

SANTA CRUZ RECORD



APRIL 7, 2026 – VOL. 55, #22

LOCAL BUSINESS STARTS HERE

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Midtown Fridays Summer Block Party

Event Santa Cruz's Midtown Fridays Summer Block Party is back for its 6th season, and they're calling on artists, makers, creatives, builders, and food vendors to join in the fun and offer your unique specialties! Every Friday night, Midtown will come alive with live music, food trucks, and a vibrant

crowd ready to support local creativity. Vendor spots are limited, affordable, and designed to spotlight what makes Santa Cruz special. If you want to sell your work, connect with the community, and be part of one of the city's most-loved summer events, Matthew Swinnerton and the Event Santa Cruz team would love to have you apply. And also, they are looking for bands!!!

Event Details:

- * Fridays beginning May 29th - August 28th.
 - * 5:00 – 8:30 PM (setup 2:30 – 4:45 PM)
 - * 14 vendors per night + food trucks & live bands
 - * \$50 per night for tent or table vendors
 - * 10×10 tent space or 6ft table space (space only; bring your own setup)
- More info: eventsantacruz.com or matthew@eventsantacruz.com



Like, Follow, Subscribe: Influencer Kids and the Cost of a Childhood Online



by Fortesa Latifi

Thumbs up. You've been using words since before you could walk but here you are, expressing pleasure with hieroglyphs through a simple left click of the mouse. Yes, it's an easy response, almost a knee-jerk reaction. You barely have to pay attention when you do it but, as you'll see in the new book, "Like, Follow, Subscribe" by Fortesa Latifi, the poster relies on you.

Back when she was a first-time mother, Fortesa Latifi often felt like she was flailing. Desperate for advice, she sought comfort online and found a community of "mommy bloggers," writers who got her through the rough times.

That was then, this is now and mommy bloggers are rather rare today: many of them have quit blogging to become Instagram and TikTok vloggers (video + blog) because there's more money to be made. Latifi says Goldman Sachs Research, in fact, predicts that "the creator economy [could] reach \$480 billion by 2027..." But at what cost?

For some of the most-followed vlogging families, their camera's always-on and few things are off-limits; physically sick kids, potty training, and diaper videos are all fair game. It might embarrass the kids now or later, but some

children like the notoriety and fame; some even have their own Instagram or TikTok accounts with thousands of followers. And besides, chaos, mean pranks, and family challenges make more money.

So where is the line drawn?

Latifi spoke to many former mommy vloggers who expressed deep regrets for posting too much information, for not acknowledging their kids' privacy, for spending too much time behind the camera, for frighteningly rabid

fans and online creeps. Many rued the controversy and the disillusionment caused by staged scenes.

And yet, many continue with no regrets.

"And how could there be?" Latifi asks. Some vloggers are "making over a million dollars a year."

In the beginning of "Like, Follow, Subscribe," you might wonder what you've gotten yourself into. Though author Fortesa Latifi writes about the comfort she found in online content, she isn't always complimentary to the vloggers she mentions in her book. It's not, in fact, very clear what her initial intention is, but stick around.

The fog soon clears but don't be surprised if that makes you squirm. Latifi's

work is balanced – her critiques are fair and thoughtful and she's honest with what happens in this industry - but she sometimes dives too deeply into individual vloggers' works, in descriptions that can become mighty uncomfortable to read. Even if you're absolutely obsessed with a certain vlogger, even if you're a vlogger yourself, Latifi's synopses of posts are often very cringeworthy.

Parents beware. Grandparents, too, because there's little-to-no industry regulation.

You may also dislike the frequent hashtags that feel unnecessary, and the industry lingo with no explanations, but both issues are ignorable if you're eyes-wide-open considering vlogging for income, or if you're a media buyer or product placement expert. "Like, Follow, Subscribe" doesn't blow the top off the vlogging industry but it starts easing the lid aside and that's a big thumbs-up.



Bookworm Review

The Bookworm is Terri Schlichenmeyer. Terri has been reading since she was three years old and she never goes anywhere without a book. She lives on a hill in Wisconsin with two dogs and 11,000 books.



1413 King Street Santa Cruz 95060 \$1,200,000
 224 El Camino Road Scotts Valley 95066 \$1,275,909
 610 Nelson Road Scotts Valley 95066 \$740,000
 52 Terrace View Dr #A Scotts Valley 95066 \$1,600,000
 552 Bean Creek Road #160 Scotts Valley 95066 \$585,000
 105 Palm Avenue Watsonville 95076 \$675,000
 223 Shasta Street Watsonville 95076 \$793,000
 89 Via Arroyo Watsonville 95076 \$2,145,000
 706 San Andreas Road Watsonville 95076 \$972,000
 32 Corrala Vista Drive Watsonville 95076 \$1,100,000
 708 Hill Avenue Watsonville 95076 \$790,000
 18 Linden Road Watsonville 95076 \$1,425,000
 101 Shell Drive #45 Watsonville 95076 \$755,000
 101 Shell Drive #280 Watsonville 95076 \$255,000
 535 Joyce Drive Watsonville 95076 \$700,000

