins



Maggie Nixon



Holger Schmidt



David Deamer



Marcella Gomez



Sol Lipman



Dan Haifley



Julie Edwards



Stephanie Sumarna