Santa Cruz County Grant Deeds

241 North Avenue #A Aptos 95003 \$294,000
 509 Alta Drive Aptos 95003 \$1,305,000
 3006 Atherton Drive Aptos 95003 \$1,375,000
 136 Aptos Village Way #3 Aptos 95003 \$999,000
 532 Bayview Driver Aptos 95003 \$4,400,000
 230 Rosemarie Court Aptos 95003 \$1,600,000
 6101 Chateau Court Aptos 95003 \$816,500
 142 Vineyard Court Aptos 95003 \$1,400,000
 220 Sund Avenue Ben Lomond 95005 \$870,000
 171 Arden Avenue Ben Lomond 95005 \$555,000
 123 Johns Place Ben Lomond 95005 \$3,343,500
 15995 Big Basin Way Boulder Creek 95006 \$290,000
 12710 East Street Boulder Creek 95006 \$1,011,000
 599 Lilac Avenue Boulder Creek 95006 \$667,500
 1480 49th Avenue Capitola 95006 \$1,799,000
 609 Oak Drive Capitola 95010 \$1,385,000
 1790 48th Avenue #1 Capitola 95010 \$1,825,000
 318 Park Avenue Capitola 95010 \$1,700,000
 635 Trinkling Creek Drive Felton 95018 \$769,000
 831 Hillcrest Drive Felton 95018 \$1,150,000
 22178 Miller Ridge Road Los Gatos 95033 \$800,000
 0 Silverline Road Los Gatos 95033 \$325,000
 215 Marty Road Los Gatos 95033 \$1,750,000
 131 Prospect Court Santa Cruz 95065 \$1,075,000
 380 5th Avenue Santa Cruz 95062 \$2,110,000
 22130 E. Cliff Dr. #2A Santa Cruz 95062 \$1,825,000
 416 Spring Street Santa Cruz 95060 \$1,766,500
 11 Berkeley Court Santa Cruz 95062 \$1,235,000
 980 30th Avenue Santa Cruz 95062 \$1,749,000
 4380 Court Drive Santa Cruz 95065 \$3,050,000
 720 Poplar Avenue Santa Cruz 95062 \$1,300,000
 4310 Nova Drive Santa Cruz 95062 \$2,065,000
 334 Lee Street Santa Cruz 95060 \$1,400,000
 1570 Soquel Drive Santa Cruz 95062 \$2,575,000

Monterey County Grant Deeds (partial)

53292 Smith Road Bradley 93426 \$335,000
 273 Hacienda Carmel Carmel 93923 \$725,000
 3475 Edgefield Place Carmel 93923 \$2,200,000
 Monte Verde 2 SE of 10th St Carmel 93921 \$4,687,000
 25664 Carmel Knolls Drive Carmel 93923 \$1,678,636
 9662 Willow Court Carmel 93923 \$1,365,000
 38035 Poppy Tree Ln Carmel Valley 93924 \$1,425,000
 25970 Colt Lane Carmel Valley 93924 \$740,000
 18 Camino De Travesia Carmel Valley 93924 \$940,000
 13002 Pope Lane East Garrison 93933 \$840,000
 214 Apple Avenue Greenfield 93927 \$725,000
 323 Wilson Circle Greenfield 93927 \$625,000
 244 Larson Lane Greenfield 93927 \$553,000
 609 N. Vanderhurst Ave. King City 93930 \$520,000
 148 Ermosa Way King City 93930 \$540,000
 3015 Pinos Way Marina 93933 \$1,125,000
 177 San Pablo Court Marina 93933 \$755,000
 3158 Eucalyptus Street #22 Marina 93933 \$507,000
 19102 Fallingwater Lane Marina 93933 \$850,000
 3199 White Circle Marina 93933 \$905,000
 3137 Seacrest Ave. #17 Marina 93933 \$580,000
 134 Cypress Grove Court Marina 93933 \$599,000
 705 Grace Street Monterey 93940 \$1,150,000
 13 Sylvan Place Monterey 93940 \$2,125,000
 725 Alice Street Monterey 93940 \$775,000
 698 Ocean Avenue Monterey 93940 \$1,332,000
 4205 Golden Oaks Lane Monterey 93940 \$410,000
 500 Glenwood Circle #123 Monterey 93940 \$483,000
 242 San Bernabe Drive Monterey 93940 \$950,000
 6 Huckleberry Court Monterey 93940 \$2,025,000
 1100 Castro Road Monterey 93940 \$1,595,000
 161 Fountain Avenue Pacific Grove 93950 \$1,150,000
 565 Glen Lake Drive Pacific Grove 93950 \$1,190,000
 1215 Miles Avenue Pacific Grove 93950 \$775,000
 306 Corcker Avenue Pacific Grove 93950 \$2,045,000
 40 Shepherds Knoll Pebble Beach 93953 \$1,140,000
 1155 Lookout Road Pebble Beach 93953 \$2,050,000
 56 Spanish Bay Circle Pebble Beach 93953 \$4,050,000
 4055 Sunset Lane Pebble Beach 93953 \$2,650,000
 837 Lewis Road Royal Oaks 95076 \$999,000



California Real Estate

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Santa Cruz Homegrown

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S.C. County Foreclosures

Address
 Amount of Default
 Date of Sale
 *Location - 1:45 pm Courthouse Steps

245 Northridge Drive Scotts Valley \$515,765 4/9
 24100 Summit Woods Drive Los Gatos \$1,767,781 4/9
 29 Dawson Street Watsonville \$236,286 4/9
 270 Tabor Drive Scotts Valley \$832,954 4/14
 2647 Mattison Lane #44 Santa Cruz \$19,455 4/16
 212 Pajaro Circle Freedom \$30,623 4/16
 371 Calabasas Road Watsonville \$949,317 4/16
 233 Van Ness Avenue Santa Cruz \$1,501,117 4/16
 24541 Miller Hill Road Los Gatos \$1,538,153 4/23
 303 W. Hilton Dr. Boulder Creek \$1,406,871 4/23
 1035 17th Avenue Santa Cruz \$1,058,418 4/23
 110 Maranatha Road Scotts Valley \$240,726 4/23
 370 Manzanita Road Boulder Creek \$263,355 4/30
 102 Terry Loop Watsonville \$506,781 4/30
 17550 Old Summit Road Los Gatos \$1,146,816 4/30
 16705 Skyline Blvd. Los Gatos \$138,403 5/7
 140 College Road Watsonville \$525,375 5/14
 1106 Pacific Avenue Santa Cruz \$606,231 5/14
 380 Echo Ridge Lane Soquel \$397,826 5/28
 4207 Starboard Court Soquel \$92,882 5/28
 57 La Jolla Street Watsonville \$186,935 6/4



Business Sale Escrows

Seller
 Buyer
 Business Name
 Escrow Holder & Last day for Claims

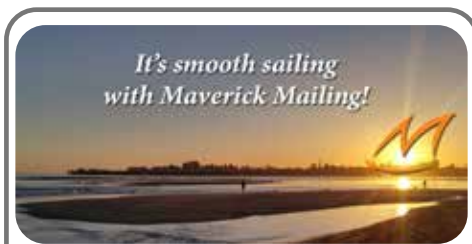
Medical Tree Pharmacy, Inc.
 Walgreen Co..
 Medical Tree Pharmacy, Inc.
 Jean Allen Escrow, Inc.
 4/10/2026



A.B.C. License Transfers

Applicant - Buyer
 Transferor - Seller
 Location of License
 Escrow Holder (if available)

Michael Tomasello
 Richard Kash
 493 Lake Ave., Santa Cruz
 n/a

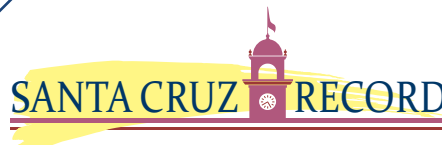


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PROTECT YOUR
 RIGHT TO KNOW.
 READ THE LEGAL AND
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 IN THE WEEKLY
 SANTA CRUZ RECORD.

INFORMATION BRINGS US
 TOGETHER AS
 A COMMUNITY; GIVING US
 A PICTURE OF THE LOCAL
 ECONOMY AS WELL AS OUR
 BUSINESS AND
 LEGAL COMMUNITIES.

EVERY TUESDAY
 ALWAYS FREE
 NEVER FAKE

www.SantaCruzRecord.com



FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000223
The following person(s) is/are doing business as: **ALPENGLOW COACHING**, 513 Altivo Ave. La Selva Beach CA 95076.
Corinne Mehri Jenab, address same as business.
This business is conducted by an Individual.
/s/Corinne M. Jenab
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on February 20, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000243
The following person(s) is/are doing business as: **KOREY KEYTON, PSYD**, 2425 Porter St Suite 18, Soquel CA 95073.
Korey Keyton Psychologist, A Professional Corporation, address same as business.
This business is conducted by a Corporation.
/s/Korey E. Keyton, PsyD
The registrant commenced to transact business under the fictitious business name listed above 1/1/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on February 26, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000249
The following person(s) is/are doing business as: **VENADO BOOTS**, 56 Blanca Ln. Watsonville CA 95076.
Jared Gonzalez Arenas and Benito Gonzalez Rocha, address same as business.
This business is conducted by a General Partnership.
/s/Benito Gonzalez Rocha
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on February 27, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000256
The following person(s) is/are doing business as: **SUNRISE BOOKKEEPING**, 1802 Coast Road, Santa Cruz CA 95060.
Madeline Roe, address same as business.
This business is conducted by an Individual.
/s/Madeline Roe
The registrant commenced to transact business under the fictitious business name listed above 1/1/2026. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 2, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000269
The following person(s) is/are doing business as: **EVERY PHASE TRANSITIONS**, 121 Tamalpais Ct. Aptos CA 95003.
Every Phase LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Carolyn Davajan
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 3, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000289
The following person(s) is/are doing business as: **PIZZAMIA**, 30 E. 5th St. Suite E, Watsonville CA 95076.
Lupita Zamora, 211 Arthur Rd. Watsonville CA 95076.
This business is conducted by an Individual.
/s/Lupita Zamora
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 9, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000291
The following person(s) is/are doing business as: **EMILY'S TINY THINGS**, 1735 Escalona Dr. Santa Cruz CA 95060.
Emily Soffrin, address same as business.
This business is conducted by an Individual.
/s/Emily Soffrin
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 9, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000296
The following person(s) is/are doing business as: **GONZALEZ FARM LABOR**, 14 W Rianda Rd. Watsonville CA 95076.
Martin Gonzalez Velasco, address same as business.
This business is conducted by an Individual.
/s/Martin Gonzalez Velasco
The registrant commenced to transact business under the fictitious business name listed above 2/3/16. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 9, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000299
The following person(s) is/are doing business as: **SANTA CRUZ ORIGINALS**, 130 Doyle St. Santa Cruz CA 95062.
John M. and Susan H Bower, address same as business.
This business is conducted by a Married Couple.
/s/John Bower
The registrant commenced to transact business under the fictitious business name listed above 1/1/12. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 10, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000300
The following person(s) is/are doing business as: **KINETRA ENGINEERING**, 240 Crescent Ct. Scotts Valley CA 95066.
David Robinson, address same as business.
This business is conducted by an Individual.
/s/David Robinson
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 10, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 26-0000302
The following person(s) is/are doing business as: **CENTRAL CARE HOSPICE SERVICES**, 90 Mariposa Ave. Suite C, Watsonville CA 95076.
Central Care Hospice Services LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Abbal Jawandor Seasay
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 10, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000308
The following person(s) is/are doing business as: **WOW AUTO DETAILING**, 286 Towhee Dr. Santa Cruz CA 95060.
Wyatt Orion Whiting, address same as business.
This business is conducted by an Individual.
/s/Wyatt Orion Whiting
The registrant commenced to transact business under the fictitious business name listed above 6/1/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 11, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000310
The following person(s) is/are doing business as: **TERMINAL ELECTRIC SUPPLY**, 130 Scenic St. Apt. A, Santa Cruz CA 95060.
Pac-Supply LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Sarah Burke, Member
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 11, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 26-0000311
The following person(s) is/are doing business as: **DOGGIE STYLE**, 170 Hubbard Gulch Rd. Ben Lomond CA 95005.
Karinass Mobile Dog Grooming LLC, address same as business.
This business is conducted by a Limited Liability Company.
/s/Karina W, Manager
The registrant commenced to transact business under the fictitious business name listed above 3/28/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 11, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000314
The following person(s) is/are doing business as: **MOMO**, 1255 38th Ave. Santa Cruz CA 95062.
Chun Chiu Chan and Huang Zhengjun, 3588 Darwin Dr. Fremont CA 94555.
This business is conducted by Copartners.
/s/Chun Chiu Chan
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 12, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000316
The following person(s) is/are doing business as: **QUIET REBELLION GAMES LLC**, 396 Belle Monti Court, Aptos CA 95003.
Quiet Rebellion Games LLC, 3400 Cottage Way, Suite G2 #29411, Sacramento CA 95825.
This business is conducted by a Limited Liability Company.
/s/John Spagnola, Manager
The registrant commenced to transact business under the fictitious business name listed above 5/8/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 13, 2026.
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000333
The following person(s) is/are doing business as: **BEAN CREEK STUDIO**, 111 Bean Creek Rd. #2, Scotts Valley CA 95066.
Jennifer Isola, address same as business.
This business is conducted by an Individual.
/s/Jennifer Isola
The registrant commenced to transact business under the fictitious business name listed above 11/3/00. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 16, 2026.
3/17, 3/24, 3/31, 4/7

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **JAVAD GHORBANALIPOURKHAMSEH** for CHANGE OF NAME.
Case Number: 26CV00793

TO ALL INTERESTED PERSONS:

1. Petitioner (name): **JAVAD GHORBANALIPOURKHAMSEH** filed a petition with this court for a decree changing names as follows:

PRESENT NAME: **JAVAD GHORBANALIPOURKHAMSEH**
PROPOSED NAME: **JAVID ASEFI**

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

APRIL 24, 2026, 8:30am, Dept. 10
The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four succes-

sive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.
JUDGE OF THE SUPERIOR COURT
SYDA COGLIATI
March 9, 2026
Javad Ghorbanali pourkhamseh
Freedom CA 95019
831-281-5694
3/17, 3/24, 3/31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000186
The following person(s) is/are doing business as: **ALICIA DAUTH CLEANING**, 8055 Hermosa Ave. Ben Lomond CA 95005.
Alicia M. Dauth, address same as business.
This business is conducted by an Individual.
/s/Alicia M. Dauth
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on February 11, 2026.
3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000187
The following person(s) is/are doing business as: **STUDIO WEST AND CO**, 2608 Mission St. Santa Cruz CA 95060.
Danielle Golden Irby, 85 Marine View Ave 161, Davenport CA 95017; Katie Nicole Ray, 520 Dufour St. Santa Cruz CA 95060.
This business is conducted by a General Partnership.
/s/Danielle Irby
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 11, 2026.
3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000209
The following person(s) is/are doing business as: **CRUZ CONTROL HANDYMAN**, 122 Jaunell Rd. Aptos CA 95003.
Jose G. Camarillo Cruz, address same as business.
This business is conducted by an Individual.
/s/Jose G. Camarillo Cruz
The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on February 18, 2026.
3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000279
The following person(s) is/are doing business as: **WESTMONT OF SANTA CRUZ**, 5630 Soquel

continued from previous page

Dr. Soquel CA 95073.

RSF VIII Soquel OPCO, LLC, 3899 Maple Ave. Suite 250, Dallas TX 75219.

This business is conducted by a Limited Liability Company.

/s/Andrew S. Plant

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 6, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000297

The following person(s) is/are doing business as: **SIDEQUEST VENDING**, 130 Lorien Way, Ben Lomond CA 95005.

Tyler Moon Emanuel, address same as business.

This business is conducted by an Individual.

/s/Tyler Moon Emanuel

The registrant commenced to transact business under the fictitious business name listed above 2/14/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 9, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000307

The following person(s) is/are doing business as: **RHS VEHICLE SALES**, 320 E Lake Ave. Watsonville CA 95076.

Rodolfo J. Capulong, address same as business.

This business is conducted by an Individual.

/s/Rodolfo J. Capulong

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 11, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000317

The following person(s) is/are doing business as: **ALRECK CONSTRUCTION**, 3935 Melton St. Santa Cruz CA 95062.

Dustin Lee Alreck, address same as business.

This business is conducted by an Individual.

/s/Dustin Lee Alreck

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 13, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000318

The following person(s) is/are doing business as: **SEABRIGHT SEAFOOD**, 715 Windham St.

Santa Cruz CA 95062.

Paul Hughes Winkler, address same as business.

This business is conducted by an Individual.

/s/Paul H. Winkler

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 13, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000326

The following person(s) is/are doing business as: **PACIFIC HAULING**, 160 Carol Way, Aptos CA 95003.

Maria Lydia Habr, address same as business.

This business is conducted by an Individual.

/s/Lydia Habr

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 16, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000335

The following person(s) is/are doing business as: **BLACK DIAMOND FINANCIAL ADVISORY**, 1013 Live Oak Ave. Santa Cruz CA 95062.

Theodore Monohon, address same as business.

This business is conducted by an Individual.

/s/Theodore Monohon

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 17, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000346

The following person(s) is/are doing business as: **PONTE BONITA**, 251 E. Lake Ave Unit 3, Watsonville CA 95076.

Ariane Encizo Felix, address same as business.

This business is conducted by an Individual.

/s/Ariane Encizo Felix

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 19, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000353

The following person(s) is/are doing business as: **VOYAGESCHOLAR**, 411 Ventana Way, Aptos CA 95003.

Mark D. Junod, address same as business.

This business is conducted by an Individual.

/s/Mark D. Junod

The registrant commenced to transact business under the fictitious business name listed above 3/1/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 20, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000355

The following person(s) is/are doing business as: **STIRRED AND STYLED**, 490 Brier Dr. Boulder Creek CA 95006.

Stirred and Styled LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Erin Zimmer

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 20, 2026.

3/24, 3/31, 4/7, 4/14

FICTITIOUS BUSINESS NAME - STATEMENT OF ABANDONMENT

Original File No. 2024-0001144

The following person has Abandoned the use of the Fictitious Business Name: **BAY-MINI-STORAGE**, 5940 Soquel Dr. Santa Cruz CA 95062.

Gregory C. A. Anderson and Denise L. Anderson, 1550 N. Via Norte Palm Springs, CA 92262.

This business was conducted by a Married Couple.

/s/Denise L. Anderson

The registrant commenced to transact business under the fictitious business name listed above on 9/3/24. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 19, 2026.

3/24, 3/31, 4/7, 4/14

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **ALEXANDRA JANE REGAS-RIEWERTS & NOAH ALAN GALLO-BROWN** for CHANGE OF NAME.

Case Number: 26CV00905

TO ALL INTERESTED PERSONS:

1. Petitioners (name): **ALEXANDRA JANE REGAS-RIEWERTS & NOAH ALAN GALLO-BROWN** filed a petition with this court for a decree changing names as follows: PRESENT NAME(S):

a. ALEXANDRA JANE REGAS-RIEWERTS b. NOAH ALAN GALLO-BROWN c. SUNNY GIOVANNI REGAS-BROWN

PROPOSED NAME(S):

a. ALEXANDRA JANE REGALLO b. NOAH ALAN REGALLO c. SUNNY GIOVANNI REGALLO

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes

described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 4, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 18, 2026

Alexandra Regas-Riewerts, Noah Gallo-Brown

Santa Cruz CA 95062

626-390-4616

3/24, 3/31, 4/7, 4/14

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **ASUNCION L. DE CHAVEZ** for CHANGE OF NAME.

Case Number: 26CV00886

TO ALL INTERESTED PERSONS:

1. Petitioners (name): **ASUNCION L. DE CHAVEZ** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(S):

ASUNCION L. DE CHAVEZ

aka ASUNCION CHAVEZ

aka ASUNCION L. CHAVEZ

PROPOSED NAME(S):

ASUNCION L. CHAVEZ

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 4, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 16, 2026

Asuncion L. Chavez

Watsonville CA 95076

831-431-0349

3/24, 3/31, 4/7, 4/14

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **SIRROM'EL OUSEMAJ AL-IZEM** for CHANGE OF NAME.

Case Number: 26CV00898

TO ALL INTERESTED PERSONS:

1. Petitioners (name): **SIRROM'EL OUSEMAJ AL-IZEM** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(S):

SIRROM'EL OUSEMAJ AL-IZEM

PROPOSED NAME(S):

SIRROM'EL OUSEMAJ ALIZEM

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 4, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 17, 2026

Sirrom Ousemaj Al-Izem

PO Box 1142

Freedom CA 95019

831-428-6863

3/24, 3/31, 4/7, 4/14

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000287

The following person(s) is/are doing business as: **A-1 HAULING & JUNK REMOVAL**, 136 West Beach St. Watsonville CA 95076.

Angel G Quinonez Figueroa, address same as business.

This business is conducted by an Individual.

/s/Angel Quinonez Figueroa

The registrant commenced to transact business under the fictitious business name listed above 6/17/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 6, 2026.

3/31, 4/7, 4/14, 4/21

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000321

The following person(s) is/are doing business as: **SOFT LANDINGS DOULA & PERINATAL SERVICES**, 12 Crescent Dr. Scotts Valley CA 95066.

Grace Chen-Darrow, address same as business.

This business is conducted by an Individual.

/s/Grace S. Chen-Darrow

The registrant commenced to transact business under the fictitious business name listed above 2/22/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 16, 2026.

3/31, 4/7, 4/14, 4/21

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000357

The following person(s) is/are doing business as: **PLEASURE POINT JUICE**, 3520 Portola Dr. Santa Cruz CA 95062.

Maria del Carmen Diaz Villalpando and Mario Ramos Cruz, address same as business.

This business is conducted by a Married Couple.

/s/Mario Ramos Cruz

The registrant commenced to transact business under the fictitious business name listed above 7/5/16. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 23, 2026.

3/31, 4/7, 4/14, 4/21

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000358

The following person(s) is/are doing business as: **MARIO'S CLEANING**, 1405 38th Ave. #B, Santa Cruz CA 95062.

Maria del Carmen Diaz Villalpando and Mario Ramos Cruz, address same as business.

This business is conducted by a Married Couple.

/s/Mario Ramos Cruz

The registrant commenced to transact business under the fictitious business name listed above 3/23/05. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 23, 2026.

3/31, 4/7, 4/14, 4/21

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000363

The following person(s) is/are doing business as: **JOHN F WISE**, 669 Bronte Ave. Watsonville CA 95076.

John F. Wise, address same as business.

This business is conducted by an Individual.

/s/John F. Wise

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 24, 2026.

3/31, 4/7, 4/14, 4/21

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 26-0000368

The following person(s) is/are doing business as: **DENTISTRY FOR ANIMALS-APTOS**, 8035 Soquel Dr. #45, Aptos CA 95003.

Animal Dermatology Group, Inc., 2424 Se Bristol St. Newport Beach CA 92660.

continued on following page

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This business is conducted by a Corporation.

/s/Steven B Maha, CEO

The registrant commenced to transact business under the fictitious business name listed above 2/3/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 25, 2026.

3/31, 4/7, 4/14, 4/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000370

The following person(s) is/are doing business as: **R & D MOTORSPORTS**, 3301B Portola Dr. Santa Cruz CA 95062.

Lozano Motorsports Inc, 144 Francis Ct. Santa Cruz CA 95062.

This business is conducted by a Corporation.

/s/Jaya Lozano

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 25, 2026.

3/31, 4/7, 4/14, 4/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000371

The following person(s) is/are doing business as: **1. CYPRESS MORTGAGE 2. CYPRESS REALTY**, 26 Seascape Village, Aptos CA 95003.

Cypress Realty Corp., address same as business.

This business is conducted by a Corporation.

/s/Dave Kaemmerling, President

The registrant commenced to transact business under the fictitious business name listed above 5/24/10. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 25, 2026.

3/31, 4/7, 4/14, 4/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000381

The following person(s) is/are doing business as: **EASYMOVE**, 1911 Kisley St. Apt 1, Santa Cruz CA 95062.

Yhon Sebastian Prieto Palomino, address same as business.

This business is conducted by an Individual.

/s/Yhon S. Prieto Palomino

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 30, 2026.

3/31, 4/7, 4/14, 4/21

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000382

The following person(s) is/are doing business as: **HIGH NOTE GOODS**, 3014 Atherton Dr. Aptos CA 95003.

Martha Kehoe, address same as business.

This business is conducted by an Individual.

/s/Martha Kehoe

The registrant commenced to transact business under the fictitious business name listed above 3/30/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 30, 2026.

3/31, 4/7, 4/14, 4/21

FICTITIOUS BUSINESS NAME - STATEMENT OF ABANDONMENT

Original File No. 2024-0000268

The following person has Abandoned the use of the Fictitious Business Name: **FINTASTIC FISH**, 113 Culligan Ct. Boulder Creek CA 95006.

Devin Runneals, address same as business.

This business was conducted by an Individual.

/s/Devin Runneals

The registrant commenced to transact business under the fictitious business name listed above on 2/28/24. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 30, 2026.

3/31, 4/7, 4/14, 4/21

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **KAIO YEPEZ MORAIS** FOR CHANGE OF NAME.

Case Number: 26CV01037

TO ALL INTERESTED PERSONS:

1. Petitioners (name): **KAIO YEPEZ MORAIS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(S):

KAIO YEPEZ MORAIS

PROPOSED NAME(S):

KAIO KING YEPEZ

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 14, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 30, 2026

Kaio Yopez Morais

Santa Cruz CA 95060

831-334-5335

3/31, 4/7, 4/14, 4/21

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **MINDY SHAINES ESQUEDA** FOR CHANGE OF NAME.

Case Number: 26CV00979

TO ALL INTERESTED PERSONS:

1. Petitioners (name): **MINDY SHAINES ESQUEDA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(S):

MINDY SHAINES ESQUEDA

PROPOSED NAME(S):

MINDY SHAINES

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 11, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 25, 2026

Mindy Shaines Esqueda

Scotts Valley CA 95066

831-539-1757

3/31, 4/7, 4/14, 4/21

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **J'BREYON MARCELLUS TYVAN WILLIAMS** FOR CHANGE OF NAME.

Case Number: 26CV01017

TO ALL INTERESTED PERSONS:

1. Petitioners (name): **J'BREYON MARCELLUS TYVAN WILLIAMS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(S):

J'BREYON MARCELLUS TYVAN WILLIAMS

PROPOSED NAME(S):

J'BREYON MARCELLUS TYVAN LEWIS

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause

why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 11, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 27, 2026

Latoya Lewis

Santa Cruz CA 95062

707-567-9150

3/31, 4/7, 4/14, 4/21

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000348

The following person(s) is/are doing business as: **KIND GUIDES**, 110 Palo Verde Terr. Santa Cruz CA 95060.

Karen Lynn Menehan, address same as business.

This business is conducted by an Individual.

/s/Karen Lynn Menehan

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 19, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000359

The following person(s) is/are doing business as: **ZEPHYR CLIMATE SOLUTIONS**, 6039 Valley Dr. Felton CA 95018.

Joshua Floyd, address same as business.

This business is conducted by an Individual.

/s/Josh Floyd

The registrant commenced to transact business under the fictitious business name listed above 1/4/21. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 23, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000361

The following person(s) is/are doing business as: **VALLEY REAL ESTATE**, 6039 Valley Dr. Felton CA 95018.

Lauren Weyhe, address same as business.

This business is conducted by an Individual.

/s/Lauren Weyhe

The registrant commenced to transact business under the fictitious business name listed above 2/1/17. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 23, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000365

The following person(s) is/are doing business as: **SC GLASSWORKS**, 677 Beach Dr. Watsonville CA 95076.

SC Glassworks LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Shane Culler

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 25, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000372

The following person(s) is/are doing business as: **JENJERJOY**, 365 Arbol Dr. Watsonville CA 95076.

Jennifer Tanner, address same as business.

This business is conducted by an Individual.

/s/Jennifer Tanner

The registrant commenced to transact business under the fictitious business name listed above 12/20/20. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 25, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000378

The following person(s) is/are doing business as: **ADVANCED MOBILE DENTAL HYGIENE PRACTICE OF ROYA HAMLABADI, RDHAP**, 318 Cider Ct. Scotts Valley CA 95066-4248.

Roya Hamlabadi, address same as business.

This business is conducted by an Individual.

/s/Roya Hamlabadi

The registrant commenced to transact business under the fictitious business name listed above 3/20/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 27, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000384

The following person(s) is/are doing business as: **GONE BY TUESDAY**, 101 Cooper St. Santa Cruz CA 95060.

Atlas Mae Ventures LLC, address same as business. This business is conducted by a Limited Liability Company.

/s/Emma McLaren

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on March 30, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000392

The following person(s) is/are doing business as: **1. LIVE WELL RENOVATIONS 2. TM CONSTRUCTION**, 141 Creekside Ln. Santa Cruz CA 95060.

T.M. Development & Construction Inc, address same as business.

This business is conducted by a Corporation.

/s/Trevor Mahaffey, President

The registrant commenced to transact business under the fictitious business name listed above 1/1/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on April 1, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000394

The following person(s) is/are doing business as: **MODERN CRAFT**, 5045 Fern Flat Rd. Aptos CA 95003.

Austin Eugene Walker, PO Box 183, Aptos CA 95001.

This business is conducted by an Individual.

/s/Austin Eugene Walker

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on April 1, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000401

The following person(s) is/are doing business as: **THE BEAUTY BAR**, 500 Soquel Ave Suite B, Santa Cruz CA 95062.

Melanie Teresa Meyer and Nicole Lynn Ortiz, address same as business.

This business is conducted by a General Partnership.

/s/Nicole Lynn Ortiz

The registrant commenced to transact business under the fictitious business name listed above n/a. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on April 2, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME

STATEMENT

File No. 26-0000403

The following person(s) is/are doing business as: **ANYONE CAN ART PAINT PARTIES**, 240 Crescent Ct. Scotts Valley CA 95066.

Christina Louise Morris, address same as business.

This business is conducted by an Individual.

/s/Christina Morris

The registrant commenced to transact business under the fictitious business name listed above 10/5/25. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on April 3, 2026.

4/7, 4/14, 4/21, 4/28

continued on following page

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FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 26-0000404

The following person(s) is/are doing business as: **1. BLACK DIAMOND RACING (BDR) 2. MOUNTAIN BIKING EXPERTS (MTBX)**, 320 Playa de Ninos, Watsonville CA 95076.

Lukas Thomas Swidler, address same as business.

This business is conducted by an Individual.

/s/Lukas Thomas Swidler

The registrant commenced to transact business under the fictitious business name listed above 4/8/23. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on April 3, 2026.

4/7, 4/14, 4/21, 4/28

FICTITIOUS BUSINESS NAME STATEMENT

File No. 26-0000411

The following person(s) is/are doing business as: **MOR OUTFITTERS**, 2902 Glen Canyon Rd. Santa Cruz CA 95060.

Dean S. Schwartz, address same as business.

This business is conducted by an Individual.

/s/Dean Schwartz

The registrant commenced to transact business under the fictitious business name listed above 1/5/26. This statement was filed with Tricia Webber, County Clerk of Santa Cruz County on April 6, 2026.

4/7, 4/14, 4/21, 4/28

AMENDED ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **ISABEL JULIA MURPHY** FOR CHANGE OF NAME.

Case Number: 26CV00359

TO ALL INTERESTED PERSONS:

1. Petitioners (name): **ISABEL JULIA MURPHY** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(S):

ISABEL JULIA MURPHY

PROPOSED NAME(S):

ISABEL JULIA KATZ

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

JULY 14, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the pe-

tion in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

February 3, 2026

Isabel Julia Murphy

Santa Cruz CA 95060

858-705-7511

4/7, 4/14, 4/21, 4/28

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **REMY HERNANDEZ-PLACENCIA** for CHANGE OF NAME.

Case Number: 26CV00907

TO ALL INTERESTED PERSONS:

1. Petitioners (name): **REMY HERNANDEZ-PLACENCIA** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(S):

REMY HERNANDEZ-PLACENCIA

PROPOSED NAME(S):

REMY HERNANDEZ-PLASCENCIA

2. THE COURT ORDERS that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

MAY 6, 2026, 8:30am, Dept. 10

The address of the court is 701 Ocean Street, Santa Cruz CA 95060.

3. A copy of this Order to Show Cause must be published at least once each week for four successive weeks before the date set for hearing on the petition in a newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

SYDA COGLIATI

March 18, 2026

Remy Hernandez-Plascencia

Watsonville CA 95076

831-406-4842

4/7, 4/14, 4/21, 4/28

NOTICE TO CREDITORS OF BULK SALE

(SECS. 6104, 6105 U.C.C. & B & P 24073 et seq.) **ESCROW NO: 39807-CV** DATE: April 1, 2026 Notice is hereby given to creditors of the within named seller that a sale that may constitute a bulk sale has been or will be made.

The individuals, partnership, or corporate names and the business addresses of the seller are:

PurePower Yoga, LLC

1440 41st Ave Suite E, Capitola CA 95010

The individuals, partnership, or corporate names and the business addresses of the buyer are:

Stillhaven LLC

1440 41st Ave Suite E, Capitola CA 95010As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are:

NONE KNOWN

The assets sold or to be sold are described in general as: **ALL FURNITURE, FIXTURES, EQUIPMENT, GOODWILL, LEASE, LEASEHOLD IMPROVEMENTS, & ALL OTHER ASSETS OF THE BUSINESS KNOWN AS: HOT ELEVATION STUDIOS**

AND ARE LOCATED AT: **1440 41st Ave. Suite E, Capitola CA 95010.**

(a) The place, and date on or after which, the Bulk Sale is to be consummated:

Business & Escrow Service Center, Inc. 3031 Tisch Way, Suite 310 San Jose, CA 95128 **on or before April 23, 2026.**

(b) The last date to file claims is **April 22, 2026**, unless there is a liquor license transferring in which case claims may be filed until the date the license transfers.

BUYER'S SIGNATURE:

Stillhaven LLC

By: Michele Redmon, Member

By: Daniel Redmon, Member

4/7/2026

NOTICE OF SALE OF COLLATERAL

File No: CA26-000043-0153

Notice Of Sale Of Collateral

TO: Melcisco G. Lumicao and Estate of Evangeline B. Lumicao, Notice Is Hereby Given, pursuant to Section 9610 of the California Uniform Commercial Code, of the public sale of that certain mobile home generally described as follows: 2009 CHATEAU Mobile Home which is located at 1730 Commercial Way Space 14, Santa Cruz, CA 95065 and registered with the Department of Housing and Community Development under Decal No. LBK3076 and the following Serial Number and Label/Insignia Number(s) Serial Number(s): SAC033646 Label/insignia Number(s) RAD1477802 The Undersigned Will Sell Said Collateral On April 30, 2026 AT 1:45 P.M., at the courtyard steps of County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060. Such sale is being made by reason of your default October 1, 2025 under that certain Security Agreement dated July 17, 2013, between you, as debtor, and Bay Federal Credit Union, as secured party, and pursuant to the rights of the undersigned under said Security Agreement and Section 9610 of the California Uniform Commercial Code. At any time before the sale, you may redeem said collateral in accordance with your rights under Section 9623 of the California Uniform Commercial Code, by tendering the estimated amount of \$29,661.90 in payment of the unpaid balance of the obligation, secured by the property to be sold, including expenses reasonably incurred by the undersigned in retaking, holding, and preparing the collateral for disposition, in arranging for the sale, and for reasonable attorney's fees and for reason-

able legal expenses incurred in the foreclosure. It will be necessary to contact the agent for updated figures after the date of this notice. Such tender must be in the form of cash, certified check, or cashier's check drawn upon a California bank or savings institution, and may be made payable to Steele, LLP, and delivered to the undersigned at Steele, LLP, 17272 Red Hill Avenue, Irvine, California 92614, or at the place and time of sale. There is no warranty relating to title, possession, quiet enjoyment, or the like in this disposition. This Firm May Be Collecting A Debt And Any Information We Obtain Will Be Used For That Purpose. The sale date shown on the attached notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court. The law requires that information about trustee sale postponements be made available to the public as a courtesy to those not present at the sale. If you wish to learn whether the sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 877.440.4460 or visit this Internet Website address www.mkconsultantsinc.com, using the file number assigned to this case CA26-000043-0153. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Website. The best way to verify postponement information is to attend the scheduled sale. ANY 3RD PARTY BIDDER MUST OBTAIN PARK APPROVAL PRIOR TO THE SALE TO BE A TENANT WITHIN THE PARK Dated: March 25, 2026 Bay Federal Credit Union By: /s/ Raymond Soriano STEELE, LLP, as Agent Tel: (949) 222-1161
Published in the Santa Cruz Record: April 7, 2026

Trustee Sale No. 33120 Loan No. CENTRO Notice of Trustee's Sale You are in default under a deed of trust dated November 15, 2002. Unless you take action to protect your property, it may be sold at a public sale. If you need an explanation of the nature of the proceedings against you, you should contact a lawyer. On May 14, 2026, at 1:30 p.m., Tullius Law Group, a Professional Corporation, as the duly appointed Successor Trustee under and pursuant to the power of sale contained in that certain Deed of Trust, Assignment of Rents, Security Agreement and Fixture Filing dated November 15, 2002, and recorded December 11, 2002, as Document No. 2002-0091884 of official records in the Office of the Recorder of Santa Cruz County, California ("Deed of Trust"), executed by: Centro Partners, a California partnership, as Trustor ("Trustor"), in favor of Edison Funding Omnicron Incorporated, a Delaware corporation, as Beneficiary ("Beneficiary"), Will sell at public auction to the highest bidder for cash, cashier's check/cash equivalent (Payable at time of sale in lawful money of the United States). At: At the courtyard steps to Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, Ca., 95060, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated

in said County, California, as more fully described in the Deed of Trust. The property heretofore described is being sold "as is". The street addresses and other common designations, if any, of the real property described above is purported to be 1106 Pacific Avenue, Santa Cruz, Ca 95060; APN: 005-153-31. The undersigned Trustee disclaims any liability for any incorrectness of the street addresses and other common designations, if any, shown herein. Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Promissory Note(s) and/or Loan Agreement(s) secured by said Deed of Trust, with interest thereon, as provided in said Promissory Note(s) and/or Loan Agreement(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$606,231.60 (Estimated as of the time of the initial publication of this Notice of Trustee's Sale). Trustee fees and costs, accrued interest and additional advances, if any, will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the monies paid. The Purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, or the Beneficiary's attorney. Beneficiary hereby elects to conduct a unified foreclosure sale pursuant to the provisions of California Commercial Code section 9604, et seq., and to include in the non-judicial foreclosure of the real property interest described in the Deed of Trust, as it may have been amended from time to time, and pursuant to any other instruments between the Trustor and Beneficiary referencing a security interest in personal property (collectively, the "Personal Property"). Beneficiary reserves its right to revoke its election as to some or all of said Personal Property, or to add additional Personal Property to the election herein expressed, at Beneficiary's sole election, from time to time and at any time until the consummation of the Trustee's Sale to be conducted pursuant to the Deed of Trust and this Notice of Trustee's Sale. The Personal Property which was given as security for Trustor's obligation is described in the Deed of Trust and related loan documents and includes, but is not limited to, the Personal Property described in the Deed of Trust. No warranty is made that any or all of the Personal Property still exists or is available

for the successful bidder and no covenant or warranty, express or implied, is made as to the condition, title, possession, quiet enjoyment, encumbrances, or the like, of any of the Personal Property, which shall be sold "as is" "where is". The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. The said Notice of Default and Election to Sell was recorded in the county where the real property is located and more than ninety (90) days have elapsed since such recordation. Notice to potential bidders: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. Notice to property owner: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 888-506-8210 or visit this Internet Web site: <http://www.innovativefieldservices.com>, using the file number assigned to this case: 33120. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: March 16, 2026 TULLIUS LAW GROUP, a Professional Corporation as Successor Trustee Attn: Jennifer R. Tullius, Trustee Officer Tullius Law Group, a Professional Corporation 515 S. Flower Street, 18th Floor Los Angeles, California 90071 (213) 787-5958 We are assisting the Beneficiary to collect a debt and any information we obtain will be used for that purpose whether received orally or in writing. If available, the expected opening bid and/or postponement information may be obtained by calling the following telephone number on the day before the sale: (213) 787-5958. (IFS# 43518 03/24/26, 03/31/26, 04/07/26)

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VEGAN CHEF CHALLENGE

SANTA CRUZ
April 1-30

Presented by:

 **VEGAN OUTREACH**  *Santa Cruz*
VEGFEST
JUNE 6 2026

 **SANTA DOWNTOWN CRUZ**  **SANTA CRUZ AREA CHAMBER OF COMMERCE**  **NewLeaf**
Community Markets

See all the details: veganchefchallenge.org